

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



2026 General Vote Intent

This November, there will be U.S. elections for Congress and other offices. Will you...

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Definitely vote	74%	66%	68%	75%	87%	78%	69%	68%	82%	77%	68%
Probably vote	14%	18%	14%	15%	8%	12%	15%	17%	9%	12%	16%
Maybe vote	8%	12%	9%	6%	3%	6%	9%	9%	6%	6%	9%
Probably not vote	3%	1%	5%	4%	1%	1%	4%	3%	2%	2%	4%
Definitely not vote	2%	4%	4%	1%	1%	3%	2%	3%	1%	2%	3%
I have already voted	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Definitely vote	74%	75%	72%	70%	75%	77%	71%	84%	72%	57%	65%	74%	87%
Probably vote	14%	13%	14%	16%	13%	14%	13%	9%	14%	13%	17%	15%	7%
Maybe vote	8%	7%	9%	8%	7%	6%	9%	7%	8%	17%	12%	7%	2%
Probably not vote	3%	3%	3%	2%	3%	1%	4%	0%	3%	6%	4%	2%	2%
Definitely not vote	2%	2%	3%	3%	2%	2%	3%	1%	2%	6%	3%	3%	2%
I have already voted	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Definitely vote	74%	82%	48%	73%	87%	62%	75%	74%	74%	24%	86%	75%	*	43%
Probably vote	14%	12%	14%	15%	9%	18%	13%	12%	14%	36%	10%	14%	*	17%
Maybe vote	8%	4%	22%	7%	2%	14%	6%	8%	7%	28%	2%	7%	*	23%

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		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Probably not vote	3%	1%	9%	3%	1%	3%	3%	3%	3%	5%	1%	2%	*	11%
Definitely not vote	2%	1%	6%	2%	1%	3%	3%	3%	2%	6%	1%	2%	*	6%
I have already voted	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

TX Region

	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Definitely vote	74%	71%	69%	83%	72%	75%	72%	*
Probably vote	14%	17%	17%	6%	12%	10%	17%	*
Maybe vote	8%	7%	12%	7%	8%	7%	8%	*
Probably not vote	3%	2%	1%	2%	3%	7%	1%	*
Definitely not vote	2%	3%	1%	1%	5%	1%	2%	*
I have already voted	0%	0%	0%	0%	0%	0%	0%	*
Weighted N	1,000	298	74	136	71	168	244	8

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General Election Vote Enthusiasm - Scale – General Election Vote Enthusiasm

Thinking about the November 2026 elections, how enthusiastic would you say you [are/were] about voting? Zero means you [are/were] not at all enthusiastic about voting, and ten means you [are/were] extremely enthusiastic about voting.

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
0 - Not at all enthusiastic	2%	1%	3%	2%	0%	1%	3%	1%	2%	1%	2%
1	1%	1%	1%	0%	0%	0%	1%	0%	1%	0%	1%
2	1%	1%	1%	2%	0%	1%	1%	1%	1%	2%	1%
3	2%	0%	4%	1%	2%	1%	3%	2%	1%	2%	2%
4	3%	3%	4%	2%	1%	2%	3%	2%	3%	4%	1%
5	8%	11%	8%	8%	3%	7%	9%	9%	7%	7%	9%
6	5%	6%	8%	4%	3%	5%	6%	6%	4%	6%	5%
7	9%	16%	8%	7%	6%	11%	8%	10%	9%	8%	11%
8	15%	20%	16%	12%	10%	16%	14%	16%	13%	15%	14%
9	15%	16%	14%	17%	14%	17%	13%	14%	16%	15%	15%
10 - Extremely enthusiastic	40%	25%	31%	44%	62%	39%	40%	38%	43%	41%	38%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
0 - Not at all enthusiastic	2%	2%	1%	3%	1%	1%	2%	0%	2%	0%	3%	1%	1%
1	1%	1%	1%	0%	1%	0%	1%	0%	1%	1%	1%	0%	0%
2	1%	1%	1%	1%	1%	1%	1%	0%	1%	0%	2%	1%	0%
3	2%	2%	2%	2%	2%	1%	2%	0%	2%	0%	2%	3%	1%
4	3%	2%	3%	3%	2%	2%	3%	0%	3%	9%	3%	2%	3%
5	8%	7%	9%	9%	8%	5%	10%	7%	8%	3%	10%	7%	5%
6	5%	6%	5%	7%	5%	8%	4%	4%	6%	8%	5%	7%	5%
7	9%	7%	11%	11%	9%	13%	6%	3%	10%	3%	8%	12%	6%

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	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
8	15%	13%	17%	17%	14%	17%	13%	16%	14%	18%	16%	14%	15%
9	15%	18%	12%	18%	14%	16%	14%	22%	14%	21%	15%	15%	17%
10 - Extremely enthusiastic	40%	41%	38%	29%	44%	35%	43%	49%	38%	35%	37%	38%	46%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
0 - Not at all enthusiastic	2%	0%	6%	2%	2%	2%	1%	1%	2%	8%	0%	1%	*	7%
1	1%	0%	4%	0%	0%	1%	0%	1%	0%	5%	0%	1%	*	0%
2	1%	1%	4%	1%	0%	2%	1%	1%	1%	0%	0%	2%	*	2%
3	2%	1%	9%	1%	1%	3%	1%	1%	3%	2%	1%	1%	*	7%
4	3%	0%	7%	3%	1%	4%	2%	1%	3%	5%	1%	2%	*	8%
5	8%	8%	12%	7%	5%	12%	6%	7%	9%	12%	8%	8%	*	9%
6	5%	3%	9%	6%	4%	7%	5%	7%	4%	6%	2%	6%	*	12%
7	9%	12%	15%	6%	6%	16%	5%	6%	11%	34%	11%	6%	*	12%
8	15%	15%	6%	17%	15%	14%	16%	15%	14%	14%	16%	15%	*	9%
9	15%	13%	8%	18%	14%	12%	18%	20%	12%	2%	12%	20%	*	8%
10 - Extremely enthusiastic	40%	47%	20%	38%	52%	26%	44%	40%	41%	11%	48%	38%	*	26%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

TX Region								
	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
0 - Not at all enthusiastic	2%	1%	2%	1%	4%	2%	2%	*

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	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	
1	1%	0%	3%	0%	0%	1%	1%	*
2	1%	1%	0%	1%	2%	1%	1%	*
3	2%	1%	2%	1%	0%	5%	2%	*
4	3%	6%	0%	3%	1%	1%	1%	*
5	8%	9%	12%	8%	13%	7%	5%	*
6	5%	7%	7%	3%	4%	5%	5%	*
7	9%	12%	10%	6%	8%	7%	10%	*
8	15%	15%	14%	13%	8%	13%	19%	*
9	15%	14%	12%	15%	13%	12%	20%	*
10 - Extremely enthusiastic	40%	34%	36%	49%	47%	46%	34%	*
Weighted N	1,000	298	74	136	71	168	244	8

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2026 Enthusiasm Vs. Prior Elections

Compared to previous midterm elections, would you say that you [are/were] [more enthusiastic], neither more nor less enthusiastic, or [less enthusiastic] about voting in the November 2026 elections?

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
More enthusiastic	56%	51%	54%	58%	61%	63%	50%	53%	59%	56%	56%
Neither more nor less enthusiastic	38%	44%	36%	37%	36%	34%	43%	41%	34%	38%	38%
Less enthusiastic	6%	5%	10%	5%	3%	4%	8%	5%	7%	6%	6%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
More enthusiastic	56%	57%	55%	57%	55%	59%	54%	69%	54%	43%	52%	56%	63%
Neither more nor less enthusiastic	38%	37%	40%	37%	39%	35%	41%	31%	40%	53%	42%	39%	31%
Less enthusiastic	6%	6%	6%	6%	6%	6%	6%	0%	6%	4%	6%	5%	6%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
More enthusiastic	56%	63%	37%	54%	72%	45%	56%	58%	56%	10%	65%	55%	*	41%
Neither more nor less enthusiastic	38%	35%	45%	40%	25%	47%	39%	39%	37%	75%	32%	38%	*	50%
Less enthusiastic	6%	2%	17%	6%	4%	8%	5%	4%	7%	15%	3%	7%	*	9%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

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	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
More enthusiastic	56%	55%	51%	69%	49%	57%	52%	*
Neither more nor less enthusiastic	38%	40%	41%	28%	46%	34%	42%	*
Less enthusiastic	6%	5%	8%	3%	5%	9%	6%	*
Weighted N	1,000	298	74	136	71	168	244	8

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2026 Voting Method

[If you vote, how do you plan on voting in the 2026 general election?/How did you vote in the 2026 general election?]

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
In person on Election Day	37%	47%	48%	31%	21%	42%	33%	39%	35%	37%	38%
In person before Election Day	51%	40%	40%	59%	66%	49%	52%	47%	55%	52%	49%
By mail	6%	8%	3%	4%	12%	5%	8%	6%	7%	6%	6%
Not sure	6%	5%	9%	6%	2%	4%	7%	7%	3%	5%	7%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
In person on Election Day	37%	38%	37%	56%	29%	50%	29%	44%	38%	40%	40%	36%	37%
In person before Election Day	51%	53%	48%	33%	58%	42%	57%	48%	50%	30%	43%	55%	54%
By mail	6%	5%	8%	4%	7%	5%	7%	8%	6%	1%	8%	5%	6%
Not sure	6%	5%	6%	6%	5%	3%	8%	0%	6%	29%	8%	4%	3%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
In person on Election Day	37%	33%	28%	43%	32%	41%	37%	45%	33%	19%	32%	44%	*	31%
In person before Election Day	51%	59%	36%	47%	59%	43%	52%	44%	56%	40%	60%	48%	*	40%
By mail	6%	6%	8%	6%	7%	4%	8%	7%	6%	13%	7%	6%	*	6%
Not sure	6%	1%	28%	4%	2%	12%	2%	4%	6%	29%	1%	2%	*	24%

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		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
In person on Election Day	37%	37%	41%	33%	31%	42%	37%	*
In person before Election Day	51%	51%	41%	61%	57%	47%	47%	*
By mail	6%	7%	6%	4%	6%	3%	9%	*
Not sure	6%	4%	12%	2%	5%	7%	7%	*
Weighted N	1,000	298	74	136	71	168	244	8

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Oppenness to Change Of Mind

Thinking about the 2026 elections, which statement comes closest to your view?

Asked only of respondents who have not voted already

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
I am very likely to vote for Democrats this year	37%	40%	39%	37%	32%	36%	38%	34%	41%	32%	44%
I am leaning toward Democrats, but could still change my mind	7%	15%	7%	3%	2%	7%	7%	6%	8%	6%	9%
I am truly undecided between the parties	8%	11%	10%	8%	3%	5%	11%	9%	7%	6%	11%
I am leaning toward Republicans, but could still change my mind	7%	8%	3%	12%	5%	7%	7%	9%	5%	6%	9%
I am very likely to vote for Republicans this year	38%	23%	35%	38%	57%	42%	34%	39%	35%	47%	24%
I may not vote	3%	2%	6%	3%	0%	2%	4%	3%	3%	3%	3%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
I am very likely to vote for Democrats this year	37%	36%	39%	37%	37%	40%	35%	36%	36%	38%	34%	37%	43%
I am leaning toward Democrats, but could still change my mind	7%	6%	8%	9%	6%	10%	5%	10%	7%	0%	6%	9%	5%
I am truly undecided between the parties	8%	5%	11%	7%	9%	8%	8%	2%	9%	3%	8%	11%	5%

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	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
I am leaning toward Republicans, but could still change my mind	7%	6%	8%	7%	7%	6%	8%	3%	7%	18%	8%	8%	4%
I am very likely to vote for Republicans this year	38%	44%	31%	35%	39%	34%	40%	49%	37%	33%	37%	34%	41%
I may not vote	3%	3%	3%	5%	2%	1%	4%	0%	3%	9%	6%	1%	1%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
I am very likely to vote for Democrats this year	37%	84%	24%	2%	86%	39%	7%	3%	63%	10%	84%	3%	*	36%
I am leaning toward Democrats, but could still change my mind	7%	11%	10%	3%	4%	12%	4%	2%	11%	0%	9%	3%	*	13%
I am truly undecided between the parties	8%	4%	39%	4%	1%	18%	4%	2%	11%	40%	5%	5%	*	20%
I am leaning toward Republicans, but could still change my mind	7%	1%	3%	13%	1%	9%	9%	10%	5%	2%	1%	14%	*	3%
I am very likely to vote for Republicans this year	38%	1%	7%	75%	6%	17%	75%	78%	8%	37%	1%	74%	*	15%
I may not vote	3%	0%	17%	2%	2%	5%	2%	4%	2%	11%	0%	2%	*	14%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

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	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
I am very likely to vote for Democrats this year	37%	40%	22%	43%	34%	37%	37%	*
I am leaning toward Democrats, but could still change my mind	7%	8%	3%	3%	2%	9%	9%	*
I am truly undecided between the parties	8%	6%	10%	11%	4%	9%	9%	*
I am leaning toward Republicans, but could still change my mind	7%	4%	6%	4%	5%	14%	9%	*
I am very likely to vote for Republicans this year	38%	40%	54%	38%	49%	28%	31%	*
I may not vote	3%	1%	5%	2%	6%	3%	4%	*
Weighted N	1,000	298	74	136	71	168	244	8

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Views Change Since 2024

Thinking about how you felt during the 2024 presidential election, would you say your political views have changed since then?

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Yes, I have become more supportive of Democrats	27%	35%	28%	24%	21%	27%	27%	27%	28%	23%	33%
Yes, I have become more supportive of Republicans	22%	20%	24%	21%	26%	27%	18%	25%	18%	24%	21%
Yes, I have become less supportive of both parties	12%	13%	13%	14%	8%	9%	15%	12%	12%	13%	10%
No, my views have not really changed	35%	31%	31%	37%	43%	36%	34%	32%	41%	38%	31%
Not sure	3%	2%	5%	4%	1%	1%	5%	4%	2%	2%	5%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Yes, I have become more supportive of Democrats	27%	25%	29%	33%	25%	34%	23%	32%	27%	24%	24%	32%	25%
Yes, I have become more supportive of Republicans	22%	24%	21%	25%	21%	22%	23%	28%	22%	22%	27%	19%	20%
Yes, I have become less supportive of both parties	12%	11%	13%	12%	12%	10%	14%	13%	12%	7%	12%	13%	11%
No, my views have not really changed	35%	36%	34%	27%	39%	34%	36%	27%	36%	30%	34%	32%	42%

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N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



	continued from previous page												
	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Not sure	3%	3%	3%	4%	3%	1%	5%	0%	3%	17%	4%	4%	1%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Yes, I have become more supportive of Democrats	27%	57%	20%	4%	50%	35%	6%	5%	45%	6%	57%	4%	*	27%
Yes, I have become more supportive of Republicans	22%	1%	5%	44%	7%	12%	41%	46%	5%	17%	1%	43%	*	9%
Yes, I have become less supportive of both parties	12%	8%	24%	13%	7%	16%	12%	6%	17%	7%	8%	12%	*	19%
No, my views have not really changed	35%	33%	35%	37%	35%	30%	40%	42%	30%	51%	33%	39%	*	30%
Not sure	3%	1%	17%	2%	0%	7%	1%	2%	4%	19%	1%	1%	*	15%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

	TX Region							
	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Yes, I have become more supportive of Democrats	27%	29%	12%	25%	23%	32%	29%	*

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N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



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	TX Region							
	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Yes, I have become more supportive of Republicans	22%	24%	30%	19%	22%	24%	19%	*
Yes, I have become less supportive of both parties	12%	9%	21%	13%	13%	10%	14%	*
No, my views have not really changed	35%	37%	31%	40%	38%	28%	36%	*
Not sure	3%	2%	5%	3%	4%	6%	2%	*
Weighted N	1,000	298	74	136	71	168	244	8

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



Rethink 2024 Vote

Looking back at your 2024 vote for president, which comes closest to your view?

Asked only of respondents who voted in 2024 election

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
I feel good about my 2024 vote and would vote the same way again	76%	68%	77%	73%	87%	78%	74%	73%	80%	78%	73%
I have some doubts, but would probably vote the same way again	14%	17%	16%	15%	9%	13%	16%	17%	11%	14%	14%
I have serious doubts and might vote differently	5%	8%	3%	6%	2%	4%	4%	4%	5%	3%	7%
I regret my 2024 vote	2%	3%	1%	1%	2%	2%	1%	2%	1%	2%	1%
Not sure	3%	4%	4%	5%	1%	2%	4%	4%	3%	3%	4%
Weighted N	849	214	206	230	199	425	421	499	350	521	329

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
I feel good about my 2024 vote and would vote the same way again	76%	80%	72%	73%	77%	74%	78%	85%	75%	73%	76%	72%	81%
I have some doubts, but would probably vote the same way again	14%	14%	15%	19%	12%	16%	13%	12%	14%	14%	16%	15%	13%
I have serious doubts and might vote differently	5%	3%	7%	4%	5%	6%	4%	1%	5%	6%	2%	8%	4%
I regret my 2024 vote	2%	1%	3%	2%	2%	2%	1%	1%	2%	0%	1%	2%	1%
Not sure	3%	3%	4%	2%	4%	3%	4%	1%	3%	7%	5%	3%	2%
Weighted N	849	452	398	251	599	379	470	66	718	19	307	308	213

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
I feel good about my 2024 vote and would vote the same way again	76%	83%	41%	77%	86%	61%	82%	85%	70%	*	83%	73%	*	*
I have some doubts, but would probably vote the same way again	14%	11%	21%	16%	10%	21%	12%	11%	17%	*	10%	17%	*	*
I have serious doubts and might vote differently	5%	2%	20%	4%	2%	7%	4%	1%	7%	*	3%	5%	*	*
I regret my 2024 vote	2%	2%	4%	1%	1%	3%	1%	1%	2%	*	2%	2%	*	*
Not sure	3%	1%	14%	3%	1%	8%	1%	3%	3%	*	2%	3%	*	*
Weighted N	849	334	74	442	214	267	369	387	449	13	354	473	11	12

	Total	TX Region							
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas	
I feel good about my 2024 vote and would vote the same way again	76%	77%	79%	79%	87%	70%	74%	*	
I have some doubts, but would probably vote the same way again	14%	13%	8%	17%	9%	16%	16%	*	
I have serious doubts and might vote differently	5%	5%	1%	2%	4%	5%	6%	*	
I regret my 2024 vote	2%	2%	4%	1%	0%	3%	1%	*	
Not sure	3%	3%	8%	1%	0%	6%	2%	*	
Weighted N	849	250	62	117	60	145	210	6	

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



Reason For Views Change Since 2024

What is the main reason your views have changed since the 2024 election?

Asked only of respondents who have changed their political views since 2024

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
The cost of living and inflation	21%	24%	26%	14%	18%	23%	19%	22%	19%	20%	22%
Jobs and the economy	8%	9%	15%	5%	3%	7%	9%	7%	11%	8%	9%
Immigration and deportations	6%	8%	3%	8%	2%	4%	7%	7%	3%	5%	7%
Border security	1%	2%	1%	0%	3%	1%	2%	2%	1%	2%	1%
Corruption or ethics in government	12%	13%	7%	14%	11%	14%	9%	12%	10%	11%	13%
Trump's actions as president	21%	17%	23%	24%	20%	21%	21%	19%	25%	22%	19%
Democrats have disappointed me	7%	5%	8%	6%	12%	8%	7%	8%	7%	10%	5%
Republicans have disappointed me	6%	6%	3%	11%	5%	5%	7%	6%	7%	7%	6%
The candidates running in my state or district	2%	1%	3%	2%	3%	3%	2%	2%	4%	4%	1%
Something I saw in the news	1%	1%	1%	1%	3%	1%	2%	1%	1%	2%	0%
Something affecting me or my family personally	0%	1%	0%	1%	0%	0%	0%	0%	1%	0%	0%
I liked the candidates I voted for in 2024 better than the candidates on the ballot in 2026	3%	5%	1%	2%	4%	5%	1%	4%	1%	3%	2%
Other	3%	2%	3%	3%	6%	4%	3%	4%	2%	3%	4%
Not sure	7%	6%	6%	8%	10%	4%	10%	8%	7%	4%	11%

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N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



continued from previous page													
	Total	Age				Gender		Education			Race		
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white		
Weighted N	615	176	162	154	123	294	320	388	227	349	266		
	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
The cost of living and inflation	21%	21%	20%	24%	19%	24%	18%	24%	20%	30%	22%	21%	19%
Jobs and the economy	8%	7%	9%	12%	7%	12%	6%	9%	9%	0%	8%	10%	7%
Immigration and deportations	6%	8%	3%	9%	4%	4%	7%	7%	5%	13%	7%	5%	3%
Border security	1%	2%	1%	2%	1%	1%	2%	4%	1%	0%	1%	2%	1%
Corruption or ethics in government	12%	9%	14%	8%	13%	13%	10%	13%	10%	2%	11%	13%	8%
Trump's actions as president	21%	22%	20%	22%	21%	19%	23%	18%	21%	19%	17%	22%	28%
Democrats have disappointed me	7%	9%	5%	7%	7%	6%	9%	9%	7%	0%	10%	6%	6%
Republicans have disappointed me	6%	5%	7%	5%	7%	7%	6%	2%	7%	8%	4%	6%	10%
The candidates running in my state or district	2%	3%	2%	3%	2%	3%	2%	3%	3%	0%	2%	3%	3%
Something I saw in the news	1%	1%	2%	1%	1%	1%	2%	2%	1%	6%	2%	0%	2%
Something affecting me or my family personally	0%	0%	0%	0%	0%	1%	0%	3%	0%	0%	0%	1%	0%
I liked the candidates I voted for in 2024 better than the candidates on the ballot in 2026	3%	2%	4%	0%	4%	3%	3%	0%	3%	6%	4%	2%	3%

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N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



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		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Other	3%	4%	3%	3%	4%	3%	3%	2%	3%	0%	2%	4%	5%
Not sure	7%	4%	10%	4%	9%	6%	9%	4%	8%	17%	10%	5%	5%
Weighted N	615	311	304	209	406	267	348	52	515	17	245	225	130

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
The cost of living and inflation	21%	24%	18%	19%	25%	26%	13%	17%	23%	*	22%	20%	*	22%
Jobs and the economy	8%	9%	12%	7%	9%	10%	6%	8%	9%	*	8%	7%	*	11%
Immigration and deportations	6%	5%	0%	7%	4%	3%	8%	8%	4%	*	3%	8%	*	4%
Border security	1%	1%	0%	2%	0%	1%	3%	3%	0%	*	1%	2%	*	0%
Corruption or ethics in government	12%	15%	20%	7%	19%	13%	5%	6%	15%	*	17%	7%	*	12%
Trump's actions as president	21%	28%	22%	15%	23%	25%	16%	9%	28%	*	28%	12%	*	31%
Democrats have disappointed me	7%	1%	2%	14%	1%	2%	16%	17%	1%	*	1%	14%	*	4%
Republicans have disappointed me	6%	6%	9%	6%	4%	8%	6%	3%	8%	*	6%	6%	*	6%
The candidates running in my state or district	2%	1%	3%	3%	3%	1%	3%	4%	2%	*	2%	4%	*	0%
Something I saw in the news	1%	0%	1%	2%	0%	0%	3%	3%	0%	*	1%	2%	*	0%
Something affecting me or my family personally	0%	1%	0%	0%	1%	0%	0%	0%	0%	*	1%	0%	*	0%

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N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



	continued from previous page													
	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
I liked the candidates I voted for in 2024 better than the candidates on the ballot in 2026	3%	3%	2%	3%	4%	1%	4%	4%	2%	*	3%	3%	*	0%
Other	3%	2%	6%	4%	2%	2%	5%	5%	2%	*	2%	5%	*	2%
Not sure	7%	6%	4%	9%	5%	7%	9%	11%	4%	*	6%	8%	*	7%
Weighted N	615	262	57	296	155	224	237	235	375	5	236	284	4	90

	TX Region							
	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
The cost of living and inflation	21%	24%	24%	15%	40%	16%	17%	*
Jobs and the economy	8%	11%	9%	6%	0%	5%	11%	*
Immigration and deportations	6%	4%	8%	3%	6%	2%	11%	*
Border security	1%	1%	4%	2%	0%	1%	1%	*
Corruption or ethics in government	12%	7%	7%	18%	3%	21%	11%	*
Trump's actions as president	21%	21%	28%	22%	26%	16%	20%	*
Democrats have disappointed me	7%	6%	4%	8%	16%	8%	7%	*
Republicans have disappointed me	6%	4%	7%	2%	0%	15%	7%	*
The candidates running in my state or district	2%	4%	2%	1%	0%	3%	2%	*
Something I saw in the news	1%	3%	0%	0%	0%	0%	1%	*

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N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



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	TX Region							
	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Something affecting me or my family personally	0%	0%	0%	0%	0%	1%	1%	*
I liked the candidates I voted for in 2024 better than the candidates on the ballot in 2026	3%	3%	3%	4%	0%	1%	5%	*
Other	3%	3%	0%	4%	6%	5%	2%	*
Not sure	7%	8%	6%	16%	4%	7%	4%	*
Weighted N	615	183	48	77	42	110	150	6

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



House Vote 2026 - Full Recoded

House Vote 2026 - Full Recoded

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Democratic candidate	45%	56%	47%	41%	36%	43%	47%	43%	49%	38%	56%
Republican candidate	48%	37%	44%	52%	63%	53%	44%	50%	46%	57%	36%
Other candidate	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%
Undecided	6%	7%	10%	6%	1%	4%	8%	7%	4%	5%	8%
Did not vote for U.S. House	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Democratic candidate	45%	42%	49%	46%	45%	51%	41%	42%	45%	40%	43%	47%	48%
Republican candidate	48%	53%	43%	46%	49%	44%	51%	56%	48%	54%	48%	46%	52%
Other candidate	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%
Undecided	6%	5%	7%	7%	5%	4%	7%	2%	7%	6%	9%	7%	1%
Did not vote for U.S. House	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Democratic candidate	45%	97%	42%	4%	91%	55%	9%	5%	76%	11%	95%	6%	*	53%
Republican candidate	48%	3%	16%	93%	9%	30%	88%	93%	15%	44%	3%	91%	*	24%
Other candidate	0%	0%	2%	0%	0%	1%	0%	0%	0%	11%	0%	0%	*	0%
Undecided	6%	1%	40%	2%	0%	13%	3%	3%	8%	34%	1%	3%	*	23%

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N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Did not vote for U.S. House	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

	TX Region							
	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Democratic candidate	45%	48%	26%	48%	38%	47%	48%	*
Republican candidate	48%	48%	66%	45%	55%	44%	45%	*
Other candidate	0%	0%	0%	0%	1%	0%	1%	*
Undecided	6%	4%	8%	7%	6%	8%	6%	*
Did not vote for U.S. House	0%	0%	0%	0%	0%	0%	0%	*
Weighted N	1,000	298	74	136	71	168	244	8

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



Senate Vote 2026 - Full Recoded

Senate Vote 2026 - Full Recoded

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
James Talarico (Democrat)	50%	61%	49%	49%	37%	47%	51%	47%	53%	42%	61%
Ken Paxton (Republican)	45%	33%	43%	45%	61%	48%	42%	46%	43%	53%	33%
Other candidate	1%	0%	0%	1%	1%	1%	0%	1%	0%	1%	0%
Undecided	5%	5%	8%	5%	0%	3%	6%	6%	4%	4%	6%
Did not vote for U.S. Senate	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
James Talarico (Democrat)	50%	46%	53%	52%	49%	56%	46%	44%	50%	42%	45%	54%	52%
Ken Paxton (Republican)	45%	49%	41%	43%	46%	40%	48%	56%	44%	52%	47%	41%	47%
Other candidate	1%	0%	1%	0%	1%	1%	1%	0%	1%	0%	0%	1%	1%
Undecided	5%	5%	5%	5%	5%	4%	6%	0%	5%	6%	8%	5%	1%
Did not vote for U.S. Senate	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
James Talarico (Democrat)	50%	96%	54%	11%	92%	60%	15%	7%	83%	15%	96%	12%	*	60%

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N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Ken Paxton (Republican)	45%	3%	18%	86%	8%	28%	82%	90%	12%	36%	3%	84%	*	25%
Other candidate	1%	0%	0%	1%	0%	1%	1%	1%	0%	0%	0%	1%	*	0%
Undecided	5%	1%	28%	2%	0%	11%	2%	3%	5%	49%	1%	3%	*	14%
Did not vote for U.S. Senate	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

TX Region

	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
James Talarico (Democrat)	50%	50%	30%	55%	41%	52%	53%	*
Ken Paxton (Republican)	45%	46%	60%	40%	55%	39%	42%	*
Other candidate	1%	0%	3%	1%	0%	1%	0%	*
Undecided	5%	4%	6%	3%	4%	8%	5%	*
Did not vote for U.S. Senate	0%	0%	0%	0%	0%	0%	0%	*
Weighted N	1,000	298	74	136	71	168	244	8

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



Governor Vote 2026 - Full Recoded

Governor Vote 2026 - Full Recoded

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Gina Hinojosa (Democrat)	46%	58%	47%	43%	35%	43%	49%	44%	50%	39%	57%
Greg Abbott (Republican)	48%	37%	45%	51%	63%	54%	43%	50%	46%	58%	34%
Other candidate	1%	1%	0%	2%	0%	0%	1%	1%	1%	0%	1%
Undecided	5%	5%	8%	4%	1%	3%	6%	5%	4%	3%	7%
Did not vote for state governor	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Gina Hinojosa (Democrat)	46%	42%	51%	46%	46%	52%	43%	44%	46%	40%	40%	53%	48%
Greg Abbott (Republican)	48%	53%	44%	47%	49%	44%	51%	56%	48%	53%	51%	43%	51%
Other candidate	1%	1%	1%	2%	0%	0%	1%	0%	1%	0%	2%	0%	0%
Undecided	5%	5%	5%	5%	5%	4%	5%	0%	5%	7%	7%	4%	1%
Did not vote for state governor	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Gina Hinojosa (Democrat)	46%	94%	49%	6%	91%	55%	12%	7%	76%	37%	93%	7%	*	57%

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N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



continued from previous page

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Greg Abbott (Republican)	48%	3%	23%	91%	8%	35%	85%	92%	16%	44%	4%	89%	*	28%
Other candidate	1%	0%	2%	1%	0%	0%	1%	0%	1%	7%	0%	1%	*	0%
Undecided	5%	2%	26%	1%	1%	10%	1%	2%	7%	11%	3%	3%	*	15%
Did not vote for state governor	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

TX Region

	Total	TX Region							
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas	
Gina Hinojosa (Democrat)	46%	47%	26%	49%	36%	50%	51%	*	
Greg Abbott (Republican)	48%	48%	65%	47%	59%	44%	43%	*	
Other candidate	1%	0%	0%	0%	1%	0%	2%	*	
Undecided	5%	4%	8%	4%	4%	6%	3%	*	
Did not vote for state governor	0%	0%	0%	0%	0%	0%	0%	*	
Weighted N	1,000	298	74	136	71	168	244	8	

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



Favorability Grid — Donald Trump

How [favorably or unfavorably] do you regard the following public officials or figures?

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Very favorable	30%	21%	30%	31%	42%	37%	25%	32%	28%	34%	25%
Somewhat favorable	12%	14%	11%	12%	12%	14%	11%	12%	12%	16%	7%
Neither favorable nor unfavorable	4%	5%	5%	3%	3%	2%	5%	4%	4%	3%	5%
Somewhat unfavorable	10%	14%	6%	13%	7%	8%	13%	12%	7%	9%	12%
Very unfavorable	42%	45%	46%	42%	36%	38%	46%	39%	48%	37%	50%
Have not heard of this official	1%	1%	1%	0%	0%	1%	1%	1%	1%	0%	1%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	30%	34%	27%	30%	31%	29%	32%	43%	30%	41%	32%	25%	33%
Somewhat favorable	12%	13%	11%	12%	12%	13%	12%	5%	13%	8%	11%	15%	11%
Neither favorable nor unfavorable	4%	3%	4%	5%	3%	4%	4%	6%	4%	9%	3%	5%	5%
Somewhat unfavorable	10%	10%	11%	11%	10%	10%	11%	13%	11%	2%	11%	11%	8%
Very unfavorable	42%	39%	46%	41%	43%	44%	41%	32%	43%	36%	41%	43%	43%
Have not heard of this official	1%	1%	1%	1%	0%	0%	1%	1%	1%	3%	1%	1%	0%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	30%	2%	7%	59%	7%	13%	60%	69%	3%	0%	1%	58%	*	15%
Somewhat favorable	12%	3%	8%	21%	2%	13%	18%	24%	3%	25%	2%	22%	*	5%
Neither favorable nor unfavorable	4%	2%	13%	3%	2%	7%	2%	3%	3%	47%	2%	5%	*	4%
Somewhat unfavorable	10%	8%	16%	10%	4%	15%	10%	2%	17%	10%	8%	12%	*	11%
Very unfavorable	42%	84%	53%	6%	85%	50%	11%	1%	75%	6%	86%	3%	*	62%
Have not heard of this official	1%	1%	3%	0%	1%	1%	0%	1%	0%	11%	0%	0%	*	2%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

	Total	TX Region							
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas	
Very favorable	30%	34%	40%	27%	33%	33%	23%	*	
Somewhat favorable	12%	9%	17%	16%	19%	7%	15%	*	
Neither favorable nor unfavorable	4%	4%	7%	3%	0%	1%	7%	*	
Somewhat unfavorable	10%	10%	13%	7%	7%	16%	10%	*	
Very unfavorable	42%	43%	24%	46%	42%	43%	44%	*	
Have not heard of this official	1%	0%	0%	2%	0%	0%	1%	*	
Weighted N	1,000	298	74	136	71	168	244	8	

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



Favorability Grid — JD Vance

How [favorably or unfavorably] do you regard the following public officials or figures?

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Very favorable	28%	16%	21%	29%	48%	32%	24%	29%	26%	33%	21%
Somewhat favorable	16%	17%	21%	15%	9%	18%	14%	16%	16%	19%	12%
Neither favorable nor unfavorable	9%	14%	10%	8%	4%	7%	11%	12%	6%	8%	12%
Somewhat unfavorable	11%	16%	8%	11%	7%	10%	11%	10%	11%	9%	13%
Very unfavorable	33%	34%	33%	34%	31%	32%	34%	29%	39%	30%	37%
Have not heard of this official	3%	4%	7%	2%	0%	1%	6%	4%	3%	2%	6%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	28%	30%	25%	21%	31%	22%	32%	32%	27%	23%	29%	24%	30%
Somewhat favorable	16%	18%	13%	23%	13%	20%	13%	21%	16%	16%	14%	17%	17%
Neither favorable nor unfavorable	9%	9%	9%	15%	7%	9%	9%	7%	9%	21%	12%	9%	7%
Somewhat unfavorable	11%	7%	15%	7%	12%	11%	10%	4%	12%	2%	11%	13%	8%
Very unfavorable	33%	31%	35%	29%	35%	36%	31%	33%	32%	27%	30%	33%	38%
Have not heard of this official	3%	4%	3%	5%	3%	2%	5%	2%	3%	10%	4%	4%	1%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	28%	2%	8%	54%	5%	10%	58%	61%	3%	7%	1%	55%	*	8%
Somewhat favorable	16%	6%	11%	25%	7%	16%	21%	27%	8%	2%	7%	24%	*	11%
Neither favorable nor unfavorable	9%	6%	18%	10%	3%	15%	7%	7%	9%	57%	5%	11%	*	13%
Somewhat unfavorable	11%	14%	15%	7%	6%	18%	6%	2%	17%	5%	13%	6%	*	18%
Very unfavorable	33%	69%	31%	4%	76%	34%	6%	2%	57%	10%	72%	3%	*	37%
Have not heard of this official	3%	3%	17%	1%	2%	7%	1%	0%	5%	19%	3%	0%	*	13%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

	Total	TX Region							
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas	
Very favorable	28%	28%	34%	27%	46%	29%	20%	*	
Somewhat favorable	16%	16%	21%	16%	10%	12%	18%	*	
Neither favorable nor unfavorable	9%	6%	15%	6%	5%	7%	17%	*	
Somewhat unfavorable	11%	11%	9%	11%	9%	14%	9%	*	
Very unfavorable	33%	36%	19%	39%	28%	32%	33%	*	
Have not heard of this official	3%	2%	3%	2%	3%	6%	4%	*	
Weighted N	1,000	298	74	136	71	168	244	8	

N+ Univision Texas October Poll - Base

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Margin of error: +/-3.8%.



Favorability Grid — Mike Johnson

How [favorably or unfavorably] do you regard the following public officials or figures?

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Very favorable	13%	6%	9%	12%	24%	16%	10%	13%	13%	15%	10%
Somewhat favorable	17%	17%	19%	16%	14%	21%	13%	17%	17%	19%	14%
Neither favorable nor unfavorable	20%	27%	22%	14%	15%	17%	22%	21%	17%	17%	23%
Somewhat unfavorable	7%	10%	4%	10%	5%	8%	7%	8%	7%	7%	7%
Very unfavorable	21%	13%	20%	26%	27%	25%	18%	18%	27%	20%	23%
Have not heard of this official	22%	26%	26%	21%	14%	14%	30%	24%	19%	22%	22%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	13%	14%	12%	8%	15%	9%	15%	18%	13%	8%	12%	11%	14%
Somewhat favorable	17%	19%	15%	21%	15%	19%	15%	20%	17%	5%	15%	18%	21%
Neither favorable nor unfavorable	20%	17%	22%	27%	16%	22%	18%	21%	20%	30%	22%	19%	17%
Somewhat unfavorable	7%	8%	7%	8%	7%	9%	6%	7%	8%	4%	6%	9%	7%
Very unfavorable	21%	21%	22%	15%	24%	21%	21%	20%	20%	16%	18%	18%	30%
Have not heard of this official	22%	22%	22%	21%	23%	19%	24%	13%	23%	37%	28%	25%	10%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	13%	2%	8%	23%	2%	4%	27%	28%	1%	0%	1%	24%	*	5%
Somewhat favorable	17%	10%	10%	24%	9%	14%	25%	28%	9%	27%	9%	26%	*	6%
Neither favorable nor unfavorable	20%	15%	19%	24%	15%	21%	22%	22%	18%	17%	14%	22%	*	26%
Somewhat unfavorable	7%	9%	6%	6%	9%	9%	5%	5%	9%	0%	10%	6%	*	4%
Very unfavorable	21%	43%	22%	4%	49%	21%	5%	2%	36%	6%	49%	3%	*	16%
Have not heard of this official	22%	22%	36%	19%	18%	32%	16%	15%	26%	49%	17%	19%	*	44%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

	Total	TX Region							
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas	
Very favorable	13%	13%	15%	13%	15%	17%	8%	*	
Somewhat favorable	17%	16%	18%	17%	19%	13%	19%	*	
Neither favorable nor unfavorable	20%	22%	17%	16%	15%	19%	22%	*	
Somewhat unfavorable	7%	6%	4%	6%	8%	12%	7%	*	
Very unfavorable	21%	20%	17%	33%	15%	20%	20%	*	
Have not heard of this official	22%	22%	29%	15%	28%	19%	25%	*	
Weighted N	1,000	298	74	136	71	168	244	8	

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



Favorability Grid — John Thune

How [favorably or unfavorably] do you regard the following public officials or figures?

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Very favorable	5%	5%	6%	4%	7%	7%	4%	5%	7%	5%	6%
Somewhat favorable	12%	15%	11%	7%	13%	14%	9%	10%	14%	12%	11%
Neither favorable nor unfavorable	26%	26%	26%	27%	24%	26%	26%	25%	27%	23%	30%
Somewhat unfavorable	11%	10%	13%	8%	11%	14%	7%	11%	10%	10%	11%
Very unfavorable	14%	10%	12%	19%	16%	16%	12%	13%	15%	14%	14%
Have not heard of this official	33%	35%	32%	34%	30%	23%	42%	36%	27%	36%	29%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	5%	4%	6%	5%	6%	6%	5%	3%	6%	6%	4%	5%	8%
Somewhat favorable	12%	13%	9%	14%	11%	14%	10%	12%	12%	10%	8%	12%	18%
Neither favorable nor unfavorable	26%	25%	27%	26%	26%	26%	26%	35%	25%	30%	29%	23%	23%
Somewhat unfavorable	11%	10%	11%	14%	9%	13%	9%	6%	11%	3%	9%	10%	13%
Very unfavorable	14%	16%	12%	13%	15%	16%	13%	19%	12%	13%	12%	13%	19%
Have not heard of this official	33%	31%	34%	28%	35%	25%	38%	25%	34%	37%	39%	36%	19%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	5%	2%	6%	8%	1%	4%	9%	11%	1%	0%	2%	9%	*	4%
Somewhat favorable	12%	6%	11%	16%	8%	7%	18%	21%	4%	23%	7%	17%	*	5%
Neither favorable nor unfavorable	26%	27%	11%	28%	24%	25%	27%	28%	25%	21%	25%	27%	*	25%
Somewhat unfavorable	11%	14%	9%	8%	12%	12%	8%	8%	12%	0%	15%	10%	*	5%
Very unfavorable	14%	23%	17%	6%	28%	11%	8%	6%	20%	0%	25%	7%	*	10%
Have not heard of this official	33%	30%	45%	32%	27%	41%	29%	26%	37%	56%	27%	31%	*	51%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

	Total	TX Region							
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas	
Very favorable	5%	7%	6%	3%	7%	4%	5%	*	
Somewhat favorable	12%	14%	13%	9%	11%	8%	12%	*	
Neither favorable nor unfavorable	26%	28%	15%	30%	18%	28%	25%	*	
Somewhat unfavorable	11%	9%	7%	9%	4%	15%	13%	*	
Very unfavorable	14%	10%	10%	22%	19%	12%	16%	*	
Have not heard of this official	33%	32%	49%	27%	42%	33%	29%	*	
Weighted N	1,000	298	74	136	71	168	244	8	

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



Favorability Grid — Hakeem Jeffries

How [favorably or unfavorably] do you regard the following public officials or figures?

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Very favorable	10%	6%	9%	11%	13%	10%	9%	8%	12%	7%	13%
Somewhat favorable	15%	17%	15%	15%	11%	19%	11%	11%	20%	15%	14%
Neither favorable nor unfavorable	24%	31%	25%	22%	16%	22%	25%	26%	21%	20%	29%
Somewhat unfavorable	7%	8%	7%	5%	5%	8%	5%	7%	6%	7%	6%
Very unfavorable	23%	8%	18%	28%	40%	28%	19%	24%	22%	27%	17%
Have not heard of this official	22%	30%	25%	19%	14%	12%	31%	24%	20%	24%	21%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	10%	8%	11%	8%	10%	9%	10%	17%	9%	12%	9%	10%	11%
Somewhat favorable	15%	14%	15%	15%	15%	19%	12%	18%	14%	11%	13%	13%	19%
Neither favorable nor unfavorable	24%	21%	26%	27%	22%	27%	21%	20%	25%	26%	26%	23%	21%
Somewhat unfavorable	7%	7%	6%	9%	5%	9%	5%	5%	6%	11%	6%	8%	6%
Very unfavorable	23%	25%	21%	15%	26%	18%	27%	21%	23%	11%	20%	23%	27%
Have not heard of this official	22%	25%	20%	26%	21%	18%	25%	18%	23%	31%	27%	22%	16%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	10%	19%	6%	2%	20%	9%	4%	4%	14%	0%	19%	3%	*	7%
Somewhat favorable	15%	24%	11%	8%	26%	18%	6%	9%	20%	6%	27%	8%	*	11%
Neither favorable nor unfavorable	24%	25%	27%	22%	26%	27%	19%	20%	26%	52%	26%	19%	*	32%
Somewhat unfavorable	7%	6%	8%	6%	7%	6%	7%	6%	7%	0%	7%	7%	*	4%
Very unfavorable	23%	4%	15%	41%	4%	8%	47%	46%	7%	0%	5%	43%	*	5%
Have not heard of this official	22%	21%	34%	21%	17%	32%	17%	16%	27%	42%	16%	21%	*	42%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

	Total	TX Region							
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas	
Very favorable	10%	8%	5%	10%	13%	8%	12%	*	
Somewhat favorable	15%	18%	6%	20%	7%	9%	17%	*	
Neither favorable nor unfavorable	24%	25%	16%	33%	14%	26%	21%	*	
Somewhat unfavorable	7%	5%	8%	5%	5%	10%	7%	*	
Very unfavorable	23%	23%	30%	22%	24%	24%	20%	*	
Have not heard of this official	22%	21%	34%	10%	38%	23%	22%	*	
Weighted N	1,000	298	74	136	71	168	244	8	

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



Favorability Grid — Chuck Schumer

How [favorably or unfavorably] do you regard the following public officials or figures?

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Very favorable	6%	4%	8%	5%	8%	7%	6%	5%	8%	5%	8%
Somewhat favorable	14%	19%	14%	11%	13%	19%	10%	12%	17%	13%	16%
Neither favorable nor unfavorable	23%	27%	27%	21%	16%	20%	25%	21%	25%	20%	26%
Somewhat unfavorable	12%	13%	11%	14%	11%	14%	11%	14%	10%	13%	12%
Very unfavorable	28%	11%	21%	36%	46%	31%	26%	29%	27%	33%	21%
Have not heard of this official	16%	26%	19%	13%	5%	10%	22%	18%	13%	16%	17%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	6%	7%	6%	7%	6%	6%	7%	6%	6%	13%	6%	6%	8%
Somewhat favorable	14%	13%	15%	14%	14%	20%	10%	20%	14%	7%	11%	15%	19%
Neither favorable nor unfavorable	23%	22%	24%	29%	20%	24%	22%	24%	23%	35%	24%	22%	22%
Somewhat unfavorable	12%	11%	14%	13%	12%	13%	12%	13%	12%	6%	13%	13%	10%
Very unfavorable	28%	29%	28%	16%	34%	22%	33%	22%	28%	14%	28%	27%	30%
Have not heard of this official	16%	18%	14%	22%	14%	16%	16%	15%	17%	25%	19%	18%	10%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	6%	11%	2%	3%	10%	7%	4%	4%	8%	0%	12%	3%	*	3%
Somewhat favorable	14%	23%	10%	8%	27%	13%	8%	9%	18%	23%	25%	7%	*	9%
Neither favorable nor unfavorable	23%	27%	20%	20%	21%	27%	20%	20%	25%	21%	24%	19%	*	30%
Somewhat unfavorable	12%	14%	15%	10%	15%	16%	8%	9%	15%	11%	15%	10%	*	12%
Very unfavorable	28%	10%	23%	45%	14%	12%	52%	50%	13%	5%	12%	47%	*	11%
Have not heard of this official	16%	15%	30%	14%	14%	25%	9%	9%	21%	41%	12%	13%	*	35%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

	Total	TX Region							
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas	
Very favorable	6%	4%	9%	7%	4%	6%	8%	*	
Somewhat favorable	14%	17%	10%	13%	6%	14%	15%	*	
Neither favorable nor unfavorable	23%	26%	11%	31%	16%	18%	24%	*	
Somewhat unfavorable	12%	13%	11%	13%	19%	15%	8%	*	
Very unfavorable	28%	26%	37%	26%	38%	32%	22%	*	
Have not heard of this official	16%	13%	22%	10%	18%	15%	22%	*	
Weighted N	1,000	298	74	136	71	168	244	8	

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



Favorability Grid — Democrats in Congress

How [favorably or unfavorably] do you regard the following public officials or figures?

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Very favorable	18%	22%	19%	14%	16%	16%	20%	19%	16%	13%	25%
Somewhat favorable	20%	26%	21%	18%	13%	19%	20%	17%	24%	18%	22%
Neither favorable nor unfavorable	14%	17%	15%	16%	7%	14%	15%	14%	15%	12%	17%
Somewhat unfavorable	14%	16%	16%	14%	10%	13%	15%	13%	15%	16%	11%
Very unfavorable	33%	16%	26%	37%	54%	37%	28%	35%	29%	39%	23%
Have not heard of this official	2%	3%	2%	1%	0%	1%	2%	2%	1%	2%	2%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	18%	16%	20%	21%	17%	20%	16%	21%	18%	22%	20%	18%	15%
Somewhat favorable	20%	17%	23%	22%	19%	23%	17%	17%	21%	9%	16%	21%	23%
Neither favorable nor unfavorable	14%	14%	15%	16%	13%	15%	14%	15%	13%	36%	14%	13%	14%
Somewhat unfavorable	14%	16%	12%	16%	13%	16%	13%	22%	14%	4%	12%	16%	15%
Very unfavorable	33%	35%	30%	22%	37%	24%	38%	23%	33%	25%	36%	28%	32%
Have not heard of this official	2%	2%	1%	3%	1%	1%	2%	1%	2%	3%	2%	2%	0%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	18%	39%	7%	3%	37%	17%	8%	5%	28%	0%	39%	4%	*	13%
Somewhat favorable	20%	35%	22%	7%	35%	23%	7%	6%	30%	33%	35%	7%	*	20%
Neither favorable nor unfavorable	14%	15%	27%	11%	11%	24%	8%	10%	17%	18%	12%	11%	*	31%
Somewhat unfavorable	14%	9%	20%	17%	13%	21%	9%	12%	16%	12%	11%	14%	*	21%
Very unfavorable	33%	1%	17%	62%	3%	14%	67%	66%	8%	19%	3%	64%	*	8%
Have not heard of this official	2%	2%	7%	0%	1%	2%	2%	1%	2%	19%	1%	0%	*	7%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Very favorable	18%	18%	16%	19%	9%	24%	17%	*
Somewhat favorable	20%	19%	11%	21%	21%	20%	22%	*
Neither favorable nor unfavorable	14%	18%	12%	13%	8%	10%	16%	*
Somewhat unfavorable	14%	15%	19%	16%	12%	12%	13%	*
Very unfavorable	33%	30%	43%	30%	51%	32%	28%	*
Have not heard of this official	2%	0%	0%	2%	0%	1%	4%	*
Weighted N	1,000	298	74	136	71	168	244	8

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



Favorability Grid — Republicans in Congress

How [favorably or unfavorably] do you regard the following public officials or figures?

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Very favorable	21%	17%	27%	16%	27%	24%	19%	22%	20%	25%	17%
Somewhat favorable	20%	14%	17%	24%	25%	23%	18%	20%	20%	23%	16%
Neither favorable nor unfavorable	10%	13%	8%	11%	7%	8%	12%	11%	7%	9%	11%
Somewhat unfavorable	15%	21%	11%	16%	9%	13%	17%	16%	13%	14%	16%
Very unfavorable	32%	31%	35%	31%	31%	32%	32%	29%	38%	28%	38%
Have not heard of this official	2%	3%	2%	1%	0%	1%	3%	2%	2%	2%	2%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	21%	23%	19%	25%	20%	24%	19%	33%	20%	42%	23%	18%	23%
Somewhat favorable	20%	23%	17%	20%	20%	16%	23%	16%	21%	4%	19%	23%	19%
Neither favorable nor unfavorable	10%	8%	11%	9%	10%	8%	11%	7%	10%	18%	12%	9%	7%
Somewhat unfavorable	15%	13%	16%	14%	15%	15%	15%	10%	16%	14%	16%	14%	14%
Very unfavorable	32%	30%	35%	28%	34%	36%	30%	33%	31%	18%	29%	33%	36%
Have not heard of this official	2%	3%	1%	3%	1%	1%	2%	1%	2%	3%	2%	3%	1%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	21%	2%	4%	41%	6%	10%	41%	46%	4%	0%	2%	40%	*	11%
Somewhat favorable	20%	3%	13%	36%	5%	15%	34%	38%	7%	25%	3%	36%	*	10%
Neither favorable nor unfavorable	10%	6%	23%	10%	4%	16%	8%	10%	9%	41%	5%	11%	*	16%
Somewhat unfavorable	15%	21%	13%	10%	14%	21%	9%	5%	22%	9%	17%	10%	*	22%
Very unfavorable	32%	66%	40%	3%	71%	36%	6%	1%	56%	6%	71%	2%	*	35%
Have not heard of this official	2%	2%	6%	1%	1%	2%	2%	0%	3%	19%	1%	1%	*	6%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

	Total	TX Region							
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas	
Very favorable	21%	25%	26%	17%	25%	18%	20%	*	
Somewhat favorable	20%	16%	32%	21%	25%	18%	22%	*	
Neither favorable nor unfavorable	10%	10%	12%	10%	8%	11%	8%	*	
Somewhat unfavorable	15%	15%	15%	12%	10%	23%	12%	*	
Very unfavorable	32%	34%	14%	38%	32%	30%	34%	*	
Have not heard of this official	2%	1%	1%	3%	0%	1%	4%	*	
Weighted N	1,000	298	74	136	71	168	244	8	

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



Favorability Grid — Gina Hinojosa

How [favorably or unfavorably] do you regard the following public officials or figures?

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Very favorable	25%	26%	26%	23%	25%	22%	27%	24%	26%	19%	33%
Somewhat favorable	18%	26%	18%	17%	8%	20%	16%	16%	20%	18%	18%
Neither favorable nor unfavorable	14%	21%	19%	10%	4%	14%	14%	12%	16%	12%	16%
Somewhat unfavorable	8%	9%	8%	6%	9%	8%	8%	9%	6%	8%	8%
Very unfavorable	29%	11%	18%	39%	52%	31%	28%	32%	24%	37%	17%
Have not heard of this official	7%	7%	12%	6%	2%	6%	8%	6%	8%	6%	9%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	25%	25%	25%	26%	24%	27%	23%	32%	24%	25%	22%	27%	27%
Somewhat favorable	18%	15%	21%	19%	17%	22%	15%	15%	19%	8%	15%	18%	22%
Neither favorable nor unfavorable	14%	15%	12%	19%	12%	15%	13%	14%	14%	28%	15%	14%	12%
Somewhat unfavorable	8%	7%	9%	9%	7%	8%	8%	2%	9%	1%	11%	7%	5%
Very unfavorable	29%	30%	28%	18%	34%	22%	34%	30%	29%	24%	29%	28%	30%
Have not heard of this official	7%	8%	6%	9%	6%	6%	8%	8%	7%	15%	9%	7%	4%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	25%	53%	13%	5%	59%	20%	9%	6%	39%	3%	52%	6%	*	22%
Somewhat favorable	18%	27%	33%	6%	23%	28%	6%	6%	26%	29%	30%	7%	*	19%
Neither favorable nor unfavorable	14%	13%	11%	15%	9%	20%	11%	13%	14%	25%	11%	13%	*	22%
Somewhat unfavorable	8%	4%	11%	11%	3%	8%	11%	9%	7%	7%	3%	12%	*	8%
Very unfavorable	29%	1%	12%	56%	2%	14%	58%	58%	8%	16%	1%	56%	*	12%
Have not heard of this official	7%	2%	20%	7%	5%	10%	5%	8%	6%	19%	2%	7%	*	17%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

	Total	TX Region							
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas	
Very favorable	25%	23%	23%	34%	20%	29%	22%	*	
Somewhat favorable	18%	19%	7%	13%	14%	19%	22%	*	
Neither favorable nor unfavorable	14%	18%	11%	8%	7%	7%	18%	*	
Somewhat unfavorable	8%	7%	16%	6%	8%	10%	7%	*	
Very unfavorable	29%	27%	34%	31%	42%	29%	24%	*	
Have not heard of this official	7%	5%	9%	7%	9%	6%	7%	*	
Weighted N	1,000	298	74	136	71	168	244	8	

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



Favorability Grid — Greg Abbott

How [favorably or unfavorably] do you regard the following public officials or figures?

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Very favorable	30%	22%	22%	31%	48%	33%	28%	33%	25%	34%	24%
Somewhat favorable	15%	15%	19%	15%	11%	18%	13%	15%	16%	19%	10%
Neither favorable nor unfavorable	9%	13%	13%	7%	3%	8%	10%	9%	10%	7%	12%
Somewhat unfavorable	9%	14%	11%	7%	5%	8%	11%	8%	11%	9%	10%
Very unfavorable	34%	33%	32%	39%	32%	32%	35%	32%	37%	29%	41%
Have not heard of this official	2%	3%	3%	1%	0%	1%	3%	2%	2%	2%	2%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	30%	31%	30%	24%	33%	22%	36%	42%	29%	43%	35%	25%	28%
Somewhat favorable	15%	16%	14%	18%	14%	20%	12%	15%	16%	11%	13%	19%	16%
Neither favorable nor unfavorable	9%	11%	8%	15%	7%	11%	8%	3%	10%	8%	9%	8%	11%
Somewhat unfavorable	9%	9%	10%	11%	9%	10%	9%	4%	10%	10%	9%	11%	8%
Very unfavorable	34%	32%	36%	29%	36%	36%	33%	34%	33%	25%	30%	36%	37%
Have not heard of this official	2%	2%	2%	3%	1%	1%	2%	1%	2%	3%	3%	1%	0%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	30%	3%	10%	57%	5%	16%	58%	63%	6%	6%	2%	57%	*	13%
Somewhat favorable	15%	7%	11%	23%	7%	17%	19%	23%	9%	32%	8%	22%	*	10%
Neither favorable nor unfavorable	9%	8%	18%	8%	6%	16%	6%	6%	11%	33%	7%	10%	*	14%
Somewhat unfavorable	9%	13%	20%	4%	9%	13%	7%	4%	13%	0%	13%	5%	*	16%
Very unfavorable	34%	68%	31%	7%	73%	36%	9%	3%	58%	10%	69%	6%	*	41%
Have not heard of this official	2%	1%	9%	1%	1%	3%	1%	1%	2%	19%	1%	1%	*	6%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

	Total	TX Region							
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas	
Very favorable	30%	31%	41%	29%	40%	35%	20%	*	
Somewhat favorable	15%	15%	16%	14%	18%	11%	19%	*	
Neither favorable nor unfavorable	9%	11%	7%	10%	0%	7%	12%	*	
Somewhat unfavorable	9%	9%	12%	11%	6%	8%	11%	*	
Very unfavorable	34%	34%	23%	35%	32%	38%	35%	*	
Have not heard of this official	2%	1%	0%	2%	4%	2%	2%	*	
Weighted N	1,000	298	74	136	71	168	244	8	

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



Favorability Grid — James Talarico

How [favorably or unfavorably] do you regard the following public officials or figures?

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Very favorable	31%	33%	28%	35%	28%	29%	33%	30%	33%	27%	37%
Somewhat favorable	19%	30%	22%	13%	8%	20%	17%	18%	19%	17%	21%
Neither favorable nor unfavorable	10%	13%	17%	5%	4%	10%	9%	9%	11%	7%	14%
Somewhat unfavorable	7%	10%	6%	6%	7%	8%	7%	8%	7%	8%	6%
Very unfavorable	30%	11%	21%	38%	53%	32%	28%	32%	27%	38%	18%
Have not heard of this official	3%	3%	7%	4%	0%	1%	6%	4%	3%	3%	4%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	31%	28%	34%	28%	32%	34%	29%	30%	31%	26%	27%	32%	37%
Somewhat favorable	19%	19%	18%	27%	15%	25%	14%	21%	19%	6%	18%	20%	18%
Neither favorable nor unfavorable	10%	9%	10%	13%	8%	11%	8%	8%	9%	31%	10%	9%	8%
Somewhat unfavorable	7%	6%	9%	9%	7%	7%	8%	10%	7%	3%	10%	7%	3%
Very unfavorable	30%	32%	27%	18%	35%	21%	36%	30%	29%	21%	29%	28%	33%
Have not heard of this official	3%	5%	2%	4%	3%	2%	5%	1%	4%	12%	6%	3%	1%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	31%	63%	24%	7%	68%	31%	10%	6%	50%	3%	62%	8%	*	30%
Somewhat favorable	19%	24%	30%	12%	20%	26%	11%	10%	25%	29%	25%	9%	*	29%
Neither favorable nor unfavorable	10%	6%	11%	12%	7%	13%	8%	13%	7%	22%	5%	11%	*	13%
Somewhat unfavorable	7%	3%	10%	10%	2%	10%	8%	10%	6%	5%	3%	11%	*	6%
Very unfavorable	30%	3%	11%	56%	3%	12%	61%	60%	8%	22%	3%	58%	*	9%
Have not heard of this official	3%	1%	14%	3%	0%	7%	2%	2%	4%	19%	1%	2%	*	13%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

	Total	TX Region							
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas	
Very favorable	31%	30%	27%	35%	26%	38%	29%	*	
Somewhat favorable	19%	21%	7%	19%	11%	16%	24%	*	
Neither favorable nor unfavorable	10%	11%	6%	7%	8%	6%	14%	*	
Somewhat unfavorable	7%	6%	14%	10%	12%	6%	5%	*	
Very unfavorable	30%	30%	38%	26%	40%	29%	26%	*	
Have not heard of this official	3%	2%	9%	2%	3%	6%	2%	*	
Weighted N	1,000	298	74	136	71	168	244	8	

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



Favorability Grid — Ken Paxton

How [favorably or unfavorably] do you regard the following public officials or figures?

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Very favorable	19%	15%	18%	15%	30%	20%	18%	19%	19%	22%	15%
Somewhat favorable	18%	15%	16%	19%	25%	21%	16%	20%	17%	22%	13%
Neither favorable nor unfavorable	11%	11%	17%	8%	5%	10%	11%	10%	11%	9%	13%
Somewhat unfavorable	11%	19%	10%	8%	4%	9%	12%	11%	10%	10%	11%
Very unfavorable	39%	36%	34%	48%	36%	39%	38%	36%	43%	35%	44%
Have not heard of this official	3%	5%	5%	1%	0%	1%	4%	3%	2%	2%	3%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	19%	21%	17%	17%	20%	17%	20%	29%	18%	34%	20%	16%	21%
Somewhat favorable	18%	19%	17%	19%	18%	17%	20%	20%	19%	8%	19%	19%	17%
Neither favorable nor unfavorable	11%	11%	10%	15%	9%	12%	10%	6%	11%	19%	9%	12%	10%
Somewhat unfavorable	11%	9%	12%	14%	9%	13%	9%	12%	11%	4%	13%	10%	9%
Very unfavorable	39%	36%	42%	30%	43%	41%	37%	32%	39%	28%	36%	40%	40%
Have not heard of this official	3%	3%	2%	5%	2%	1%	4%	1%	3%	7%	3%	4%	1%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	19%	3%	5%	35%	6%	7%	37%	40%	4%	0%	2%	35%	*	10%
Somewhat favorable	18%	3%	8%	33%	5%	13%	32%	36%	5%	25%	3%	32%	*	12%
Neither favorable nor unfavorable	11%	9%	13%	11%	6%	14%	10%	12%	9%	42%	8%	12%	*	11%
Somewhat unfavorable	11%	11%	17%	8%	9%	16%	7%	7%	14%	0%	12%	11%	*	7%
Very unfavorable	39%	72%	43%	10%	74%	46%	11%	4%	66%	15%	74%	9%	*	48%
Have not heard of this official	3%	1%	14%	1%	1%	4%	3%	1%	3%	19%	0%	1%	*	12%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Very favorable	19%	23%	25%	16%	26%	17%	13%	*
Somewhat favorable	18%	15%	26%	17%	22%	18%	20%	*
Neither favorable nor unfavorable	11%	12%	12%	7%	2%	7%	15%	*
Somewhat unfavorable	11%	9%	19%	10%	10%	8%	14%	*
Very unfavorable	39%	41%	18%	49%	36%	44%	34%	*
Have not heard of this official	3%	0%	0%	2%	3%	5%	5%	*
Weighted N	1,000	298	74	136	71	168	244	8

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



Democratic Party Cares About Hispanic Issues

Would you say that ?

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
They care a lot about issues											
Hispanics/Latinos face	27%	28%	27%	27%	28%	25%	30%	30%	24%	24%	33%
They care somewhat about issues											
Hispanics/Latinos face	36%	45%	41%	36%	22%	35%	37%	30%	46%	35%	38%
They don't really care about issues											
Hispanics/Latinos face	16%	15%	19%	14%	18%	16%	17%	17%	15%	20%	11%
They don't care at all about issues											
Hispanics/Latinos face	20%	12%	14%	23%	32%	24%	16%	23%	14%	21%	18%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
They care a lot about issues													
Hispanics/Latinos face	27%	27%	28%	29%	27%	31%	25%	27%	27%	43%	28%	26%	29%
They care somewhat about issues													
Hispanics/Latinos face	36%	37%	36%	39%	35%	39%	34%	36%	37%	24%	33%	38%	40%
They don't really care about issues													
Hispanics/Latinos face	16%	16%	17%	18%	16%	16%	16%	10%	17%	26%	15%	18%	15%

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N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



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	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
They don't care at all about issues Hispanics/Latinos face	20%	20%	19%	14%	23%	14%	24%	27%	19%	6%	24%	18%	15%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
They care a lot about issues Hispanics/Latinos face	27%	48%	23%	12%	51%	27%	14%	11%	40%	19%	46%	14%	*	27%
They care somewhat about issues Hispanics/Latinos face	36%	45%	53%	26%	38%	50%	23%	22%	47%	44%	47%	25%	*	46%
They don't really care about issues Hispanics/Latinos face	16%	5%	13%	27%	6%	17%	22%	26%	9%	37%	5%	24%	*	17%
They don't care at all about issues Hispanics/Latinos face	20%	3%	11%	36%	5%	6%	41%	41%	5%	0%	2%	37%	*	10%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

	TX Region							
	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
They care a lot about issues Hispanics/Latinos face	27%	29%	22%	26%	26%	31%	26%	*

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N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



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TX Region

	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
They care somewhat about issues								
Hispanics/Latinos face	36%	38%	28%	41%	26%	29%	42%	*
They don't really care about issues								
Hispanics/Latinos face	16%	15%	29%	14%	16%	16%	16%	*
They don't care at all about issues								
Hispanics/Latinos face	20%	18%	21%	19%	32%	24%	16%	*
Weighted N	1,000	298	74	136	71	168	244	8

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



Republican Party Cares About Hispanic Issues

Would you say that ?

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
They care a lot about issues											
Hispanics/Latinos face	23%	18%	17%	19%	41%	26%	21%	26%	19%	27%	18%
They care somewhat about issues											
Hispanics/Latinos face	27%	25%	31%	30%	20%	28%	25%	26%	28%	31%	21%
They don't really care about issues											
Hispanics/Latinos face	20%	23%	25%	17%	13%	18%	21%	20%	20%	17%	23%
They don't care at all about issues											
Hispanics/Latinos face	31%	34%	27%	34%	26%	28%	33%	29%	33%	25%	38%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
They care a lot about issues													
Hispanics/Latinos face	23%	26%	21%	15%	27%	16%	28%	33%	22%	33%	26%	19%	23%
They care somewhat about issues													
Hispanics/Latinos face	27%	29%	24%	33%	24%	30%	24%	24%	27%	31%	24%	28%	29%
They don't really care about issues													
Hispanics/Latinos face	20%	18%	22%	25%	18%	21%	19%	10%	21%	13%	16%	23%	21%

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N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



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	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
They don't care at all about issues Hispanics/Latinos face	31%	27%	34%	27%	32%	33%	29%	33%	30%	23%	34%	30%	27%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
They care a lot about issues Hispanics/Latinos face	23%	3%	14%	42%	5%	11%	46%	48%	5%	10%	1%	43%	*	14%
They care somewhat about issues Hispanics/Latinos face	27%	11%	22%	40%	10%	29%	35%	42%	15%	33%	11%	41%	*	20%
They don't really care about issues Hispanics/Latinos face	20%	25%	30%	13%	20%	28%	13%	7%	28%	51%	26%	12%	*	24%
They don't care at all about issues Hispanics/Latinos face	31%	61%	34%	5%	66%	33%	7%	2%	52%	6%	61%	4%	*	43%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

	TX Region							
	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
They care a lot about issues Hispanics/Latinos face	23%	23%	35%	22%	33%	25%	16%	*

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N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



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TX Region

	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
They care somewhat about issues								
Hispanics/Latinos face	27%	27%	40%	25%	21%	19%	29%	*
They don't really care about issues								
Hispanics/Latinos face	20%	19%	12%	18%	18%	24%	21%	*
They don't care at all about issues								
Hispanics/Latinos face	31%	30%	13%	35%	28%	32%	33%	*
Weighted N	1,000	298	74	136	71	168	244	8

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



Party Trust On Issues Grid — Corruption in our political system

Which party do you trust more, [the Democrats or the Republicans], to handle each of the following issues?

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Trust Democrats more	36%	41%	38%	31%	32%	31%	40%	34%	38%	30%	44%
Trust Republicans more	31%	23%	30%	29%	45%	37%	26%	32%	30%	37%	23%
Both equally	10%	13%	9%	13%	3%	11%	9%	9%	11%	9%	11%
Do not trust either	23%	22%	23%	28%	20%	21%	25%	24%	21%	25%	21%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Trust Democrats more	36%	33%	38%	38%	35%	40%	33%	30%	36%	31%	32%	39%	37%
Trust Republicans more	31%	35%	27%	30%	32%	30%	32%	42%	31%	30%	31%	29%	32%
Both equally	10%	10%	10%	12%	9%	12%	8%	7%	11%	16%	11%	10%	10%
Do not trust either	23%	22%	25%	20%	25%	17%	28%	21%	23%	23%	27%	22%	20%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Trust Democrats more	36%	75%	20%	7%	74%	37%	11%	7%	58%	0%	76%	7%	*	32%
Trust Republicans more	31%	2%	9%	60%	7%	13%	62%	67%	5%	9%	3%	58%	*	16%
Both equally	10%	8%	17%	9%	5%	17%	6%	11%	9%	8%	6%	12%	*	14%
Do not trust either	23%	14%	54%	23%	14%	33%	20%	16%	27%	82%	16%	23%	*	38%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Trust Democrats more	36%	35%	15%	35%	35%	45%	37%	*
Trust Republicans more	31%	32%	40%	34%	36%	26%	28%	*
Both equally	10%	13%	17%	8%	8%	7%	7%	*
Do not trust either	23%	19%	28%	24%	21%	22%	28%	*
Weighted N	1,000	298	74	136	71	168	244	8

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



Party Trust On Issues Grid — The cost of living and inflation

Which party do you trust more, [the Democrats or the Republicans], to handle each of the following issues?

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Trust Democrats more	40%	47%	40%	38%	32%	37%	42%	38%	43%	32%	50%
Trust Republicans more	36%	25%	35%	33%	53%	42%	31%	38%	33%	42%	28%
Both equally	7%	11%	10%	3%	3%	7%	7%	6%	8%	7%	7%
Do not trust either	18%	17%	14%	26%	13%	15%	20%	18%	16%	20%	15%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Trust Democrats more	40%	35%	45%	42%	38%	44%	37%	40%	39%	40%	36%	44%	40%
Trust Republicans more	36%	40%	32%	34%	37%	32%	39%	41%	35%	34%	38%	32%	37%
Both equally	7%	7%	7%	9%	6%	9%	5%	8%	7%	13%	5%	8%	9%
Do not trust either	18%	18%	17%	14%	19%	15%	19%	11%	18%	13%	21%	16%	14%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Trust Democrats more	40%	83%	35%	5%	81%	44%	11%	5%	67%	0%	83%	6%	*	42%
Trust Republicans more	36%	3%	6%	70%	8%	17%	70%	76%	7%	24%	2%	68%	*	16%
Both equally	7%	5%	22%	5%	3%	11%	6%	7%	6%	28%	4%	7%	*	11%
Do not trust either	18%	9%	38%	20%	8%	28%	14%	13%	20%	47%	11%	18%	*	31%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Trust Democrats more	40%	41%	20%	40%	33%	46%	42%	*
Trust Republicans more	36%	39%	44%	35%	49%	34%	28%	*
Both equally	7%	6%	8%	5%	1%	7%	10%	*
Do not trust either	18%	14%	27%	20%	17%	14%	21%	*
Weighted N	1,000	298	74	136	71	168	244	8

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



Party Trust On Issues Grid — Gas prices

Which party do you trust more, [the Democrats or the Republicans], to handle each of the following issues?

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Trust Democrats more	40%	49%	41%	36%	32%	38%	41%	37%	43%	31%	52%
Trust Republicans more	34%	24%	32%	31%	53%	38%	31%	36%	32%	42%	23%
Both equally	9%	13%	8%	12%	4%	11%	8%	10%	8%	8%	11%
Do not trust either	17%	15%	19%	21%	11%	14%	19%	17%	17%	18%	14%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Trust Democrats more	40%	36%	43%	43%	38%	45%	36%	39%	40%	40%	36%	43%	41%
Trust Republicans more	34%	39%	30%	31%	36%	29%	38%	44%	33%	27%	35%	30%	38%
Both equally	9%	9%	10%	11%	9%	11%	8%	10%	10%	16%	10%	10%	8%
Do not trust either	17%	16%	17%	15%	17%	14%	19%	7%	18%	17%	19%	17%	13%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Trust Democrats more	40%	81%	32%	8%	79%	45%	11%	5%	67%	0%	79%	9%	*	45%
Trust Republicans more	34%	4%	12%	65%	6%	18%	66%	74%	5%	19%	2%	65%	*	15%
Both equally	9%	7%	16%	10%	6%	13%	8%	11%	8%	28%	6%	11%	*	11%
Do not trust either	17%	8%	40%	18%	9%	24%	15%	10%	20%	53%	12%	16%	*	28%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Trust Democrats more	40%	41%	20%	39%	34%	44%	43%	*
Trust Republicans more	34%	35%	46%	34%	47%	31%	28%	*
Both equally	9%	10%	12%	10%	1%	8%	11%	*
Do not trust either	17%	14%	22%	17%	18%	16%	18%	*
Weighted N	1,000	298	74	136	71	168	244	8

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



Party Trust On Issues Grid — The cost of prescription drugs

Which party do you trust more, [the Democrats or the Republicans], to handle each of the following issues?

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Trust Democrats more	38%	42%	37%	40%	32%	34%	41%	36%	41%	30%	49%
Trust Republicans more	36%	25%	33%	35%	54%	42%	31%	37%	35%	43%	26%
Both equally	9%	14%	12%	5%	4%	10%	8%	9%	9%	9%	10%
Do not trust either	17%	20%	17%	19%	10%	14%	19%	18%	15%	18%	15%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Trust Democrats more	38%	35%	41%	42%	37%	41%	36%	31%	38%	38%	36%	40%	40%
Trust Republicans more	36%	40%	31%	32%	38%	31%	40%	52%	35%	41%	37%	33%	38%
Both equally	9%	7%	11%	11%	8%	12%	7%	9%	9%	4%	10%	9%	8%
Do not trust either	17%	17%	17%	15%	17%	16%	17%	8%	18%	17%	18%	17%	13%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Trust Democrats more	38%	79%	32%	6%	77%	43%	11%	4%	65%	3%	79%	7%	*	40%
Trust Republicans more	36%	3%	8%	69%	8%	18%	69%	75%	7%	22%	2%	68%	*	17%
Both equally	9%	8%	17%	8%	5%	15%	7%	11%	7%	28%	6%	9%	*	14%
Do not trust either	17%	10%	43%	16%	11%	25%	13%	11%	20%	47%	12%	16%	*	30%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Trust Democrats more	38%	38%	17%	39%	34%	44%	42%	*
Trust Republicans more	36%	39%	51%	35%	45%	32%	29%	*
Both equally	9%	11%	12%	10%	4%	7%	9%	*
Do not trust either	17%	12%	21%	17%	16%	17%	20%	*
Weighted N	1,000	298	74	136	71	168	244	8

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



Party Trust On Issues Grid — Protecting immigrant rights

Which party do you trust more, [the Democrats or the Republicans], to handle each of the following issues?

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Trust Democrats more	44%	53%	43%	46%	35%	41%	47%	42%	48%	39%	53%
Trust Republicans more	34%	23%	34%	34%	46%	38%	30%	35%	32%	40%	25%
Both equally	8%	9%	9%	5%	7%	9%	7%	7%	9%	7%	9%
Do not trust either	14%	15%	14%	14%	13%	12%	16%	15%	12%	14%	13%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Trust Democrats more	44%	41%	48%	46%	44%	49%	42%	41%	45%	38%	40%	47%	48%
Trust Republicans more	34%	39%	29%	35%	34%	30%	37%	38%	33%	45%	35%	29%	38%
Both equally	8%	8%	8%	9%	7%	10%	6%	11%	8%	6%	7%	10%	7%
Do not trust either	14%	13%	15%	10%	16%	11%	16%	10%	14%	10%	18%	14%	7%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Trust Democrats more	44%	87%	40%	11%	83%	52%	14%	8%	73%	8%	88%	12%	*	46%
Trust Republicans more	34%	1%	12%	66%	6%	18%	65%	70%	7%	23%	1%	66%	*	14%
Both equally	8%	6%	12%	9%	4%	9%	9%	11%	5%	0%	5%	9%	*	10%
Do not trust either	14%	6%	37%	15%	7%	20%	12%	10%	15%	69%	6%	13%	*	30%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Trust Democrats more	44%	45%	23%	49%	38%	48%	48%	*
Trust Republicans more	34%	35%	49%	34%	43%	26%	30%	*
Both equally	8%	10%	7%	6%	5%	7%	8%	*
Do not trust either	14%	10%	22%	12%	14%	19%	14%	*
Weighted N	1,000	298	74	136	71	168	244	8

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



Party Trust On Issues Grid — Border security

Which party do you trust more, [the Democrats or the Republicans], to handle each of the following issues?

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Trust Democrats more	31%	43%	33%	25%	23%	26%	35%	29%	34%	25%	40%
Trust Republicans more	49%	35%	45%	52%	66%	55%	43%	51%	45%	55%	39%
Both equally	8%	10%	9%	9%	4%	10%	6%	8%	8%	7%	9%
Do not trust either	12%	12%	13%	15%	8%	9%	15%	12%	12%	12%	12%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Trust Democrats more	31%	28%	35%	36%	29%	38%	26%	31%	31%	36%	28%	35%	33%
Trust Republicans more	49%	51%	46%	42%	51%	42%	53%	53%	48%	44%	50%	45%	50%
Both equally	8%	8%	8%	12%	6%	10%	7%	14%	7%	10%	8%	8%	8%
Do not trust either	12%	13%	11%	11%	13%	10%	13%	2%	13%	10%	14%	12%	8%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Trust Democrats more	31%	69%	25%	2%	72%	30%	8%	3%	53%	0%	71%	3%	*	28%
Trust Republicans more	49%	8%	26%	87%	9%	35%	84%	89%	19%	33%	8%	87%	*	27%
Both equally	8%	13%	7%	4%	8%	15%	2%	5%	10%	0%	9%	5%	*	16%
Do not trust either	12%	10%	43%	6%	11%	20%	5%	2%	18%	67%	11%	6%	*	29%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Trust Democrats more	31%	32%	16%	35%	21%	34%	35%	*
Trust Republicans more	49%	48%	57%	48%	63%	46%	44%	*
Both equally	8%	12%	6%	9%	1%	7%	5%	*
Do not trust either	12%	7%	21%	8%	14%	14%	16%	*
Weighted N	1,000	298	74	136	71	168	244	8

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



Party Trust On Issues Grid — Abortion

Which party do you trust more, [the Democrats or the Republicans], to handle each of the following issues?

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Trust Democrats more	40%	48%	42%	40%	31%	38%	42%	38%	44%	35%	47%
Trust Republicans more	37%	29%	32%	39%	51%	43%	32%	38%	36%	43%	29%
Both equally	7%	9%	10%	4%	5%	8%	6%	7%	8%	8%	7%
Do not trust either	15%	14%	16%	17%	14%	11%	19%	17%	13%	14%	17%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Trust Democrats more	40%	38%	43%	41%	40%	46%	36%	34%	41%	34%	35%	43%	46%
Trust Republicans more	37%	42%	32%	34%	39%	33%	40%	47%	36%	27%	37%	36%	37%
Both equally	7%	7%	7%	11%	6%	10%	6%	7%	7%	25%	7%	7%	8%
Do not trust either	15%	13%	18%	15%	16%	11%	18%	12%	16%	13%	21%	14%	9%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Trust Democrats more	40%	83%	29%	8%	82%	46%	11%	7%	66%	3%	82%	9%	*	41%
Trust Republicans more	37%	4%	12%	70%	8%	20%	70%	75%	10%	16%	3%	69%	*	22%
Both equally	7%	6%	13%	7%	4%	11%	5%	7%	7%	25%	6%	6%	*	11%
Do not trust either	15%	7%	46%	14%	6%	23%	14%	11%	18%	55%	10%	16%	*	26%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Trust Democrats more	40%	40%	21%	45%	35%	46%	42%	*
Trust Republicans more	37%	42%	49%	36%	54%	33%	27%	*
Both equally	7%	7%	13%	6%	3%	3%	11%	*
Do not trust either	15%	11%	17%	13%	8%	18%	20%	*
Weighted N	1,000	298	74	136	71	168	244	8

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



Party Trust On Issues Grid — Gun violence

Which party do you trust more, [the Democrats or the Republicans], to handle each of the following issues?

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Trust Democrats more	36%	45%	39%	30%	30%	35%	37%	33%	41%	30%	45%
Trust Republicans more	41%	29%	37%	42%	59%	48%	35%	43%	38%	49%	29%
Both equally	9%	9%	10%	10%	5%	6%	11%	9%	8%	7%	12%
Do not trust either	14%	17%	14%	18%	5%	11%	16%	15%	13%	14%	15%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Trust Democrats more	36%	34%	39%	36%	37%	40%	34%	38%	36%	36%	31%	40%	40%
Trust Republicans more	41%	45%	36%	37%	43%	38%	43%	53%	40%	35%	42%	39%	42%
Both equally	9%	7%	10%	13%	7%	9%	8%	4%	9%	14%	9%	9%	7%
Do not trust either	14%	13%	15%	15%	14%	13%	15%	5%	15%	16%	18%	11%	11%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Trust Democrats more	36%	80%	23%	4%	78%	39%	9%	6%	60%	0%	79%	5%	*	37%
Trust Republicans more	41%	4%	15%	77%	8%	24%	76%	82%	11%	27%	3%	77%	*	19%
Both equally	9%	8%	16%	8%	5%	13%	7%	5%	11%	5%	7%	8%	*	14%
Do not trust either	14%	9%	46%	11%	9%	25%	8%	7%	18%	68%	12%	10%	*	30%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Trust Democrats more	36%	38%	17%	36%	32%	38%	41%	*
Trust Republicans more	41%	39%	57%	40%	50%	38%	37%	*
Both equally	9%	9%	8%	9%	3%	13%	8%	*
Do not trust either	14%	14%	19%	15%	15%	11%	14%	*
Weighted N	1,000	298	74	136	71	168	244	8

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



Party Trust On Issues Grid — Keeping America out of foreign wars

Which party do you trust more, [the Democrats or the Republicans], to handle each of the following issues?

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Trust Democrats more	40%	45%	41%	39%	34%	39%	40%	37%	44%	33%	49%
Trust Republicans more	30%	24%	29%	27%	44%	36%	25%	32%	29%	34%	25%
Both equally	7%	9%	7%	5%	6%	6%	7%	6%	7%	7%	6%
Do not trust either	23%	22%	24%	29%	17%	19%	27%	25%	21%	26%	20%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Trust Democrats more	40%	36%	44%	39%	40%	45%	36%	34%	40%	42%	35%	43%	43%
Trust Republicans more	30%	35%	26%	30%	31%	29%	31%	44%	30%	27%	32%	28%	31%
Both equally	7%	7%	6%	9%	5%	6%	7%	8%	7%	6%	6%	6%	9%
Do not trust either	23%	22%	24%	22%	24%	19%	26%	14%	23%	25%	27%	23%	17%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Trust Democrats more	40%	80%	32%	9%	79%	46%	11%	6%	66%	0%	81%	9%	*	40%
Trust Republicans more	30%	3%	8%	58%	8%	13%	60%	66%	5%	13%	2%	58%	*	13%
Both equally	7%	7%	8%	6%	2%	10%	6%	8%	5%	5%	5%	7%	*	10%
Do not trust either	23%	10%	53%	27%	11%	31%	24%	20%	24%	82%	12%	26%	*	38%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Trust Democrats more	40%	42%	21%	42%	36%	44%	41%	*
Trust Republicans more	30%	30%	39%	34%	39%	28%	25%	*
Both equally	7%	6%	9%	5%	1%	7%	9%	*
Do not trust either	23%	22%	31%	18%	24%	21%	26%	*
Weighted N	1,000	298	74	136	71	168	244	8

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



Party Trust On Issues Grid — Doing what's best for people like me

Which party do you trust more, [the Democrats or the Republicans], to handle each of the following issues?

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Trust Democrats more	40%	45%	41%	41%	31%	37%	42%	37%	43%	33%	49%
Trust Republicans more	37%	27%	32%	40%	53%	43%	32%	38%	36%	44%	29%
Both equally	7%	10%	9%	3%	5%	7%	7%	7%	7%	7%	7%
Do not trust either	16%	18%	18%	16%	11%	13%	18%	18%	13%	17%	15%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Trust Democrats more	40%	37%	43%	41%	39%	44%	37%	35%	40%	38%	36%	43%	42%
Trust Republicans more	37%	42%	33%	35%	38%	34%	40%	52%	36%	31%	37%	35%	40%
Both equally	7%	7%	7%	10%	6%	9%	5%	8%	7%	17%	6%	8%	6%
Do not trust either	16%	14%	18%	13%	17%	13%	18%	5%	17%	15%	20%	14%	11%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Trust Democrats more	40%	85%	29%	5%	82%	44%	11%	5%	67%	0%	85%	6%	*	40%
Trust Republicans more	37%	1%	8%	74%	6%	19%	73%	78%	8%	17%	1%	72%	*	17%
Both equally	7%	5%	11%	7%	4%	11%	6%	8%	6%	3%	5%	7%	*	11%
Do not trust either	16%	9%	52%	13%	9%	27%	11%	9%	19%	80%	9%	15%	*	32%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Trust Democrats more	40%	42%	17%	43%	32%	46%	41%	*
Trust Republicans more	37%	36%	53%	37%	52%	32%	33%	*
Both equally	7%	10%	7%	5%	1%	5%	8%	*
Do not trust either	16%	12%	24%	15%	15%	17%	18%	*
Weighted N	1,000	298	74	136	71	168	244	8

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



Party Trust On Issues Grid — Handling the issue of data centers

Which party do you trust more, [the Democrats or the Republicans], to handle each of the following issues?

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Trust Democrats more	35%	45%	33%	30%	29%	33%	36%	32%	39%	29%	43%
Trust Republicans more	32%	23%	30%	32%	47%	38%	27%	32%	33%	39%	23%
Both equally	11%	12%	13%	11%	8%	11%	11%	12%	10%	9%	15%
Do not trust either	22%	19%	24%	27%	16%	18%	25%	24%	19%	24%	19%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Trust Democrats more	35%	33%	36%	37%	33%	40%	31%	34%	34%	36%	31%	38%	37%
Trust Republicans more	32%	37%	28%	29%	34%	30%	34%	41%	32%	37%	32%	28%	39%
Both equally	11%	11%	11%	15%	9%	12%	11%	10%	11%	14%	10%	14%	8%
Do not trust either	22%	20%	24%	19%	23%	18%	25%	15%	23%	13%	27%	21%	16%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Trust Democrats more	35%	75%	28%	3%	71%	40%	8%	5%	58%	0%	72%	5%	*	41%
Trust Republicans more	32%	3%	5%	63%	7%	14%	64%	69%	6%	12%	2%	61%	*	15%
Both equally	11%	9%	18%	11%	7%	13%	12%	11%	10%	33%	10%	12%	*	9%
Do not trust either	22%	14%	49%	22%	15%	33%	16%	15%	26%	55%	16%	22%	*	35%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Trust Democrats more	35%	36%	15%	35%	29%	40%	37%	*
Trust Republicans more	32%	33%	48%	31%	44%	27%	28%	*
Both equally	11%	13%	6%	9%	6%	12%	13%	*
Do not trust either	22%	17%	32%	25%	21%	22%	23%	*
Weighted N	1,000	298	74	136	71	168	244	8

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



Party Trust On Issues Grid — AI regulation

Which party do you trust more, [the Democrats or the Republicans], to handle each of the following issues?

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Trust Democrats more	32%	39%	34%	27%	28%	32%	32%	30%	36%	26%	41%
Trust Republicans more	31%	26%	29%	30%	40%	37%	26%	33%	28%	36%	24%
Both equally	12%	14%	13%	9%	10%	12%	11%	11%	13%	11%	13%
Do not trust either	25%	21%	23%	34%	22%	19%	31%	27%	22%	27%	23%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Trust Democrats more	32%	30%	35%	34%	32%	37%	29%	32%	32%	36%	28%	37%	35%
Trust Republicans more	31%	34%	28%	31%	31%	30%	32%	39%	30%	42%	31%	31%	30%
Both equally	12%	10%	14%	13%	11%	14%	10%	12%	12%	10%	10%	13%	13%
Do not trust either	25%	26%	24%	21%	27%	19%	29%	18%	26%	12%	31%	19%	22%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Trust Democrats more	32%	70%	28%	3%	67%	38%	7%	4%	55%	0%	69%	5%	*	34%
Trust Republicans more	31%	2%	6%	60%	7%	15%	60%	65%	6%	9%	2%	58%	*	17%
Both equally	12%	10%	16%	12%	6%	14%	13%	13%	10%	37%	11%	12%	*	9%
Do not trust either	25%	18%	50%	25%	20%	34%	20%	19%	29%	53%	18%	25%	*	39%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Trust Democrats more	32%	33%	14%	31%	28%	39%	35%	*
Trust Republicans more	31%	32%	45%	28%	37%	25%	29%	*
Both equally	12%	15%	10%	9%	7%	12%	12%	*
Do not trust either	25%	20%	32%	31%	28%	24%	25%	*
Weighted N	1,000	298	74	136	71	168	244	8

N+ Univision Texas October Poll - Base

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Margin of error: +/-3.8%.



Contacted About Registering Or Voting

So far in 2026, has anyone from a political party, campaign or any other organization contacted you and asked you to register or vote? Either by phone, text, email, or maybe in-person?

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Yes, I have been contacted	41%	34%	41%	45%	47%	41%	41%	38%	47%	45%	36%
No, I have not been contacted	59%	66%	59%	55%	53%	59%	59%	62%	53%	55%	64%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Yes, I have been contacted	41%	43%	39%	38%	43%	42%	41%	36%	40%	43%	35%	41%	53%
No, I have not been contacted	59%	57%	61%	62%	57%	58%	59%	64%	60%	57%	65%	59%	47%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Yes, I have been contacted	41%	47%	33%	39%	50%	35%	42%	39%	44%	27%	47%	40%	*	36%
No, I have not been contacted	59%	53%	67%	61%	50%	65%	58%	61%	56%	73%	53%	60%	*	64%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

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Margin of error: +/-3.8%.



	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Yes, I have been contacted	41%	42%	50%	36%	47%	41%	40%	*
No, I have not been contacted	59%	58%	50%	64%	53%	59%	60%	*
Weighted N	1,000	298	74	136	71	168	244	8

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



Who Contacted Respondent

And who was it that contacted you? Select all that apply.

Asked only of respondent who have been contacted

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Someone from the Democratic Party	57%	59%	60%	55%	55%	51%	64%	51%	64%	57%	58%
Someone from the Republican Party	60%	51%	55%	63%	69%	68%	53%	61%	59%	67%	48%
Someone from a non-partisan or civic organization	24%	22%	23%	28%	21%	19%	28%	21%	27%	27%	19%
Weighted N	415	90	103	118	104	194	218	231	184	266	149

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Someone from the Democratic Party	57%	54%	61%	44%	62%	56%	58%	50%	59%	*	53%	57%	65%
Someone from the Republican Party	60%	61%	59%	51%	63%	56%	63%	73%	58%	*	58%	58%	63%
Someone from a non-partisan or civic organization	24%	23%	25%	28%	22%	25%	23%	19%	25%	*	23%	27%	22%
Weighted N	415	225	190	116	298	172	243	26	337	14	139	144	121

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Someone from the Democratic Party	57%	71%	60%	43%	72%	59%	46%	43%	67%	*	76%	45%	*	45%
Someone from the Republican Party	60%	42%	61%	77%	44%	57%	73%	76%	49%	*	44%	78%	*	49%
Someone from a non-partisan or civic organization	24%	23%	37%	22%	23%	29%	20%	19%	27%	*	23%	22%	*	32%
Weighted N	415	185	38	191	120	127	168	165	246	4	166	187	4	58

	Total	TX Region							
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas	
Someone from the Democratic Party	57%	52%	53%	70%	41%	57%	65%	*	
Someone from the Republican Party	60%	66%	66%	58%	58%	63%	49%	*	
Someone from a non-partisan or civic organization	24%	19%	22%	33%	9%	27%	28%	*	
Weighted N	415	125	37	48	34	70	98	3	

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



Contact Method

How were you contacted? Select all that apply.

Asked only of respondent who have been contacted

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Phone call	22%	20%	18%	26%	24%	25%	19%	20%	25%	19%	28%
Text message	64%	49%	74%	74%	57%	59%	69%	55%	76%	68%	59%
Email	28%	27%	27%	24%	34%	33%	24%	27%	28%	26%	31%
Mail	31%	37%	29%	29%	29%	26%	35%	34%	27%	31%	30%
In person at my home	7%	8%	5%	9%	8%	9%	6%	6%	8%	7%	7%
At an event or public place	5%	10%	7%	1%	3%	8%	3%	3%	8%	4%	6%
Social media	10%	9%	13%	9%	9%	12%	8%	7%	14%	10%	10%
WhatsApp	2%	2%	5%	1%	0%	3%	1%	1%	4%	2%	3%
Other	1%	0%	0%	0%	2%	1%	0%	0%	1%	1%	0%
Weighted N	415	90	103	118	104	194	218	231	184	266	149

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Phone call	22%	20%	24%	21%	22%	23%	22%	26%	22%	*	23%	19%	25%
Text message	64%	68%	60%	57%	67%	67%	63%	53%	66%	*	52%	69%	72%
Email	28%	26%	30%	26%	28%	29%	27%	37%	30%	*	27%	29%	28%
Mail	31%	32%	29%	35%	29%	28%	33%	31%	32%	*	29%	34%	29%
In person at my home	7%	9%	6%	8%	7%	6%	8%	17%	7%	*	5%	8%	9%
At an event or public place	5%	6%	4%	7%	4%	7%	4%	9%	4%	*	2%	5%	9%
Social media	10%	10%	10%	11%	10%	14%	7%	15%	9%	*	4%	9%	19%
WhatsApp	2%	3%	1%	6%	0%	4%	0%	9%	2%	*	0%	2%	5%
Other	1%	0%	1%	0%	1%	0%	1%	0%	0%	*	1%	0%	1%

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N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



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	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Weighted N	415	225	190	116	298	172	243	26	337	14	139	144	121

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Phone call	22%	20%	34%	22%	19%	21%	25%	23%	22%	*	21%	23%	*	23%
Text message	64%	71%	66%	58%	69%	65%	61%	60%	67%	*	71%	61%	*	57%
Email	28%	30%	29%	25%	34%	23%	27%	28%	28%	*	34%	26%	*	17%
Mail	31%	30%	28%	32%	28%	30%	33%	29%	32%	*	33%	30%	*	28%
In person at my home	7%	8%	5%	7%	7%	7%	8%	7%	7%	*	10%	6%	*	4%
At an event or public place	5%	8%	9%	2%	7%	7%	2%	3%	7%	*	10%	2%	*	1%
Social media	10%	13%	6%	8%	16%	5%	10%	11%	10%	*	13%	9%	*	7%
WhatsApp	2%	1%	0%	3%	2%	0%	4%	4%	1%	*	2%	3%	*	0%
Other	1%	0%	5%	0%	0%	1%	1%	1%	0%	*	0%	1%	*	0%
Weighted N	415	185	38	191	120	127	168	165	246	4	166	187	4	58

	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Phone call	22%	22%	26%	22%	23%	22%	21%	*
Text message	64%	67%	72%	75%	50%	58%	62%	*
Email	28%	26%	24%	28%	27%	37%	26%	*
Mail	31%	23%	39%	31%	28%	36%	34%	*
In person at my home	7%	4%	0%	7%	4%	11%	13%	*
At an event or public place	5%	4%	2%	6%	3%	4%	8%	*

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N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



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	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Social media	10%	8%	9%	3%	4%	10%	20%	*
WhatsApp	2%	3%	0%	0%	0%	3%	3%	*
Other	1%	1%	0%	0%	0%	0%	1%	*
Weighted N	415	125	37	48	34	70	98	3

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Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



Contact Language

Thinking about the most recent political outreach you received, was it...

Asked only of respondent who have been contacted

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Mostly in English	94%	92%	96%	96%	93%	96%	93%	94%	95%	94%	94%
Mostly in Spanish	1%	0%	1%	0%	2%	0%	1%	1%	0%	1%	0%
In both English and Spanish	5%	8%	3%	4%	5%	4%	6%	6%	4%	5%	5%
In another language	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Weighted N	415	90	103	118	104	194	218	231	184	266	149

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Mostly in English	94%	94%	95%	96%	94%	96%	93%	92%	95%	*	95%	97%	92%
Mostly in Spanish	1%	0%	1%	1%	1%	0%	1%	0%	1%	*	1%	0%	0%
In both English and Spanish	5%	6%	4%	3%	6%	4%	6%	8%	4%	*	4%	3%	8%
In another language	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	0%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	0%
Weighted N	415	225	190	116	298	172	243	26	337	14	139	144	121

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Mostly in English	94%	94%	91%	95%	94%	94%	95%	96%	93%	*	93%	96%	*	92%
Mostly in Spanish	1%	0%	0%	1%	0%	0%	2%	2%	0%	*	0%	1%	*	0%

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N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
In both English and Spanish	5%	6%	9%	4%	6%	6%	4%	3%	7%	*	7%	3%	*	8%
In another language	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	*	0%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	*	0%
Weighted N	415	185	38	191	120	127	168	165	246	4	166	187	4	58

TX Region

	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Mostly in English	94%	93%	100%	95%	100%	94%	91%	*
Mostly in Spanish	1%	2%	0%	0%	0%	0%	1%	*
In both English and Spanish	5%	5%	0%	5%	0%	6%	8%	*
In another language	0%	0%	0%	0%	0%	0%	0%	*
Not sure	0%	0%	0%	0%	0%	0%	0%	*
Weighted N	415	125	37	48	34	70	98	3

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



Outreach on Relevant Issues

Thinking about the most recent political outreach you received, how well did it speak to the issues that matter to you personally?

Asked only of respondent who have been contacted

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Very well	27%	35%	31%	17%	27%	28%	26%	27%	27%	26%	28%
Somewhat well	28%	36%	21%	29%	29%	35%	23%	28%	29%	30%	26%
Not too well	15%	10%	14%	14%	20%	13%	17%	14%	16%	15%	15%
Not at all well	18%	6%	21%	27%	17%	17%	20%	21%	15%	18%	20%
Not sure	12%	12%	14%	13%	7%	8%	15%	10%	13%	12%	11%
Weighted N	415	90	103	118	104	194	218	231	184	266	149

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very well	27%	28%	25%	37%	23%	34%	22%	32%	27%	*	27%	26%	28%
Somewhat well	28%	27%	30%	28%	29%	25%	31%	40%	28%	*	30%	30%	25%
Not too well	15%	13%	17%	10%	17%	9%	19%	0%	17%	*	17%	13%	11%
Not at all well	18%	19%	17%	16%	19%	21%	16%	21%	16%	*	16%	17%	24%
Not sure	12%	12%	11%	8%	13%	10%	12%	7%	12%	*	9%	14%	12%
Weighted N	415	225	190	116	298	172	243	26	337	14	139	144	121

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very well	27%	31%	5%	27%	35%	16%	30%	32%	24%	*	30%	28%	*	17%
Somewhat well	28%	28%	27%	30%	26%	28%	31%	33%	26%	*	29%	29%	*	23%
Not too well	15%	8%	28%	18%	8%	19%	16%	16%	14%	*	12%	17%	*	16%
Not at all well	18%	19%	23%	16%	19%	23%	15%	13%	22%	*	17%	16%	*	29%

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N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Not sure	12%	13%	17%	9%	13%	14%	9%	7%	14%	*	13%	9%	*	15%
Weighted N	415	185	38	191	120	127	168	165	246	4	166	187	4	58

	TX Region							
	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Very well	27%	22%	36%	20%	35%	23%	32%	*
Somewhat well	28%	30%	27%	33%	14%	29%	30%	*
Not too well	15%	10%	17%	19%	34%	13%	12%	*
Not at all well	18%	24%	9%	14%	16%	25%	13%	*
Not sure	12%	14%	11%	14%	1%	11%	12%	*
Weighted N	415	125	37	48	34	70	98	3

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



Primary News Language

When you get news or information about politics and current events, which language do you primarily use?

Asked only of Hispanic respondents

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Primarily Spanish	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%
More Spanish than English	2%	0%	10%	0%	0%	1%	3%	2%	1%	0%	2%
Spanish and English about equally	14%	19%	20%	8%	6%	15%	13%	14%	13%	25%	13%
More English than Spanish	28%	22%	37%	31%	23%	28%	28%	28%	29%	11%	30%
Primarily English	56%	59%	33%	61%	70%	56%	56%	56%	57%	64%	55%
Weighted N	253	86	53	69	45	106	147	187	66	26	227

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Primarily Spanish	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	2%
More Spanish than English	2%	4%	0%	1%	3%	1%	3%	0%	2%	0%	0%	5%	0%
Spanish and English about equally	14%	14%	14%	14%	14%	13%	14%	28%	12%	24%	11%	19%	12%
More English than Spanish	28%	32%	25%	38%	23%	31%	26%	30%	30%	16%	31%	23%	26%
Primarily English	56%	50%	61%	46%	61%	55%	56%	43%	55%	59%	58%	53%	60%
Weighted N	253	114	139	79	174	79	175	22	207	14	123	100	19

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Margin of error: +/-3.8%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Primarily Spanish	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	*	0%
More Spanish than English	2%	0%	11%	1%	0%	5%	1%	1%	3%	*	0%	1%	*	6%
Spanish and English about equally	14%	20%	22%	5%	20%	18%	7%	4%	18%	*	24%	6%	*	13%
More English than Spanish	28%	12%	32%	40%	13%	30%	35%	29%	28%	*	14%	38%	*	26%
Primarily English	56%	67%	35%	54%	67%	47%	57%	66%	52%	*	62%	55%	*	55%
Weighted N	253	100	39	114	64	89	100	90	157	6	68	109	4	72

	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Primarily Spanish	0%	0%	*	0%	0%	0%	0%	*
More Spanish than English	2%	0%	*	0%	0%	5%	2%	*
Spanish and English about equally	14%	19%	*	0%	12%	15%	16%	*
More English than Spanish	28%	24%	*	15%	53%	25%	33%	*
Primarily English	56%	57%	*	85%	34%	54%	49%	*
Weighted N	253	64	6	31	24	90	38	0

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Margin of error: +/-3.8%.



Financial Situation

Compared with one year ago, would you say your household's financial situation is...

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Much better	9%	9%	13%	5%	6%	11%	6%	8%	9%	8%	9%
Somewhat better	16%	26%	16%	10%	11%	18%	14%	14%	19%	16%	16%
About the same	33%	34%	30%	28%	42%	32%	34%	31%	36%	37%	27%
Somewhat worse	25%	22%	24%	29%	26%	25%	25%	27%	21%	22%	29%
Much worse	16%	8%	15%	26%	16%	13%	20%	18%	13%	15%	18%
Not sure	1%	2%	1%	1%	0%	2%	1%	1%	1%	1%	1%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Much better	9%	10%	7%	14%	6%	12%	6%	15%	8%	6%	5%	8%	14%
Somewhat better	16%	18%	14%	19%	15%	20%	13%	19%	15%	40%	14%	15%	21%
About the same	33%	34%	32%	32%	34%	32%	34%	36%	33%	31%	31%	31%	38%
Somewhat worse	25%	24%	27%	21%	27%	26%	25%	17%	26%	3%	25%	31%	19%
Much worse	16%	14%	19%	14%	17%	8%	22%	13%	16%	13%	24%	13%	8%
Not sure	1%	1%	1%	0%	1%	1%	1%	0%	1%	7%	1%	1%	0%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Much better	9%	6%	4%	11%	10%	5%	11%	15%	4%	0%	6%	13%	*	3%
Somewhat better	16%	13%	10%	20%	11%	13%	21%	23%	11%	2%	12%	20%	*	14%
About the same	33%	28%	31%	37%	26%	34%	36%	42%	25%	72%	29%	38%	*	25%

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Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



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		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Somewhat worse	25%	32%	29%	18%	30%	29%	19%	12%	36%	10%	32%	17%	*	31%
Much worse	16%	20%	24%	12%	22%	18%	12%	7%	23%	3%	20%	11%	*	25%
Not sure	1%	1%	2%	1%	1%	1%	1%	1%	1%	12%	1%	1%	*	1%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

TX Region

	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Much better	9%	11%	19%	5%	5%	7%	6%	*
Somewhat better	16%	22%	12%	15%	17%	11%	14%	*
About the same	33%	31%	25%	38%	33%	31%	37%	*
Somewhat worse	25%	22%	18%	27%	23%	31%	26%	*
Much worse	16%	13%	25%	13%	23%	19%	15%	*
Not sure	1%	1%	0%	1%	0%	1%	2%	*
Weighted N	1,000	298	74	136	71	168	244	8

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Greatest Cost Pressure

Which of the following expenses are putting the greatest pressure on your household budget right now? Select up to three.

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Groceries and food	59%	53%	63%	66%	55%	56%	63%	63%	54%	61%	58%
Rent or mortgage payments	25%	34%	28%	21%	17%	22%	28%	26%	24%	20%	32%
Electricity and other utilities	34%	27%	35%	36%	41%	37%	32%	35%	34%	32%	38%
Healthcare and prescription drugs	18%	14%	19%	22%	17%	16%	20%	14%	24%	21%	15%
Insurance	16%	11%	17%	17%	20%	16%	16%	12%	23%	19%	12%
Gasoline and transportation	44%	41%	42%	54%	39%	47%	42%	47%	40%	44%	45%
Childcare	4%	10%	3%	0%	0%	3%	4%	3%	4%	2%	5%
Credit card or other debt payments	14%	12%	16%	13%	17%	13%	15%	13%	16%	16%	12%
Taxes	15%	17%	23%	10%	11%	18%	13%	13%	19%	16%	15%
Other	1%	2%	2%	1%	1%	2%	1%	1%	1%	2%	0%
None of these	8%	8%	4%	6%	13%	9%	6%	8%	6%	7%	8%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Groceries and food	59%	61%	58%	59%	60%	58%	61%	40%	61%	61%	63%	59%	55%
Rent or mortgage payments	25%	21%	30%	27%	24%	28%	23%	24%	25%	28%	32%	23%	17%
Electricity and other utilities	34%	33%	36%	33%	35%	30%	38%	32%	35%	11%	38%	34%	28%

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Margin of error: +/-3.8%.



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	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Healthcare and prescription drugs	18%	17%	19%	17%	18%	18%	18%	26%	17%	21%	18%	14%	24%
Insurance	16%	18%	14%	16%	16%	15%	17%	16%	16%	7%	14%	12%	25%
Gasoline and transportation	44%	46%	43%	45%	44%	48%	42%	42%	45%	34%	42%	51%	39%
Childcare	4%	5%	2%	11%	0%	6%	2%	8%	3%	14%	2%	5%	4%
Credit card or other debt payments	14%	15%	14%	11%	16%	12%	16%	27%	13%	5%	13%	17%	14%
Taxes	15%	16%	14%	20%	14%	21%	11%	20%	15%	17%	9%	19%	20%
Other	1%	1%	1%	1%	1%	1%	2%	2%	1%	0%	2%	1%	1%
None of these	8%	8%	8%	4%	9%	6%	9%	5%	8%	14%	6%	9%	9%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

	Party ID							Ideology			Trump Job			2024 Vote		
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote		
Groceries and food	59%	61%	70%	56%	62%	67%	51%	48%	68%	50%	60%	55%	*	71%		
Rent or mortgage payments	25%	25%	24%	25%	23%	29%	24%	24%	27%	0%	27%	25%	*	24%		
Electricity and other utilities	34%	35%	35%	33%	32%	36%	34%	32%	37%	5%	36%	32%	*	40%		
Healthcare and prescription drugs	18%	21%	21%	15%	25%	18%	14%	14%	21%	25%	23%	14%	*	18%		
Insurance	16%	14%	16%	18%	17%	13%	19%	18%	15%	16%	17%	19%	*	7%		
Gasoline and transportation	44%	47%	47%	41%	47%	47%	41%	35%	52%	18%	47%	40%	*	52%		
Childcare	4%	6%	6%	1%	6%	4%	2%	2%	5%	0%	5%	1%	*	6%		
Credit card or other debt payments	14%	18%	8%	13%	19%	11%	14%	13%	15%	9%	16%	13%	*	14%		

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Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



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		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Taxes	15%	11%	14%	19%	13%	13%	19%	22%	10%	18%	13%	22%	*	3%
Other	1%	1%	3%	1%	0%	2%	1%	1%	1%	0%	1%	1%	*	2%
None of these	8%	6%	9%	9%	6%	6%	10%	11%	4%	41%	5%	9%	*	5%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

	TX Region							
	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Groceries and food	59%	56%	56%	66%	62%	60%	60%	*
Rent or mortgage payments	25%	29%	25%	24%	20%	23%	25%	*
Electricity and other utilities	34%	33%	25%	42%	48%	36%	29%	*
Healthcare and prescription drugs	18%	16%	14%	12%	13%	23%	23%	*
Insurance	16%	17%	19%	13%	21%	9%	19%	*
Gasoline and transportation	44%	38%	47%	49%	57%	52%	39%	*
Childcare	4%	5%	1%	0%	2%	2%	6%	*
Credit card or other debt payments	14%	14%	14%	12%	14%	14%	17%	*
Taxes	15%	19%	13%	11%	15%	9%	19%	*
Other	1%	2%	3%	2%	0%	0%	1%	*
None of these	8%	7%	10%	8%	1%	11%	7%	*
Weighted N	1,000	298	74	136	71	168	244	8

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Housing Situation

Which of the following best describes your current housing situation?

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Own my home	55%	41%	53%	56%	73%	57%	54%	45%	70%	63%	44%
Rent my home	34%	44%	37%	35%	19%	32%	36%	42%	24%	28%	44%
Live with family or others without paying rent	7%	12%	6%	7%	4%	7%	8%	10%	4%	6%	9%
Other	2%	0%	2%	2%	3%	2%	2%	2%	1%	2%	1%
Prefer not to say	1%	2%	1%	0%	0%	2%	0%	1%	1%	1%	1%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Own my home	55%	71%	39%	61%	53%	60%	52%	62%	56%	33%	37%	57%	84%
Rent my home	34%	25%	44%	33%	35%	34%	35%	23%	35%	45%	47%	34%	13%
Live with family or others without paying rent	7%	2%	13%	5%	8%	4%	10%	14%	7%	12%	12%	6%	2%
Other	2%	1%	2%	1%	2%	1%	3%	0%	2%	1%	4%	0%	0%
Prefer not to say	1%	1%	2%	1%	1%	2%	0%	1%	1%	10%	0%	2%	0%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Own my home	55%	49%	54%	60%	50%	50%	63%	62%	50%	44%	57%	62%	*	34%
Rent my home	34%	39%	40%	29%	38%	38%	29%	28%	39%	39%	35%	28%	*	49%
Live with family or others without paying rent	7%	8%	4%	7%	7%	10%	5%	6%	8%	5%	7%	7%	*	12%

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Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



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		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Other	2%	2%	1%	2%	3%	1%	2%	2%	2%	0%	1%	2%	*	3%
Prefer not to say	1%	1%	1%	1%	1%	1%	1%	1%	1%	12%	1%	1%	*	1%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

TX Region

	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Own my home	55%	48%	56%	61%	65%	55%	57%	*
Rent my home	34%	42%	31%	29%	29%	32%	33%	*
Live with family or others without paying rent	7%	5%	11%	7%	6%	11%	8%	*
Other	2%	3%	2%	2%	0%	2%	2%	*
Prefer not to say	1%	3%	0%	1%	0%	1%	0%	*
Weighted N	1,000	298	74	136	71	168	244	8

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Margin of error: +/-3.8%.



Top Issues Facing The U.S.

What are the top issues facing the U.S. today? Select up to 5.

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Jobs and the economy	43%	50%	46%	43%	32%	42%	45%	45%	41%	43%	43%
Income inequality	13%	14%	18%	12%	7%	14%	12%	12%	14%	14%	11%
The budget, taxes, and the federal deficit	27%	24%	25%	29%	31%	32%	23%	29%	25%	28%	25%
Foreign trade and tariffs	15%	8%	17%	17%	18%	16%	14%	14%	16%	13%	17%
Healthcare policy, including Medicare and Medicaid	32%	24%	33%	35%	36%	29%	35%	30%	35%	33%	30%
Abortion policy	11%	20%	9%	7%	7%	8%	13%	9%	15%	13%	9%
Social Security	20%	7%	12%	26%	38%	21%	19%	22%	17%	21%	19%
Gun policy	12%	21%	13%	7%	8%	10%	14%	13%	11%	11%	15%
Climate change and the environment	13%	19%	15%	9%	8%	14%	12%	13%	13%	14%	11%
Housing	20%	26%	29%	16%	9%	17%	23%	21%	19%	16%	26%
Immigration reform	20%	19%	19%	18%	23%	17%	22%	21%	18%	19%	20%
Border security	22%	13%	18%	23%	35%	22%	21%	23%	20%	23%	20%
Education policy	8%	10%	8%	7%	5%	9%	7%	7%	9%	8%	7%
Racism and race relations	12%	21%	13%	8%	6%	11%	13%	13%	11%	9%	17%
LGBTQ rights	4%	9%	6%	2%	0%	5%	4%	4%	4%	4%	4%
Inflation	49%	51%	53%	51%	42%	44%	54%	48%	51%	48%	51%
Election integrity and voting rights	18%	11%	13%	20%	30%	21%	15%	18%	17%	23%	11%
War and other international military conflicts	28%	26%	23%	29%	36%	26%	31%	28%	29%	26%	32%

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Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



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	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Crime	20%	22%	21%	18%	19%	17%	22%	20%	20%	23%	15%
Presidential power and authority	23%	19%	19%	29%	23%	23%	22%	23%	23%	19%	28%
Corruption in our political system	41%	30%	38%	50%	45%	47%	35%	41%	41%	42%	40%
Other	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Jobs and the economy	43%	41%	46%	48%	41%	47%	40%	35%	45%	29%	41%	48%	42%
Income inequality	13%	13%	13%	15%	12%	14%	12%	10%	13%	17%	15%	11%	12%
The budget, taxes, and the federal deficit	27%	29%	25%	25%	28%	27%	27%	24%	26%	7%	22%	31%	30%
Foreign trade and tariffs	15%	16%	13%	14%	15%	15%	15%	15%	15%	15%	16%	13%	17%
Healthcare policy, including Medicare and Medicaid	32%	34%	30%	29%	33%	29%	34%	33%	32%	29%	32%	28%	39%
Abortion policy	11%	11%	11%	13%	10%	14%	9%	12%	11%	20%	11%	9%	13%
Social Security	20%	17%	23%	13%	23%	12%	25%	20%	20%	4%	27%	14%	16%
Gun policy	12%	12%	13%	16%	11%	15%	10%	15%	13%	8%	11%	15%	10%
Climate change and the environment	13%	13%	13%	15%	12%	16%	11%	19%	11%	33%	11%	14%	15%
Housing	20%	20%	21%	25%	18%	20%	20%	16%	21%	36%	27%	15%	17%
Immigration reform	20%	18%	21%	21%	19%	16%	22%	25%	20%	14%	23%	20%	14%
Border security	22%	24%	19%	19%	23%	17%	25%	22%	22%	10%	25%	20%	19%
Education policy	8%	9%	6%	9%	7%	11%	5%	13%	7%	10%	4%	9%	9%

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Margin of error: +/-3.8%.



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	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Racism and race relations	12%	11%	13%	15%	11%	16%	10%	17%	11%	35%	13%	12%	12%
LGBTQ rights	4%	3%	6%	6%	4%	6%	3%	9%	4%	8%	6%	2%	6%
Inflation	49%	50%	48%	52%	48%	53%	47%	21%	53%	36%	43%	56%	52%
Election integrity and voting rights	18%	18%	18%	11%	21%	14%	20%	19%	18%	9%	16%	18%	20%
War and other international military conflicts	28%	27%	30%	21%	32%	23%	32%	19%	29%	21%	25%	30%	29%
Crime	20%	22%	18%	25%	18%	20%	20%	19%	21%	13%	20%	21%	18%
Presidential power and authority	23%	21%	24%	17%	25%	22%	23%	17%	23%	24%	23%	20%	25%
Corruption in our political system	41%	42%	39%	35%	43%	39%	42%	40%	40%	11%	41%	39%	41%
Other	1%	1%	1%	1%	1%	1%	2%	1%	1%	14%	2%	1%	1%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Jobs and the economy	43%	43%	38%	44%	43%	46%	41%	41%	46%	20%	46%	44%	*	35%
Income inequality	13%	18%	17%	8%	23%	15%	5%	6%	18%	26%	18%	7%	*	17%
The budget, taxes, and the federal deficit	27%	23%	20%	32%	17%	26%	34%	30%	25%	28%	19%	33%	*	29%
Foreign trade and tariffs	15%	14%	23%	14%	12%	21%	11%	14%	16%	2%	17%	13%	*	14%
Healthcare policy, including Medicare and Medicaid	32%	38%	29%	27%	36%	31%	30%	25%	36%	52%	38%	27%	*	32%
Abortion policy	11%	15%	8%	9%	14%	11%	9%	9%	13%	0%	16%	8%	*	9%

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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Social Security	20%	16%	17%	24%	14%	19%	25%	22%	19%	16%	16%	23%	*	22%
Gun policy	12%	18%	12%	8%	20%	12%	8%	9%	16%	3%	20%	7%	*	12%
Climate change and the environment	13%	21%	20%	5%	26%	13%	5%	5%	19%	23%	22%	5%	*	15%
Housing	20%	19%	25%	20%	19%	22%	20%	20%	20%	25%	19%	18%	*	30%
Immigration reform	20%	16%	14%	24%	11%	18%	26%	27%	15%	0%	14%	24%	*	19%
Border security	22%	6%	11%	37%	4%	14%	39%	42%	7%	11%	5%	38%	*	11%
Education policy	8%	7%	10%	7%	7%	10%	6%	9%	6%	27%	9%	7%	*	4%
Racism and race relations	12%	21%	7%	6%	20%	13%	7%	6%	17%	5%	19%	6%	*	14%
LGBTQ rights	4%	5%	5%	4%	6%	3%	4%	4%	5%	0%	6%	4%	*	2%
Inflation	49%	45%	58%	51%	44%	54%	49%	49%	49%	71%	43%	53%	*	50%
Election integrity and voting rights	18%	13%	11%	23%	15%	10%	27%	28%	11%	7%	12%	25%	*	11%
War and other international military conflicts	28%	32%	35%	24%	31%	31%	25%	24%	32%	24%	30%	24%	*	39%
Crime	20%	13%	18%	26%	10%	19%	27%	28%	14%	17%	12%	25%	*	21%
Presidential power and authority	23%	39%	21%	10%	37%	26%	11%	6%	36%	3%	40%	8%	*	28%
Corruption in our political system	41%	46%	43%	36%	48%	41%	36%	34%	46%	21%	46%	37%	*	41%
Other	1%	1%	1%	1%	2%	1%	1%	1%	1%	12%	1%	1%	*	2%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

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	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Jobs and the economy	43%	43%	45%	41%	48%	41%	44%	*
Income inequality	13%	13%	5%	15%	7%	10%	19%	*
The budget, taxes, and the federal deficit	27%	25%	28%	22%	26%	28%	31%	*
Foreign trade and tariffs	15%	11%	17%	20%	19%	11%	17%	*
Healthcare policy, including Medicare and Medicaid	32%	30%	28%	41%	35%	28%	32%	*
Abortion policy	11%	12%	7%	8%	21%	10%	11%	*
Social Security	20%	19%	24%	27%	17%	25%	13%	*
Gun policy	12%	11%	17%	13%	13%	17%	10%	*
Climate change and the environment	13%	12%	9%	10%	14%	15%	15%	*
Housing	20%	24%	22%	17%	16%	14%	21%	*
Immigration reform	20%	19%	21%	22%	12%	20%	20%	*
Border security	22%	21%	18%	22%	27%	26%	19%	*
Education policy	8%	6%	10%	5%	4%	4%	14%	*
Racism and race relations	12%	14%	18%	9%	15%	10%	11%	*
LGBTQ rights	4%	5%	6%	2%	8%	3%	5%	*
Inflation	49%	51%	47%	48%	45%	53%	47%	*
Election integrity and voting rights	18%	12%	24%	20%	27%	21%	16%	*
War and other international military conflicts	28%	28%	17%	27%	18%	34%	32%	*
Crime	20%	17%	27%	13%	29%	19%	22%	*
Presidential power and authority	23%	24%	11%	28%	21%	27%	18%	*

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	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Corruption in our political system	41%	41%	52%	44%	39%	37%	37%	*
Other	1%	0%	0%	1%	3%	0%	3%	*
Weighted N	1,000	298	74	136	71	168	244	8

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Most Important Issue

Of the issues you just selected, which ONE is the most important to you when deciding how to vote this November?

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Jobs and the economy	12%	16%	13%	14%	5%	13%	12%	14%	10%	11%	14%
Income inequality	1%	2%	3%	0%	0%	1%	1%	1%	1%	2%	1%
The budget, taxes, and the federal deficit	5%	4%	6%	3%	5%	5%	4%	4%	5%	6%	3%
Foreign trade and tariffs	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%
Healthcare policy, including Medicare and Medicaid	6%	7%	5%	5%	7%	5%	7%	7%	4%	6%	5%
Abortion policy	2%	5%	1%	1%	2%	1%	4%	2%	4%	3%	1%
Social Security	4%	1%	1%	5%	10%	4%	4%	5%	3%	4%	5%
Gun policy	1%	2%	2%	0%	0%	1%	1%	1%	1%	1%	1%
Climate change and the environment	2%	3%	2%	1%	1%	1%	2%	2%	2%	2%	1%
Housing	2%	3%	3%	2%	0%	1%	3%	2%	2%	2%	2%
Immigration reform	2%	2%	2%	2%	1%	1%	3%	2%	2%	1%	2%
Border security	6%	1%	4%	8%	10%	7%	5%	6%	5%	6%	5%
Education policy	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%
Racism and race relations	2%	3%	2%	1%	2%	2%	2%	2%	2%	1%	3%
LGBTQ rights	1%	3%	1%	1%	0%	2%	1%	1%	2%	1%	1%
Inflation	19%	21%	24%	16%	17%	17%	21%	19%	21%	19%	20%
Election integrity and voting rights	3%	2%	1%	4%	5%	4%	2%	3%	2%	4%	2%
War and other international military conflicts	4%	4%	6%	2%	5%	4%	4%	5%	3%	4%	4%

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	Total	Age					Gender		Education		Race	
		18-34	35-49	50-64	65+		Man	Woman	Less than college	College	White	Non-white
Crime	2%	3%	1%	0%	3%		3%	1%	2%	3%	2%	2%
Presidential power and authority	9%	4%	6%	15%	12%		9%	9%	10%	9%	7%	12%
Corruption in our political system	14%	11%	13%	18%	15%		16%	13%	13%	17%	16%	13%
Something else you mentioned before: ""	1%	1%	1%	1%	1%		1%	1%	1%	1%	1%	1%
Weighted N	1,000	264	251	262	223		469	528	605	395	585	415

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Jobs and the economy	12%	11%	14%	15%	11%	14%	11%	9%	13%	16%	12%	15%	11%
Income inequality	1%	2%	1%	2%	1%	2%	1%	2%	1%	5%	1%	1%	2%
The budget, taxes, and the federal deficit	5%	4%	5%	5%	5%	4%	5%	3%	5%	1%	5%	4%	5%
Foreign trade and tariffs	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	1%
Healthcare policy, including Medicare and Medicaid	6%	5%	6%	5%	6%	5%	6%	5%	5%	9%	6%	6%	5%
Abortion policy	2%	2%	3%	3%	2%	4%	2%	4%	2%	0%	2%	2%	3%
Social Security	4%	3%	5%	1%	5%	1%	6%	6%	4%	1%	7%	2%	2%
Gun policy	1%	0%	2%	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%
Climate change and the environment	2%	2%	1%	3%	1%	3%	1%	3%	1%	2%	1%	1%	2%
Housing	2%	2%	2%	3%	2%	1%	3%	1%	2%	9%	4%	1%	1%
Immigration reform	2%	2%	2%	2%	2%	1%	2%	2%	2%	0%	3%	2%	1%
Border security	6%	7%	4%	5%	6%	4%	6%	4%	5%	3%	4%	6%	6%

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	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Education policy	1%	1%	1%	1%	1%	2%	1%	2%	1%	0%	0%	1%	2%
Racism and race relations	2%	2%	2%	2%	2%	2%	2%	1%	2%	7%	2%	2%	2%
LGBTQ rights	1%	1%	2%	1%	1%	2%	1%	5%	1%	7%	1%	0%	3%
Inflation	19%	21%	18%	23%	18%	23%	17%	12%	21%	10%	19%	22%	19%
Election integrity and voting rights	3%	4%	2%	2%	4%	3%	3%	7%	3%	0%	2%	3%	4%
War and other international military conflicts	4%	5%	3%	3%	4%	4%	4%	5%	4%	3%	3%	4%	4%
Crime	2%	2%	2%	3%	2%	2%	2%	2%	2%	3%	1%	4%	1%
Presidential power and authority	9%	9%	10%	7%	10%	8%	10%	12%	8%	14%	10%	8%	10%
Corruption in our political system	14%	15%	14%	12%	16%	14%	15%	12%	14%	1%	13%	14%	14%
Something else you mentioned before: ""	1%	1%	1%	1%	1%	0%	1%	1%	1%	8%	1%	1%	0%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Jobs and the economy	12%	11%	10%	14%	12%	11%	13%	12%	13%	0%	12%	13%	*	11%
Income inequality	1%	2%	1%	1%	3%	1%	1%	1%	2%	0%	2%	0%	*	2%
The budget, taxes, and the federal deficit	5%	3%	2%	6%	2%	4%	7%	7%	2%	6%	2%	7%	*	3%
Foreign trade and tariffs	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	1%	*	0%

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		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Healthcare policy, including Medicare and Medicaid	6%	6%	8%	5%	3%	8%	5%	3%	6%	34%	5%	4%	*	11%
Abortion policy	2%	3%	2%	2%	3%	2%	2%	2%	3%	0%	4%	2%	*	2%
Social Security	4%	3%	2%	6%	3%	2%	6%	6%	3%	0%	3%	5%	*	4%
Gun policy	1%	1%	0%	1%	1%	1%	1%	1%	1%	0%	1%	1%	*	1%
Climate change and the environment	2%	3%	0%	0%	4%	1%	1%	1%	2%	0%	3%	1%	*	0%
Housing	2%	1%	2%	3%	0%	2%	3%	2%	2%	0%	1%	2%	*	4%
Immigration reform	2%	2%	3%	2%	1%	2%	2%	2%	2%	0%	2%	2%	*	1%
Border security	6%	0%	3%	11%	1%	3%	11%	12%	0%	5%	0%	11%	*	2%
Education policy	1%	1%	2%	1%	1%	2%	0%	1%	1%	5%	1%	1%	*	0%
Racism and race relations	2%	3%	0%	2%	2%	2%	2%	2%	2%	0%	2%	2%	*	3%
LGBTQ rights	1%	2%	2%	1%	3%	1%	1%	1%	1%	0%	2%	1%	*	1%
Inflation	19%	16%	26%	21%	14%	24%	19%	19%	19%	32%	16%	22%	*	20%
Election integrity and voting rights	3%	2%	1%	4%	3%	1%	5%	5%	2%	0%	2%	5%	*	0%
War and other international military conflicts	4%	2%	10%	4%	6%	4%	3%	4%	4%	3%	3%	5%	*	4%
Crime	2%	1%	2%	3%	1%	1%	4%	4%	0%	0%	1%	3%	*	0%
Presidential power and authority	9%	16%	8%	3%	17%	10%	3%	1%	16%	0%	17%	2%	*	12%
Corruption in our political system	14%	20%	16%	9%	20%	16%	9%	9%	18%	2%	20%	10%	*	16%
Something else you mentioned before: ""	1%	1%	1%	1%	1%	1%	1%	1%	0%	12%	1%	1%	*	2%

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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

	Total	TX Region							
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas	
Jobs and the economy	12%	14%	12%	11%	7%	9%	16%	*	
Income inequality	1%	1%	0%	1%	1%	2%	2%	*	
The budget, taxes, and the federal deficit	5%	5%	5%	2%	8%	4%	5%	*	
Foreign trade and tariffs	0%	0%	0%	1%	0%	0%	0%	*	
Healthcare policy, including Medicare and Medicaid	6%	5%	1%	4%	5%	9%	6%	*	
Abortion policy	2%	3%	0%	1%	2%	2%	4%	*	
Social Security	4%	3%	4%	6%	0%	7%	4%	*	
Gun policy	1%	1%	1%	1%	0%	2%	1%	*	
Climate change and the environment	2%	1%	3%	2%	0%	1%	2%	*	
Housing	2%	3%	5%	2%	3%	1%	1%	*	
Immigration reform	2%	2%	2%	2%	2%	2%	2%	*	
Border security	6%	7%	3%	6%	2%	9%	2%	*	
Education policy	1%	0%	2%	1%	0%	0%	2%	*	
Racism and race relations	2%	3%	5%	2%	1%	1%	1%	*	
LGBTQ rights	1%	2%	0%	0%	1%	1%	2%	*	
Inflation	19%	18%	24%	16%	24%	18%	22%	*	
Election integrity and voting rights	3%	1%	1%	7%	8%	3%	2%	*	

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	TX Region							
	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
War and other international military conflicts	4%	4%	1%	2%	5%	6%	4%	*
Crime	2%	2%	3%	0%	4%	2%	2%	*
Presidential power and authority	9%	10%	6%	12%	15%	8%	6%	*
Corruption in our political system	14%	13%	22%	20%	9%	14%	12%	*
Something else you mentioned before: ""	1%	0%	0%	1%	3%	0%	2%	*
Weighted N	1,000	298	74	136	71	168	244	8

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Margin of error: +/-3.8%.



Top Issues Facing Texas

What are the most important issues facing Texas today? Select up to 5.

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
The electric grid	31%	23%	29%	36%	36%	33%	28%	31%	31%	32%	29%
Property taxes	35%	25%	38%	39%	38%	36%	34%	34%	37%	36%	33%
Public school funding and teacher pay	16%	17%	17%	16%	15%	15%	17%	14%	21%	19%	12%
Private school vouchers	8%	6%	6%	10%	9%	8%	8%	6%	10%	9%	6%
Immigration reform	20%	17%	21%	17%	25%	18%	22%	21%	19%	18%	23%
Border security	29%	19%	24%	40%	34%	29%	29%	32%	25%	31%	26%
Abortion	16%	24%	19%	10%	12%	12%	20%	15%	18%	16%	17%
Water supply	19%	12%	13%	19%	35%	21%	18%	19%	20%	22%	15%
Jobs and the cost of living	53%	63%	63%	52%	30%	54%	52%	52%	55%	52%	54%
Crime and public safety	24%	25%	30%	21%	22%	25%	24%	24%	25%	26%	23%
Healthcare cost and access	41%	36%	47%	45%	37%	38%	44%	39%	45%	40%	43%
Guns	14%	23%	15%	9%	10%	11%	17%	13%	16%	12%	17%
Data centers	34%	33%	30%	36%	39%	32%	36%	35%	33%	34%	35%
Corruption in our political system	37%	32%	31%	46%	39%	41%	33%	38%	36%	36%	39%
Housing costs	39%	49%	43%	33%	31%	37%	41%	42%	35%	37%	42%
Elections and voting	16%	16%	11%	16%	21%	17%	15%	18%	13%	14%	18%
Other	1%	0%	1%	3%	2%	2%	1%	1%	1%	2%	1%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
The electric grid	31%	30%	31%	23%	34%	25%	35%	30%	30%	22%	32%	29%	30%
Property taxes	35%	39%	31%	33%	36%	31%	37%	34%	36%	24%	31%	34%	43%
Public school funding and teacher pay	16%	16%	17%	15%	17%	18%	15%	21%	16%	15%	12%	18%	22%
Private school vouchers	8%	9%	7%	7%	8%	9%	7%	12%	7%	10%	5%	8%	13%
Immigration reform	20%	19%	20%	22%	19%	19%	20%	20%	20%	21%	25%	17%	16%
Border security	29%	30%	28%	26%	30%	27%	31%	28%	29%	20%	30%	28%	31%
Abortion	16%	16%	17%	20%	15%	21%	13%	22%	15%	23%	14%	17%	19%
Water supply	19%	19%	20%	12%	22%	12%	24%	14%	19%	24%	20%	18%	18%
Jobs and the cost of living	53%	52%	54%	57%	51%	60%	48%	40%	55%	46%	53%	53%	53%
Crime and public safety	24%	27%	22%	32%	21%	26%	24%	28%	24%	29%	25%	22%	26%
Healthcare cost and access	41%	41%	42%	43%	41%	39%	42%	35%	42%	50%	43%	36%	47%
Guns	14%	14%	14%	17%	13%	18%	12%	20%	14%	11%	12%	17%	13%
Data centers	34%	31%	38%	29%	37%	35%	34%	27%	34%	30%	34%	35%	32%
Corruption in our political system	37%	38%	37%	32%	40%	34%	39%	34%	37%	35%	37%	39%	33%
Housing costs	39%	35%	44%	42%	38%	40%	38%	33%	40%	32%	46%	36%	32%
Elections and voting	16%	17%	15%	16%	16%	15%	17%	14%	17%	10%	15%	17%	14%
Other	1%	1%	1%	0%	2%	1%	2%	3%	1%	0%	0%	2%	2%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
The electric grid	31%	31%	35%	29%	26%	36%	29%	31%	31%	11%	28%	29%	*	42%
Property taxes	35%	22%	43%	44%	20%	31%	48%	44%	27%	57%	25%	43%	*	31%

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Margin of error: +/-3.8%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Public school funding and teacher pay	16%	25%	12%	11%	31%	14%	10%	10%	22%	5%	27%	10%	*	13%
Private school vouchers	8%	12%	4%	5%	12%	8%	5%	5%	10%	5%	11%	5%	*	8%
Immigration reform	20%	14%	15%	25%	13%	16%	28%	27%	15%	12%	14%	25%	*	16%
Border security	29%	12%	15%	47%	10%	21%	48%	46%	17%	24%	11%	46%	*	19%
Abortion	16%	23%	11%	12%	29%	15%	10%	11%	21%	0%	23%	11%	*	16%
Water supply	19%	17%	23%	20%	15%	23%	19%	19%	19%	26%	17%	19%	*	24%
Jobs and the cost of living	53%	54%	59%	51%	52%	64%	43%	46%	58%	61%	54%	49%	*	60%
Crime and public safety	24%	19%	22%	30%	14%	27%	29%	33%	19%	13%	17%	30%	*	24%
Healthcare cost and access	41%	48%	43%	35%	50%	45%	32%	33%	46%	71%	47%	35%	*	44%
Guns	14%	20%	20%	8%	23%	15%	9%	10%	18%	11%	23%	9%	*	9%
Data centers	34%	42%	36%	28%	45%	36%	26%	27%	40%	12%	38%	30%	*	41%
Corruption in our political system	37%	48%	43%	27%	54%	35%	29%	23%	47%	47%	52%	26%	*	36%
Housing costs	39%	42%	48%	35%	38%	44%	35%	35%	42%	54%	41%	35%	*	46%
Elections and voting	16%	14%	12%	19%	15%	11%	21%	20%	14%	0%	16%	19%	*	10%
Other	1%	2%	1%	1%	2%	1%	1%	1%	1%	0%	2%	1%	*	1%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

	Total	TX Region							
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas	
The electric grid	31%	29%	28%	43%	21%	21%	36%	*	
Property taxes	35%	31%	44%	36%	52%	35%	31%	*	
Public school funding and teacher pay	16%	15%	21%	18%	18%	12%	18%	*	
Private school vouchers	8%	6%	3%	10%	3%	10%	10%	*	

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	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Immigration reform	20%	17%	17%	16%	22%	31%	18%	*
Border security	29%	27%	33%	31%	33%	33%	25%	*
Abortion	16%	20%	15%	11%	8%	22%	13%	*
Water supply	19%	14%	18%	30%	42%	22%	11%	*
Jobs and the cost of living	53%	58%	46%	55%	50%	42%	56%	*
Crime and public safety	24%	21%	31%	18%	32%	17%	32%	*
Healthcare cost and access	41%	41%	37%	40%	37%	42%	45%	*
Guns	14%	16%	6%	12%	14%	12%	17%	*
Data centers	34%	38%	33%	44%	43%	26%	27%	*
Corruption in our political system	37%	34%	42%	40%	36%	39%	38%	*
Housing costs	39%	47%	32%	42%	31%	29%	40%	*
Elections and voting	16%	14%	25%	12%	14%	22%	15%	*
Other	1%	1%	1%	3%	2%	2%	1%	*
Weighted N	1,000	298	74	136	71	168	244	8

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Most Important Issue Facing Florida

Of the issues you just selected, which ONE is the most important to you when deciding how to vote this November?

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
The electric grid	2%	2%	3%	2%	2%	3%	2%	2%	3%	2%	3%
Property taxes	8%	3%	10%	9%	10%	8%	8%	7%	10%	9%	7%
Public school funding and teacher pay	2%	1%	4%	2%	3%	2%	3%	2%	3%	4%	1%
Private school vouchers	1%	1%	1%	1%	0%	0%	1%	0%	1%	1%	0%
Immigration reform	3%	4%	2%	2%	4%	3%	3%	3%	3%	3%	3%
Border security	7%	4%	6%	7%	11%	7%	6%	8%	4%	9%	4%
Abortion	4%	8%	6%	2%	2%	3%	5%	3%	6%	5%	3%
Water supply	2%	1%	2%	1%	5%	1%	3%	3%	2%	2%	2%
Jobs and the cost of living	27%	35%	30%	24%	15%	31%	23%	28%	25%	24%	30%
Crime and public safety	3%	3%	3%	3%	5%	2%	5%	3%	4%	3%	4%
Healthcare cost and access	7%	4%	7%	9%	9%	6%	8%	6%	8%	7%	7%
Guns	2%	4%	1%	2%	0%	2%	2%	2%	1%	1%	3%
Data centers	6%	9%	2%	7%	6%	5%	6%	7%	5%	5%	7%
Corruption in our political system	15%	13%	13%	19%	16%	17%	13%	14%	17%	16%	14%
Housing costs	8%	6%	9%	8%	7%	6%	9%	9%	6%	6%	10%
Elections and voting	2%	3%	1%	2%	3%	2%	2%	2%	2%	2%	3%
Something else you mentioned before: ""	1%	0%	0%	0%	2%	1%	0%	1%	0%	1%	0%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

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		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
The electric grid	2%	3%	2%	2%	3%	2%	3%	1%	3%	2%	2%	3%	3%
Property taxes	8%	9%	7%	7%	8%	7%	9%	6%	8%	9%	8%	8%	9%
Public school funding and teacher pay	2%	2%	2%	3%	2%	3%	2%	2%	3%	2%	1%	3%	5%
Private school vouchers	1%	1%	1%	1%	1%	1%	0%	4%	0%	0%	0%	0%	2%
Immigration reform	3%	3%	3%	4%	2%	3%	3%	8%	2%	3%	3%	3%	3%
Border security	7%	9%	4%	6%	7%	5%	8%	3%	7%	3%	6%	7%	8%
Abortion	4%	4%	5%	6%	3%	7%	3%	12%	3%	9%	3%	3%	8%
Water supply	2%	2%	2%	2%	2%	1%	3%	0%	2%	2%	3%	2%	1%
Jobs and the cost of living	27%	25%	28%	30%	25%	33%	22%	24%	28%	28%	28%	28%	24%
Crime and public safety	3%	4%	2%	4%	3%	3%	4%	0%	4%	1%	3%	4%	4%
Healthcare cost and access	7%	5%	9%	7%	7%	7%	7%	7%	7%	11%	7%	7%	7%
Guns	2%	1%	2%	1%	2%	2%	2%	4%	2%	0%	1%	4%	1%
Data centers	6%	4%	8%	4%	6%	4%	7%	1%	6%	8%	8%	5%	3%
Corruption in our political system	15%	19%	12%	12%	16%	16%	15%	20%	15%	9%	12%	17%	16%
Housing costs	8%	6%	10%	9%	7%	5%	10%	5%	8%	5%	13%	4%	5%
Elections and voting	2%	2%	2%	2%	2%	2%	2%	2%	2%	7%	2%	2%	2%
Something else you mentioned before: ""	1%	1%	1%	0%	1%	1%	1%	1%	1%	0%	0%	1%	0%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
The electric grid	2%	3%	2%	2%	2%	3%	2%	3%	2%	0%	3%	2%	*	2%
Property taxes	8%	2%	10%	13%	2%	5%	14%	13%	5%	8%	3%	13%	*	7%

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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Public school funding and teacher pay	2%	4%	1%	2%	4%	2%	2%	1%	4%	5%	4%	1%	*	2%
Private school vouchers	1%	1%	0%	0%	2%	0%	1%	1%	1%	0%	1%	0%	*	0%
Immigration reform	3%	2%	0%	5%	2%	2%	4%	5%	1%	0%	1%	5%	*	2%
Border security	7%	1%	1%	13%	1%	3%	14%	14%	1%	8%	0%	13%	*	1%
Abortion	4%	6%	3%	3%	8%	4%	3%	3%	6%	0%	7%	3%	*	2%
Water supply	2%	2%	4%	2%	1%	2%	3%	2%	2%	2%	1%	2%	*	4%
Jobs and the cost of living	27%	29%	22%	25%	29%	31%	21%	24%	29%	0%	27%	25%	*	31%
Crime and public safety	3%	2%	7%	4%	0%	3%	6%	4%	3%	5%	2%	4%	*	5%
Healthcare cost and access	7%	9%	6%	6%	8%	9%	5%	6%	8%	20%	7%	6%	*	10%
Guns	2%	3%	0%	1%	3%	2%	1%	1%	2%	3%	4%	0%	*	1%
Data centers	6%	7%	8%	5%	5%	7%	5%	5%	6%	10%	5%	5%	*	9%
Corruption in our political system	15%	23%	17%	9%	25%	16%	9%	7%	21%	23%	27%	8%	*	10%
Housing costs	8%	4%	17%	9%	6%	9%	8%	9%	7%	16%	5%	8%	*	11%
Elections and voting	2%	3%	3%	1%	3%	2%	2%	2%	2%	0%	3%	1%	*	2%
Something else you mentioned before: ""	1%	0%	1%	1%	0%	1%	1%	1%	0%	0%	1%	1%	*	0%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

TX Region									
	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas	
The electric grid	2%	3%	0%	4%	4%	1%	3%	*	
Property taxes	8%	8%	5%	7%	12%	6%	9%	*	
Public school funding and teacher pay	2%	2%	5%	6%	0%	2%	1%	*	

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TX Region

	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Private school vouchers	1%	0%	0%	0%	0%	0%	2%	*
Immigration reform	3%	2%	0%	1%	8%	6%	2%	*
Border security	7%	8%	8%	6%	8%	11%	2%	*
Abortion	4%	5%	6%	3%	2%	3%	5%	*
Water supply	2%	1%	2%	4%	4%	4%	1%	*
Jobs and the cost of living	27%	31%	20%	32%	25%	18%	27%	*
Crime and public safety	3%	1%	7%	1%	3%	2%	7%	*
Healthcare cost and access	7%	7%	6%	6%	3%	7%	9%	*
Guns	2%	2%	0%	0%	0%	5%	1%	*
Data centers	6%	5%	11%	4%	12%	5%	5%	*
Corruption in our political system	15%	13%	20%	18%	9%	19%	14%	*
Housing costs	8%	9%	10%	5%	4%	8%	8%	*
Elections and voting	2%	3%	0%	2%	4%	1%	2%	*
Something else you mentioned before: ""	1%	1%	1%	1%	0%	1%	0%	*
Weighted N	1,000	298	74	136	71	168	244	8

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Immigration Approach Preference

When it comes to the issue of immigration, which statement do you agree with more?

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
We should prioritize border security first and focus on immigration reform much later when we have fully solved the crisis of migrants at the U.S.-Mexico border, even if that means leaving millions of undocumented immigrants at risk of deportation	34%	27%	32%	33%	46%	36%	32%	36%	32%	39%	28%
The immigration system is fully broken — we need to work on both border security and reform for undocumented immigrants who have been in the U.S. for many years who can pass a background check to earn a pathway to citizenship	54%	61%	54%	55%	45%	54%	54%	51%	59%	51%	58%
Not sure	12%	12%	14%	12%	9%	10%	14%	14%	9%	10%	14%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

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		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
We should prioritize border security first and focus on immigration reform much later when we have fully solved the crisis of migrants at the U.S.-Mexico border, even if that means leaving millions of undocumented immigrants at risk of deportation	34%	37%	31%	30%	36%	32%	35%	37%	34%	14%	33%	31%	39%
The immigration system is fully broken — we need to work on both border security and reform for undocumented immigrants who have been in the U.S. for many years who can pass a background check to earn a pathway to citizenship	54%	53%	55%	59%	52%	57%	52%	57%	54%	63%	54%	54%	56%
Not sure	12%	10%	14%	10%	13%	11%	13%	6%	12%	23%	14%	15%	5%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
We should prioritize border security first and focus on immigration reform much later when we have fully solved the crisis of migrants at the U.S.-Mexico border, even if that means leaving millions of undocumented immigrants at risk of deportation	34%	16%	16%	53%	11%	24%	56%	58%	17%	9%	17%	54%	*	14%
The immigration system is fully broken — we need to work on both border security and reform for undocumented immigrants who have been in the U.S. for many years who can pass a background check to earn a pathway to citizenship	54%	76%	57%	36%	81%	57%	35%	31%	72%	19%	74%	35%	*	67%
Not sure	12%	8%	27%	11%	8%	18%	8%	11%	11%	72%	9%	11%	*	19%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

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	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
We should prioritize border security first and focus on immigration reform much later when we have fully solved the crisis of migrants at the U.S.-Mexico border, even if that means leaving millions of undocumented immigrants at risk of deportation	34%	34%	36%	37%	40%	41%	25%	*
The immigration system is fully broken — we need to work on both border security and reform for undocumented immigrants who have been in the U.S. for many years who can pass a background check to earn a pathway to citizenship	54%	52%	49%	51%	53%	48%	64%	*
Not sure	12%	14%	15%	12%	7%	11%	10%	*
Weighted N	1,000	298	74	136	71	168	244	8

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Immigrants Help Vs. Hurt The Economy

Even if it isn't exactly right, which of the following is closer to your view?

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Immigrants help the economy - they add to the demand for local businesses, start businesses, pay taxes, and bring new ideas	56%	66%	58%	52%	45%	56%	55%	54%	58%	49%	65%
Immigrants hurt the economy - they buy up houses and property that should go to Americans first, take government benefits, and refuse to integrate	33%	24%	28%	35%	44%	35%	30%	34%	31%	41%	21%
Not sure	12%	10%	13%	13%	11%	9%	15%	12%	11%	10%	14%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Immigrants help the economy - they add to the demand for local businesses, start businesses, pay taxes, and bring new ideas	56%	53%	58%	63%	52%	61%	52%	54%	55%	64%	49%	64%	55%

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N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



	continued from previous page												
	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Immigrants hurt the economy - they buy up houses and property that should go to Americans first, take government benefits, and refuse to integrate	33%	38%	27%	28%	35%	29%	35%	37%	33%	11%	36%	27%	35%
Not sure	12%	9%	15%	9%	13%	10%	13%	9%	12%	25%	15%	9%	10%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Immigrants help the economy - they add to the demand for local businesses, start businesses, pay taxes, and bring new ideas	56%	87%	46%	32%	88%	62%	30%	27%	78%	30%	86%	29%	*	63%
Immigrants hurt the economy - they buy up houses and property that should go to Americans first, take government benefits, and refuse to integrate	33%	9%	22%	54%	9%	22%	56%	59%	13%	16%	9%	57%	*	15%
Not sure	12%	4%	32%	13%	4%	16%	14%	14%	9%	54%	5%	14%	*	22%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

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	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Immigrants help the economy - they add to the demand for local businesses, start businesses, pay taxes, and bring new ideas	56%	57%	37%	56%	42%	57%	63%	*
Immigrants hurt the economy - they buy up houses and property that should go to Americans first, take government benefits, and refuse to integrate	33%	29%	48%	31%	47%	34%	28%	*
Not sure	12%	14%	14%	13%	11%	9%	10%	*
Weighted N	1,000	298	74	136	71	168	244	8

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Immigration Enforcement

Which of the following comes closest to your view about border security, immigration, and immigration enforcement over the past year?

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
The border needed securing, and immigration enforcement has not gone far enough	20%	8%	18%	24%	33%	23%	18%	21%	19%	26%	12%
The border needed securing, and immigration enforcement has been about right	22%	22%	21%	20%	23%	25%	18%	21%	22%	22%	21%
The border needed securing, but immigration enforcement has gone too far	29%	35%	27%	26%	26%	26%	31%	28%	30%	27%	31%
The situation at the border was overstated, and immigration enforcement has gone too far	21%	24%	23%	22%	14%	19%	22%	20%	22%	17%	26%
Not sure	9%	11%	11%	8%	4%	7%	11%	10%	7%	7%	11%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

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		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
The border needed securing, and immigration enforcement has not gone far enough	20%	23%	17%	15%	23%	16%	24%	21%	20%	9%	21%	16%	25%
The border needed securing, and immigration enforcement has been about right	22%	24%	19%	25%	20%	21%	22%	31%	22%	11%	20%	23%	22%
The border needed securing, but immigration enforcement has gone too far	29%	28%	30%	30%	28%	32%	26%	29%	29%	25%	26%	31%	29%
The situation at the border was overstated, and immigration enforcement has gone too far	21%	19%	23%	23%	20%	22%	20%	14%	20%	28%	23%	19%	21%
Not sure	9%	6%	12%	7%	9%	10%	8%	5%	9%	27%	10%	11%	3%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
The border needed securing, and immigration enforcement has not gone far enough	20%	2%	16%	36%	3%	11%	39%	41%	5%	11%	3%	39%	*	6%
The border needed securing, and immigration enforcement has been about right	22%	10%	13%	33%	9%	18%	32%	37%	10%	13%	7%	35%	*	14%
The border needed securing, but immigration enforcement has gone too far	29%	42%	26%	18%	36%	37%	17%	10%	42%	31%	44%	14%	*	36%
The situation at the border was overstated, and immigration enforcement has gone too far	21%	39%	23%	5%	46%	21%	6%	5%	33%	0%	40%	5%	*	25%
Not sure	9%	7%	22%	7%	6%	13%	6%	6%	9%	45%	6%	7%	*	19%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

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	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
The border needed securing, and immigration enforcement has not gone far enough	20%	19%	25%	25%	25%	18%	18%	*
The border needed securing, and immigration enforcement has been about right	22%	23%	25%	20%	30%	23%	16%	*
The border needed securing, but immigration enforcement has gone too far	29%	29%	18%	29%	21%	30%	32%	*
The situation at the border was overstated, and immigration enforcement has gone too far	21%	18%	23%	20%	17%	22%	25%	*
Not sure	9%	11%	9%	7%	7%	8%	8%	*
Weighted N	1,000	298	74	136	71	168	244	8

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Worried About Detainment

How worried, if at all, are you that you, a family member, or someone close to you could be stopped, detained, or otherwise directly affected by current immigration enforcement?

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Very worried	14%	18%	11%	19%	7%	14%	14%	15%	13%	9%	20%
Somewhat worried	17%	25%	21%	12%	11%	19%	16%	16%	19%	16%	19%
Not too worried	13%	15%	15%	9%	13%	13%	13%	10%	19%	12%	14%
Not at all worried	37%	26%	34%	37%	53%	40%	34%	39%	34%	42%	30%
Not sure	2%	4%	2%	3%	1%	3%	2%	3%	1%	2%	3%
Does not apply to me	16%	12%	17%	20%	16%	11%	21%	17%	15%	19%	13%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very worried	14%	14%	13%	14%	14%	15%	13%	16%	13%	20%	13%	15%	14%
Somewhat worried	17%	15%	20%	22%	16%	23%	14%	20%	17%	13%	19%	15%	18%
Not too worried	13%	14%	12%	16%	12%	14%	13%	12%	13%	17%	8%	18%	15%
Not at all worried	37%	38%	35%	36%	37%	33%	39%	34%	37%	7%	40%	33%	37%
Not sure	2%	3%	2%	3%	2%	3%	2%	6%	2%	14%	4%	2%	0%
Does not apply to me	16%	16%	17%	10%	19%	13%	19%	12%	17%	28%	16%	16%	16%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very worried	14%	21%	16%	7%	27%	13%	7%	6%	20%	23%	19%	8%	*	17%
Somewhat worried	17%	24%	18%	12%	26%	22%	8%	10%	23%	7%	23%	9%	*	27%

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		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Not too worried	13%	17%	16%	9%	16%	15%	9%	9%	16%	11%	18%	9%	*	14%
Not at all worried	37%	23%	23%	51%	20%	26%	57%	54%	25%	7%	22%	53%	*	23%
Not sure	2%	2%	1%	3%	3%	2%	2%	3%	2%	11%	3%	3%	*	1%
Does not apply to me	16%	12%	25%	18%	8%	21%	17%	18%	15%	42%	14%	18%	*	18%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

TX Region

	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Very worried	14%	11%	13%	13%	12%	17%	17%	*
Somewhat worried	17%	24%	8%	15%	11%	11%	20%	*
Not too worried	13%	16%	10%	12%	14%	8%	14%	*
Not at all worried	37%	28%	43%	48%	48%	43%	31%	*
Not sure	2%	3%	0%	2%	1%	2%	3%	*
Does not apply to me	16%	17%	26%	11%	13%	19%	15%	*
Weighted N	1,000	298	74	136	71	168	244	8

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Support For Data Centers In Community

Generally speaking, do you [support or oppose] data centers being built in your community?

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Strongly support	9%	7%	13%	8%	9%	13%	6%	9%	10%	9%	10%
Somewhat support	17%	16%	20%	18%	12%	21%	13%	13%	22%	17%	17%
Neither support nor oppose	27%	32%	23%	31%	20%	24%	29%	31%	20%	25%	29%
Somewhat oppose	17%	12%	18%	16%	24%	13%	21%	16%	19%	20%	13%
Strongly oppose	30%	33%	27%	27%	36%	29%	32%	31%	29%	30%	31%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly support	9%	12%	7%	12%	8%	8%	10%	9%	9%	13%	8%	8%	12%
Somewhat support	17%	16%	18%	21%	15%	23%	12%	21%	17%	16%	14%	18%	21%
Neither support nor oppose	27%	28%	25%	28%	26%	27%	27%	25%	27%	29%	32%	25%	22%
Somewhat oppose	17%	18%	16%	15%	18%	15%	19%	17%	17%	20%	13%	20%	19%
Strongly oppose	30%	27%	34%	24%	33%	27%	33%	28%	30%	22%	34%	29%	25%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly support	9%	3%	5%	16%	4%	4%	17%	19%	2%	6%	2%	16%	*	6%
Somewhat support	17%	10%	9%	24%	14%	12%	22%	27%	9%	5%	12%	25%	*	5%
Neither support nor oppose	27%	24%	39%	26%	17%	37%	24%	26%	26%	73%	23%	24%	*	40%

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		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Somewhat oppose	17%	20%	11%	16%	17%	17%	16%	12%	21%	5%	22%	15%	*	11%
Strongly oppose	30%	43%	38%	18%	48%	29%	21%	16%	41%	11%	42%	20%	*	37%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

TX Region

	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Strongly support	9%	8%	10%	13%	9%	8%	9%	*
Somewhat support	17%	17%	18%	15%	11%	19%	18%	*
Neither support nor oppose	27%	25%	32%	18%	24%	29%	32%	*
Somewhat oppose	17%	19%	15%	14%	16%	14%	19%	*
Strongly oppose	30%	31%	26%	40%	40%	30%	24%	*
Weighted N	1,000	298	74	136	71	168	244	8

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Data Center Present In Community

To your knowledge, is there a data center in your community?

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Yes	25%	28%	31%	19%	23%	29%	22%	22%	31%	27%	23%
No	39%	37%	35%	41%	46%	39%	40%	38%	41%	44%	33%
Not sure	35%	35%	35%	40%	31%	32%	38%	40%	28%	29%	44%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Yes	25%	26%	25%	32%	23%	31%	22%	29%	24%	25%	22%	25%	34%
No	39%	41%	37%	35%	41%	36%	42%	47%	40%	21%	37%	41%	39%
Not sure	35%	33%	38%	33%	36%	33%	37%	24%	36%	54%	41%	34%	28%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Yes	25%	26%	23%	25%	32%	22%	25%	30%	23%	2%	26%	27%	*	20%
No	39%	37%	31%	43%	33%	37%	45%	40%	40%	14%	36%	41%	*	41%
Not sure	35%	37%	46%	32%	35%	41%	30%	31%	38%	84%	37%	32%	*	40%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

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	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Yes	25%	22%	15%	29%	52%	22%	23%	*
No	39%	42%	57%	41%	27%	33%	38%	*
Not sure	35%	35%	28%	29%	21%	45%	39%	*
Weighted N	1,000	298	74	136	71	168	244	8

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Trump Job Handling Grid — Iran

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Strongly approve	20%	15%	16%	21%	31%	27%	14%	22%	18%	24%	15%
Somewhat approve	16%	15%	16%	15%	18%	17%	15%	14%	18%	19%	12%
Somewhat disapprove	9%	11%	12%	7%	6%	9%	10%	10%	9%	9%	10%
Strongly disapprove	46%	48%	47%	48%	40%	42%	49%	45%	48%	40%	55%
Not sure	9%	11%	9%	10%	5%	5%	12%	10%	7%	9%	9%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	20%	24%	17%	17%	22%	18%	22%	29%	19%	19%	18%	21%	21%
Somewhat approve	16%	17%	15%	19%	15%	17%	15%	19%	16%	10%	14%	15%	21%
Somewhat disapprove	9%	11%	7%	14%	7%	11%	8%	9%	10%	6%	8%	11%	9%
Strongly disapprove	46%	40%	52%	42%	48%	46%	46%	39%	46%	33%	45%	47%	45%
Not sure	9%	8%	9%	9%	8%	7%	10%	5%	9%	32%	14%	5%	5%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	20%	3%	9%	37%	4%	9%	40%	47%	1%	0%	3%	39%	*	5%
Somewhat approve	16%	7%	4%	26%	5%	14%	24%	31%	5%	5%	6%	25%	*	11%
Somewhat disapprove	9%	5%	13%	11%	5%	10%	11%	8%	10%	5%	6%	12%	*	8%
Strongly disapprove	46%	80%	58%	15%	81%	55%	17%	5%	78%	8%	81%	13%	*	66%
Not sure	9%	4%	16%	11%	5%	12%	8%	10%	6%	82%	4%	10%	*	10%

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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

	Total	TX Region							
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas	
Strongly approve	20%	21%	30%	18%	27%	21%	15%	*	
Somewhat approve	16%	17%	18%	16%	19%	14%	15%	*	
Somewhat disapprove	9%	9%	8%	7%	8%	7%	13%	*	
Strongly disapprove	46%	43%	36%	50%	40%	54%	46%	*	
Not sure	9%	10%	8%	9%	6%	4%	11%	*	
Weighted N	1,000	298	74	136	71	168	244	8	

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Trump Job Handling Grid — The Epstein Files

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Strongly approve	14%	10%	13%	13%	21%	16%	12%	14%	14%	17%	9%
Somewhat approve	14%	12%	13%	15%	18%	18%	11%	14%	14%	15%	13%
Somewhat disapprove	10%	13%	14%	7%	6%	11%	10%	10%	11%	10%	11%
Strongly disapprove	47%	53%	47%	48%	38%	43%	50%	46%	49%	41%	55%
Not sure	15%	13%	13%	16%	17%	12%	17%	16%	13%	17%	11%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	14%	16%	12%	12%	15%	13%	15%	17%	13%	21%	11%	15%	16%
Somewhat approve	14%	15%	13%	16%	14%	14%	14%	20%	14%	3%	15%	12%	18%
Somewhat disapprove	10%	12%	8%	12%	9%	13%	8%	12%	10%	8%	10%	11%	9%
Strongly disapprove	47%	42%	52%	49%	46%	49%	45%	40%	47%	37%	46%	47%	46%
Not sure	15%	14%	15%	11%	16%	11%	17%	10%	15%	31%	17%	14%	11%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	14%	2%	4%	26%	4%	5%	28%	32%	1%	3%	2%	27%	*	5%
Somewhat approve	14%	4%	5%	25%	2%	10%	25%	31%	2%	2%	3%	25%	*	8%
Somewhat disapprove	10%	11%	7%	11%	7%	13%	10%	10%	11%	0%	11%	11%	*	7%
Strongly disapprove	47%	81%	58%	16%	83%	54%	18%	6%	79%	5%	81%	15%	*	63%
Not sure	15%	3%	26%	22%	5%	17%	19%	21%	8%	89%	3%	22%	*	17%

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N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

	Total	TX Region							
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas	
Strongly approve	14%	17%	25%	5%	20%	12%	11%	*	
Somewhat approve	14%	14%	12%	17%	18%	15%	12%	*	
Somewhat disapprove	10%	12%	7%	10%	9%	9%	11%	*	
Strongly disapprove	47%	45%	33%	51%	43%	51%	49%	*	
Not sure	15%	12%	23%	16%	10%	13%	17%	*	
Weighted N	1,000	298	74	136	71	168	244	8	

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



Trump Job Handling Grid — The cost of living

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Strongly approve	15%	14%	16%	11%	20%	20%	11%	15%	15%	16%	13%
Somewhat approve	17%	13%	14%	20%	21%	19%	15%	18%	16%	19%	13%
Somewhat disapprove	16%	18%	20%	11%	14%	16%	16%	16%	15%	17%	14%
Strongly disapprove	48%	50%	45%	54%	42%	40%	54%	47%	49%	42%	56%
Not sure	4%	5%	6%	4%	3%	5%	4%	4%	4%	5%	3%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	15%	17%	13%	16%	14%	17%	14%	20%	14%	16%	14%	15%	16%
Somewhat approve	17%	18%	15%	15%	18%	15%	18%	21%	17%	12%	16%	14%	24%
Somewhat disapprove	16%	18%	14%	20%	14%	19%	14%	19%	16%	23%	16%	18%	15%
Strongly disapprove	48%	44%	52%	44%	49%	45%	50%	38%	49%	37%	50%	48%	43%
Not sure	4%	3%	5%	4%	5%	5%	4%	2%	5%	12%	5%	6%	2%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	15%	4%	3%	27%	7%	6%	28%	33%	2%	0%	4%	27%	*	5%
Somewhat approve	17%	3%	7%	31%	2%	11%	31%	38%	2%	5%	2%	31%	*	8%
Somewhat disapprove	16%	12%	14%	19%	8%	20%	17%	17%	15%	20%	12%	19%	*	15%
Strongly disapprove	48%	79%	64%	18%	81%	58%	19%	6%	80%	15%	79%	17%	*	68%
Not sure	4%	1%	11%	5%	2%	6%	4%	7%	1%	61%	2%	5%	*	5%

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N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

	Total	TX Region							
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas	
Strongly approve	15%	17%	22%	13%	14%	15%	11%	*	
Somewhat approve	17%	17%	18%	19%	23%	17%	14%	*	
Somewhat disapprove	16%	18%	18%	10%	20%	11%	19%	*	
Strongly disapprove	48%	45%	37%	51%	40%	55%	49%	*	
Not sure	4%	3%	4%	6%	2%	2%	7%	*	
Weighted N	1,000	298	74	136	71	168	244	8	

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



Trump Job Handling Grid — The price of gas

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Strongly approve	14%	12%	14%	12%	18%	18%	10%	14%	13%	16%	11%
Somewhat approve	18%	18%	15%	18%	22%	21%	16%	19%	17%	20%	15%
Somewhat disapprove	14%	14%	19%	12%	12%	12%	16%	12%	17%	15%	13%
Strongly disapprove	50%	51%	46%	56%	45%	45%	53%	50%	49%	44%	57%
Not sure	4%	5%	6%	3%	3%	4%	4%	5%	4%	5%	4%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	14%	16%	11%	14%	14%	14%	14%	14%	13%	24%	12%	15%	14%
Somewhat approve	18%	20%	16%	16%	19%	17%	19%	28%	17%	13%	18%	14%	25%
Somewhat disapprove	14%	13%	15%	18%	13%	15%	14%	10%	15%	6%	15%	16%	12%
Strongly disapprove	50%	46%	53%	47%	51%	49%	50%	47%	50%	41%	51%	49%	48%
Not sure	4%	4%	5%	6%	4%	6%	3%	2%	4%	16%	5%	7%	1%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	14%	3%	5%	25%	5%	6%	26%	31%	1%	0%	2%	25%	*	6%
Somewhat approve	18%	5%	5%	32%	5%	11%	33%	38%	3%	10%	4%	32%	*	10%
Somewhat disapprove	14%	12%	14%	16%	7%	17%	16%	17%	12%	15%	12%	18%	*	8%
Strongly disapprove	50%	80%	65%	21%	81%	60%	21%	7%	83%	6%	80%	19%	*	72%
Not sure	4%	1%	11%	5%	2%	6%	4%	6%	1%	69%	1%	6%	*	4%

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N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



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		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

	TX Region							
	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Strongly approve	14%	15%	24%	10%	18%	13%	11%	*
Somewhat approve	18%	17%	18%	20%	17%	21%	17%	*
Somewhat disapprove	14%	16%	21%	8%	17%	9%	16%	*
Strongly disapprove	50%	47%	35%	57%	44%	57%	50%	*
Not sure	4%	5%	2%	6%	4%	1%	6%	*
Weighted N	1,000	298	74	136	71	168	244	8

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



Trump Job Handling Grid — Political corruption

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Strongly approve	19%	11%	17%	21%	30%	24%	15%	19%	19%	23%	14%
Somewhat approve	16%	18%	16%	13%	16%	18%	14%	16%	16%	18%	12%
Somewhat disapprove	12%	11%	14%	11%	10%	12%	12%	13%	9%	12%	11%
Strongly disapprove	46%	51%	47%	46%	39%	41%	50%	43%	50%	40%	55%
Not sure	8%	9%	7%	9%	5%	5%	10%	8%	6%	7%	8%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	19%	22%	16%	16%	21%	17%	21%	20%	19%	15%	16%	18%	22%
Somewhat approve	16%	14%	17%	18%	15%	18%	14%	20%	16%	23%	16%	15%	18%
Somewhat disapprove	12%	15%	8%	19%	9%	13%	11%	17%	12%	6%	12%	12%	11%
Strongly disapprove	46%	42%	50%	43%	47%	46%	46%	39%	46%	39%	46%	45%	46%
Not sure	8%	7%	9%	5%	9%	6%	9%	5%	8%	17%	10%	9%	3%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	19%	2%	4%	37%	3%	6%	40%	45%	0%	0%	1%	37%	*	8%
Somewhat approve	16%	6%	5%	26%	5%	14%	24%	32%	4%	2%	6%	26%	*	8%
Somewhat disapprove	12%	7%	9%	16%	5%	15%	13%	11%	12%	0%	7%	18%	*	4%
Strongly disapprove	46%	83%	62%	12%	84%	54%	16%	3%	79%	12%	84%	11%	*	67%
Not sure	8%	2%	20%	9%	4%	11%	7%	9%	4%	86%	2%	9%	*	13%

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N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

	Total	TX Region							
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas	
Strongly approve	19%	21%	26%	19%	23%	20%	13%	*	
Somewhat approve	16%	18%	24%	9%	15%	13%	17%	*	
Somewhat disapprove	12%	10%	9%	11%	17%	11%	13%	*	
Strongly disapprove	46%	46%	32%	52%	44%	46%	47%	*	
Not sure	8%	5%	10%	9%	2%	10%	9%	*	
Weighted N	1,000	298	74	136	71	168	244	8	

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



Trump Job Handling Grid — The use of AI in our economy

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Strongly approve	14%	13%	16%	14%	14%	19%	10%	13%	16%	16%	12%
Somewhat approve	22%	23%	23%	19%	26%	26%	19%	23%	22%	23%	21%
Somewhat disapprove	13%	14%	14%	13%	13%	11%	15%	14%	12%	13%	13%
Strongly disapprove	37%	39%	37%	38%	33%	31%	42%	36%	38%	32%	44%
Not sure	13%	12%	10%	16%	15%	13%	14%	14%	12%	15%	10%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	14%	16%	12%	16%	14%	17%	13%	20%	14%	15%	10%	15%	19%
Somewhat approve	22%	24%	20%	28%	20%	24%	21%	24%	23%	30%	20%	23%	26%
Somewhat disapprove	13%	12%	15%	15%	13%	13%	13%	10%	14%	8%	13%	12%	16%
Strongly disapprove	37%	34%	39%	34%	38%	37%	37%	28%	37%	24%	40%	36%	31%
Not sure	13%	13%	14%	7%	16%	9%	16%	19%	12%	22%	16%	13%	8%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	14%	4%	4%	25%	6%	7%	25%	31%	2%	0%	3%	25%	*	6%
Somewhat approve	22%	10%	14%	34%	8%	17%	35%	37%	12%	0%	11%	33%	*	18%
Somewhat disapprove	13%	16%	7%	12%	12%	17%	11%	10%	16%	13%	15%	13%	*	13%
Strongly disapprove	37%	64%	51%	11%	71%	42%	12%	5%	62%	9%	66%	11%	*	50%
Not sure	13%	5%	23%	17%	3%	17%	16%	18%	8%	78%	5%	19%	*	14%

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N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

	Total	TX Region							
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas	
Strongly approve	14%	17%	22%	13%	13%	10%	12%	*	
Somewhat approve	22%	24%	18%	20%	20%	22%	24%	*	
Somewhat disapprove	13%	16%	9%	9%	14%	11%	15%	*	
Strongly disapprove	37%	31%	30%	44%	39%	43%	37%	*	
Not sure	13%	11%	21%	13%	14%	14%	12%	*	
Weighted N	1,000	298	74	136	71	168	244	8	

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



Trump Job Handling Grid — The issue of data centers

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Strongly approve	15%	13%	14%	14%	20%	21%	10%	15%	15%	16%	13%
Somewhat approve	19%	18%	20%	18%	20%	22%	16%	19%	19%	21%	15%
Somewhat disapprove	15%	19%	14%	11%	17%	15%	16%	17%	13%	16%	14%
Strongly disapprove	39%	42%	39%	41%	32%	34%	43%	37%	42%	34%	46%
Not sure	12%	8%	14%	16%	10%	9%	15%	13%	11%	13%	11%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	15%	17%	13%	15%	15%	16%	15%	18%	15%	17%	14%	15%	15%
Somewhat approve	19%	20%	17%	24%	16%	19%	19%	21%	19%	18%	16%	19%	26%
Somewhat disapprove	15%	14%	16%	17%	14%	17%	14%	14%	16%	13%	15%	16%	16%
Strongly disapprove	39%	35%	43%	36%	40%	40%	38%	35%	39%	33%	41%	38%	36%
Not sure	12%	13%	11%	8%	14%	9%	14%	12%	12%	19%	15%	12%	7%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	15%	4%	3%	28%	5%	6%	29%	35%	1%	0%	3%	27%	*	6%
Somewhat approve	19%	7%	10%	30%	6%	14%	30%	33%	8%	0%	6%	31%	*	9%
Somewhat disapprove	15%	15%	12%	16%	12%	18%	15%	13%	18%	6%	16%	15%	*	12%
Strongly disapprove	39%	69%	53%	11%	71%	48%	12%	4%	66%	16%	69%	10%	*	59%
Not sure	12%	4%	22%	16%	5%	14%	14%	16%	7%	78%	5%	16%	*	13%

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N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

	Total	TX Region							
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas	
Strongly approve	15%	15%	23%	14%	13%	16%	13%	*	
Somewhat approve	19%	21%	13%	16%	24%	14%	21%	*	
Somewhat disapprove	15%	19%	11%	15%	13%	13%	15%	*	
Strongly disapprove	39%	37%	30%	45%	39%	43%	37%	*	
Not sure	12%	8%	24%	10%	10%	14%	14%	*	
Weighted N	1,000	298	74	136	71	168	244	8	

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



Trump Job Handling Grid — Immigration enforcement at the border

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Strongly approve	32%	19%	25%	38%	47%	36%	28%	33%	30%	40%	20%
Somewhat approve	16%	19%	19%	13%	13%	19%	14%	16%	16%	16%	16%
Somewhat disapprove	9%	11%	10%	5%	9%	9%	9%	9%	9%	8%	11%
Strongly disapprove	37%	44%	37%	39%	28%	31%	43%	36%	40%	31%	47%
Not sure	6%	6%	8%	4%	2%	5%	6%	6%	5%	5%	6%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	32%	37%	27%	25%	35%	27%	36%	41%	31%	17%	29%	30%	38%
Somewhat approve	16%	14%	18%	19%	15%	17%	16%	16%	17%	7%	17%	17%	14%
Somewhat disapprove	9%	9%	9%	10%	8%	10%	8%	13%	9%	12%	8%	11%	9%
Strongly disapprove	37%	34%	41%	40%	37%	41%	35%	28%	38%	33%	40%	36%	36%
Not sure	6%	6%	5%	5%	6%	6%	6%	2%	5%	31%	6%	7%	3%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	32%	5%	14%	58%	8%	16%	60%	68%	6%	0%	4%	61%	*	10%
Somewhat approve	16%	9%	15%	22%	5%	17%	22%	21%	12%	20%	9%	23%	*	13%
Somewhat disapprove	9%	11%	13%	6%	8%	15%	4%	4%	13%	6%	11%	5%	*	16%
Strongly disapprove	37%	73%	43%	8%	76%	41%	11%	3%	64%	0%	72%	6%	*	53%
Not sure	6%	2%	16%	6%	3%	10%	3%	5%	4%	74%	3%	6%	*	8%

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N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

	Total	TX Region							
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas	
Strongly approve	32%	30%	45%	35%	42%	31%	27%	*	
Somewhat approve	16%	17%	18%	15%	15%	16%	16%	*	
Somewhat disapprove	9%	15%	3%	6%	9%	7%	8%	*	
Strongly disapprove	37%	34%	27%	39%	28%	42%	44%	*	
Not sure	6%	5%	8%	6%	7%	4%	6%	*	
Weighted N	1,000	298	74	136	71	168	244	8	

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



Trump Job Handling Grid — Immigration enforcement within the United States not at the border

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Strongly approve	29%	18%	22%	32%	44%	34%	24%	29%	27%	34%	21%
Somewhat approve	15%	20%	15%	13%	11%	18%	12%	15%	15%	17%	12%
Somewhat disapprove	10%	10%	14%	9%	9%	9%	11%	9%	12%	11%	10%
Strongly disapprove	40%	44%	41%	39%	35%	35%	44%	39%	42%	33%	50%
Not sure	6%	9%	8%	8%	0%	4%	8%	8%	4%	6%	7%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	29%	33%	23%	22%	31%	23%	32%	35%	28%	12%	27%	26%	33%
Somewhat approve	15%	14%	16%	19%	13%	17%	13%	19%	15%	15%	13%	18%	14%
Somewhat disapprove	10%	10%	10%	12%	10%	10%	11%	12%	11%	7%	13%	7%	11%
Strongly disapprove	40%	37%	43%	41%	39%	43%	37%	33%	40%	43%	40%	40%	39%
Not sure	6%	6%	7%	6%	7%	6%	7%	1%	7%	23%	7%	8%	2%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	29%	3%	13%	53%	7%	14%	54%	63%	3%	3%	2%	56%	*	9%
Somewhat approve	15%	7%	5%	24%	5%	16%	20%	24%	8%	19%	7%	22%	*	11%
Somewhat disapprove	10%	11%	13%	9%	5%	15%	10%	4%	15%	0%	9%	9%	*	19%
Strongly disapprove	40%	76%	49%	8%	81%	44%	12%	3%	69%	0%	79%	7%	*	51%
Not sure	6%	3%	20%	6%	2%	12%	4%	5%	5%	77%	3%	7%	*	10%

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N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



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		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

	TX Region							
	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Strongly approve	29%	27%	32%	33%	35%	29%	23%	*
Somewhat approve	15%	14%	21%	12%	19%	15%	14%	*
Somewhat disapprove	10%	15%	11%	5%	6%	8%	11%	*
Strongly disapprove	40%	38%	24%	44%	37%	42%	44%	*
Not sure	6%	6%	11%	5%	2%	7%	7%	*
Weighted N	1,000	298	74	136	71	168	244	8

N+ Univision Texas October Poll - Base

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Margin of error: +/-3.8%.



Trump Job Handling Grid — Healthcare costs, including Medicare and Medicaid

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Strongly approve	16%	13%	16%	13%	23%	21%	12%	17%	15%	18%	14%
Somewhat approve	20%	20%	18%	18%	24%	22%	18%	20%	20%	21%	19%
Somewhat disapprove	14%	13%	16%	15%	12%	14%	14%	15%	12%	15%	12%
Strongly disapprove	41%	43%	40%	45%	35%	35%	47%	39%	45%	35%	49%
Not sure	9%	10%	10%	8%	6%	8%	9%	9%	9%	11%	6%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	16%	19%	13%	17%	16%	17%	16%	19%	16%	17%	14%	17%	17%
Somewhat approve	20%	21%	19%	21%	20%	19%	21%	26%	20%	13%	20%	19%	23%
Somewhat disapprove	14%	13%	15%	17%	13%	14%	14%	14%	14%	21%	15%	14%	13%
Strongly disapprove	41%	38%	45%	38%	42%	42%	41%	35%	41%	36%	42%	40%	41%
Not sure	9%	9%	8%	7%	10%	9%	9%	5%	9%	12%	9%	11%	6%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	16%	4%	7%	28%	6%	8%	29%	35%	2%	0%	3%	29%	*	8%
Somewhat approve	20%	7%	8%	34%	4%	13%	36%	39%	6%	5%	6%	35%	*	8%
Somewhat disapprove	14%	14%	14%	14%	9%	20%	11%	12%	16%	12%	13%	14%	*	15%
Strongly disapprove	41%	74%	49%	13%	78%	48%	14%	4%	70%	0%	75%	10%	*	59%
Not sure	9%	2%	23%	11%	3%	11%	10%	11%	5%	83%	3%	12%	*	10%

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N+ Univision Texas October Poll - Base

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Margin of error: +/-3.8%.



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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

	Total	TX Region							
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas	
Strongly approve	16%	19%	18%	14%	14%	14%	15%	*	
Somewhat approve	20%	19%	23%	20%	31%	16%	20%	*	
Somewhat disapprove	14%	14%	15%	10%	13%	17%	14%	*	
Strongly disapprove	41%	40%	30%	47%	36%	48%	40%	*	
Not sure	9%	8%	14%	8%	6%	5%	12%	*	
Weighted N	1,000	298	74	136	71	168	244	8	

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



Trump Job Handling Grid — Housing affordability

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Strongly approve	15%	12%	16%	15%	18%	20%	11%	16%	14%	16%	14%
Somewhat approve	17%	18%	16%	14%	21%	19%	15%	17%	17%	19%	14%
Somewhat disapprove	17%	17%	17%	18%	17%	17%	17%	18%	16%	16%	18%
Strongly disapprove	42%	47%	44%	42%	34%	36%	47%	40%	45%	38%	48%
Not sure	9%	7%	8%	11%	9%	8%	10%	9%	8%	11%	5%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	15%	18%	12%	15%	15%	14%	16%	22%	14%	24%	13%	15%	18%
Somewhat approve	17%	19%	15%	18%	17%	18%	16%	22%	18%	0%	15%	17%	20%
Somewhat disapprove	17%	16%	19%	18%	17%	16%	18%	12%	18%	31%	19%	17%	17%
Strongly disapprove	42%	40%	44%	44%	41%	44%	40%	34%	42%	34%	44%	41%	39%
Not sure	9%	8%	10%	5%	10%	7%	10%	9%	9%	12%	9%	10%	7%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	15%	2%	12%	26%	4%	8%	28%	33%	2%	0%	2%	28%	*	7%
Somewhat approve	17%	5%	4%	30%	5%	9%	32%	35%	4%	0%	5%	29%	*	9%
Somewhat disapprove	17%	15%	15%	20%	10%	24%	16%	15%	19%	20%	14%	20%	*	18%
Strongly disapprove	42%	75%	55%	12%	79%	49%	13%	4%	72%	0%	76%	11%	*	60%
Not sure	9%	2%	14%	13%	2%	11%	11%	13%	3%	80%	3%	13%	*	6%

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N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

	Total	TX Region							
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas	
Strongly approve	15%	15%	21%	11%	16%	19%	12%	*	
Somewhat approve	17%	18%	17%	18%	21%	13%	16%	*	
Somewhat disapprove	17%	20%	13%	14%	11%	16%	18%	*	
Strongly disapprove	42%	39%	31%	47%	42%	44%	45%	*	
Not sure	9%	7%	17%	9%	10%	7%	9%	*	
Weighted N	1,000	298	74	136	71	168	244	8	

N+ Univision Texas October Poll - Base

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Margin of error: +/-3.8%.



Trump Job Handling Grid — Tariffs and trade policy

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Strongly approve	20%	11%	17%	21%	31%	25%	15%	20%	19%	23%	14%
Somewhat approve	17%	17%	17%	17%	17%	20%	15%	17%	16%	18%	15%
Somewhat disapprove	12%	14%	10%	11%	12%	11%	12%	13%	10%	12%	11%
Strongly disapprove	43%	47%	45%	43%	38%	38%	47%	41%	47%	39%	49%
Not sure	9%	11%	12%	9%	2%	7%	11%	9%	8%	8%	10%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	20%	22%	17%	16%	21%	17%	22%	26%	19%	18%	18%	18%	21%
Somewhat approve	17%	18%	15%	20%	16%	18%	16%	24%	17%	8%	16%	16%	21%
Somewhat disapprove	12%	11%	12%	12%	12%	11%	12%	11%	13%	5%	13%	14%	8%
Strongly disapprove	43%	39%	47%	43%	43%	47%	41%	31%	43%	41%	42%	43%	45%
Not sure	9%	9%	8%	9%	9%	7%	10%	8%	9%	27%	11%	9%	5%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	20%	2%	6%	37%	3%	7%	40%	45%	1%	0%	2%	38%	*	6%
Somewhat approve	17%	6%	5%	29%	5%	13%	28%	33%	6%	3%	6%	28%	*	9%
Somewhat disapprove	12%	10%	14%	12%	6%	16%	10%	8%	13%	31%	9%	13%	*	12%
Strongly disapprove	43%	78%	55%	12%	81%	51%	14%	3%	75%	0%	80%	11%	*	57%
Not sure	9%	3%	21%	10%	5%	12%	8%	10%	6%	65%	3%	10%	*	17%

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N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

	Total	TX Region							
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas	
Strongly approve	20%	20%	27%	18%	22%	21%	15%	*	
Somewhat approve	17%	17%	23%	20%	16%	11%	18%	*	
Somewhat disapprove	12%	13%	14%	10%	13%	8%	12%	*	
Strongly disapprove	43%	42%	24%	46%	39%	51%	45%	*	
Not sure	9%	8%	12%	7%	10%	8%	9%	*	
Weighted N	1,000	298	74	136	71	168	244	8	

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



Confidence In ICE

Overall, how much confidence do you have in Immigration and Customs Enforcement (ICE)?

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
A great deal	26%	12%	22%	29%	44%	31%	22%	26%	27%	32%	19%
Some	20%	29%	24%	14%	11%	22%	18%	20%	19%	22%	16%
Only a little	14%	12%	11%	19%	15%	13%	15%	13%	16%	15%	13%
None at all	35%	43%	34%	34%	28%	32%	38%	36%	34%	28%	45%
Not sure	4%	3%	9%	4%	1%	2%	7%	5%	4%	2%	7%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
A great deal	26%	30%	22%	21%	29%	23%	29%	31%	26%	9%	24%	25%	33%
Some	20%	21%	18%	30%	15%	24%	17%	23%	19%	28%	20%	20%	18%
Only a little	14%	13%	15%	12%	15%	13%	15%	15%	15%	5%	13%	14%	17%
None at all	35%	30%	41%	34%	36%	37%	34%	31%	36%	30%	38%	35%	31%
Not sure	4%	4%	4%	4%	4%	3%	5%	0%	4%	27%	5%	5%	2%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
A great deal	26%	4%	10%	49%	5%	10%	55%	57%	4%	5%	4%	50%	*	7%
Some	20%	12%	16%	27%	12%	22%	22%	29%	12%	24%	12%	27%	*	17%
Only a little	14%	15%	13%	14%	12%	20%	11%	7%	20%	0%	15%	13%	*	18%
None at all	35%	67%	43%	8%	70%	39%	11%	4%	59%	29%	66%	8%	*	47%
Not sure	4%	2%	18%	3%	2%	9%	1%	3%	4%	42%	3%	3%	*	12%

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N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

	Total	TX Region							
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas	
A great deal	26%	24%	33%	30%	31%	31%	20%	*	
Some	20%	23%	24%	19%	14%	11%	23%	*	
Only a little	14%	15%	18%	14%	13%	13%	13%	*	
None at all	35%	35%	18%	34%	37%	39%	39%	*	
Not sure	4%	3%	7%	2%	5%	6%	5%	*	
Weighted N	1,000	298	74	136	71	168	244	8	

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Margin of error: +/-3.8%.



Racial Profiling Worry

Compared to the past few years, do you feel [more or less] worried that law enforcement will stop or detain you due to your skin color or the way you look?

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
More worried	25%	34%	24%	22%	18%	22%	27%	27%	22%	14%	40%
No more or less worried	47%	40%	49%	51%	49%	52%	43%	45%	51%	55%	36%
Less worried	21%	21%	19%	18%	27%	21%	21%	23%	18%	25%	16%
Not sure	7%	4%	8%	9%	6%	4%	9%	6%	8%	6%	8%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
More worried	25%	22%	28%	26%	24%	27%	23%	30%	24%	16%	28%	25%	18%
No more or less worried	47%	51%	44%	46%	48%	47%	47%	50%	47%	46%	40%	52%	55%
Less worried	21%	21%	21%	24%	20%	21%	21%	19%	22%	15%	22%	18%	23%
Not sure	7%	6%	8%	5%	7%	5%	8%	1%	7%	23%	9%	5%	5%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
More worried	25%	39%	28%	12%	44%	28%	11%	7%	38%	7%	38%	12%	*	33%
No more or less worried	47%	46%	40%	51%	43%	44%	53%	52%	43%	58%	46%	50%	*	42%
Less worried	21%	10%	19%	30%	8%	18%	32%	34%	12%	5%	10%	33%	*	11%
Not sure	7%	5%	13%	7%	6%	10%	5%	6%	7%	30%	5%	5%	*	15%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
More worried	25%	26%	16%	13%	27%	29%	29%	*
No more or less worried	47%	46%	46%	54%	40%	44%	50%	*
Less worried	21%	21%	30%	24%	27%	21%	15%	*
Not sure	7%	7%	7%	9%	5%	6%	6%	*
Weighted N	1,000	298	74	136	71	168	244	8

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



Congress Check on Presidential Power

Thinking about the relationship between Congress and the president, do you think Congress is doing [too much, too little,] or about the right amount to serve as a check on presidential power?

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Too much	11%	11%	11%	10%	11%	14%	9%	10%	11%	12%	9%
About the right amount	28%	37%	27%	21%	27%	32%	25%	28%	28%	32%	23%
Too little	49%	42%	46%	53%	53%	46%	51%	46%	52%	43%	56%
Not sure	12%	10%	16%	16%	8%	8%	16%	15%	8%	13%	12%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Too much	11%	12%	9%	9%	12%	12%	10%	7%	11%	3%	10%	10%	14%
About the right amount	28%	30%	27%	33%	26%	33%	25%	27%	28%	32%	22%	34%	30%
Too little	49%	45%	53%	46%	50%	47%	50%	51%	48%	33%	52%	45%	48%
Not sure	12%	13%	12%	12%	13%	8%	16%	15%	12%	31%	16%	11%	8%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Too much	11%	6%	8%	15%	7%	6%	18%	20%	4%	0%	7%	17%	*	2%
About the right amount	28%	15%	19%	41%	16%	23%	40%	49%	12%	49%	14%	42%	*	16%
Too little	49%	71%	57%	28%	72%	54%	29%	18%	73%	0%	72%	27%	*	60%
Not sure	12%	8%	17%	15%	5%	17%	13%	13%	11%	51%	7%	13%	*	21%
Weighted N	1,000	397	117	486	241	358	401	420	563	17	354	473	11	163

N+ Univision Texas October Poll - Base

Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.8%.



	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Too much	11%	11%	14%	9%	10%	9%	11%	*
About the right amount	28%	31%	32%	25%	30%	26%	26%	*
Too little	49%	46%	28%	58%	55%	49%	50%	*
Not sure	12%	12%	26%	8%	5%	15%	12%	*
Weighted N	1,000	298	74	136	71	168	244	8

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Margin of error: +/-3.8%.



President Trump Job Approval

Do you approve or disapprove of the way Donald Trump is handling his job as President?

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Strongly approve	25%	21%	21%	22%	38%	32%	19%	27%	22%	29%	20%
Somewhat approve	17%	16%	18%	19%	15%	19%	15%	16%	18%	19%	14%
Somewhat disapprove	13%	14%	16%	13%	10%	8%	18%	14%	12%	14%	13%
Strongly disapprove	43%	48%	43%	44%	36%	40%	46%	40%	47%	36%	53%
Not sure	2%	2%	1%	2%	1%	2%	2%	2%	1%	2%	1%
Weighted N	1,000	264	251	262	223	469	528	605	395	585	415

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	25%	26%	24%	21%	27%	23%	27%	29%	25%	25%	26%	23%	26%
Somewhat approve	17%	20%	13%	20%	16%	18%	16%	18%	17%	21%	16%	16%	20%
Somewhat disapprove	13%	14%	12%	19%	11%	13%	14%	14%	14%	7%	16%	14%	10%
Strongly disapprove	43%	38%	49%	40%	45%	45%	42%	39%	43%	41%	42%	44%	44%
Not sure	2%	1%	2%	0%	2%	2%	2%	0%	2%	6%	1%	3%	1%
Weighted N	1,000	517	483	302	698	410	590	72	841	32	394	349	227

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	25%	3%	6%	48%	5%	8%	52%	60%	0%	0%	1%	48%	*	12%
Somewhat approve	17%	4%	10%	29%	4%	18%	24%	40%	0%	0%	3%	30%	*	8%
Somewhat disapprove	13%	10%	23%	13%	7%	21%	10%	0%	24%	0%	11%	14%	*	16%
Strongly disapprove	43%	83%	54%	8%	84%	50%	13%	0%	76%	0%	84%	6%	*	62%
Not sure	2%	0%	6%	2%	0%	4%	1%	0%	0%	100%	0%	1%	*	2%

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Online sample of 1,000 Texas voters fielded from October 13 to October 21, 2026.

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		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
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	TX Region							
	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Strongly approve	25%	27%	37%	25%	21%	30%	17%	*
Somewhat approve	17%	14%	19%	17%	28%	10%	22%	*
Somewhat disapprove	13%	15%	15%	9%	8%	15%	14%	*
Strongly disapprove	43%	43%	26%	48%	43%	45%	44%	*
Not sure	2%	1%	2%	2%	0%	1%	3%	*
Weighted N	1,000	298	74	136	71	168	244	8

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Margin of error: +/-3.8%.

This survey is based on 1,000 interviews conducted by YouGov on the internet of registered voters in Texas. The sample was weighted according to gender, age, race/ethnicity, education, and state region based on voter registration lists, the U.S. Census American Community Survey, and the U.S. Census Current Population Survey, 2022 general election turnout, as well as 2020 Presidential vote and approximate 2024 Presidential vote based on available results. Respondents were selected by YouGov to be representative of registered voters in Texas. The weights range from 0.1 to 6.06 with a mean of 1 and a standard deviation of 0.72.



The margin of error (a 95% confidence interval) for a sample percentage p based upon the subsetting sample is approximately 3.8%. It is calculated using the formula:

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + CV^2}{n}}$$

where CV is the coefficient of variation of the sample weights and n is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.