

EEO PUBLIC FILE REPORT

A. Station Employment Unit

- WUVC-DT, Facility ID No. 16517, Fayetteville, NC
- WTNC-LD, Facility ID No. 70112, Durham, NC

B. Reporting Period: August 1, 2022 to July 31, 2023

C. Full-Time Vacancy Information

	Full-Time Position Title	Recruitment Source of Hire
1.	R010590 Account Executive	Former Employee
2.	R013151 Production Assistant	LinkedIn
3.	R014365 Multimedia Journalist	LinkedIn

Total Number of Persons Interviewed for Full-Time Vacancies During the Reporting Period: 31

D. Recruitment Source Information¹

Notices of all full-time vacancies during the Reporting Period were provided to the following recruitment sources:

Recruitment Source	Source Requested Notices?	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for Which This Source Was Utilized
TU Careers Website https://corporate.televisaunivision.com/careers/	No	3	All positions
NCWorks.gov https://www.ncworks.gov/vosnet/Default.aspx	Yes	0	All positions
Hispanic/Latino & CBOs Contact: Rogelio Valencia & Richard Stegenga	Yes	0	All positions
North Carolina Hispanic Chamber of Commerce Email: info@nchispanicchamber.org	No	0	All positions
North Carolina Broadcaster Association http://www.ncbroadcast.com/aws/NCAB/pt/sp/home_page	No	0	All positions
TVJobs.com https://www.tvjobs.com/	No	0	All positions
Campbell University symplicity.com	Yes	0	All positions
Elon University symplicity.com	No	0	All positions
Western Carolina University symplicity.com	No	0	All positions
NC State University go.ncsu.edu/epack	No	0	All positions
Fayetteville Technical community college (FTCC) Contact: Jeanette Nunnery	Yes	0	All positions
University of NC at Chapel Hill School of Journalism and Mass Communication Contact: Jay Eubank	Yes	0	All positions

¹ The job vacancies are either e-mailed to contacts or posted on the sources' websites.

Notices of full-time vacancies during the Reporting Period were posted to **Direct Employers** (<https://de.works/app/dashboard>) for the following organizations:

Recruitment Source	Source Requested Notices?	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for Which This Source Was Utilized
Americas Labor Exchange	No	0	All positions
africanamerican.dejobs.org	No	0	All positions
asianamerican.dejobs.org	No	0	All positions
blackperspective.com	No	0	All positions
campuspride.jobs	No	0	All positions
diversity.dejobs.org	No	0	All positions
hispanicamerican.dejobs.org	No	0	All positions
hispanic-today.com	No	0	All positions
latinoamerican.dejobs.org	No	0	All positions
lgbtq.dejobs.org	No	0	All positions
minority.dejobs.org	No	0	All positions
nativeamerican.dejobs.org	No	0	All positions
wayfinderscareers.com	No	0	All positions
women.dejobs.org	No	0	All positions
jobs.womenforhire.com	No	0	All positions
disability.dejobs.org	No	0	All positions

Notices of full-time vacancies during the Reporting Period were posted to <https://app.joinhandshake.com/emp> for the educational institutions listed below.

Educational Institution	Source Requested Notices?	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for Which This Source Was Utilized
North Carolina Central University	Yes	0	All positions
Fayetteville State University	Yes	0	All positions
University of North Carolina at Chapel Hill	Yes	0	All positions
University of North Carolina Wilmington	No	0	All positions
Meredith College	Yes	0	All positions
East Carolina University	No	0	All positions
William Peace University	No	0	All positions
Methodist University	Yes	0	All positions
The university of North Carolina at Pembroke	No	0	All positions
George Washington University	No	0	Multimedia Journalist
University of South Carolina	No	0	All positions
Virginia Tech	No	0	All positions
University of Virginia	No	0	All positions
UNC Greensboro	No	0	Multimedia Journalist
Appalachian State University Boone NC	No	0	All positions
University of Mount Olive	Yes	0	All positions

In addition to the above recruitment sources, candidates were referred by the following recruitment sources, which include job boards, personal referrals, and other sources to which notices are not routinely provided:

Recruitment Source	Source Requested Notices?	Total Number of Interviewees This Source Has Provided During This Period (If Any)
LinkedIn	No	18
Indeed	No	1
Employee Referrals	No	2
Former Employee	No	2
Other Job Board	No	0
Internal Candidate	No	0
Search Engine	No	3
Talent Acquisition Referral	No	2

E. Outreach Activities During Reporting Period

Description	Dates
The employment unit listed all upper-level positions with the North Carolina Broadcaster Association, a media trade group whose membership serve women and minorities.	Throughout the reporting period
The employment unit's Community Empowerment Coordinator attended the Hispanic Educational Summit organized by the North Carolina Society of Hispanic Professionals at North Carolina State University. Information concerning job vacancies and careers in the broadcast industry was provided to attendees.	3/27/23
The employment unit participated at the 2023 AMEXCAN Líderes del Futuro (Future Leaders): Student Success Summit. The event was sponsored by the Association of Mexicans in North Carolina, Inc., and organized by the AMEXCAN's NC Latino Education Alliance (NCLEA). The 2023 AMEXCAN Líderes del Futuro: Student Success Summit took place at East Carolina University's Main Campus. The participating personnel included the News Anchor and Producer, who served as a as panelist and spoke about careers in journalism and the media industry.	4/15/23
The employment unit has established a student scholarship program titled "Liga de Campeones" (Champions League) where the station recognizes and awards those high school or college students who excel academically and are interested in television and journalism careers. Students are awarded a scholarship to continue their education at the college or university level.	6/10/23
<p>The Employment unit hiring managers and EEO Officer, completed the mandatory EEO Recruitment Program Training.</p> <p>Participating personnel: Director of Operations- 3/23/2023 Local Sales Manager - 3/26/2023 News Director - 3/20/2023 General Manager- 4/19/2023 EEO Officer- 3/27/2023</p>	During the reporting period