

## **GIVEAWAY RULES INSTRUCTIONS**

**1. Name of the Contest:** #MiAntojo Experiences with Daniel el Travieso SPK

NO PURCHASE OR PAYMENT IS NECESSARY TO PARTICIPATE OR WIN.  
THE PURCHASE WILL NOT IMPROVE YOUR OPPORTUNITIES TO WIN. INVALID WHERE PROHIBITED.

**2. Name and address of the Sponsor:** Univision of New Jersey Inc., d/b/a Univision 41, 500 Frank W. Burr Blvd. Suite 19, Teaneck.

**3. Name and address of the Co-Sponsor:** Mondelez International, Inc. 100 Deorest Ave, East Hanover, NJ 07936

**4. Date of participation / registration:** It begins on **June 25<sup>th</sup>, 2019** at 1:00PM EST and ends on June 29<sup>th</sup> at 5:00PM EST. Pictures or videos entries must be received by June 28<sup>th</sup>, 2019 at 2:00 PM EST.

**5. Eligibility:** Participants must be over 18 years of age, residents of New York, New Jersey or Connecticut.

**6. Way to participate:** Participants must upload a photo or video to Instagram with #MiAntojo and #sweepstakes showing their "Sour then Sweet" moves and tag @sourpatchkids. The participants social media pages must be public, so they can be notified in the case they are selected as winner.

**7. How many participation formats allowed:** 1 per household

**8. Way to choose the Winner (s): Serenade with Daniel el Travieso:** Ten (10) semifinalists will be randomly pre-selected from all the participants that shared their photo or video with #MiAntojo and #Sweepstakes showing their "Sour then Sweet" moves (each semifinalist will be awarded a pair of tickets). On the day of the event June 29<sup>th</sup>, 2019, one grand prize winner will be chosen to be on stage with Daniel El Travieso during his performance (estimated time of performance 7:35pm subject to change).

**9. Winner (s) selection date:** The ten (10) semifinalists will be selected on June 28<sup>th</sup>, the Grand Prize winner of the Serenade with Daniel el Travieso will be selected on June 29<sup>th</sup>, 2019.

**10. Way to notify the Winner (s):** Winners will be notified through their social networks.

**11. Way and date of collecting the Prize:** Each Winner on June 29<sup>th</sup> must pick up their tickets at Prudential Center will call located in the box office. At approximately 7:00pm all semi-finalists will meet at the Sour Patch Kids activation located in the concourse level of the Prudential Center and meet their contact Natasha Argudo.

**12. Prize (s) and their approximate value:** The prize consists of two (2) tickets for each of the ten (10) semifinalists with an estimated value of \$100 per ticket; and one (1) Grand prize winner that will receive a Serenade by Daniel el Travieso – the serenade has no monetary value.

Opportunities to win will depend on the number of eligible participants. Persons in the following categories are not eligible to participate or win a prize: (a) persons who, as of or subsequent to the beginning of the contest, have been or are employees or agents of the Sponsor, the Co-Sponsors, or their respective parent companies, subsidiaries or affiliates of the Sponsor or service agencies or independent contractors; (b) persons who are involved in the development, production, distribution of materials, or the selection of the winners of this promotion; (c) persons who are part of the immediate family of or who live in the same house as any of the persons included in any of the above categories

All participation forms, if any, will be owned by the Sponsor and will not be returned to the participant. The Sponsor will not be responsible for the loss, theft or diversion of the participation forms, nor for participation formats reproduced mechanically, illegible, incomplete, inaccurate, damaged or delayed. Sponsor is not responsible for disconnected calls, wrong calls, busy lines, or incorrect or inaccurate information. The formats of participation reproduced mechanically, illegible, delivered late, damaged, incomplete or inaccurate will be null. Each participant agrees to allow the Sponsor to use their name, address, city, state, photograph, voice, videotape or any similar figure for advertising purposes without any additional

compensation. The Sponsor may use the information provided by the participant to provide information about other offers, products or services, according to the privacy policy of Univision, available at [www.univision.com](http://www.univision.com).

All decisions of the Sponsor will be final and binding in all respects. Each winner and each winner's guest, if there is one, may have to sign a release of liability. If the winner turns out not to be eligible; if the winner cannot be notified as determined in these Official Rules; or if the winner does not collect the prize as indicated in these Official Rules, it will be considered as if the winner had rejected the prize and the Sponsor may select a new winner if the time allows. To claim prizes, winners will be required to provide acceptable identification to the Sponsor and collect prizes as instructed. Winner (s) cannot substitute the prize for its cash equivalent or for a credit. The prize will not be replaced if it is lost or stolen. The prize cannot be assigned or transferred by the winner (s). Sponsor reserves the right to substitute at its discretion any or all of the prizes with any item or service of similar or greater value.

Sponsor reserves the right to modify or terminate this promotion for any reason including fraud, technical failure or any other factor beyond Sponsor's control that damages the integrity of the promotion, as determined by Sponsor in its discretion. Sponsor may disqualify any person who, in its sole discretion, considers to have violated these Official Rules or any other element of the promotion. Participants agree to: (a) be subject to the Official Rules and the decisions of the Sponsor, and (b) release and keep in peace and save the Sponsor, the Co-Sponsor (s), and their affiliates, stations, subsidiaries, and independent contractors, and their respective directors, officers, employees, and agents, including advertising and promotion agencies, of any and all liability with respect to acceptance, possession or use (or misuse) of the prizes and / or participation in the promotion.

All taxes (federal, state, and local) will be the sole responsibility of each winner and the winner may be required to prepare tax forms. If the winner has received other prizes from the Sponsor during the current year, and if the total value of those prizes exceeds \$ 600, the winner will have to provide their Social Security Number or Tax Identification Number to receive the prize. These Official Rules are subject to the laws of the State where the Sponsor is located, disregarding the principles of conflict of laws.

To obtain the winner list (s) which will be available after the promotion ends, send to "#MiAntojito Experiences with Daniel el Travieso SPK - Winner List (s)", to the above address, a separate envelope with pre-paid postage and directed to yourself.

To obtain a copy of these Official Rules, send to "#MiAntojito Experiences with Daniel el Travieso SPK- Rules", at the above address, a separate envelope with pre-paid postage and addressed to yourself.

In the event that there is participation in Online: The use of software for the automated entry of participation formats is prohibited. Participation formats made online with multiple email addresses, under multiple identities or through any artifact or device used to participate multiple times will be considered void. If the winner is an online participant, it will be considered that the winning participation form is the one that was sent by the authorized account holder of the email address that sent the said format. The authorized holder of the email account will be considered as the natural person to whom an email address is assigned through an Internet access provider, by a service provider or other organization that is responsible for assigning addresses. of email or by the domain associated with the email address sent. Sponsor will not be responsible for the transmission of incorrect or inaccurate information contained in the participation forms, due to technical errors, loss or delay of data transmission, omission, interruption, deletion, defects or failures in the network line telephone, or computer equipment, software, or the inability to access any online service or site, the impossibility of sending the participation form, or any other error or dysfunction, or any damage caused to the computer equipment of the participant or any other person resulting from the download of materials or information or from participation in this contest, or from loss, theft, delay, loss in the mail, illegible data of the participation forms or by being sent to a place incorrect

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All decisions of the Sponsor will be final and binding in all respects. Each winner and each winner's guest, if there is one, may have to sign a release of liability. If the winner turns out not to be eligible; if the winner cannot be notified as determined in

these Official Rules; or if the winner does not collect the prize as indicated in these Official Rules, it will be considered as if the winner had rejected the prize and the Sponsor may select a new winner if the time allows. To claim prizes, winners will be required to provide acceptable identification to the Sponsor and collect prizes as instructed. Winner (s) cannot substitute the prize for its cash equivalent or for a credit. The prize will not be replaced if it is lost or stolen. The prize cannot be assigned or transferred by the winner (s). Sponsor reserves the right to substitute at its discretion any or all of the prizes with any item or service of similar or greater value.

If this contest or any network site associated with it (or any portion of it) becomes corrupt or does not allow entry to the contest, or if the infection by computer viruses, bugs, manipulation, unauthorized intervention, actions of Participants, for fraud, technical failure, or for any other cause, which in Sponsor's opinion corrupts or impairs the administration, safety, impartiality, integrity, or proper operation of this contest, Sponsor reserves the right, at your sole discretion, to disqualify any individual involved in such action, and / or to cancel, terminate, modify or suspend this contest or any portion of it. The attempt, on the part of any participant or any other individual, to deliberately damage the online service or the website, as well as the attempt to undermine the legitimate operation of this contest, will be considered a violation of criminal laws and regulations. civilians Sponsor reserves the right to assert its right to claim damages and / or other damages to the fullest extent permitted by law.

In the event that there is participation by text message: To send a text message the participant must have a mobile phone capable of sending and receiving an activated text message and service compatible with one of the participating mobile providers and advertised on the air. Regular courier and data charges may apply and may be reflected on your monthly cellular bill or deducted from your pre-paid balance. The text message service may not be available in some areas of participation. For help, text the word HELP. To cancel, text the word PARA to the advertised code