



September 14<sup>th</sup>, 2021

Dear Educator,

A teacher is one of the most primary and influential people in our children's lives. They are the backbone of our society's future and the most inspirational, dedicated, and talented should be recognized. With this in mind, Univision 23 proudly announces its **19<sup>th</sup> Annual Un Maestro Especial** campaign, which highlights and rewards those teachers who are making a distinct and positive impact in the lives of their students. **Un Maestro Especial** will provide an opportunity for the parents, students, and professional colleagues of our community to nominate whom they consider to have exemplified exceptional qualities as teachers.

We are extremely pleased to welcome **Chick-fil-A South Florida** as a sponsor for this year's campaign. **Univision 23** in partnership with **Chick-fil-A South Florida** will be recognizing and awarding each of the ten winners. In addition, the winners' profiles will be featured on Univision 23 through an on-air campaign.

Enclosed please find the nomination forms which detail all of the campaign information along with the selection criteria. Teachers may be nominated by students, parents or colleagues.

The deadline for the submission of the application is: **Friday, October 15<sup>th</sup>, 2021.**

Please let me know if you need any additional information.

Sincerely,

Angela G. Ramos  
Director of Community Empowerment  
Univision 23

## Un Maestro Especial 2021 Campaign Eligibility Requirements

### Teacher Must Meet the Following Eligibility Requirements:

1. Must be a legal resident of South Florida and possess a social security number.
2. Must be currently employed as a full-time teacher of any grade (K-12) in a school in the South Florida area.
3. Must not be an employee or agent of, nor live in the same residence with or have immediate family members that are employees or agents of (a) Univision or any of their respective parents or affiliates; and (b) persons engaged in the development, production, distribution of materials, or drawing of award recipients for this award.

### Nominations:

Teachers may be nominated by students, parents or colleagues. A teacher may NOT nominate herself/himself.

Nomination package must include:

- Nomination Form completed legibly and entirely
- Essay explaining why you have chosen to nominate this teacher. Please include examples of how this teacher has demonstrated outstanding activity on the grounds of the four following criteria: (1) personal commitment to students, (2) resourcefulness and creative use of materials, (3) pedagogical innovation and originality, and (4) service as a positive role model for students. Essay must be 200 words or less (50 words or less should be dedicated to each of the four criteria), and should be typewritten on 8 ½ x 11 inch paper.

The above materials must be received via email to [atrujillo@univision.net](mailto:atrujillo@univision.net) by **Friday, October 15<sup>th</sup>, 2021** to:

Winners will be profiled through an on-air public service campaign. No purchase necessary. Univision 23 is not responsible for lost or stolen mail. Void where prohibited. All entries will be considered; odds of winning depend on the number of eligible entries received.

### SELECTION:

During the month of October 2021, Univision 23 Miami will review all of the completed nomination packages received. Assuming that Univision 23 Miami receives sufficient complete and eligible nomination packages, Univision 23 Miami and the award sponsors will select up to ten (10) nominees to receive the \$1,000 from *Chick-fil-A South Florida*. The selection of the award recipients will be based on the following criteria and point system: teacher's personal

commitment to students (40 points), pedagogical resourcefulness (25 points), overall teaching quality and innovation (20 points), and service as a positive role model for students (15 points). Award recipients will be notified by phone and/or email. Winners will be profiled in an on-air public service campaign, and later awarded during a luncheon in December 2021.

#### MISCELLANEOUS:

All nomination packages and materials will become the property of Univision and will not be returned. Univision 23 will not be responsible for lost, stolen, or misdirected nominations. Mechanically reproduced, illegible, incomplete, or inaccurate nominations are void. Univision 23 Miami and the sponsors' decisions regarding this award and the award recipients will be final and binding in all respects. Univision 23 Miami reserves the right to modify or terminate this award if fraud, technical failure, or any other factor beyond its reasonable control impairs the integrity of the award. If a person selected as the recipient is deemed ineligible, or does not submit the required documents or participate as requested by Univision, said person will be disqualified and their award will be forfeited to another recipient. Univision 23 Miami may, in its absolute discretion, disqualify any person whom it considers to have violated any element of this award. All taxes (federal, state, and local) are the sole responsibility of the award recipients, who may be required to complete tax forms. Award recipients agree that Univision may conduct the necessary withholding under law. By participating, entrants agree to: (a) be bound by the decisions of Univision and the sponsors, including but not limited to the decisions regarding the recipients, and (b) release and hold harmless Univision and the sponsors, as well as their respective parents, affiliates, subsidiaries, directors, officers, employees, and agents, from any and all liability with respect to acceptance, possession, and use (or misuse) of the award or participation in the award.



**2021  
NOMINATION FORM**

**Your Name:** \_\_\_\_\_

**Home Address:** \_\_\_\_\_

**Contact Number:** \_\_\_\_\_

**E-mail Address:** \_\_\_\_\_

**Tell us about the teacher you are nominating.**

**Nominee's Name:** \_\_\_\_\_

**Nominee's Contact Number:** \_\_\_\_\_

**Nominee's E-mail Address:** \_\_\_\_\_

**School:** \_\_\_\_\_ **Grade:** \_\_\_\_\_

**School Address:** \_\_\_\_\_

**School Phone Number:** \_\_\_\_\_

**Your Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Selection Criteria:**

Teacher being nominated must be currently employed as a full-time classroom teacher at a South Florida School (Grades K-12). The winners will be the teachers who are deemed the most deserving by our independent judges (out of a total of 100 points) based on the following:

- 1) Personal commitment to students (40 points)
- 2) Resourcefulness and creative use of materials (25 points)
- 3) Teaching Innovation and originality (20 points)
- 4) Positive role model to students (15 points)

**Essay:** In 200 words or less, please tell us why this teacher should be selected. 50 words or less should be dedicated to each of the four areas of proficiency. Attachments need to be typewritten.

**RULES FOR QUALIFICATION:**

Please follow the instructions provided on this form to nominate the teacher then e-mail back to: [atrujillo@univision.net](mailto:atrujillo@univision.net). The deadline for receiving completed forms and attachments is **Friday, October 15<sup>th</sup>, 2021**. Winners will be profiled through an on-air public service campaign. No purchase necessary. Not valid if you are a family member of the nominee. Univision 23 and its subsidiaries are released from any and all liability with respect to this promotion and are not responsible for lost or stolen mail. Void where prohibited. All eligible entries will be considered, odds of winning depend on the number of eligible entries received. You cannot be related to nominee. Family members of Univision 23 will be disqualified. For more information: **305-702-7711**.

