#### **EEO PUBLIC FILE REPORT**

### A. Station Employment Unit

- KFTV-DT, Facility ID No. 34439, Hanford, CA
- KTFF-DT, Facility ID No. 35512, Porterville, CA
- KTFF-LD, Facility, ID No. 23272, Fresno, CA
- **B.** Reporting Period: August 1, 2024, to July 31, 2025

#### C. Full-Time Vacancy Information

	Full-Time Position Title	Recruitment Source of Hire
1.	Account Executive (R016906)	Indeed
2.	Multimedia Producer (R018233)	TU Careers Website

Total Number of Persons Interviewed for Full-Time Vacancies During the Reporting Period: 7

## D. <u>Recruitment Source Information</u>

Notices of all full-time vacancies during the Reporting Period provided the following recruitment sources:

Recruitment Source	Source Requested Notices?	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for Which This Source Was Utilized
TU Careers Website	N/A	2	All positions
https://corporate.televisaunivision.com/careers/		_	
Central California Hispanic Chamber of	No	0	All positions
Commerce			
2331 Fresno St			
Fresno, CA 93721			
559-549-4480 Office			
559-573-8225 eFax	NT	0	A 11 '4'
Fresno Chamber of Commerce	No	0	All positions
2331 Fresno Street			
Fresno, CA 93721 559-495-4800			
Fresno Black Chamber of Commerce	No	0	All positions
1600 Fulton Street	NO	0	All positions
Fresno, CA 93721			
559-441-7929			
Hmong Chamber of Commerce	No	0	All positions
4903 E Kings Canyon Road #201	110		7 III positions
Fresno, CA 93727			
559-457-8162			
Fresno Bee	No	0	All positions
Human Resources Department			
2721 Ventura Street Suite 239			
Fresno, CA 93721			
559-441-6111			
Visalia Times	No	0	All positions
Human Resources Department			
330 N West Street			
Visalia, CA 93279			

Recruitment Source	Source Requested Notices?	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for Which This Source Was Utilized
559-735-3200			
Employment Development Department 2555 S Elm Street Fresno, CA 93721 800-480-3287	No	0	All positions
Workforce Connection 3302 N Blackstone Ave #155 Fresno, CA 93706	No	0	All positions

Notices of full-time vacancies during the Reporting Period were provided to the educational institutions listed below.

Educational Institution	Source Requested Notices?	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for Which This Source Was Utilized
California State University Fresno 5241 N Maple M/S TA61 Fresno, CA 93740 559-278-2381	No	0	All positions
Fresno City College 1101 East University Fresno, CA 93741 559-442-4600 ext. 8172	No	0	All positions
San Joaquin Valley College 295 E. Sierra Ave Fresno, CA 93710 559-448-8282 / 559-448-8250 fax	No	0	All positions
Reedley Community College 995 North Reed Reedley, CA 93654 559-494-3000	No	0	All positions
Merced Community College 3600 M Street Merced, CA 95348-2898 209-384-6000	No	0	All positions
University of California Merced 5200 N Lake Road Merced, CA 95343 209-228-4400	No	0	All positions
Fresno Pacific University 1717 S Chestnut Ave Fresno, CA 93702 559-453-7150	No	0	All positions
Porterville Community College 100 E. College Ave Porterville, CA 93257 559-791-2200 / 559-784-4779 fax	No	0	All positions

Educational Institution	Source Requested Notices?	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for Which This Source Was Utilized
College of the Sequoias Visalia	No	0	All positions
Human Resource			
915 South Mooney			
Visalia, CA 93277 559-730-3700			
West Hills Community College Firebaugh	No	0	All positions
Job Placement / Students			r in positions
1511 Ninth St.			
Firebaugh, CA 93622			
559-659-1473 / 559-659-3237 fax			
West Hills Community College Coalinga	No	0	All positions
300 W. Cherry			-
Coalinga CA 93210			
559-934-2158			

In addition to the above recruitment sources, candidates were referred by the following recruitment sources, which include job boards, personal referrals, and other sources to which notices are not routinely provided:

Recruitment Source	Source Requested Notices?	Total Number of Interviewees This Source Has Provided During This Period (If Any)
LinkedIn	No	2
Indeed	No	3

# E. Outreach Activities During Reporting Period

Description	Dates
The Employment Unit sponsored the Education Fair at Fresno State	October 5, 2024
University. Several station employees participated in informational	
workshops regarding the importance of higher education, financial	
aid, and scholarships. Participating station personnel included the	
Office Manager, the National Sales Manager, the General Sales	
Manager, the Operations Manager, the Community Empowerment	
Director, the News Director, the Multimedia Producer, and an	
Account Executive.	
The EEO Officer participated in an EEO training. The training	October 17, 2024
covered a variety of topics, including sexual harassment and the	
Americans with Disabilities Act. The following topics were also	
covered: discrimination based on religion, race, pregnancy, and	
age, language rules, dress codes, and hiring guidelines.	
The Employment Unit's Office Manager and Activations Technician	November 15, 2025
participated in the College & Career Expo – Orange Cove High	
School. The station hosted a booth to distribute information and	
answer questions regarding career opportunities in broadcasting,	
advertising, and media in general.	
The Employment Unit's Office Manager and Activations Technician	December 6, 2024
participated in the College & Career Expo – Reedley College.	
The station hosted a booth to distribute information and answer	
questions regarding career opportunities in broadcasting, advertising,	

Description	Dates
and media in general.	
The Employment Unit participated in the Si se Puede Conference - Fresno State University. The News Producer and New Director provided information regarding career opportunities in Multimedia Journalism.	March 11, 2025
The Employment Unit's Office Manager and Activations Technician participated in the Career Fair – Baird Middle School. The station hosted a booth to distribute information and answer questions regarding career opportunities in broadcasting, advertising, and media in general.	April 11, 2025
The Employment Unit hosted students from the Central Unified School for a tour of the station studios. The Office Manager, the News Director, and the Community Empowerment Director spoke to students about their job duties and career opportunities in the media industry.	April 25, 2025
The Employment Unit's Office Manager and the Multimedia Producer participated in the College & Career Fair – Wawona Middle School. The station hosted a booth to distribute information and answer questions regarding career opportunities in broadcasting, advertising, and media in general.	May 2, 2025
The Station Employment Unit's President, General Manager, and Activation Supervisor/EEO Officer attended an FCC 101 Basics Training session. The training was conducted by the U.S. Regulatory Counsel and included an overview of the EEO broad recruitment rules for the TV and Radio licenses.	July 25, 2025