

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



2026 General Vote Intent

This November, there will be U.S. elections for Congress and other offices. Will you...

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Definitely vote	67%	50%	60%	74%	77%	71%	63%	64%	72%	67%	66%
Probably vote	14%	27%	14%	10%	7%	15%	13%	15%	12%	14%	14%
Maybe vote	7%	10%	10%	6%	2%	3%	10%	8%	5%	7%	7%
Probably not vote	3%	6%	3%	2%	2%	3%	3%	4%	2%	2%	5%
Definitely not vote	2%	2%	4%	2%	0%	1%	2%	1%	2%	2%	2%
I have already voted	8%	5%	9%	6%	11%	7%	9%	9%	6%	8%	7%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Definitely vote	67%	70%	64%	58%	70%	63%	70%	67%	66%	53%	62%	70%	72%
Probably vote	14%	14%	14%	22%	11%	20%	10%	18%	14%	23%	12%	13%	17%
Maybe vote	7%	7%	7%	9%	6%	6%	7%	3%	7%	4%	9%	7%	3%
Probably not vote	3%	2%	4%	2%	3%	3%	3%	3%	3%	10%	3%	4%	0%
Definitely not vote	2%	1%	2%	3%	1%	2%	1%	1%	2%	5%	2%	1%	3%
I have already voted	8%	6%	10%	7%	8%	6%	9%	7%	9%	4%	11%	6%	5%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Definitely vote	67%	71%	35%	71%	70%	59%	73%	74%	62%	*	72%	70%	*	32%
Probably vote	14%	11%	26%	13%	10%	17%	12%	13%	14%	*	12%	14%	*	19%
Maybe vote	7%	6%	19%	5%	6%	11%	3%	4%	8%	*	5%	4%	*	22%

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		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Probably not vote	3%	2%	8%	3%	1%	5%	2%	2%	4%	*	1%	2%	*	15%
Definitely not vote	2%	1%	7%	1%	1%	3%	1%	1%	3%	*	0%	1%	*	9%
I have already voted	8%	10%	4%	7%	12%	5%	9%	7%	8%	*	10%	8%	*	3%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Definitely vote	67%	77%	63%	45%	83%	67%	61%	*
Probably vote	14%	12%	14%	19%	9%	15%	15%	*
Maybe vote	7%	3%	8%	20%	1%	6%	9%	*
Probably not vote	3%	1%	4%	6%	1%	3%	4%	*
Definitely not vote	2%	0%	2%	3%	0%	1%	2%	*
I have already voted	8%	7%	9%	7%	6%	8%	9%	*
Weighted N	825	296	480	49	176	180	469	0

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2026 Turnout

Did you vote in the November 2026 general election?

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Yes	8%	5%	9%	6%	11%	7%	9%	9%	6%	8%	7%
No	92%	95%	91%	94%	89%	93%	91%	91%	94%	92%	93%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Yes	8%	6%	10%	7%	8%	6%	9%	7%	9%	4%	11%	6%	5%
No	92%	94%	90%	93%	92%	94%	91%	93%	91%	96%	89%	94%	95%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Yes	8%	10%	4%	7%	12%	5%	9%	7%	8%	*	10%	8%	*	3%
No	92%	90%	96%	93%	88%	95%	91%	93%	92%	*	90%	92%	*	97%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Yes	8%	7%	9%	7%	6%	8%	9%	*
No	92%	93%	91%	93%	94%	92%	91%	*
Weighted N	825	296	480	49	176	180	469	0

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General Election Vote Enthusiasm - Scale – General Election Vote Enthusiasm

Thinking about the November 2026 elections, how enthusiastic would you say you [are/were] about voting? Zero means you [are/were] not at all enthusiastic about voting, and ten means you [are/were] extremely enthusiastic about voting.

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
0 - Not at all enthusiastic	3%	2%	5%	4%	1%	2%	3%	3%	2%	2%	3%
1	2%	2%	1%	2%	1%	0%	3%	1%	3%	2%	2%
2	2%	3%	3%	1%	1%	0%	3%	2%	2%	2%	2%
3	4%	10%	2%	3%	1%	3%	4%	4%	3%	4%	4%
4	3%	4%	5%	3%	2%	4%	3%	4%	3%	4%	1%
5	9%	8%	9%	11%	7%	7%	11%	10%	7%	8%	10%
6	6%	7%	6%	8%	2%	5%	7%	6%	5%	5%	8%
7	10%	15%	11%	9%	8%	10%	11%	11%	10%	10%	12%
8	13%	12%	15%	13%	10%	15%	10%	12%	14%	12%	15%
9	11%	15%	10%	8%	12%	13%	9%	10%	13%	12%	9%
10 - Extremely enthusiastic	38%	22%	32%	38%	55%	40%	36%	38%	39%	40%	35%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
0 - Not at all enthusiastic	3%	2%	4%	4%	2%	2%	3%	3%	3%	3%	4%	2%	2%
1	2%	2%	1%	1%	2%	2%	1%	3%	1%	5%	1%	2%	2%
2	2%	2%	2%	4%	1%	2%	2%	2%	2%	0%	2%	2%	2%
3	4%	1%	6%	3%	4%	3%	4%	0%	5%	0%	5%	5%	1%
4	3%	3%	4%	2%	4%	3%	3%	2%	3%	6%	4%	2%	4%
5	9%	8%	10%	6%	10%	9%	9%	5%	9%	15%	10%	8%	6%
6	6%	6%	5%	9%	5%	7%	5%	8%	6%	3%	6%	4%	8%

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		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
7	10%	12%	9%	11%	10%	12%	9%	9%	10%	16%	10%	10%	12%
8	13%	13%	12%	17%	11%	16%	10%	8%	13%	14%	12%	13%	12%
9	11%	13%	9%	12%	11%	14%	9%	12%	10%	18%	8%	13%	15%
10 - Extremely enthusiastic	38%	38%	38%	31%	40%	29%	44%	49%	36%	20%	38%	39%	37%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
0 - Not at all enthusiastic	3%	1%	11%	2%	1%	5%	1%	1%	4%	*	1%	2%	*	15%
1	2%	2%	5%	1%	2%	2%	0%	0%	3%	*	1%	1%	*	4%
2	2%	2%	5%	1%	2%	3%	1%	2%	2%	*	1%	2%	*	5%
3	4%	5%	7%	2%	5%	5%	2%	2%	5%	*	4%	3%	*	8%
4	3%	3%	4%	3%	4%	3%	3%	2%	4%	*	4%	3%	*	1%
5	9%	6%	22%	8%	5%	12%	8%	8%	9%	*	6%	9%	*	18%
6	6%	5%	9%	6%	3%	7%	6%	6%	6%	*	5%	6%	*	7%
7	10%	9%	10%	12%	10%	9%	12%	11%	9%	*	10%	12%	*	6%
8	13%	13%	2%	15%	12%	14%	12%	15%	10%	*	11%	14%	*	11%
9	11%	10%	6%	14%	10%	10%	13%	13%	10%	*	9%	13%	*	11%
10 - Extremely enthusiastic	38%	45%	19%	37%	46%	31%	40%	40%	37%	*	48%	36%	*	12%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

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	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
0 - Not at all enthusiastic	3%	1%	4%	4%	0%	2%	4%	*
1	2%	0%	2%	4%	0%	2%	2%	*
2	2%	2%	2%	6%	0%	2%	3%	*
3	4%	2%	5%	1%	1%	4%	5%	*
4	3%	1%	5%	5%	1%	2%	4%	*
5	9%	6%	9%	19%	6%	8%	10%	*
6	6%	4%	7%	4%	3%	6%	7%	*
7	10%	11%	9%	16%	6%	13%	11%	*
8	13%	16%	11%	13%	16%	16%	10%	*
9	11%	14%	9%	12%	16%	15%	8%	*
10 - Extremely enthusiastic	38%	43%	38%	15%	50%	31%	37%	*
Weighted N	825	296	480	49	176	180	469	0

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2026 Enthusiasm Vs. Prior Elections

Compared to previous midterm elections, would you say that you [are/were] [more enthusiastic], neither more nor less enthusiastic, or [less enthusiastic] about voting in the November 2026 elections?

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
More enthusiastic	46%	39%	44%	48%	52%	51%	42%	44%	51%	46%	48%
Neither more nor less enthusiastic	43%	47%	41%	42%	42%	40%	46%	45%	39%	45%	40%
Less enthusiastic	10%	13%	16%	10%	6%	9%	11%	11%	10%	10%	12%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
More enthusiastic	46%	49%	44%	48%	46%	44%	48%	56%	44%	40%	42%	51%	47%
Neither more nor less enthusiastic	43%	42%	44%	38%	45%	44%	42%	36%	45%	50%	47%	39%	41%
Less enthusiastic	10%	9%	12%	14%	9%	12%	9%	8%	11%	9%	11%	9%	12%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
More enthusiastic	46%	56%	22%	44%	58%	38%	47%	48%	46%	*	56%	43%	*	29%
Neither more nor less enthusiastic	43%	34%	56%	47%	33%	48%	44%	44%	41%	*	35%	48%	*	49%
Less enthusiastic	10%	10%	22%	8%	9%	13%	9%	8%	12%	*	8%	10%	*	22%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

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	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
More enthusiastic	46%	53%	45%	20%	62%	36%	45%	*
Neither more nor less enthusiastic	43%	41%	42%	66%	34%	54%	42%	*
Less enthusiastic	10%	6%	13%	13%	4%	10%	13%	*
Weighted N	825	296	480	49	176	180	469	0

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2026 Voting Method

[If you vote, how do you plan on voting in the 2026 general election?/How did you vote in the 2026 general election?]

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
In person on Election Day	39%	46%	45%	41%	28%	43%	35%	39%	38%	40%	36%
In person before Election Day	27%	30%	27%	24%	26%	29%	25%	24%	31%	26%	28%
By mail	30%	16%	21%	29%	45%	25%	33%	32%	25%	29%	31%
Not sure	5%	7%	7%	6%	2%	3%	7%	5%	6%	5%	5%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
In person on Election Day	39%	41%	36%	59%	32%	46%	34%	42%	40%	33%	38%	38%	44%
In person before Election Day	27%	28%	25%	22%	28%	30%	24%	23%	27%	18%	21%	29%	31%
By mail	30%	27%	32%	14%	34%	18%	37%	31%	28%	26%	35%	29%	22%
Not sure	5%	4%	6%	5%	5%	6%	5%	4%	5%	22%	6%	5%	3%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
In person on Election Day	39%	29%	29%	49%	29%	39%	44%	50%	29%	*	27%	47%	*	40%
In person before Election Day	27%	28%	31%	24%	28%	25%	28%	24%	30%	*	31%	25%	*	20%
By mail	30%	37%	25%	24%	38%	29%	25%	24%	34%	*	38%	25%	*	20%
Not sure	5%	5%	15%	3%	5%	8%	3%	3%	7%	*	4%	3%	*	20%

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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
In person on Election Day	39%	50%	31%	41%	53%	45%	31%	*
In person before Election Day	27%	25%	28%	23%	24%	29%	27%	*
By mail	30%	23%	35%	17%	21%	22%	35%	*
Not sure	5%	2%	6%	19%	2%	4%	7%	*
Weighted N	825	296	480	49	176	180	469	0

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Oppenness to Change Of Mind

Thinking about the 2026 elections, which statement comes closest to your view?

Asked only of respondents who have not voted already

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
I am very likely to vote for Democrats this year	36%	45%	37%	36%	30%	32%	40%	34%	40%	29%	51%
I am leaning toward Democrats, but could still change my mind	5%	9%	7%	3%	3%	5%	5%	4%	7%	3%	9%
I am truly undecided between the parties	8%	13%	7%	9%	6%	7%	10%	10%	6%	8%	10%
I am leaning toward Republicans, but could still change my mind	7%	8%	9%	6%	5%	8%	6%	7%	6%	8%	5%
I am very likely to vote for Republicans this year	41%	24%	37%	43%	55%	47%	36%	43%	38%	50%	22%
I may not vote	2%	2%	4%	3%	1%	2%	3%	2%	2%	2%	3%
Weighted N	759	169	158	208	224	354	402	471	288	518	242

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
I am very likely to vote for Democrats this year	36%	34%	38%	34%	37%	39%	34%	36%	37%	20%	36%	39%	34%
I am leaning toward Democrats, but could still change my mind	5%	3%	7%	5%	5%	4%	5%	4%	5%	9%	7%	4%	3%
I am truly undecided between the parties	8%	7%	10%	9%	8%	10%	7%	5%	9%	22%	8%	9%	9%

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	Marital Status		Child U18		Employment		Union Household			Income			
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
I am leaning toward Republicans, but could still change my mind	7%	8%	5%	14%	5%	9%	5%	16%	6%	3%	8%	6%	7%
I am very likely to vote for Republicans this year	41%	45%	36%	36%	43%	35%	45%	37%	41%	35%	38%	40%	46%
I may not vote	2%	2%	3%	2%	2%	2%	2%	2%	2%	11%	3%	2%	1%
Weighted N	759	390	369	184	575	307	452	76	597	32	277	268	182

	Party ID			Ideology			Trump Job			2024 Vote				
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
I am very likely to vote for Democrats this year	36%	85%	19%	1%	84%	42%	4%	2%	66%	*	85%	3%	*	27%
I am leaning toward Democrats, but could still change my mind	5%	10%	5%	1%	5%	10%	1%	2%	8%	*	9%	2%	*	6%
I am truly undecided between the parties	8%	2%	48%	4%	6%	15%	4%	2%	13%	*	5%	7%	*	25%
I am leaning toward Republicans, but could still change my mind	7%	1%	10%	11%	1%	7%	10%	10%	4%	*	1%	11%	*	7%
I am very likely to vote for Republicans this year	41%	1%	8%	81%	4%	23%	79%	83%	7%	*	0%	76%	*	22%
I may not vote	2%	1%	10%	2%	1%	4%	1%	1%	3%	*	0%	2%	*	13%
Weighted N	759	299	91	369	166	293	300	338	406	15	288	384	6	80

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	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
I am very likely to vote for Democrats this year	36%	5%	59%	11%	4%	14%	58%	*
I am leaning toward Democrats, but could still change my mind	5%	1%	7%	9%	2%	5%	6%	*
I am truly undecided between the parties	8%	3%	11%	12%	2%	7%	12%	*
I am leaning toward Republicans, but could still change my mind	7%	7%	6%	14%	6%	14%	4%	*
I am very likely to vote for Republicans this year	41%	83%	14%	45%	86%	59%	17%	*
I may not vote	2%	1%	3%	9%	1%	2%	3%	*
Weighted N	759	276	437	46	165	166	428	0

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Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Views Change Since 2024

Thinking about how you felt during the 2024 presidential election, would you say your political views have changed since then?

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Yes, I have become more supportive of Democrats	23%	26%	27%	18%	22%	22%	24%	21%	25%	18%	34%
Yes, I have become more supportive of Republicans	22%	19%	24%	20%	25%	28%	17%	23%	20%	25%	16%
Yes, I have become less supportive of both parties	11%	11%	12%	12%	10%	8%	14%	8%	16%	12%	10%
No, my views have not really changed	41%	41%	35%	46%	42%	40%	42%	43%	38%	44%	35%
Not sure	3%	3%	3%	3%	1%	2%	3%	4%	0%	2%	5%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Yes, I have become more supportive of Democrats	23%	21%	25%	27%	22%	25%	21%	26%	23%	32%	24%	24%	21%
Yes, I have become more supportive of Republicans	22%	24%	20%	27%	20%	22%	22%	26%	23%	17%	24%	17%	28%
Yes, I have become less supportive of both parties	11%	11%	12%	10%	12%	12%	11%	9%	12%	9%	9%	13%	13%

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	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
No, my views have not really changed	41%	42%	41%	33%	44%	37%	44%	39%	40%	28%	40%	44%	36%
Not sure	3%	3%	3%	3%	2%	3%	2%	0%	3%	14%	3%	2%	3%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Yes, I have become more supportive of Democrats	23%	49%	18%	2%	45%	28%	5%	4%	39%	*	51%	4%	*	10%
Yes, I have become more supportive of Republicans	22%	1%	7%	43%	3%	17%	37%	42%	5%	*	1%	39%	*	19%
Yes, I have become less supportive of both parties	11%	8%	24%	11%	5%	17%	10%	8%	14%	*	9%	14%	*	8%
No, my views have not really changed	41%	41%	41%	42%	46%	33%	46%	44%	39%	*	38%	42%	*	51%
Not sure	3%	1%	10%	2%	1%	5%	1%	2%	2%	*	1%	2%	*	12%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Yes, I have become more supportive of Democrats	23%	5%	35%	7%	4%	12%	34%	*

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	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Yes, I have become more supportive of Republicans	22%	43%	9%	24%	48%	30%	9%	*
Yes, I have become less supportive of both parties	11%	5%	15%	17%	5%	13%	13%	*
No, my views have not really changed	41%	46%	38%	42%	42%	44%	40%	*
Not sure	3%	1%	3%	10%	1%	2%	3%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

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Rethink 2024 Vote

Looking back at your 2024 vote for president, which comes closest to your view?

Asked only of respondents who voted in 2024 election

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
I feel good about my 2024 vote and would vote the same way again	78%	68%	73%	80%	87%	79%	77%	79%	77%	80%	75%
I have some doubts, but would probably vote the same way again	12%	16%	14%	11%	8%	12%	12%	12%	12%	12%	11%
I have serious doubts and might vote differently	3%	5%	4%	4%	1%	4%	3%	3%	4%	2%	6%
I regret my 2024 vote	3%	6%	4%	3%	1%	3%	3%	3%	3%	4%	2%
Not sure	3%	5%	5%	2%	3%	2%	5%	3%	4%	3%	6%
Weighted N	753	153	146	210	244	351	399	457	296	531	221

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
I feel good about my 2024 vote and would vote the same way again	78%	78%	78%	68%	81%	71%	83%	68%	79%	60%	78%	80%	77%
I have some doubts, but would probably vote the same way again	12%	12%	11%	19%	10%	14%	11%	19%	12%	11%	13%	11%	12%
I have serious doubts and might vote differently	3%	4%	3%	3%	3%	5%	2%	3%	2%	22%	2%	3%	5%
I regret my 2024 vote	3%	3%	3%	5%	3%	6%	1%	4%	3%	4%	3%	4%	3%
Not sure	3%	3%	4%	5%	3%	4%	3%	6%	3%	2%	4%	2%	3%

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	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Weighted N	753	389	364	177	575	302	450	76	595	27	276	268	179

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
I feel good about my 2024 vote and would vote the same way again	78%	84%	45%	80%	87%	68%	82%	85%	73%	*	86%	74%	*	*
I have some doubts, but would probably vote the same way again	12%	8%	16%	14%	8%	14%	12%	11%	13%	*	7%	15%	*	*
I have serious doubts and might vote differently	3%	2%	16%	2%	1%	6%	2%	1%	5%	*	3%	4%	*	*
I regret my 2024 vote	3%	4%	12%	1%	4%	5%	1%	0%	5%	*	1%	5%	*	*
Not sure	3%	3%	11%	3%	0%	7%	2%	3%	4%	*	2%	3%	*	*
Weighted N	753	309	73	371	171	268	313	347	396	10	319	416	7	10

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
I feel good about my 2024 vote and would vote the same way again	78%	88%	74%	59%	93%	73%	75%	*
I have some doubts, but would probably vote the same way again	12%	8%	14%	19%	5%	16%	13%	*
I have serious doubts and might vote differently	3%	2%	4%	5%	1%	4%	4%	*

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Margin of error: +/-4%.



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	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
I regret my 2024 vote	3%	1%	5%	3%	0%	1%	5%	*
Not sure	3%	1%	4%	13%	0%	5%	4%	*
Weighted N	753	280	433	39	164	168	420	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Reason For Views Change Since 2024

What is the main reason your views have changed since the 2024 election?

Asked only of respondents who have changed their political views since 2024

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
The cost of living and inflation	19%	21%	22%	21%	15%	15%	23%	20%	18%	17%	23%
Jobs and the economy	7%	10%	17%	4%	0%	11%	3%	8%	7%	7%	8%
Immigration and deportations	5%	5%	4%	5%	5%	4%	5%	4%	5%	4%	6%
Border security	1%	2%	0%	1%	2%	1%	2%	2%	1%	2%	0%
Corruption or ethics in government	10%	7%	13%	9%	10%	7%	12%	10%	9%	10%	9%
Trump's actions as president	27%	18%	16%	30%	39%	29%	25%	27%	26%	27%	28%
Democrats have disappointed me	6%	2%	4%	9%	10%	7%	6%	5%	8%	7%	5%
Republicans have disappointed me	5%	6%	6%	4%	5%	6%	5%	3%	9%	5%	6%
The candidates running in my state or district	1%	2%	0%	0%	0%	0%	1%	0%	2%	1%	0%
Something I saw in the news	2%	6%	2%	0%	1%	2%	2%	2%	1%	2%	2%
Something affecting me or my family personally	1%	1%	2%	0%	0%	1%	0%	0%	2%	1%	0%
I liked the candidates I voted for in 2024 better than the candidates on the ballot in 2026	5%	12%	4%	4%	3%	4%	7%	5%	5%	5%	6%
Other	6%	2%	5%	11%	6%	7%	5%	8%	3%	8%	2%
Not sure	5%	6%	6%	3%	5%	6%	4%	5%	5%	6%	3%

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	Total	Age				Gender		Education			Race		
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white		
Weighted N	463	100	107	113	143	222	241	274	189	307	156		
	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
The cost of living and inflation	19%	21%	17%	19%	19%	23%	16%	10%	21%	12%	20%	16%	25%
Jobs and the economy	7%	7%	8%	10%	6%	11%	4%	8%	7%	14%	9%	6%	7%
Immigration and deportations	5%	5%	5%	5%	5%	3%	6%	6%	5%	3%	6%	5%	2%
Border security	1%	2%	1%	1%	2%	2%	1%	4%	1%	0%	2%	2%	1%
Corruption or ethics in government	10%	8%	11%	9%	10%	9%	10%	12%	9%	4%	12%	8%	8%
Trump's actions as president	27%	27%	27%	27%	27%	24%	29%	27%	26%	33%	21%	35%	23%
Democrats have disappointed me	6%	5%	8%	3%	8%	4%	8%	11%	5%	0%	7%	6%	6%
Republicans have disappointed me	5%	7%	3%	6%	5%	6%	5%	6%	5%	11%	6%	1%	9%
The candidates running in my state or district	1%	1%	0%	2%	0%	1%	0%	0%	1%	0%	0%	0%	2%
Something I saw in the news	2%	0%	4%	0%	3%	2%	2%	0%	2%	0%	3%	0%	3%
Something affecting me or my family personally	1%	1%	0%	2%	0%	1%	0%	4%	0%	0%	1%	1%	1%
I liked the candidates I voted for in 2024 better than the candidates on the ballot in 2026	5%	6%	5%	10%	4%	4%	6%	6%	5%	13%	5%	5%	4%
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		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Other	6%	6%	6%	1%	8%	5%	7%	0%	7%	0%	4%	8%	6%
Not sure	5%	4%	6%	5%	5%	5%	5%	7%	5%	10%	4%	8%	2%
Weighted N	463	230	233	127	337	196	267	50	374	19	179	154	117

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
The cost of living and inflation	19%	21%	15%	19%	22%	18%	19%	18%	21%	*	21%	19%	*	7%
Jobs and the economy	7%	6%	5%	9%	9%	8%	6%	7%	7%	*	5%	9%	*	9%
Immigration and deportations	5%	3%	6%	6%	3%	4%	6%	7%	3%	*	3%	5%	*	11%
Border security	1%	0%	0%	3%	1%	0%	4%	3%	0%	*	0%	3%	*	0%
Corruption or ethics in government	10%	11%	9%	8%	15%	8%	8%	7%	11%	*	11%	7%	*	19%
Trump's actions as president	27%	35%	32%	19%	30%	27%	25%	16%	36%	*	35%	21%	*	17%
Democrats have disappointed me	6%	3%	3%	10%	0%	5%	11%	12%	2%	*	2%	10%	*	2%
Republicans have disappointed me	5%	6%	8%	4%	6%	5%	5%	3%	7%	*	7%	5%	*	0%
The candidates running in my state or district	1%	0%	2%	1%	0%	1%	0%	1%	0%	*	1%	1%	*	0%
Something I saw in the news	2%	3%	0%	2%	3%	3%	0%	2%	2%	*	2%	1%	*	10%
Something affecting me or my family personally	1%	0%	0%	1%	0%	0%	2%	1%	0%	*	0%	1%	*	2%

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	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
I liked the candidates I voted for in 2024 better than the candidates on the ballot in 2026	5%	6%	8%	4%	4%	6%	5%	7%	4%	*	6%	5%	*	8%
Other	6%	2%	11%	9%	2%	8%	6%	10%	3%	*	2%	10%	*	3%
Not sure	5%	5%	1%	5%	6%	5%	4%	6%	4%	*	5%	4%	*	13%
Weighted N	463	194	47	223	100	190	173	197	261	6	194	235	3	31

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
The cost of living and inflation	19%	18%	18%	40%	16%	24%	18%	*
Jobs and the economy	7%	8%	7%	3%	6%	14%	5%	*
Immigration and deportations	5%	4%	4%	14%	6%	5%	4%	*
Border security	1%	4%	0%	2%	2%	5%	0%	*
Corruption or ethics in government	10%	8%	11%	4%	9%	5%	12%	*
Trump's actions as president	27%	18%	33%	12%	18%	13%	36%	*
Democrats have disappointed me	6%	11%	4%	0%	8%	12%	4%	*
Republicans have disappointed me	5%	4%	6%	6%	3%	7%	6%	*
The candidates running in my state or district	1%	2%	0%	0%	1%	2%	0%	*

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Margin of error: +/-4%.



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	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Something I saw in the news	2%	2%	2%	0%	4%	1%	2%	*
Something affecting me or my family personally	1%	1%	1%	0%	1%	2%	0%	*
I liked the candidates I voted for in 2024 better than the candidates on the ballot in 2026	5%	7%	4%	3%	9%	6%	3%	*
Other	6%	9%	4%	7%	13%	3%	5%	*
Not sure	5%	3%	5%	8%	5%	3%	6%	*
Weighted N	463	157	283	23	100	99	265	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



House Vote 2026 - Full Recoded

House Vote 2026 - Full Recoded

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Democratic candidate	44%	56%	50%	40%	35%	37%	50%	41%	48%	34%	65%
Republican candidate	49%	33%	43%	53%	61%	57%	42%	51%	46%	59%	27%
Other candidate	1%	0%	2%	1%	0%	1%	0%	1%	1%	1%	1%
Undecided	6%	10%	5%	6%	4%	4%	8%	7%	5%	6%	6%
Did not vote for U.S. House	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Democratic candidate	44%	38%	50%	42%	45%	47%	42%	43%	45%	31%	46%	45%	39%
Republican candidate	49%	55%	43%	50%	49%	43%	53%	54%	49%	39%	48%	47%	55%
Other candidate	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	0%	2%
Undecided	6%	6%	6%	7%	6%	9%	4%	1%	6%	28%	6%	7%	5%
Did not vote for U.S. House	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Democratic candidate	44%	98%	31%	1%	92%	55%	5%	5%	77%	*	96%	6%	*	39%
Republican candidate	49%	1%	19%	97%	4%	31%	92%	94%	13%	*	1%	89%	*	36%
Other candidate	1%	0%	5%	0%	0%	1%	0%	0%	1%	*	0%	1%	*	1%

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Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Undecided	6%	0%	45%	2%	3%	12%	3%	1%	9%	*	3%	5%	*	25%
Did not vote for U.S. House	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	*	0%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Democratic candidate	44%	7%	69%	24%	6%	20%	67%	*
Republican candidate	49%	92%	22%	56%	93%	76%	22%	*
Other candidate	1%	0%	1%	2%	0%	1%	1%	*
Undecided	6%	1%	8%	18%	1%	3%	9%	*
Did not vote for U.S. House	0%	0%	0%	0%	0%	0%	0%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Senate Vote 2026 - Full Recoded

Senate Vote 2026 - Full Recoded

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Democratic candidate	42%	55%	48%	38%	31%	36%	46%	39%	46%	32%	62%
Republican candidate	51%	38%	43%	52%	64%	57%	45%	53%	46%	61%	29%
Other candidate	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%
Undecided	7%	8%	9%	10%	4%	6%	9%	8%	6%	7%	9%
Did not vote for U.S. Senate	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Democratic candidate	42%	36%	47%	41%	42%	46%	39%	41%	42%	29%	44%	43%	37%
Republican candidate	51%	56%	45%	51%	51%	43%	56%	53%	50%	47%	49%	49%	55%
Other candidate	0%	1%	0%	0%	0%	0%	0%	3%	0%	0%	0%	0%	1%
Undecided	7%	7%	8%	8%	7%	11%	5%	3%	8%	24%	7%	8%	7%
Did not vote for U.S. Senate	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Democratic candidate	42%	93%	29%	1%	91%	50%	5%	4%	73%	*	92%	5%	*	34%
Republican candidate	51%	4%	33%	94%	6%	34%	92%	93%	16%	*	3%	89%	*	42%
Other candidate	0%	0%	2%	0%	0%	1%	0%	0%	1%	*	0%	0%	*	0%

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N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



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	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Undecided	7%	3%	35%	4%	3%	16%	2%	2%	10%	*	4%	6%	*	24%
Did not vote for U.S. Senate	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	*	1%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Democratic candidate	42%	7%	65%	20%	6%	19%	64%	*
Republican candidate	51%	90%	25%	65%	93%	75%	26%	*
Other candidate	0%	0%	1%	0%	0%	1%	0%	*
Undecided	7%	3%	10%	14%	1%	5%	10%	*
Did not vote for U.S. Senate	0%	0%	0%	1%	0%	0%	0%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Governor Vote 2026 - Full Recoded

Governor Vote 2026 - Full Recoded

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
David Jolly (Democrat)	42%	55%	47%	38%	34%	37%	47%	39%	48%	33%	62%
Byron Donalds (Republican)	50%	36%	44%	54%	62%	59%	43%	53%	45%	60%	30%
Other candidate	1%	0%	1%	1%	1%	1%	0%	0%	1%	1%	0%
Undecided	7%	9%	8%	7%	4%	4%	9%	7%	6%	6%	8%
Did not vote for state governor	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
David Jolly (Democrat)	42%	38%	47%	41%	43%	47%	40%	43%	43%	32%	45%	44%	37%
Byron Donalds (Republican)	50%	55%	46%	49%	51%	45%	54%	53%	50%	45%	48%	49%	57%
Other candidate	1%	1%	0%	1%	1%	1%	1%	1%	1%	0%	1%	0%	2%
Undecided	7%	6%	7%	10%	6%	8%	6%	2%	7%	23%	6%	7%	5%
Did not vote for state governor	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
David Jolly (Democrat)	42%	92%	33%	3%	88%	52%	8%	5%	74%	*	92%	6%	*	37%

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N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Byron Donalds (Republican)	50%	4%	31%	93%	6%	36%	89%	91%	17%	*	4%	87%	*	42%
Other candidate	1%	1%	3%	0%	1%	1%	0%	0%	1%	*	1%	0%	*	0%
Undecided	7%	3%	33%	4%	5%	11%	3%	4%	8%	*	4%	6%	*	21%
Did not vote for state governor	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	*	1%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
David Jolly (Democrat)	42%	7%	66%	22%	6%	22%	64%	*
Byron Donalds (Republican)	50%	89%	25%	63%	89%	73%	27%	*
Other candidate	1%	0%	1%	0%	0%	1%	1%	*
Undecided	7%	4%	8%	15%	4%	5%	8%	*
Did not vote for state governor	0%	0%	0%	0%	0%	0%	0%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Favorability Grid — Donald Trump

How [favorably or unfavorably] do you regard the following public officials or figures?

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Very favorable	28%	18%	23%	29%	38%	34%	23%	30%	24%	34%	16%
Somewhat favorable	16%	11%	17%	18%	17%	17%	15%	15%	17%	18%	12%
Neither favorable nor unfavorable	6%	10%	7%	6%	4%	5%	7%	6%	7%	5%	8%
Somewhat unfavorable	7%	12%	6%	5%	5%	5%	8%	8%	5%	6%	8%
Very unfavorable	43%	50%	46%	42%	36%	38%	47%	41%	46%	37%	56%
Have not heard of this official	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	28%	29%	27%	25%	29%	23%	31%	24%	28%	32%	27%	28%	30%
Somewhat favorable	16%	19%	13%	19%	15%	15%	17%	20%	16%	8%	15%	15%	20%
Neither favorable nor unfavorable	6%	7%	5%	8%	5%	7%	5%	3%	6%	27%	7%	5%	6%
Somewhat unfavorable	7%	7%	7%	9%	6%	9%	5%	11%	7%	0%	8%	6%	7%
Very unfavorable	43%	38%	47%	38%	44%	45%	41%	41%	44%	33%	44%	45%	37%
Have not heard of this official	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	1%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	28%	3%	4%	55%	4%	15%	54%	61%	1%	*	2%	51%	*	15%
Somewhat favorable	16%	4%	13%	27%	1%	15%	26%	31%	4%	*	2%	28%	*	12%
Neither favorable nor unfavorable	6%	2%	22%	6%	4%	7%	6%	3%	7%	*	1%	6%	*	22%
Somewhat unfavorable	7%	5%	12%	7%	3%	9%	7%	4%	9%	*	5%	7%	*	12%
Very unfavorable	43%	86%	48%	6%	87%	53%	7%	1%	78%	*	90%	7%	*	39%
Have not heard of this official	0%	0%	2%	0%	0%	0%	0%	0%	0%	*	0%	0%	*	1%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Very favorable	28%	66%	6%	13%	78%	35%	7%	*
Somewhat favorable	16%	23%	10%	27%	15%	31%	11%	*
Neither favorable nor unfavorable	6%	3%	5%	32%	3%	9%	6%	*
Somewhat unfavorable	7%	3%	8%	12%	2%	9%	8%	*
Very unfavorable	43%	4%	69%	15%	3%	16%	68%	*
Have not heard of this official	0%	0%	0%	0%	0%	0%	0%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Favorability Grid — JD Vance

How [favorably or unfavorably] do you regard the following public officials or figures?

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Very favorable	27%	10%	21%	28%	42%	30%	24%	29%	23%	33%	14%
Somewhat favorable	17%	17%	15%	20%	16%	20%	15%	17%	17%	20%	11%
Neither favorable nor unfavorable	10%	20%	16%	7%	3%	10%	11%	11%	8%	8%	15%
Somewhat unfavorable	7%	9%	12%	7%	3%	5%	9%	6%	9%	6%	10%
Very unfavorable	35%	37%	33%	36%	36%	33%	37%	32%	41%	31%	45%
Have not heard of this official	3%	7%	4%	2%	0%	1%	5%	5%	1%	2%	6%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	27%	31%	23%	24%	28%	18%	33%	23%	26%	28%	26%	28%	28%
Somewhat favorable	17%	19%	15%	20%	16%	19%	15%	26%	17%	10%	18%	13%	24%
Neither favorable nor unfavorable	10%	9%	12%	15%	9%	14%	8%	8%	10%	30%	7%	13%	9%
Somewhat unfavorable	7%	6%	9%	11%	6%	11%	5%	6%	8%	4%	10%	6%	6%
Very unfavorable	35%	33%	38%	25%	39%	36%	35%	36%	36%	16%	33%	38%	34%
Have not heard of this official	3%	2%	4%	5%	2%	2%	4%	2%	3%	12%	6%	2%	0%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	27%	3%	5%	53%	3%	13%	53%	56%	4%	*	2%	49%	*	12%
Somewhat favorable	17%	3%	11%	30%	4%	15%	27%	30%	6%	*	3%	29%	*	13%
Neither favorable nor unfavorable	10%	8%	28%	8%	8%	13%	9%	7%	12%	*	6%	9%	*	32%
Somewhat unfavorable	7%	8%	17%	4%	3%	14%	4%	5%	9%	*	8%	6%	*	6%
Very unfavorable	35%	74%	34%	3%	81%	40%	5%	1%	64%	*	78%	5%	*	24%
Have not heard of this official	3%	4%	6%	2%	1%	5%	2%	2%	4%	*	3%	1%	*	12%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Very favorable	27%	59%	7%	24%	66%	35%	9%	*
Somewhat favorable	17%	27%	9%	35%	23%	32%	9%	*
Neither favorable nor unfavorable	10%	6%	12%	24%	5%	11%	12%	*
Somewhat unfavorable	7%	3%	9%	13%	2%	9%	8%	*
Very unfavorable	35%	3%	59%	4%	2%	9%	58%	*
Have not heard of this official	3%	1%	5%	0%	1%	3%	4%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Favorability Grid — Mike Johnson

How [favorably or unfavorably] do you regard the following public officials or figures?

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Very favorable	14%	6%	8%	15%	24%	18%	12%	15%	13%	16%	10%
Somewhat favorable	16%	17%	14%	16%	18%	17%	16%	17%	15%	18%	13%
Neither favorable nor unfavorable	22%	31%	30%	18%	12%	19%	24%	23%	19%	22%	20%
Somewhat unfavorable	7%	11%	9%	7%	3%	8%	7%	7%	8%	6%	9%
Very unfavorable	23%	13%	20%	26%	31%	26%	20%	20%	29%	22%	26%
Have not heard of this official	17%	22%	20%	18%	11%	12%	22%	18%	16%	15%	22%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	14%	16%	13%	12%	15%	10%	17%	15%	14%	3%	13%	15%	15%
Somewhat favorable	16%	20%	13%	21%	15%	14%	18%	22%	17%	8%	20%	12%	18%
Neither favorable nor unfavorable	22%	21%	22%	26%	20%	28%	17%	16%	23%	35%	19%	23%	23%
Somewhat unfavorable	7%	7%	8%	10%	6%	9%	6%	11%	6%	14%	8%	7%	7%
Very unfavorable	23%	20%	26%	12%	27%	22%	24%	24%	24%	9%	20%	26%	23%
Have not heard of this official	17%	16%	19%	17%	17%	16%	18%	13%	17%	31%	20%	16%	15%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	14%	4%	4%	26%	2%	7%	28%	30%	2%	*	2%	25%	*	8%
Somewhat favorable	16%	7%	8%	26%	10%	11%	25%	28%	8%	*	7%	25%	*	11%
Neither favorable nor unfavorable	22%	16%	32%	24%	16%	25%	22%	22%	20%	*	15%	24%	*	35%
Somewhat unfavorable	7%	6%	15%	6%	6%	9%	6%	6%	8%	*	7%	7%	*	7%
Very unfavorable	23%	48%	17%	4%	51%	26%	5%	2%	41%	*	51%	5%	*	11%
Have not heard of this official	17%	19%	24%	14%	15%	23%	13%	12%	21%	*	19%	14%	*	27%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Very favorable	14%	33%	4%	9%	39%	20%	3%	*
Somewhat favorable	16%	30%	8%	18%	31%	24%	8%	*
Neither favorable nor unfavorable	22%	18%	21%	45%	14%	26%	23%	*
Somewhat unfavorable	7%	6%	8%	4%	8%	6%	7%	*
Very unfavorable	23%	3%	38%	4%	1%	7%	38%	*
Have not heard of this official	17%	10%	22%	19%	6%	16%	22%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Favorability Grid — John Thune

How [favorably or unfavorably] do you regard the following public officials or figures?

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Very favorable	5%	4%	4%	4%	7%	7%	3%	4%	6%	5%	5%
Somewhat favorable	13%	15%	13%	9%	14%	16%	10%	13%	12%	14%	8%
Neither favorable nor unfavorable	25%	34%	23%	25%	21%	23%	27%	26%	24%	25%	25%
Somewhat unfavorable	12%	11%	12%	13%	13%	13%	11%	11%	14%	13%	11%
Very unfavorable	17%	11%	13%	18%	24%	21%	14%	15%	21%	16%	20%
Have not heard of this official	28%	27%	35%	32%	20%	20%	34%	31%	23%	26%	32%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	5%	6%	4%	5%	5%	4%	6%	3%	5%	6%	5%	5%	6%
Somewhat favorable	13%	16%	9%	18%	11%	13%	12%	27%	12%	7%	13%	9%	19%
Neither favorable nor unfavorable	25%	26%	25%	28%	24%	26%	24%	18%	25%	42%	25%	28%	22%
Somewhat unfavorable	12%	13%	11%	12%	12%	12%	12%	15%	11%	6%	12%	10%	15%
Very unfavorable	17%	15%	19%	10%	20%	17%	18%	17%	18%	1%	14%	20%	17%
Have not heard of this official	28%	24%	31%	27%	28%	29%	27%	20%	28%	37%	32%	28%	21%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	5%	2%	2%	8%	1%	3%	10%	9%	2%	*	2%	7%	*	3%
Somewhat favorable	13%	6%	5%	20%	7%	9%	19%	22%	4%	*	5%	19%	*	10%
Neither favorable nor unfavorable	25%	22%	35%	26%	22%	29%	23%	24%	25%	*	20%	25%	*	41%
Somewhat unfavorable	12%	12%	9%	13%	9%	13%	13%	11%	13%	*	13%	13%	*	5%
Very unfavorable	17%	26%	15%	10%	32%	13%	13%	11%	23%	*	28%	11%	*	10%
Have not heard of this official	28%	32%	34%	23%	29%	33%	22%	22%	32%	*	32%	24%	*	31%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Very favorable	5%	9%	3%	1%	12%	7%	2%	*
Somewhat favorable	13%	26%	5%	9%	26%	20%	5%	*
Neither favorable nor unfavorable	25%	23%	24%	48%	20%	27%	27%	*
Somewhat unfavorable	12%	13%	12%	13%	14%	13%	11%	*
Very unfavorable	17%	12%	22%	4%	16%	9%	21%	*
Have not heard of this official	28%	16%	35%	26%	13%	24%	35%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Favorability Grid — Hakeem Jeffries

How [favorably or unfavorably] do you regard the following public officials or figures?

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Very favorable	10%	7%	8%	9%	15%	12%	9%	9%	12%	10%	12%
Somewhat favorable	12%	16%	12%	11%	10%	14%	10%	9%	17%	12%	12%
Neither favorable nor unfavorable	23%	34%	29%	21%	13%	18%	27%	24%	22%	20%	29%
Somewhat unfavorable	8%	10%	11%	6%	6%	8%	7%	7%	9%	7%	10%
Very unfavorable	29%	7%	19%	37%	45%	37%	22%	31%	26%	35%	17%
Have not heard of this official	18%	26%	21%	17%	11%	10%	25%	20%	14%	16%	21%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	10%	8%	13%	8%	11%	10%	11%	9%	11%	4%	9%	10%	13%
Somewhat favorable	12%	13%	10%	15%	11%	14%	10%	21%	11%	17%	9%	12%	17%
Neither favorable nor unfavorable	23%	23%	23%	30%	21%	28%	20%	16%	23%	34%	22%	23%	24%
Somewhat unfavorable	8%	7%	9%	10%	7%	11%	6%	17%	7%	2%	10%	6%	8%
Very unfavorable	29%	34%	25%	16%	33%	19%	36%	26%	30%	9%	29%	32%	26%
Have not heard of this official	18%	16%	20%	20%	17%	17%	18%	10%	18%	34%	20%	18%	12%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	10%	21%	6%	3%	23%	10%	3%	4%	16%	*	21%	3%	*	7%
Somewhat favorable	12%	20%	14%	5%	20%	15%	4%	6%	17%	*	22%	6%	*	3%
Neither favorable nor unfavorable	23%	26%	38%	17%	28%	29%	14%	17%	27%	*	24%	20%	*	32%
Somewhat unfavorable	8%	7%	7%	9%	7%	8%	8%	8%	8%	*	9%	7%	*	9%
Very unfavorable	29%	7%	15%	52%	7%	13%	57%	52%	11%	*	6%	50%	*	19%
Have not heard of this official	18%	20%	22%	16%	15%	24%	14%	13%	21%	*	18%	15%	*	30%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Very favorable	10%	4%	15%	5%	5%	7%	14%	*
Somewhat favorable	12%	8%	15%	2%	8%	10%	14%	*
Neither favorable nor unfavorable	23%	14%	27%	37%	10%	21%	29%	*
Somewhat unfavorable	8%	8%	8%	5%	5%	10%	8%	*
Very unfavorable	29%	55%	13%	34%	64%	37%	13%	*
Have not heard of this official	18%	10%	23%	17%	8%	16%	22%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Favorability Grid — Chuck Schumer

How [favorably or unfavorably] do you regard the following public officials or figures?

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Very favorable	7%	7%	7%	5%	11%	7%	8%	7%	8%	7%	9%
Somewhat favorable	12%	11%	16%	12%	11%	15%	10%	10%	17%	12%	13%
Neither favorable nor unfavorable	22%	35%	27%	19%	12%	17%	26%	22%	22%	18%	31%
Somewhat unfavorable	11%	13%	16%	8%	10%	11%	12%	12%	10%	13%	9%
Very unfavorable	36%	14%	20%	46%	54%	44%	30%	37%	35%	43%	23%
Have not heard of this official	10%	20%	14%	10%	2%	7%	14%	12%	8%	8%	16%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	7%	7%	8%	9%	7%	7%	8%	5%	7%	8%	6%	7%	11%
Somewhat favorable	12%	13%	12%	16%	11%	15%	11%	26%	11%	9%	12%	10%	16%
Neither favorable nor unfavorable	22%	20%	24%	28%	20%	27%	19%	19%	22%	40%	21%	24%	19%
Somewhat unfavorable	11%	12%	11%	15%	10%	13%	11%	16%	11%	9%	14%	8%	15%
Very unfavorable	36%	38%	35%	17%	42%	26%	43%	31%	37%	14%	36%	41%	30%
Have not heard of this official	10%	9%	11%	15%	9%	11%	10%	3%	11%	21%	12%	10%	9%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	7%	13%	1%	4%	14%	8%	3%	4%	11%	*	14%	4%	*	3%
Somewhat favorable	12%	21%	10%	5%	23%	13%	5%	5%	18%	*	24%	5%	*	7%
Neither favorable nor unfavorable	22%	27%	33%	15%	29%	28%	13%	14%	27%	*	24%	17%	*	37%
Somewhat unfavorable	11%	12%	10%	11%	11%	14%	10%	12%	11%	*	11%	12%	*	9%
Very unfavorable	36%	14%	25%	58%	14%	22%	62%	59%	19%	*	14%	56%	*	24%
Have not heard of this official	10%	12%	19%	7%	9%	15%	7%	6%	13%	*	12%	7%	*	21%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Very favorable	7%	3%	10%	5%	4%	7%	9%	*
Somewhat favorable	12%	8%	15%	9%	10%	8%	15%	*
Neither favorable nor unfavorable	22%	13%	26%	33%	8%	20%	28%	*
Somewhat unfavorable	11%	10%	13%	5%	4%	17%	12%	*
Very unfavorable	36%	60%	21%	41%	70%	42%	22%	*
Have not heard of this official	10%	5%	14%	7%	4%	6%	14%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Favorability Grid — Democrats in Congress

How [favorably or unfavorably] do you regard the following public officials or figures?

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Very favorable	16%	17%	18%	14%	16%	14%	18%	16%	15%	10%	28%
Somewhat favorable	20%	30%	21%	16%	17%	20%	21%	18%	25%	18%	25%
Neither favorable nor unfavorable	12%	22%	15%	11%	4%	11%	13%	12%	13%	11%	13%
Somewhat unfavorable	15%	17%	17%	17%	11%	14%	16%	15%	15%	16%	13%
Very unfavorable	35%	12%	27%	41%	52%	41%	31%	37%	32%	43%	18%
Have not heard of this official	1%	2%	2%	0%	1%	1%	1%	2%	0%	1%	2%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	16%	15%	17%	19%	15%	17%	15%	19%	16%	13%	17%	16%	14%
Somewhat favorable	20%	19%	22%	23%	20%	23%	19%	24%	20%	17%	21%	19%	22%
Neither favorable nor unfavorable	12%	12%	13%	18%	10%	19%	8%	14%	12%	21%	11%	13%	11%
Somewhat unfavorable	15%	15%	16%	15%	15%	16%	15%	12%	16%	7%	14%	17%	15%
Very unfavorable	35%	39%	32%	23%	39%	24%	42%	31%	35%	27%	35%	35%	37%
Have not heard of this official	1%	0%	2%	1%	1%	1%	1%	0%	1%	15%	2%	1%	0%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	16%	36%	4%	2%	39%	15%	4%	3%	27%	*	36%	3%	*	7%
Somewhat favorable	20%	41%	12%	5%	37%	27%	5%	7%	32%	*	40%	7%	*	17%
Neither favorable nor unfavorable	12%	8%	44%	8%	10%	19%	7%	8%	14%	*	9%	11%	*	29%
Somewhat unfavorable	15%	11%	18%	18%	12%	16%	17%	15%	16%	*	12%	17%	*	16%
Very unfavorable	35%	3%	18%	66%	2%	21%	68%	67%	10%	*	3%	62%	*	24%
Have not heard of this official	1%	1%	4%	1%	0%	3%	0%	0%	2%	*	0%	1%	*	7%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Very favorable	16%	5%	23%	10%	6%	12%	21%	*
Somewhat favorable	20%	8%	29%	14%	6%	12%	29%	*
Neither favorable nor unfavorable	12%	8%	13%	21%	4%	11%	15%	*
Somewhat unfavorable	15%	13%	17%	14%	12%	13%	17%	*
Very unfavorable	35%	65%	16%	40%	71%	50%	16%	*
Have not heard of this official	1%	0%	2%	2%	0%	2%	1%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Favorability Grid — Republicans in Congress

How [favorably or unfavorably] do you regard the following public officials or figures?

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Very favorable	17%	16%	17%	13%	20%	19%	15%	18%	14%	20%	10%
Somewhat favorable	25%	16%	22%	27%	30%	29%	21%	26%	22%	29%	14%
Neither favorable nor unfavorable	11%	13%	18%	9%	6%	9%	13%	11%	10%	10%	14%
Somewhat unfavorable	12%	15%	10%	12%	10%	9%	14%	10%	15%	11%	12%
Very unfavorable	34%	35%	32%	38%	33%	33%	36%	32%	38%	29%	47%
Have not heard of this official	2%	4%	2%	1%	1%	2%	2%	2%	1%	1%	3%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	17%	20%	13%	21%	15%	14%	18%	15%	17%	26%	18%	15%	18%
Somewhat favorable	25%	26%	24%	26%	24%	23%	26%	33%	24%	10%	23%	27%	25%
Neither favorable nor unfavorable	11%	11%	11%	13%	10%	15%	8%	10%	11%	19%	9%	11%	12%
Somewhat unfavorable	12%	10%	13%	10%	12%	10%	12%	13%	11%	17%	14%	8%	14%
Very unfavorable	34%	33%	36%	29%	36%	36%	33%	29%	36%	18%	33%	38%	31%
Have not heard of this official	2%	1%	3%	2%	2%	1%	2%	0%	2%	11%	2%	2%	0%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	17%	2%	3%	33%	4%	9%	31%	34%	3%	*	2%	30%	*	8%
Somewhat favorable	25%	4%	11%	45%	1%	17%	45%	47%	6%	*	2%	44%	*	16%
Neither favorable nor unfavorable	11%	7%	32%	9%	6%	17%	8%	8%	12%	*	7%	9%	*	33%
Somewhat unfavorable	12%	14%	19%	8%	9%	16%	8%	8%	15%	*	13%	10%	*	11%
Very unfavorable	34%	73%	28%	4%	79%	37%	7%	3%	61%	*	75%	6%	*	20%
Have not heard of this official	2%	1%	7%	1%	1%	4%	0%	1%	2%	*	1%	1%	*	12%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Very favorable	17%	37%	5%	12%	38%	25%	6%	*
Somewhat favorable	25%	44%	12%	33%	46%	35%	13%	*
Neither favorable nor unfavorable	11%	8%	12%	20%	5%	14%	12%	*
Somewhat unfavorable	12%	7%	13%	23%	7%	13%	13%	*
Very unfavorable	34%	5%	56%	7%	4%	13%	54%	*
Have not heard of this official	2%	0%	2%	5%	0%	1%	3%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Favorability Grid — Ron DeSantis

How [favorably or unfavorably] do you regard the following public officials or figures?

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Very favorable	36%	15%	30%	43%	49%	40%	32%	39%	31%	43%	22%
Somewhat favorable	14%	21%	17%	9%	12%	16%	13%	14%	16%	14%	14%
Neither favorable nor unfavorable	9%	19%	11%	6%	4%	8%	10%	9%	10%	9%	10%
Somewhat unfavorable	8%	10%	10%	5%	7%	5%	10%	8%	8%	8%	7%
Very unfavorable	32%	32%	32%	36%	28%	30%	34%	30%	35%	26%	45%
Have not heard of this official	1%	2%	0%	1%	0%	1%	1%	1%	0%	0%	2%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	36%	39%	33%	31%	38%	26%	42%	29%	37%	24%	36%	36%	35%
Somewhat favorable	14%	16%	12%	22%	12%	17%	13%	18%	14%	26%	15%	10%	23%
Neither favorable nor unfavorable	9%	8%	10%	13%	8%	13%	7%	15%	8%	24%	9%	9%	8%
Somewhat unfavorable	8%	7%	8%	9%	7%	10%	6%	7%	8%	12%	9%	8%	6%
Very unfavorable	32%	29%	35%	24%	34%	33%	31%	29%	33%	9%	31%	36%	27%
Have not heard of this official	1%	1%	1%	1%	1%	1%	1%	1%	1%	5%	1%	1%	1%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	36%	4%	12%	69%	4%	17%	72%	72%	8%	*	2%	66%	*	18%
Somewhat favorable	14%	10%	16%	17%	5%	19%	15%	18%	11%	*	7%	18%	*	19%
Neither favorable nor unfavorable	9%	6%	27%	7%	7%	14%	6%	7%	10%	*	6%	7%	*	29%
Somewhat unfavorable	8%	11%	12%	4%	10%	12%	2%	2%	12%	*	13%	4%	*	10%
Very unfavorable	32%	68%	30%	2%	74%	36%	4%	1%	58%	*	71%	4%	*	21%
Have not heard of this official	1%	0%	3%	1%	0%	2%	1%	0%	1%	*	1%	1%	*	3%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Very favorable	36%	71%	15%	35%	78%	50%	15%	*
Somewhat favorable	14%	17%	12%	22%	14%	24%	11%	*
Neither favorable nor unfavorable	9%	8%	8%	23%	6%	12%	9%	*
Somewhat unfavorable	8%	2%	11%	10%	0%	5%	11%	*
Very unfavorable	32%	1%	54%	4%	1%	8%	53%	*
Have not heard of this official	1%	1%	1%	5%	1%	1%	1%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Favorability Grid — Byron Donalds

How [favorably or unfavorably] do you regard the following public officials or figures?

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Very favorable	24%	10%	20%	21%	39%	30%	19%	26%	21%	28%	14%
Somewhat favorable	20%	15%	21%	24%	18%	19%	20%	19%	21%	21%	17%
Neither favorable nor unfavorable	17%	32%	20%	13%	9%	15%	20%	17%	17%	17%	18%
Somewhat unfavorable	7%	11%	9%	6%	5%	7%	8%	7%	7%	7%	8%
Very unfavorable	22%	17%	21%	26%	23%	23%	21%	19%	26%	19%	28%
Have not heard of this official	10%	16%	10%	11%	5%	6%	13%	11%	8%	8%	15%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	24%	27%	21%	21%	25%	15%	29%	23%	24%	15%	24%	27%	21%
Somewhat favorable	20%	21%	18%	22%	19%	21%	19%	31%	19%	17%	19%	16%	25%
Neither favorable nor unfavorable	17%	18%	17%	23%	15%	21%	15%	9%	18%	37%	18%	15%	18%
Somewhat unfavorable	7%	7%	7%	10%	6%	10%	5%	12%	7%	10%	6%	7%	10%
Very unfavorable	22%	19%	25%	14%	25%	22%	22%	18%	23%	2%	19%	26%	20%
Have not heard of this official	10%	8%	12%	11%	10%	11%	10%	7%	10%	19%	13%	9%	6%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	24%	4%	5%	45%	4%	12%	46%	49%	4%	*	2%	43%	*	12%
Somewhat favorable	20%	5%	19%	32%	3%	18%	30%	30%	10%	*	7%	29%	*	20%
Neither favorable nor unfavorable	17%	17%	40%	12%	20%	22%	11%	13%	20%	*	14%	16%	*	31%
Somewhat unfavorable	7%	11%	7%	4%	8%	9%	5%	4%	10%	*	11%	5%	*	5%
Very unfavorable	22%	47%	17%	3%	50%	25%	3%	0%	40%	*	51%	3%	*	11%
Have not heard of this official	10%	16%	12%	4%	15%	14%	4%	4%	15%	*	15%	4%	*	21%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Very favorable	24%	52%	6%	26%	60%	31%	7%	*
Somewhat favorable	20%	27%	15%	25%	20%	33%	14%	*
Neither favorable nor unfavorable	17%	13%	18%	37%	10%	17%	20%	*
Somewhat unfavorable	7%	4%	10%	2%	3%	8%	8%	*
Very unfavorable	22%	1%	37%	4%	1%	6%	36%	*
Have not heard of this official	10%	4%	14%	6%	5%	4%	14%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Favorability Grid — David Jolly

How [favorably or unfavorably] do you regard the following public officials or figures?

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Very favorable	16%	15%	14%	12%	22%	16%	16%	14%	19%	14%	20%
Somewhat favorable	16%	25%	18%	15%	9%	15%	17%	13%	21%	14%	20%
Neither favorable nor unfavorable	22%	29%	25%	24%	13%	21%	23%	22%	22%	20%	26%
Somewhat unfavorable	14%	11%	12%	14%	18%	16%	13%	15%	12%	17%	7%
Very unfavorable	21%	4%	16%	23%	33%	25%	16%	23%	17%	26%	9%
Have not heard of this official	11%	15%	14%	12%	5%	7%	15%	13%	9%	9%	17%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	16%	15%	17%	11%	18%	18%	15%	15%	16%	17%	13%	19%	16%
Somewhat favorable	16%	17%	15%	24%	14%	18%	15%	22%	16%	14%	18%	12%	21%
Neither favorable nor unfavorable	22%	21%	23%	26%	21%	27%	18%	20%	22%	25%	19%	22%	23%
Somewhat unfavorable	14%	15%	14%	14%	14%	12%	16%	21%	14%	16%	19%	10%	14%
Very unfavorable	21%	22%	19%	12%	23%	13%	25%	18%	21%	6%	19%	24%	18%
Have not heard of this official	11%	10%	13%	13%	11%	12%	11%	4%	11%	22%	12%	13%	8%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	16%	33%	7%	4%	37%	15%	5%	3%	27%	*	36%	4%	*	1%
Somewhat favorable	16%	29%	14%	6%	28%	20%	6%	7%	24%	*	29%	7%	*	13%
Neither favorable nor unfavorable	22%	19%	44%	19%	21%	29%	16%	19%	23%	*	18%	21%	*	39%
Somewhat unfavorable	14%	4%	12%	23%	3%	11%	24%	23%	7%	*	3%	22%	*	18%
Very unfavorable	21%	5%	8%	37%	3%	11%	40%	37%	7%	*	4%	36%	*	7%
Have not heard of this official	11%	10%	15%	11%	9%	13%	11%	11%	11%	*	9%	11%	*	23%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Very favorable	16%	5%	24%	4%	4%	9%	23%	*
Somewhat favorable	16%	7%	22%	14%	6%	11%	22%	*
Neither favorable nor unfavorable	22%	19%	22%	36%	19%	23%	22%	*
Somewhat unfavorable	14%	21%	9%	23%	16%	24%	10%	*
Very unfavorable	21%	40%	10%	10%	46%	21%	11%	*
Have not heard of this official	11%	8%	13%	14%	8%	12%	12%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Favorability Grid — Ashley Moody

How [favorably or unfavorably] do you regard the following public officials or figures?

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Very favorable	24%	13%	20%	23%	36%	31%	19%	25%	22%	27%	18%
Somewhat favorable	21%	21%	19%	24%	21%	19%	24%	22%	20%	24%	15%
Neither favorable nor unfavorable	17%	24%	22%	12%	13%	15%	19%	16%	18%	14%	23%
Somewhat unfavorable	7%	11%	9%	7%	3%	6%	8%	8%	6%	9%	4%
Very unfavorable	21%	19%	22%	23%	22%	23%	19%	19%	25%	18%	29%
Have not heard of this official	9%	12%	8%	11%	5%	6%	12%	9%	9%	8%	10%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	24%	25%	23%	19%	26%	18%	28%	18%	26%	11%	25%	20%	28%
Somewhat favorable	21%	23%	19%	29%	19%	20%	22%	34%	20%	22%	24%	19%	22%
Neither favorable nor unfavorable	17%	18%	16%	22%	16%	21%	14%	13%	18%	17%	16%	19%	15%
Somewhat unfavorable	7%	6%	8%	9%	7%	9%	6%	7%	7%	14%	7%	8%	6%
Very unfavorable	21%	18%	24%	13%	24%	22%	21%	19%	22%	8%	20%	25%	19%
Have not heard of this official	9%	9%	9%	9%	9%	10%	8%	8%	8%	27%	8%	9%	10%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	24%	6%	8%	43%	7%	12%	45%	46%	7%	*	5%	41%	*	13%
Somewhat favorable	21%	9%	16%	33%	11%	18%	31%	31%	14%	*	11%	31%	*	15%
Neither favorable nor unfavorable	17%	18%	35%	11%	16%	26%	9%	13%	19%	*	16%	14%	*	37%
Somewhat unfavorable	7%	12%	12%	2%	6%	13%	2%	2%	12%	*	11%	4%	*	8%
Very unfavorable	21%	44%	18%	3%	50%	21%	6%	2%	38%	*	48%	4%	*	9%
Have not heard of this official	9%	10%	11%	7%	10%	10%	7%	6%	10%	*	9%	7%	*	18%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Very favorable	24%	50%	9%	14%	60%	29%	9%	*
Somewhat favorable	21%	27%	16%	39%	25%	34%	15%	*
Neither favorable nor unfavorable	17%	11%	20%	27%	9%	15%	21%	*
Somewhat unfavorable	7%	3%	10%	5%	2%	4%	10%	*
Very unfavorable	21%	2%	35%	5%	0%	8%	34%	*
Have not heard of this official	9%	7%	10%	10%	5%	8%	11%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Favorability Grid — Angie Nixon

How [favorably or unfavorably] do you regard the following public officials or figures?

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Very favorable	18%	20%	21%	16%	15%	19%	16%	15%	22%	13%	27%
Somewhat favorable	16%	26%	19%	13%	9%	15%	16%	14%	19%	15%	17%
Neither favorable nor unfavorable	22%	29%	21%	21%	19%	18%	26%	23%	21%	20%	27%
Somewhat unfavorable	10%	13%	8%	9%	10%	12%	8%	11%	8%	12%	6%
Very unfavorable	20%	2%	14%	22%	34%	25%	15%	21%	18%	24%	10%
Have not heard of this official	15%	11%	17%	20%	12%	11%	19%	16%	13%	15%	14%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	18%	14%	21%	17%	18%	21%	15%	21%	17%	6%	18%	16%	19%
Somewhat favorable	16%	17%	14%	23%	14%	21%	12%	17%	16%	13%	15%	17%	17%
Neither favorable nor unfavorable	22%	22%	22%	23%	22%	22%	23%	17%	23%	34%	22%	21%	23%
Somewhat unfavorable	10%	12%	8%	13%	9%	11%	9%	20%	9%	9%	10%	10%	10%
Very unfavorable	20%	20%	19%	8%	23%	12%	25%	21%	19%	11%	20%	21%	16%
Have not heard of this official	15%	15%	15%	15%	15%	14%	16%	5%	15%	25%	16%	15%	14%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	18%	36%	7%	4%	44%	16%	4%	6%	28%	*	37%	5%	*	7%
Somewhat favorable	16%	25%	18%	7%	25%	21%	5%	6%	24%	*	27%	8%	*	12%
Neither favorable nor unfavorable	22%	19%	39%	21%	20%	27%	20%	22%	22%	*	20%	22%	*	36%
Somewhat unfavorable	10%	5%	6%	15%	1%	11%	14%	13%	8%	*	5%	14%	*	9%
Very unfavorable	20%	5%	9%	34%	3%	11%	38%	35%	7%	*	4%	33%	*	13%
Have not heard of this official	15%	9%	20%	18%	7%	15%	19%	19%	11%	*	7%	19%	*	23%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Very favorable	18%	8%	25%	7%	8%	13%	23%	*
Somewhat favorable	16%	7%	22%	6%	8%	9%	21%	*
Neither favorable nor unfavorable	22%	22%	22%	35%	19%	22%	24%	*
Somewhat unfavorable	10%	12%	9%	9%	8%	15%	9%	*
Very unfavorable	20%	35%	9%	29%	44%	20%	10%	*
Have not heard of this official	15%	16%	14%	15%	13%	21%	14%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Favorability Grid — Maria Elvira Salazar

How [favorably or unfavorably] do you regard the following public officials or figures?

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Very favorable	5%	5%	6%	4%	6%	5%	5%	6%	5%	4%	8%
Somewhat favorable	8%	9%	10%	6%	7%	12%	4%	6%	10%	7%	9%
Neither favorable nor unfavorable	31%	43%	30%	26%	26%	30%	32%	32%	28%	31%	30%
Somewhat unfavorable	7%	7%	9%	10%	3%	8%	7%	7%	7%	7%	7%
Very unfavorable	10%	5%	7%	12%	15%	13%	8%	7%	15%	8%	15%
Have not heard of this official	39%	31%	39%	42%	43%	33%	44%	42%	36%	43%	31%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	5%	7%	3%	8%	4%	5%	6%	8%	5%	6%	6%	4%	5%
Somewhat favorable	8%	11%	5%	13%	6%	9%	7%	12%	7%	13%	6%	7%	13%
Neither favorable nor unfavorable	31%	28%	33%	34%	29%	34%	28%	24%	32%	28%	29%	29%	33%
Somewhat unfavorable	7%	8%	6%	8%	7%	8%	6%	8%	7%	2%	7%	7%	8%
Very unfavorable	10%	8%	12%	6%	11%	10%	10%	9%	10%	2%	8%	11%	11%
Have not heard of this official	39%	37%	42%	30%	42%	33%	43%	38%	38%	49%	43%	41%	30%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	5%	3%	2%	8%	3%	3%	9%	8%	3%	*	2%	8%	*	2%
Somewhat favorable	8%	4%	10%	10%	4%	7%	11%	11%	5%	*	4%	10%	*	10%
Neither favorable nor unfavorable	31%	29%	44%	28%	33%	36%	24%	28%	32%	*	28%	29%	*	47%
Somewhat unfavorable	7%	7%	5%	7%	7%	8%	6%	7%	7%	*	6%	8%	*	6%
Very unfavorable	10%	16%	6%	6%	16%	9%	8%	5%	15%	*	18%	6%	*	3%
Have not heard of this official	39%	40%	33%	40%	38%	38%	42%	40%	38%	*	42%	40%	*	32%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Very favorable	5%	10%	3%	5%	11%	5%	3%	*
Somewhat favorable	8%	12%	6%	3%	13%	12%	4%	*
Neither favorable nor unfavorable	31%	28%	31%	44%	27%	30%	32%	*
Somewhat unfavorable	7%	8%	7%	2%	10%	6%	6%	*
Very unfavorable	10%	5%	14%	6%	7%	4%	14%	*
Have not heard of this official	39%	37%	40%	39%	32%	43%	41%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Favorability Grid — Elliott Rodriguez

How [favorably or unfavorably] do you regard the following public officials or figures?

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Very favorable	5%	6%	5%	3%	5%	3%	6%	3%	8%	4%	7%
Somewhat favorable	6%	9%	11%	4%	3%	7%	5%	5%	9%	6%	7%
Neither favorable nor unfavorable	29%	40%	33%	25%	23%	29%	30%	30%	27%	28%	32%
Somewhat unfavorable	5%	6%	4%	6%	3%	6%	4%	5%	5%	5%	4%
Very unfavorable	7%	7%	6%	6%	10%	8%	6%	8%	5%	6%	10%
Have not heard of this official	48%	32%	41%	56%	56%	46%	49%	49%	46%	52%	39%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	5%	5%	5%	5%	5%	6%	4%	7%	5%	6%	3%	4%	8%
Somewhat favorable	6%	8%	5%	13%	4%	11%	3%	11%	6%	2%	6%	5%	10%
Neither favorable nor unfavorable	29%	29%	29%	36%	27%	31%	28%	22%	30%	38%	30%	26%	31%
Somewhat unfavorable	5%	4%	6%	4%	5%	6%	4%	7%	5%	2%	4%	5%	6%
Very unfavorable	7%	8%	7%	6%	7%	7%	7%	4%	8%	4%	7%	9%	5%
Have not heard of this official	48%	47%	49%	35%	52%	39%	54%	50%	46%	47%	50%	51%	40%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	5%	9%	1%	2%	10%	4%	2%	3%	7%	*	9%	2%	*	3%
Somewhat favorable	6%	8%	4%	5%	6%	8%	4%	7%	6%	*	8%	6%	*	2%
Neither favorable nor unfavorable	29%	27%	44%	28%	28%	34%	25%	26%	31%	*	23%	29%	*	49%
Somewhat unfavorable	5%	3%	3%	7%	2%	3%	8%	8%	3%	*	2%	7%	*	4%
Very unfavorable	7%	5%	4%	9%	2%	6%	11%	8%	7%	*	5%	9%	*	6%
Have not heard of this official	48%	48%	44%	49%	52%	44%	50%	48%	48%	*	53%	47%	*	36%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Very favorable	5%	2%	6%	4%	2%	4%	6%	*
Somewhat favorable	6%	8%	5%	6%	7%	9%	5%	*
Neither favorable nor unfavorable	29%	27%	29%	42%	25%	31%	30%	*
Somewhat unfavorable	5%	9%	3%	2%	11%	2%	4%	*
Very unfavorable	7%	9%	7%	1%	9%	6%	7%	*
Have not heard of this official	48%	45%	50%	46%	45%	49%	49%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Democratic Party Cares About Hispanic Issues

Would you say that ?

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
They care a lot about issues											
Hispanics/Latinos face	24%	29%	27%	18%	22%	22%	25%	25%	22%	18%	35%
They care somewhat about issues											
Hispanics/Latinos face	32%	40%	32%	35%	25%	32%	33%	30%	36%	32%	32%
They don't really care about issues											
Hispanics/Latinos face	19%	16%	22%	19%	20%	18%	21%	17%	23%	22%	14%
They don't care at all about issues											
Hispanics/Latinos face	25%	15%	20%	27%	33%	29%	21%	28%	19%	28%	18%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
They care a lot about issues													
Hispanics/Latinos face	24%	23%	25%	26%	23%	25%	23%	31%	23%	32%	30%	22%	18%
They care somewhat about issues													
Hispanics/Latinos face	32%	30%	35%	33%	32%	35%	31%	32%	33%	23%	27%	36%	34%
They don't really care about issues													
Hispanics/Latinos face	19%	21%	18%	16%	20%	21%	18%	14%	20%	23%	18%	17%	26%

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N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



	continued from previous page												
	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
They don't care at all about issues Hispanics/Latinos face	25%	27%	23%	25%	24%	19%	28%	23%	24%	22%	26%	25%	22%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
They care a lot about issues Hispanics/Latinos face	24%	46%	13%	8%	46%	24%	11%	10%	36%	*	45%	9%	*	14%
They care somewhat about issues Hispanics/Latinos face	32%	43%	39%	22%	41%	40%	20%	21%	42%	*	42%	24%	*	37%
They don't really care about issues Hispanics/Latinos face	19%	6%	29%	28%	7%	19%	26%	27%	13%	*	8%	27%	*	26%
They don't care at all about issues Hispanics/Latinos face	25%	5%	19%	42%	6%	17%	43%	42%	10%	*	5%	40%	*	23%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
They care a lot about issues Hispanics/Latinos face	24%	11%	33%	11%	9%	22%	30%	*

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N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



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	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
They care somewhat about issues								
Hispanics/Latinos face	32%	21%	38%	42%	15%	27%	41%	*
They don't really care about issues								
Hispanics/Latinos face	19%	24%	16%	22%	26%	19%	17%	*
They don't care at all about issues								
Hispanics/Latinos face	25%	44%	12%	25%	50%	32%	13%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Republican Party Cares About Hispanic Issues

Would you say that ?

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
They care a lot about issues											
Hispanics/Latinos face	24%	16%	23%	21%	32%	25%	23%	27%	18%	28%	15%
They care somewhat about issues											
Hispanics/Latinos face	28%	24%	25%	33%	27%	29%	26%	27%	28%	29%	24%
They don't really care about issues											
Hispanics/Latinos face	17%	26%	17%	12%	14%	16%	17%	15%	20%	18%	13%
They don't care at all about issues											
Hispanics/Latinos face	32%	34%	35%	34%	27%	30%	33%	31%	34%	25%	48%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
They care a lot about issues													
Hispanics/Latinos face	24%	26%	21%	28%	22%	18%	28%	26%	23%	28%	26%	23%	21%
They care somewhat about issues													
Hispanics/Latinos face	28%	30%	25%	32%	26%	27%	28%	25%	28%	30%	26%	27%	30%
They don't really care about issues													
Hispanics/Latinos face	17%	16%	17%	16%	17%	21%	14%	23%	16%	21%	15%	15%	22%

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N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



	continued from previous page												
	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
They don't care at all about issues Hispanics/Latinos face	32%	27%	37%	24%	34%	34%	31%	26%	33%	21%	32%	35%	27%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
They care a lot about issues Hispanics/Latinos face	24%	5%	5%	44%	7%	11%	45%	47%	5%	*	3%	41%	*	16%
They care somewhat about issues Hispanics/Latinos face	28%	11%	30%	41%	5%	30%	38%	42%	16%	*	11%	39%	*	31%
They don't really care about issues Hispanics/Latinos face	17%	20%	33%	10%	21%	22%	9%	8%	23%	*	20%	14%	*	18%
They don't care at all about issues Hispanics/Latinos face	32%	64%	32%	5%	67%	37%	7%	3%	56%	*	66%	5%	*	35%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
They care a lot about issues Hispanics/Latinos face	24%	50%	9%	12%	56%	33%	8%	*

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N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



continued from previous page

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
They care somewhat about issues								
Hispanics/Latinos face	28%	38%	18%	58%	33%	42%	20%	*
They don't really care about issues								
Hispanics/Latinos face	17%	9%	22%	19%	8%	14%	21%	*
They don't care at all about issues								
Hispanics/Latinos face	32%	4%	51%	11%	3%	11%	51%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Party Trust On Issues Grid — Corruption in our political system

Which party do you trust more, [the Democrats or the Republicans], to handle each of the following issues?

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Trust Democrats more	32%	38%	33%	28%	30%	28%	35%	32%	32%	24%	48%
Trust Republicans more	33%	21%	27%	35%	42%	38%	28%	34%	30%	38%	21%
Both equally	8%	14%	16%	5%	2%	10%	7%	8%	9%	7%	11%
Do not trust either	27%	27%	24%	32%	26%	23%	31%	26%	29%	30%	21%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Trust Democrats more	32%	26%	37%	29%	33%	32%	32%	31%	32%	30%	35%	33%	27%
Trust Republicans more	33%	37%	28%	34%	32%	28%	36%	34%	32%	42%	33%	31%	33%
Both equally	8%	9%	8%	15%	6%	13%	5%	12%	8%	4%	7%	6%	13%
Do not trust either	27%	28%	26%	22%	29%	28%	27%	24%	27%	24%	25%	30%	27%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Trust Democrats more	32%	70%	20%	3%	73%	36%	5%	4%	55%	*	70%	4%	*	29%
Trust Republicans more	33%	2%	7%	64%	5%	17%	64%	67%	5%	*	2%	59%	*	19%
Both equally	8%	5%	16%	9%	4%	12%	7%	9%	7%	*	6%	10%	*	10%
Do not trust either	27%	22%	57%	25%	18%	36%	24%	21%	32%	*	22%	27%	*	42%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Trust Democrats more	32%	5%	51%	9%	4%	16%	48%	*
Trust Republicans more	33%	75%	7%	26%	80%	48%	9%	*
Both equally	8%	8%	8%	17%	5%	14%	8%	*
Do not trust either	27%	12%	35%	48%	11%	23%	35%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Party Trust On Issues Grid — The cost of living and inflation

Which party do you trust more, [the Democrats or the Republicans], to handle each of the following issues?

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Trust Democrats more	38%	45%	37%	38%	34%	34%	42%	37%	40%	30%	57%
Trust Republicans more	37%	23%	28%	42%	48%	44%	31%	39%	33%	45%	19%
Both equally	8%	10%	15%	2%	5%	7%	8%	7%	8%	6%	10%
Do not trust either	18%	21%	20%	18%	13%	15%	20%	17%	19%	19%	14%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Trust Democrats more	38%	36%	41%	36%	39%	39%	37%	35%	38%	35%	41%	38%	34%
Trust Republicans more	37%	42%	31%	36%	37%	30%	41%	37%	37%	29%	36%	38%	37%
Both equally	8%	6%	9%	11%	6%	10%	6%	16%	7%	10%	8%	5%	10%
Do not trust either	18%	17%	18%	16%	18%	21%	16%	12%	18%	26%	16%	19%	19%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Trust Democrats more	38%	82%	28%	4%	82%	45%	7%	4%	67%	*	82%	6%	*	32%
Trust Republicans more	37%	2%	9%	72%	4%	21%	70%	75%	6%	*	1%	67%	*	23%
Both equally	8%	5%	13%	8%	4%	9%	9%	11%	4%	*	4%	10%	*	10%
Do not trust either	18%	11%	50%	16%	10%	25%	15%	10%	23%	*	12%	17%	*	35%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Trust Democrats more	38%	6%	60%	16%	6%	16%	58%	*
Trust Republicans more	37%	80%	10%	34%	86%	53%	12%	*
Both equally	8%	9%	7%	10%	4%	16%	5%	*
Do not trust either	18%	5%	23%	40%	3%	14%	24%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Party Trust On Issues Grid — Gas prices

Which party do you trust more, [the Democrats or the Republicans], to handle each of the following issues?

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Trust Democrats more	37%	38%	38%	36%	34%	32%	40%	35%	39%	29%	53%
Trust Republicans more	34%	21%	29%	39%	42%	40%	29%	35%	33%	41%	18%
Both equally	8%	15%	12%	2%	6%	11%	6%	8%	8%	8%	9%
Do not trust either	21%	26%	20%	22%	18%	17%	25%	22%	20%	22%	20%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Trust Democrats more	37%	34%	39%	32%	38%	38%	36%	36%	36%	36%	38%	38%	32%
Trust Republicans more	34%	37%	32%	33%	34%	28%	38%	29%	35%	28%	33%	32%	39%
Both equally	8%	8%	9%	16%	6%	12%	6%	20%	7%	11%	8%	7%	9%
Do not trust either	21%	21%	21%	19%	22%	23%	20%	15%	21%	26%	21%	22%	19%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Trust Democrats more	37%	81%	23%	2%	79%	41%	7%	3%	64%	*	80%	5%	*	30%
Trust Republicans more	34%	2%	8%	67%	4%	20%	65%	70%	6%	*	2%	62%	*	23%
Both equally	8%	5%	13%	10%	3%	11%	9%	12%	4%	*	4%	11%	*	11%
Do not trust either	21%	12%	56%	21%	13%	28%	19%	14%	26%	*	15%	23%	*	35%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Trust Democrats more	37%	5%	58%	20%	4%	17%	56%	*
Trust Republicans more	34%	76%	9%	31%	85%	47%	10%	*
Both equally	8%	12%	6%	8%	6%	19%	5%	*
Do not trust either	21%	8%	27%	41%	5%	17%	29%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Party Trust On Issues Grid — The cost of prescription drugs

Which party do you trust more, [the Democrats or the Republicans], to handle each of the following issues?

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Trust Democrats more	36%	43%	38%	35%	31%	32%	40%	35%	38%	28%	54%
Trust Republicans more	38%	23%	33%	44%	49%	46%	32%	40%	35%	47%	21%
Both equally	8%	12%	10%	6%	7%	10%	7%	8%	9%	8%	9%
Do not trust either	17%	21%	19%	16%	13%	12%	21%	16%	18%	17%	17%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Trust Democrats more	36%	33%	39%	32%	37%	39%	34%	33%	37%	33%	37%	39%	31%
Trust Republicans more	38%	44%	33%	40%	38%	33%	42%	37%	39%	29%	35%	39%	44%
Both equally	8%	7%	10%	13%	7%	10%	8%	13%	8%	10%	10%	6%	10%
Do not trust either	17%	16%	17%	15%	17%	18%	16%	16%	16%	28%	18%	16%	15%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Trust Democrats more	36%	79%	22%	3%	81%	39%	8%	4%	63%	*	77%	6%	*	31%
Trust Republicans more	38%	3%	14%	74%	4%	23%	73%	78%	7%	*	3%	69%	*	23%
Both equally	8%	6%	12%	10%	3%	11%	9%	11%	7%	*	4%	10%	*	15%
Do not trust either	17%	12%	52%	12%	12%	26%	11%	7%	24%	*	15%	15%	*	30%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Trust Democrats more	36%	7%	57%	13%	5%	19%	54%	*
Trust Republicans more	38%	80%	12%	43%	87%	57%	13%	*
Both equally	8%	8%	9%	9%	5%	13%	8%	*
Do not trust either	17%	5%	22%	35%	3%	11%	24%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Party Trust On Issues Grid — Protecting immigrant rights

Which party do you trust more, [the Democrats or the Republicans], to handle each of the following issues?

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Trust Democrats more	43%	51%	45%	40%	37%	40%	45%	41%	46%	35%	58%
Trust Republicans more	32%	16%	28%	34%	45%	38%	27%	35%	27%	38%	19%
Both equally	10%	14%	14%	7%	6%	11%	8%	9%	11%	10%	10%
Do not trust either	15%	18%	13%	19%	12%	11%	19%	15%	16%	17%	12%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Trust Democrats more	43%	38%	47%	40%	43%	45%	41%	46%	43%	30%	43%	46%	38%
Trust Republicans more	32%	38%	26%	33%	32%	25%	37%	29%	33%	26%	31%	32%	36%
Both equally	10%	10%	10%	17%	7%	14%	7%	20%	9%	10%	11%	7%	12%
Do not trust either	15%	14%	16%	10%	17%	16%	15%	5%	16%	33%	16%	15%	14%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Trust Democrats more	43%	87%	27%	9%	85%	49%	12%	9%	71%	*	85%	12%	*	36%
Trust Republicans more	32%	2%	12%	63%	4%	21%	60%	65%	6%	*	1%	59%	*	25%
Both equally	10%	4%	15%	13%	2%	10%	13%	14%	5%	*	5%	13%	*	12%
Do not trust either	15%	7%	46%	15%	9%	20%	15%	11%	19%	*	9%	17%	*	27%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Trust Democrats more	43%	10%	63%	33%	10%	20%	63%	*
Trust Republicans more	32%	69%	10%	29%	74%	48%	11%	*
Both equally	10%	13%	7%	12%	11%	20%	5%	*
Do not trust either	15%	7%	20%	26%	6%	12%	20%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Party Trust On Issues Grid — Border security

Which party do you trust more, [the Democrats or the Republicans], to handle each of the following issues?

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Trust Democrats more	29%	32%	35%	26%	24%	23%	33%	28%	29%	20%	47%
Trust Republicans more	49%	32%	37%	56%	61%	57%	42%	50%	46%	57%	30%
Both equally	9%	13%	13%	4%	6%	10%	8%	8%	10%	7%	11%
Do not trust either	14%	24%	15%	14%	8%	11%	18%	14%	15%	15%	12%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Trust Democrats more	29%	26%	31%	30%	28%	31%	27%	26%	29%	13%	31%	29%	23%
Trust Republicans more	49%	55%	42%	46%	49%	43%	52%	49%	48%	47%	45%	48%	57%
Both equally	9%	7%	10%	11%	8%	11%	7%	16%	8%	17%	9%	7%	11%
Do not trust either	14%	12%	17%	13%	15%	15%	14%	9%	15%	24%	15%	16%	9%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Trust Democrats more	29%	65%	11%	2%	64%	33%	5%	3%	51%	*	64%	2%	*	29%
Trust Republicans more	49%	8%	27%	88%	9%	34%	84%	87%	17%	*	7%	84%	*	30%
Both equally	9%	11%	16%	5%	7%	13%	6%	7%	10%	*	11%	7%	*	10%
Do not trust either	14%	15%	46%	6%	20%	21%	5%	3%	22%	*	18%	8%	*	32%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Trust Democrats more	29%	4%	46%	7%	5%	12%	44%	*
Trust Republicans more	49%	87%	24%	61%	90%	71%	25%	*
Both equally	9%	6%	9%	15%	3%	12%	9%	*
Do not trust either	14%	2%	21%	17%	2%	5%	23%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Party Trust On Issues Grid — Abortion

Which party do you trust more, [the Democrats or the Republicans], to handle each of the following issues?

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Trust Democrats more	39%	43%	42%	38%	36%	34%	44%	37%	42%	34%	50%
Trust Republicans more	36%	23%	29%	40%	47%	42%	31%	38%	34%	41%	25%
Both equally	11%	15%	15%	6%	9%	13%	9%	9%	12%	10%	12%
Do not trust either	14%	19%	15%	17%	8%	11%	17%	15%	12%	15%	13%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Trust Democrats more	39%	37%	42%	36%	40%	40%	38%	42%	39%	23%	38%	44%	34%
Trust Republicans more	36%	40%	32%	36%	36%	30%	40%	27%	38%	28%	36%	34%	41%
Both equally	11%	11%	10%	16%	9%	13%	9%	26%	9%	14%	12%	9%	11%
Do not trust either	14%	12%	16%	12%	15%	17%	12%	5%	15%	36%	14%	14%	14%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Trust Democrats more	39%	82%	33%	5%	86%	44%	8%	6%	67%	*	82%	8%	*	29%
Trust Republicans more	36%	2%	14%	70%	4%	20%	70%	72%	7%	*	1%	65%	*	26%
Both equally	11%	7%	13%	13%	5%	12%	13%	13%	7%	*	6%	14%	*	8%
Do not trust either	14%	9%	40%	12%	6%	24%	9%	9%	18%	*	10%	12%	*	37%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Trust Democrats more	39%	7%	62%	13%	8%	21%	58%	*
Trust Republicans more	36%	71%	13%	46%	77%	51%	15%	*
Both equally	11%	15%	7%	16%	10%	18%	8%	*
Do not trust either	14%	6%	18%	24%	5%	10%	19%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Party Trust On Issues Grid — Gun violence

Which party do you trust more, [the Democrats or the Republicans], to handle each of the following issues?

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Trust Democrats more	37%	46%	38%	33%	32%	33%	39%	35%	39%	29%	53%
Trust Republicans more	39%	19%	35%	43%	53%	43%	36%	41%	37%	47%	21%
Both equally	10%	16%	12%	4%	8%	12%	8%	10%	9%	10%	9%
Do not trust either	15%	19%	14%	20%	8%	12%	17%	14%	16%	14%	17%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Trust Democrats more	37%	32%	41%	34%	37%	38%	36%	34%	37%	34%	38%	39%	29%
Trust Republicans more	39%	44%	34%	34%	41%	31%	45%	34%	40%	30%	37%	38%	45%
Both equally	10%	11%	8%	19%	7%	13%	8%	22%	9%	11%	11%	7%	10%
Do not trust either	15%	14%	16%	13%	15%	19%	12%	9%	15%	24%	13%	16%	15%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Trust Democrats more	37%	79%	26%	3%	79%	43%	6%	4%	64%	*	81%	5%	*	28%
Trust Republicans more	39%	4%	11%	75%	6%	21%	75%	78%	9%	*	2%	73%	*	18%
Both equally	10%	6%	17%	11%	6%	12%	9%	11%	7%	*	5%	12%	*	16%
Do not trust either	15%	11%	45%	10%	9%	24%	9%	7%	20%	*	13%	11%	*	38%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Trust Democrats more	37%	7%	57%	13%	6%	18%	55%	*
Trust Republicans more	39%	77%	15%	45%	81%	57%	17%	*
Both equally	10%	11%	8%	16%	10%	15%	7%	*
Do not trust either	15%	5%	20%	26%	3%	10%	21%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Party Trust On Issues Grid — Keeping America out of foreign wars

Which party do you trust more, [the Democrats or the Republicans], to handle each of the following issues?

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Trust Democrats more	38%	39%	41%	38%	35%	34%	41%	37%	39%	31%	53%
Trust Republicans more	30%	20%	24%	32%	39%	33%	27%	31%	27%	36%	16%
Both equally	10%	17%	11%	6%	6%	12%	7%	10%	9%	9%	10%
Do not trust either	23%	24%	24%	24%	20%	21%	24%	21%	25%	24%	21%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Trust Democrats more	38%	34%	42%	32%	40%	41%	36%	41%	38%	24%	39%	41%	33%
Trust Republicans more	30%	32%	27%	32%	29%	23%	34%	21%	31%	32%	29%	30%	31%
Both equally	10%	12%	8%	16%	8%	12%	8%	22%	8%	18%	11%	7%	12%
Do not trust either	23%	22%	23%	20%	24%	25%	22%	17%	23%	26%	21%	22%	24%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Trust Democrats more	38%	81%	25%	5%	80%	44%	8%	4%	66%	*	82%	6%	*	31%
Trust Republicans more	30%	2%	6%	59%	5%	18%	55%	63%	3%	*	1%	55%	*	16%
Both equally	10%	5%	14%	13%	3%	10%	13%	14%	5%	*	4%	13%	*	16%
Do not trust either	23%	13%	55%	24%	12%	28%	24%	19%	25%	*	13%	27%	*	37%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Trust Democrats more	38%	5%	60%	16%	6%	16%	58%	*
Trust Republicans more	30%	69%	7%	19%	78%	39%	8%	*
Both equally	10%	15%	6%	17%	12%	18%	6%	*
Do not trust either	23%	11%	27%	48%	4%	27%	28%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Party Trust On Issues Grid — Doing what's best for people like me

Which party do you trust more, [the Democrats or the Republicans], to handle each of the following issues?

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Trust Democrats more	38%	48%	39%	33%	34%	34%	41%	37%	38%	30%	55%
Trust Republicans more	38%	20%	31%	43%	50%	43%	33%	40%	33%	45%	22%
Both equally	6%	16%	7%	0%	5%	8%	6%	7%	6%	6%	8%
Do not trust either	18%	16%	23%	24%	12%	16%	21%	16%	23%	20%	14%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Trust Democrats more	38%	34%	42%	34%	39%	40%	36%	35%	38%	40%	38%	40%	34%
Trust Republicans more	38%	42%	34%	35%	38%	29%	43%	34%	38%	33%	36%	36%	42%
Both equally	6%	7%	6%	13%	5%	9%	5%	16%	6%	7%	9%	4%	6%
Do not trust either	18%	18%	18%	19%	18%	23%	15%	14%	19%	20%	17%	19%	19%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Trust Democrats more	38%	84%	21%	3%	81%	43%	8%	4%	66%	*	82%	6%	*	31%
Trust Republicans more	38%	1%	11%	74%	5%	22%	71%	76%	6%	*	1%	68%	*	28%
Both equally	6%	4%	11%	7%	2%	9%	7%	9%	4%	*	3%	8%	*	11%
Do not trust either	18%	10%	57%	16%	12%	27%	14%	11%	23%	*	14%	18%	*	31%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Trust Democrats more	38%	6%	59%	19%	5%	19%	57%	*
Trust Republicans more	38%	81%	11%	38%	86%	54%	13%	*
Both equally	6%	6%	7%	8%	3%	12%	6%	*
Do not trust either	18%	7%	24%	35%	6%	15%	24%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Party Trust On Issues Grid — Handling the issue of data centers

Which party do you trust more, [the Democrats or the Republicans], to handle each of the following issues?

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Trust Democrats more	33%	39%	35%	29%	29%	30%	34%	32%	33%	27%	45%
Trust Republicans more	32%	20%	25%	34%	43%	38%	26%	33%	30%	39%	16%
Both equally	11%	17%	15%	9%	6%	12%	10%	10%	12%	9%	16%
Do not trust either	25%	24%	25%	28%	22%	19%	29%	25%	25%	26%	23%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Trust Democrats more	33%	29%	36%	31%	33%	33%	32%	38%	32%	17%	35%	34%	29%
Trust Republicans more	32%	35%	29%	31%	32%	26%	35%	25%	32%	41%	29%	32%	35%
Both equally	11%	13%	9%	21%	8%	15%	8%	24%	10%	8%	13%	7%	14%
Do not trust either	25%	24%	26%	17%	27%	25%	24%	13%	26%	34%	24%	28%	22%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Trust Democrats more	33%	71%	19%	4%	71%	37%	7%	3%	58%	*	73%	4%	*	24%
Trust Republicans more	32%	0%	10%	63%	4%	20%	59%	66%	5%	*	0%	60%	*	14%
Both equally	11%	8%	17%	12%	5%	11%	14%	15%	7%	*	7%	13%	*	14%
Do not trust either	25%	20%	54%	21%	20%	32%	20%	17%	30%	*	19%	24%	*	47%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Trust Democrats more	33%	4%	52%	9%	3%	14%	50%	*
Trust Republicans more	32%	73%	7%	24%	76%	46%	9%	*
Both equally	11%	12%	10%	16%	10%	19%	8%	*
Do not trust either	25%	11%	31%	50%	10%	20%	32%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Contacted About Registering Or Voting

So far in 2026, has anyone from a political party, campaign or any other organization contacted you and asked you to register or vote? Either by phone, text, email, or maybe in-person?

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Yes, I have been contacted	35%	29%	39%	33%	38%	30%	39%	32%	40%	34%	38%
No, I have not been contacted	65%	71%	61%	67%	62%	70%	61%	68%	60%	66%	62%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Yes, I have been contacted	35%	39%	31%	37%	34%	32%	37%	47%	32%	40%	31%	37%	39%
No, I have not been contacted	65%	61%	69%	63%	66%	68%	63%	53%	68%	60%	69%	63%	61%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Yes, I have been contacted	35%	41%	34%	30%	44%	37%	27%	32%	38%	*	41%	33%	*	18%
No, I have not been contacted	65%	59%	66%	70%	56%	63%	73%	68%	62%	*	59%	67%	*	82%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Yes, I have been contacted	35%	31%	37%	38%	33%	27%	38%	*
No, I have not been contacted	65%	69%	63%	62%	67%	73%	62%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Who Contacted Respondent

And who was it that contacted you? Select all that apply.

Asked only of respondent who have been contacted

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Someone from the Democratic Party	58%	61%	47%	67%	56%	55%	59%	55%	61%	53%	66%
Someone from the Republican Party	58%	48%	55%	60%	63%	68%	50%	59%	56%	65%	44%
Someone from a non-partisan or civic organization	24%	18%	25%	22%	28%	23%	24%	23%	25%	20%	31%
Weighted N	287	52	67	72	96	116	171	164	124	190	97

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Someone from the Democratic Party	58%	60%	54%	49%	61%	61%	56%	64%	56%	*	53%	65%	54%
Someone from the Republican Party	58%	61%	53%	60%	57%	55%	59%	55%	58%	*	55%	52%	68%
Someone from a non-partisan or civic organization	24%	23%	25%	20%	25%	22%	25%	14%	24%	*	24%	25%	21%
Weighted N	287	159	128	73	214	104	183	38	212	14	98	105	74

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Someone from the Democratic Party	58%	75%	75%	33%	73%	64%	35%	37%	72%	*	76%	45%	*	17%
Someone from the Republican Party	58%	35%	69%	80%	39%	53%	80%	78%	44%	*	40%	75%	*	53%
Someone from a non-partisan or civic organization	24%	25%	34%	19%	27%	23%	22%	17%	28%	*	27%	19%	*	41%
Weighted N	287	137	32	118	83	114	90	117	169	1	132	138	2	15

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Someone from the Democratic Party	58%	35%	71%	41%	26%	49%	70%	*
Someone from the Republican Party	58%	76%	49%	52%	73%	70%	49%	*
Someone from a non-partisan or civic organization	24%	15%	26%	49%	15%	28%	26%	*
Weighted N	287	91	178	18	58	49	180	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Contact Method

How were you contacted? Select all that apply.

Asked only of respondent who have been contacted

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Phone call	28%	11%	41%	28%	28%	34%	24%	24%	33%	29%	26%
Text message	68%	65%	58%	74%	70%	62%	72%	71%	63%	66%	72%
Email	35%	24%	30%	36%	45%	50%	26%	34%	37%	34%	38%
Mail	35%	32%	29%	40%	37%	40%	32%	34%	36%	30%	44%
In person at my home	7%	6%	11%	6%	7%	14%	3%	4%	13%	7%	7%
At an event or public place	3%	9%	4%	2%	1%	5%	3%	1%	6%	4%	3%
Social media	11%	14%	15%	11%	7%	13%	10%	10%	13%	12%	9%
WhatsApp	6%	11%	14%	2%	1%	6%	6%	2%	11%	6%	6%
Other	0%	0%	0%	0%	1%	1%	0%	0%	1%	1%	0%
Weighted N	287	52	67	72	96	116	171	164	124	190	97

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Phone call	28%	29%	27%	35%	25%	31%	26%	32%	27%	*	18%	27%	41%
Text message	68%	69%	66%	49%	74%	65%	69%	65%	69%	*	67%	67%	68%
Email	35%	36%	34%	41%	33%	35%	36%	28%	37%	*	33%	36%	40%
Mail	35%	37%	33%	38%	34%	34%	36%	38%	37%	*	35%	30%	42%
In person at my home	7%	9%	6%	10%	7%	10%	6%	16%	6%	*	7%	4%	13%
At an event or public place	3%	4%	2%	6%	3%	5%	3%	11%	2%	*	0%	6%	5%
Social media	11%	11%	12%	20%	8%	18%	7%	28%	8%	*	9%	12%	15%
WhatsApp	6%	10%	1%	22%	0%	11%	3%	10%	5%	*	3%	1%	17%

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N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



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	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Other	0%	1%	0%	0%	1%	0%	1%	0%	0%	*	0%	0%	1%
Weighted N	287	159	128	73	214	104	183	38	212	14	98	105	74

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Phone call	28%	24%	28%	32%	23%	27%	33%	34%	24%	*	24%	32%	*	25%
Text message	68%	70%	81%	61%	77%	61%	68%	62%	72%	*	70%	65%	*	70%
Email	35%	30%	50%	38%	33%	39%	34%	38%	34%	*	34%	38%	*	26%
Mail	35%	30%	43%	39%	30%	39%	35%	35%	35%	*	32%	40%	*	11%
In person at my home	7%	7%	12%	7%	7%	7%	8%	8%	7%	*	8%	7%	*	8%
At an event or public place	3%	4%	0%	4%	2%	4%	4%	4%	3%	*	4%	3%	*	0%
Social media	11%	11%	2%	14%	12%	11%	10%	14%	9%	*	10%	13%	*	5%
WhatsApp	6%	3%	2%	10%	1%	6%	11%	14%	1%	*	1%	11%	*	6%
Other	0%	0%	0%	1%	0%	0%	1%	0%	1%	*	0%	1%	*	0%
Weighted N	287	137	32	118	83	114	90	117	169	1	132	138	2	15

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Phone call	28%	36%	25%	14%	38%	32%	23%	*
Text message	68%	57%	74%	58%	54%	56%	75%	*
Email	35%	39%	34%	37%	44%	32%	34%	*
Mail	35%	35%	36%	25%	40%	36%	33%	*
In person at my home	7%	11%	6%	2%	9%	17%	4%	*

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N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



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	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
At an event or public place	3%	4%	2%	14%	3%	9%	2%	*
Social media	11%	17%	8%	14%	21%	6%	9%	*
WhatsApp	6%	13%	3%	0%	18%	7%	2%	*
Other	0%	0%	1%	0%	0%	2%	0%	*
Weighted N	287	91	178	18	58	49	180	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Contact Language

Thinking about the most recent political outreach you received, was it...

Asked only of respondent who have been contacted

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Mostly in English	90%	91%	94%	92%	84%	85%	93%	90%	90%	92%	85%
Mostly in Spanish	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
In both English and Spanish	10%	8%	6%	8%	15%	14%	7%	10%	10%	8%	14%
In another language	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not sure	1%	1%	0%	0%	1%	1%	1%	1%	1%	1%	1%
Weighted N	287	52	67	72	96	116	171	164	124	190	97

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Mostly in English	90%	86%	94%	89%	90%	89%	90%	86%	89%	*	91%	90%	88%
Mostly in Spanish	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	0%
In both English and Spanish	10%	13%	5%	11%	9%	10%	9%	14%	10%	*	9%	9%	12%
In another language	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	0%
Not sure	1%	1%	1%	0%	1%	1%	1%	0%	1%	*	0%	1%	0%
Weighted N	287	159	128	73	214	104	183	38	212	14	98	105	74

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Mostly in English	90%	92%	85%	88%	92%	89%	89%	88%	91%	*	89%	89%	*	100%
Mostly in Spanish	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	*	0%

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N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



	continued from previous page													
		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
In both English and Spanish	10%	7%	12%	12%	7%	11%	11%	12%	8%	*	9%	11%	*	0%
In another language	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	*	0%
Not sure	1%	1%	2%	0%	1%	1%	0%	0%	1%	*	1%	0%	*	0%
Weighted N	287	137	32	118	83	114	90	117	169	1	132	138	2	15

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Mostly in English	90%	88%	91%	88%	88%	88%	91%	*
Mostly in Spanish	0%	0%	0%	0%	0%	0%	0%	*
In both English and Spanish	10%	12%	8%	12%	12%	12%	8%	*
In another language	0%	0%	0%	0%	0%	0%	0%	*
Not sure	1%	0%	1%	0%	0%	0%	1%	*
Weighted N	287	91	178	18	58	49	180	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Outreach on Relevant Issues

Thinking about the most recent political outreach you received, how well did it speak to the issues that matter to you personally?

Asked only of respondent who have been contacted

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Very well	25%	21%	41%	20%	21%	30%	22%	20%	32%	24%	27%
Somewhat well	33%	35%	29%	27%	39%	35%	31%	34%	32%	31%	35%
Not too well	14%	20%	8%	11%	16%	12%	15%	16%	11%	13%	16%
Not at all well	11%	12%	7%	14%	12%	13%	10%	11%	12%	13%	8%
Not sure	17%	12%	15%	29%	13%	11%	22%	20%	14%	19%	14%
Weighted N	287	52	67	72	96	116	171	164	124	190	97

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very well	25%	25%	25%	47%	18%	32%	21%	39%	23%	*	25%	20%	34%
Somewhat well	33%	29%	37%	33%	33%	27%	36%	32%	33%	*	40%	31%	24%
Not too well	14%	14%	13%	7%	16%	7%	17%	13%	15%	*	14%	15%	13%
Not at all well	11%	14%	7%	7%	12%	10%	12%	10%	11%	*	7%	11%	16%
Not sure	17%	17%	18%	4%	22%	24%	14%	6%	18%	*	14%	22%	12%
Weighted N	287	159	128	73	214	104	183	38	212	14	98	105	74

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very well	25%	26%	4%	30%	27%	19%	31%	34%	19%	*	23%	27%	*	32%
Somewhat well	33%	33%	27%	33%	29%	34%	35%	33%	33%	*	31%	33%	*	45%
Not too well	14%	16%	9%	13%	15%	14%	12%	14%	14%	*	16%	13%	*	0%
Not at all well	11%	8%	25%	11%	6%	16%	10%	8%	13%	*	9%	12%	*	10%

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N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



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		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Not sure	17%	17%	34%	13%	23%	18%	11%	11%	21%	*	21%	15%	*	14%
Weighted N	287	137	32	118	83	114	90	117	169	1	132	138	2	15

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Very well	25%	33%	21%	26%	39%	30%	20%	*
Somewhat well	33%	33%	32%	36%	28%	37%	33%	*
Not too well	14%	14%	14%	6%	11%	14%	14%	*
Not at all well	11%	8%	12%	19%	7%	16%	11%	*
Not sure	17%	11%	21%	13%	15%	4%	22%	*
Weighted N	287	91	178	18	58	49	180	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Primary News Language

When you get news or information about politics and current events, which language do you primarily use?

Asked only of Hispanic respondents

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Primarily Spanish	4%	0%	3%	8%	4%	0%	7%	1%	8%	5%	3%
More Spanish than English	3%	0%	2%	10%	0%	0%	5%	4%	0%	0%	3%
Spanish and English about equally	22%	24%	26%	4%	30%	22%	21%	21%	23%	24%	21%
More English than Spanish	28%	35%	14%	42%	23%	27%	30%	29%	28%	8%	35%
Primarily English	44%	41%	56%	36%	43%	51%	37%	45%	41%	63%	38%
Weighted N	143	38	34	33	38	68	74	100	43	35	108

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Primarily Spanish	4%	5%	2%	0%	5%	2%	5%	15%	3%	0%	3%	6%	0%
More Spanish than English	3%	5%	0%	8%	0%	0%	5%	0%	3%	9%	5%	1%	0%
Spanish and English about equally	22%	19%	25%	26%	19%	22%	21%	26%	23%	9%	23%	26%	9%
More English than Spanish	28%	35%	21%	24%	30%	31%	27%	13%	29%	0%	28%	23%	38%
Primarily English	44%	36%	53%	41%	45%	46%	42%	46%	43%	82%	40%	43%	52%
Weighted N	143	78	66	45	99	61	82	11	118	6	60	51	31

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Primarily Spanish	4%	5%	5%	2%	3%	4%	3%	0%	7%	*	5%	1%	*	6%
More Spanish than English	3%	1%	0%	5%	0%	1%	6%	5%	1%	*	1%	5%	*	0%
Spanish and English about equally	22%	18%	31%	23%	16%	26%	19%	22%	20%	*	18%	25%	*	23%
More English than Spanish	28%	30%	23%	29%	27%	25%	33%	31%	26%	*	29%	26%	*	33%
Primarily English	44%	47%	42%	42%	54%	44%	38%	42%	47%	*	47%	42%	*	39%
Weighted N	143	64	19	60	31	59	53	61	73	10	65	63	0	16

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Primarily Spanish	4%	0%	5%	7%	0%	0%	5%	*
More Spanish than English	3%	7%	1%	0%	10%	0%	1%	*
Spanish and English about equally	22%	22%	20%	31%	23%	37%	18%	*
More English than Spanish	28%	31%	29%	17%	28%	35%	27%	*
Primarily English	44%	40%	46%	45%	39%	28%	49%	*
Weighted N	143	48	81	14	33	17	93	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Economic Outlook

Overall, do you think the economy is:

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Getting better	21%	15%	16%	27%	25%	28%	16%	23%	19%	24%	16%
Staying the same	22%	22%	27%	16%	24%	25%	19%	19%	27%	24%	17%
Getting worse	57%	63%	58%	58%	52%	47%	65%	58%	54%	52%	67%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Getting better	21%	24%	19%	24%	20%	18%	24%	18%	22%	14%	20%	20%	24%
Staying the same	22%	26%	18%	28%	20%	25%	20%	36%	19%	35%	22%	22%	24%
Getting worse	57%	50%	63%	48%	60%	57%	57%	45%	58%	51%	58%	58%	52%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Getting better	21%	4%	6%	40%	5%	12%	39%	46%	2%	*	2%	37%	*	15%
Staying the same	22%	11%	17%	32%	8%	19%	32%	36%	10%	*	9%	32%	*	19%
Getting worse	57%	86%	77%	28%	87%	69%	28%	18%	88%	*	89%	30%	*	67%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	*	0%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

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Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Getting better	21%	57%	1%	3%	100%	0%	0%	*
Staying the same	22%	34%	11%	52%	0%	100%	0%	*
Getting worse	57%	8%	88%	45%	0%	0%	100%	*
Not sure	0%	0%	0%	0%	0%	0%	0%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Financial Situation

Compared with one year ago, would you say your household's financial situation is...

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Much better	8%	14%	12%	6%	4%	9%	8%	8%	10%	7%	11%
Somewhat better	12%	14%	15%	11%	9%	15%	9%	11%	14%	12%	10%
About the same	38%	34%	37%	35%	45%	41%	37%	39%	37%	40%	35%
Somewhat worse	26%	23%	23%	29%	27%	24%	27%	25%	27%	26%	26%
Much worse	15%	12%	13%	18%	14%	11%	18%	16%	13%	14%	17%
Not sure	1%	3%	0%	1%	0%	1%	1%	1%	1%	1%	2%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Much better	8%	10%	7%	16%	6%	12%	6%	8%	8%	19%	8%	7%	11%
Somewhat better	12%	14%	10%	18%	10%	15%	10%	18%	12%	16%	9%	11%	17%
About the same	38%	40%	37%	36%	39%	36%	40%	48%	37%	30%	36%	39%	41%
Somewhat worse	26%	25%	27%	19%	28%	22%	28%	19%	26%	11%	26%	27%	23%
Much worse	15%	12%	18%	11%	16%	14%	15%	7%	15%	15%	18%	15%	8%
Not sure	1%	0%	2%	0%	1%	1%	1%	0%	1%	9%	2%	0%	0%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Much better	8%	7%	6%	11%	5%	8%	11%	12%	6%	*	6%	11%	*	3%
Somewhat better	12%	7%	7%	17%	7%	9%	17%	19%	6%	*	7%	17%	*	7%
About the same	38%	31%	38%	45%	32%	35%	45%	49%	29%	*	29%	45%	*	39%

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N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



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		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Somewhat worse	26%	34%	25%	19%	34%	28%	19%	14%	36%	*	35%	19%	*	27%
Much worse	15%	20%	19%	9%	21%	18%	8%	6%	22%	*	21%	9%	*	21%
Not sure	1%	1%	5%	0%	1%	2%	0%	0%	1%	*	2%	0%	*	3%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Much better	8%	16%	5%	4%	22%	8%	4%	*
Somewhat better	12%	21%	6%	13%	27%	13%	5%	*
About the same	38%	48%	31%	53%	39%	64%	28%	*
Somewhat worse	26%	12%	35%	15%	11%	11%	37%	*
Much worse	15%	3%	22%	11%	0%	3%	24%	*
Not sure	1%	1%	1%	5%	0%	1%	1%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Greatest Cost Pressure

Which of the following expenses are putting the greatest pressure on your household budget right now? Select up to three.

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Groceries and food	60%	52%	64%	61%	61%	55%	64%	62%	56%	60%	60%
Rent or mortgage payments	25%	36%	32%	23%	15%	21%	29%	27%	23%	25%	26%
Electricity and other utilities	26%	30%	27%	28%	22%	27%	26%	28%	24%	24%	32%
Healthcare and prescription drugs	18%	18%	17%	18%	19%	17%	20%	15%	24%	18%	18%
Insurance	20%	13%	11%	18%	31%	18%	21%	18%	22%	22%	15%
Gasoline and transportation	44%	44%	48%	43%	42%	42%	46%	44%	45%	43%	47%
Childcare	4%	5%	9%	3%	1%	3%	5%	4%	4%	3%	5%
Credit card or other debt payments	17%	14%	19%	21%	14%	14%	20%	17%	17%	15%	22%
Taxes	13%	15%	9%	13%	15%	13%	14%	12%	15%	14%	13%
Other	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%
None of these	9%	13%	8%	7%	8%	14%	5%	9%	9%	9%	8%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Groceries and food	60%	59%	61%	59%	60%	57%	61%	55%	62%	35%	67%	57%	53%
Rent or mortgage payments	25%	20%	31%	31%	24%	29%	23%	12%	28%	26%	32%	26%	14%
Electricity and other utilities	26%	25%	27%	28%	26%	23%	29%	26%	27%	15%	33%	24%	22%

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N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



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	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Healthcare and prescription drugs	18%	19%	18%	13%	20%	17%	20%	12%	18%	43%	15%	22%	18%
Insurance	20%	22%	17%	13%	22%	17%	21%	32%	19%	2%	14%	22%	23%
Gasoline and transportation	44%	47%	41%	55%	41%	50%	40%	49%	43%	41%	41%	50%	40%
Childcare	4%	7%	1%	17%	0%	5%	3%	4%	4%	7%	4%	4%	6%
Credit card or other debt payments	17%	19%	15%	16%	17%	18%	16%	16%	16%	23%	17%	21%	14%
Taxes	13%	15%	11%	17%	12%	12%	14%	16%	13%	16%	10%	11%	21%
Other	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	0%	1%
None of these	9%	9%	9%	5%	10%	11%	7%	11%	9%	4%	5%	8%	14%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Groceries and food	60%	68%	58%	53%	72%	59%	53%	50%	68%	*	68%	55%	*	52%
Rent or mortgage payments	25%	30%	27%	21%	33%	28%	19%	19%	31%	*	30%	20%	*	34%
Electricity and other utilities	26%	28%	24%	26%	27%	26%	26%	24%	29%	*	28%	25%	*	29%
Healthcare and prescription drugs	18%	23%	26%	13%	24%	22%	12%	14%	22%	*	24%	14%	*	17%
Insurance	20%	20%	14%	20%	20%	13%	26%	21%	19%	*	20%	22%	*	7%
Gasoline and transportation	44%	50%	53%	37%	45%	49%	39%	36%	51%	*	52%	40%	*	38%
Childcare	4%	3%	5%	5%	2%	5%	4%	6%	3%	*	2%	5%	*	7%

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Margin of error: +/-4%.



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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Credit card or other debt payments	17%	18%	15%	17%	20%	15%	17%	15%	18%	*	19%	16%	*	14%
Taxes	13%	9%	13%	17%	8%	13%	17%	18%	10%	*	9%	16%	*	11%
Other	1%	0%	0%	2%	1%	1%	1%	1%	1%	*	0%	1%	*	2%
None of these	9%	6%	8%	11%	4%	10%	10%	13%	5%	*	5%	11%	*	12%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Groceries and food	60%	44%	70%	57%	40%	51%	71%	*
Rent or mortgage payments	25%	17%	30%	34%	14%	23%	31%	*
Electricity and other utilities	26%	21%	30%	28%	20%	24%	30%	*
Healthcare and prescription drugs	18%	13%	21%	25%	10%	17%	22%	*
Insurance	20%	20%	20%	11%	23%	15%	20%	*
Gasoline and transportation	44%	36%	49%	41%	30%	42%	50%	*
Childcare	4%	6%	3%	3%	9%	3%	2%	*
Credit card or other debt payments	17%	13%	19%	26%	11%	19%	19%	*
Taxes	13%	18%	11%	11%	21%	15%	10%	*
Other	1%	1%	1%	1%	2%	0%	1%	*
None of these	9%	16%	5%	6%	19%	11%	4%	*
Weighted N	825	296	480	49	176	180	469	0

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Housing Situation

Which of the following best describes your current housing situation?

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Own my home	60%	34%	55%	64%	78%	62%	58%	54%	69%	66%	46%
Rent my home	29%	43%	32%	27%	20%	29%	30%	33%	24%	25%	38%
Live with family or others without paying rent	8%	20%	9%	6%	1%	7%	9%	9%	6%	6%	14%
Other	2%	2%	3%	2%	1%	1%	2%	3%	0%	2%	2%
Prefer not to say	1%	1%	1%	2%	0%	2%	0%	1%	1%	1%	1%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Own my home	60%	74%	45%	57%	61%	59%	60%	71%	58%	35%	45%	62%	81%
Rent my home	29%	22%	37%	32%	28%	32%	28%	19%	32%	26%	39%	30%	16%
Live with family or others without paying rent	8%	3%	13%	9%	8%	6%	9%	8%	8%	26%	14%	5%	2%
Other	2%	0%	4%	2%	2%	1%	2%	2%	2%	9%	3%	2%	0%
Prefer not to say	1%	1%	1%	0%	1%	2%	0%	0%	1%	4%	1%	1%	1%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Own my home	60%	53%	53%	67%	50%	55%	70%	69%	53%	*	55%	67%	*	40%
Rent my home	29%	36%	28%	24%	35%	33%	22%	22%	35%	*	35%	24%	*	33%

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		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Live with family or others without paying rent	8%	10%	10%	6%	11%	9%	5%	6%	9%	*	9%	5%	*	19%
Other	2%	1%	6%	1%	3%	1%	2%	1%	3%	*	1%	2%	*	5%
Prefer not to say	1%	0%	3%	1%	0%	1%	1%	1%	0%	*	0%	1%	*	3%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Own my home	60%	69%	54%	58%	66%	70%	54%	*
Rent my home	29%	23%	33%	31%	25%	23%	33%	*
Live with family or others without paying rent	8%	6%	10%	7%	6%	5%	10%	*
Other	2%	1%	3%	1%	1%	1%	3%	*
Prefer not to say	1%	1%	1%	2%	2%	0%	1%	*
Weighted N	825	296	480	49	176	180	469	0

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Top Issues Facing The U.S.

What are the top issues facing the U.S. today? Select up to 5.

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Jobs and the economy	37%	43%	43%	39%	26%	36%	37%	37%	37%	34%	42%
Income inequality	16%	27%	24%	11%	8%	18%	15%	16%	17%	14%	22%
The budget, taxes, and the federal deficit	30%	28%	25%	34%	31%	35%	26%	29%	31%	33%	24%
Foreign trade and tariffs	17%	12%	18%	17%	19%	16%	18%	16%	18%	14%	22%
Healthcare policy, including Medicare and Medicaid	32%	29%	28%	35%	35%	29%	35%	30%	37%	33%	31%
Abortion policy	10%	13%	12%	11%	7%	8%	13%	11%	10%	10%	12%
Social Security	22%	7%	15%	31%	29%	22%	22%	22%	22%	24%	16%
Gun policy	11%	21%	11%	7%	8%	11%	11%	9%	14%	11%	11%
Climate change and the environment	13%	16%	13%	12%	12%	15%	11%	12%	16%	14%	13%
Housing	18%	27%	20%	21%	8%	16%	20%	19%	17%	16%	23%
Immigration reform	13%	14%	13%	12%	14%	13%	13%	12%	14%	13%	13%
Border security	22%	16%	17%	22%	30%	24%	21%	22%	21%	27%	12%
Education policy	7%	4%	13%	7%	6%	8%	7%	8%	6%	7%	7%
Racism and race relations	12%	19%	13%	8%	9%	8%	15%	14%	9%	6%	25%
LGBTQ rights	3%	5%	6%	1%	2%	3%	3%	4%	2%	3%	4%
Inflation	53%	54%	58%	52%	50%	48%	57%	53%	53%	52%	55%
Election integrity and voting rights	20%	6%	13%	23%	32%	25%	16%	21%	18%	23%	14%
War and other international military conflicts	31%	28%	21%	29%	43%	30%	33%	30%	34%	33%	28%

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	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Crime	19%	23%	16%	15%	21%	19%	19%	21%	16%	18%	20%
Presidential power and authority	22%	22%	18%	23%	23%	22%	21%	20%	24%	19%	28%
Corruption in our political system	41%	34%	36%	43%	48%	42%	40%	43%	37%	42%	39%
Other	2%	0%	1%	4%	1%	3%	1%	2%	1%	1%	3%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Jobs and the economy	37%	34%	40%	43%	35%	41%	34%	31%	37%	39%	39%	35%	34%
Income inequality	16%	14%	19%	23%	14%	21%	13%	19%	17%	5%	17%	17%	14%
The budget, taxes, and the federal deficit	30%	31%	30%	27%	31%	30%	30%	38%	28%	42%	31%	28%	33%
Foreign trade and tariffs	17%	17%	16%	15%	17%	18%	16%	12%	17%	20%	17%	16%	18%
Healthcare policy, including Medicare and Medicaid	32%	34%	31%	27%	34%	28%	35%	38%	32%	22%	30%	35%	32%
Abortion policy	10%	10%	11%	13%	10%	9%	11%	5%	12%	8%	10%	13%	8%
Social Security	22%	21%	23%	15%	24%	18%	24%	21%	22%	21%	23%	22%	20%
Gun policy	11%	10%	12%	17%	9%	12%	10%	8%	11%	19%	8%	13%	13%
Climate change and the environment	13%	13%	13%	9%	14%	16%	12%	13%	13%	24%	10%	13%	18%
Housing	18%	13%	24%	24%	16%	19%	18%	16%	19%	19%	22%	18%	13%
Immigration reform	13%	15%	12%	14%	13%	14%	13%	19%	13%	3%	12%	13%	16%
Border security	22%	26%	18%	19%	23%	20%	23%	22%	21%	26%	17%	23%	29%
Education policy	7%	8%	7%	9%	7%	8%	7%	6%	8%	3%	7%	6%	10%

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	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Racism and race relations	12%	7%	16%	15%	11%	12%	12%	14%	11%	28%	13%	12%	10%
LGBTQ rights	3%	2%	4%	4%	3%	3%	3%	7%	3%	3%	3%	2%	4%
Inflation	53%	53%	53%	55%	53%	55%	52%	49%	56%	30%	59%	53%	46%
Election integrity and voting rights	20%	22%	18%	11%	23%	14%	24%	21%	20%	4%	18%	22%	18%
War and other international military conflicts	31%	35%	28%	30%	32%	30%	33%	35%	30%	23%	28%	34%	33%
Crime	19%	20%	18%	25%	17%	18%	19%	32%	18%	14%	17%	21%	19%
Presidential power and authority	22%	21%	23%	12%	25%	22%	22%	19%	22%	10%	21%	22%	21%
Corruption in our political system	41%	42%	41%	29%	45%	33%	47%	35%	42%	39%	42%	39%	42%
Other	2%	1%	2%	1%	2%	3%	1%	1%	2%	0%	1%	2%	2%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Jobs and the economy	37%	33%	49%	37%	34%	39%	37%	34%	39%	*	34%	37%	*	45%
Income inequality	16%	26%	15%	8%	34%	17%	6%	6%	24%	*	25%	8%	*	23%
The budget, taxes, and the federal deficit	30%	21%	29%	38%	15%	28%	40%	39%	23%	*	20%	37%	*	31%
Foreign trade and tariffs	17%	15%	25%	17%	11%	22%	15%	16%	16%	*	17%	17%	*	15%
Healthcare policy, including Medicare and Medicaid	32%	38%	38%	26%	44%	31%	27%	24%	39%	*	40%	27%	*	31%

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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Abortion policy	10%	12%	14%	8%	11%	9%	11%	11%	11%	*	12%	10%	*	8%
Social Security	22%	19%	21%	24%	15%	28%	19%	24%	19%	*	20%	25%	*	13%
Gun policy	11%	16%	9%	8%	14%	14%	7%	10%	12%	*	14%	9%	*	10%
Climate change and the environment	13%	20%	10%	9%	20%	16%	7%	8%	18%	*	20%	8%	*	10%
Housing	18%	20%	26%	15%	16%	21%	16%	12%	23%	*	20%	15%	*	26%
Immigration reform	13%	10%	11%	16%	7%	13%	17%	18%	10%	*	10%	16%	*	13%
Border security	22%	6%	11%	38%	3%	18%	36%	40%	8%	*	5%	35%	*	22%
Education policy	7%	7%	5%	8%	7%	8%	7%	9%	6%	*	7%	8%	*	4%
Racism and race relations	12%	20%	15%	4%	20%	13%	6%	4%	18%	*	18%	5%	*	23%
LGBTQ rights	3%	5%	2%	2%	5%	4%	1%	2%	4%	*	5%	1%	*	4%
Inflation	53%	53%	58%	52%	54%	57%	50%	46%	59%	*	55%	51%	*	57%
Election integrity and voting rights	20%	14%	8%	27%	18%	11%	29%	29%	13%	*	15%	26%	*	8%
War and other international military conflicts	31%	33%	29%	30%	29%	33%	32%	29%	34%	*	36%	32%	*	11%
Crime	19%	12%	7%	28%	10%	12%	31%	30%	10%	*	9%	27%	*	18%
Presidential power and authority	22%	44%	15%	4%	42%	27%	5%	2%	39%	*	43%	5%	*	26%
Corruption in our political system	41%	46%	43%	37%	46%	36%	43%	39%	43%	*	44%	40%	*	34%
Other	2%	1%	3%	2%	2%	1%	2%	3%	1%	*	1%	1%	*	6%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

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	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Jobs and the economy	37%	34%	39%	39%	30%	39%	39%	*
Income inequality	16%	6%	23%	17%	5%	11%	23%	*
The budget, taxes, and the federal deficit	30%	40%	24%	29%	42%	35%	24%	*
Foreign trade and tariffs	17%	16%	16%	23%	15%	17%	17%	*
Healthcare policy, including Medicare and Medicaid	32%	22%	38%	45%	20%	33%	37%	*
Abortion policy	10%	9%	12%	2%	12%	8%	11%	*
Social Security	22%	23%	20%	35%	20%	23%	22%	*
Gun policy	11%	8%	13%	8%	5%	14%	12%	*
Climate change and the environment	13%	9%	17%	9%	11%	11%	15%	*
Housing	18%	9%	23%	26%	8%	17%	23%	*
Immigration reform	13%	18%	10%	11%	23%	13%	10%	*
Border security	22%	38%	11%	34%	41%	26%	13%	*
Education policy	7%	10%	6%	0%	10%	7%	6%	*
Racism and race relations	12%	5%	16%	14%	5%	4%	17%	*
LGBTQ rights	3%	2%	4%	4%	3%	2%	4%	*
Inflation	53%	44%	57%	69%	37%	55%	59%	*
Election integrity and voting rights	20%	33%	13%	7%	39%	20%	13%	*
War and other international military conflicts	31%	31%	33%	24%	23%	30%	35%	*
Crime	19%	29%	12%	29%	35%	23%	11%	*
Presidential power and authority	22%	2%	36%	6%	2%	6%	35%	*

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	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Corruption in our political system	41%	38%	44%	30%	41%	34%	44%	*
Other	2%	3%	1%	0%	5%	1%	1%	*
Weighted N	825	296	480	49	176	180	469	0

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Most Important Issue

Of the issues you just selected, which ONE is the most important to you when deciding how to vote this November?

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Jobs and the economy	11%	17%	16%	9%	6%	12%	10%	12%	9%	10%	14%
Income inequality	3%	5%	5%	2%	1%	3%	2%	2%	4%	3%	3%
The budget, taxes, and the federal deficit	5%	2%	5%	7%	7%	7%	4%	5%	6%	7%	2%
Foreign trade and tariffs	2%	2%	1%	1%	2%	1%	2%	2%	1%	1%	3%
Healthcare policy, including Medicare and Medicaid	6%	5%	4%	7%	8%	5%	8%	6%	7%	7%	5%
Abortion policy	1%	2%	3%	0%	0%	1%	1%	1%	2%	1%	1%
Social Security	6%	2%	4%	8%	9%	7%	6%	7%	6%	7%	5%
Gun policy	1%	1%	2%	0%	0%	0%	1%	1%	0%	1%	0%
Climate change and the environment	3%	5%	2%	2%	3%	3%	2%	3%	2%	3%	2%
Housing	2%	6%	2%	3%	0%	3%	2%	3%	1%	2%	4%
Immigration reform	2%	2%	2%	2%	1%	2%	2%	2%	2%	2%	1%
Border security	3%	0%	0%	7%	4%	4%	3%	2%	5%	4%	1%
Education policy	0%	1%	1%	0%	0%	1%	0%	1%	0%	1%	0%
Racism and race relations	1%	2%	2%	2%	0%	1%	2%	1%	3%	1%	3%
LGBTQ rights	1%	1%	2%	0%	0%	0%	1%	1%	1%	1%	1%
Inflation	20%	20%	28%	20%	15%	15%	25%	21%	19%	19%	22%
Election integrity and voting rights	4%	0%	5%	5%	6%	7%	3%	4%	4%	5%	2%
War and other international military conflicts	5%	6%	2%	2%	11%	6%	5%	4%	8%	6%	4%

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	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Crime	2%	6%	0%	0%	1%	2%	2%	2%	2%	2%	2%
Presidential power and authority	7%	6%	4%	10%	7%	7%	6%	7%	6%	4%	12%
Corruption in our political system	12%	9%	9%	13%	17%	13%	11%	13%	10%	12%	12%
Something else you mentioned before: ""	1%	0%	1%	2%	1%	1%	1%	1%	0%	1%	1%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Jobs and the economy	11%	9%	14%	17%	9%	12%	11%	10%	12%	8%	14%	8%	11%
Income inequality	3%	3%	3%	7%	1%	4%	2%	4%	3%	0%	1%	4%	3%
The budget, taxes, and the federal deficit	5%	7%	4%	3%	6%	5%	6%	7%	4%	9%	3%	6%	8%
Foreign trade and tariffs	2%	2%	1%	1%	2%	2%	1%	2%	2%	0%	2%	1%	3%
Healthcare policy, including Medicare and Medicaid	6%	6%	7%	5%	7%	5%	7%	6%	6%	2%	8%	8%	3%
Abortion policy	1%	2%	1%	4%	0%	2%	1%	1%	1%	0%	1%	1%	2%
Social Security	6%	6%	7%	5%	7%	5%	7%	6%	6%	14%	8%	6%	5%
Gun policy	1%	0%	1%	1%	0%	1%	0%	0%	1%	0%	0%	1%	1%
Climate change and the environment	3%	2%	4%	1%	4%	4%	2%	2%	3%	4%	3%	2%	3%
Housing	2%	1%	4%	2%	3%	4%	1%	0%	3%	2%	3%	3%	0%
Immigration reform	2%	2%	2%	2%	2%	2%	2%	3%	2%	0%	2%	2%	1%
Border security	3%	4%	2%	1%	4%	3%	3%	3%	3%	0%	2%	3%	6%

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N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Education policy	0%	1%	0%	1%	0%	1%	0%	0%	1%	0%	0%	0%	2%
Racism and race relations	1%	0%	3%	3%	1%	2%	1%	1%	1%	6%	1%	2%	1%
LGBTQ rights	1%	1%	1%	1%	0%	0%	1%	0%	1%	0%	1%	0%	1%
Inflation	20%	22%	18%	27%	18%	24%	18%	22%	21%	16%	24%	21%	14%
Election integrity and voting rights	4%	4%	5%	3%	5%	4%	5%	9%	4%	4%	6%	3%	4%
War and other international military conflicts	5%	6%	5%	3%	6%	4%	6%	6%	5%	1%	3%	6%	9%
Crime	2%	1%	2%	2%	2%	1%	2%	2%	1%	8%	1%	2%	4%
Presidential power and authority	7%	7%	7%	2%	8%	6%	7%	4%	7%	5%	7%	6%	7%
Corruption in our political system	12%	14%	11%	8%	14%	9%	15%	13%	12%	21%	10%	13%	14%
Something else you mentioned before: ""	1%	1%	1%	0%	1%	1%	1%	1%	1%	0%	1%	1%	0%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Jobs and the economy	11%	9%	14%	13%	12%	12%	10%	12%	10%	*	9%	11%	*	23%
Income inequality	3%	5%	1%	1%	7%	2%	1%	1%	4%	*	5%	1%	*	1%
The budget, taxes, and the federal deficit	5%	2%	6%	8%	1%	5%	8%	9%	2%	*	1%	8%	*	4%
Foreign trade and tariffs	2%	1%	1%	2%	1%	2%	2%	2%	1%	*	1%	2%	*	4%

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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Healthcare policy, including Medicare and Medicaid	6%	7%	8%	6%	9%	4%	7%	7%	6%	*	6%	6%	*	8%
Abortion policy	1%	2%	2%	1%	2%	1%	1%	1%	1%	*	1%	1%	*	2%
Social Security	6%	6%	6%	7%	4%	10%	4%	5%	7%	*	7%	7%	*	3%
Gun policy	1%	1%	0%	0%	0%	1%	1%	1%	0%	*	1%	0%	*	0%
Climate change and the environment	3%	4%	0%	3%	3%	4%	2%	1%	4%	*	5%	2%	*	0%
Housing	2%	3%	3%	1%	3%	2%	2%	0%	4%	*	3%	2%	*	3%
Immigration reform	2%	2%	1%	2%	1%	1%	3%	2%	1%	*	2%	2%	*	1%
Border security	3%	0%	0%	6%	1%	2%	6%	7%	0%	*	0%	6%	*	1%
Education policy	0%	0%	1%	0%	0%	0%	1%	1%	0%	*	1%	0%	*	0%
Racism and race relations	1%	2%	4%	0%	1%	2%	1%	0%	2%	*	3%	1%	*	1%
LGBTQ rights	1%	1%	0%	0%	2%	0%	1%	1%	1%	*	1%	0%	*	0%
Inflation	20%	17%	27%	21%	16%	23%	19%	19%	22%	*	19%	20%	*	23%
Election integrity and voting rights	4%	2%	3%	7%	2%	1%	9%	9%	1%	*	1%	8%	*	2%
War and other international military conflicts	5%	6%	3%	6%	4%	6%	6%	5%	6%	*	6%	6%	*	2%
Crime	2%	1%	1%	2%	1%	2%	3%	3%	1%	*	1%	3%	*	0%
Presidential power and authority	7%	15%	2%	1%	12%	8%	2%	0%	12%	*	14%	1%	*	7%
Corruption in our political system	12%	13%	13%	11%	16%	9%	13%	12%	12%	*	13%	11%	*	15%
Something else you mentioned before: ""	1%	1%	3%	0%	2%	1%	1%	1%	1%	*	1%	1%	*	2%

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		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Jobs and the economy	11%	14%	9%	16%	15%	12%	9%	*
Income inequality	3%	1%	4%	2%	0%	2%	4%	*
The budget, taxes, and the federal deficit	5%	10%	3%	2%	10%	8%	3%	*
Foreign trade and tariffs	2%	2%	1%	0%	1%	2%	2%	*
Healthcare policy, including Medicare and Medicaid	6%	6%	7%	6%	4%	8%	6%	*
Abortion policy	1%	1%	1%	0%	1%	2%	1%	*
Social Security	6%	4%	7%	13%	3%	8%	7%	*
Gun policy	1%	1%	0%	0%	1%	1%	0%	*
Climate change and the environment	3%	1%	4%	2%	2%	2%	4%	*
Housing	2%	0%	4%	3%	0%	2%	3%	*
Immigration reform	2%	3%	2%	0%	4%	1%	1%	*
Border security	3%	7%	1%	2%	9%	4%	1%	*
Education policy	0%	0%	1%	0%	0%	0%	1%	*
Racism and race relations	1%	0%	2%	4%	0%	1%	2%	*
LGBTQ rights	1%	0%	1%	0%	0%	0%	1%	*
Inflation	20%	17%	21%	30%	11%	26%	21%	*
Election integrity and voting rights	4%	10%	1%	0%	13%	4%	1%	*

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	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
War and other international military conflicts	5%	6%	5%	6%	5%	6%	6%	*
Crime	2%	3%	1%	1%	2%	4%	1%	*
Presidential power and authority	7%	1%	11%	3%	1%	2%	11%	*
Corruption in our political system	12%	12%	13%	11%	16%	6%	13%	*
Something else you mentioned before: ""	1%	1%	1%	0%	1%	1%	1%	*
Weighted N	825	296	480	49	176	180	469	0

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Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Top Issues Facing Florida

What are the most important issues facing Florida today? Select up to 5.

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Jobs and the cost of living	56%	64%	59%	58%	48%	56%	57%	55%	58%	54%	61%
Property and homeowners insurance costs	40%	20%	27%	48%	57%	38%	42%	38%	44%	43%	34%
Housing costs and affordability	51%	55%	52%	53%	45%	47%	55%	54%	46%	48%	56%
Property taxes	35%	19%	31%	43%	43%	35%	36%	35%	36%	35%	35%
Healthcare cost and access	41%	42%	39%	40%	41%	37%	44%	40%	42%	38%	47%
Public school funding and teacher pay	17%	17%	21%	17%	13%	15%	18%	16%	18%	17%	16%
School vouchers	5%	4%	6%	7%	4%	7%	4%	4%	7%	6%	5%
Immigration and immigration enforcement	27%	29%	20%	30%	28%	27%	27%	31%	21%	26%	29%
Crime and public safety	22%	28%	24%	18%	19%	20%	23%	22%	22%	19%	27%
Abortion	10%	18%	10%	12%	3%	9%	11%	10%	11%	9%	14%
Hurricane preparedness and disaster recovery	20%	15%	22%	16%	26%	19%	20%	20%	20%	23%	14%
Guns	13%	19%	12%	9%	12%	11%	14%	13%	11%	11%	17%
Data centers	25%	24%	25%	20%	28%	26%	23%	25%	23%	25%	23%
Corruption and ethics in state government	24%	22%	28%	21%	27%	26%	22%	22%	28%	25%	24%
Elections and voting	11%	10%	10%	12%	12%	14%	10%	11%	12%	10%	14%
Environment and water quality	16%	20%	12%	15%	18%	17%	16%	14%	20%	17%	16%

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	Age					Gender		Education			Race		
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white		
Other	1%	0%	1%	2%	2%	2%	1%	1%	2%	1%	2%		
Weighted N	825	178	172	221	253	382	440	518	307	565	260		

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Jobs and the cost of living	56%	52%	61%	58%	56%	63%	52%	48%	59%	41%	60%	56%	53%
Property and homeowners insurance costs	40%	47%	34%	25%	45%	34%	44%	48%	39%	21%	31%	42%	52%
Housing costs and affordability	51%	47%	55%	49%	51%	53%	50%	51%	53%	24%	56%	53%	40%
Property taxes	35%	36%	34%	27%	38%	29%	39%	31%	35%	26%	34%	35%	37%
Healthcare cost and access	41%	41%	40%	44%	40%	42%	40%	41%	41%	23%	41%	41%	41%
Public school funding and teacher pay	17%	18%	16%	21%	15%	15%	18%	17%	17%	20%	16%	17%	20%
School vouchers	5%	5%	6%	6%	5%	7%	4%	5%	5%	7%	4%	7%	6%
Immigration and immigration enforcement	27%	24%	30%	23%	28%	27%	27%	23%	29%	18%	26%	31%	23%
Crime and public safety	22%	23%	21%	31%	19%	25%	20%	34%	20%	15%	22%	21%	21%
Abortion	10%	10%	10%	19%	7%	11%	10%	6%	11%	6%	10%	11%	9%
Hurricane preparedness and disaster recovery	20%	21%	19%	16%	21%	16%	22%	21%	19%	17%	21%	19%	20%
Guns	13%	12%	14%	18%	11%	10%	14%	14%	13%	16%	12%	12%	12%
Data centers	25%	25%	24%	23%	25%	19%	28%	18%	25%	21%	26%	25%	21%

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	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Corruption and ethics in state government	24%	23%	26%	18%	26%	24%	25%	26%	24%	28%	22%	27%	24%
Elections and voting	11%	10%	13%	11%	11%	12%	11%	12%	10%	30%	12%	9%	12%
Environment and water quality	16%	17%	16%	12%	18%	16%	17%	16%	17%	20%	13%	20%	18%
Other	1%	2%	1%	1%	2%	1%	2%	1%	2%	0%	1%	1%	2%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Jobs and the cost of living	56%	62%	61%	51%	68%	56%	50%	47%	65%	*	62%	52%	*	59%
Property and homeowners insurance costs	40%	34%	32%	48%	31%	34%	51%	46%	35%	*	34%	47%	*	25%
Housing costs and affordability	51%	58%	52%	45%	61%	48%	47%	42%	59%	*	57%	46%	*	54%
Property taxes	35%	28%	31%	42%	25%	29%	47%	43%	28%	*	26%	43%	*	34%
Healthcare cost and access	41%	51%	47%	31%	52%	48%	27%	30%	49%	*	52%	34%	*	30%
Public school funding and teacher pay	17%	20%	18%	13%	22%	17%	13%	13%	20%	*	21%	13%	*	18%
School vouchers	5%	6%	7%	5%	5%	7%	4%	4%	6%	*	7%	5%	*	4%
Immigration and immigration enforcement	27%	20%	23%	33%	16%	27%	33%	34%	21%	*	21%	32%	*	25%
Crime and public safety	22%	16%	18%	28%	12%	23%	26%	28%	16%	*	16%	26%	*	22%
Abortion	10%	12%	9%	9%	13%	10%	9%	10%	11%	*	13%	9%	*	5%

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		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Hurricane preparedness and disaster recovery	20%	17%	15%	24%	12%	23%	22%	22%	18%	*	16%	23%	*	23%
Guns	13%	18%	14%	8%	17%	15%	8%	10%	15%	*	17%	9%	*	15%
Data centers	25%	29%	19%	22%	34%	24%	20%	22%	26%	*	32%	21%	*	12%
Corruption and ethics in state government	24%	39%	19%	13%	42%	26%	13%	13%	34%	*	40%	14%	*	19%
Elections and voting	11%	13%	9%	11%	15%	11%	10%	12%	11%	*	13%	11%	*	6%
Environment and water quality	16%	18%	22%	14%	19%	18%	13%	15%	16%	*	17%	15%	*	20%
Other	1%	1%	3%	2%	1%	2%	2%	2%	1%	*	1%	2%	*	2%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Jobs and the cost of living	56%	46%	63%	50%	39%	53%	64%	*
Property and homeowners insurance costs	40%	49%	35%	38%	46%	39%	39%	*
Housing costs and affordability	51%	40%	58%	45%	35%	50%	57%	*
Property taxes	35%	42%	31%	31%	50%	32%	31%	*
Healthcare cost and access	41%	26%	49%	45%	19%	40%	49%	*
Public school funding and teacher pay	17%	11%	20%	19%	11%	16%	19%	*
School vouchers	5%	4%	7%	0%	4%	6%	6%	*

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	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Immigration and immigration enforcement	27%	33%	24%	24%	37%	24%	25%	*
Crime and public safety	22%	29%	16%	35%	32%	26%	16%	*
Abortion	10%	10%	11%	2%	13%	9%	10%	*
Hurricane preparedness and disaster recovery	20%	23%	19%	13%	23%	19%	19%	*
Guns	13%	9%	15%	9%	10%	9%	15%	*
Data centers	25%	21%	27%	25%	19%	23%	27%	*
Corruption and ethics in state government	24%	12%	33%	11%	12%	15%	33%	*
Elections and voting	11%	13%	11%	5%	14%	10%	11%	*
Environment and water quality	16%	15%	16%	26%	19%	19%	15%	*
Other	1%	2%	1%	0%	2%	2%	1%	*
Weighted N	825	296	480	49	176	180	469	0

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Margin of error: +/-4%.



Most Important Issue Facing Florida

Of the issues you just selected, which ONE is the most important to you when deciding how to vote this November?

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Jobs and the cost of living	25%	36%	37%	22%	12%	24%	26%	27%	22%	24%	28%
Property and homeowners insurance costs	11%	4%	4%	12%	18%	8%	12%	11%	10%	11%	10%
Housing costs and affordability	15%	20%	16%	17%	9%	14%	16%	15%	16%	16%	12%
Property taxes	9%	2%	5%	14%	13%	8%	10%	11%	6%	10%	8%
Healthcare cost and access	8%	5%	5%	9%	12%	8%	9%	6%	12%	8%	9%
Public school funding and teacher pay	1%	2%	3%	1%	0%	1%	2%	1%	1%	1%	2%
School vouchers	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Immigration and immigration enforcement	6%	5%	3%	6%	9%	7%	5%	6%	6%	6%	6%
Crime and public safety	3%	7%	3%	1%	3%	4%	3%	4%	3%	4%	3%
Abortion	2%	2%	3%	3%	1%	2%	2%	1%	3%	2%	2%
Hurricane preparedness and disaster recovery	2%	0%	3%	1%	5%	4%	1%	3%	1%	3%	1%
Guns	1%	4%	1%	0%	0%	1%	1%	1%	1%	0%	3%
Data centers	2%	3%	2%	2%	2%	3%	2%	2%	3%	3%	1%
Corruption and ethics in state government	7%	3%	10%	8%	8%	7%	8%	6%	10%	7%	7%
Elections and voting	3%	3%	2%	2%	5%	4%	2%	4%	2%	3%	2%
Environment and water quality	2%	1%	1%	2%	2%	2%	1%	1%	3%	1%	2%

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	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Something else you mentioned before: ""	1%	0%	1%	2%	1%	1%	1%	1%	1%	1%	2%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Jobs and the cost of living	25%	22%	28%	32%	23%	35%	19%	26%	25%	33%	31%	18%	27%
Property and homeowners insurance costs	11%	14%	7%	7%	12%	8%	12%	8%	11%	4%	7%	13%	13%
Housing costs and affordability	15%	14%	17%	21%	13%	17%	14%	9%	16%	6%	17%	16%	12%
Property taxes	9%	11%	8%	5%	11%	5%	12%	8%	9%	5%	10%	10%	6%
Healthcare cost and access	8%	8%	9%	7%	9%	6%	10%	12%	8%	5%	10%	7%	7%
Public school funding and teacher pay	1%	1%	1%	2%	1%	2%	1%	3%	1%	3%	1%	1%	2%
School vouchers	0%	0%	0%	0%	0%	0%	0%	0%	0%	4%	0%	0%	0%
Immigration and immigration enforcement	6%	6%	6%	5%	7%	4%	7%	7%	7%	2%	5%	7%	6%
Crime and public safety	3%	2%	4%	2%	4%	4%	3%	6%	3%	0%	2%	4%	4%
Abortion	2%	2%	2%	4%	1%	2%	2%	1%	2%	0%	2%	2%	2%
Hurricane preparedness and disaster recovery	2%	1%	3%	2%	2%	1%	3%	4%	2%	4%	3%	2%	2%
Guns	1%	1%	1%	3%	0%	1%	1%	1%	1%	3%	1%	0%	2%
Data centers	2%	4%	1%	3%	2%	2%	3%	0%	3%	0%	2%	3%	3%

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N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



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	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Corruption and ethics in state government	7%	7%	8%	4%	8%	8%	7%	10%	7%	9%	5%	8%	10%
Elections and voting	3%	3%	3%	4%	3%	3%	3%	3%	2%	17%	2%	5%	1%
Environment and water quality	2%	2%	1%	1%	2%	1%	2%	2%	1%	6%	1%	2%	3%
Something else you mentioned before: ""	1%	1%	1%	1%	1%	1%	2%	0%	1%	0%	1%	1%	1%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Jobs and the cost of living	25%	27%	27%	23%	30%	29%	19%	20%	30%	*	28%	22%	*	30%
Property and homeowners insurance costs	11%	6%	12%	14%	2%	10%	16%	13%	8%	*	7%	14%	*	4%
Housing costs and affordability	15%	17%	19%	13%	15%	15%	15%	13%	17%	*	15%	14%	*	19%
Property taxes	9%	4%	8%	14%	5%	6%	15%	14%	5%	*	3%	14%	*	11%
Healthcare cost and access	8%	10%	7%	7%	10%	9%	7%	8%	9%	*	11%	7%	*	6%
Public school funding and teacher pay	1%	2%	2%	0%	2%	2%	1%	0%	2%	*	3%	0%	*	3%
School vouchers	0%	0%	1%	0%	0%	0%	0%	0%	0%	*	0%	0%	*	2%
Immigration and immigration enforcement	6%	4%	5%	8%	3%	5%	9%	9%	4%	*	3%	8%	*	6%
Crime and public safety	3%	1%	2%	5%	1%	3%	5%	6%	1%	*	1%	5%	*	4%

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N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



continued from previous page

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Abortion	2%	3%	2%	1%	1%	3%	2%	1%	3%	*	3%	1%	*	0%
Hurricane preparedness and disaster recovery	2%	2%	0%	3%	0%	3%	2%	4%	1%	*	1%	3%	*	2%
Guns	1%	3%	1%	0%	2%	1%	1%	1%	1%	*	1%	1%	*	3%
Data centers	2%	3%	2%	2%	4%	2%	2%	2%	2%	*	3%	2%	*	0%
Corruption and ethics in state government	7%	13%	4%	3%	15%	7%	3%	3%	11%	*	14%	3%	*	6%
Elections and voting	3%	2%	4%	3%	5%	3%	2%	4%	2%	*	3%	4%	*	1%
Environment and water quality	2%	2%	1%	1%	2%	3%	1%	1%	3%	*	2%	1%	*	2%
Something else you mentioned before: ""	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	*	2%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Jobs and the cost of living	25%	21%	29%	20%	15%	30%	27%	*
Property and homeowners insurance costs	11%	13%	8%	18%	11%	11%	10%	*
Housing costs and affordability	15%	10%	18%	22%	12%	14%	17%	*
Property taxes	9%	15%	6%	12%	19%	8%	6%	*
Healthcare cost and access	8%	8%	8%	9%	6%	9%	9%	*
Public school funding and teacher pay	1%	0%	2%	2%	0%	1%	2%	*

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N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



continued from previous page

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
School vouchers	0%	0%	0%	0%	0%	0%	0%	*
Immigration and immigration enforcement	6%	10%	4%	0%	15%	4%	4%	*
Crime and public safety	3%	6%	1%	10%	6%	5%	2%	*
Abortion	2%	1%	3%	0%	1%	3%	2%	*
Hurricane preparedness and disaster recovery	2%	4%	2%	0%	6%	2%	1%	*
Guns	1%	1%	1%	0%	0%	2%	1%	*
Data centers	2%	3%	2%	1%	2%	3%	2%	*
Corruption and ethics in state government	7%	3%	10%	5%	1%	3%	11%	*
Elections and voting	3%	5%	2%	2%	5%	4%	2%	*
Environment and water quality	2%	0%	3%	0%	1%	2%	2%	*
Something else you mentioned before: ""	1%	2%	1%	0%	2%	1%	1%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Immigration Approach Preference

When it comes to the issue of immigration, which statement do you agree with more?

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
We should prioritize border security first and focus on immigration reform much later when we have fully solved the crisis of migrants at the U.S.-Mexico border, even if that means leaving millions of undocumented immigrants at risk of deportation	36%	27%	34%	38%	41%	46%	28%	36%	36%	41%	26%
The immigration system is fully broken — we need to work on both border security and reform for undocumented immigrants who have been in the U.S. for many years who can pass a background check to earn a pathway to citizenship	53%	59%	54%	45%	54%	45%	59%	52%	54%	49%	61%
Not sure	11%	14%	12%	16%	5%	10%	13%	13%	10%	10%	14%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
We should prioritize border security first and focus on immigration reform much later when we have fully solved the crisis of migrants at the U.S.-Mexico border, even if that means leaving millions of undocumented immigrants at risk of deportation	36%	42%	30%	39%	35%	37%	35%	35%	35%	38%	33%	37%	41%
The immigration system is fully broken — we need to work on both border security and reform for undocumented immigrants who have been in the U.S. for many years who can pass a background check to earn a pathway to citizenship	53%	48%	57%	49%	54%	50%	54%	61%	53%	35%	56%	51%	50%
Not sure	11%	10%	12%	12%	11%	13%	11%	4%	11%	27%	12%	12%	9%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
We should prioritize border security first and focus on immigration reform much later when we have fully solved the crisis of migrants at the U.S.-Mexico border, even if that means leaving millions of undocumented immigrants at risk of deportation	36%	10%	26%	60%	11%	24%	62%	63%	14%	*	9%	59%	*	27%
The immigration system is fully broken — we need to work on both border security and reform for undocumented immigrants who have been in the U.S. for many years who can pass a background check to earn a pathway to citizenship	53%	80%	48%	31%	81%	58%	32%	28%	75%	*	81%	32%	*	43%
Not sure	11%	10%	26%	9%	8%	19%	7%	8%	12%	*	10%	9%	*	29%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
We should prioritize border security first and focus on immigration reform much later when we have fully solved the crisis of migrants at the U.S.-Mexico border, even if that means leaving millions of undocumented immigrants at risk of deportation	36%	67%	17%	38%	70%	53%	17%	*
The immigration system is fully broken — we need to work on both border security and reform for undocumented immigrants who have been in the U.S. for many years who can pass a background check to earn a pathway to citizenship	53%	26%	71%	33%	26%	36%	69%	*
Not sure	11%	7%	12%	29%	5%	11%	14%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Immigrants Help Vs. Hurt The Economy

Even if it isn't exactly right, which of the following is closer to your view?

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Immigrants help the economy - they add to the demand for local businesses, start businesses, pay taxes, and bring new ideas	50%	64%	52%	42%	45%	48%	51%	47%	55%	42%	66%
Immigrants hurt the economy - they buy up houses and property that should go to Americans first, take government benefits, and refuse to integrate	37%	19%	32%	44%	46%	41%	33%	41%	30%	45%	19%
Not sure	14%	18%	16%	14%	9%	11%	16%	13%	15%	13%	15%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Immigrants help the economy - they add to the demand for local businesses, start businesses, pay taxes, and bring new ideas	50%	48%	51%	46%	51%	52%	48%	51%	49%	49%	47%	50%	54%

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N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



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	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Immigrants hurt the economy - they buy up houses and property that should go to Americans first, take government benefits, and refuse to integrate	37%	38%	35%	33%	38%	31%	40%	31%	38%	25%	39%	35%	36%
Not sure	14%	13%	14%	21%	11%	17%	12%	18%	13%	26%	14%	15%	10%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Immigrants help the economy - they add to the demand for local businesses, start businesses, pay taxes, and bring new ideas	50%	82%	56%	21%	87%	53%	26%	23%	73%	*	85%	24%	*	42%
Immigrants hurt the economy - they buy up houses and property that should go to Americans first, take government benefits, and refuse to integrate	37%	8%	18%	65%	6%	27%	63%	66%	13%	*	6%	64%	*	23%
Not sure	14%	10%	25%	14%	8%	20%	11%	11%	14%	*	9%	12%	*	35%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Immigrants help the economy - they add to the demand for local businesses, start businesses, pay taxes, and bring new ideas	50%	23%	68%	33%	20%	38%	65%	*
Immigrants hurt the economy - they buy up houses and property that should go to Americans first, take government benefits, and refuse to integrate	37%	66%	19%	34%	76%	40%	21%	*
Not sure	14%	11%	14%	33%	5%	22%	14%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Immigration Enforcement

Which of the following comes closest to your view about border security, immigration, and immigration enforcement over the past year?

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
The border needed securing, and immigration enforcement has not gone far enough	25%	8%	21%	29%	35%	27%	23%	25%	25%	30%	14%
The border needed securing, and immigration enforcement has been about right	24%	24%	24%	22%	24%	29%	19%	24%	23%	27%	15%
The border needed securing, but immigration enforcement has gone too far	26%	29%	27%	26%	22%	24%	27%	25%	26%	23%	32%
The situation at the border was overstated, and immigration enforcement has gone too far	18%	26%	19%	15%	15%	15%	21%	17%	20%	14%	26%
Not sure	8%	13%	9%	8%	3%	5%	10%	9%	6%	6%	12%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
The border needed securing, and immigration enforcement has not gone far enough	25%	25%	24%	18%	27%	20%	28%	24%	24%	12%	28%	20%	27%
The border needed securing, and immigration enforcement has been about right	24%	28%	19%	29%	22%	26%	22%	29%	22%	40%	19%	24%	31%
The border needed securing, but immigration enforcement has gone too far	26%	21%	30%	21%	27%	27%	25%	21%	27%	6%	25%	32%	18%
The situation at the border was overstated, and immigration enforcement has gone too far	18%	17%	19%	18%	18%	18%	18%	21%	18%	20%	20%	17%	17%
Not sure	8%	8%	7%	14%	6%	10%	7%	5%	8%	22%	8%	7%	7%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
The border needed securing, and immigration enforcement has not gone far enough	25%	6%	17%	42%	4%	16%	45%	45%	9%	*	5%	41%	*	16%
The border needed securing, and immigration enforcement has been about right	24%	6%	18%	39%	4%	20%	38%	40%	11%	*	7%	39%	*	10%
The border needed securing, but immigration enforcement has gone too far	26%	42%	29%	11%	40%	36%	8%	6%	42%	*	44%	11%	*	30%
The situation at the border was overstated, and immigration enforcement has gone too far	18%	37%	15%	4%	44%	15%	6%	5%	30%	*	36%	5%	*	17%
Not sure	8%	8%	20%	4%	7%	13%	3%	5%	9%	*	8%	4%	*	27%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
The border needed securing, and immigration enforcement has not gone far enough	25%	44%	12%	31%	50%	27%	14%	*
The border needed securing, and immigration enforcement has been about right	24%	42%	12%	24%	36%	43%	11%	*
The border needed securing, but immigration enforcement has gone too far	26%	6%	39%	16%	5%	17%	37%	*
The situation at the border was overstated, and immigration enforcement has gone too far	18%	4%	28%	4%	6%	6%	28%	*
Not sure	8%	4%	8%	24%	3%	8%	9%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Worried About Detainment

How worried, if at all, are you that you, a family member, or someone close to you could be stopped, detained, or otherwise directly affected by current immigration enforcement?

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Very worried	9%	11%	13%	9%	5%	7%	11%	8%	11%	5%	17%
Somewhat worried	18%	26%	27%	16%	7%	19%	17%	15%	22%	15%	23%
Not too worried	14%	22%	13%	9%	13%	16%	13%	14%	14%	14%	15%
Not at all worried	39%	24%	28%	43%	54%	42%	37%	42%	34%	45%	26%
Not sure	3%	2%	3%	5%	1%	2%	3%	3%	2%	2%	4%
Does not apply to me	17%	14%	15%	18%	20%	14%	20%	18%	16%	18%	15%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very worried	9%	7%	11%	11%	8%	11%	8%	13%	9%	5%	10%	8%	9%
Somewhat worried	18%	20%	16%	27%	15%	24%	14%	20%	17%	29%	16%	15%	23%
Not too worried	14%	13%	15%	19%	13%	16%	13%	18%	14%	17%	14%	15%	13%
Not at all worried	39%	39%	39%	24%	44%	32%	44%	41%	40%	18%	40%	40%	39%
Not sure	3%	3%	3%	5%	2%	2%	3%	1%	3%	13%	3%	4%	1%
Does not apply to me	17%	17%	17%	14%	18%	15%	19%	8%	18%	20%	16%	17%	15%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very worried	9%	17%	4%	4%	16%	9%	5%	5%	12%	*	16%	4%	*	7%
Somewhat worried	18%	26%	23%	9%	27%	22%	9%	10%	25%	*	26%	11%	*	23%

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N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



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		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Not too worried	14%	16%	18%	11%	13%	19%	10%	11%	17%	*	18%	11%	*	13%
Not at all worried	39%	25%	31%	53%	26%	30%	56%	54%	28%	*	24%	53%	*	27%
Not sure	3%	3%	6%	2%	4%	3%	2%	2%	3%	*	4%	2%	*	6%
Does not apply to me	17%	13%	18%	20%	15%	18%	18%	19%	15%	*	12%	20%	*	24%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

		Direction of Country			Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Very worried	9%	4%	12%	5%	6%	2%	13%	*
Somewhat worried	18%	10%	23%	9%	11%	12%	23%	*
Not too worried	14%	12%	15%	16%	8%	15%	16%	*
Not at all worried	39%	56%	28%	51%	59%	50%	28%	*
Not sure	3%	2%	3%	8%	3%	3%	3%	*
Does not apply to me	17%	16%	18%	11%	14%	18%	18%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Support For Data Centers In Community

Generally speaking, do you [support or oppose] data centers being built in your community?

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Strongly support	7%	7%	8%	6%	9%	12%	4%	6%	9%	8%	6%
Somewhat support	17%	20%	19%	10%	18%	22%	13%	15%	20%	19%	12%
Neither support nor oppose	26%	28%	28%	30%	22%	24%	28%	30%	21%	24%	32%
Somewhat oppose	16%	18%	14%	17%	17%	15%	18%	16%	17%	16%	17%
Strongly oppose	33%	28%	31%	37%	35%	27%	38%	33%	33%	33%	33%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly support	7%	9%	6%	11%	6%	8%	7%	9%	7%	2%	5%	8%	11%
Somewhat support	17%	21%	13%	26%	14%	18%	16%	25%	15%	31%	15%	14%	24%
Neither support nor oppose	26%	24%	29%	30%	26%	29%	25%	24%	27%	35%	28%	24%	27%
Somewhat oppose	16%	16%	16%	13%	17%	13%	18%	15%	16%	18%	20%	16%	10%
Strongly oppose	33%	30%	36%	21%	37%	33%	33%	27%	34%	15%	32%	38%	27%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly support	7%	3%	1%	12%	4%	5%	12%	14%	2%	*	2%	13%	*	1%
Somewhat support	17%	6%	13%	27%	5%	14%	26%	30%	6%	*	6%	26%	*	14%

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N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



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		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Neither support nor oppose	26%	23%	30%	28%	19%	28%	29%	28%	24%	*	21%	27%	*	45%
Somewhat oppose	16%	21%	18%	12%	22%	16%	13%	12%	20%	*	22%	12%	*	15%
Strongly oppose	33%	47%	37%	21%	50%	37%	20%	16%	48%	*	49%	22%	*	25%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Strongly support	7%	17%	2%	0%	22%	10%	1%	*
Somewhat support	17%	32%	7%	12%	33%	27%	7%	*
Neither support nor oppose	26%	26%	23%	58%	24%	33%	25%	*
Somewhat oppose	16%	12%	19%	11%	10%	14%	20%	*
Strongly oppose	33%	12%	48%	19%	11%	16%	48%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Data Center Present In Community

To your knowledge, is there a data center in your community?

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Yes	10%	21%	15%	4%	3%	12%	8%	7%	14%	9%	11%
No	52%	41%	48%	56%	59%	53%	51%	52%	52%	55%	46%
Not sure	38%	37%	37%	40%	38%	35%	41%	41%	34%	37%	43%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Yes	10%	13%	7%	23%	5%	16%	5%	14%	9%	25%	6%	8%	19%
No	52%	53%	51%	40%	56%	47%	56%	51%	53%	31%	55%	52%	47%
Not sure	38%	35%	42%	37%	39%	37%	39%	36%	38%	44%	39%	40%	34%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Yes	10%	8%	13%	10%	9%	12%	8%	13%	7%	*	8%	11%	*	8%
No	52%	54%	35%	54%	55%	47%	56%	51%	54%	*	55%	50%	*	51%
Not sure	38%	38%	52%	35%	36%	42%	36%	36%	39%	*	38%	38%	*	41%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Yes	10%	15%	7%	6%	17%	11%	6%	*
No	52%	50%	55%	31%	48%	55%	52%	*
Not sure	38%	35%	38%	63%	35%	34%	41%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Home Insurance

Thinking about your homeowners insurance over the past two years, which of the following, if any, have you experienced? Select all that apply.

Asked only of respondents who own their homes

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
My premium increased substantially	39%	19%	39%	34%	49%	37%	41%	34%	46%	37%	45%
My deductible increased	17%	15%	19%	19%	15%	17%	17%	14%	20%	15%	22%
My insurer canceled or did not renew my policy	10%	4%	12%	13%	8%	11%	8%	11%	8%	9%	12%
I had difficulty finding an insurer willing to cover my home	11%	6%	14%	15%	9%	12%	11%	11%	12%	12%	9%
I reduced my coverage because of the cost	17%	20%	19%	12%	19%	17%	16%	16%	18%	14%	25%
None of these	33%	48%	28%	35%	29%	35%	31%	37%	28%	35%	27%
Not sure	4%	8%	5%	7%	1%	4%	5%	4%	4%	5%	3%
Weighted N	493	61	94	141	197	236	256	281	212	373	120

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
My premium increased substantially	39%	41%	36%	33%	41%	36%	41%	39%	39%	*	27%	46%	42%
My deductible increased	17%	19%	13%	22%	15%	16%	18%	14%	16%	*	14%	17%	21%
My insurer canceled or did not renew my policy	10%	9%	11%	13%	9%	11%	9%	8%	9%	*	13%	8%	10%
I had difficulty finding an insurer willing to cover my home	11%	12%	10%	13%	11%	11%	12%	8%	12%	*	16%	8%	13%

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N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



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		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
I reduced my coverage because of the cost	17%	14%	21%	15%	17%	18%	16%	16%	18%	*	18%	17%	16%
None of these	33%	34%	31%	33%	33%	35%	32%	33%	33%	*	31%	33%	34%
Not sure	4%	4%	5%	6%	4%	6%	3%	5%	5%	*	6%	2%	4%
Weighted N	493	307	186	112	381	193	300	59	382	12	140	178	155

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
My premium increased substantially	39%	49%	42%	32%	54%	37%	34%	30%	50%	*	48%	34%	*	24%
My deductible increased	17%	24%	13%	13%	25%	18%	13%	12%	23%	*	22%	14%	*	10%
My insurer canceled or did not renew my policy	10%	9%	4%	11%	10%	6%	12%	12%	6%	*	9%	10%	*	13%
I had difficulty finding an insurer willing to cover my home	11%	13%	14%	10%	12%	11%	12%	10%	13%	*	12%	12%	*	5%
I reduced my coverage because of the cost	17%	16%	15%	18%	18%	17%	17%	18%	17%	*	14%	18%	*	20%
None of these	33%	28%	34%	36%	21%	33%	38%	38%	28%	*	31%	35%	*	29%
Not sure	4%	3%	5%	5%	3%	7%	3%	5%	3%	*	2%	5%	*	14%
Weighted N	493	177	50	266	95	170	229	252	234	8	174	281	5	33

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
My premium increased substantially	39%	29%	48%	32%	31%	27%	49%	*
My deductible increased	17%	13%	21%	8%	17%	13%	19%	*
My insurer canceled or did not renew my policy	10%	11%	8%	11%	14%	7%	9%	*
I had difficulty finding an insurer willing to cover my home	11%	8%	15%	3%	8%	14%	12%	*
I reduced my coverage because of the cost	17%	15%	17%	26%	14%	17%	18%	*
None of these	33%	43%	26%	27%	42%	39%	26%	*
Not sure	4%	6%	2%	12%	5%	5%	4%	*
Weighted N	493	205	260	28	115	127	251	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Domestic vs Foreign Issues Attention

Thinking about what you want from elected officials in Washington, how should they divide their attention between domestic issues such as the economy, healthcare and housing, and international issues involving countries such as Cuba and Venezuela?

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Almost entirely on domestic issues	11%	8%	16%	13%	8%	12%	10%	12%	11%	11%	13%
Mostly domestic issues, with some attention to international issues	42%	31%	36%	42%	53%	40%	44%	40%	45%	45%	34%
About evenly between domestic and international issues	30%	36%	27%	29%	30%	33%	28%	29%	32%	30%	31%
Mostly international issues, with some attention to domestic issues	4%	8%	4%	2%	2%	5%	3%	4%	4%	4%	4%
Almost entirely on international issues	2%	5%	3%	0%	0%	1%	3%	2%	1%	1%	3%
Not sure	11%	12%	15%	13%	6%	9%	13%	13%	7%	9%	15%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Almost entirely on domestic issues	11%	11%	12%	13%	11%	12%	10%	10%	12%	2%	12%	9%	14%
Mostly domestic issues, with some attention to international issues	42%	43%	41%	32%	45%	34%	47%	38%	43%	36%	41%	42%	43%

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N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



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		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
About evenly between domestic and international issues	30%	31%	29%	30%	30%	34%	28%	44%	28%	28%	30%	31%	31%
Mostly international issues, with some attention to domestic issues	4%	3%	5%	6%	3%	6%	2%	3%	4%	3%	4%	4%	5%
Almost entirely on international issues	2%	2%	2%	4%	1%	3%	1%	0%	2%	3%	3%	1%	1%
Not sure	11%	10%	12%	15%	10%	11%	11%	5%	11%	29%	10%	13%	6%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Almost entirely on domestic issues	11%	13%	12%	10%	12%	11%	10%	9%	13%	*	13%	11%	*	9%
Mostly domestic issues, with some attention to international issues	42%	43%	28%	44%	45%	38%	44%	42%	42%	*	41%	44%	*	33%
About evenly between domestic and international issues	30%	27%	35%	32%	26%	29%	34%	34%	29%	*	30%	32%	*	28%
Mostly international issues, with some attention to domestic issues	4%	5%	2%	3%	3%	4%	4%	3%	4%	*	5%	3%	*	3%
Almost entirely on international issues	2%	3%	1%	1%	3%	1%	2%	2%	1%	*	3%	1%	*	0%

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N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Not sure	11%	10%	22%	9%	11%	16%	7%	10%	10%	*	10%	9%	*	27%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Almost entirely on domestic issues	11%	9%	14%	3%	8%	8%	14%	*
Mostly domestic issues, with some attention to international issues	42%	42%	42%	39%	40%	39%	44%	*
About evenly between domestic and international issues	30%	37%	27%	25%	40%	35%	25%	*
Mostly international issues, with some attention to domestic issues	4%	4%	4%	0%	4%	3%	4%	*
Almost entirely on international issues	2%	2%	2%	0%	2%	2%	1%	*
Not sure	11%	6%	12%	34%	6%	13%	12%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Trump Job Handling Grid — Iran

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

	Total	Age				Gender		Education		Race	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Strongly approve	21%	11%	16%	25%	29%	27%	17%	24%	18%	26%	11%
Somewhat approve	16%	17%	16%	14%	17%	16%	16%	14%	20%	17%	13%
Somewhat disapprove	13%	16%	12%	11%	12%	13%	12%	12%	14%	12%	14%
Strongly disapprove	43%	45%	49%	44%	38%	41%	45%	44%	43%	38%	54%
Not sure	7%	10%	7%	6%	4%	3%	10%	7%	6%	6%	8%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	21%	22%	21%	18%	23%	15%	25%	18%	22%	15%	22%	20%	21%
Somewhat approve	16%	20%	12%	16%	16%	17%	15%	25%	14%	26%	15%	14%	22%
Somewhat disapprove	13%	13%	12%	16%	12%	15%	11%	13%	13%	14%	13%	11%	15%
Strongly disapprove	43%	40%	47%	40%	44%	47%	41%	44%	44%	25%	42%	49%	38%
Not sure	7%	6%	8%	10%	5%	6%	7%	0%	7%	20%	9%	6%	4%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	21%	3%	10%	40%	5%	11%	41%	47%	2%	*	2%	39%	*	13%
Somewhat approve	16%	6%	6%	26%	5%	13%	25%	30%	4%	*	5%	25%	*	10%
Somewhat disapprove	13%	9%	18%	15%	6%	15%	14%	11%	14%	*	9%	14%	*	19%
Strongly disapprove	43%	78%	50%	13%	82%	51%	14%	6%	75%	*	81%	16%	*	35%
Not sure	7%	4%	16%	7%	2%	10%	6%	7%	5%	*	3%	6%	*	23%

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N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Strongly approve	21%	51%	4%	8%	61%	26%	5%	*
Somewhat approve	16%	30%	6%	26%	25%	31%	7%	*
Somewhat disapprove	13%	8%	14%	24%	4%	18%	14%	*
Strongly disapprove	43%	6%	70%	12%	5%	16%	68%	*
Not sure	7%	5%	5%	31%	4%	9%	7%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Trump Job Handling Grid — The Epstein Files

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Strongly approve	15%	9%	16%	15%	18%	15%	15%	17%	11%	17%	10%
Somewhat approve	15%	16%	15%	16%	14%	19%	12%	14%	17%	17%	12%
Somewhat disapprove	11%	12%	9%	9%	12%	12%	10%	9%	14%	12%	7%
Strongly disapprove	46%	55%	49%	47%	38%	42%	50%	46%	46%	41%	58%
Not sure	13%	8%	11%	12%	19%	11%	14%	14%	11%	13%	12%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	15%	16%	13%	18%	14%	12%	17%	13%	15%	22%	13%	15%	17%
Somewhat approve	15%	17%	14%	17%	15%	17%	14%	20%	15%	22%	13%	14%	22%
Somewhat disapprove	11%	11%	10%	13%	10%	10%	11%	16%	10%	13%	12%	12%	8%
Strongly disapprove	46%	42%	50%	43%	47%	51%	43%	44%	47%	26%	47%	48%	41%
Not sure	13%	13%	13%	10%	14%	11%	15%	6%	13%	18%	15%	10%	12%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	15%	3%	9%	26%	4%	9%	26%	32%	1%	*	1%	27%	*	8%
Somewhat approve	15%	3%	7%	28%	3%	12%	25%	31%	3%	*	2%	25%	*	15%
Somewhat disapprove	11%	6%	10%	15%	2%	11%	15%	14%	9%	*	6%	14%	*	11%
Strongly disapprove	46%	83%	58%	13%	88%	54%	14%	7%	79%	*	85%	16%	*	48%
Not sure	13%	6%	17%	18%	3%	13%	19%	17%	8%	*	6%	18%	*	18%

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N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



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		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Strongly approve	15%	35%	4%	6%	41%	16%	5%	*
Somewhat approve	15%	33%	5%	11%	33%	27%	4%	*
Somewhat disapprove	11%	12%	7%	34%	10%	21%	7%	*
Strongly disapprove	46%	7%	73%	18%	7%	16%	72%	*
Not sure	13%	13%	11%	32%	9%	20%	12%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Trump Job Handling Grid — The cost of living

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Strongly approve	12%	10%	11%	10%	17%	15%	10%	13%	10%	14%	8%
Somewhat approve	20%	13%	16%	24%	25%	23%	17%	19%	22%	23%	13%
Somewhat disapprove	15%	15%	12%	19%	14%	16%	14%	15%	16%	15%	15%
Strongly disapprove	48%	55%	53%	44%	42%	42%	52%	48%	46%	42%	61%
Not sure	5%	7%	8%	4%	3%	4%	6%	5%	5%	5%	4%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	12%	12%	12%	12%	12%	11%	13%	13%	12%	17%	9%	12%	15%
Somewhat approve	20%	24%	15%	21%	20%	16%	23%	24%	19%	16%	20%	17%	25%
Somewhat disapprove	15%	15%	15%	18%	14%	15%	15%	20%	14%	17%	15%	14%	17%
Strongly disapprove	48%	44%	52%	44%	49%	52%	44%	42%	49%	36%	50%	53%	37%
Not sure	5%	4%	6%	5%	5%	6%	4%	2%	5%	13%	6%	4%	6%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	12%	3%	3%	22%	4%	6%	22%	27%	1%	*	2%	22%	*	5%
Somewhat approve	20%	4%	8%	36%	2%	13%	37%	42%	2%	*	3%	34%	*	17%
Somewhat disapprove	15%	7%	19%	21%	2%	17%	21%	17%	14%	*	8%	20%	*	17%
Strongly disapprove	48%	84%	56%	15%	90%	57%	15%	8%	81%	*	86%	19%	*	46%
Not sure	5%	2%	15%	6%	1%	7%	5%	6%	3%	*	2%	6%	*	15%

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N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Strongly approve	12%	29%	3%	2%	38%	13%	2%	*
Somewhat approve	20%	45%	4%	26%	46%	38%	3%	*
Somewhat disapprove	15%	12%	15%	33%	8%	18%	17%	*
Strongly disapprove	48%	8%	75%	21%	6%	21%	73%	*
Not sure	5%	5%	4%	19%	2%	10%	4%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Trump Job Handling Grid — The price of gas

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Strongly approve	11%	7%	10%	12%	14%	13%	10%	11%	11%	13%	7%
Somewhat approve	16%	15%	16%	17%	17%	21%	12%	16%	16%	18%	12%
Somewhat disapprove	16%	17%	15%	15%	17%	15%	17%	15%	18%	17%	13%
Strongly disapprove	52%	57%	55%	51%	46%	48%	55%	52%	50%	46%	64%
Not sure	5%	4%	5%	5%	6%	4%	6%	5%	5%	6%	4%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	11%	11%	11%	14%	10%	10%	12%	9%	11%	9%	9%	12%	13%
Somewhat approve	16%	17%	15%	15%	17%	15%	17%	21%	14%	32%	15%	13%	23%
Somewhat disapprove	16%	17%	15%	19%	15%	13%	18%	19%	16%	11%	19%	13%	16%
Strongly disapprove	52%	50%	53%	50%	52%	57%	48%	49%	53%	35%	51%	57%	44%
Not sure	5%	4%	6%	2%	6%	5%	5%	2%	5%	13%	6%	4%	4%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	11%	3%	3%	20%	2%	6%	21%	23%	1%	*	2%	20%	*	2%
Somewhat approve	16%	3%	5%	30%	4%	9%	30%	35%	2%	*	2%	27%	*	18%
Somewhat disapprove	16%	7%	23%	22%	4%	18%	21%	24%	9%	*	6%	24%	*	17%
Strongly disapprove	52%	86%	62%	20%	89%	61%	21%	11%	86%	*	89%	23%	*	54%
Not sure	5%	2%	7%	7%	1%	6%	7%	8%	2%	*	2%	7%	*	9%

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N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



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		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Strongly approve	11%	26%	3%	2%	35%	13%	1%	*
Somewhat approve	16%	38%	3%	13%	40%	27%	3%	*
Somewhat disapprove	16%	18%	12%	43%	11%	29%	13%	*
Strongly disapprove	52%	11%	79%	26%	9%	21%	79%	*
Not sure	5%	8%	2%	17%	5%	10%	3%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Trump Job Handling Grid — Political corruption

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Strongly approve	22%	11%	16%	24%	32%	27%	18%	23%	19%	26%	12%
Somewhat approve	15%	16%	15%	16%	13%	17%	13%	15%	14%	16%	11%
Somewhat disapprove	10%	12%	11%	11%	8%	10%	10%	7%	15%	10%	9%
Strongly disapprove	46%	53%	52%	43%	40%	41%	50%	45%	47%	40%	59%
Not sure	7%	9%	7%	6%	8%	6%	9%	9%	5%	7%	8%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	22%	23%	21%	18%	23%	16%	26%	27%	22%	17%	21%	20%	22%
Somewhat approve	15%	19%	11%	15%	15%	14%	16%	14%	15%	25%	14%	15%	19%
Somewhat disapprove	10%	9%	11%	14%	9%	12%	9%	9%	9%	15%	7%	12%	14%
Strongly disapprove	46%	43%	50%	47%	46%	51%	43%	49%	47%	22%	48%	48%	40%
Not sure	7%	7%	8%	6%	8%	8%	7%	1%	7%	22%	9%	6%	6%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	22%	3%	3%	42%	4%	9%	44%	46%	2%	*	2%	40%	*	9%
Somewhat approve	15%	3%	13%	26%	2%	14%	23%	30%	3%	*	2%	24%	*	16%
Somewhat disapprove	10%	6%	17%	12%	2%	12%	12%	9%	11%	*	7%	11%	*	16%
Strongly disapprove	46%	84%	55%	12%	90%	53%	14%	7%	79%	*	86%	17%	*	42%
Not sure	7%	4%	13%	9%	1%	12%	7%	8%	5%	*	4%	8%	*	16%

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N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



continued from previous page

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Strongly approve	22%	51%	6%	6%	57%	28%	6%	*
Somewhat approve	15%	31%	3%	26%	31%	27%	4%	*
Somewhat disapprove	10%	5%	11%	32%	4%	15%	11%	*
Strongly disapprove	46%	8%	74%	9%	6%	19%	71%	*
Not sure	7%	5%	7%	27%	3%	11%	8%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Trump Job Handling Grid — The use of AI in our economy

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Strongly approve	16%	11%	14%	17%	20%	19%	13%	16%	16%	19%	8%
Somewhat approve	21%	21%	18%	22%	22%	26%	16%	20%	22%	23%	16%
Somewhat disapprove	14%	15%	18%	13%	12%	13%	15%	14%	15%	13%	18%
Strongly disapprove	35%	42%	39%	30%	31%	29%	40%	34%	35%	31%	43%
Not sure	14%	12%	12%	19%	14%	12%	16%	16%	12%	14%	14%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	16%	17%	14%	23%	14%	14%	17%	14%	16%	4%	12%	17%	20%
Somewhat approve	21%	24%	18%	19%	21%	22%	20%	27%	19%	34%	19%	18%	28%
Somewhat disapprove	14%	13%	15%	16%	14%	13%	15%	14%	15%	14%	16%	14%	12%
Strongly disapprove	35%	32%	38%	34%	35%	38%	33%	33%	36%	19%	36%	37%	29%
Not sure	14%	14%	15%	8%	16%	13%	15%	12%	14%	29%	16%	15%	11%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	16%	3%	6%	29%	3%	10%	28%	34%	2%	*	3%	28%	*	5%
Somewhat approve	21%	8%	16%	33%	5%	19%	32%	37%	8%	*	6%	32%	*	20%
Somewhat disapprove	14%	15%	18%	13%	13%	17%	12%	8%	19%	*	15%	13%	*	21%
Strongly disapprove	35%	66%	37%	8%	74%	38%	9%	4%	61%	*	69%	10%	*	30%
Not sure	14%	8%	23%	18%	5%	15%	19%	18%	10%	*	7%	17%	*	25%

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N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



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		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Strongly approve	16%	34%	6%	6%	46%	18%	3%	*
Somewhat approve	21%	39%	8%	42%	31%	38%	10%	*
Somewhat disapprove	14%	7%	19%	16%	5%	15%	18%	*
Strongly disapprove	35%	5%	56%	7%	5%	7%	56%	*
Not sure	14%	16%	12%	30%	12%	22%	12%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Trump Job Handling Grid — The issue of data centers

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Strongly approve	14%	9%	12%	13%	21%	18%	11%	15%	14%	18%	7%
Somewhat approve	20%	24%	18%	20%	19%	26%	15%	21%	19%	21%	17%
Somewhat disapprove	11%	11%	13%	11%	10%	10%	12%	9%	15%	12%	11%
Strongly disapprove	37%	43%	43%	35%	30%	32%	41%	36%	38%	32%	48%
Not sure	17%	12%	14%	21%	20%	14%	20%	19%	14%	17%	17%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	14%	14%	15%	15%	14%	11%	17%	14%	14%	18%	12%	15%	16%
Somewhat approve	20%	22%	18%	23%	19%	22%	19%	28%	18%	35%	19%	17%	27%
Somewhat disapprove	11%	10%	13%	12%	11%	13%	10%	13%	11%	7%	10%	16%	8%
Strongly disapprove	37%	34%	40%	35%	38%	39%	36%	35%	38%	18%	40%	36%	33%
Not sure	17%	20%	15%	16%	18%	15%	18%	11%	18%	22%	19%	16%	16%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	14%	2%	5%	27%	3%	9%	26%	31%	1%	*	2%	26%	*	4%
Somewhat approve	20%	5%	11%	35%	4%	15%	34%	38%	5%	*	4%	33%	*	18%
Somewhat disapprove	11%	11%	18%	10%	7%	14%	12%	7%	14%	*	12%	10%	*	15%
Strongly disapprove	37%	70%	40%	9%	75%	44%	8%	3%	65%	*	72%	10%	*	38%
Not sure	17%	12%	27%	19%	11%	18%	20%	20%	14%	*	11%	21%	*	25%

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N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



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		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Strongly approve	14%	34%	3%	5%	45%	14%	3%	*
Somewhat approve	20%	40%	8%	20%	34%	36%	9%	*
Somewhat disapprove	11%	7%	13%	25%	6%	10%	14%	*
Strongly disapprove	37%	4%	61%	7%	3%	14%	59%	*
Not sure	17%	15%	16%	43%	12%	25%	16%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Trump Job Handling Grid — Immigration enforcement at the border

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Strongly approve	35%	14%	29%	39%	52%	43%	29%	37%	32%	44%	17%
Somewhat approve	16%	22%	17%	13%	13%	15%	17%	15%	17%	16%	15%
Somewhat disapprove	8%	11%	9%	7%	5%	8%	8%	8%	7%	6%	11%
Strongly disapprove	36%	45%	43%	34%	27%	30%	41%	35%	37%	29%	53%
Not sure	5%	8%	2%	7%	2%	4%	6%	4%	6%	5%	5%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	35%	39%	32%	28%	38%	26%	42%	33%	35%	22%	36%	36%	35%
Somewhat approve	16%	18%	14%	21%	14%	20%	13%	24%	15%	23%	13%	14%	25%
Somewhat disapprove	8%	7%	8%	9%	7%	8%	8%	4%	8%	22%	7%	10%	6%
Strongly disapprove	36%	32%	40%	35%	37%	40%	34%	39%	37%	18%	40%	36%	30%
Not sure	5%	4%	6%	7%	4%	6%	4%	0%	5%	15%	4%	5%	5%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	35%	5%	13%	66%	7%	19%	67%	69%	8%	*	3%	63%	*	21%
Somewhat approve	16%	8%	22%	21%	5%	19%	19%	22%	11%	*	6%	21%	*	23%
Somewhat disapprove	8%	9%	12%	6%	7%	11%	5%	3%	12%	*	10%	6%	*	9%
Strongly disapprove	36%	73%	40%	4%	79%	42%	6%	3%	65%	*	75%	7%	*	39%
Not sure	5%	5%	14%	3%	3%	8%	3%	3%	5%	*	6%	3%	*	9%

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N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



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		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Strongly approve	35%	71%	15%	25%	77%	47%	15%	*
Somewhat approve	16%	20%	11%	41%	14%	32%	11%	*
Somewhat disapprove	8%	2%	11%	11%	3%	5%	10%	*
Strongly disapprove	36%	5%	58%	10%	5%	12%	57%	*
Not sure	5%	2%	6%	12%	1%	4%	7%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Trump Job Handling Grid — Immigration enforcement within the United States not at the border

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Strongly approve	31%	13%	23%	35%	47%	38%	26%	33%	29%	40%	13%
Somewhat approve	16%	16%	20%	16%	14%	18%	14%	15%	17%	16%	17%
Somewhat disapprove	9%	11%	11%	8%	6%	6%	11%	8%	11%	7%	12%
Strongly disapprove	37%	46%	40%	35%	31%	33%	40%	37%	38%	31%	51%
Not sure	6%	13%	6%	6%	3%	5%	8%	7%	5%	6%	6%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	31%	36%	27%	25%	33%	24%	36%	32%	31%	18%	30%	33%	33%
Somewhat approve	16%	17%	15%	18%	16%	19%	14%	17%	16%	28%	15%	13%	25%
Somewhat disapprove	9%	8%	10%	14%	7%	10%	8%	7%	9%	18%	7%	11%	7%
Strongly disapprove	37%	34%	41%	33%	38%	40%	36%	38%	38%	15%	39%	40%	30%
Not sure	6%	6%	7%	9%	5%	8%	6%	6%	6%	22%	10%	4%	5%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	31%	4%	11%	60%	4%	17%	61%	65%	5%	*	2%	57%	*	18%
Somewhat approve	16%	5%	18%	25%	5%	15%	23%	25%	9%	*	5%	24%	*	19%
Somewhat disapprove	9%	11%	17%	5%	7%	14%	5%	4%	12%	*	11%	7%	*	9%
Strongly disapprove	37%	76%	40%	4%	82%	43%	6%	2%	67%	*	78%	6%	*	39%
Not sure	6%	4%	15%	6%	1%	11%	5%	4%	6%	*	5%	6%	*	15%

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N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



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		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Strongly approve	31%	67%	11%	23%	72%	46%	11%	*
Somewhat approve	16%	21%	11%	38%	18%	26%	12%	*
Somewhat disapprove	9%	3%	12%	13%	4%	9%	10%	*
Strongly disapprove	37%	4%	61%	6%	4%	10%	60%	*
Not sure	6%	5%	6%	20%	1%	9%	7%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Trump Job Handling Grid — Healthcare costs, including Medicare and Medicaid

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Strongly approve	16%	13%	17%	13%	21%	18%	15%	19%	12%	18%	12%
Somewhat approve	22%	14%	21%	24%	27%	28%	17%	21%	25%	25%	15%
Somewhat disapprove	13%	18%	11%	14%	11%	12%	15%	13%	14%	13%	14%
Strongly disapprove	41%	46%	46%	41%	35%	36%	46%	41%	42%	36%	52%
Not sure	7%	9%	5%	7%	5%	6%	8%	6%	7%	7%	6%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	16%	16%	17%	18%	16%	13%	18%	16%	16%	28%	16%	14%	18%
Somewhat approve	22%	28%	17%	22%	22%	22%	22%	23%	22%	16%	16%	26%	29%
Somewhat disapprove	13%	12%	15%	20%	11%	14%	13%	16%	13%	11%	16%	12%	13%
Strongly disapprove	41%	38%	45%	35%	43%	44%	40%	39%	42%	28%	44%	42%	34%
Not sure	7%	6%	7%	5%	7%	6%	7%	6%	6%	17%	7%	6%	6%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	16%	3%	7%	29%	3%	10%	29%	36%	1%	*	2%	29%	*	7%
Somewhat approve	22%	4%	10%	40%	3%	14%	40%	43%	6%	*	4%	38%	*	14%
Somewhat disapprove	13%	10%	19%	15%	6%	16%	15%	11%	15%	*	11%	14%	*	19%
Strongly disapprove	41%	79%	48%	9%	84%	49%	9%	2%	74%	*	81%	11%	*	42%
Not sure	7%	3%	15%	7%	3%	10%	6%	8%	4%	*	2%	8%	*	18%

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N+ Univision Florida Poll - Base
 Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.
 Margin of error: +/-4%.



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	Party ID			Ideology			Trump Job			2024 Vote				
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

	Direction of Country				Economic Outlook				
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure	
Strongly approve	16%	39%	3%	9%	46%	22%	3%	*	
Somewhat approve	22%	42%	10%	22%	40%	39%	9%	*	
Somewhat disapprove	13%	10%	14%	31%	8%	16%	15%	*	
Strongly disapprove	41%	4%	67%	11%	3%	14%	66%	*	
Not sure	7%	5%	6%	26%	4%	9%	7%	*	
Weighted N	825	296	480	49	176	180	469	0	

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Trump Job Handling Grid — Housing affordability

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Strongly approve	13%	11%	15%	11%	16%	17%	10%	14%	12%	15%	10%
Somewhat approve	20%	15%	16%	22%	24%	23%	18%	20%	19%	22%	16%
Somewhat disapprove	16%	19%	12%	18%	14%	16%	16%	14%	18%	16%	15%
Strongly disapprove	41%	46%	46%	41%	35%	36%	45%	42%	41%	36%	53%
Not sure	10%	9%	11%	8%	11%	8%	11%	9%	10%	11%	7%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	13%	14%	13%	15%	13%	13%	14%	12%	13%	19%	11%	13%	18%
Somewhat approve	20%	24%	16%	19%	20%	18%	21%	24%	19%	23%	18%	19%	26%
Somewhat disapprove	16%	16%	15%	21%	14%	17%	15%	21%	15%	20%	17%	17%	13%
Strongly disapprove	41%	38%	45%	38%	43%	43%	41%	37%	44%	16%	45%	43%	33%
Not sure	10%	9%	11%	7%	10%	9%	10%	6%	9%	22%	9%	8%	11%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	13%	4%	2%	24%	3%	8%	25%	28%	1%	*	2%	24%	*	3%
Somewhat approve	20%	3%	16%	35%	3%	15%	34%	40%	4%	*	3%	33%	*	20%
Somewhat disapprove	16%	10%	20%	19%	6%	19%	18%	15%	17%	*	11%	19%	*	15%
Strongly disapprove	41%	78%	47%	10%	86%	47%	10%	4%	73%	*	78%	12%	*	47%
Not sure	10%	5%	16%	12%	1%	11%	13%	13%	5%	*	5%	12%	*	15%

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N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Strongly approve	13%	30%	4%	2%	39%	14%	3%	*
Somewhat approve	20%	43%	5%	26%	42%	32%	7%	*
Somewhat disapprove	16%	12%	16%	33%	8%	21%	16%	*
Strongly disapprove	41%	5%	67%	16%	5%	16%	65%	*
Not sure	10%	9%	8%	23%	6%	16%	8%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Trump Job Handling Grid — Tariffs and trade policy

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Strongly approve	21%	13%	17%	22%	28%	27%	16%	23%	17%	25%	13%
Somewhat approve	18%	11%	22%	19%	19%	21%	15%	17%	20%	21%	11%
Somewhat disapprove	11%	12%	13%	11%	8%	8%	13%	10%	12%	9%	14%
Strongly disapprove	43%	51%	42%	42%	39%	37%	48%	42%	44%	37%	56%
Not sure	7%	13%	7%	6%	5%	6%	9%	8%	7%	8%	6%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	21%	20%	22%	18%	22%	16%	24%	16%	21%	27%	21%	18%	22%
Somewhat approve	18%	23%	13%	21%	17%	19%	17%	29%	17%	15%	15%	21%	22%
Somewhat disapprove	11%	10%	12%	15%	9%	12%	10%	9%	11%	14%	10%	12%	10%
Strongly disapprove	43%	39%	47%	37%	45%	45%	42%	38%	45%	23%	44%	45%	37%
Not sure	7%	8%	7%	10%	7%	9%	7%	7%	7%	21%	9%	4%	9%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	21%	3%	7%	39%	3%	10%	41%	45%	2%	*	1%	38%	*	10%
Somewhat approve	18%	2%	12%	33%	2%	14%	31%	35%	4%	*	2%	30%	*	18%
Somewhat disapprove	11%	10%	16%	10%	6%	16%	8%	7%	14%	*	10%	11%	*	9%
Strongly disapprove	43%	80%	52%	9%	88%	49%	11%	3%	76%	*	84%	12%	*	44%
Not sure	7%	4%	13%	9%	1%	10%	8%	9%	4%	*	3%	9%	*	18%

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N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



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		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Strongly approve	21%	52%	3%	7%	60%	27%	4%	*
Somewhat approve	18%	34%	7%	27%	29%	33%	8%	*
Somewhat disapprove	11%	5%	13%	20%	5%	12%	12%	*
Strongly disapprove	43%	4%	70%	12%	4%	13%	69%	*
Not sure	7%	5%	6%	34%	2%	15%	7%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Confidence In ICE

Overall, how much confidence do you have in Immigration and Customs Enforcement (ICE)?

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
A great deal	32%	19%	23%	34%	45%	38%	27%	32%	31%	38%	18%
Some	19%	22%	22%	14%	18%	19%	18%	18%	19%	22%	12%
Only a little	10%	12%	14%	11%	5%	10%	10%	10%	10%	9%	13%
None at all	35%	43%	35%	34%	29%	30%	39%	34%	35%	28%	49%
Not sure	5%	3%	6%	8%	2%	3%	6%	5%	4%	3%	8%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
A great deal	32%	38%	26%	25%	34%	25%	37%	34%	31%	35%	29%	32%	35%
Some	19%	20%	17%	28%	16%	22%	17%	20%	19%	17%	20%	14%	26%
Only a little	10%	9%	11%	13%	9%	14%	8%	10%	9%	23%	10%	10%	11%
None at all	35%	29%	41%	26%	37%	35%	35%	35%	35%	19%	35%	40%	24%
Not sure	5%	4%	5%	7%	4%	6%	4%	0%	5%	6%	6%	3%	4%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
A great deal	32%	6%	11%	59%	7%	16%	62%	65%	6%	*	3%	57%	*	18%
Some	19%	10%	19%	26%	6%	20%	24%	25%	13%	*	9%	26%	*	18%
Only a little	10%	13%	14%	7%	6%	20%	3%	5%	15%	*	14%	6%	*	14%
None at all	35%	69%	40%	5%	79%	37%	8%	2%	63%	*	72%	6%	*	35%
Not sure	5%	2%	16%	4%	2%	7%	4%	4%	3%	*	3%	4%	*	15%

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N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



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		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
A great deal	32%	68%	11%	26%	76%	42%	12%	*
Some	19%	22%	15%	37%	14%	35%	14%	*
Only a little	10%	4%	13%	10%	3%	9%	13%	*
None at all	35%	2%	58%	3%	3%	9%	57%	*
Not sure	5%	4%	3%	23%	3%	6%	5%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Racial Profiling Worry

Compared to the past few years, do you feel [more or less] worried that law enforcement will stop or detain you due to your skin color or the way you look?

		Age				Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
More worried	20%	27%	27%	19%	12%	18%	22%	18%	24%	12%	39%
No more or less worried	55%	54%	49%	56%	59%	56%	54%	54%	57%	61%	41%
Less worried	20%	15%	19%	18%	26%	22%	19%	23%	15%	23%	13%
Not sure	5%	4%	5%	7%	2%	4%	5%	5%	4%	4%	7%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
More worried	20%	19%	22%	26%	19%	25%	17%	24%	20%	26%	21%	21%	19%
No more or less worried	55%	54%	56%	48%	57%	52%	57%	56%	55%	43%	53%	56%	58%
Less worried	20%	23%	17%	20%	20%	17%	22%	18%	20%	19%	22%	20%	18%
Not sure	5%	5%	5%	6%	4%	5%	4%	2%	5%	12%	4%	4%	6%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
More worried	20%	38%	22%	5%	40%	21%	8%	5%	33%	*	39%	7%	*	18%
No more or less worried	55%	48%	57%	60%	46%	57%	58%	59%	52%	*	46%	61%	*	59%
Less worried	20%	10%	11%	31%	9%	16%	30%	31%	11%	*	10%	29%	*	13%
Not sure	5%	4%	9%	4%	4%	6%	4%	4%	4%	*	4%	3%	*	11%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
More worried	20%	6%	31%	6%	7%	9%	30%	*
No more or less worried	55%	59%	52%	65%	58%	59%	52%	*
Less worried	20%	31%	13%	17%	32%	25%	14%	*
Not sure	5%	4%	4%	12%	4%	7%	4%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



Congress Check on Presidential Power

Thinking about the relationship between Congress and the president, do you think Congress is doing [too much, too little,] or about the right amount to serve as a check on presidential power?

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Too much	15%	10%	17%	16%	17%	19%	12%	17%	12%	18%	10%
About the right amount	29%	37%	32%	24%	27%	31%	27%	29%	30%	31%	25%
Too little	44%	43%	38%	45%	48%	41%	46%	42%	48%	41%	50%
Not sure	12%	10%	13%	15%	8%	8%	15%	13%	10%	10%	15%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Too much	15%	13%	17%	15%	15%	15%	15%	18%	14%	6%	18%	12%	17%
About the right amount	29%	33%	26%	40%	26%	33%	27%	30%	29%	39%	29%	28%	32%
Too little	44%	41%	47%	33%	47%	42%	46%	49%	45%	20%	43%	49%	37%
Not sure	12%	14%	10%	12%	11%	10%	12%	4%	12%	36%	10%	12%	13%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Too much	15%	6%	11%	24%	5%	11%	25%	26%	7%	*	6%	23%	*	15%
About the right amount	29%	10%	20%	47%	7%	23%	47%	50%	13%	*	9%	46%	*	23%
Too little	44%	74%	45%	18%	83%	47%	19%	15%	69%	*	77%	19%	*	42%
Not sure	12%	9%	25%	10%	5%	18%	9%	9%	12%	*	9%	12%	*	20%
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Too much	15%	27%	9%	10%	36%	14%	8%	*
About the right amount	29%	51%	15%	33%	43%	51%	15%	*
Too little	44%	14%	65%	17%	14%	20%	64%	*
Not sure	12%	8%	11%	39%	7%	14%	12%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



President Trump Job Approval

Do you approve or disapprove of the way Donald Trump is handling his job as President?

	Age					Gender		Education		Race	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	White	Non-white
Strongly approve	26%	17%	19%	29%	35%	30%	23%	28%	22%	31%	16%
Somewhat approve	18%	15%	23%	16%	19%	20%	17%	17%	20%	21%	12%
Somewhat disapprove	11%	19%	8%	9%	10%	12%	10%	10%	12%	11%	11%
Strongly disapprove	43%	48%	46%	43%	36%	36%	48%	41%	44%	36%	57%
Not sure	2%	1%	3%	3%	1%	2%	2%	3%	1%	1%	5%
Weighted N	825	178	172	221	253	382	440	518	307	565	260

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	26%	28%	24%	23%	27%	20%	30%	26%	25%	27%	26%	22%	30%
Somewhat approve	18%	22%	14%	26%	16%	19%	18%	26%	18%	10%	18%	19%	21%
Somewhat disapprove	11%	11%	12%	12%	11%	13%	10%	8%	11%	28%	9%	14%	10%
Strongly disapprove	43%	38%	48%	37%	44%	45%	41%	40%	44%	31%	45%	44%	37%
Not sure	2%	2%	2%	2%	2%	2%	2%	1%	2%	4%	2%	2%	2%
Weighted N	825	414	411	198	627	327	498	82	653	33	312	286	191

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	26%	2%	3%	51%	4%	11%	52%	59%	0%	*	1%	48%	*	12%
Somewhat approve	18%	4%	13%	32%	1%	15%	31%	41%	0%	*	2%	32%	*	14%
Somewhat disapprove	11%	7%	25%	11%	4%	17%	10%	0%	21%	*	8%	11%	*	21%
Strongly disapprove	43%	85%	49%	5%	90%	52%	7%	0%	79%	*	88%	8%	*	44%
Not sure	2%	1%	9%	1%	0%	5%	0%	0%	0%	*	1%	1%	*	9%

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N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.



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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	825	333	95	397	188	309	328	365	443	17	319	416	7	83

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Strongly approve	26%	66%	3%	14%	79%	29%	5%	*
Somewhat approve	18%	28%	10%	37%	17%	43%	9%	*
Somewhat disapprove	11%	2%	15%	27%	2%	12%	15%	*
Strongly disapprove	43%	4%	70%	7%	3%	14%	69%	*
Not sure	2%	1%	1%	16%	0%	3%	3%	*
Weighted N	825	296	480	49	176	180	469	0

N+ Univision Florida Poll - Base

Online sample of 825 Florida voters fielded from October 02 to October 15, 2026.

Margin of error: +/-4%.

This survey is based on 825 interviews conducted by YouGov on the internet of registered voters in Florida. The sample was weighted according to gender, age, race/ethnicity, education, and state region based on voter registration lists, the U.S. Census American Community Survey, and the U.S. Census Current Population Survey, as well as 2020 Presidential vote, 2022 general election turnout, and approximate 2024 Presidential vote based on available results. Respondents were selected by YouGov to be representative of registered voters in Florida. The weights range from 0.12 to 5.18 with a mean of 1 and a standard deviation of 0.59.



The margin of error (a 95% confidence interval) for a sample percentage p based upon the subsetting sample is approximately 4%. It is calculated using the formula:

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + CV^2}{n}}$$

where CV is the coefficient of variation of the sample weights and n is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.