

## EEO PUBLIC FILE REPORT

### A. Station Employment Unit

- WUVP-DT, Facility ID No. 60560, Vineland, NJ
- WFPA-CD, Facility ID No. 74216, Philadelphia, PA
- WMGM-TV, Facility ID No. 61111, Wildwood, NJ

B. Reporting Period: February 1, 2023 - January 31, 2024

### C. Full-Time Vacancy Information

	Full-Time Position Title	Recruitment Source of Hire
1.	Technical Director	Other
2.	News Producer	Internal Employee

Total Number of Persons Interviewed for Full-Time Vacancies During the Reporting Period: 3

### D. Recruitment Source Information<sup>1</sup>

Notices of all full-time vacancies during the Reporting Period were provided to the following recruitment sources:

Recruitment Source	Source Requested Notices?	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for Which This Source Was Utilized
TU Careers Website <a href="https://corporate.televisaunivision.com/careers/">https://corporate.televisaunivision.com/careers/</a>	No	0	All Positions

Notices of full-time vacancies during the Reporting Period were posted to **Direct Employers** (<https://de.works/app/dashboard>) for the following organizations:

Recruitment Source	Source Requested Notices?	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for Which This Source Was Utilized
CORPORATE-UNIVISION-DEJOBS.ORG	No	0	News Producer & Technical Director
STATE WORKFORCE AGENCY JOB BANK-PA	No	0	News Producer
VET-CENTRAL.COM	No	0	News Producer
DEJOBS.ORG	No	0	News Producer & Technical Director
LENSA.COM	No	0	News Producer
NEW JERSEY STATE JOB BANK	No	0	News Producer
STATE WORKFORCE AGENCY JOB BANK-NJ	No	0	News Producer
GLOUCESTERCOUNTYNJ.GOV	No	0	News Producer
USNLX.COM	No	0	News Producer & Technical Director

<sup>1</sup> The job vacancies are either e-mailed to contacts or posted on the sources' websites.

Notices of full-time vacancies during the Reporting Period were posted to <https://app.joinhandshake.com/emp> for the educational institutions listed below.

<b>Educational Institution</b>	<b>Source Requested Notices?</b>	<b>Total Number of Interviewees This Source Has Provided During This Period (If Any)</b>	<b>Full-time Positions for Which This Source Was Utilized</b>
Arcadia University	No	0	All Positions
Temple University	No	0	All Positions
Rutgers University	No	0	All Positions
University of Delaware	No	0	All Positions

In addition to the above recruitment sources, candidates were referred by the below recruitment sources, which include job boards, personal referrals, and other sources to which notices are not routinely provided:

<b>Recruitment Source</b>	<b>Source Requested Notices?</b>	<b>Total Number of Interviewees This Source Has Provided During This Period (If Any)</b>
LinkedIn	No	0
Indeed	No	0
Employee Referral	No	0
Former Employee	No	0
Other Job Board	No	2
Internal Candidate	No	1

#### **E. Outreach Activities During Reporting Period**

<b>Description</b>	<b>Dates</b>
Univision Contigo Rumbo a la Universidad, virtual college fair - The virtual college fair offered students from the Philadelphia metropolitan area, the opportunity to win financial incentives to begin their college career. Additionally, college students were offered one-on-one virtual sessions with Univision personalities including Adriana Vargas-Sino, Esperanza Ceballos, and Francisca LaChapel. These virtual sessions centered around career paths in the media industry.	March 22, 2023 – March 27, 2023
Station Tour – Rowan University. Station tour of students from Rowan’s Radio, TV, and Film Program. Students from Rowan University are learning how to write, edit, produce news segments and tv shows. Univision hosts included our News Director/Anchor, and Director of Operations for Univision Philadelphia.	April 19, 2023

<b>Description</b>	<b>Dates</b>
Internal Training Univision Philadelphia Sales Team: Local Sales Manager and Account Executives for Univision Philadelphia.  Matrix Projects Training: 4/7/23, 7/21/23	April 7, 2023 and July 21, 2023
Internal Training Univision Philadelphia Sales Team: Local Sales Manager and Account Executives for Univision Philadelphia.  Matrix Activities 101: 7/14/23	July 14, 2023
Internal Training Univision Philadelphia Sales Team: Local Sales Manager and Account Executives for Univision Philadelphia.  Matrix Forecasting Training: 5/26/23, 10/20/23	May 26, 2023 and October 20, 2023
Internal Training Univision Philadelphia Sales Team: Local Sales Manager and Account Executives for Univision Philadelphia.  Avails 101: 6/9/23	June 9, 2023
Internal Training Univision Philadelphia Sales Team: Local Sales Manager and Account Executives for Univision Philadelphia.  Digital 101: 6/2/23	June 2, 2023
Internal Training Univision Philadelphia Sales Team: Local Sales Manager and Account Executives for Univision Philadelphia.  Mail Merge Training: 9/1/23, 9/8/23	September 1, 2023 and September 8, 2023
Internal Training Univision Philadelphia Sales Team: Local Sales Manager and Account Executives for Univision Philadelphia.  AExpress Training: 1/13/23, 3/17/23, 6/16/23, 6/23/23	January 1, 2023, March 17, 2023, June 16, 2023 and June 23, 2023
Internal Training Univision Philadelphia Sales Team: Local Sales Manager and Account Executives for Univision Philadelphia.  RepXpress Training: 1/20/23, 3/24/23, 6/30/23, 7/7/23	January 1, 2023, March 2, 2023, June 30, 2023 and July 7, 2023
Internal Training Univision Philadelphia Sales Team: Local Sales Manager and Account Executives for Univision Philadelphia.  Trade 101: 4/14/23	April 14, 2023

<p>Internal Training Univision Philadelphia Sales Team: Local Sales Manager and Account Executives for Univision Philadelphia.</p> <p>Rates 101: 6/8/23</p>	June 8, 2023
<p>Internal Training Univision Philadelphia Sales Team: Local Sales Manager and Account Executives for Univision Philadelphia.</p> <p>Sales Resources Folder Training: 3/3/23, 5/12/23</p>	March 3, 2023 and May 12, 2023
<p>Internal Training Univision Philadelphia Sales Team: Local Sales Manager and Account Executives for Univision Philadelphia.</p> <p>Sales Resources Folder Training: 3/3/23, 5/12/23</p>	March 3, 2023 and May 12, 2023
<p>Internal Training Univision Philadelphia Sales Team: Local Sales Manager and Account Executives for Univision Philadelphia.</p> <p>Inventory Management Training: 5/19/23</p>	May 19, 2023
<p>Internal Training Univision Philadelphia Sales Team: Local Sales Manager and Account Executives for Univision Philadelphia.</p> <p>Using Chat GPT/Google Bard for Better Emails: 9/14/23, 9/15/23 Prospecting with the right size Sales Funnel: 9/22/23</p>	September 14, 2023 and September 15, 2023
<p>Internal Training Univision Philadelphia Sales Team: Local Sales Manager and Account Executives for Univision Philadelphia.</p> <p>Prospecting with the right size Sales Funnel: 9/22/23</p>	September 22, 2023

<p>Celebrating Hispanic Heritage &amp; Exploring Media Careers – The Local Sales Manager (LSM) for Univision Philadelphia participated in a Career Fair at Agnes Irwin School. The LSM discussed her college degree in Multimedia Design and Marketing and explained how this degree has helped her career at Univision. Discussion centered around the diverse media platforms, including traditional outlets such as TV, radio, as well as newer platforms like social media, and streaming services. The LSM also discussed careers in broadcasting, such as, journalism, production, marketing, technology, and sales, underscoring the diverse opportunities available within the industry.</p>	<p>October 4, 2023</p>
<p>–Training session for Univision employees on FCC’s EEO guidelines as well as discussion of DirectEmployers platform. Training attended by the EEO Officer for Univision Philadelphia.</p>	<p>December 14, 2023</p>