

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



2026 General Vote Intent

This November, there will be U.S. elections for Congress and other offices. Will you...

	Total	Age				Gender		Education		Ancestry		
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Definitely vote	70%	64%	64%	79%	83%	73%	68%	68%	76%	71%	—	69%
Probably vote	15%	19%	19%	8%	9%	15%	16%	15%	15%	16%	—	13%
Maybe vote	9%	9%	10%	11%	5%	8%	10%	10%	5%	9%	—	9%
Probably not vote	3%	4%	3%	1%	2%	2%	3%	3%	2%	3%	—	2%
Definitely not vote	3%	4%	4%	1%	1%	2%	3%	3%	2%	1%	—	7%
I have already voted	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	—	0%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Definitely vote	70%	73%	68%	67%	72%	76%	65%	71%	71%	58%	61%	78%	75%
Probably vote	15%	15%	15%	17%	14%	14%	16%	15%	16%	18%	15%	15%	16%
Maybe vote	9%	7%	11%	10%	8%	6%	11%	5%	9%	14%	15%	5%	4%
Probably not vote	3%	2%	3%	3%	3%	1%	4%	5%	2%	4%	5%	1%	1%
Definitely not vote	3%	2%	3%	3%	2%	2%	3%	4%	2%	7%	3%	1%	4%
I have already voted	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Definitely vote	70%	73%	46%	75%	82%	58%	76%	74%	70%	31%	80%	75%	*	34%
Probably vote	15%	16%	19%	14%	11%	21%	13%	15%	16%	17%	13%	16%	*	19%
Maybe vote	9%	8%	21%	7%	5%	15%	6%	6%	9%	43%	5%	5%	*	30%

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		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Probably not vote	3%	2%	9%	2%	1%	4%	2%	2%	3%	6%	0%	2%	*	11%
Definitely not vote	3%	2%	5%	3%	1%	2%	4%	3%	3%	3%	2%	2%	*	6%
I have already voted	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

TX Region

	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Definitely vote	70%	73%	81%	65%	68%	71%	70%	*
Probably vote	15%	12%	7%	19%	17%	14%	19%	*
Maybe vote	9%	5%	9%	8%	8%	12%	8%	*
Probably not vote	3%	4%	4%	2%	6%	2%	2%	*
Definitely not vote	3%	7%	0%	6%	1%	2%	1%	*
I have already voted	0%	0%	0%	0%	0%	0%	0%	*
Weighted N	980	167	19	97	118	355	220	3

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General Election Vote Enthusiasm - Scale – General Election Vote Enthusiasm

Thinking about the November 2026 elections, how enthusiastic would you say you [are/were] about voting? Zero means you [are/were] not at all enthusiastic about voting, and ten means you [are/were] extremely enthusiastic about voting.

	Total	Age				Gender		Education		Ancestry		
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
0 - Not at all enthusiastic	2%	1%	3%	2%	1%	2%	2%	2%	3%	2%	—	3%
1	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	—	1%
2	1%	1%	1%	2%	1%	2%	1%	1%	2%	1%	—	1%
3	2%	2%	4%	1%	0%	1%	3%	1%	3%	2%	—	3%
4	2%	2%	2%	3%	0%	1%	3%	2%	2%	2%	—	2%
5	8%	11%	8%	6%	4%	9%	8%	9%	5%	7%	—	12%
6	6%	7%	7%	4%	3%	4%	7%	6%	5%	6%	—	4%
7	10%	9%	14%	7%	7%	11%	9%	10%	9%	10%	—	10%
8	15%	19%	16%	9%	12%	15%	15%	15%	14%	15%	—	15%
9	13%	14%	11%	14%	13%	18%	9%	13%	13%	13%	—	14%
10 - Extremely enthusiastic	41%	32%	33%	52%	58%	37%	44%	39%	45%	42%	—	35%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
0 - Not at all enthusiastic	2%	2%	2%	2%	2%	1%	3%	0%	2%	3%	3%	1%	2%
1	0%	0%	1%	0%	1%	0%	1%	0%	1%	0%	0%	1%	0%
2	1%	1%	2%	1%	1%	1%	1%	0%	1%	0%	2%	1%	1%
3	2%	1%	2%	3%	1%	1%	3%	0%	2%	2%	2%	2%	1%
4	2%	2%	3%	1%	3%	1%	3%	0%	3%	2%	4%	1%	2%
5	8%	7%	10%	8%	8%	7%	9%	8%	8%	14%	10%	7%	5%
6	6%	5%	7%	7%	5%	6%	6%	9%	6%	2%	7%	5%	4%
7	10%	10%	10%	11%	9%	11%	9%	10%	10%	9%	9%	9%	13%

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	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
8	15%	17%	14%	17%	14%	16%	14%	17%	14%	29%	14%	15%	21%
9	13%	16%	10%	14%	13%	15%	11%	12%	14%	11%	11%	17%	11%
10 - Extremely enthusiastic	41%	41%	41%	36%	43%	41%	41%	44%	40%	29%	38%	43%	41%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
0 - Not at all enthusiastic	2%	1%	8%	1%	1%	3%	2%	1%	2%	3%	1%	0%	*	8%
1	0%	0%	3%	0%	0%	1%	0%	0%	1%	6%	0%	0%	*	1%
2	1%	1%	4%	1%	1%	2%	1%	1%	1%	1%	1%	0%	*	4%
3	2%	2%	5%	1%	3%	2%	1%	1%	3%	3%	2%	1%	*	6%
4	2%	3%	4%	1%	1%	4%	1%	2%	2%	7%	2%	2%	*	5%
5	8%	6%	16%	8%	5%	13%	5%	7%	8%	31%	5%	7%	*	17%
6	6%	5%	7%	6%	5%	7%	5%	6%	5%	10%	6%	5%	*	6%
7	10%	9%	14%	10%	9%	11%	9%	10%	10%	11%	9%	11%	*	5%
8	15%	16%	13%	14%	15%	15%	15%	14%	16%	7%	16%	15%	*	12%
9	13%	10%	7%	18%	11%	12%	15%	18%	9%	17%	12%	16%	*	6%
10 - Extremely enthusiastic	41%	47%	19%	40%	49%	31%	46%	40%	43%	4%	46%	41%	*	28%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

TX Region								
	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
0 - Not at all enthusiastic	2%	2%	8%	1%	3%	2%	1%	*

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	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	
1	0%	0%	3%	0%	0%	0%	1%	*
2	1%	1%	0%	1%	3%	1%	1%	*
3	2%	1%	8%	4%	2%	1%	2%	*
4	2%	4%	0%	3%	0%	2%	3%	*
5	8%	8%	0%	4%	10%	7%	11%	*
6	6%	5%	0%	4%	8%	6%	6%	*
7	10%	7%	2%	11%	15%	10%	10%	*
8	15%	19%	11%	12%	11%	15%	16%	*
9	13%	15%	23%	15%	10%	11%	14%	*
10 - Extremely enthusiastic	41%	38%	45%	45%	38%	44%	36%	*
Weighted N	980	167	19	97	118	355	220	3

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2026 Enthusiasm Vs. Prior Elections

Compared to previous midterm elections, would you say that you [are/were] [more enthusiastic], neither more nor less enthusiastic, or [less enthusiastic] about voting in the November 2026 elections?

		Age				Gender		Education		Ancestry		
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
More enthusiastic	57%	57%	49%	63%	64%	62%	53%	55%	65%	58%	—	56%
Neither more nor less enthusiastic	36%	36%	43%	34%	29%	32%	40%	38%	29%	36%	—	37%
Less enthusiastic	7%	7%	8%	3%	8%	6%	7%	7%	6%	6%	—	7%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
More enthusiastic	57%	58%	56%	59%	56%	62%	53%	67%	56%	47%	51%	61%	64%
Neither more nor less enthusiastic	36%	36%	36%	35%	37%	33%	39%	29%	37%	51%	41%	32%	31%
Less enthusiastic	7%	6%	7%	6%	7%	5%	8%	4%	7%	2%	7%	6%	4%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
More enthusiastic	57%	64%	34%	57%	72%	46%	58%	56%	60%	17%	65%	56%	*	42%
Neither more nor less enthusiastic	36%	33%	52%	35%	23%	45%	37%	39%	33%	70%	31%	36%	*	48%
Less enthusiastic	7%	3%	14%	8%	6%	9%	5%	5%	7%	13%	4%	7%	*	10%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

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	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
More enthusiastic	57%	60%	65%	55%	54%	59%	55%	*
Neither more nor less enthusiastic	36%	36%	24%	40%	38%	34%	38%	*
Less enthusiastic	7%	4%	11%	5%	7%	7%	7%	*
Weighted N	980	167	19	97	118	355	220	3

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2026 Voting Method

[If you vote, how do you plan on voting in the 2026 general election?/How did you vote in the 2026 general election?]

	Total	Age				Gender		Education		Ancestry		
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
In person on Election Day	42%	52%	46%	35%	21%	48%	36%	43%	37%	42%	—	39%
In person before Election Day	49%	40%	42%	59%	65%	44%	53%	46%	55%	48%	—	51%
By mail	5%	5%	6%	2%	6%	3%	6%	5%	4%	4%	—	5%
Not sure	5%	4%	7%	4%	8%	5%	5%	6%	4%	5%	—	4%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
In person on Election Day	42%	42%	41%	54%	35%	51%	34%	42%	41%	52%	47%	40%	36%
In person before Election Day	49%	50%	48%	38%	55%	44%	53%	50%	49%	33%	40%	54%	59%
By mail	5%	3%	6%	4%	5%	3%	6%	7%	5%	1%	7%	4%	1%
Not sure	5%	5%	5%	5%	5%	3%	7%	1%	5%	14%	7%	3%	4%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
In person on Election Day	42%	36%	38%	49%	32%	46%	45%	49%	38%	23%	39%	48%	*	29%
In person before Election Day	49%	56%	27%	47%	61%	38%	50%	44%	53%	16%	55%	47%	*	39%
By mail	5%	5%	8%	3%	5%	5%	3%	4%	5%	23%	5%	2%	*	12%
Not sure	5%	3%	27%	2%	2%	11%	2%	4%	5%	37%	2%	2%	*	19%

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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
In person on Election Day	42%	55%	67%	29%	30%	41%	43%	*
In person before Election Day	49%	38%	25%	58%	56%	50%	48%	*
By mail	5%	3%	0%	6%	8%	4%	4%	*
Not sure	5%	4%	8%	7%	7%	5%	5%	*
Weighted N	980	167	19	97	118	355	220	3

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Openness to Change Of Mind

Thinking about the 2026 elections, which statement comes closest to your view?

Asked only of respondents who have not voted already

	Age					Gender		Education		Ancestry		
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
I am very likely to vote for Democrats this year	42%	48%	40%	37%	39%	39%	44%	38%	54%	42%	—	40%
I am leaning toward Democrats, but could still change my mind	8%	10%	9%	8%	0%	7%	9%	8%	9%	8%	—	7%
I am truly undecided between the parties	10%	10%	9%	10%	9%	10%	10%	11%	5%	10%	—	6%
I am leaning toward Republicans, but could still change my mind	9%	7%	12%	12%	5%	10%	9%	10%	7%	10%	—	7%
I am very likely to vote for Republicans this year	30%	22%	27%	33%	47%	33%	27%	32%	23%	27%	—	39%
I may not vote	2%	3%	3%	0%	0%	2%	2%	2%	2%	2%	—	1%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
I am very likely to vote for Democrats this year	42%	36%	47%	39%	43%	43%	41%	32%	43%	40%	43%	42%	40%
I am leaning toward Democrats, but could still change my mind	8%	9%	7%	12%	5%	10%	6%	14%	7%	8%	7%	9%	10%
I am truly undecided between the parties	10%	8%	11%	9%	10%	8%	11%	9%	10%	5%	11%	9%	5%

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	Marital Status		Child U18		Employment		Union Household			Income			
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
I am leaning toward Republicans, but could still change my mind	9%	11%	8%	11%	8%	10%	8%	11%	9%	3%	8%	12%	7%
I am very likely to vote for Republicans this year	30%	34%	26%	26%	32%	27%	32%	35%	29%	36%	28%	28%	37%
I may not vote	2%	2%	2%	3%	1%	2%	2%	0%	2%	7%	3%	1%	1%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

	Party ID			Ideology			Trump Job			2024 Vote				
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
I am very likely to vote for Democrats this year	42%	83%	30%	2%	81%	41%	12%	4%	67%	17%	87%	7%	*	37%
I am leaning toward Democrats, but could still change my mind	8%	11%	7%	5%	8%	11%	5%	2%	12%	5%	9%	6%	*	11%
I am truly undecided between the parties	10%	3%	44%	7%	2%	19%	5%	8%	10%	42%	3%	9%	*	24%
I am leaning toward Republicans, but could still change my mind	9%	2%	3%	18%	2%	10%	13%	14%	6%	6%	1%	17%	*	6%
I am very likely to vote for Republicans this year	30%	0%	6%	67%	6%	15%	63%	71%	4%	13%	0%	60%	*	11%
I may not vote	2%	0%	11%	1%	1%	3%	1%	2%	2%	18%	0%	0%	*	11%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

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	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
I am very likely to vote for Democrats this year	42%	36%	29%	47%	45%	42%	45%	*
I am leaning toward Democrats, but could still change my mind	8%	7%	11%	6%	5%	9%	9%	*
I am truly undecided between the parties	10%	4%	4%	10%	11%	12%	9%	*
I am leaning toward Republicans, but could still change my mind	9%	9%	7%	8%	9%	9%	9%	*
I am very likely to vote for Republicans this year	30%	42%	50%	28%	24%	27%	26%	*
I may not vote	2%	2%	0%	1%	6%	1%	2%	*
Weighted N	980	167	19	97	118	355	220	3

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Views Change Since 2024

Thinking about how you felt during the 2024 presidential election, would you say your political views have changed since then?

	Total	Age				Gender		Education		Ancestry		
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Yes, I have become more supportive of Democrats	29%	33%	31%	24%	26%	29%	30%	28%	32%	30%	—	27%
Yes, I have become more supportive of Republicans	25%	22%	27%	21%	32%	32%	19%	26%	21%	24%	—	29%
Yes, I have become less supportive of both parties	12%	15%	9%	14%	6%	11%	12%	12%	11%	13%	—	8%
No, my views have not really changed	30%	28%	28%	36%	31%	25%	35%	29%	35%	30%	—	32%
Not sure	4%	2%	5%	5%	4%	3%	4%	5%	1%	4%	—	4%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Yes, I have become more supportive of Democrats	29%	28%	31%	32%	28%	35%	25%	33%	29%	37%	30%	28%	31%
Yes, I have become more supportive of Republicans	25%	27%	23%	28%	22%	26%	23%	37%	24%	18%	21%	28%	27%
Yes, I have become less supportive of both parties	12%	13%	10%	13%	11%	11%	12%	15%	11%	10%	10%	16%	6%
No, my views have not really changed	30%	30%	31%	23%	35%	25%	35%	15%	32%	27%	33%	25%	35%

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



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	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Not sure	4%	3%	5%	3%	4%	3%	5%	0%	4%	8%	6%	2%	2%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Yes, I have become more supportive of Democrats	29%	57%	14%	5%	48%	30%	14%	6%	45%	11%	57%	8%	*	24%
Yes, I have become more supportive of Republicans	25%	3%	8%	53%	7%	18%	46%	56%	5%	17%	2%	48%	*	11%
Yes, I have become less supportive of both parties	12%	8%	20%	13%	8%	15%	10%	7%	15%	0%	6%	14%	*	17%
No, my views have not really changed	30%	32%	40%	26%	37%	27%	29%	27%	32%	48%	35%	26%	*	33%
Not sure	4%	1%	17%	3%	0%	9%	0%	5%	3%	24%	1%	3%	*	14%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

	TX Region							
	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Yes, I have become more supportive of Democrats	29%	25%	16%	23%	24%	34%	32%	*

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



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	TX Region							
	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Yes, I have become more supportive of Republicans	25%	31%	22%	16%	19%	27%	23%	*
Yes, I have become less supportive of both parties	12%	9%	17%	9%	17%	11%	13%	*
No, my views have not really changed	30%	33%	41%	52%	35%	23%	27%	*
Not sure	4%	1%	5%	0%	5%	5%	5%	*
Weighted N	980	167	19	97	118	355	220	3

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Rethink 2024 Vote

Looking back at your 2024 vote for president, which comes closest to your view?

Asked only of respondents who voted in 2024 election

	Total	Age				Gender		Education		Ancestry		
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
I feel good about my 2024 vote and would vote the same way again	72%	69%	65%	75%	86%	71%	73%	71%	75%	71%	—	76%
I have some doubts, but would probably vote the same way again	12%	11%	17%	11%	7%	12%	12%	11%	15%	12%	—	13%
I have serious doubts and might vote differently	7%	9%	7%	8%	1%	7%	7%	8%	4%	8%	—	4%
I regret my 2024 vote	5%	8%	5%	5%	1%	6%	5%	6%	3%	5%	—	5%
Not sure	4%	3%	6%	2%	4%	4%	3%	4%	3%	4%	—	2%
Weighted N	846	283	224	199	139	391	453	621	225	676	0	169

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
I feel good about my 2024 vote and would vote the same way again	72%	70%	74%	65%	76%	68%	76%	63%	73%	76%	72%	69%	79%
I have some doubts, but would probably vote the same way again	12%	13%	11%	15%	10%	12%	12%	18%	11%	7%	12%	12%	12%
I have serious doubts and might vote differently	7%	6%	7%	8%	6%	10%	4%	14%	6%	7%	6%	9%	4%
I regret my 2024 vote	5%	7%	4%	8%	3%	8%	3%	4%	6%	2%	4%	7%	4%
Not sure	4%	4%	4%	4%	4%	3%	4%	2%	4%	8%	6%	2%	2%
Weighted N	846	422	423	320	525	409	437	91	684	40	330	343	151

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
I feel good about my 2024 vote and would vote the same way again	72%	77%	52%	71%	78%	62%	78%	83%	66%	*	83%	65%	*	*
I have some doubts, but would probably vote the same way again	12%	11%	10%	13%	9%	15%	11%	10%	14%	*	10%	13%	*	*
I have serious doubts and might vote differently	7%	3%	15%	9%	6%	9%	6%	4%	8%	*	3%	10%	*	*
I regret my 2024 vote	5%	6%	5%	4%	5%	8%	3%	1%	8%	*	2%	8%	*	*
Not sure	4%	2%	18%	2%	2%	6%	3%	2%	4%	*	3%	4%	*	*
Weighted N	846	378	78	389	234	300	311	338	493	14	370	452	10	14

	Total	TX Region							
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas	
I feel good about my 2024 vote and would vote the same way again	72%	78%	78%	79%	69%	72%	68%	*	
I have some doubts, but would probably vote the same way again	12%	12%	12%	8%	7%	12%	17%	*	
I have serious doubts and might vote differently	7%	3%	0%	4%	12%	6%	9%	*	
I regret my 2024 vote	5%	4%	11%	5%	8%	5%	5%	*	
Not sure	4%	3%	0%	3%	3%	5%	2%	*	
Weighted N	846	146	15	82	95	307	197	3	

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Reason For Views Change Since 2024

What is the main reason your views have changed since the 2024 election?

Asked only of respondents who have changed their political views since 2024

	Total	Age				Gender		Education		Ancestry		
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
The cost of living and inflation	24%	22%	26%	32%	14%	23%	25%	24%	23%	25%	—	19%
Jobs and the economy	8%	11%	10%	5%	1%	10%	6%	8%	6%	8%	—	8%
Immigration and deportations	5%	6%	6%	5%	1%	5%	5%	5%	4%	5%	—	8%
Border security	3%	2%	3%	2%	8%	4%	2%	4%	1%	3%	—	4%
Corruption or ethics in government	11%	10%	7%	15%	13%	12%	10%	10%	12%	10%	—	12%
Trump's actions as president	20%	20%	20%	17%	25%	20%	20%	19%	23%	21%	—	15%
Democrats have disappointed me	6%	3%	5%	5%	16%	5%	7%	6%	7%	6%	—	5%
Republicans have disappointed me	6%	8%	3%	8%	6%	5%	7%	6%	5%	6%	—	4%
The candidates running in my state or district	3%	2%	5%	0%	3%	1%	4%	2%	4%	3%	—	1%
Something I saw in the news	2%	2%	2%	0%	0%	1%	2%	2%	2%	1%	—	3%
Something affecting me or my family personally	2%	3%	1%	2%	0%	3%	1%	2%	2%	2%	—	3%
I liked the candidates I voted for in 2024 better than the candidates on the ballot in 2026	3%	3%	3%	3%	1%	2%	3%	3%	2%	2%	—	4%
Other	3%	3%	1%	2%	6%	4%	2%	2%	4%	2%	—	6%
Not sure	6%	5%	8%	4%	8%	5%	7%	6%	6%	5%	—	9%

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



	Total	Age				Gender		Education		Ancestry		
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Weighted N	643	239	177	131	95	318	326	485	158	525	0	119

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
The cost of living and inflation	24%	23%	25%	23%	25%	25%	23%	18%	26%	26%	30%	21%	18%
Jobs and the economy	8%	7%	9%	10%	6%	9%	7%	13%	7%	4%	8%	8%	5%
Immigration and deportations	5%	7%	4%	8%	3%	4%	7%	2%	5%	12%	4%	7%	3%
Border security	3%	4%	2%	2%	4%	2%	4%	5%	3%	7%	2%	5%	2%
Corruption or ethics in government	11%	9%	12%	9%	12%	11%	11%	12%	10%	9%	11%	10%	12%
Trump's actions as president	20%	23%	18%	21%	19%	20%	20%	28%	19%	20%	18%	20%	25%
Democrats have disappointed me	6%	8%	4%	4%	7%	5%	6%	4%	7%	1%	4%	6%	13%
Republicans have disappointed me	6%	4%	8%	7%	6%	6%	6%	5%	6%	4%	7%	6%	3%
The candidates running in my state or district	3%	3%	2%	2%	3%	3%	3%	1%	3%	0%	3%	2%	3%
Something I saw in the news	2%	1%	2%	2%	1%	1%	2%	1%	2%	0%	2%	1%	4%
Something affecting me or my family personally	2%	3%	1%	4%	0%	3%	1%	7%	1%	0%	2%	2%	2%
I liked the candidates I voted for in 2024 better than the candidates on the ballot in 2026	3%	2%	3%	2%	3%	3%	2%	1%	3%	0%	2%	3%	2%

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



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		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Other	3%	2%	3%	2%	4%	2%	3%	0%	3%	4%	2%	3%	3%
Not sure	6%	4%	8%	4%	7%	6%	6%	3%	6%	12%	6%	6%	5%
Weighted N	643	312	331	272	372	318	325	81	507	36	260	271	97

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
The cost of living and inflation	24%	27%	16%	23%	25%	30%	17%	16%	29%	*	27%	23%	*	21%
Jobs and the economy	8%	7%	6%	9%	9%	5%	10%	11%	6%	*	4%	10%	*	10%
Immigration and deportations	5%	5%	0%	6%	5%	4%	6%	7%	4%	*	3%	7%	*	8%
Border security	3%	1%	0%	6%	0%	2%	6%	7%	1%	*	1%	5%	*	1%
Corruption or ethics in government	11%	14%	9%	8%	14%	8%	11%	9%	12%	*	13%	8%	*	15%
Trump's actions as president	20%	25%	20%	15%	24%	21%	16%	10%	27%	*	27%	15%	*	21%
Democrats have disappointed me	6%	1%	11%	10%	1%	5%	10%	14%	1%	*	1%	10%	*	5%
Republicans have disappointed me	6%	9%	7%	3%	9%	6%	4%	2%	9%	*	9%	3%	*	8%
The candidates running in my state or district	3%	2%	6%	3%	3%	2%	3%	3%	2%	*	2%	3%	*	4%
Something I saw in the news	2%	2%	4%	1%	0%	2%	2%	1%	2%	*	2%	1%	*	1%
Something affecting me or my family personally	2%	2%	3%	2%	0%	3%	2%	2%	2%	*	3%	1%	*	0%

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



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	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
I liked the candidates I voted for in 2024 better than the candidates on the ballot in 2026	3%	2%	0%	4%	1%	3%	3%	5%	1%	*	1%	4%	*	0%
Other	3%	1%	12%	3%	5%	1%	3%	3%	2%	*	2%	4%	*	1%
Not sure	6%	3%	5%	9%	3%	7%	7%	10%	3%	*	4%	7%	*	6%
Weighted N	643	298	51	295	164	241	238	255	383	6	237	322	6	78

	TX Region							
	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
The cost of living and inflation	24%	25%	24%	20%	36%	24%	20%	*
Jobs and the economy	8%	9%	0%	3%	4%	6%	12%	*
Immigration and deportations	5%	5%	7%	0%	4%	4%	9%	*
Border security	3%	2%	0%	0%	2%	3%	6%	*
Corruption or ethics in government	11%	13%	0%	10%	12%	12%	8%	*
Trump's actions as president	20%	19%	52%	11%	23%	20%	20%	*
Democrats have disappointed me	6%	4%	5%	9%	7%	8%	3%	*
Republicans have disappointed me	6%	4%	0%	11%	1%	7%	7%	*
The candidates running in my state or district	3%	1%	12%	2%	0%	5%	1%	*
Something I saw in the news	2%	0%	0%	2%	0%	2%	3%	*

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



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	TX Region							
	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Something affecting me or my family personally	2%	3%	0%	8%	0%	1%	2%	*
I liked the candidates I voted for in 2024 better than the candidates on the ballot in 2026	3%	4%	0%	6%	1%	2%	1%	*
Other	3%	1%	0%	7%	10%	1%	2%	*
Not sure	6%	10%	0%	12%	0%	5%	6%	*
Weighted N	643	109	10	46	71	254	150	3

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



House Vote 2026 - Full Recoded

House Vote 2026 - Full Recoded

	Total	Age				Gender		Education		Ancestry		
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Democratic candidate	52%	59%	52%	48%	43%	48%	55%	49%	63%	53%	—	47%
Republican candidate	41%	34%	41%	47%	50%	45%	38%	45%	32%	40%	—	49%
Other candidate	1%	2%	1%	1%	0%	2%	1%	1%	1%	1%	—	2%
Undecided	5%	5%	6%	4%	7%	5%	6%	6%	4%	6%	—	3%
Did not vote for U.S. House	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	—	0%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Democratic candidate	52%	46%	57%	52%	52%	56%	49%	47%	52%	55%	54%	51%	51%
Republican candidate	41%	47%	36%	42%	41%	39%	43%	51%	41%	37%	38%	43%	46%
Other candidate	1%	1%	1%	1%	1%	2%	1%	0%	1%	0%	1%	2%	1%
Undecided	5%	5%	5%	6%	5%	4%	7%	1%	6%	8%	7%	4%	2%
Did not vote for U.S. House	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Democratic candidate	52%	97%	45%	7%	90%	57%	18%	8%	81%	39%	97%	14%	*	56%
Republican candidate	41%	3%	13%	90%	9%	29%	80%	88%	12%	27%	1%	80%	*	24%
Other candidate	1%	0%	6%	1%	0%	2%	0%	0%	2%	0%	0%	1%	*	2%
Undecided	5%	1%	36%	2%	1%	12%	2%	4%	5%	35%	1%	4%	*	18%

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



continued from previous page														
	Party ID			Ideology			Trump Job			2024 Vote				
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Did not vote for U.S. House	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

TX Region										
	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas		
Democratic candidate	52%	43%	39%	55%	54%	55%	54%	*		
Republican candidate	41%	54%	57%	35%	34%	38%	42%	*		
Other candidate	1%	1%	0%	0%	3%	1%	1%	*		
Undecided	5%	3%	4%	10%	8%	6%	3%	*		
Did not vote for U.S. House	0%	0%	0%	0%	0%	0%	0%	*		
Weighted N	980	167	19	97	118	355	220	3		

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Senate Vote 2026 - Full Recoded

Senate Vote 2026 - Full Recoded

	Age					Gender		Education		Ancestry		
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
James Talarico (Democrat)	55%	64%	50%	51%	48%	51%	57%	52%	63%	56%	—	48%
Ken Paxton (Republican)	37%	30%	39%	39%	45%	43%	32%	39%	30%	34%	—	48%
Other candidate	2%	1%	2%	2%	1%	1%	2%	1%	2%	2%	—	2%
Undecided	7%	5%	9%	8%	6%	4%	9%	8%	5%	8%	—	3%
Did not vote for U.S. Senate	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	—	0%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
James Talarico (Democrat)	55%	48%	61%	55%	55%	58%	53%	46%	56%	52%	53%	59%	49%
Ken Paxton (Republican)	37%	46%	29%	37%	37%	36%	37%	49%	36%	39%	33%	37%	47%
Other candidate	2%	1%	2%	1%	2%	1%	2%	1%	2%	0%	2%	1%	1%
Undecided	7%	6%	8%	8%	6%	6%	8%	5%	7%	10%	11%	3%	4%
Did not vote for U.S. Senate	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
James Talarico (Democrat)	55%	94%	55%	14%	87%	61%	23%	12%	84%	24%	96%	21%	*	58%

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Ken Paxton (Republican)	37%	3%	11%	80%	10%	24%	72%	80%	9%	23%	1%	73%	*	15%
Other candidate	2%	0%	6%	2%	0%	2%	2%	1%	2%	0%	1%	1%	*	5%
Undecided	7%	3%	29%	5%	2%	13%	4%	7%	5%	53%	2%	5%	*	23%
Did not vote for U.S. Senate	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

TX Region

	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
James Talarico (Democrat)	55%	47%	39%	55%	52%	60%	55%	*
Ken Paxton (Republican)	37%	49%	57%	34%	31%	31%	39%	*
Other candidate	2%	0%	0%	0%	3%	2%	2%	*
Undecided	7%	3%	4%	10%	14%	7%	4%	*
Did not vote for U.S. Senate	0%	0%	0%	0%	0%	0%	0%	*
Weighted N	980	167	19	97	118	355	220	3

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Governor Vote 2026 - Full Recoded

Governor Vote 2026 - Full Recoded

	Total	Age				Gender		Education		Ancestry		
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Gina Hinojosa (Democrat)	52%	61%	49%	48%	42%	49%	54%	49%	61%	53%	—	47%
Greg Abbott (Republican)	43%	34%	42%	48%	57%	47%	39%	46%	33%	41%	—	50%
Other candidate	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%	—	1%
Undecided	5%	5%	7%	4%	1%	3%	6%	5%	4%	5%	—	2%
Did not vote for state governor	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	—	0%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Gina Hinojosa (Democrat)	52%	44%	59%	51%	52%	54%	50%	46%	52%	47%	51%	54%	49%
Greg Abbott (Republican)	43%	51%	35%	43%	43%	42%	44%	52%	42%	44%	41%	42%	49%
Other candidate	1%	0%	1%	1%	1%	1%	1%	0%	1%	0%	1%	1%	1%
Undecided	5%	4%	5%	6%	4%	4%	5%	2%	5%	9%	7%	4%	1%
Did not vote for state governor	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Gina Hinojosa (Democrat)	52%	94%	47%	9%	86%	57%	19%	9%	80%	32%	95%	14%	*	57%

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



continued from previous page

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Greg Abbott (Republican)	43%	4%	28%	88%	12%	33%	77%	88%	14%	29%	2%	83%	*	23%
Other candidate	1%	0%	5%	1%	0%	1%	1%	0%	1%	0%	1%	1%	*	2%
Undecided	5%	2%	20%	3%	2%	8%	3%	2%	5%	39%	2%	2%	*	18%
Did not vote for state governor	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

TX Region

	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Gina Hinojosa (Democrat)	52%	43%	35%	57%	54%	53%	54%	*
Greg Abbott (Republican)	43%	54%	61%	38%	38%	39%	44%	*
Other candidate	1%	0%	0%	0%	1%	1%	1%	*
Undecided	5%	3%	4%	5%	7%	6%	1%	*
Did not vote for state governor	0%	0%	0%	0%	0%	0%	0%	*
Weighted N	980	167	19	97	118	355	220	3

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Favorability Grid — Donald Trump

How [favorably or unfavorably] do you regard the following public officials or figures?

	Total	Age				Gender		Education		Ancestry		
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Very favorable	28%	22%	28%	30%	41%	34%	23%	30%	24%	27%	—	36%
Somewhat favorable	11%	10%	9%	14%	10%	11%	10%	11%	8%	11%	—	9%
Neither favorable nor unfavorable	5%	6%	4%	4%	5%	5%	5%	5%	3%	5%	—	3%
Somewhat unfavorable	7%	7%	12%	7%	1%	7%	8%	8%	7%	8%	—	6%
Very unfavorable	48%	53%	47%	45%	43%	42%	53%	45%	58%	49%	—	46%
Have not heard of this official	1%	1%	1%	0%	0%	1%	1%	1%	0%	1%	—	0%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	28%	32%	26%	26%	30%	29%	28%	34%	28%	29%	24%	29%	39%
Somewhat favorable	11%	14%	8%	11%	11%	11%	11%	10%	11%	10%	11%	10%	10%
Neither favorable nor unfavorable	5%	4%	6%	5%	5%	5%	5%	7%	4%	9%	6%	3%	3%
Somewhat unfavorable	7%	9%	6%	10%	6%	8%	6%	8%	8%	3%	7%	8%	5%
Very unfavorable	48%	42%	54%	47%	49%	47%	49%	38%	49%	46%	49%	49%	42%
Have not heard of this official	1%	0%	1%	1%	0%	1%	1%	3%	0%	3%	1%	0%	0%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	28%	3%	10%	61%	8%	16%	58%	69%	3%	3%	1%	56%	*	13%
Somewhat favorable	11%	2%	11%	19%	2%	11%	16%	22%	3%	16%	1%	19%	*	9%
Neither favorable nor unfavorable	5%	3%	11%	5%	3%	9%	2%	4%	4%	36%	3%	5%	*	8%
Somewhat unfavorable	7%	6%	12%	7%	6%	11%	4%	2%	11%	8%	7%	7%	*	7%
Very unfavorable	48%	85%	54%	7%	81%	52%	19%	2%	79%	21%	88%	12%	*	62%
Have not heard of this official	1%	1%	1%	1%	0%	1%	0%	1%	0%	16%	0%	1%	*	2%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Very favorable	28%	39%	48%	33%	16%	28%	23%	*
Somewhat favorable	11%	13%	9%	4%	14%	8%	14%	*
Neither favorable nor unfavorable	5%	1%	7%	7%	5%	6%	5%	*
Somewhat unfavorable	7%	11%	4%	4%	7%	7%	7%	*
Very unfavorable	48%	35%	32%	51%	57%	51%	49%	*
Have not heard of this official	1%	1%	0%	0%	0%	1%	1%	*
Weighted N	980	167	19	97	118	355	220	3

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Favorability Grid — JD Vance

How [favorably or unfavorably] do you regard the following public officials or figures?

	Age					Gender		Education		Ancestry		
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Very favorable	26%	20%	23%	31%	38%	29%	24%	28%	21%	25%	—	31%
Somewhat favorable	13%	14%	15%	9%	15%	16%	11%	15%	9%	13%	—	15%
Neither favorable nor unfavorable	11%	14%	12%	10%	2%	7%	13%	11%	9%	11%	—	9%
Somewhat unfavorable	10%	11%	11%	11%	4%	12%	9%	10%	9%	11%	—	7%
Very unfavorable	36%	37%	32%	36%	40%	34%	37%	32%	48%	36%	—	35%
Have not heard of this official	4%	4%	7%	3%	1%	2%	6%	4%	4%	5%	—	2%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	26%	30%	22%	21%	29%	27%	25%	33%	25%	23%	22%	25%	40%
Somewhat favorable	13%	17%	10%	15%	12%	15%	12%	20%	13%	11%	14%	14%	10%
Neither favorable nor unfavorable	11%	9%	12%	14%	9%	10%	11%	9%	10%	21%	13%	11%	4%
Somewhat unfavorable	10%	11%	9%	14%	8%	9%	11%	6%	11%	10%	10%	12%	8%
Very unfavorable	36%	30%	42%	30%	40%	36%	36%	29%	36%	26%	36%	36%	34%
Have not heard of this official	4%	4%	4%	7%	3%	4%	5%	3%	4%	9%	6%	3%	3%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	26%	4%	10%	54%	6%	14%	55%	62%	4%	0%	3%	50%	*	13%
Somewhat favorable	13%	2%	14%	25%	7%	14%	18%	20%	9%	3%	3%	24%	*	7%
Neither favorable nor unfavorable	11%	11%	15%	9%	9%	15%	7%	11%	9%	51%	8%	10%	*	17%
Somewhat unfavorable	10%	14%	15%	5%	8%	15%	5%	2%	15%	7%	15%	5%	*	13%
Very unfavorable	36%	65%	35%	6%	68%	35%	13%	3%	58%	17%	68%	10%	*	35%
Have not heard of this official	4%	5%	11%	2%	3%	8%	1%	2%	5%	22%	3%	1%	*	15%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Very favorable	26%	30%	43%	30%	23%	24%	24%	*
Somewhat favorable	13%	23%	10%	4%	11%	12%	13%	*
Neither favorable nor unfavorable	11%	7%	0%	10%	10%	11%	14%	*
Somewhat unfavorable	10%	9%	13%	6%	7%	11%	13%	*
Very unfavorable	36%	28%	26%	45%	41%	38%	34%	*
Have not heard of this official	4%	3%	8%	5%	8%	5%	2%	*
Weighted N	980	167	19	97	118	355	220	3

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Favorability Grid — Mike Johnson

How [favorably or unfavorably] do you regard the following public officials or figures?

	Age					Gender		Education		Ancestry		
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Very favorable	10%	8%	7%	9%	20%	10%	10%	10%	9%	9%	—	15%
Somewhat favorable	14%	14%	14%	15%	14%	20%	10%	16%	10%	14%	—	13%
Neither favorable nor unfavorable	23%	25%	23%	28%	12%	19%	26%	24%	20%	22%	—	28%
Somewhat unfavorable	8%	11%	10%	3%	3%	8%	7%	7%	9%	8%	—	9%
Very unfavorable	21%	18%	19%	22%	33%	24%	19%	18%	32%	21%	—	24%
Have not heard of this official	24%	24%	28%	24%	19%	19%	29%	26%	19%	27%	—	12%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	10%	11%	9%	6%	12%	8%	11%	15%	9%	6%	7%	8%	19%
Somewhat favorable	14%	17%	11%	17%	12%	17%	12%	15%	15%	6%	15%	15%	12%
Neither favorable nor unfavorable	23%	24%	22%	30%	19%	22%	24%	18%	23%	37%	25%	22%	21%
Somewhat unfavorable	8%	8%	7%	10%	7%	11%	5%	13%	8%	5%	6%	11%	7%
Very unfavorable	21%	18%	24%	17%	24%	19%	23%	28%	20%	19%	18%	22%	26%
Have not heard of this official	24%	22%	26%	21%	26%	23%	24%	11%	26%	26%	29%	22%	16%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	10%	3%	5%	19%	2%	2%	24%	22%	2%	0%	2%	17%	*	7%
Somewhat favorable	14%	5%	17%	23%	5%	13%	22%	24%	8%	8%	8%	22%	*	4%
Neither favorable nor unfavorable	23%	23%	28%	22%	20%	26%	22%	24%	21%	56%	20%	25%	*	25%
Somewhat unfavorable	8%	8%	5%	8%	9%	8%	7%	5%	10%	3%	9%	7%	*	6%
Very unfavorable	21%	38%	19%	4%	42%	20%	7%	4%	33%	0%	40%	7%	*	18%
Have not heard of this official	24%	24%	26%	23%	21%	31%	18%	21%	26%	34%	21%	21%	*	40%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

	Total	TX Region							
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas	
Very favorable	10%	16%	24%	10%	5%	10%	5%	*	
Somewhat favorable	14%	24%	8%	3%	17%	11%	15%	*	
Neither favorable nor unfavorable	23%	23%	6%	23%	17%	25%	24%	*	
Somewhat unfavorable	8%	8%	8%	9%	6%	7%	9%	*	
Very unfavorable	21%	17%	24%	32%	23%	20%	21%	*	
Have not heard of this official	24%	12%	29%	23%	32%	27%	25%	*	
Weighted N	980	167	19	97	118	355	220	3	

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Favorability Grid — John Thune

How [favorably or unfavorably] do you regard the following public officials or figures?

	Age					Gender		Education		Ancestry		
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Very favorable	5%	6%	4%	7%	3%	5%	5%	5%	6%	4%	—	10%
Somewhat favorable	9%	11%	8%	8%	11%	13%	7%	10%	7%	9%	—	12%
Neither favorable nor unfavorable	28%	24%	31%	32%	25%	27%	28%	28%	27%	27%	—	31%
Somewhat unfavorable	10%	11%	11%	6%	10%	11%	9%	9%	12%	10%	—	11%
Very unfavorable	14%	15%	10%	14%	19%	16%	12%	14%	15%	14%	—	15%
Have not heard of this official	34%	33%	36%	34%	32%	28%	38%	34%	33%	37%	—	21%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	5%	5%	5%	6%	5%	5%	5%	4%	5%	3%	4%	4%	10%
Somewhat favorable	9%	10%	9%	11%	9%	10%	9%	16%	9%	5%	9%	10%	8%
Neither favorable nor unfavorable	28%	32%	24%	31%	26%	29%	27%	27%	28%	29%	25%	30%	29%
Somewhat unfavorable	10%	10%	10%	12%	9%	11%	9%	12%	10%	9%	9%	11%	11%
Very unfavorable	14%	13%	15%	11%	16%	14%	14%	23%	13%	12%	12%	15%	18%
Have not heard of this official	34%	30%	37%	29%	36%	32%	36%	18%	35%	42%	41%	30%	24%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	5%	3%	4%	8%	3%	4%	8%	9%	3%	0%	3%	6%	*	6%
Somewhat favorable	9%	5%	10%	14%	5%	8%	14%	16%	5%	8%	5%	13%	*	7%
Neither favorable nor unfavorable	28%	25%	24%	32%	24%	30%	28%	29%	26%	56%	24%	32%	*	25%
Somewhat unfavorable	10%	10%	9%	10%	10%	9%	11%	10%	10%	6%	12%	10%	*	6%
Very unfavorable	14%	19%	15%	8%	22%	11%	12%	8%	18%	0%	20%	11%	*	7%
Have not heard of this official	34%	37%	38%	29%	36%	38%	27%	27%	38%	30%	36%	28%	*	48%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

	Total	TX Region							
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas	
Very favorable	5%	8%	7%	6%	1%	5%	5%	*	
Somewhat favorable	9%	18%	11%	7%	6%	7%	8%	*	
Neither favorable nor unfavorable	28%	29%	12%	24%	25%	29%	29%	*	
Somewhat unfavorable	10%	13%	0%	5%	9%	9%	12%	*	
Very unfavorable	14%	10%	16%	22%	15%	13%	14%	*	
Have not heard of this official	34%	21%	54%	36%	44%	36%	31%	*	
Weighted N	980	167	19	97	118	355	220	3	

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Favorability Grid — Hakeem Jeffries

How [favorably or unfavorably] do you regard the following public officials or figures?

	Age					Gender		Education		Ancestry		
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Very favorable	8%	5%	5%	9%	17%	8%	8%	6%	12%	8%	—	9%
Somewhat favorable	16%	17%	14%	19%	14%	20%	13%	15%	18%	16%	—	18%
Neither favorable nor unfavorable	22%	25%	24%	23%	7%	20%	23%	21%	23%	21%	—	25%
Somewhat unfavorable	10%	12%	11%	8%	6%	12%	9%	10%	11%	10%	—	11%
Very unfavorable	19%	13%	16%	18%	40%	22%	17%	19%	18%	18%	—	24%
Have not heard of this official	26%	29%	29%	23%	16%	20%	31%	28%	18%	29%	—	13%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	8%	7%	8%	6%	9%	6%	9%	12%	7%	7%	8%	8%	7%
Somewhat favorable	16%	14%	18%	18%	15%	18%	14%	17%	16%	15%	16%	16%	15%
Neither favorable nor unfavorable	22%	22%	22%	25%	19%	21%	22%	19%	21%	30%	24%	21%	14%
Somewhat unfavorable	10%	10%	10%	11%	9%	11%	9%	19%	9%	4%	8%	11%	13%
Very unfavorable	19%	21%	17%	15%	22%	18%	20%	27%	19%	8%	13%	20%	35%
Have not heard of this official	26%	26%	26%	25%	26%	26%	26%	7%	28%	35%	31%	25%	17%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	8%	14%	1%	3%	14%	7%	3%	4%	10%	0%	15%	3%	*	7%
Somewhat favorable	16%	21%	18%	11%	21%	15%	13%	13%	18%	10%	25%	11%	*	8%
Neither favorable nor unfavorable	22%	23%	24%	20%	19%	25%	19%	17%	23%	53%	20%	21%	*	28%
Somewhat unfavorable	10%	8%	8%	12%	9%	10%	10%	8%	11%	3%	9%	12%	*	8%
Very unfavorable	19%	7%	20%	31%	11%	10%	35%	36%	8%	0%	9%	32%	*	5%
Have not heard of this official	26%	27%	29%	23%	25%	32%	19%	21%	28%	34%	23%	22%	*	44%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

	Total	TX Region							
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas	
Very favorable	8%	7%	0%	7%	12%	9%	5%	*	
Somewhat favorable	16%	24%	5%	21%	4%	16%	15%	*	
Neither favorable nor unfavorable	22%	20%	18%	18%	20%	22%	24%	*	
Somewhat unfavorable	10%	11%	3%	11%	10%	9%	11%	*	
Very unfavorable	19%	25%	30%	19%	17%	18%	16%	*	
Have not heard of this official	26%	14%	45%	23%	36%	26%	29%	*	
Weighted N	980	167	19	97	118	355	220	3	

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Favorability Grid — Chuck Schumer

How [favorably or unfavorably] do you regard the following public officials or figures?

	Age					Gender		Education		Ancestry		
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Very favorable	6%	7%	4%	7%	10%	6%	7%	6%	7%	6%	—	9%
Somewhat favorable	13%	13%	14%	12%	15%	16%	12%	13%	15%	12%	—	17%
Neither favorable nor unfavorable	26%	27%	29%	27%	15%	24%	28%	25%	29%	26%	—	28%
Somewhat unfavorable	13%	16%	12%	13%	5%	16%	10%	13%	12%	13%	—	9%
Very unfavorable	24%	19%	18%	25%	47%	27%	22%	25%	23%	23%	—	28%
Have not heard of this official	17%	18%	22%	16%	8%	12%	22%	19%	13%	19%	—	9%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	6%	7%	5%	7%	6%	6%	7%	10%	6%	4%	6%	6%	8%
Somewhat favorable	13%	12%	14%	12%	14%	15%	12%	16%	13%	7%	15%	12%	14%
Neither favorable nor unfavorable	26%	30%	23%	32%	22%	28%	25%	22%	26%	37%	26%	28%	19%
Somewhat unfavorable	13%	9%	16%	14%	12%	13%	12%	18%	12%	13%	12%	13%	12%
Very unfavorable	24%	27%	22%	18%	28%	22%	26%	27%	24%	16%	19%	27%	34%
Have not heard of this official	17%	15%	20%	17%	17%	16%	18%	7%	18%	23%	22%	14%	13%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	6%	10%	1%	4%	10%	5%	5%	5%	7%	0%	11%	4%	*	3%
Somewhat favorable	13%	17%	11%	10%	18%	13%	10%	12%	15%	8%	20%	9%	*	7%
Neither favorable nor unfavorable	26%	27%	30%	24%	25%	32%	20%	20%	29%	56%	26%	25%	*	30%
Somewhat unfavorable	13%	14%	11%	11%	14%	13%	11%	10%	15%	6%	15%	12%	*	8%
Very unfavorable	24%	11%	23%	38%	16%	15%	41%	42%	14%	0%	11%	38%	*	15%
Have not heard of this official	17%	20%	24%	13%	17%	22%	12%	12%	21%	30%	17%	11%	*	36%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Very favorable	6%	6%	5%	6%	3%	7%	8%	*
Somewhat favorable	13%	18%	0%	10%	11%	14%	13%	*
Neither favorable nor unfavorable	26%	25%	14%	27%	26%	24%	32%	*
Somewhat unfavorable	13%	12%	12%	15%	12%	13%	11%	*
Very unfavorable	24%	29%	34%	30%	26%	24%	16%	*
Have not heard of this official	17%	10%	35%	12%	21%	18%	21%	*
Weighted N	980	167	19	97	118	355	220	3

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Favorability Grid — Democrats in Congress

How [favorably or unfavorably] do you regard the following public officials or figures?

	Age					Gender		Education		Ancestry		
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Very favorable	22%	22%	21%	24%	23%	18%	26%	23%	21%	23%	—	20%
Somewhat favorable	20%	24%	18%	18%	15%	18%	20%	18%	25%	19%	—	20%
Neither favorable nor unfavorable	16%	18%	18%	15%	8%	16%	16%	15%	18%	16%	—	13%
Somewhat unfavorable	15%	15%	19%	13%	11%	16%	14%	15%	15%	15%	—	13%
Very unfavorable	25%	17%	21%	29%	43%	30%	21%	26%	21%	23%	—	32%
Have not heard of this official	3%	4%	3%	2%	1%	2%	3%	3%	0%	3%	—	2%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	22%	19%	25%	20%	23%	22%	22%	21%	22%	17%	26%	22%	15%
Somewhat favorable	20%	18%	21%	20%	19%	21%	19%	12%	20%	22%	18%	21%	20%
Neither favorable nor unfavorable	16%	16%	16%	20%	13%	15%	17%	14%	15%	26%	18%	13%	12%
Somewhat unfavorable	15%	16%	14%	16%	14%	17%	14%	19%	15%	10%	15%	15%	17%
Very unfavorable	25%	29%	21%	21%	27%	24%	26%	32%	25%	21%	19%	27%	35%
Have not heard of this official	3%	2%	3%	3%	2%	2%	3%	2%	3%	4%	3%	2%	2%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	22%	44%	5%	3%	39%	20%	11%	4%	34%	10%	44%	5%	*	20%
Somewhat favorable	20%	30%	22%	8%	30%	22%	10%	6%	28%	16%	34%	8%	*	16%
Neither favorable nor unfavorable	16%	13%	33%	14%	15%	22%	9%	14%	16%	43%	10%	15%	*	32%
Somewhat unfavorable	15%	8%	17%	22%	7%	17%	19%	20%	12%	4%	7%	22%	*	14%
Very unfavorable	25%	2%	16%	51%	8%	15%	49%	55%	6%	6%	2%	48%	*	10%
Have not heard of this official	3%	3%	7%	1%	2%	3%	2%	1%	3%	21%	2%	2%	*	9%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

	Total	TX Region							
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas	
Very favorable	22%	13%	7%	17%	20%	28%	25%	*	
Somewhat favorable	20%	29%	8%	21%	17%	19%	16%	*	
Neither favorable nor unfavorable	16%	14%	23%	15%	18%	17%	13%	*	
Somewhat unfavorable	15%	15%	21%	16%	18%	12%	17%	*	
Very unfavorable	25%	27%	41%	30%	24%	22%	25%	*	
Have not heard of this official	3%	2%	0%	2%	2%	3%	3%	*	
Weighted N	980	167	19	97	118	355	220	3	

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Favorability Grid — Republicans in Congress

How [favorably or unfavorably] do you regard the following public officials or figures?

	Age					Gender		Education		Ancestry		
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Very favorable	20%	17%	22%	24%	17%	24%	17%	21%	17%	18%	—	30%
Somewhat favorable	18%	12%	16%	21%	27%	19%	17%	19%	12%	18%	—	14%
Neither favorable nor unfavorable	12%	14%	10%	9%	11%	9%	14%	12%	9%	12%	—	12%
Somewhat unfavorable	12%	13%	16%	9%	5%	11%	12%	11%	13%	12%	—	11%
Very unfavorable	36%	37%	33%	36%	38%	35%	37%	32%	47%	37%	—	32%
Have not heard of this official	3%	5%	2%	1%	2%	2%	4%	4%	1%	3%	—	2%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	20%	22%	18%	23%	18%	20%	20%	22%	20%	20%	20%	17%	27%
Somewhat favorable	18%	22%	13%	16%	18%	20%	16%	23%	18%	13%	15%	20%	18%
Neither favorable nor unfavorable	12%	11%	12%	11%	12%	12%	11%	6%	12%	21%	14%	9%	10%
Somewhat unfavorable	12%	13%	11%	16%	9%	12%	12%	13%	12%	11%	11%	13%	14%
Very unfavorable	36%	29%	42%	29%	40%	34%	38%	31%	36%	29%	35%	39%	30%
Have not heard of this official	3%	3%	3%	4%	2%	3%	3%	6%	3%	5%	4%	3%	1%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	20%	2%	3%	44%	8%	9%	42%	48%	2%	6%	1%	39%	*	7%
Somewhat favorable	18%	4%	11%	34%	5%	17%	28%	34%	7%	10%	3%	32%	*	9%
Neither favorable nor unfavorable	12%	9%	32%	8%	8%	18%	7%	9%	12%	42%	7%	11%	*	25%
Somewhat unfavorable	12%	16%	14%	7%	10%	17%	7%	4%	17%	8%	17%	7%	*	13%
Very unfavorable	36%	65%	32%	7%	67%	34%	14%	4%	58%	10%	69%	9%	*	37%
Have not heard of this official	3%	4%	8%	1%	2%	4%	2%	1%	4%	24%	3%	1%	*	9%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Very favorable	20%	34%	49%	23%	12%	16%	16%	*
Somewhat favorable	18%	13%	12%	12%	20%	18%	21%	*
Neither favorable nor unfavorable	12%	8%	4%	10%	12%	13%	12%	*
Somewhat unfavorable	12%	13%	16%	11%	12%	12%	10%	*
Very unfavorable	36%	29%	11%	44%	42%	36%	38%	*
Have not heard of this official	3%	3%	8%	1%	3%	4%	3%	*
Weighted N	980	167	19	97	118	355	220	3

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Favorability Grid — Gina Hinojosa

How [favorably or unfavorably] do you regard the following public officials or figures?

	Total	Age				Gender		Education		Ancestry		
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Very favorable	30%	31%	26%	29%	33%	28%	31%	28%	34%	30%	—	27%
Somewhat favorable	19%	24%	22%	15%	7%	21%	17%	18%	22%	18%	—	20%
Neither favorable nor unfavorable	13%	16%	15%	10%	7%	12%	14%	13%	15%	13%	—	13%
Somewhat unfavorable	12%	11%	12%	11%	14%	11%	12%	13%	8%	12%	—	9%
Very unfavorable	21%	11%	18%	31%	37%	22%	21%	22%	18%	20%	—	27%
Have not heard of this official	5%	7%	7%	3%	3%	6%	5%	6%	5%	6%	—	5%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	30%	25%	34%	27%	32%	30%	30%	30%	29%	29%	30%	31%	26%
Somewhat favorable	19%	17%	20%	22%	17%	23%	16%	19%	19%	10%	19%	19%	16%
Neither favorable nor unfavorable	13%	15%	12%	16%	12%	12%	14%	12%	13%	23%	13%	14%	10%
Somewhat unfavorable	12%	13%	10%	12%	11%	11%	12%	13%	12%	7%	13%	10%	12%
Very unfavorable	21%	25%	18%	18%	23%	19%	23%	22%	21%	22%	16%	22%	33%
Have not heard of this official	5%	5%	6%	6%	5%	5%	6%	5%	5%	8%	8%	4%	3%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	30%	55%	16%	7%	57%	25%	14%	8%	44%	10%	59%	8%	*	25%
Somewhat favorable	19%	23%	29%	11%	21%	26%	9%	8%	26%	11%	26%	12%	*	20%
Neither favorable nor unfavorable	13%	10%	27%	13%	6%	20%	11%	13%	12%	45%	8%	15%	*	21%
Somewhat unfavorable	12%	4%	9%	21%	5%	12%	15%	20%	6%	12%	3%	20%	*	8%
Very unfavorable	21%	4%	6%	44%	7%	10%	45%	46%	6%	5%	3%	41%	*	10%
Have not heard of this official	5%	3%	13%	5%	4%	7%	5%	6%	5%	16%	2%	5%	*	17%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

	Total	TX Region							
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas	
Very favorable	30%	21%	27%	33%	29%	33%	31%	*	
Somewhat favorable	19%	25%	4%	15%	18%	18%	19%	*	
Neither favorable nor unfavorable	13%	13%	0%	14%	14%	14%	13%	*	
Somewhat unfavorable	12%	14%	17%	7%	11%	9%	15%	*	
Very unfavorable	21%	22%	37%	26%	23%	21%	16%	*	
Have not heard of this official	5%	5%	15%	5%	5%	5%	6%	*	
Weighted N	980	167	19	97	118	355	220	3	

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Favorability Grid — Greg Abbott

How [favorably or unfavorably] do you regard the following public officials or figures?

	Age					Gender		Education		Ancestry		
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Very favorable	27%	22%	21%	34%	39%	29%	26%	29%	23%	26%	—	33%
Somewhat favorable	15%	14%	18%	14%	17%	18%	14%	17%	11%	16%	—	13%
Neither favorable nor unfavorable	8%	10%	11%	5%	3%	8%	8%	9%	5%	8%	—	9%
Somewhat unfavorable	10%	11%	14%	8%	2%	9%	10%	9%	13%	10%	—	8%
Very unfavorable	38%	41%	33%	39%	39%	35%	40%	35%	48%	39%	—	35%
Have not heard of this official	2%	2%	3%	0%	1%	1%	3%	2%	1%	2%	—	2%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	27%	31%	24%	25%	28%	25%	28%	32%	27%	24%	26%	27%	31%
Somewhat favorable	15%	19%	12%	17%	15%	18%	14%	16%	16%	15%	15%	16%	17%
Neither favorable nor unfavorable	8%	7%	9%	11%	6%	9%	7%	11%	7%	17%	10%	6%	7%
Somewhat unfavorable	10%	10%	9%	14%	7%	11%	8%	9%	10%	4%	10%	10%	9%
Very unfavorable	38%	31%	44%	30%	43%	35%	41%	30%	38%	39%	36%	41%	36%
Have not heard of this official	2%	1%	3%	2%	1%	2%	2%	2%	2%	2%	3%	1%	1%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	27%	3%	6%	58%	9%	14%	55%	63%	5%	7%	2%	52%	*	16%
Somewhat favorable	15%	6%	21%	24%	7%	18%	19%	25%	10%	11%	5%	25%	*	10%
Neither favorable nor unfavorable	8%	8%	11%	7%	5%	12%	6%	6%	8%	38%	6%	8%	*	11%
Somewhat unfavorable	10%	12%	19%	4%	6%	15%	6%	2%	14%	11%	13%	5%	*	17%
Very unfavorable	38%	69%	36%	6%	71%	38%	14%	3%	62%	17%	73%	10%	*	38%
Have not heard of this official	2%	2%	6%	1%	1%	3%	1%	1%	2%	16%	1%	1%	*	8%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Very favorable	27%	34%	52%	24%	21%	29%	20%	*
Somewhat favorable	15%	20%	6%	12%	19%	9%	23%	*
Neither favorable nor unfavorable	8%	3%	4%	6%	6%	11%	9%	*
Somewhat unfavorable	10%	13%	11%	7%	8%	9%	11%	*
Very unfavorable	38%	29%	28%	50%	44%	40%	34%	*
Have not heard of this official	2%	1%	0%	1%	3%	2%	2%	*
Weighted N	980	167	19	97	118	355	220	3

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Favorability Grid — James Talarico

How [favorably or unfavorably] do you regard the following public officials or figures?

	Age					Gender		Education		Ancestry		
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Very favorable	35%	39%	29%	38%	36%	31%	39%	33%	42%	36%	—	35%
Somewhat favorable	19%	23%	21%	13%	12%	23%	15%	18%	19%	19%	—	16%
Neither favorable nor unfavorable	11%	14%	16%	5%	4%	11%	11%	11%	11%	11%	—	11%
Somewhat unfavorable	9%	9%	10%	9%	8%	9%	10%	10%	8%	10%	—	8%
Very unfavorable	22%	11%	18%	32%	40%	24%	20%	24%	16%	21%	—	27%
Have not heard of this official	4%	4%	6%	3%	1%	2%	5%	4%	4%	4%	—	3%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	35%	31%	40%	34%	36%	35%	36%	36%	35%	27%	35%	37%	33%
Somewhat favorable	19%	18%	19%	21%	17%	23%	15%	19%	19%	13%	19%	21%	13%
Neither favorable nor unfavorable	11%	10%	12%	13%	10%	13%	9%	9%	10%	27%	13%	9%	7%
Somewhat unfavorable	9%	10%	9%	9%	9%	9%	9%	9%	9%	7%	9%	8%	12%
Very unfavorable	22%	28%	17%	18%	24%	18%	25%	25%	22%	19%	17%	24%	32%
Have not heard of this official	4%	3%	4%	4%	3%	2%	5%	2%	4%	5%	6%	1%	3%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	35%	64%	15%	12%	62%	33%	18%	11%	52%	17%	67%	13%	*	27%
Somewhat favorable	19%	20%	36%	13%	22%	22%	12%	11%	23%	19%	22%	16%	*	18%
Neither favorable nor unfavorable	11%	8%	17%	12%	5%	15%	12%	14%	8%	35%	5%	12%	*	21%
Somewhat unfavorable	9%	3%	14%	15%	3%	13%	10%	14%	6%	9%	2%	15%	*	9%
Very unfavorable	22%	3%	9%	45%	6%	11%	46%	47%	6%	5%	2%	41%	*	12%
Have not heard of this official	4%	2%	9%	4%	2%	7%	2%	3%	4%	16%	1%	3%	*	13%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

	Total	TX Region							
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas	
Very favorable	35%	27%	31%	42%	37%	38%	35%	*	
Somewhat favorable	19%	27%	15%	8%	11%	20%	20%	*	
Neither favorable nor unfavorable	11%	13%	8%	10%	12%	11%	10%	*	
Somewhat unfavorable	9%	9%	6%	12%	13%	8%	9%	*	
Very unfavorable	22%	19%	36%	25%	22%	20%	24%	*	
Have not heard of this official	4%	4%	5%	3%	5%	4%	3%	*	
Weighted N	980	167	19	97	118	355	220	3	

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Favorability Grid — Ken Paxton

How [favorably or unfavorably] do you regard the following public officials or figures?

	Total	Age				Gender		Education		Ancestry		
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Very favorable	16%	18%	13%	16%	17%	16%	16%	16%	17%	13%	—	27%
Somewhat favorable	17%	10%	20%	19%	24%	22%	13%	19%	11%	17%	—	15%
Neither favorable nor unfavorable	12%	13%	11%	15%	9%	10%	14%	13%	9%	12%	—	12%
Somewhat unfavorable	12%	17%	12%	7%	5%	12%	11%	13%	8%	12%	—	9%
Very unfavorable	39%	37%	36%	44%	43%	37%	41%	35%	51%	40%	—	35%
Have not heard of this official	4%	5%	8%	0%	2%	4%	5%	5%	4%	5%	—	1%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	16%	17%	15%	15%	16%	16%	16%	14%	16%	15%	13%	15%	24%
Somewhat favorable	17%	22%	12%	16%	17%	17%	17%	21%	16%	20%	17%	16%	18%
Neither favorable nor unfavorable	12%	13%	12%	17%	10%	14%	11%	11%	12%	20%	14%	11%	10%
Somewhat unfavorable	12%	11%	12%	15%	10%	13%	10%	13%	12%	5%	11%	12%	13%
Very unfavorable	39%	33%	45%	31%	44%	37%	41%	39%	38%	34%	39%	43%	31%
Have not heard of this official	4%	4%	4%	6%	3%	3%	5%	3%	5%	6%	6%	3%	4%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	16%	3%	3%	33%	5%	7%	34%	37%	3%	3%	2%	30%	*	8%
Somewhat favorable	17%	5%	12%	31%	9%	13%	27%	34%	6%	14%	4%	30%	*	8%
Neither favorable nor unfavorable	12%	10%	17%	13%	8%	16%	11%	13%	11%	42%	9%	14%	*	16%
Somewhat unfavorable	12%	11%	17%	10%	9%	18%	7%	9%	13%	17%	13%	11%	*	9%
Very unfavorable	39%	66%	39%	11%	67%	40%	17%	6%	62%	6%	70%	13%	*	43%
Have not heard of this official	4%	4%	11%	2%	3%	6%	4%	2%	5%	19%	2%	2%	*	17%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Very favorable	16%	27%	32%	11%	9%	15%	13%	*
Somewhat favorable	17%	20%	14%	14%	19%	16%	16%	*
Neither favorable nor unfavorable	12%	11%	4%	12%	9%	12%	17%	*
Somewhat unfavorable	12%	10%	11%	15%	10%	11%	13%	*
Very unfavorable	39%	28%	38%	43%	48%	42%	36%	*
Have not heard of this official	4%	3%	0%	5%	4%	4%	5%	*
Weighted N	980	167	19	97	118	355	220	3

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Democratic Party Cares About Hispanic Issues

Would you say that ?

		Age				Gender		Education		Ancestry		
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
They care a lot about issues												
Hispanics/Latinos face	30%	33%	29%	26%	30%	27%	33%	29%	32%	31%	—	26%
They care somewhat about issues												
Hispanics/Latinos face	34%	37%	37%	36%	22%	33%	35%	33%	39%	34%	—	36%
They don't really care about issues												
Hispanics/Latinos face	17%	17%	19%	17%	15%	20%	15%	17%	17%	17%	—	18%
They don't care at all about issues												
Hispanics/Latinos face	19%	14%	14%	21%	33%	20%	17%	21%	12%	18%	—	20%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
They care a lot about issues													
Hispanics/Latinos face	30%	27%	32%	30%	29%	31%	29%	27%	29%	32%	31%	31%	27%
They care somewhat about issues													
Hispanics/Latinos face	34%	31%	38%	35%	34%	36%	33%	30%	34%	43%	38%	32%	28%
They don't really care about issues													
Hispanics/Latinos face	17%	19%	16%	18%	17%	17%	17%	19%	17%	14%	14%	18%	22%

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



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	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
They don't care at all about issues Hispanics/Latinos face	19%	23%	15%	16%	20%	16%	20%	24%	19%	11%	17%	19%	23%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
They care a lot about issues Hispanics/Latinos face	30%	53%	17%	9%	46%	29%	18%	11%	42%	12%	54%	11%	*	27%
They care somewhat about issues Hispanics/Latinos face	34%	38%	41%	29%	36%	41%	25%	25%	40%	44%	37%	29%	*	43%
They don't really care about issues Hispanics/Latinos face	17%	7%	22%	28%	10%	18%	22%	26%	11%	35%	6%	26%	*	17%
They don't care at all about issues Hispanics/Latinos face	19%	3%	20%	35%	7%	12%	35%	38%	6%	9%	3%	34%	*	13%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

	TX Region							
	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
They care a lot about issues Hispanics/Latinos face	30%	24%	13%	21%	35%	31%	34%	*

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



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TX Region

	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
They care somewhat about issues Hispanics/Latinos face	34%	41%	35%	41%	30%	34%	29%	*
They don't really care about issues Hispanics/Latinos face	17%	21%	25%	11%	19%	16%	18%	*
They don't care at all about issues Hispanics/Latinos face	19%	13%	28%	27%	16%	19%	19%	*
Weighted N	980	167	19	97	118	355	220	3

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Republican Party Cares About Hispanic Issues

Would you say that ?

	Total	Age				Gender		Education		Ancestry		
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
They care a lot about issues												
Hispanics/Latinos face	20%	21%	17%	18%	24%	21%	19%	21%	17%	18%	—	29%
They care somewhat about issues												
Hispanics/Latinos face	22%	18%	24%	20%	26%	24%	20%	23%	18%	22%	—	20%
They don't really care about issues												
Hispanics/Latinos face	23%	21%	28%	29%	13%	22%	25%	24%	22%	24%	—	23%
They don't care at all about issues												
Hispanics/Latinos face	35%	40%	31%	32%	37%	33%	37%	33%	42%	37%	—	29%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
They care a lot about issues													
Hispanics/Latinos face	20%	22%	18%	19%	20%	20%	20%	31%	19%	21%	18%	19%	26%
They care somewhat about issues													
Hispanics/Latinos face	22%	23%	20%	22%	21%	23%	21%	22%	21%	28%	23%	19%	23%
They don't really care about issues													
Hispanics/Latinos face	23%	24%	23%	28%	20%	24%	23%	21%	23%	25%	23%	24%	24%

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



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	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
They don't care at all about issues Hispanics/Latinos face	35%	30%	39%	30%	38%	33%	37%	26%	37%	26%	36%	38%	27%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
They care a lot about issues Hispanics/Latinos face	20%	5%	5%	40%	5%	11%	42%	44%	5%	1%	5%	35%	*	11%
They care somewhat about issues Hispanics/Latinos face	22%	7%	26%	36%	9%	23%	30%	40%	10%	27%	6%	36%	*	18%
They don't really care about issues Hispanics/Latinos face	23%	25%	35%	18%	24%	31%	14%	14%	29%	52%	26%	18%	*	32%
They don't care at all about issues Hispanics/Latinos face	35%	63%	34%	6%	62%	35%	14%	2%	57%	19%	64%	10%	*	40%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

	TX Region							
	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
They care a lot about issues Hispanics/Latinos face	20%	31%	36%	19%	14%	19%	15%	*

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



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TX Region

	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
They care somewhat about issues Hispanics/Latinos face	22%	21%	32%	20%	24%	21%	21%	*
They don't really care about issues Hispanics/Latinos face	23%	18%	9%	24%	28%	22%	29%	*
They don't care at all about issues Hispanics/Latinos face	35%	29%	23%	37%	35%	38%	36%	*
Weighted N	980	167	19	97	118	355	220	3

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Party Trust On Issues Grid — Corruption in our political system

Which party do you trust more, [the Democrats or the Republicans], to handle each of the following issues?

	Total	Age				Gender		Education		Ancestry		
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Trust Democrats more	39%	43%	38%	37%	37%	35%	43%	38%	44%	42%	—	29%
Trust Republicans more	28%	21%	27%	30%	42%	33%	24%	29%	25%	26%	—	38%
Both equally	11%	13%	14%	10%	3%	11%	12%	13%	7%	12%	—	9%
Do not trust either	21%	23%	21%	22%	18%	22%	21%	20%	24%	21%	—	23%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Trust Democrats more	39%	35%	43%	38%	40%	41%	38%	35%	39%	36%	41%	40%	35%
Trust Republicans more	28%	33%	23%	29%	28%	26%	30%	37%	27%	24%	25%	28%	37%
Both equally	11%	11%	11%	13%	10%	13%	10%	9%	12%	16%	12%	12%	9%
Do not trust either	21%	21%	22%	20%	22%	20%	23%	19%	22%	23%	22%	21%	19%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Trust Democrats more	39%	74%	20%	8%	69%	38%	17%	8%	60%	10%	75%	11%	*	38%
Trust Republicans more	28%	3%	9%	60%	8%	18%	55%	64%	5%	6%	3%	56%	*	8%
Both equally	11%	6%	17%	15%	5%	14%	14%	16%	7%	42%	6%	14%	*	16%
Do not trust either	21%	16%	54%	17%	18%	30%	15%	12%	27%	42%	16%	19%	*	38%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Trust Democrats more	39%	33%	11%	49%	45%	41%	36%	*
Trust Republicans more	28%	39%	54%	31%	22%	26%	23%	*
Both equally	11%	9%	14%	4%	9%	12%	16%	*
Do not trust either	21%	19%	21%	16%	24%	21%	25%	*
Weighted N	980	167	19	97	118	355	220	3

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Party Trust On Issues Grid — The cost of living and inflation

Which party do you trust more, [the Democrats or the Republicans], to handle each of the following issues?

	Total	Age				Gender		Education		Ancestry		
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Trust Democrats more	46%	53%	42%	46%	39%	41%	51%	44%	52%	47%	—	41%
Trust Republicans more	30%	24%	30%	32%	39%	36%	25%	31%	25%	28%	—	38%
Both equally	8%	7%	11%	6%	7%	7%	8%	9%	4%	8%	—	7%
Do not trust either	16%	17%	16%	17%	15%	16%	17%	15%	18%	17%	—	14%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Trust Democrats more	46%	39%	52%	45%	47%	50%	43%	37%	47%	42%	46%	48%	44%
Trust Republicans more	30%	35%	25%	30%	30%	29%	31%	40%	29%	29%	27%	29%	39%
Both equally	8%	10%	6%	10%	6%	9%	7%	8%	7%	14%	7%	8%	10%
Do not trust either	16%	16%	16%	15%	17%	13%	19%	15%	16%	15%	19%	16%	7%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Trust Democrats more	46%	84%	34%	10%	80%	48%	18%	8%	71%	22%	85%	16%	*	42%
Trust Republicans more	30%	3%	6%	65%	7%	17%	61%	70%	5%	9%	2%	58%	*	13%
Both equally	8%	3%	16%	11%	3%	11%	8%	11%	5%	34%	4%	10%	*	12%
Do not trust either	16%	10%	44%	14%	10%	23%	13%	11%	19%	35%	9%	16%	*	34%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Trust Democrats more	46%	39%	24%	47%	52%	49%	47%	*
Trust Republicans more	30%	43%	52%	35%	23%	27%	23%	*
Both equally	8%	8%	3%	6%	5%	8%	11%	*
Do not trust either	16%	11%	22%	13%	20%	16%	19%	*
Weighted N	980	167	19	97	118	355	220	3

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Party Trust On Issues Grid — Gas prices

Which party do you trust more, [the Democrats or the Republicans], to handle each of the following issues?

	Total	Age				Gender		Education		Ancestry		
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Trust Democrats more	45%	51%	42%	43%	42%	42%	47%	44%	49%	46%	—	40%
Trust Republicans more	29%	22%	28%	35%	38%	34%	26%	31%	25%	28%	—	34%
Both equally	10%	13%	13%	3%	11%	11%	10%	11%	8%	10%	—	10%
Do not trust either	15%	14%	17%	19%	9%	13%	17%	14%	18%	15%	—	16%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Trust Democrats more	45%	39%	51%	45%	46%	47%	44%	40%	45%	45%	46%	46%	42%
Trust Republicans more	29%	35%	24%	30%	29%	28%	30%	43%	29%	21%	28%	26%	41%
Both equally	10%	11%	10%	11%	10%	11%	10%	6%	11%	15%	11%	10%	9%
Do not trust either	15%	16%	15%	14%	16%	14%	16%	11%	16%	19%	15%	18%	8%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Trust Democrats more	45%	83%	29%	10%	78%	47%	18%	7%	71%	16%	83%	15%	*	43%
Trust Republicans more	29%	3%	8%	63%	8%	17%	59%	67%	6%	6%	2%	57%	*	13%
Both equally	10%	4%	23%	13%	4%	13%	12%	15%	6%	48%	4%	14%	*	14%
Do not trust either	15%	9%	40%	14%	10%	22%	11%	11%	18%	31%	11%	14%	*	30%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Trust Democrats more	45%	39%	20%	51%	50%	47%	45%	*
Trust Republicans more	29%	38%	47%	32%	24%	28%	25%	*
Both equally	10%	11%	15%	5%	8%	10%	13%	*
Do not trust either	15%	11%	19%	12%	18%	15%	17%	*
Weighted N	980	167	19	97	118	355	220	3

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Party Trust On Issues Grid — The cost of prescription drugs

Which party do you trust more, [the Democrats or the Republicans], to handle each of the following issues?

	Total	Age				Gender		Education		Ancestry		
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Trust Democrats more	43%	45%	40%	47%	39%	40%	46%	41%	49%	45%	—	35%
Trust Republicans more	30%	24%	28%	30%	44%	34%	26%	31%	24%	28%	—	36%
Both equally	11%	13%	16%	8%	4%	11%	11%	12%	9%	11%	—	12%
Do not trust either	16%	18%	16%	15%	13%	15%	16%	15%	18%	16%	—	17%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Trust Democrats more	43%	38%	49%	43%	43%	45%	42%	35%	44%	41%	44%	43%	42%
Trust Republicans more	30%	34%	26%	29%	30%	28%	31%	39%	29%	24%	27%	29%	40%
Both equally	11%	11%	11%	14%	9%	13%	10%	9%	11%	21%	13%	10%	8%
Do not trust either	16%	17%	15%	13%	17%	14%	17%	17%	16%	14%	16%	18%	10%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Trust Democrats more	43%	80%	30%	9%	74%	44%	19%	8%	67%	22%	82%	13%	*	40%
Trust Republicans more	30%	4%	10%	63%	10%	18%	58%	68%	6%	8%	1%	58%	*	12%
Both equally	11%	7%	18%	14%	6%	15%	11%	13%	8%	50%	6%	13%	*	19%
Do not trust either	16%	10%	42%	15%	11%	23%	12%	11%	19%	19%	11%	16%	*	29%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Trust Democrats more	43%	39%	31%	46%	47%	45%	42%	*
Trust Republicans more	30%	38%	58%	34%	23%	28%	26%	*
Both equally	11%	12%	3%	3%	15%	10%	15%	*
Do not trust either	16%	11%	8%	18%	15%	17%	16%	*
Weighted N	980	167	19	97	118	355	220	3

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Party Trust On Issues Grid — Protecting immigrant rights

Which party do you trust more, [the Democrats or the Republicans], to handle each of the following issues?

	Total	Age				Gender		Education		Ancestry		
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Trust Democrats more	51%	58%	49%	49%	42%	47%	55%	48%	59%	52%	—	46%
Trust Republicans more	27%	22%	29%	31%	30%	32%	23%	29%	22%	25%	—	36%
Both equally	8%	8%	8%	9%	8%	8%	9%	9%	7%	9%	—	7%
Do not trust either	13%	12%	13%	12%	20%	13%	14%	14%	12%	14%	—	10%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Trust Democrats more	51%	46%	56%	49%	52%	56%	47%	45%	52%	46%	49%	54%	48%
Trust Republicans more	27%	30%	24%	30%	25%	27%	27%	32%	27%	30%	26%	26%	33%
Both equally	8%	10%	7%	9%	8%	7%	9%	9%	8%	13%	9%	7%	11%
Do not trust either	13%	14%	13%	12%	15%	10%	16%	14%	13%	12%	16%	13%	9%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Trust Democrats more	51%	87%	41%	16%	85%	52%	24%	13%	76%	28%	89%	22%	*	47%
Trust Republicans more	27%	1%	8%	60%	7%	15%	56%	64%	4%	6%	1%	53%	*	14%
Both equally	8%	4%	12%	12%	3%	10%	11%	14%	4%	24%	4%	12%	*	10%
Do not trust either	13%	8%	38%	12%	6%	23%	9%	9%	16%	42%	7%	14%	*	28%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Trust Democrats more	51%	42%	31%	55%	52%	52%	57%	*
Trust Republicans more	27%	41%	54%	31%	26%	22%	21%	*
Both equally	8%	9%	7%	5%	7%	10%	8%	*
Do not trust either	13%	9%	8%	9%	15%	16%	14%	*
Weighted N	980	167	19	97	118	355	220	3

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Party Trust On Issues Grid — Border security

Which party do you trust more, [the Democrats or the Republicans], to handle each of the following issues?

	Total	Age				Gender		Education		Ancestry		
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Trust Democrats more	38%	44%	33%	37%	34%	34%	41%	36%	45%	39%	—	33%
Trust Republicans more	40%	28%	45%	45%	52%	45%	36%	42%	35%	38%	—	48%
Both equally	9%	13%	8%	7%	4%	10%	8%	10%	5%	9%	—	8%
Do not trust either	13%	15%	14%	11%	11%	11%	15%	13%	14%	14%	—	11%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Trust Democrats more	38%	33%	42%	36%	39%	40%	36%	30%	39%	36%	39%	40%	31%
Trust Republicans more	40%	46%	35%	38%	41%	40%	40%	45%	40%	41%	38%	38%	51%
Both equally	9%	7%	10%	11%	8%	9%	8%	10%	8%	13%	9%	8%	8%
Do not trust either	13%	14%	13%	16%	12%	11%	15%	15%	13%	10%	14%	14%	10%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Trust Democrats more	38%	72%	24%	5%	73%	34%	15%	5%	60%	0%	74%	10%	*	35%
Trust Republicans more	40%	8%	21%	79%	11%	32%	72%	82%	14%	6%	6%	73%	*	24%
Both equally	9%	8%	14%	9%	4%	14%	7%	10%	7%	35%	7%	9%	*	13%
Do not trust either	13%	12%	41%	7%	12%	21%	6%	3%	18%	59%	13%	8%	*	28%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Trust Democrats more	38%	30%	24%	42%	42%	39%	40%	*
Trust Republicans more	40%	48%	54%	42%	36%	39%	36%	*
Both equally	9%	12%	9%	3%	10%	9%	8%	*
Do not trust either	13%	10%	12%	13%	12%	14%	16%	*
Weighted N	980	167	19	97	118	355	220	3

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Party Trust On Issues Grid — Abortion

Which party do you trust more, [the Democrats or the Republicans], to handle each of the following issues?

	Total	Age				Gender		Education		Ancestry		
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Trust Democrats more	43%	49%	41%	42%	38%	38%	48%	40%	54%	45%	—	39%
Trust Republicans more	34%	27%	33%	33%	51%	39%	29%	35%	30%	31%	—	43%
Both equally	8%	10%	9%	7%	6%	10%	7%	10%	4%	9%	—	4%
Do not trust either	14%	15%	16%	18%	5%	13%	16%	15%	13%	15%	—	14%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Trust Democrats more	43%	38%	49%	42%	44%	47%	41%	33%	45%	38%	41%	46%	43%
Trust Republicans more	34%	41%	27%	33%	34%	32%	35%	52%	32%	26%	30%	36%	42%
Both equally	8%	8%	9%	10%	7%	8%	9%	8%	8%	15%	12%	6%	7%
Do not trust either	14%	14%	15%	15%	14%	13%	16%	8%	15%	21%	18%	12%	9%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Trust Democrats more	43%	80%	33%	8%	80%	44%	15%	7%	68%	20%	83%	12%	*	41%
Trust Republicans more	34%	3%	9%	73%	8%	21%	67%	72%	10%	6%	2%	65%	*	16%
Both equally	8%	5%	18%	9%	3%	12%	8%	11%	6%	39%	5%	10%	*	12%
Do not trust either	14%	11%	41%	10%	8%	22%	10%	10%	17%	35%	10%	12%	*	31%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Trust Democrats more	43%	40%	18%	53%	47%	43%	45%	*
Trust Republicans more	34%	43%	41%	35%	31%	31%	32%	*
Both equally	8%	9%	13%	5%	7%	10%	8%	*
Do not trust either	14%	9%	27%	7%	15%	16%	16%	*
Weighted N	980	167	19	97	118	355	220	3

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Party Trust On Issues Grid — Gun violence

Which party do you trust more, [the Democrats or the Republicans], to handle each of the following issues?

	Total	Age				Gender		Education		Ancestry		
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Trust Democrats more	40%	44%	38%	36%	37%	36%	42%	36%	51%	40%	—	39%
Trust Republicans more	33%	25%	35%	37%	43%	39%	29%	36%	25%	31%	—	41%
Both equally	11%	12%	13%	11%	6%	9%	13%	13%	6%	12%	—	5%
Do not trust either	16%	19%	14%	16%	14%	15%	17%	15%	19%	17%	—	14%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Trust Democrats more	40%	36%	43%	39%	40%	41%	38%	30%	41%	35%	38%	41%	41%
Trust Republicans more	33%	39%	28%	34%	33%	34%	32%	44%	32%	34%	31%	33%	41%
Both equally	11%	10%	12%	13%	10%	11%	11%	10%	11%	19%	13%	10%	8%
Do not trust either	16%	14%	18%	14%	17%	14%	18%	17%	16%	11%	19%	16%	9%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Trust Democrats more	40%	76%	25%	5%	73%	39%	14%	6%	62%	9%	78%	10%	*	36%
Trust Republicans more	33%	3%	6%	73%	8%	20%	68%	74%	8%	16%	2%	66%	*	13%
Both equally	11%	8%	24%	11%	6%	16%	10%	11%	10%	42%	8%	11%	*	19%
Do not trust either	16%	13%	45%	12%	13%	25%	9%	9%	20%	33%	13%	13%	*	33%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Trust Democrats more	40%	38%	26%	45%	34%	40%	41%	*
Trust Republicans more	33%	43%	58%	33%	27%	31%	31%	*
Both equally	11%	12%	7%	7%	16%	12%	9%	*
Do not trust either	16%	7%	8%	15%	23%	18%	18%	*
Weighted N	980	167	19	97	118	355	220	3

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Party Trust On Issues Grid — Keeping America out of foreign wars

Which party do you trust more, [the Democrats or the Republicans], to handle each of the following issues?

	Total	Age				Gender		Education		Ancestry		
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Trust Democrats more	45%	50%	41%	46%	41%	41%	49%	43%	53%	47%	—	38%
Trust Republicans more	28%	23%	28%	30%	35%	31%	25%	29%	22%	26%	—	36%
Both equally	9%	10%	12%	6%	9%	9%	9%	10%	6%	10%	—	7%
Do not trust either	18%	17%	19%	19%	15%	18%	17%	17%	19%	17%	—	19%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Trust Democrats more	45%	40%	50%	44%	46%	49%	43%	38%	47%	39%	45%	47%	44%
Trust Republicans more	28%	32%	24%	30%	26%	26%	29%	36%	27%	25%	27%	26%	33%
Both equally	9%	9%	10%	12%	8%	9%	10%	12%	9%	18%	10%	9%	9%
Do not trust either	18%	19%	16%	14%	20%	16%	18%	13%	18%	18%	17%	19%	13%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Trust Democrats more	45%	81%	35%	11%	75%	48%	19%	9%	70%	13%	83%	16%	*	40%
Trust Republicans more	28%	3%	9%	59%	8%	16%	55%	63%	6%	6%	2%	54%	*	13%
Both equally	9%	5%	16%	12%	4%	12%	11%	14%	6%	38%	4%	12%	*	16%
Do not trust either	18%	11%	39%	19%	12%	24%	15%	15%	18%	43%	11%	18%	*	32%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Trust Democrats more	45%	35%	31%	51%	53%	48%	44%	*
Trust Republicans more	28%	37%	48%	26%	23%	26%	24%	*
Both equally	9%	12%	13%	8%	6%	8%	12%	*
Do not trust either	18%	15%	8%	14%	18%	18%	20%	*
Weighted N	980	167	19	97	118	355	220	3

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Party Trust On Issues Grid — Doing what's best for people like me

Which party do you trust more, [the Democrats or the Republicans], to handle each of the following issues?

	Total	Age				Gender		Education		Ancestry		
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Trust Democrats more	44%	49%	38%	47%	41%	38%	50%	42%	52%	46%	—	40%
Trust Republicans more	32%	28%	31%	36%	42%	37%	29%	34%	29%	30%	—	43%
Both equally	9%	9%	14%	6%	7%	9%	9%	11%	4%	10%	—	4%
Do not trust either	14%	15%	17%	11%	10%	16%	12%	14%	16%	14%	—	13%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Trust Democrats more	44%	39%	49%	41%	47%	43%	45%	38%	45%	42%	46%	47%	37%
Trust Republicans more	32%	38%	27%	33%	32%	31%	33%	41%	32%	27%	28%	32%	44%
Both equally	9%	8%	10%	12%	7%	11%	8%	8%	9%	20%	11%	8%	6%
Do not trust either	14%	14%	14%	14%	14%	14%	14%	13%	14%	11%	14%	14%	13%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Trust Democrats more	44%	85%	23%	8%	79%	45%	18%	6%	70%	23%	85%	12%	*	46%
Trust Republicans more	32%	2%	7%	72%	9%	20%	64%	77%	5%	6%	0%	66%	*	11%
Both equally	9%	5%	24%	9%	3%	12%	10%	10%	8%	31%	5%	11%	*	14%
Do not trust either	14%	8%	47%	11%	9%	23%	8%	6%	18%	40%	11%	11%	*	30%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Trust Democrats more	44%	37%	22%	48%	47%	49%	43%	*
Trust Republicans more	32%	44%	54%	35%	24%	28%	31%	*
Both equally	9%	10%	11%	5%	12%	8%	10%	*
Do not trust either	14%	9%	12%	13%	17%	14%	16%	*
Weighted N	980	167	19	97	118	355	220	3

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Party Trust On Issues Grid — Handling the issue of data centers

Which party do you trust more, [the Democrats or the Republicans], to handle each of the following issues?

	Total	Age				Gender		Education		Ancestry		
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Trust Democrats more	40%	48%	36%	35%	37%	36%	44%	38%	48%	42%	—	34%
Trust Republicans more	29%	22%	31%	33%	36%	37%	24%	31%	23%	27%	—	38%
Both equally	13%	12%	15%	12%	12%	11%	15%	14%	10%	14%	—	9%
Do not trust either	18%	17%	18%	20%	16%	17%	18%	17%	20%	17%	—	19%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Trust Democrats more	40%	35%	45%	40%	40%	41%	40%	34%	40%	41%	42%	38%	39%
Trust Republicans more	29%	33%	26%	32%	28%	29%	29%	30%	30%	29%	27%	28%	38%
Both equally	13%	14%	12%	13%	13%	13%	13%	15%	12%	19%	13%	13%	13%
Do not trust either	18%	19%	17%	15%	19%	17%	18%	20%	18%	12%	18%	21%	10%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Trust Democrats more	40%	76%	24%	7%	70%	41%	16%	7%	62%	13%	74%	11%	*	43%
Trust Republicans more	29%	3%	9%	63%	8%	17%	59%	68%	5%	6%	2%	58%	*	10%
Both equally	13%	8%	24%	15%	7%	18%	12%	15%	10%	42%	8%	15%	*	18%
Do not trust either	18%	13%	43%	16%	15%	24%	13%	9%	22%	39%	16%	16%	*	28%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Trust Democrats more	40%	36%	31%	46%	40%	42%	38%	*
Trust Republicans more	29%	40%	47%	31%	23%	26%	28%	*
Both equally	13%	13%	14%	9%	13%	13%	14%	*
Do not trust either	18%	11%	8%	14%	24%	19%	19%	*
Weighted N	980	167	19	97	118	355	220	3

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Party Trust On Issues Grid — AI regulation

Which party do you trust more, [the Democrats or the Republicans], to handle each of the following issues?

	Total	Age				Gender		Education		Ancestry		
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Trust Democrats more	36%	41%	33%	34%	35%	33%	39%	33%	47%	37%	—	34%
Trust Republicans more	29%	23%	28%	30%	40%	35%	24%	30%	23%	26%	—	39%
Both equally	14%	13%	16%	15%	12%	16%	12%	17%	7%	15%	—	9%
Do not trust either	21%	22%	23%	22%	13%	16%	25%	20%	23%	22%	—	18%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Trust Democrats more	36%	30%	42%	36%	37%	37%	36%	25%	37%	36%	37%	36%	36%
Trust Republicans more	29%	36%	22%	29%	28%	28%	29%	40%	28%	22%	25%	31%	35%
Both equally	14%	13%	15%	15%	13%	16%	12%	12%	15%	17%	15%	12%	16%
Do not trust either	21%	20%	22%	20%	22%	19%	22%	23%	20%	24%	23%	21%	13%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Trust Democrats more	36%	69%	25%	4%	68%	37%	11%	6%	57%	0%	69%	9%	*	37%
Trust Republicans more	29%	3%	5%	62%	10%	16%	57%	63%	7%	6%	2%	56%	*	13%
Both equally	14%	9%	28%	16%	5%	19%	17%	18%	10%	60%	8%	17%	*	18%
Do not trust either	21%	18%	42%	18%	17%	29%	16%	13%	26%	34%	20%	18%	*	33%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Trust Democrats more	36%	31%	26%	44%	40%	37%	35%	*
Trust Republicans more	29%	41%	45%	29%	26%	25%	25%	*
Both equally	14%	13%	6%	7%	9%	16%	19%	*
Do not trust either	21%	16%	23%	21%	25%	22%	21%	*
Weighted N	980	167	19	97	118	355	220	3

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Contacted About Registering Or Voting

So far in 2026, has anyone from a political party, campaign or any other organization contacted you and asked you to register or vote? Either by phone, text, email, or maybe in-person?

		Age				Gender		Education		Ancestry		
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Yes, I have been contacted	40%	38%	41%	37%	51%	36%	44%	37%	50%	41%	—	37%
No, I have not been contacted	60%	62%	59%	63%	49%	64%	56%	63%	50%	59%	—	63%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Yes, I have been contacted	40%	41%	39%	40%	40%	38%	42%	56%	38%	35%	37%	45%	41%
No, I have not been contacted	60%	59%	61%	60%	60%	62%	58%	44%	62%	65%	63%	55%	59%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Yes, I have been contacted	40%	41%	35%	41%	49%	35%	39%	38%	42%	25%	43%	40%	*	35%
No, I have not been contacted	60%	59%	65%	59%	51%	65%	61%	62%	58%	75%	57%	60%	*	65%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



	Total	TX Region						Panhandle Texas
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	
Yes, I have been contacted	40%	39%	35%	43%	48%	41%	36%	*
No, I have not been contacted	60%	61%	65%	57%	52%	59%	64%	*
Weighted N	980	167	19	97	118	355	220	3

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Who Contacted Respondent

And who was it that contacted you? Select all that apply.

Asked only of respondent who have been contacted

	Total	Age				Gender		Education		Ancestry		
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Someone from the Democratic Party	64%	59%	65%	71%	61%	60%	66%	59%	73%	63%	—	65%
Someone from the Republican Party	59%	54%	55%	63%	67%	65%	55%	63%	50%	60%	—	55%
Someone from a non-partisan or civic organization	20%	24%	22%	18%	14%	14%	24%	16%	29%	20%	—	21%
Weighted N	394	129	108	83	75	159	234	272	122	325	0	69

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Someone from the Democratic Party	64%	61%	66%	58%	67%	65%	63%	58%	65%	*	64%	60%	71%
Someone from the Republican Party	59%	61%	57%	58%	60%	55%	61%	57%	61%	*	60%	61%	52%
Someone from a non-partisan or civic organization	20%	15%	25%	20%	20%	18%	21%	13%	20%	*	22%	17%	23%
Weighted N	394	191	203	148	246	165	229	54	303	19	156	166	63

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Someone from the Democratic Party	64%	74%	78%	49%	77%	65%	50%	48%	74%	*	75%	56%	*	52%
Someone from the Republican Party	59%	42%	67%	75%	49%	53%	74%	75%	51%	*	46%	74%	*	47%
Someone from a non-partisan or civic organization	20%	23%	30%	15%	23%	23%	15%	13%	23%	*	21%	12%	*	42%
Weighted N	394	183	42	169	128	134	133	144	246	5	159	180	4	51

	Total	TX Region							
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas	
Someone from the Democratic Party	64%	48%	74%	89%	65%	61%	66%	*	
Someone from the Republican Party	59%	63%	87%	51%	70%	55%	56%	*	
Someone from a non-partisan or civic organization	20%	17%	26%	28%	17%	25%	12%	*	
Weighted N	394	64	7	42	57	145	78	1	

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Contact Method

How were you contacted? Select all that apply.

Asked only of respondent who have been contacted

	Total	Age				Gender		Education		Ancestry		
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Phone call	23%	22%	26%	27%	15%	26%	20%	19%	30%	23%	—	22%
Text message	68%	61%	65%	72%	81%	64%	71%	66%	73%	70%	—	59%
Email	33%	28%	37%	38%	31%	42%	27%	31%	37%	31%	—	42%
Mail	33%	27%	32%	44%	33%	29%	36%	35%	28%	31%	—	43%
In person at my home	11%	13%	12%	12%	8%	11%	12%	11%	12%	11%	—	12%
At an event or public place	5%	12%	3%	2%	1%	6%	4%	4%	8%	5%	—	5%
Social media	10%	15%	8%	8%	7%	13%	8%	9%	13%	8%	—	19%
WhatsApp	2%	2%	4%	3%	0%	4%	1%	2%	3%	1%	—	7%
Other	0%	0%	0%	0%	2%	0%	0%	0%	0%	0%	—	1%
Weighted N	394	129	108	83	75	159	234	272	122	325	0	69

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Phone call	23%	24%	21%	29%	19%	26%	20%	27%	23%	*	23%	22%	26%
Text message	68%	71%	66%	64%	71%	64%	72%	53%	72%	*	61%	72%	78%
Email	33%	38%	28%	40%	29%	33%	33%	49%	30%	*	27%	39%	32%
Mail	33%	34%	32%	26%	37%	28%	36%	42%	32%	*	37%	33%	25%
In person at my home	11%	10%	13%	13%	11%	11%	12%	12%	10%	*	12%	11%	11%
At an event or public place	5%	6%	5%	5%	6%	7%	4%	3%	4%	*	6%	3%	9%
Social media	10%	13%	7%	13%	9%	12%	9%	16%	9%	*	8%	9%	19%
WhatsApp	2%	3%	2%	5%	1%	4%	1%	4%	2%	*	2%	3%	4%
Other	0%	1%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	0%

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



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		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Weighted N	394	191	203	148	246	165	229	54	303	19	156	166	63

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Phone call	23%	20%	22%	26%	19%	24%	25%	28%	20%	*	22%	22%	*	27%
Text message	68%	71%	75%	63%	77%	67%	62%	60%	73%	*	76%	65%	*	58%
Email	33%	30%	35%	35%	34%	32%	33%	33%	33%	*	36%	33%	*	24%
Mail	33%	33%	28%	33%	31%	30%	38%	31%	35%	*	36%	28%	*	42%
In person at my home	11%	14%	3%	10%	13%	10%	12%	13%	11%	*	13%	12%	*	6%
At an event or public place	5%	10%	3%	1%	10%	6%	1%	1%	8%	*	8%	2%	*	10%
Social media	10%	10%	3%	12%	9%	8%	13%	14%	8%	*	10%	13%	*	2%
WhatsApp	2%	1%	1%	4%	0%	6%	1%	4%	2%	*	3%	3%	*	0%
Other	0%	0%	1%	0%	0%	0%	0%	0%	0%	*	0%	1%	*	0%
Weighted N	394	183	42	169	128	134	133	144	246	5	159	180	4	51

	TX Region							
	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Phone call	23%	25%	34%	22%	21%	25%	16%	*
Text message	68%	64%	87%	93%	68%	62%	68%	*
Email	33%	34%	48%	25%	27%	36%	35%	*
Mail	33%	27%	34%	20%	45%	33%	35%	*
In person at my home	11%	14%	19%	11%	2%	12%	14%	*
At an event or public place	5%	5%	0%	15%	0%	5%	6%	*

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



continued from previous page

	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Social media	10%	22%	8%	15%	2%	7%	11%	*
WhatsApp	2%	6%	0%	0%	2%	0%	5%	*
Other	0%	1%	0%	0%	0%	0%	0%	*
Weighted N	394	64	7	42	57	145	78	1

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Contact Language

Thinking about the most recent political outreach you received, was it...

Asked only of respondent who have been contacted

	Total	Age				Gender		Education		Ancestry		
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Mostly in English	84%	86%	84%	87%	77%	81%	86%	84%	83%	84%	—	84%
Mostly in Spanish	1%	0%	2%	1%	0%	2%	0%	1%	1%	1%	—	0%
In both English and Spanish	15%	14%	13%	12%	23%	17%	14%	15%	15%	15%	—	16%
In another language	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	—	0%
Not sure	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	—	0%
Weighted N	394	129	108	83	75	159	234	272	122	325	0	69

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Mostly in English	84%	82%	86%	78%	87%	83%	85%	68%	86%	*	82%	86%	84%
Mostly in Spanish	1%	2%	0%	2%	0%	1%	0%	0%	1%	*	0%	0%	3%
In both English and Spanish	15%	16%	14%	20%	12%	15%	15%	32%	13%	*	17%	14%	13%
In another language	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	0%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	0%
Weighted N	394	191	203	148	246	165	229	54	303	19	156	166	63

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Mostly in English	84%	87%	85%	81%	89%	81%	82%	80%	87%	*	87%	80%	*	90%
Mostly in Spanish	1%	0%	0%	1%	0%	1%	2%	1%	1%	*	1%	1%	*	0%

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



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	Party ID			Ideology			Trump Job			2024 Vote				
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
In both English and Spanish	15%	13%	15%	18%	11%	17%	17%	19%	13%	*	13%	18%	*	9%
In another language	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	*	0%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	*	1%
Weighted N	394	183	42	169	128	134	133	144	246	5	159	180	4	51

TX Region									
	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas	
Mostly in English	84%	85%	92%	88%	85%	82%	83%	*	
Mostly in Spanish	1%	1%	0%	0%	0%	0%	3%	*	
In both English and Spanish	15%	14%	8%	12%	15%	17%	15%	*	
In another language	0%	0%	0%	0%	0%	0%	0%	*	
Not sure	0%	0%	0%	0%	0%	0%	0%	*	
Weighted N	394	64	7	42	57	145	78	1	

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Outreach on Relevant Issues

Thinking about the most recent political outreach you received, how well did it speak to the issues that matter to you personally?

Asked only of respondent who have been contacted

	Total	Age				Gender		Education		Ancestry		
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Very well	30%	40%	28%	21%	28%	39%	24%	29%	34%	28%	—	40%
Somewhat well	34%	33%	35%	41%	27%	32%	36%	34%	34%	35%	—	29%
Not too well	14%	13%	12%	17%	15%	15%	13%	16%	10%	14%	—	13%
Not at all well	11%	8%	10%	11%	17%	7%	14%	12%	8%	12%	—	5%
Not sure	11%	6%	15%	11%	13%	6%	14%	9%	14%	10%	—	14%
Weighted N	394	129	108	83	75	159	234	272	122	325	0	69

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very well	30%	32%	29%	36%	27%	37%	25%	44%	28%	*	25%	30%	42%
Somewhat well	34%	35%	33%	36%	32%	27%	39%	38%	33%	*	39%	31%	30%
Not too well	14%	11%	16%	12%	15%	15%	13%	3%	17%	*	13%	18%	8%
Not at all well	11%	13%	9%	10%	12%	10%	12%	6%	12%	*	12%	10%	12%
Not sure	11%	8%	13%	5%	14%	10%	11%	10%	11%	*	12%	11%	8%
Weighted N	394	191	203	148	246	165	229	54	303	19	156	166	63

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very well	30%	35%	15%	30%	34%	25%	33%	34%	29%	*	36%	28%	*	22%
Somewhat well	34%	35%	22%	36%	35%	33%	33%	33%	35%	*	29%	38%	*	33%
Not too well	14%	13%	28%	11%	17%	15%	11%	10%	16%	*	17%	12%	*	13%
Not at all well	11%	10%	13%	11%	10%	9%	13%	12%	10%	*	10%	11%	*	10%

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



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	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Not sure	11%	8%	22%	11%	4%	18%	10%	11%	10%	*	8%	10%	*	21%
Weighted N	394	183	42	169	128	134	133	144	246	5	159	180	4	51

	TX Region							
	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Very well	30%	36%	46%	20%	14%	33%	37%	*
Somewhat well	34%	31%	28%	53%	31%	34%	28%	*
Not too well	14%	13%	0%	7%	29%	11%	13%	*
Not at all well	11%	14%	19%	7%	16%	8%	11%	*
Not sure	11%	6%	8%	14%	10%	13%	10%	*
Weighted N	394	64	7	42	57	145	78	1

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Primary News Language

When you get news or information about politics and current events, which language do you primarily use?

Asked only of Hispanic respondents

	Age					Gender		Education		Ancestry		
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Primarily Spanish	1%	0%	3%	1%	0%	1%	1%	1%	3%	1%	*	3%
More Spanish than English	2%	2%	2%	2%	0%	2%	1%	2%	2%	2%	*	1%
Spanish and English about equally	18%	19%	23%	18%	4%	20%	15%	18%	15%	19%	*	10%
More English than Spanish	22%	25%	21%	20%	17%	23%	21%	20%	26%	22%	*	20%
Primarily English	58%	54%	51%	60%	78%	54%	62%	59%	55%	56%	*	66%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Primarily Spanish	1%	2%	1%	2%	1%	1%	1%	3%	1%	3%	1%	1%	3%
More Spanish than English	2%	2%	1%	2%	1%	2%	1%	4%	1%	5%	1%	2%	1%
Spanish and English about equally	18%	17%	18%	25%	13%	20%	15%	14%	18%	25%	20%	17%	14%
More English than Spanish	22%	25%	18%	26%	19%	24%	19%	25%	22%	18%	19%	24%	24%
Primarily English	58%	53%	62%	45%	66%	52%	63%	53%	59%	49%	60%	56%	58%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Primarily Spanish	1%	1%	0%	2%	1%	0%	2%	2%	1%	*	1%	1%	*	1%
More Spanish than English	2%	2%	2%	2%	2%	1%	2%	1%	2%	*	1%	2%	*	1%
Spanish and English about equally	18%	20%	22%	14%	14%	24%	13%	16%	18%	*	21%	14%	*	19%
More English than Spanish	22%	20%	21%	23%	21%	23%	20%	20%	23%	*	19%	23%	*	21%
Primarily English	58%	57%	56%	60%	63%	51%	62%	61%	57%	*	57%	60%	*	58%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Primarily Spanish	1%	2%	*	2%	1%	1%	1%	*
More Spanish than English	2%	2%	*	1%	0%	2%	2%	*
Spanish and English about equally	18%	14%	*	8%	15%	21%	21%	*
More English than Spanish	22%	25%	*	8%	26%	21%	24%	*
Primarily English	58%	57%	*	81%	58%	56%	52%	*
Weighted N	980	167	19	97	118	355	220	3

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Financial Situation

Compared with one year ago, would you say your household's financial situation is...

	Total	Age				Gender		Education		Ancestry		
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Much better	9%	13%	8%	7%	3%	11%	8%	9%	8%	8%	—	11%
Somewhat better	14%	17%	16%	9%	12%	13%	15%	12%	21%	13%	—	19%
About the same	33%	33%	34%	32%	33%	35%	31%	33%	33%	34%	—	27%
Somewhat worse	25%	19%	22%	30%	35%	27%	23%	26%	21%	24%	—	26%
Much worse	17%	14%	18%	20%	17%	12%	21%	18%	16%	18%	—	14%
Not sure	2%	3%	1%	2%	0%	2%	2%	2%	2%	2%	—	3%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Much better	9%	9%	9%	13%	6%	10%	8%	13%	9%	2%	7%	10%	13%
Somewhat better	14%	18%	11%	18%	12%	15%	14%	14%	14%	22%	12%	15%	20%
About the same	33%	35%	31%	33%	33%	36%	30%	28%	33%	40%	28%	36%	39%
Somewhat worse	25%	25%	24%	19%	28%	23%	26%	33%	24%	17%	27%	24%	22%
Much worse	17%	11%	23%	16%	18%	13%	20%	11%	18%	10%	24%	14%	7%
Not sure	2%	1%	3%	1%	2%	2%	2%	2%	2%	8%	2%	2%	0%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Much better	9%	6%	5%	13%	7%	5%	15%	17%	4%	1%	5%	13%	*	8%
Somewhat better	14%	11%	10%	19%	8%	11%	22%	23%	9%	8%	9%	20%	*	12%
About the same	33%	27%	39%	37%	26%	35%	35%	40%	27%	57%	29%	37%	*	31%

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



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		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Somewhat worse	25%	28%	24%	21%	29%	29%	17%	12%	33%	9%	30%	22%	*	18%
Much worse	17%	27%	16%	7%	28%	17%	9%	6%	25%	12%	26%	7%	*	26%
Not sure	2%	1%	6%	2%	1%	3%	2%	3%	1%	13%	1%	2%	*	5%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

TX Region

	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Much better	9%	11%	11%	1%	5%	10%	11%	*
Somewhat better	14%	27%	18%	14%	8%	12%	11%	*
About the same	33%	30%	35%	37%	28%	32%	38%	*
Somewhat worse	25%	13%	28%	19%	31%	27%	29%	*
Much worse	17%	16%	7%	27%	22%	18%	10%	*
Not sure	2%	3%	0%	1%	6%	2%	1%	*
Weighted N	980	167	19	97	118	355	220	3

N+ Univision Texas October Poll - Latino OS

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Margin of error: +/-3.7%.



Greatest Cost Pressure

Which of the following expenses are putting the greatest pressure on your household budget right now? Select up to three.

		Age				Gender		Education		Ancestry		
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Groceries and food	63%	63%	63%	62%	65%	64%	62%	63%	63%	65%	—	57%
Rent or mortgage payments	26%	37%	29%	17%	9%	25%	27%	26%	27%	24%	—	32%
Electricity and other utilities	37%	30%	39%	42%	38%	33%	39%	36%	37%	37%	—	37%
Healthcare and prescription drugs	20%	19%	18%	26%	19%	20%	20%	19%	24%	21%	—	15%
Insurance	12%	9%	10%	15%	17%	12%	12%	12%	13%	12%	—	15%
Gasoline and transportation	50%	47%	48%	59%	47%	50%	50%	52%	45%	51%	—	46%
Childcare	4%	9%	2%	0%	0%	4%	4%	4%	4%	4%	—	3%
Credit card or other debt payments	15%	13%	15%	13%	22%	14%	16%	13%	20%	15%	—	16%
Taxes	16%	19%	16%	15%	15%	19%	14%	17%	15%	15%	—	21%
Other	1%	0%	1%	3%	2%	1%	2%	2%	1%	1%	—	3%
None of these	5%	5%	4%	3%	9%	5%	5%	5%	4%	5%	—	6%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Groceries and food	63%	60%	66%	61%	64%	65%	62%	61%	64%	59%	66%	66%	49%
Rent or mortgage payments	26%	22%	29%	29%	24%	31%	22%	26%	26%	39%	27%	27%	20%
Electricity and other utilities	37%	35%	38%	34%	38%	32%	40%	27%	39%	24%	40%	35%	29%

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Margin of error: +/-3.7%.



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	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Healthcare and prescription drugs	20%	22%	19%	20%	20%	20%	21%	26%	19%	30%	18%	22%	24%
Insurance	12%	16%	9%	11%	13%	11%	13%	17%	12%	4%	11%	11%	19%
Gasoline and transportation	50%	49%	51%	50%	50%	52%	48%	51%	50%	43%	52%	52%	43%
Childcare	4%	5%	3%	8%	1%	5%	3%	4%	3%	9%	2%	6%	3%
Credit card or other debt payments	15%	16%	14%	12%	17%	12%	17%	18%	15%	7%	14%	16%	16%
Taxes	16%	19%	14%	19%	15%	19%	15%	25%	15%	26%	18%	12%	20%
Other	1%	1%	2%	1%	2%	1%	2%	0%	2%	0%	2%	1%	0%
None of these	5%	6%	4%	4%	5%	4%	6%	2%	5%	3%	3%	5%	9%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Groceries and food	63%	68%	67%	57%	70%	68%	52%	50%	73%	33%	69%	59%	*	64%
Rent or mortgage payments	26%	28%	27%	24%	24%	28%	25%	22%	29%	31%	27%	23%	*	32%
Electricity and other utilities	37%	40%	40%	32%	38%	39%	33%	30%	41%	26%	41%	32%	*	40%
Healthcare and prescription drugs	20%	22%	15%	19%	23%	22%	17%	15%	24%	7%	26%	19%	*	12%
Insurance	12%	11%	12%	14%	11%	9%	17%	16%	9%	16%	11%	15%	*	6%
Gasoline and transportation	50%	55%	48%	45%	57%	47%	47%	47%	52%	52%	53%	48%	*	50%
Childcare	4%	4%	7%	2%	6%	3%	3%	3%	4%	10%	4%	3%	*	5%
Credit card or other debt payments	15%	19%	8%	13%	17%	12%	16%	15%	15%	3%	16%	14%	*	14%

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Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



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		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Taxes	16%	11%	14%	23%	12%	15%	22%	24%	12%	7%	13%	22%	*	6%
Other	1%	1%	3%	2%	1%	1%	2%	2%	1%	0%	1%	2%	*	1%
None of these	5%	3%	8%	6%	3%	5%	7%	7%	3%	12%	3%	5%	*	6%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

TX Region

	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Groceries and food	63%	59%	63%	60%	62%	68%	60%	*
Rent or mortgage payments	26%	38%	13%	34%	28%	21%	21%	*
Electricity and other utilities	37%	37%	44%	34%	44%	39%	28%	*
Healthcare and prescription drugs	20%	14%	16%	12%	25%	22%	23%	*
Insurance	12%	11%	12%	17%	7%	10%	17%	*
Gasoline and transportation	50%	41%	66%	54%	51%	52%	51%	*
Childcare	4%	4%	0%	4%	3%	3%	6%	*
Credit card or other debt payments	15%	16%	16%	16%	12%	15%	15%	*
Taxes	16%	28%	3%	16%	14%	12%	16%	*
Other	1%	0%	3%	3%	2%	2%	0%	*
None of these	5%	3%	5%	2%	4%	5%	7%	*
Weighted N	980	167	19	97	118	355	220	3

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Margin of error: +/-3.7%.



Housing Situation

Which of the following best describes your current housing situation?

	Total	Age				Gender		Education		Ancestry		
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Own my home	51%	32%	54%	60%	80%	53%	50%	45%	68%	53%	—	43%
Rent my home	35%	47%	33%	31%	16%	35%	34%	39%	22%	34%	—	39%
Live with family or others without paying rent	12%	21%	10%	7%	1%	11%	13%	14%	7%	12%	—	13%
Other	1%	0%	2%	1%	3%	1%	2%	1%	2%	1%	—	2%
Prefer not to say	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	—	2%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Own my home	51%	67%	37%	55%	49%	56%	47%	57%	51%	33%	40%	55%	79%
Rent my home	35%	29%	40%	36%	34%	35%	34%	33%	35%	44%	42%	35%	15%
Live with family or others without paying rent	12%	3%	20%	8%	14%	7%	16%	10%	12%	21%	15%	10%	6%
Other	1%	1%	2%	0%	2%	1%	2%	0%	1%	0%	2%	1%	0%
Prefer not to say	1%	0%	1%	1%	1%	1%	1%	0%	1%	3%	1%	0%	0%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Own my home	51%	45%	45%	59%	45%	51%	56%	59%	46%	43%	51%	60%	*	25%
Rent my home	35%	37%	40%	30%	37%	34%	34%	30%	37%	33%	34%	31%	*	46%
Live with family or others without paying rent	12%	15%	13%	8%	14%	13%	9%	9%	14%	12%	12%	7%	*	25%

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Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



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	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Other	1%	2%	2%	1%	3%	1%	0%	0%	2%	3%	2%	1%	*	2%
Prefer not to say	1%	1%	1%	1%	1%	1%	1%	1%	1%	8%	1%	1%	*	2%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

TX Region

	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Own my home	51%	44%	61%	40%	58%	53%	54%	*
Rent my home	35%	42%	23%	41%	24%	34%	33%	*
Live with family or others without paying rent	12%	11%	9%	16%	13%	12%	11%	*
Other	1%	2%	3%	2%	2%	0%	1%	*
Prefer not to say	1%	1%	5%	1%	3%	0%	0%	*
Weighted N	980	167	19	97	118	355	220	3

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Top Issues Facing The U.S.

What are the top issues facing the U.S. today? Select up to 5.

	Total	Age				Gender		Education		Ancestry		
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Jobs and the economy	38%	42%	40%	41%	23%	39%	38%	38%	40%	37%	—	44%
Income inequality	13%	19%	14%	9%	5%	12%	14%	12%	17%	13%	—	16%
The budget, taxes, and the federal deficit	23%	20%	23%	23%	30%	25%	22%	25%	19%	23%	—	23%
Foreign trade and tariffs	14%	9%	18%	20%	11%	17%	12%	13%	18%	15%	—	12%
Healthcare policy, including Medicare and Medicaid	34%	29%	34%	36%	41%	31%	36%	32%	39%	35%	—	28%
Abortion policy	13%	17%	12%	14%	6%	10%	16%	14%	11%	13%	—	14%
Social Security	16%	7%	11%	24%	34%	18%	14%	18%	10%	17%	—	13%
Gun policy	13%	19%	8%	11%	12%	9%	16%	13%	14%	13%	—	14%
Climate change and the environment	11%	16%	10%	7%	5%	10%	11%	10%	13%	10%	—	13%
Housing	20%	28%	25%	12%	4%	20%	20%	20%	19%	18%	—	26%
Immigration reform	27%	30%	35%	25%	10%	25%	29%	28%	27%	29%	—	21%
Border security	22%	17%	25%	20%	30%	24%	20%	22%	22%	23%	—	20%
Education policy	7%	10%	7%	4%	4%	8%	6%	6%	8%	6%	—	10%
Racism and race relations	16%	21%	14%	14%	11%	15%	17%	17%	12%	14%	—	22%
LGBTQ rights	6%	9%	5%	3%	2%	6%	5%	5%	7%	6%	—	3%
Inflation	54%	52%	54%	55%	56%	53%	54%	53%	55%	53%	—	56%
Election integrity and voting rights	14%	11%	9%	10%	35%	15%	13%	14%	14%	15%	—	10%
War and other international military conflicts	28%	29%	26%	28%	31%	26%	30%	26%	33%	29%	—	26%

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



	Total	Age				Gender		Education		Ancestry		
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Crime	17%	17%	15%	17%	23%	18%	17%	18%	15%	17%	—	18%
Presidential power and authority	21%	14%	19%	28%	31%	20%	22%	20%	25%	21%	—	22%
Corruption in our political system	37%	31%	32%	40%	56%	41%	34%	37%	37%	39%	—	31%
Other	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	—	1%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Jobs and the economy	38%	39%	38%	41%	37%	39%	38%	24%	41%	32%	37%	40%	36%
Income inequality	13%	13%	14%	16%	11%	15%	12%	8%	14%	6%	14%	14%	9%
The budget, taxes, and the federal deficit	23%	25%	22%	23%	24%	24%	23%	23%	24%	17%	18%	25%	30%
Foreign trade and tariffs	14%	16%	13%	13%	15%	17%	12%	14%	14%	15%	13%	12%	24%
Healthcare policy, including Medicare and Medicaid	34%	33%	34%	35%	33%	31%	36%	43%	32%	37%	34%	31%	39%
Abortion policy	13%	13%	14%	15%	13%	12%	15%	10%	14%	24%	17%	12%	11%
Social Security	16%	16%	16%	10%	20%	14%	18%	25%	16%	9%	20%	13%	14%
Gun policy	13%	10%	15%	11%	14%	10%	15%	12%	13%	21%	16%	10%	12%
Climate change and the environment	11%	10%	12%	9%	12%	10%	11%	8%	11%	7%	12%	10%	9%
Housing	20%	18%	22%	24%	17%	23%	17%	19%	20%	27%	23%	19%	12%
Immigration reform	27%	27%	28%	33%	24%	29%	26%	21%	28%	37%	30%	26%	24%
Border security	22%	26%	19%	19%	24%	20%	24%	22%	22%	30%	20%	20%	30%
Education policy	7%	6%	7%	5%	8%	8%	6%	12%	6%	5%	6%	7%	4%

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



	continued from previous page												
	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Racism and race relations	16%	16%	16%	19%	14%	17%	15%	15%	15%	23%	15%	19%	11%
LGBTQ rights	6%	6%	5%	7%	5%	6%	5%	6%	5%	12%	6%	6%	6%
Inflation	54%	56%	51%	54%	53%	52%	55%	41%	55%	49%	52%	53%	60%
Election integrity and voting rights	14%	15%	12%	10%	16%	12%	15%	14%	14%	10%	11%	14%	20%
War and other international military conflicts	28%	27%	29%	24%	30%	26%	30%	32%	27%	25%	24%	30%	31%
Crime	17%	19%	16%	17%	18%	17%	18%	8%	19%	17%	18%	19%	11%
Presidential power and authority	21%	21%	21%	17%	24%	18%	23%	14%	22%	22%	21%	21%	22%
Corruption in our political system	37%	35%	40%	33%	40%	36%	38%	39%	37%	28%	32%	43%	36%
Other	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

	Party ID							Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote			
Jobs and the economy	38%	36%	38%	42%	33%	41%	40%	38%	40%	23%	40%	39%	*	34%			
Income inequality	13%	18%	16%	8%	25%	12%	5%	7%	17%	11%	17%	9%	*	15%			
The budget, taxes, and the federal deficit	23%	20%	24%	27%	16%	24%	28%	28%	20%	26%	17%	28%	*	25%			
Foreign trade and tariffs	14%	15%	11%	14%	15%	15%	12%	12%	16%	3%	17%	13%	*	9%			
Healthcare policy, including Medicare and Medicaid	34%	37%	42%	28%	35%	37%	29%	24%	40%	32%	40%	30%	*	28%			
Abortion policy	13%	14%	8%	14%	16%	11%	14%	15%	12%	15%	13%	12%	*	18%			

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Social Security	16%	14%	13%	19%	11%	17%	19%	18%	15%	17%	16%	17%	*	12%
Gun policy	13%	18%	14%	8%	18%	14%	8%	11%	15%	5%	17%	11%	*	10%
Climate change and the environment	11%	14%	16%	5%	16%	10%	7%	6%	13%	20%	14%	5%	*	18%
Housing	20%	20%	20%	19%	14%	24%	20%	18%	21%	28%	17%	18%	*	29%
Immigration reform	27%	27%	24%	29%	24%	28%	30%	30%	26%	17%	26%	28%	*	29%
Border security	22%	9%	15%	38%	10%	19%	35%	39%	12%	3%	10%	34%	*	17%
Education policy	7%	6%	12%	6%	6%	8%	7%	8%	6%	17%	5%	8%	*	7%
Racism and race relations	16%	23%	13%	9%	25%	16%	8%	9%	20%	24%	22%	10%	*	21%
LGBTQ rights	6%	8%	1%	4%	10%	3%	5%	5%	6%	0%	8%	4%	*	4%
Inflation	54%	53%	53%	54%	55%	55%	51%	52%	54%	46%	53%	54%	*	53%
Election integrity and voting rights	14%	12%	8%	17%	17%	8%	17%	17%	12%	3%	13%	17%	*	6%
War and other international military conflicts	28%	29%	22%	29%	32%	26%	28%	28%	29%	12%	30%	28%	*	25%
Crime	17%	11%	16%	25%	7%	16%	27%	27%	11%	15%	8%	25%	*	19%
Presidential power and authority	21%	33%	21%	9%	31%	22%	12%	5%	32%	14%	34%	9%	*	24%
Corruption in our political system	37%	40%	40%	34%	41%	38%	33%	33%	40%	23%	40%	36%	*	35%
Other	1%	1%	1%	2%	1%	1%	2%	1%	1%	3%	1%	2%	*	1%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Jobs and the economy	38%	51%	27%	33%	43%	35%	35%	*
Income inequality	13%	11%	7%	18%	18%	12%	13%	*
The budget, taxes, and the federal deficit	23%	27%	28%	23%	22%	22%	22%	*
Foreign trade and tariffs	14%	12%	33%	16%	17%	11%	18%	*
Healthcare policy, including Medicare and Medicaid	34%	24%	35%	32%	39%	38%	32%	*
Abortion policy	13%	15%	22%	19%	17%	12%	10%	*
Social Security	16%	11%	18%	17%	18%	19%	13%	*
Gun policy	13%	16%	5%	16%	12%	12%	13%	*
Climate change and the environment	11%	11%	10%	8%	13%	11%	10%	*
Housing	20%	23%	22%	24%	20%	16%	22%	*
Immigration reform	27%	34%	33%	29%	25%	26%	26%	*
Border security	22%	23%	24%	18%	15%	24%	24%	*
Education policy	7%	10%	7%	4%	3%	7%	7%	*
Racism and race relations	16%	18%	25%	15%	8%	14%	22%	*
LGBTQ rights	6%	6%	8%	5%	6%	5%	5%	*
Inflation	54%	58%	48%	51%	53%	52%	55%	*
Election integrity and voting rights	14%	13%	17%	21%	12%	14%	10%	*
War and other international military conflicts	28%	30%	22%	28%	26%	30%	26%	*
Crime	17%	16%	17%	5%	18%	15%	28%	*
Presidential power and authority	21%	17%	17%	14%	18%	22%	27%	*

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



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	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Corruption in our political system	37%	28%	49%	49%	37%	39%	35%	*
Other	1%	0%	0%	1%	2%	1%	2%	*
Weighted N	980	167	19	97	118	355	220	3

N+ Univision Texas October Poll - Latino OS

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Margin of error: +/-3.7%.



Most Important Issue

Of the issues you just selected, which ONE is the most important to you when deciding how to vote this November?

	Total	Age				Gender		Education		Ancestry		
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Jobs and the economy	11%	15%	12%	10%	3%	12%	10%	11%	10%	10%	—	15%
Income inequality	2%	4%	1%	2%	0%	3%	2%	2%	3%	2%	—	2%
The budget, taxes, and the federal deficit	5%	4%	6%	2%	7%	5%	4%	5%	4%	4%	—	6%
Foreign trade and tariffs	0%	1%	1%	0%	0%	0%	0%	0%	1%	1%	—	0%
Healthcare policy, including Medicare and Medicaid	7%	7%	5%	5%	14%	6%	8%	8%	4%	8%	—	5%
Abortion policy	2%	3%	1%	0%	1%	1%	2%	2%	1%	2%	—	1%
Social Security	5%	1%	5%	6%	10%	5%	4%	5%	3%	5%	—	4%
Gun policy	1%	2%	1%	0%	2%	1%	2%	1%	2%	1%	—	2%
Climate change and the environment	1%	1%	0%	0%	4%	1%	0%	1%	1%	1%	—	0%
Housing	2%	4%	2%	2%	0%	3%	2%	3%	1%	3%	—	1%
Immigration reform	3%	4%	7%	1%	0%	3%	4%	4%	2%	4%	—	2%
Border security	4%	2%	6%	6%	5%	4%	4%	5%	4%	4%	—	4%
Education policy	1%	0%	1%	0%	1%	1%	0%	0%	1%	0%	—	1%
Racism and race relations	2%	2%	2%	3%	1%	2%	2%	2%	1%	1%	—	4%
LGBTQ rights	1%	2%	0%	1%	0%	1%	1%	1%	1%	1%	—	0%
Inflation	22%	22%	24%	25%	12%	21%	23%	21%	23%	22%	—	20%
Election integrity and voting rights	3%	3%	1%	3%	7%	3%	3%	3%	3%	3%	—	3%
War and other international military conflicts	4%	5%	5%	4%	3%	5%	4%	4%	5%	5%	—	3%

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



	Total	Age				Gender		Education		Ancestry		
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Crime	2%	4%	1%	0%	1%	1%	2%	1%	3%	1%	—	3%
Presidential power and authority	7%	3%	7%	9%	15%	7%	8%	6%	12%	6%	—	11%
Corruption in our political system	13%	12%	12%	17%	14%	14%	13%	13%	15%	14%	—	11%
Something else you mentioned before: ""	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	—	1%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Jobs and the economy	11%	8%	13%	9%	12%	12%	11%	4%	12%	10%	13%	10%	6%
Income inequality	2%	3%	2%	2%	2%	3%	1%	3%	2%	0%	3%	2%	2%
The budget, taxes, and the federal deficit	5%	6%	3%	5%	4%	5%	4%	3%	5%	6%	3%	4%	8%
Foreign trade and tariffs	0%	0%	1%	1%	0%	0%	1%	0%	0%	2%	1%	0%	0%
Healthcare policy, including Medicare and Medicaid	7%	7%	7%	6%	8%	6%	8%	9%	7%	3%	7%	6%	9%
Abortion policy	2%	2%	2%	2%	2%	1%	2%	2%	1%	8%	1%	3%	2%
Social Security	5%	4%	5%	2%	6%	3%	6%	10%	4%	0%	7%	3%	2%
Gun policy	1%	1%	2%	1%	2%	1%	2%	1%	2%	0%	2%	1%	1%
Climate change and the environment	1%	1%	0%	0%	1%	0%	1%	1%	1%	0%	2%	0%	1%
Housing	2%	2%	3%	3%	2%	3%	2%	2%	2%	5%	4%	2%	0%
Immigration reform	3%	3%	4%	4%	3%	5%	2%	1%	3%	7%	4%	3%	4%
Border security	4%	6%	3%	4%	4%	5%	4%	2%	5%	3%	4%	4%	7%

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



	continued from previous page												
	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Education policy	1%	1%	0%	1%	1%	1%	1%	2%	1%	0%	1%	1%	1%
Racism and race relations	2%	1%	3%	2%	2%	3%	1%	2%	2%	1%	3%	2%	0%
LGBTQ rights	1%	1%	1%	1%	1%	1%	1%	0%	1%	7%	1%	1%	1%
Inflation	22%	26%	18%	29%	18%	24%	19%	22%	22%	18%	21%	22%	26%
Election integrity and voting rights	3%	4%	3%	3%	3%	2%	4%	5%	3%	3%	2%	4%	3%
War and other international military conflicts	4%	5%	4%	5%	4%	4%	4%	7%	4%	5%	2%	6%	6%
Crime	2%	2%	2%	2%	1%	1%	2%	1%	2%	0%	1%	3%	0%
Presidential power and authority	7%	6%	8%	4%	9%	6%	8%	9%	7%	14%	8%	7%	8%
Corruption in our political system	13%	10%	16%	11%	15%	13%	14%	13%	13%	8%	11%	16%	11%
Something else you mentioned before: ""	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Jobs and the economy	11%	11%	8%	12%	9%	11%	12%	12%	10%	3%	11%	12%	*	9%
Income inequality	2%	2%	3%	2%	3%	3%	1%	1%	3%	4%	1%	2%	*	4%
The budget, taxes, and the federal deficit	5%	3%	6%	6%	1%	5%	7%	7%	3%	17%	2%	7%	*	5%
Foreign trade and tariffs	0%	1%	1%	0%	1%	1%	0%	0%	1%	0%	1%	1%	*	0%

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



	continued from previous page													
	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Healthcare policy, including Medicare and Medicaid	7%	7%	9%	7%	5%	9%	6%	6%	7%	20%	8%	6%	*	6%
Abortion policy	2%	1%	2%	2%	1%	2%	1%	1%	2%	10%	1%	2%	*	3%
Social Security	5%	4%	4%	5%	3%	4%	7%	4%	5%	3%	5%	4%	*	6%
Gun policy	1%	2%	2%	0%	2%	1%	1%	0%	2%	0%	3%	1%	*	0%
Climate change and the environment	1%	1%	4%	0%	0%	2%	0%	0%	1%	0%	1%	1%	*	1%
Housing	2%	3%	4%	2%	1%	4%	2%	2%	2%	11%	2%	2%	*	5%
Immigration reform	3%	4%	3%	3%	3%	4%	3%	3%	3%	0%	4%	3%	*	3%
Border security	4%	2%	0%	8%	2%	1%	9%	9%	1%	0%	2%	8%	*	1%
Education policy	1%	1%	1%	0%	1%	0%	0%	1%	1%	0%	1%	1%	*	0%
Racism and race relations	2%	3%	4%	1%	2%	3%	1%	1%	2%	0%	2%	2%	*	2%
LGBTQ rights	1%	1%	1%	1%	2%	0%	1%	1%	1%	0%	1%	0%	*	1%
Inflation	22%	20%	20%	24%	22%	22%	21%	21%	22%	18%	20%	23%	*	21%
Election integrity and voting rights	3%	3%	1%	4%	4%	1%	5%	3%	3%	3%	3%	5%	*	0%
War and other international military conflicts	4%	4%	4%	5%	5%	4%	4%	5%	4%	3%	3%	5%	*	5%
Crime	2%	1%	2%	2%	1%	1%	3%	3%	1%	0%	0%	3%	*	1%
Presidential power and authority	7%	12%	6%	3%	13%	6%	5%	1%	12%	6%	13%	3%	*	8%
Corruption in our political system	13%	15%	14%	12%	16%	14%	11%	13%	14%	0%	15%	10%	*	19%
Something else you mentioned before: ""	1%	1%	1%	2%	1%	1%	2%	1%	1%	3%	1%	2%	*	1%

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



continued from previous page														
	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

	Total	TX Region							
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas	
Jobs and the economy	11%	19%	6%	7%	8%	10%	11%	*	
Income inequality	2%	2%	0%	3%	3%	2%	1%	*	
The budget, taxes, and the federal deficit	5%	7%	4%	2%	3%	5%	5%	*	
Foreign trade and tariffs	0%	1%	0%	2%	0%	0%	0%	*	
Healthcare policy, including Medicare and Medicaid	7%	5%	7%	5%	5%	9%	8%	*	
Abortion policy	2%	1%	4%	0%	2%	2%	3%	*	
Social Security	5%	2%	5%	7%	3%	7%	3%	*	
Gun policy	1%	2%	0%	0%	1%	2%	2%	*	
Climate change and the environment	1%	1%	0%	0%	0%	2%	0%	*	
Housing	2%	2%	0%	5%	5%	2%	1%	*	
Immigration reform	3%	4%	0%	5%	2%	4%	2%	*	
Border security	4%	2%	17%	0%	4%	5%	6%	*	
Education policy	1%	0%	0%	1%	0%	1%	1%	*	
Racism and race relations	2%	1%	8%	1%	1%	2%	2%	*	
LGBTQ rights	1%	1%	4%	0%	0%	1%	1%	*	
Inflation	22%	24%	24%	18%	29%	19%	21%	*	
Election integrity and voting rights	3%	3%	3%	7%	5%	2%	3%	*	

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



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	TX Region							
	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
War and other international military conflicts	4%	5%	0%	5%	6%	4%	5%	*
Crime	2%	2%	0%	0%	1%	2%	3%	*
Presidential power and authority	7%	7%	5%	4%	8%	7%	9%	*
Corruption in our political system	13%	11%	15%	27%	11%	12%	13%	*
Something else you mentioned before: ""	1%	0%	0%	1%	2%	1%	2%	*
Weighted N	980	167	19	97	118	355	220	3

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Top Issues Facing Texas

What are the most important issues facing Texas today? Select up to 5.

	Total	Age				Gender		Education		Ancestry		
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
The electric grid	24%	18%	23%	29%	30%	25%	22%	23%	26%	23%	—	25%
Property taxes	33%	27%	33%	33%	45%	33%	33%	34%	29%	32%	—	37%
Public school funding and teacher pay	20%	22%	17%	19%	20%	15%	24%	17%	29%	19%	—	22%
Private school vouchers	9%	6%	8%	9%	17%	9%	9%	7%	14%	9%	—	9%
Immigration reform	27%	28%	36%	23%	15%	23%	30%	28%	23%	27%	—	27%
Border security	26%	25%	25%	24%	32%	27%	25%	27%	22%	26%	—	24%
Abortion	19%	24%	20%	17%	11%	15%	23%	19%	22%	20%	—	17%
Water supply	18%	13%	18%	19%	30%	22%	15%	17%	21%	18%	—	18%
Jobs and the cost of living	51%	55%	54%	53%	34%	52%	50%	51%	49%	51%	—	51%
Crime and public safety	22%	21%	24%	17%	27%	23%	21%	23%	18%	22%	—	22%
Healthcare cost and access	40%	38%	37%	46%	41%	35%	43%	39%	42%	41%	—	35%
Guns	17%	24%	16%	13%	11%	14%	20%	17%	18%	18%	—	15%
Data centers	35%	33%	30%	44%	38%	37%	34%	35%	37%	36%	—	34%
Corruption in our political system	39%	37%	36%	43%	39%	43%	35%	39%	38%	40%	—	31%
Housing costs	36%	44%	42%	29%	19%	37%	36%	35%	39%	34%	—	46%
Elections and voting	15%	13%	11%	14%	26%	16%	14%	14%	16%	15%	—	12%
Other	1%	0%	1%	1%	6%	1%	1%	1%	1%	1%	—	1%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
The electric grid	24%	24%	23%	21%	25%	22%	25%	18%	25%	14%	22%	23%	28%
Property taxes	33%	38%	28%	34%	32%	30%	35%	40%	33%	20%	32%	31%	41%
Public school funding and teacher pay	20%	21%	18%	21%	19%	18%	21%	28%	19%	16%	15%	23%	21%
Private school vouchers	9%	10%	7%	10%	8%	9%	9%	19%	7%	4%	6%	12%	10%
Immigration reform	27%	26%	28%	28%	27%	30%	25%	24%	27%	32%	31%	23%	27%
Border security	26%	27%	24%	23%	27%	25%	26%	19%	26%	27%	23%	26%	29%
Abortion	19%	19%	20%	23%	17%	18%	20%	16%	19%	26%	17%	24%	15%
Water supply	18%	20%	17%	14%	21%	18%	18%	22%	17%	20%	19%	17%	19%
Jobs and the cost of living	51%	48%	54%	50%	51%	53%	50%	38%	53%	45%	55%	49%	48%
Crime and public safety	22%	24%	20%	25%	20%	20%	24%	21%	22%	25%	21%	23%	21%
Healthcare cost and access	40%	38%	41%	38%	41%	37%	42%	35%	41%	47%	44%	34%	41%
Guns	17%	16%	19%	16%	18%	18%	17%	11%	17%	30%	21%	15%	14%
Data centers	35%	38%	33%	33%	37%	38%	33%	33%	36%	19%	34%	37%	31%
Corruption in our political system	39%	34%	42%	35%	40%	38%	39%	37%	37%	44%	38%	41%	34%
Housing costs	36%	34%	38%	42%	33%	40%	33%	34%	36%	35%	36%	37%	34%
Elections and voting	15%	13%	16%	11%	17%	10%	18%	21%	14%	8%	11%	16%	18%
Other	1%	1%	2%	1%	2%	1%	2%	3%	1%	0%	1%	2%	1%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
The electric grid	24%	20%	27%	27%	22%	22%	26%	28%	21%	6%	21%	25%	*	25%
Property taxes	33%	24%	29%	43%	22%	31%	44%	47%	24%	34%	27%	42%	*	21%

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Public school funding and teacher pay	20%	27%	18%	12%	32%	15%	16%	13%	24%	21%	26%	17%	*	14%
Private school vouchers	9%	10%	4%	8%	14%	6%	8%	9%	9%	0%	10%	9%	*	7%
Immigration reform	27%	27%	21%	29%	22%	28%	30%	27%	27%	28%	26%	26%	*	33%
Border security	26%	16%	13%	40%	17%	20%	38%	42%	15%	13%	15%	37%	*	18%
Abortion	19%	22%	17%	17%	29%	15%	17%	16%	22%	16%	21%	17%	*	21%
Water supply	18%	16%	19%	20%	17%	18%	19%	20%	17%	21%	16%	19%	*	21%
Jobs and the cost of living	51%	50%	57%	50%	46%	59%	46%	46%	54%	43%	52%	47%	*	60%
Crime and public safety	22%	17%	22%	26%	9%	25%	28%	28%	18%	14%	18%	24%	*	23%
Healthcare cost and access	40%	45%	48%	32%	42%	46%	31%	28%	47%	43%	48%	33%	*	43%
Guns	17%	22%	17%	12%	23%	17%	13%	13%	20%	8%	24%	13%	*	17%
Data centers	35%	35%	37%	35%	43%	35%	30%	31%	39%	9%	37%	35%	*	31%
Corruption in our political system	39%	48%	46%	26%	51%	37%	30%	24%	48%	42%	51%	28%	*	39%
Housing costs	36%	40%	44%	29%	34%	40%	33%	30%	40%	32%	39%	32%	*	42%
Elections and voting	15%	15%	10%	16%	16%	11%	17%	17%	13%	13%	16%	15%	*	9%
Other	1%	1%	0%	2%	3%	1%	1%	3%	1%	1%	1%	2%	*	0%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

TX Region

	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
The electric grid	24%	23%	40%	27%	15%	24%	26%	*
Property taxes	33%	39%	34%	35%	37%	28%	32%	*
Public school funding and teacher pay	20%	14%	21%	29%	17%	17%	27%	*
Private school vouchers	9%	8%	0%	14%	6%	9%	8%	*

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



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	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Immigration reform	27%	31%	33%	21%	26%	28%	25%	*
Border security	26%	27%	34%	21%	24%	26%	26%	*
Abortion	19%	22%	14%	22%	17%	20%	17%	*
Water supply	18%	11%	8%	18%	17%	26%	12%	*
Jobs and the cost of living	51%	58%	45%	48%	54%	46%	53%	*
Crime and public safety	22%	26%	34%	13%	20%	16%	32%	*
Healthcare cost and access	40%	41%	32%	28%	50%	42%	36%	*
Guns	17%	28%	11%	21%	18%	14%	14%	*
Data centers	35%	29%	33%	41%	55%	33%	30%	*
Corruption in our political system	39%	31%	34%	44%	34%	40%	43%	*
Housing costs	36%	46%	21%	33%	41%	30%	40%	*
Elections and voting	15%	19%	7%	9%	11%	16%	13%	*
Other	1%	0%	0%	1%	0%	3%	1%	*
Weighted N	980	167	19	97	118	355	220	3

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Most Important Issue Facing Florida

Of the issues you just selected, which ONE is the most important to you when deciding how to vote this November?

	Total	Age				Gender		Education		Ancestry		
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
The electric grid	1%	1%	2%	1%	3%	1%	1%	1%	1%	2%	—	0%
Property taxes	8%	3%	8%	7%	22%	9%	8%	9%	7%	8%	—	9%
Public school funding and teacher pay	2%	1%	1%	3%	5%	2%	3%	2%	4%	3%	—	1%
Private school vouchers	1%	1%	0%	1%	0%	0%	1%	0%	2%	1%	—	1%
Immigration reform	5%	8%	7%	2%	1%	5%	5%	6%	3%	5%	—	5%
Border security	6%	5%	5%	7%	6%	6%	5%	6%	4%	6%	—	4%
Abortion	3%	3%	2%	3%	2%	2%	3%	3%	3%	3%	—	3%
Water supply	2%	2%	3%	2%	3%	2%	3%	2%	3%	2%	—	2%
Jobs and the cost of living	27%	32%	28%	26%	14%	29%	25%	27%	27%	27%	—	28%
Crime and public safety	3%	4%	3%	2%	3%	3%	3%	3%	4%	3%	—	4%
Healthcare cost and access	9%	6%	10%	8%	13%	7%	10%	8%	10%	9%	—	5%
Guns	2%	2%	2%	2%	2%	1%	3%	3%	1%	2%	—	2%
Data centers	8%	9%	5%	12%	2%	9%	7%	8%	7%	8%	—	6%
Corruption in our political system	16%	15%	14%	17%	21%	17%	16%	16%	18%	16%	—	17%
Housing costs	5%	8%	6%	4%	1%	6%	5%	5%	6%	4%	—	9%
Elections and voting	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	—	2%
Something else you mentioned before: ""	0%	0%	1%	1%	1%	0%	0%	0%	1%	0%	—	1%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
The electric grid	1%	2%	1%	1%	2%	1%	1%	0%	2%	1%	2%	2%	0%
Property taxes	8%	11%	6%	6%	9%	6%	9%	6%	9%	3%	6%	8%	14%
Public school funding and teacher pay	2%	2%	2%	1%	3%	2%	3%	9%	2%	0%	2%	3%	4%
Private school vouchers	1%	1%	1%	1%	1%	1%	0%	3%	0%	2%	0%	1%	1%
Immigration reform	5%	4%	6%	7%	4%	7%	4%	6%	5%	10%	5%	5%	4%
Border security	6%	7%	4%	6%	5%	5%	6%	4%	6%	7%	4%	5%	11%
Abortion	3%	1%	4%	3%	3%	2%	3%	2%	3%	7%	2%	4%	0%
Water supply	2%	3%	2%	2%	3%	3%	2%	4%	2%	6%	3%	2%	1%
Jobs and the cost of living	27%	27%	27%	29%	26%	29%	25%	25%	28%	17%	30%	24%	26%
Crime and public safety	3%	4%	2%	4%	2%	3%	3%	2%	3%	3%	2%	4%	4%
Healthcare cost and access	9%	8%	9%	8%	9%	8%	9%	9%	8%	13%	9%	8%	8%
Guns	2%	2%	2%	2%	2%	3%	2%	0%	3%	1%	3%	2%	2%
Data centers	8%	7%	8%	7%	8%	10%	6%	6%	8%	4%	8%	8%	6%
Corruption in our political system	16%	13%	19%	13%	18%	13%	18%	14%	16%	13%	15%	17%	15%
Housing costs	5%	6%	5%	8%	4%	7%	4%	5%	5%	12%	7%	4%	4%
Elections and voting	1%	1%	1%	2%	1%	1%	1%	5%	1%	2%	1%	2%	1%
Something else you mentioned before: ""	0%	1%	0%	1%	0%	1%	0%	1%	0%	0%	0%	1%	1%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
The electric grid	1%	1%	0%	2%	1%	1%	2%	3%	1%	0%	1%	2%	*	1%
Property taxes	8%	4%	7%	13%	4%	8%	11%	16%	3%	14%	4%	13%	*	4%

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Public school funding and teacher pay	2%	3%	3%	1%	3%	2%	2%	2%	3%	0%	4%	2%	*	0%
Private school vouchers	1%	1%	0%	1%	1%	0%	1%	1%	0%	0%	1%	1%	*	0%
Immigration reform	5%	6%	1%	5%	7%	4%	5%	5%	5%	17%	6%	5%	*	5%
Border security	6%	2%	3%	10%	1%	4%	11%	13%	1%	0%	1%	9%	*	4%
Abortion	3%	3%	3%	2%	4%	2%	3%	2%	3%	0%	2%	2%	*	5%
Water supply	2%	2%	2%	3%	2%	2%	4%	3%	2%	6%	2%	3%	*	2%
Jobs and the cost of living	27%	24%	35%	27%	25%	32%	23%	24%	30%	16%	25%	26%	*	34%
Crime and public safety	3%	2%	2%	4%	0%	3%	5%	4%	2%	3%	2%	4%	*	2%
Healthcare cost and access	9%	12%	6%	6%	8%	12%	5%	5%	11%	11%	12%	6%	*	11%
Guns	2%	3%	4%	1%	3%	2%	2%	1%	3%	3%	2%	2%	*	1%
Data centers	8%	6%	11%	9%	7%	8%	8%	8%	8%	9%	7%	9%	*	6%
Corruption in our political system	16%	25%	13%	8%	28%	12%	12%	7%	22%	14%	25%	9%	*	14%
Housing costs	5%	4%	10%	5%	4%	7%	5%	6%	5%	0%	4%	5%	*	10%
Elections and voting	1%	1%	1%	1%	1%	2%	1%	1%	1%	6%	1%	1%	*	2%
Something else you mentioned before: ""	0%	0%	0%	1%	1%	0%	1%	1%	0%	1%	0%	1%	*	0%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

TX Region

	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
The electric grid	1%	1%	0%	2%	1%	2%	1%	*
Property taxes	8%	10%	5%	9%	6%	7%	9%	*
Public school funding and teacher pay	2%	0%	0%	2%	4%	3%	3%	*

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



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	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Private school vouchers	1%	1%	0%	0%	1%	1%	1%	*
Immigration reform	5%	5%	0%	7%	3%	6%	5%	*
Border security	6%	4%	17%	2%	3%	6%	8%	*
Abortion	3%	4%	7%	1%	1%	2%	4%	*
Water supply	2%	0%	0%	1%	2%	5%	1%	*
Jobs and the cost of living	27%	38%	23%	19%	33%	24%	23%	*
Crime and public safety	3%	3%	12%	2%	4%	2%	5%	*
Healthcare cost and access	9%	9%	4%	5%	12%	9%	7%	*
Guns	2%	3%	3%	0%	2%	4%	1%	*
Data centers	8%	3%	9%	15%	14%	7%	6%	*
Corruption in our political system	16%	13%	17%	25%	12%	15%	19%	*
Housing costs	5%	5%	0%	6%	4%	5%	7%	*
Elections and voting	1%	2%	3%	3%	0%	1%	1%	*
Something else you mentioned before: ""	0%	0%	0%	1%	0%	0%	1%	*
Weighted N	980	167	19	97	118	355	220	3

N+ Univision Texas October Poll - Latino OS

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Margin of error: +/-3.7%.



Immigration Approach Preference

When it comes to the issue of immigration, which statement do you agree with more?

		Age				Gender		Education		Ancestry		
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
We should prioritize border security first and focus on immigration reform much later when we have fully solved the crisis of migrants at the U.S.-Mexico border, even if that means leaving millions of undocumented immigrants at risk of deportation	29%	24%	30%	29%	36%	37%	22%	29%	27%	28%	—	31%
The immigration system is fully broken — we need to work on both border security and reform for undocumented immigrants who have been in the U.S. for many years who can pass a background check to earn a pathway to citizenship	62%	67%	58%	63%	55%	56%	66%	61%	66%	63%	—	57%
Not sure	9%	9%	11%	8%	8%	7%	11%	10%	7%	9%	—	12%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
We should prioritize border security first and focus on immigration reform much later when we have fully solved the crisis of migrants at the U.S.-Mexico border, even if that means leaving millions of undocumented immigrants at risk of deportation	29%	35%	24%	31%	27%	30%	28%	33%	29%	21%	22%	34%	36%
The immigration system is fully broken — we need to work on both border security and reform for undocumented immigrants who have been in the U.S. for many years who can pass a background check to earn a pathway to citizenship	62%	58%	66%	61%	63%	62%	62%	59%	61%	64%	66%	58%	61%
Not sure	9%	7%	11%	8%	10%	8%	10%	8%	9%	15%	13%	8%	3%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
We should prioritize border security first and focus on immigration reform much later when we have fully solved the crisis of migrants at the U.S.-Mexico border, even if that means leaving millions of undocumented immigrants at risk of deportation	29%	15%	16%	47%	14%	22%	48%	51%	15%	7%	17%	43%	*	17%
The immigration system is fully broken — we need to work on both border security and reform for undocumented immigrants who have been in the U.S. for many years who can pass a background check to earn a pathway to citizenship	62%	81%	61%	42%	82%	64%	44%	39%	77%	43%	79%	47%	*	66%
Not sure	9%	5%	23%	10%	4%	14%	8%	10%	7%	50%	5%	10%	*	17%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
We should prioritize border security first and focus on immigration reform much later when we have fully solved the crisis of migrants at the U.S.-Mexico border, even if that means leaving millions of undocumented immigrants at risk of deportation	29%	35%	34%	26%	19%	30%	27%	*
The immigration system is fully broken — we need to work on both border security and reform for undocumented immigrants who have been in the U.S. for many years who can pass a background check to earn a pathway to citizenship	62%	53%	59%	70%	63%	61%	67%	*
Not sure	9%	12%	6%	5%	17%	9%	6%	*
Weighted N	980	167	19	97	118	355	220	3

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Immigrants Help Vs. Hurt The Economy

Even if it isn't exactly right, which of the following is closer to your view?

	Total	Age				Gender		Education		Ancestry		
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Immigrants help the economy - they add to the demand for local businesses, start businesses, pay taxes, and bring new ideas	66%	72%	65%	62%	61%	61%	70%	63%	74%	67%	—	62%
Immigrants hurt the economy - they buy up houses and property that should go to Americans first, take government benefits, and refuse to integrate	26%	19%	25%	31%	35%	32%	21%	29%	16%	25%	—	27%
Not sure	8%	9%	10%	8%	4%	7%	9%	8%	10%	8%	—	11%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Immigrants help the economy - they add to the demand for local businesses, start businesses, pay taxes, and bring new ideas	66%	64%	68%	67%	65%	64%	68%	60%	66%	65%	66%	68%	62%

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



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	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Immigrants hurt the economy - they buy up houses and property that should go to Americans first, take government benefits, and refuse to integrate	26%	28%	23%	24%	27%	28%	24%	33%	26%	20%	25%	24%	32%
Not sure	8%	8%	9%	9%	8%	8%	8%	7%	8%	15%	9%	8%	6%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Immigrants help the economy - they add to the demand for local businesses, start businesses, pay taxes, and bring new ideas	66%	90%	64%	41%	90%	66%	47%	36%	86%	54%	90%	45%	*	71%
Immigrants hurt the economy - they buy up houses and property that should go to Americans first, take government benefits, and refuse to integrate	26%	6%	17%	49%	8%	21%	45%	54%	8%	0%	6%	46%	*	13%
Not sure	8%	4%	19%	10%	2%	13%	8%	10%	6%	46%	4%	9%	*	16%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Immigrants help the economy - they add to the demand for local businesses, start businesses, pay taxes, and bring new ideas	66%	67%	44%	63%	67%	65%	70%	*
Immigrants hurt the economy - they buy up houses and property that should go to Americans first, take government benefits, and refuse to integrate	26%	19%	52%	27%	23%	29%	25%	*
Not sure	8%	14%	4%	10%	10%	7%	5%	*
Weighted N	980	167	19	97	118	355	220	3

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Immigration Enforcement

Which of the following comes closest to your view about border security, immigration, and immigration enforcement over the past year?

		Age				Gender		Education		Ancestry		
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
The border needed securing, and immigration enforcement has not gone far enough	15%	12%	16%	20%	16%	19%	13%	17%	10%	15%	—	18%
The border needed securing, and immigration enforcement has been about right	21%	21%	18%	18%	31%	22%	20%	21%	21%	20%	—	25%
The border needed securing, but immigration enforcement has gone too far	29%	27%	30%	30%	27%	30%	28%	26%	36%	31%	—	19%
The situation at the border was overstated, and immigration enforcement has gone too far	27%	30%	23%	26%	24%	24%	28%	27%	26%	27%	—	27%
Not sure	8%	10%	12%	5%	2%	6%	11%	9%	7%	8%	—	11%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
The border needed securing, and immigration enforcement has not gone far enough	15%	16%	15%	11%	18%	15%	16%	17%	15%	10%	14%	17%	16%
The border needed securing, and immigration enforcement has been about right	21%	25%	18%	21%	21%	23%	20%	29%	21%	17%	18%	22%	30%
The border needed securing, but immigration enforcement has gone too far	29%	29%	28%	29%	28%	30%	28%	19%	30%	26%	30%	27%	31%
The situation at the border was overstated, and immigration enforcement has gone too far	27%	23%	30%	29%	25%	24%	28%	27%	27%	23%	28%	28%	20%
Not sure	8%	7%	9%	10%	8%	8%	9%	7%	7%	23%	10%	7%	3%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
The border needed securing, and immigration enforcement has not gone far enough	15%	5%	11%	28%	6%	12%	26%	31%	6%	0%	4%	27%	*	8%
The border needed securing, and immigration enforcement has been about right	21%	7%	10%	40%	8%	16%	38%	42%	9%	0%	4%	38%	*	13%
The border needed securing, but immigration enforcement has gone too far	29%	39%	27%	19%	35%	34%	18%	13%	39%	14%	41%	20%	*	26%
The situation at the border was overstated, and immigration enforcement has gone too far	27%	43%	30%	8%	45%	27%	12%	7%	40%	5%	45%	10%	*	29%
Not sure	8%	7%	23%	6%	7%	12%	6%	7%	7%	81%	5%	6%	*	24%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
The border needed securing, and immigration enforcement has not gone far enough	15%	11%	29%	17%	7%	17%	18%	*
The border needed securing, and immigration enforcement has been about right	21%	29%	20%	20%	28%	18%	17%	*
The border needed securing, but immigration enforcement has gone too far	29%	25%	11%	23%	29%	31%	32%	*
The situation at the border was overstated, and immigration enforcement has gone too far	27%	25%	40%	34%	29%	26%	24%	*
Not sure	8%	10%	0%	7%	8%	8%	9%	*
Weighted N	980	167	19	97	118	355	220	3

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Worried About Detainment

How worried, if at all, are you that you, a family member, or someone close to you could be stopped, detained, or otherwise directly affected by current immigration enforcement?

	Age					Gender		Education		Ancestry		
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Very worried	21%	23%	23%	20%	14%	17%	24%	21%	20%	22%	—	17%
Somewhat worried	22%	27%	25%	17%	12%	23%	21%	18%	32%	21%	—	23%
Not too worried	17%	16%	15%	21%	14%	18%	16%	17%	16%	17%	—	16%
Not at all worried	27%	22%	22%	30%	43%	30%	25%	28%	23%	28%	—	24%
Not sure	3%	3%	4%	3%	2%	4%	3%	3%	3%	3%	—	5%
Does not apply to me	10%	9%	10%	10%	15%	9%	12%	12%	5%	9%	—	15%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very worried	21%	19%	23%	22%	20%	20%	21%	29%	20%	25%	24%	20%	17%
Somewhat worried	22%	19%	24%	26%	19%	24%	20%	18%	21%	29%	20%	23%	20%
Not too worried	17%	20%	13%	14%	18%	19%	15%	19%	17%	13%	13%	20%	16%
Not at all worried	27%	31%	24%	24%	29%	25%	29%	17%	29%	13%	26%	26%	38%
Not sure	3%	2%	4%	4%	3%	4%	3%	7%	2%	10%	5%	2%	1%
Does not apply to me	10%	9%	12%	9%	11%	8%	12%	10%	10%	10%	12%	9%	8%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very worried	21%	31%	19%	11%	36%	19%	12%	10%	28%	26%	28%	14%	*	26%
Somewhat worried	22%	28%	26%	13%	27%	25%	14%	16%	26%	10%	30%	15%	*	22%

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



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		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Not too worried	17%	14%	15%	20%	13%	18%	17%	15%	18%	4%	17%	18%	*	11%
Not at all worried	27%	18%	23%	38%	17%	22%	40%	40%	19%	11%	17%	37%	*	21%
Not sure	3%	4%	3%	3%	3%	4%	3%	3%	3%	24%	3%	2%	*	6%
Does not apply to me	10%	5%	15%	15%	4%	12%	14%	16%	7%	25%	6%	13%	*	14%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

TX Region

	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Very worried	21%	20%	31%	28%	12%	20%	24%	*
Somewhat worried	22%	29%	4%	18%	26%	20%	21%	*
Not too worried	17%	15%	20%	23%	21%	13%	18%	*
Not at all worried	27%	19%	33%	26%	24%	31%	27%	*
Not sure	3%	5%	0%	2%	5%	3%	2%	*
Does not apply to me	10%	12%	11%	3%	12%	13%	8%	*
Weighted N	980	167	19	97	118	355	220	3

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Support For Data Centers In Community

Generally speaking, do you [support or oppose] data centers being built in your community?

	Total	Age				Gender		Education		Ancestry		
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Strongly support	8%	12%	8%	3%	4%	10%	6%	8%	8%	7%	—	11%
Somewhat support	17%	16%	20%	14%	21%	25%	12%	16%	22%	17%	—	19%
Neither support nor oppose	27%	23%	28%	33%	26%	23%	31%	30%	17%	26%	—	31%
Somewhat oppose	15%	12%	15%	18%	14%	12%	16%	15%	13%	15%	—	12%
Strongly oppose	33%	36%	29%	31%	35%	30%	35%	31%	40%	34%	—	27%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly support	8%	8%	7%	10%	7%	9%	7%	11%	8%	1%	7%	8%	11%
Somewhat support	17%	20%	15%	23%	14%	21%	15%	26%	17%	18%	14%	18%	28%
Neither support nor oppose	27%	28%	27%	24%	29%	25%	29%	20%	28%	41%	31%	25%	23%
Somewhat oppose	15%	14%	15%	14%	15%	13%	16%	16%	14%	15%	15%	16%	9%
Strongly oppose	33%	29%	36%	29%	35%	32%	33%	27%	33%	25%	33%	33%	29%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly support	8%	4%	3%	13%	5%	3%	15%	16%	3%	3%	3%	12%	*	7%
Somewhat support	17%	8%	15%	28%	9%	14%	28%	30%	10%	15%	12%	26%	*	6%
Neither support nor oppose	27%	24%	41%	27%	18%	35%	26%	29%	25%	60%	20%	28%	*	41%

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



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		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Somewhat oppose	15%	16%	8%	15%	12%	15%	16%	10%	18%	12%	18%	13%	*	11%
Strongly oppose	33%	48%	33%	17%	56%	33%	16%	15%	45%	10%	46%	21%	*	35%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

TX Region

	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Strongly support	8%	14%	0%	7%	2%	7%	8%	*
Somewhat support	17%	29%	22%	4%	17%	14%	21%	*
Neither support nor oppose	27%	21%	43%	21%	25%	31%	29%	*
Somewhat oppose	15%	12%	20%	21%	17%	14%	12%	*
Strongly oppose	33%	24%	16%	47%	40%	34%	29%	*
Weighted N	980	167	19	97	118	355	220	3

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Data Center Present In Community

To your knowledge, is there a data center in your community?

	Total	Age				Gender		Education		Ancestry		
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Yes	28%	36%	22%	25%	23%	35%	22%	25%	36%	28%	—	25%
No	37%	33%	41%	33%	43%	36%	37%	37%	36%	37%	—	33%
Not sure	36%	31%	37%	42%	34%	29%	41%	38%	29%	34%	—	42%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Yes	28%	33%	24%	37%	22%	32%	25%	51%	25%	23%	27%	29%	30%
No	37%	38%	36%	31%	40%	36%	37%	24%	39%	22%	35%	41%	34%
Not sure	36%	30%	41%	32%	38%	32%	38%	25%	36%	56%	39%	31%	37%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Yes	28%	26%	24%	31%	32%	22%	31%	33%	25%	9%	27%	31%	*	18%
No	37%	41%	35%	32%	36%	40%	33%	29%	42%	17%	40%	33%	*	40%
Not sure	36%	33%	41%	37%	32%	38%	36%	38%	33%	74%	33%	35%	*	42%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Yes	28%	32%	10%	30%	42%	24%	23%	*
No	37%	25%	49%	43%	25%	42%	40%	*
Not sure	36%	43%	41%	27%	33%	34%	37%	*
Weighted N	980	167	19	97	118	355	220	3

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Trump Job Handling Grid — Iran

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

	Age					Gender		Education		Ancestry		
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Strongly approve	18%	16%	16%	17%	26%	23%	13%	19%	13%	16%	—	26%
Somewhat approve	12%	9%	10%	16%	17%	10%	13%	13%	10%	12%	—	11%
Somewhat disapprove	13%	15%	16%	8%	10%	16%	10%	13%	12%	13%	—	13%
Strongly disapprove	51%	55%	49%	55%	43%	47%	55%	49%	60%	53%	—	45%
Not sure	6%	6%	10%	4%	3%	3%	8%	6%	5%	6%	—	5%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	18%	21%	15%	14%	20%	16%	19%	22%	17%	15%	14%	18%	26%
Somewhat approve	12%	13%	11%	13%	12%	12%	12%	14%	12%	10%	12%	11%	15%
Somewhat disapprove	13%	17%	9%	17%	11%	13%	12%	15%	13%	13%	14%	13%	8%
Strongly disapprove	51%	43%	59%	48%	53%	52%	51%	45%	52%	47%	52%	53%	47%
Not sure	6%	6%	6%	9%	5%	7%	6%	4%	6%	15%	8%	5%	3%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	18%	2%	6%	37%	4%	7%	40%	44%	1%	0%	2%	34%	*	9%
Somewhat approve	12%	3%	7%	23%	4%	14%	16%	25%	4%	0%	2%	21%	*	10%
Somewhat disapprove	13%	9%	19%	15%	9%	17%	12%	13%	13%	9%	10%	16%	*	9%
Strongly disapprove	51%	82%	51%	19%	81%	53%	27%	11%	78%	18%	84%	23%	*	58%
Not sure	6%	3%	16%	6%	2%	10%	5%	5%	4%	73%	2%	6%	*	15%

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



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		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

	TX Region							
	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Strongly approve	18%	26%	28%	18%	10%	18%	14%	*
Somewhat approve	12%	16%	20%	18%	13%	11%	8%	*
Somewhat disapprove	13%	13%	10%	5%	9%	15%	15%	*
Strongly disapprove	51%	41%	38%	55%	57%	51%	57%	*
Not sure	6%	5%	3%	5%	11%	6%	6%	*
Weighted N	980	167	19	97	118	355	220	3

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Trump Job Handling Grid — The Epstein Files

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

	Age					Gender		Education		Ancestry		
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Strongly approve	15%	14%	11%	12%	26%	17%	13%	16%	9%	13%	—	24%
Somewhat approve	9%	9%	9%	9%	11%	11%	8%	9%	11%	9%	—	10%
Somewhat disapprove	13%	12%	17%	11%	8%	15%	11%	13%	11%	13%	—	11%
Strongly disapprove	54%	57%	53%	57%	47%	51%	57%	52%	62%	56%	—	46%
Not sure	9%	8%	10%	11%	8%	6%	12%	10%	7%	9%	—	8%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	15%	17%	12%	12%	17%	11%	18%	17%	14%	16%	13%	15%	17%
Somewhat approve	9%	10%	9%	11%	8%	10%	9%	12%	9%	9%	8%	8%	16%
Somewhat disapprove	13%	16%	10%	14%	12%	15%	11%	13%	13%	12%	15%	12%	10%
Strongly disapprove	54%	48%	60%	55%	54%	56%	53%	51%	55%	50%	54%	58%	48%
Not sure	9%	9%	9%	9%	9%	8%	10%	8%	9%	13%	11%	7%	8%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	15%	2%	5%	30%	3%	6%	33%	36%	1%	0%	1%	28%	*	7%
Somewhat approve	9%	2%	8%	17%	4%	8%	15%	22%	1%	3%	2%	17%	*	4%
Somewhat disapprove	13%	9%	13%	16%	6%	17%	12%	15%	11%	11%	9%	17%	*	6%
Strongly disapprove	54%	81%	56%	26%	83%	57%	30%	13%	82%	24%	84%	28%	*	64%
Not sure	9%	5%	18%	11%	3%	12%	10%	13%	5%	61%	4%	10%	*	18%

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



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		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

	TX Region							
	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Strongly approve	15%	25%	25%	13%	12%	12%	12%	*
Somewhat approve	9%	13%	24%	11%	9%	9%	5%	*
Somewhat disapprove	13%	11%	4%	4%	5%	14%	20%	*
Strongly disapprove	54%	45%	38%	60%	64%	54%	55%	*
Not sure	9%	5%	9%	12%	10%	11%	7%	*
Weighted N	980	167	19	97	118	355	220	3

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Trump Job Handling Grid — The cost of living

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

	Age					Gender		Education		Ancestry		
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Strongly approve	16%	16%	14%	12%	23%	20%	12%	17%	11%	13%	—	24%
Somewhat approve	12%	12%	11%	12%	13%	13%	11%	12%	12%	12%	—	12%
Somewhat disapprove	15%	15%	18%	14%	13%	17%	15%	16%	15%	15%	—	15%
Strongly disapprove	52%	53%	50%	57%	48%	46%	57%	50%	58%	54%	—	45%
Not sure	5%	4%	7%	5%	3%	5%	5%	5%	5%	5%	—	4%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	16%	19%	13%	15%	16%	13%	18%	20%	15%	14%	13%	16%	21%
Somewhat approve	12%	12%	11%	12%	12%	13%	11%	16%	11%	12%	10%	10%	18%
Somewhat disapprove	15%	21%	10%	20%	13%	17%	14%	15%	15%	22%	17%	15%	11%
Strongly disapprove	52%	44%	60%	48%	55%	51%	53%	45%	53%	45%	54%	54%	44%
Not sure	5%	4%	6%	6%	4%	6%	4%	4%	5%	7%	6%	4%	5%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	16%	2%	6%	32%	3%	7%	34%	39%	1%	0%	2%	30%	*	7%
Somewhat approve	12%	3%	6%	23%	2%	9%	22%	28%	1%	0%	2%	21%	*	6%
Somewhat disapprove	15%	10%	16%	21%	11%	18%	16%	18%	14%	6%	11%	21%	*	12%
Strongly disapprove	52%	81%	58%	20%	80%	58%	24%	10%	81%	19%	83%	24%	*	62%
Not sure	5%	3%	14%	4%	2%	8%	4%	5%	3%	75%	2%	5%	*	13%

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



continued from previous page

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

	Total	TX Region							
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas	
Strongly approve	16%	27%	25%	15%	8%	13%	14%	*	
Somewhat approve	12%	14%	12%	13%	14%	12%	8%	*	
Somewhat disapprove	15%	16%	24%	6%	9%	16%	20%	*	
Strongly disapprove	52%	41%	32%	60%	64%	54%	50%	*	
Not sure	5%	2%	6%	7%	6%	5%	7%	*	
Weighted N	980	167	19	97	118	355	220	3	

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Trump Job Handling Grid — The price of gas

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

	Total	Age				Gender		Education		Ancestry		
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Strongly approve	15%	16%	11%	13%	20%	18%	12%	16%	11%	13%	—	23%
Somewhat approve	12%	12%	10%	11%	14%	12%	11%	12%	11%	12%	—	11%
Somewhat disapprove	15%	17%	17%	11%	14%	18%	13%	15%	15%	15%	—	15%
Strongly disapprove	53%	50%	54%	62%	49%	47%	59%	51%	60%	55%	—	48%
Not sure	5%	5%	7%	4%	3%	5%	6%	6%	3%	6%	—	4%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	15%	19%	11%	13%	16%	14%	16%	19%	15%	10%	11%	16%	20%
Somewhat approve	12%	12%	11%	11%	12%	11%	12%	16%	11%	11%	11%	9%	18%
Somewhat disapprove	15%	19%	11%	20%	12%	16%	15%	16%	15%	22%	16%	17%	11%
Strongly disapprove	53%	46%	60%	49%	56%	53%	54%	45%	54%	47%	56%	53%	47%
Not sure	5%	4%	6%	7%	4%	7%	4%	4%	5%	11%	6%	5%	4%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	15%	2%	5%	31%	2%	6%	34%	38%	0%	0%	1%	28%	*	7%
Somewhat approve	12%	3%	6%	22%	3%	9%	21%	26%	2%	4%	2%	21%	*	6%
Somewhat disapprove	15%	11%	20%	18%	10%	21%	13%	17%	14%	10%	12%	19%	*	13%
Strongly disapprove	53%	81%	53%	24%	82%	57%	28%	14%	80%	20%	82%	27%	*	63%
Not sure	5%	3%	15%	4%	3%	8%	4%	5%	3%	66%	2%	5%	*	12%

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

	Total	TX Region							
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas	
Strongly approve	15%	24%	27%	17%	8%	13%	11%	*	
Somewhat approve	12%	15%	15%	10%	12%	11%	9%	*	
Somewhat disapprove	15%	16%	14%	4%	8%	19%	18%	*	
Strongly disapprove	53%	43%	43%	62%	63%	53%	54%	*	
Not sure	5%	2%	0%	7%	9%	4%	8%	*	
Weighted N	980	167	19	97	118	355	220	3	

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Trump Job Handling Grid — Political corruption

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

	Age					Gender		Education		Ancestry		
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Strongly approve	18%	15%	18%	14%	33%	22%	15%	21%	11%	16%	—	29%
Somewhat approve	12%	11%	12%	13%	12%	14%	10%	12%	13%	13%	—	10%
Somewhat disapprove	12%	16%	12%	10%	4%	14%	10%	13%	8%	12%	—	9%
Strongly disapprove	52%	53%	51%	54%	47%	46%	57%	48%	63%	53%	—	46%
Not sure	6%	5%	7%	9%	4%	5%	8%	6%	5%	6%	—	6%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	18%	22%	15%	14%	21%	16%	21%	15%	19%	17%	15%	19%	24%
Somewhat approve	12%	15%	10%	14%	11%	12%	12%	22%	11%	13%	13%	11%	14%
Somewhat disapprove	12%	13%	10%	16%	9%	14%	10%	15%	11%	14%	13%	11%	7%
Strongly disapprove	52%	45%	58%	49%	53%	52%	52%	44%	53%	47%	52%	54%	47%
Not sure	6%	5%	7%	7%	6%	6%	6%	4%	6%	9%	7%	4%	8%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	18%	2%	10%	38%	4%	10%	39%	46%	1%	12%	1%	36%	*	8%
Somewhat approve	12%	3%	7%	23%	4%	9%	21%	26%	4%	0%	3%	21%	*	9%
Somewhat disapprove	12%	8%	12%	15%	6%	16%	11%	12%	12%	6%	7%	15%	*	10%
Strongly disapprove	52%	83%	55%	18%	84%	55%	24%	9%	80%	15%	86%	21%	*	60%
Not sure	6%	3%	17%	6%	3%	9%	6%	7%	3%	67%	2%	7%	*	13%

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



continued from previous page

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

	Total	TX Region							
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas	
Strongly approve	18%	28%	34%	22%	9%	18%	14%	*	
Somewhat approve	12%	16%	14%	8%	12%	10%	14%	*	
Somewhat disapprove	12%	13%	11%	9%	11%	12%	13%	*	
Strongly disapprove	52%	40%	34%	55%	62%	54%	52%	*	
Not sure	6%	2%	6%	7%	6%	7%	8%	*	
Weighted N	980	167	19	97	118	355	220	3	

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Trump Job Handling Grid — The use of AI in our economy

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

	Total	Age				Gender		Education		Ancestry		
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Strongly approve	15%	16%	14%	12%	19%	20%	11%	16%	11%	13%	—	23%
Somewhat approve	18%	14%	21%	20%	21%	21%	16%	19%	17%	18%	—	22%
Somewhat disapprove	13%	14%	13%	12%	14%	16%	11%	14%	13%	14%	—	12%
Strongly disapprove	44%	48%	42%	44%	39%	35%	52%	42%	50%	46%	—	37%
Not sure	9%	7%	10%	12%	7%	8%	10%	9%	8%	10%	—	6%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	15%	17%	13%	15%	15%	16%	14%	13%	15%	12%	12%	15%	23%
Somewhat approve	18%	22%	15%	19%	18%	19%	18%	30%	17%	20%	17%	19%	19%
Somewhat disapprove	13%	14%	13%	16%	12%	13%	13%	15%	13%	20%	14%	13%	14%
Strongly disapprove	44%	38%	50%	41%	46%	43%	45%	34%	45%	37%	47%	45%	34%
Not sure	9%	9%	9%	9%	9%	8%	9%	7%	9%	11%	10%	7%	10%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	15%	3%	8%	30%	5%	8%	31%	37%	2%	6%	3%	28%	*	7%
Somewhat approve	18%	5%	10%	35%	7%	16%	29%	36%	7%	10%	4%	32%	*	11%
Somewhat disapprove	13%	12%	15%	14%	9%	17%	13%	10%	16%	3%	12%	15%	*	12%
Strongly disapprove	44%	73%	48%	12%	76%	45%	18%	8%	68%	15%	75%	16%	*	52%
Not sure	9%	6%	18%	9%	3%	13%	9%	9%	7%	66%	6%	8%	*	18%

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



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		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

	TX Region							
	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Strongly approve	15%	31%	18%	11%	4%	14%	12%	*
Somewhat approve	18%	22%	24%	15%	22%	16%	18%	*
Somewhat disapprove	13%	9%	16%	7%	15%	15%	15%	*
Strongly disapprove	44%	31%	35%	56%	51%	45%	45%	*
Not sure	9%	7%	8%	11%	8%	9%	9%	*
Weighted N	980	167	19	97	118	355	220	3

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Trump Job Handling Grid — The issue of data centers

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

	Age					Gender		Education		Ancestry		
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Strongly approve	15%	14%	12%	13%	23%	20%	10%	16%	10%	13%	—	20%
Somewhat approve	15%	14%	16%	15%	16%	17%	14%	15%	15%	15%	—	18%
Somewhat disapprove	14%	15%	19%	11%	11%	17%	12%	15%	14%	15%	—	12%
Strongly disapprove	45%	50%	41%	48%	38%	38%	51%	43%	52%	47%	—	39%
Not sure	10%	7%	12%	12%	12%	8%	13%	11%	9%	10%	—	11%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	15%	17%	13%	12%	16%	13%	16%	11%	15%	14%	13%	16%	17%
Somewhat approve	15%	17%	13%	17%	14%	18%	13%	19%	15%	16%	13%	14%	26%
Somewhat disapprove	14%	19%	11%	19%	12%	17%	13%	22%	13%	22%	14%	17%	9%
Strongly disapprove	45%	36%	53%	42%	47%	44%	46%	36%	46%	31%	48%	45%	37%
Not sure	10%	11%	10%	10%	11%	8%	12%	11%	10%	17%	11%	8%	11%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	15%	1%	4%	32%	6%	6%	31%	37%	1%	0%	1%	28%	*	7%
Somewhat approve	15%	4%	9%	29%	7%	14%	24%	32%	5%	5%	3%	28%	*	7%
Somewhat disapprove	14%	11%	22%	16%	8%	18%	15%	12%	16%	11%	12%	18%	*	11%
Strongly disapprove	45%	76%	48%	12%	75%	49%	18%	7%	71%	19%	77%	15%	*	56%
Not sure	10%	7%	17%	12%	5%	14%	11%	12%	7%	65%	6%	11%	*	19%

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



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		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

	TX Region							
	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Strongly approve	15%	28%	18%	13%	6%	15%	8%	*
Somewhat approve	15%	17%	25%	12%	21%	12%	16%	*
Somewhat disapprove	14%	13%	9%	7%	10%	16%	19%	*
Strongly disapprove	45%	33%	34%	55%	54%	46%	45%	*
Not sure	10%	9%	14%	13%	9%	11%	11%	*
Weighted N	980	167	19	97	118	355	220	3

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Trump Job Handling Grid — Immigration enforcement at the border

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

	Age					Gender		Education		Ancestry		
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Strongly approve	26%	20%	24%	28%	43%	29%	25%	28%	21%	25%	—	34%
Somewhat approve	13%	11%	14%	17%	7%	16%	10%	13%	12%	12%	—	13%
Somewhat disapprove	11%	13%	12%	11%	4%	13%	10%	12%	8%	11%	—	10%
Strongly disapprove	46%	50%	45%	41%	42%	40%	50%	42%	55%	47%	—	38%
Not sure	4%	5%	5%	3%	4%	3%	5%	5%	4%	4%	—	5%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	26%	30%	23%	21%	29%	22%	30%	29%	27%	20%	23%	27%	37%
Somewhat approve	13%	14%	11%	15%	11%	16%	10%	11%	13%	13%	12%	12%	15%
Somewhat disapprove	11%	14%	8%	15%	9%	15%	8%	18%	10%	16%	13%	11%	7%
Strongly disapprove	46%	38%	52%	43%	47%	44%	47%	40%	46%	41%	46%	47%	40%
Not sure	4%	3%	5%	6%	4%	4%	5%	3%	4%	11%	6%	3%	1%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	26%	4%	11%	54%	5%	16%	54%	62%	4%	0%	3%	50%	*	13%
Somewhat approve	13%	4%	14%	21%	5%	15%	16%	20%	8%	13%	4%	21%	*	7%
Somewhat disapprove	11%	10%	13%	12%	9%	16%	7%	9%	12%	9%	12%	10%	*	11%
Strongly disapprove	46%	79%	46%	10%	78%	45%	21%	4%	73%	18%	79%	15%	*	57%
Not sure	4%	3%	15%	3%	3%	7%	3%	4%	3%	60%	2%	4%	*	12%

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

	Total	TX Region							
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas	
Strongly approve	26%	32%	45%	29%	19%	28%	21%	*	
Somewhat approve	13%	18%	6%	11%	11%	11%	12%	*	
Somewhat disapprove	11%	13%	8%	5%	11%	10%	14%	*	
Strongly disapprove	46%	34%	38%	51%	51%	46%	49%	*	
Not sure	4%	2%	3%	5%	7%	5%	4%	*	
Weighted N	980	167	19	97	118	355	220	3	

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Trump Job Handling Grid — Immigration enforcement within the United States not at the border

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

	Age					Gender		Education		Ancestry		
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Strongly approve	22%	19%	19%	21%	38%	25%	21%	24%	17%	20%	—	32%
Somewhat approve	13%	14%	12%	15%	10%	17%	10%	13%	12%	13%	—	14%
Somewhat disapprove	12%	13%	12%	13%	7%	11%	12%	12%	11%	11%	—	13%
Strongly disapprove	48%	50%	49%	48%	43%	43%	52%	46%	56%	51%	—	37%
Not sure	5%	5%	8%	4%	1%	4%	5%	5%	4%	5%	—	5%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	22%	27%	18%	18%	25%	20%	24%	28%	22%	18%	17%	24%	31%
Somewhat approve	13%	15%	12%	17%	11%	16%	11%	17%	13%	15%	12%	13%	16%
Somewhat disapprove	12%	12%	11%	13%	11%	12%	11%	13%	12%	6%	14%	10%	12%
Strongly disapprove	48%	42%	53%	47%	49%	47%	49%	40%	49%	47%	51%	49%	39%
Not sure	5%	3%	6%	5%	4%	5%	4%	3%	4%	14%	6%	4%	1%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	22%	2%	9%	48%	4%	12%	48%	54%	2%	6%	1%	45%	*	8%
Somewhat approve	13%	3%	13%	24%	5%	14%	19%	25%	6%	8%	5%	21%	*	10%
Somewhat disapprove	12%	11%	14%	11%	8%	15%	10%	8%	14%	5%	12%	12%	*	12%
Strongly disapprove	48%	81%	48%	14%	80%	52%	19%	8%	75%	10%	81%	18%	*	57%
Not sure	5%	2%	16%	4%	3%	7%	4%	4%	3%	70%	1%	4%	*	13%

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

	Total	TX Region							
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas	
Strongly approve	22%	30%	37%	26%	15%	23%	17%	*	
Somewhat approve	13%	19%	13%	8%	12%	12%	15%	*	
Somewhat disapprove	12%	8%	23%	6%	12%	11%	16%	*	
Strongly disapprove	48%	38%	27%	56%	56%	48%	50%	*	
Not sure	5%	5%	0%	4%	6%	6%	3%	*	
Weighted N	980	167	19	97	118	355	220	3	

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Trump Job Handling Grid — Healthcare costs, including Medicare and Medicaid

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

	Age					Gender		Education		Ancestry		
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Strongly approve	16%	13%	16%	13%	27%	20%	12%	18%	11%	14%	—	25%
Somewhat approve	16%	16%	15%	15%	17%	18%	14%	16%	14%	15%	—	17%
Somewhat disapprove	14%	16%	19%	9%	7%	16%	12%	13%	16%	14%	—	13%
Strongly disapprove	47%	48%	41%	55%	45%	39%	54%	45%	53%	49%	—	39%
Not sure	7%	7%	8%	8%	5%	6%	8%	8%	6%	7%	—	7%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	16%	19%	13%	12%	18%	14%	17%	14%	17%	11%	14%	16%	21%
Somewhat approve	16%	16%	15%	15%	16%	15%	16%	17%	15%	23%	15%	16%	17%
Somewhat disapprove	14%	18%	10%	20%	10%	18%	10%	23%	13%	12%	13%	14%	19%
Strongly disapprove	47%	41%	53%	44%	50%	45%	49%	39%	48%	40%	50%	50%	35%
Not sure	7%	7%	8%	9%	6%	8%	7%	7%	7%	14%	8%	5%	9%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	16%	3%	7%	32%	5%	8%	33%	40%	1%	6%	2%	31%	*	6%
Somewhat approve	16%	4%	9%	30%	4%	14%	27%	30%	7%	5%	4%	28%	*	6%
Somewhat disapprove	14%	12%	16%	15%	10%	18%	12%	15%	13%	5%	12%	15%	*	16%
Strongly disapprove	47%	77%	51%	15%	79%	50%	20%	7%	74%	15%	79%	19%	*	56%
Not sure	7%	4%	16%	8%	2%	11%	7%	7%	5%	69%	3%	8%	*	16%

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



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		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

	TX Region							
	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Strongly approve	16%	27%	22%	19%	9%	15%	12%	*
Somewhat approve	16%	18%	20%	10%	15%	15%	17%	*
Somewhat disapprove	14%	15%	13%	7%	12%	15%	15%	*
Strongly disapprove	47%	35%	38%	57%	58%	49%	45%	*
Not sure	7%	5%	6%	7%	8%	7%	10%	*
Weighted N	980	167	19	97	118	355	220	3

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Trump Job Handling Grid — Housing affordability

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

	Age					Gender		Education		Ancestry		
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Strongly approve	15%	17%	12%	13%	22%	19%	12%	17%	12%	14%	—	22%
Somewhat approve	14%	11%	15%	13%	17%	15%	13%	14%	13%	14%	—	11%
Somewhat disapprove	17%	17%	19%	16%	14%	20%	14%	17%	16%	16%	—	21%
Strongly disapprove	47%	50%	45%	48%	39%	40%	52%	45%	53%	49%	—	38%
Not sure	7%	5%	8%	10%	8%	6%	8%	7%	7%	7%	—	7%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	15%	18%	13%	13%	17%	14%	17%	16%	16%	17%	14%	15%	19%
Somewhat approve	14%	16%	11%	16%	12%	15%	12%	12%	14%	14%	12%	13%	19%
Somewhat disapprove	17%	20%	14%	19%	16%	19%	16%	28%	16%	18%	16%	18%	16%
Strongly disapprove	47%	39%	54%	44%	49%	46%	47%	34%	48%	38%	49%	47%	38%
Not sure	7%	7%	7%	8%	6%	6%	8%	10%	6%	12%	8%	6%	8%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	15%	3%	7%	31%	5%	7%	32%	36%	3%	0%	2%	29%	*	8%
Somewhat approve	14%	4%	8%	26%	6%	11%	23%	31%	2%	8%	4%	24%	*	7%
Somewhat disapprove	17%	13%	19%	20%	12%	21%	17%	15%	19%	9%	14%	20%	*	14%
Strongly disapprove	47%	77%	50%	14%	75%	52%	19%	8%	73%	10%	78%	18%	*	59%
Not sure	7%	3%	16%	9%	2%	9%	9%	10%	3%	73%	2%	9%	*	13%

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



continued from previous page

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

	Total	TX Region							
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas	
Strongly approve	15%	24%	21%	15%	6%	16%	13%	*	
Somewhat approve	14%	23%	28%	13%	12%	12%	9%	*	
Somewhat disapprove	17%	13%	10%	11%	12%	18%	25%	*	
Strongly disapprove	47%	37%	38%	53%	60%	47%	45%	*	
Not sure	7%	3%	4%	9%	9%	7%	9%	*	
Weighted N	980	167	19	97	118	355	220	3	

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Trump Job Handling Grid — Tariffs and trade policy

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

	Age					Gender		Education		Ancestry		
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Strongly approve	20%	15%	17%	19%	35%	24%	16%	21%	16%	18%	—	26%
Somewhat approve	12%	13%	11%	13%	10%	14%	10%	12%	11%	12%	—	13%
Somewhat disapprove	14%	14%	16%	17%	6%	14%	14%	14%	13%	14%	—	14%
Strongly disapprove	48%	52%	50%	45%	42%	44%	52%	46%	55%	50%	—	41%
Not sure	6%	6%	6%	6%	7%	4%	8%	7%	4%	6%	—	6%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	20%	23%	16%	15%	22%	16%	22%	20%	20%	14%	16%	20%	28%
Somewhat approve	12%	13%	11%	15%	10%	14%	10%	21%	11%	10%	10%	13%	14%
Somewhat disapprove	14%	17%	11%	16%	12%	16%	12%	9%	15%	15%	17%	12%	12%
Strongly disapprove	48%	41%	55%	47%	49%	49%	48%	42%	49%	48%	50%	50%	42%
Not sure	6%	6%	7%	7%	6%	5%	7%	8%	6%	13%	8%	6%	3%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	20%	3%	11%	40%	5%	10%	42%	49%	1%	0%	1%	38%	*	9%
Somewhat approve	12%	4%	6%	22%	2%	12%	19%	26%	3%	6%	3%	21%	*	6%
Somewhat disapprove	14%	9%	18%	18%	11%	18%	11%	14%	14%	10%	11%	17%	*	12%
Strongly disapprove	48%	80%	50%	14%	79%	51%	22%	5%	77%	21%	82%	18%	*	58%
Not sure	6%	4%	14%	6%	3%	9%	5%	6%	4%	63%	2%	7%	*	15%

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

	Total	TX Region							
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas	
Strongly approve	20%	30%	28%	21%	9%	20%	14%	*	
Somewhat approve	12%	15%	19%	4%	13%	9%	17%	*	
Somewhat disapprove	14%	12%	8%	15%	14%	15%	14%	*	
Strongly disapprove	48%	38%	38%	54%	57%	50%	49%	*	
Not sure	6%	5%	6%	6%	7%	7%	6%	*	
Weighted N	980	167	19	97	118	355	220	3	

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Confidence In ICE

Overall, how much confidence do you have in Immigration and Customs Enforcement (ICE)?

	Total	Age				Gender		Education		Ancestry		
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
A great deal	23%	16%	17%	25%	43%	23%	22%	23%	20%	22%	—	24%
Some	16%	20%	18%	17%	5%	20%	13%	18%	11%	15%	—	22%
Only a little	10%	10%	13%	10%	7%	12%	9%	9%	14%	10%	—	11%
None at all	47%	50%	46%	45%	42%	42%	50%	45%	51%	49%	—	37%
Not sure	4%	4%	6%	3%	3%	3%	5%	4%	4%	3%	—	6%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
A great deal	23%	29%	17%	18%	25%	19%	25%	33%	22%	14%	18%	24%	36%
Some	16%	14%	18%	18%	16%	18%	15%	16%	16%	22%	19%	12%	16%
Only a little	10%	11%	10%	13%	9%	12%	9%	18%	9%	15%	10%	11%	10%
None at all	47%	41%	51%	46%	47%	47%	46%	32%	48%	40%	48%	50%	36%
Not sure	4%	4%	4%	6%	3%	3%	4%	2%	4%	10%	6%	3%	1%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
A great deal	23%	5%	8%	45%	6%	12%	47%	53%	4%	0%	5%	42%	*	9%
Some	16%	8%	13%	26%	7%	17%	23%	30%	8%	9%	7%	24%	*	16%
Only a little	10%	10%	15%	10%	8%	14%	8%	6%	13%	13%	12%	10%	*	7%
None at all	47%	74%	51%	16%	77%	49%	20%	9%	71%	44%	75%	21%	*	56%
Not sure	4%	3%	13%	2%	2%	7%	2%	2%	4%	33%	2%	3%	*	12%

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



continued from previous page

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

	TX Region							
	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
A great deal	23%	27%	33%	25%	17%	25%	16%	*
Some	16%	20%	9%	10%	22%	13%	18%	*
Only a little	10%	10%	7%	6%	10%	11%	12%	*
None at all	47%	39%	43%	57%	44%	46%	50%	*
Not sure	4%	3%	8%	2%	7%	4%	3%	*
Weighted N	980	167	19	97	118	355	220	3

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



Racial Profiling Worry

Compared to the past few years, do you feel [more or less] worried that law enforcement will stop or detain you due to your skin color or the way you look?

	Total	Age				Gender		Education		Ancestry		
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
More worried	38%	43%	38%	40%	23%	37%	38%	36%	43%	41%	—	27%
No more or less worried	35%	35%	36%	31%	40%	38%	32%	35%	35%	34%	—	40%
Less worried	20%	16%	16%	23%	30%	20%	20%	22%	15%	19%	—	22%
Not sure	7%	6%	10%	6%	6%	4%	9%	7%	8%	6%	—	11%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
More worried	38%	35%	40%	39%	38%	41%	36%	39%	37%	35%	37%	41%	34%
No more or less worried	35%	35%	35%	35%	35%	33%	36%	38%	36%	23%	32%	38%	37%
Less worried	20%	22%	18%	18%	21%	17%	22%	16%	20%	25%	21%	16%	26%
Not sure	7%	8%	7%	9%	6%	9%	6%	7%	6%	18%	10%	6%	3%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
More worried	38%	56%	39%	19%	65%	37%	18%	14%	54%	26%	59%	21%	*	39%
No more or less worried	35%	29%	36%	41%	21%	37%	43%	43%	30%	36%	29%	40%	*	36%
Less worried	20%	9%	11%	34%	9%	16%	33%	35%	10%	5%	9%	31%	*	13%
Not sure	7%	6%	15%	7%	5%	10%	6%	7%	6%	32%	4%	8%	*	13%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
More worried	38%	36%	32%	40%	36%	36%	43%	*
No more or less worried	35%	37%	40%	28%	38%	32%	39%	*
Less worried	20%	18%	23%	25%	17%	23%	14%	*
Not sure	7%	8%	5%	7%	9%	8%	4%	*
Weighted N	980	167	19	97	118	355	220	3

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Margin of error: +/-3.7%.



Congress Check on Presidential Power

Thinking about the relationship between Congress and the president, do you think Congress is doing [too much, too little,] or about the right amount to serve as a check on presidential power?

	Total	Age				Gender		Education		Ancestry		
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Too much	11%	15%	11%	10%	6%	14%	10%	11%	11%	11%	—	12%
About the right amount	30%	35%	30%	26%	26%	33%	28%	31%	29%	29%	—	36%
Too little	48%	42%	45%	53%	59%	47%	48%	46%	54%	49%	—	42%
Not sure	11%	9%	13%	12%	9%	6%	14%	12%	6%	11%	—	10%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Too much	11%	12%	11%	14%	10%	14%	9%	16%	11%	8%	11%	12%	14%
About the right amount	30%	32%	28%	33%	28%	35%	27%	34%	29%	36%	28%	33%	28%
Too little	48%	43%	52%	39%	53%	44%	51%	41%	49%	32%	48%	47%	47%
Not sure	11%	12%	9%	13%	9%	7%	14%	9%	10%	23%	13%	9%	10%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Too much	11%	11%	9%	13%	8%	11%	14%	16%	9%	0%	10%	12%	*	12%
About the right amount	30%	14%	19%	51%	20%	24%	45%	56%	14%	26%	13%	48%	*	19%
Too little	48%	66%	59%	25%	65%	52%	30%	17%	69%	20%	71%	31%	*	44%
Not sure	11%	9%	14%	11%	7%	13%	10%	11%	9%	53%	6%	9%	*	25%
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

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Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



	Total	TX Region						
		North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Too much	11%	14%	19%	3%	4%	13%	13%	*
About the right amount	30%	39%	22%	22%	36%	28%	29%	*
Too little	48%	37%	50%	57%	46%	49%	50%	*
Not sure	11%	10%	8%	18%	13%	10%	8%	*
Weighted N	980	167	19	97	118	355	220	3

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Margin of error: +/-3.7%.



President Trump Job Approval

Do you approve or disapprove of the way Donald Trump is handling his job as President?

	Age					Gender		Education		Ancestry		
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College	Mexico	Not Hispanic	Other
Strongly approve	25%	21%	23%	22%	39%	30%	20%	27%	19%	22%	—	33%
Somewhat approve	14%	14%	12%	20%	7%	14%	14%	14%	12%	14%	—	12%
Somewhat disapprove	11%	9%	16%	10%	9%	10%	13%	12%	9%	12%	—	10%
Strongly disapprove	48%	53%	46%	46%	45%	44%	52%	45%	59%	49%	—	44%
Not sure	2%	3%	3%	2%	1%	2%	2%	2%	1%	2%	—	1%
Weighted N	980	343	264	225	149	442	535	733	247	795	0	185

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	25%	28%	21%	23%	26%	23%	25%	25%	25%	22%	22%	23%	33%
Somewhat approve	14%	15%	13%	15%	13%	15%	12%	18%	13%	15%	13%	13%	15%
Somewhat disapprove	11%	14%	8%	15%	9%	11%	11%	14%	12%	8%	13%	11%	6%
Strongly disapprove	48%	41%	55%	44%	51%	48%	49%	41%	49%	49%	50%	49%	44%
Not sure	2%	2%	2%	3%	2%	3%	2%	3%	2%	6%	1%	4%	1%
Weighted N	980	463	517	367	613	440	540	95	794	56	425	372	155

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	25%	3%	8%	52%	8%	12%	51%	64%	0%	0%	2%	48%	*	10%
Somewhat approve	14%	4%	12%	25%	3%	14%	21%	36%	0%	0%	1%	23%	*	15%
Somewhat disapprove	11%	8%	21%	11%	7%	19%	6%	0%	19%	0%	10%	13%	*	10%
Strongly disapprove	48%	84%	52%	9%	81%	50%	21%	0%	81%	0%	85%	15%	*	60%
Not sure	2%	1%	7%	2%	1%	4%	1%	0%	0%	100%	1%	1%	*	5%

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N+ Univision Texas October Poll - Latino OS

Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.



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		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	980	443	119	418	262	378	340	375	584	21	370	452	10	148

	TX Region							
	Total	North Texas	East Texas	Central Texas	West Texas	South Texas	Upper Gulf Coast	Panhandle Texas
Strongly approve	25%	39%	39%	29%	12%	24%	17%	*
Somewhat approve	14%	11%	16%	10%	19%	11%	20%	*
Somewhat disapprove	11%	14%	4%	7%	10%	11%	14%	*
Strongly disapprove	48%	35%	38%	52%	58%	52%	47%	*
Not sure	2%	2%	3%	2%	1%	2%	3%	*
Weighted N	980	167	19	97	118	355	220	3

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Online sample of 980 Texas Latino voters fielded from October 13 to October 21, 2026.

Margin of error: +/-3.7%.

This survey is based on 980 interviews conducted by YouGov on the internet of registered Latino voters in Texas. The sample was weighted according to gender, age, education, and state region based on voter registration lists, the U.S. Census American Community Survey, and the U.S. Census Current Population Survey, as well as 2020 Presidential vote and approximate 2024 Presidential vote based on available results. Respondents were selected by YouGov to be representative of registered Latino voters in Texas. The weights range from 0.15 to 6 with a mean of 1 and a standard deviation of 0.64.



The margin of error (a 95% confidence interval) for a sample percentage p based upon the subsetting sample is approximately 3.7%. It is calculated using the formula:

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + CV^2}{n}}$$

where CV is the coefficient of variation of the sample weights and n is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.