

Annual EEO Public File Report

Stations WUVC-DT and WTNC-LD

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of WUVC-DT and WTNC-LD and is required to be placed in the WUVC-DT public inspection file and posted on its website. However, WTNC-LD does not have a website.

The information contained in this Report covers the time period beginning August 1, 2019 to and including July 31, 2020 (the “Applicable Period”).

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Appendices 1, 2 and 3 which follow have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled “Full-time Positions for Which This Source Was Utilized” refer to the number of the full-time job positions listed on Appendix 1.

For purposes of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hiree accepted the job offer.

Appendix 1 to

Annual EEO Public File Report

Covering the Period from August 1, 2019 to July 31, 2020

Station(s) Comprising Station Employment Unit: WUVC-DT and WTNC-LD

Section 1: Vacancy Information

Full-time Positions Filled by Job Title		Recruitment Source of Hiree
1	Multimedia Journalist	Internal
2	Digital Content Producer	UCI career site
3	Community Empowerment & News Coordinator	UCI career site

Total Number of Persons Interviewed During Applicable Period: 28

Appendix 2 to

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Covering the Period from August 1, 2019 to July 31, 2020

Station(s) Comprising Station Employment Unit: WUVC-DT and WTNC-LD

Section 2: Recruitment Source Information

	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for Which This Source Was Utilized
<p>A *Fayetteville Employment Security Commission 414 Ray Ave. Fayetteville, NC 28301 (910) 486-1010 fax (910) 484-5155 Marsha.horne@nccommerce.com Post through networks.gov</p>	0	Multimedia Journalist Digital Content Producer Community Empowerment & News Coordinator
<p>B *Fayetteville State University 1200 Murchison Rd, Fayetteville, NC 28301 (910) 672-1111 Kendra Haywood- Joshua Pribis Post through HANDSHAKE</p>	0	Multimedia Journalist Digital Content Producer Community Empowerment & News Coordinator
<p>C *FTCC 2201 Hull Rd, Fayetteville, NC 28303 nunneryj@faytechcc.edu Jeanette Nunnery</p>	0	Multimedia Journalist Digital Content Producer Community Empowerment & News Coordinator
<p>D *Methodist University 5400 Ramsey St. Fayetteville NC 28311 (910) 630-7276, Post through collegecentral.com/methodistuniversity</p>	0	Multimedia Journalist Digital Content Producer Community Empowerment & News Coordinator
<p>E *Meredith College 3800 Hillsborough St., Raleigh, NC 27607 (919) 760-8600 Katie Nagel - Olivia Holway Post through HANDSHAKE</p>	0	Multimedia Journalist Digital Content Producer Community Empowerment & News Coordinator
<p>F *University of Mount Olive 634 Henderson St. Mt Olive NC 28365 PH 919-658-2502 Post through collegecentral.com/umo</p>	0	Multimedia Journalist Digital Content Producer Community Empowerment & News Coordinator
<p>G William Peace University 15 East Peace St, Raleigh, NC 27604 919-508-2006 Post through collegecentral.com/peace</p>	0	Multimedia Journalist Digital Content Producer Community Empowerment & News Coordinator

H	*Campbell University 143 Main St, Buies Creek, NC 27506 youngquist@campbell.edu PH 910-893-1416 FX 919-658-7768 Post through business-campbell-csm.symplicity.com	0	Multimedia Journalist Digital Content Producer Community Empowerment & News Coordinator
I	Elon University 50 Campus Drive, Elon, NC 27244 336 278-2000 Post through elon-csm.symplicity.com/employers	0	Multimedia Journalist Digital Content Producer Community Empowerment & News Coordinator
J	Western Carolina University 1 University Way, Cullowhee, NC 28723 828 227-7211 Post through wcucareers-csm.symplicity.com/employers	0	Multimedia Journalist Digital Content Producer Community Empowerment & News Coordinator
K	*University of NC at Chapel Hill School of Journalism and Mass Communication, CB 3365, Carroll Hall, Chapel Hill, NC 27514 jeubank@email.unc.edu Jay Eubank (919) 962-4518	0	Multimedia Journalist Digital Content Producer Community Empowerment & News Coordinator
L	UNC Chapel Hill 100 Old Mason Farm Rd. Chapel Hill, NC 27517 919-962-6507 Julie Pendergraph Post through HANDSHAKE	0	Multimedia Journalist Digital Content Producer Community Empowerment & News Coordinator
M	NC State University – EPACK System Raleigh, NC 27695 PH 919-515-2011 NC State Post through: go.ncsu.edu/epack	0	Multimedia Journalist Digital Content Producer Community Empowerment & News Coordinator
N	*NC Central University Career Services, Monica Stuckey – Christy Dunston 1801 Fayetteville Street, Durham, NC 27707 Post through HANDSHAKE 919-530-6337	0	Multimedia Journalist Digital Content Producer Community Empowerment & News Coordinator
O	N.C. Hispanic Chamber of Commerce info@nchispanicchamber.org suling@nchispanicchamber.org Suling Walker 5800 Faringdon Dr, Raleigh NC 27609 Ph 919-782-8764 Fax (919) 782-8765	0	Multimedia Journalist Digital Content Producer Community Empowerment & News Coordinator
P	*Hispanic/Latino & CBOs rogelio.valencia@dhhs.nc.gov Rogelio Valencia	0	Multimedia Journalist Digital Content Producer Community Empowerment & News Coordinator
Q	UCI Careers.com Internal Corporate posting	10	Multimedia Journalist Digital Content Producer Community Empowerment & News Coordinator
R	WUVC (on air) Job Board 4505 Falls of Neuse Rd. Suite 660 Raleigh, NC 27609 (919)872-7440	0	Multimedia Journalist Digital Content Producer Community Empowerment & News Coordinator

	Submit position to Kevin for Job Board		
S	NC Broadcaster Association 150 Fayetteville St # 1270, Raleigh, NC 27601 (919) 821-7300 associationinfo@bellsouth.net Post through http://www.ncbroadcast.com/aws/NCAB/pt/sp/jobs	0	Multimedia Journalist Digital Content Producer Community Empowerment & News Coordinator
T	TVJOBS.COM	0	Multimedia Journalist Digital Content Producer Community Empowerment & News Coordinator
U	Job Fairs	1	Multimedia Journalist Digital Content Producer Community Empowerment & News Coordinator

	Other Source(s) Not Notified By Employment Unit		
	Unsolicited Mail or Walk-in Resumes/Applications WUVC Univision 40 4505 Falls of Neuse Rd. Suite 660 Raleigh, NC 28301	0	
	External Referrals	0	
	Internal Referrals	5	Multimedia Journalist Digital Content Producer Community Empowerment & News Coordinator
	LinkedIn	8	Multimedia Journalist Digital Content Producer Community Empowerment & News Coordinator
	Indeed	3	Multimedia Journalist Digital Content Producer Community Empowerment & News Coordinator
	Google	1	Multimedia Journalist Digital Content Producer Community Empowerment & News Coordinator
	Glassdoor	0	Multimedia Journalist Digital Content Producer Community Empowerment & News Coordinator

* Indicates sources that have requested notification of job openings.

Appendix 3 to

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Covering the Period from August 1, 2019 to July 31, 2020

Station(s) Comprising Station Employment Unit: WUVC-TV and WTNC-LD

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by WUVC/WTNC.

WUVC/WTNC maintains a daily on-air job posting list. This is an informative promo commercial that airs several times a day in which the general public and organizations can become aware of job openings in the community as well as job openings with our company. Brief descriptions of our job openings are placed on air along with information on how they can contact us and how they can submit their resumes to us.

WUVC/WTNC has established a student scholarship program titled Liga de Campeones (Champions League) where the station recognizes and awards those high school students who excel academically and have different interests including television/journalism career-oriented focus. Students in our viewing area are awarded a scholarship to continue their education at the college or university level. There were ten scholarship winners for the 2019-2020 school year.

WUVC/WTNC maintains a daily on-air EEO job notice encouraging organizations and viewers to write, call or visit us for information on how they can receive notices about job opportunities at our station.

WUVC/WTNC list positions with media job banks that serve women and minorities (North Carolina Broadcasters Association)

WUVC/WTNC participates in educational events that promote high school completion and college readiness as well as career events held by area organizations looking for bilingual personnel. The Hispanic Career Fair at Sanderson High School was on January 9, 2020. The EEO Officer Maria Vazquez and the Marketing and Communications Coordinator Victor Ubaldo attended the event.

The station also sponsored the North Carolina Hispanic Chamber of Commerce Bilingual Job Fair of the Triangle at 5800 Faringdon Place Raleigh, NC on September 17, 2019. We also attended the National Career Fair- Raleigh Job Fair on August 21st, 2019 and November 7, 2019 at DoubleTree by Hilton Raleigh Brownstone- 1707 Hillsborough Street, Raleigh, NC 27605. The station's EEO officer Maria Vazquez, the Marketing and Communications Coordinator Victor Ubaldo and the Hiring Managers Diana Lopez and Kevin Booker attended these events.