

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



2026 General Vote Intent

This November, there will be U.S. elections for Congress and other offices. Will you...

	Age					Gender		Education	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Definitely vote	66%	61%	62%	70%	74%	67%	66%	64%	71%
Probably vote	14%	21%	20%	8%	5%	17%	12%	15%	11%
Maybe vote	8%	8%	8%	9%	4%	4%	10%	8%	6%
Probably not vote	3%	6%	3%	1%	1%	2%	3%	2%	3%
Definitely not vote	2%	1%	3%	2%	2%	1%	3%	2%	1%
I have already voted	7%	3%	3%	10%	13%	9%	6%	7%	7%
Weighted N	937	242	249	244	202	416	515	613	324

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Definitely vote	66%	68%	64%	65%	67%	68%	65%	70%	67%	47%	63%	69%	66%
Probably vote	14%	14%	14%	18%	12%	18%	10%	11%	14%	20%	13%	14%	17%
Maybe vote	8%	7%	9%	8%	7%	4%	10%	6%	7%	16%	10%	6%	6%
Probably not vote	3%	2%	3%	2%	3%	3%	2%	0%	3%	10%	4%	2%	4%
Definitely not vote	2%	2%	2%	3%	2%	1%	3%	3%	2%	1%	3%	2%	2%
I have already voted	7%	6%	8%	5%	8%	5%	9%	10%	7%	5%	8%	6%	6%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Definitely vote	66%	68%	50%	70%	70%	57%	76%	75%	63%	*	73%	71%	*	33%
Probably vote	14%	12%	15%	15%	16%	17%	9%	13%	14%	*	11%	15%	*	17%
Maybe vote	8%	6%	19%	5%	2%	14%	4%	4%	9%	*	3%	4%	*	30%

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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Probably not vote	3%	3%	7%	1%	3%	4%	2%	1%	3%	*	2%	2%	*	8%
Definitely not vote	2%	1%	7%	2%	0%	3%	2%	1%	3%	*	1%	1%	*	9%
I have already voted	7%	9%	3%	7%	10%	5%	8%	6%	8%	*	9%	7%	*	3%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

	Ancestry					
	Total	CU	Not Hispanic	Other	PR	SA
Definitely vote	66%	69%	—	65%	67%	64%
Probably vote	14%	13%	—	21%	9%	18%
Maybe vote	8%	4%	—	7%	12%	6%
Probably not vote	3%	2%	—	5%	3%	3%
Definitely not vote	2%	2%	—	0%	2%	3%
I have already voted	7%	10%	—	3%	7%	6%
Weighted N	937	277	0	97	301	262

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Definitely vote	66%	75%	63%	56%	83%	65%	61%	*
Probably vote	14%	15%	14%	12%	8%	25%	13%	*
Maybe vote	8%	2%	9%	16%	2%	4%	11%	*
Probably not vote	3%	1%	3%	6%	1%	2%	4%	*
Definitely not vote	2%	0%	3%	6%	1%	1%	3%	*
I have already voted	7%	7%	8%	3%	7%	4%	8%	*
Weighted N	937	320	543	74	192	185	560	0

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2026 Turnout

Did you vote in the November 2026 general election?

	Age					Gender		Education	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Yes	7%	3%	3%	10%	13%	9%	6%	7%	7%
No	93%	97%	97%	90%	87%	91%	94%	93%	93%
Weighted N	937	242	249	244	202	416	515	613	324

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Yes	7%	6%	8%	5%	8%	5%	9%	10%	7%	5%	8%	6%	6%
No	93%	94%	92%	95%	92%	95%	91%	90%	93%	95%	92%	94%	94%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Yes	7%	9%	3%	7%	10%	5%	8%	6%	8%	*	9%	7%	*	3%
No	93%	91%	97%	93%	90%	95%	92%	94%	92%	*	91%	93%	*	97%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

	Ancestry					
	Total	CU	Not Hispanic	Other	PR	SA
Yes	7%	10%	—	3%	7%	6%
No	93%	90%	—	97%	93%	94%
Weighted N	937	277	0	97	301	262

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Margin of error: +/-3.9%.



	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Yes	7%	7%	8%	3%	7%	4%	8%	*
No	93%	93%	92%	97%	93%	96%	92%	*
Weighted N	937	320	543	74	192	185	560	0

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General Election Vote Enthusiasm - Scale – General Election Vote Enthusiasm

Thinking about the November 2026 elections, how enthusiastic would you say you [are/were] about voting? Zero means you [are/were] not at all enthusiastic about voting, and ten means you [are/were] extremely enthusiastic about voting.

	Total	Age				Gender		Education	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College
0 - Not at all enthusiastic	3%	3%	4%	3%	3%	2%	5%	4%	3%
1	1%	1%	0%	0%	1%	0%	1%	0%	1%
2	2%	2%	3%	1%	0%	1%	2%	2%	1%
3	2%	3%	3%	3%	1%	2%	3%	2%	2%
4	2%	2%	4%	3%	0%	2%	3%	3%	2%
5	8%	9%	10%	10%	3%	7%	9%	8%	7%
6	5%	7%	7%	4%	2%	5%	6%	5%	6%
7	12%	15%	9%	10%	12%	9%	14%	13%	10%
8	13%	18%	17%	11%	5%	14%	12%	12%	15%
9	11%	8%	15%	8%	13%	14%	9%	12%	10%
10 - Extremely enthusiastic	41%	32%	27%	47%	60%	45%	36%	39%	44%
Weighted N	937	242	249	244	202	416	515	613	324

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
0 - Not at all enthusiastic	3%	3%	3%	3%	3%	2%	4%	6%	3%	1%	5%	2%	3%
1	1%	1%	1%	0%	1%	0%	1%	0%	1%	0%	1%	1%	0%
2	2%	1%	2%	2%	1%	2%	1%	1%	2%	0%	1%	1%	3%
3	2%	1%	3%	3%	2%	3%	2%	0%	3%	4%	3%	2%	2%
4	2%	3%	2%	2%	3%	3%	2%	6%	2%	1%	2%	2%	3%
5	8%	8%	8%	10%	7%	8%	8%	7%	7%	22%	9%	7%	8%
6	5%	5%	6%	5%	5%	5%	5%	4%	4%	22%	5%	5%	6%

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	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
7	12%	12%	11%	10%	13%	10%	13%	10%	12%	11%	15%	9%	11%
8	13%	13%	13%	16%	12%	17%	10%	12%	13%	16%	12%	14%	14%
9	11%	14%	8%	16%	8%	11%	11%	11%	12%	4%	10%	12%	12%
10 - Extremely enthusiastic	41%	38%	43%	33%	45%	38%	43%	45%	41%	18%	37%	44%	37%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
0 - Not at all enthusiastic	3%	3%	10%	1%	1%	5%	3%	0%	5%	*	2%	1%	*	14%
1	1%	1%	1%	0%	1%	1%	0%	0%	1%	*	1%	0%	*	1%
2	2%	2%	5%	1%	2%	3%	0%	0%	3%	*	2%	1%	*	2%
3	2%	2%	4%	2%	2%	2%	3%	2%	3%	*	3%	2%	*	3%
4	2%	3%	2%	2%	1%	4%	2%	2%	3%	*	2%	2%	*	4%
5	8%	6%	19%	6%	5%	12%	5%	4%	9%	*	6%	7%	*	17%
6	5%	6%	7%	4%	6%	6%	3%	4%	6%	*	4%	4%	*	12%
7	12%	12%	4%	14%	8%	15%	10%	11%	12%	*	9%	13%	*	12%
8	13%	13%	12%	13%	13%	14%	13%	15%	12%	*	14%	13%	*	10%
9	11%	7%	8%	17%	9%	11%	13%	16%	9%	*	8%	14%	*	11%
10 - Extremely enthusiastic	41%	45%	27%	40%	52%	27%	49%	47%	38%	*	49%	42%	*	14%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

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	Total	Ancestry				
		CU	Not Hispanic	Other	PR	SA
0 - Not at all enthusiastic	3%	3%	—	0%	5%	4%
1	1%	0%	—	1%	2%	0%
2	2%	2%	—	2%	1%	3%
3	2%	1%	—	4%	4%	2%
4	2%	3%	—	1%	2%	4%
5	8%	5%	—	5%	13%	7%
6	5%	5%	—	4%	6%	5%
7	12%	11%	—	15%	10%	13%
8	13%	13%	—	19%	10%	15%
9	11%	11%	—	15%	10%	11%
10 - Extremely enthusiastic	41%	46%	—	35%	40%	38%
Weighted N	937	277	0	97	301	262

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
0 - Not at all enthusiastic	3%	0%	5%	6%	0%	1%	5%	*
1	1%	0%	1%	0%	0%	0%	1%	*
2	2%	0%	3%	0%	0%	0%	3%	*
3	2%	1%	3%	4%	1%	2%	3%	*
4	2%	1%	3%	4%	0%	1%	4%	*
5	8%	2%	11%	14%	3%	8%	10%	*
6	5%	4%	6%	4%	3%	6%	6%	*
7	12%	11%	11%	18%	5%	12%	14%	*
8	13%	15%	11%	20%	12%	21%	11%	*
9	11%	17%	9%	3%	18%	14%	8%	*

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	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
10 - Extremely enthusiastic	41%	49%	38%	27%	59%	34%	37%	*
Weighted N	937	320	543	74	192	185	560	0

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2026 Enthusiasm Vs. Prior Elections

Compared to previous midterm elections, would you say that you [are/were] [more enthusiastic], neither more nor less enthusiastic, or [less enthusiastic] about voting in the November 2026 elections?

	Total	Age				Gender		Education	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College
More enthusiastic	52%	55%	47%	50%	57%	58%	47%	52%	53%
Neither more nor less enthusiastic	36%	35%	37%	39%	32%	32%	39%	36%	35%
Less enthusiastic	12%	11%	16%	11%	11%	10%	14%	12%	12%
Weighted N	937	242	249	244	202	416	515	613	324

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
More enthusiastic	52%	54%	50%	56%	50%	55%	50%	58%	52%	38%	47%	57%	50%
Neither more nor less enthusiastic	36%	34%	38%	31%	39%	34%	37%	29%	36%	52%	38%	33%	38%
Less enthusiastic	12%	12%	12%	13%	11%	11%	13%	12%	12%	10%	15%	9%	12%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
More enthusiastic	52%	56%	43%	51%	64%	42%	56%	60%	49%	*	59%	52%	*	35%
Neither more nor less enthusiastic	36%	32%	37%	39%	24%	43%	35%	34%	35%	*	33%	38%	*	39%
Less enthusiastic	12%	11%	20%	10%	12%	15%	8%	6%	16%	*	8%	11%	*	27%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

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	Total	Ancestry				
		CU	Not Hispanic	Other	PR	SA
More enthusiastic	52%	52%	—	63%	51%	49%
Neither more nor less enthusiastic	36%	38%	—	26%	35%	37%
Less enthusiastic	12%	9%	—	10%	14%	14%
Weighted N	937	277	0	97	301	262

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
More enthusiastic	52%	65%	47%	33%	68%	51%	47%	*
Neither more nor less enthusiastic	36%	32%	35%	57%	29%	44%	35%	*
Less enthusiastic	12%	3%	17%	10%	3%	5%	18%	*
Weighted N	937	320	543	74	192	185	560	0

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2026 Voting Method

[If you vote, how do you plan on voting in the 2026 general election?/How did you vote in the 2026 general election?]

	Age					Gender		Education	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College
In person on Election Day	42%	53%	47%	41%	24%	49%	37%	42%	43%
In person before Election Day	26%	25%	29%	25%	24%	28%	24%	25%	29%
By mail	27%	16%	19%	28%	48%	22%	31%	28%	24%
Not sure	5%	5%	5%	6%	4%	2%	8%	5%	5%
Weighted N	937	242	249	244	202	416	515	613	324

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
In person on Election Day	42%	43%	41%	57%	34%	53%	33%	42%	42%	41%	38%	45%	48%
In person before Election Day	26%	25%	27%	22%	28%	26%	26%	19%	27%	33%	24%	26%	28%
By mail	27%	25%	28%	16%	32%	16%	36%	34%	26%	16%	32%	25%	18%
Not sure	5%	6%	4%	4%	6%	5%	6%	5%	5%	11%	5%	4%	5%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
In person on Election Day	42%	36%	43%	48%	40%	43%	43%	52%	36%	*	37%	50%	*	33%
In person before Election Day	26%	26%	25%	26%	26%	26%	25%	24%	27%	*	26%	25%	*	29%
By mail	27%	32%	19%	24%	29%	24%	29%	22%	30%	*	35%	23%	*	19%
Not sure	5%	5%	13%	3%	4%	8%	3%	1%	7%	*	3%	3%	*	19%

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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

	Ancestry					
	Total	CU	Not Hispanic	Other	PR	SA
In person on Election Day	42%	41%	—	68%	35%	42%
In person before Election Day	26%	25%	—	16%	24%	32%
By mail	27%	31%	—	14%	32%	22%
Not sure	5%	3%	—	1%	9%	5%
Weighted N	937	277	0	97	301	262

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
In person on Election Day	42%	55%	36%	31%	51%	54%	35%	*
In person before Election Day	26%	26%	26%	27%	27%	25%	26%	*
By mail	27%	18%	31%	35%	21%	20%	31%	*
Not sure	5%	1%	7%	8%	1%	1%	8%	*
Weighted N	937	320	543	74	192	185	560	0

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Openness to Change Of Mind

Thinking about the 2026 elections, which statement comes closest to your view?

Asked only of respondents who have not voted already

	Total	Age				Gender		Education	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College
I am very likely to vote for Democrats this year	38%	46%	38%	37%	29%	33%	41%	34%	45%
I am leaning toward Democrats, but could still change my mind	8%	9%	13%	5%	3%	7%	9%	8%	8%
I am truly undecided between the parties	7%	10%	8%	6%	5%	7%	8%	8%	6%
I am leaning toward Republicans, but could still change my mind	8%	12%	8%	4%	7%	10%	7%	8%	7%
I am very likely to vote for Republicans this year	34%	19%	27%	45%	52%	41%	29%	37%	29%
I may not vote	4%	4%	6%	3%	4%	2%	6%	4%	4%
Weighted N	870	235	241	219	175	380	484	569	302

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
I am very likely to vote for Democrats this year	38%	34%	42%	33%	41%	40%	36%	36%	39%	37%	39%	35%	39%
I am leaning toward Democrats, but could still change my mind	8%	6%	10%	10%	7%	10%	7%	8%	8%	9%	9%	9%	8%
I am truly undecided between the parties	7%	7%	8%	9%	6%	7%	7%	10%	6%	11%	7%	8%	7%

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	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
I am leaning toward Republicans, but could still change my mind	8%	9%	7%	9%	8%	8%	8%	9%	8%	5%	9%	8%	7%
I am very likely to vote for Republicans this year	34%	39%	30%	35%	34%	32%	36%	31%	34%	29%	31%	38%	34%
I may not vote	4%	5%	4%	5%	4%	3%	6%	6%	4%	10%	6%	3%	4%
Weighted N	870	441	429	309	562	420	451	87	699	47	310	326	198

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
I am very likely to vote for Democrats this year	38%	81%	20%	2%	80%	36%	9%	3%	62%	*	82%	5%	*	29%
I am leaning toward Democrats, but could still change my mind	8%	13%	14%	2%	7%	13%	3%	3%	11%	*	12%	3%	*	14%
I am truly undecided between the parties	7%	2%	35%	3%	2%	13%	4%	4%	8%	*	3%	8%	*	14%
I am leaning toward Republicans, but could still change my mind	8%	1%	9%	15%	5%	9%	8%	11%	6%	*	1%	13%	*	10%
I am very likely to vote for Republicans this year	34%	1%	8%	76%	6%	20%	74%	78%	6%	*	1%	69%	*	14%
I may not vote	4%	3%	14%	2%	1%	8%	2%	1%	6%	*	2%	2%	*	19%
Weighted N	870	369	125	376	211	379	281	333	513	24	330	399	11	130

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



	Total	Ancestry				
		CU	Not Hispanic	Other	PR	SA
I am very likely to vote for Democrats this year	38%	35%	—	47%	42%	33%
I am leaning toward Democrats, but could still change my mind	8%	5%	—	7%	10%	10%
I am truly undecided between the parties	7%	6%	—	8%	8%	7%
I am leaning toward Republicans, but could still change my mind	8%	8%	—	4%	7%	11%
I am very likely to vote for Republicans this year	34%	42%	—	33%	28%	35%
I may not vote	4%	4%	—	2%	6%	4%
Weighted N	870	250	0	94	280	247

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
I am very likely to vote for Democrats this year	38%	5%	60%	19%	6%	17%	57%	*
I am leaning toward Democrats, but could still change my mind	8%	4%	10%	11%	2%	9%	10%	*
I am truly undecided between the parties	7%	4%	8%	15%	3%	12%	7%	*
I am leaning toward Republicans, but could still change my mind	8%	10%	5%	18%	6%	14%	6%	*

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
I am very likely to vote for								
Republicans this year	34%	76%	10%	28%	83%	46%	13%	*
I may not vote	4%	0%	6%	9%	0%	1%	7%	*
Weighted N	870	299	499	72	179	178	513	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Views Change Since 2024

Thinking about how you felt during the 2024 presidential election, would you say your political views have changed since then?

	Age					Gender		Education	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Yes, I have become more supportive of Democrats	26%	37%	24%	24%	18%	24%	27%	25%	28%
Yes, I have become more supportive of Republicans	24%	22%	23%	27%	22%	30%	19%	25%	22%
Yes, I have become less supportive of both parties	11%	12%	12%	12%	7%	10%	12%	11%	12%
No, my views have not really changed	35%	21%	36%	34%	49%	33%	36%	35%	34%
Not sure	5%	7%	6%	3%	3%	3%	6%	5%	4%
Weighted N	937	242	249	244	202	416	515	613	324

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Yes, I have become more supportive of Democrats	26%	23%	29%	28%	25%	29%	23%	34%	26%	28%	28%	25%	25%
Yes, I have become more supportive of Republicans	24%	29%	18%	27%	22%	23%	24%	24%	24%	16%	25%	20%	30%
Yes, I have become less supportive of both parties	11%	10%	12%	9%	12%	10%	11%	12%	11%	7%	10%	12%	11%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



	continued from previous page												
	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
No, my views have not really changed	35%	33%	36%	29%	37%	34%	35%	27%	35%	23%	30%	39%	32%
Not sure	5%	5%	4%	6%	4%	3%	6%	2%	4%	26%	7%	3%	3%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Yes, I have become more supportive of Democrats	26%	52%	18%	3%	49%	26%	9%	4%	41%	*	52%	6%	*	21%
Yes, I have become more supportive of Republicans	24%	3%	10%	49%	7%	18%	44%	53%	6%	*	1%	45%	*	16%
Yes, I have become less supportive of both parties	11%	8%	27%	8%	7%	17%	6%	3%	16%	*	9%	11%	*	16%
No, my views have not really changed	35%	34%	31%	37%	36%	31%	39%	37%	33%	*	36%	35%	*	29%
Not sure	5%	4%	14%	3%	2%	8%	2%	3%	5%	*	2%	3%	*	17%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

	Total	Ancestry				
		CU	Not Hispanic	Other	PR	SA
Yes, I have become more supportive of Democrats	26%	25%	—	34%	28%	22%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Ancestry				
		CU	Not Hispanic	Other	PR	SA
Yes, I have become more supportive of Republicans	24%	28%	—	25%	20%	23%
Yes, I have become less supportive of both parties	11%	8%	—	6%	11%	15%
No, my views have not really changed	35%	34%	—	32%	34%	37%
Not sure	5%	4%	—	2%	7%	4%
Weighted N	937	277	0	97	301	262

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Yes, I have become more supportive of Democrats	26%	7%	38%	19%	6%	17%	36%	*
Yes, I have become more supportive of Republicans	24%	51%	8%	23%	54%	33%	10%	*
Yes, I have become less supportive of both parties	11%	2%	15%	20%	3%	10%	14%	*
No, my views have not really changed	35%	37%	35%	25%	36%	35%	34%	*
Not sure	5%	3%	5%	12%	1%	5%	6%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Rethink 2024 Vote

Looking back at your 2024 vote for president, which comes closest to your view?

Asked only of respondents who voted in 2024 election

	Total	Age				Gender		Education	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College
I feel good about my 2024 vote and would vote the same way again	73%	66%	67%	77%	83%	75%	71%	72%	76%
I have some doubts, but would probably vote the same way again	13%	18%	15%	11%	7%	13%	12%	13%	11%
I have serious doubts and might vote differently	5%	6%	7%	5%	3%	5%	6%	4%	7%
I regret my 2024 vote	5%	6%	5%	5%	3%	6%	4%	6%	2%
Not sure	4%	4%	6%	3%	5%	2%	7%	4%	4%
Weighted N	819	197	210	221	191	383	432	518	301

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
I feel good about my 2024 vote and would vote the same way again	73%	76%	70%	70%	75%	70%	76%	74%	73%	51%	69%	73%	77%
I have some doubts, but would probably vote the same way again	13%	12%	13%	15%	11%	14%	11%	11%	13%	20%	17%	11%	11%
I have serious doubts and might vote differently	5%	5%	6%	7%	5%	6%	4%	7%	5%	10%	3%	7%	6%
I regret my 2024 vote	5%	4%	5%	6%	4%	5%	4%	3%	5%	6%	6%	5%	3%
Not sure	4%	2%	6%	2%	5%	4%	4%	5%	4%	12%	6%	4%	3%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Marital Status		Child U18		Employment		Union Household			Income			
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Weighted N	819	430	389	286	533	406	413	88	661	32	284	312	187

	Party ID			Ideology			Trump Job			2024 Vote				
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
I feel good about my 2024 vote and would vote the same way again	73%	78%	40%	76%	83%	61%	80%	87%	64%	*	81%	69%	*	*
I have some doubts, but would probably vote the same way again	13%	8%	19%	15%	9%	15%	12%	9%	15%	*	7%	17%	*	*
I have serious doubts and might vote differently	5%	5%	14%	4%	4%	7%	4%	2%	7%	*	5%	5%	*	*
I regret my 2024 vote	5%	4%	10%	4%	3%	8%	2%	0%	8%	*	3%	6%	*	*
Not sure	4%	4%	18%	1%	1%	8%	2%	2%	6%	*	3%	4%	*	*
Weighted N	819	354	91	374	204	328	287	332	471	16	364	428	11	16

	Ancestry					
	Total	CU	Not Hispanic	Other	PR	SA
I feel good about my 2024 vote and would vote the same way again	73%	73%	—	75%	76%	70%
I have some doubts, but would probably vote the same way again	13%	13%	—	10%	11%	15%
I have serious doubts and might vote differently	5%	5%	—	8%	5%	5%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Ancestry				
		CU	Not Hispanic	Other	PR	SA
I regret my 2024 vote	5%	4%	—	6%	4%	5%
Not sure	4%	5%	—	0%	4%	6%
Weighted N	819	247	0	89	253	230

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
I feel good about my 2024 vote and would vote the same way again	73%	86%	66%	67%	91%	69%	68%	*
I have some doubts, but would probably vote the same way again	13%	8%	15%	19%	5%	20%	13%	*
I have serious doubts and might vote differently	5%	4%	6%	6%	2%	5%	7%	*
I regret my 2024 vote	5%	2%	7%	3%	1%	4%	6%	*
Not sure	4%	1%	7%	5%	1%	2%	6%	*
Weighted N	819	299	458	62	185	170	465	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Reason For Views Change Since 2024

What is the main reason your views have changed since the 2024 election?

Asked only of respondents who have changed their political views since 2024

	Total	Age				Gender		Education	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College
The cost of living and inflation	19%	16%	23%	20%	16%	21%	17%	21%	15%
Jobs and the economy	11%	13%	19%	6%	0%	16%	6%	10%	12%
Immigration and deportations	6%	9%	4%	4%	6%	5%	7%	7%	4%
Border security	2%	3%	1%	2%	1%	2%	2%	2%	2%
Corruption or ethics in government	8%	8%	7%	7%	12%	8%	8%	8%	9%
Trump's actions as president	24%	19%	24%	30%	25%	20%	28%	24%	25%
Democrats have disappointed me	8%	5%	6%	7%	20%	11%	7%	7%	11%
Republicans have disappointed me	5%	8%	3%	4%	3%	2%	7%	4%	6%
The candidates running in my state or district	1%	1%	1%	2%	1%	3%	0%	1%	2%
Something I saw in the news	1%	2%	1%	1%	0%	1%	1%	1%	2%
Something affecting me or my family personally	1%	2%	1%	1%	1%	0%	2%	1%	1%
I liked the candidates I voted for in 2024 better than the candidates on the ballot in 2026	5%	8%	3%	6%	1%	4%	6%	4%	6%
Other	4%	2%	2%	3%	11%	5%	3%	4%	3%
Not sure	5%	5%	5%	7%	3%	2%	7%	6%	3%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Age				Gender		Education	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Weighted N	569	173	147	153	96	266	298	367	201

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
The cost of living and inflation	19%	20%	17%	17%	20%	20%	18%	13%	20%	9%	23%	16%	18%
Jobs and the economy	11%	10%	11%	12%	10%	13%	8%	11%	10%	10%	10%	10%	13%
Immigration and deportations	6%	6%	5%	8%	4%	6%	6%	10%	5%	10%	6%	5%	7%
Border security	2%	2%	2%	3%	1%	2%	2%	1%	2%	11%	1%	4%	1%
Corruption or ethics in government	8%	5%	12%	5%	10%	8%	8%	7%	8%	18%	9%	8%	8%
Trump's actions as president	24%	25%	23%	26%	23%	21%	28%	25%	25%	26%	26%	23%	23%
Democrats have disappointed me	8%	10%	7%	8%	9%	7%	10%	7%	9%	2%	5%	11%	8%
Republicans have disappointed me	5%	3%	7%	5%	5%	5%	4%	4%	5%	6%	5%	3%	5%
The candidates running in my state or district	1%	2%	0%	1%	1%	1%	1%	2%	1%	0%	1%	2%	2%
Something I saw in the news	1%	1%	1%	1%	1%	1%	1%	3%	1%	0%	1%	1%	1%
Something affecting me or my family personally	1%	1%	1%	1%	1%	1%	1%	4%	1%	0%	1%	2%	1%
I liked the candidates I voted for in 2024 better than the candidates on the ballot in 2026	5%	6%	3%	7%	3%	7%	3%	5%	5%	5%	3%	5%	6%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Other	4%	4%	4%	0%	6%	2%	5%	2%	4%	4%	3%	4%	4%
Not sure	5%	4%	7%	5%	5%	4%	7%	6%	5%	0%	6%	4%	4%
Weighted N	569	289	279	210	359	275	293	67	455	25	212	201	136

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
The cost of living and inflation	19%	20%	18%	18%	17%	19%	20%	16%	20%	*	18%	19%	*	19%
Jobs and the economy	11%	9%	11%	12%	8%	12%	10%	10%	11%	*	10%	13%	*	4%
Immigration and deportations	6%	8%	5%	4%	12%	3%	4%	6%	6%	*	5%	5%	*	9%
Border security	2%	1%	6%	2%	1%	2%	3%	2%	2%	*	1%	3%	*	0%
Corruption or ethics in government	8%	12%	9%	4%	9%	10%	5%	6%	10%	*	12%	4%	*	13%
Trump's actions as president	24%	28%	19%	22%	26%	26%	21%	17%	29%	*	31%	18%	*	29%
Democrats have disappointed me	8%	2%	9%	15%	5%	6%	15%	19%	2%	*	2%	16%	*	2%
Republicans have disappointed me	5%	7%	5%	2%	4%	6%	3%	1%	7%	*	6%	3%	*	4%
The candidates running in my state or district	1%	1%	2%	2%	0%	1%	2%	2%	1%	*	1%	1%	*	2%
Something I saw in the news	1%	1%	0%	1%	3%	0%	1%	1%	1%	*	1%	1%	*	0%
Something affecting me or my family personally	1%	1%	1%	1%	2%	1%	1%	2%	1%	*	1%	1%	*	1%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
I liked the candidates I voted for in 2024 better than the candidates on the ballot in 2026	5%	3%	5%	6%	5%	5%	4%	6%	4%	*	4%	5%	*	8%
Other	4%	1%	5%	6%	2%	3%	6%	6%	3%	*	2%	6%	*	3%
Not sure	5%	6%	5%	5%	5%	5%	6%	6%	4%	*	6%	5%	*	5%
Weighted N	569	253	71	244	146	243	179	214	348	6	227	261	8	72

	Ancestry					
	Total	CU	Not Hispanic	Other	PR	SA
The cost of living and inflation	19%	22%	—	13%	16%	21%
Jobs and the economy	11%	7%	—	22%	10%	10%
Immigration and deportations	6%	5%	—	8%	5%	6%
Border security	2%	2%	—	0%	2%	3%
Corruption or ethics in government	8%	8%	—	7%	9%	8%
Trump's actions as president	24%	29%	—	21%	23%	23%
Democrats have disappointed me	8%	6%	—	10%	11%	7%
Republicans have disappointed me	5%	3%	—	4%	8%	3%
The candidates running in my state or district	1%	2%	—	3%	0%	2%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Ancestry				
		CU	Not Hispanic	Other	PR	SA
Something I saw in the news	1%	2%	—	1%	1%	1%
Something affecting me or my family personally	1%	1%	—	1%	1%	1%
I liked the candidates I voted for in 2024 better than the candidates on the ballot in 2026	5%	2%	—	7%	4%	8%
Other	4%	5%	—	0%	3%	5%
Not sure	5%	7%	—	2%	6%	3%
Weighted N	569	171	0	63	179	156

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
The cost of living and inflation	19%	17%	19%	30%	12%	24%	19%	*
Jobs and the economy	11%	11%	10%	8%	12%	12%	10%	*
Immigration and deportations	6%	5%	6%	7%	5%	6%	6%	*
Border security	2%	3%	1%	2%	5%	1%	1%	*
Corruption or ethics in government	8%	6%	10%	6%	5%	6%	10%	*
Trump's actions as president	24%	17%	31%	7%	12%	16%	32%	*
Democrats have disappointed me	8%	18%	2%	15%	21%	10%	3%	*

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Republicans have disappointed me	5%	2%	6%	4%	1%	4%	6%	*
The candidates running in my state or district	1%	2%	1%	0%	3%	1%	1%	*
Something I saw in the news	1%	1%	1%	0%	1%	1%	1%	*
Something affecting me or my family personally	1%	1%	1%	1%	1%	0%	1%	*
I liked the candidates I voted for in 2024 better than the candidates on the ballot in 2026	5%	6%	4%	5%	10%	7%	2%	*
Other	4%	6%	2%	5%	7%	5%	2%	*
Not sure	5%	5%	4%	11%	5%	6%	5%	*
Weighted N	569	193	329	46	120	111	337	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



House Vote 2026 - Full Recoded

House Vote 2026 - Full Recoded

	Total	Age				Gender		Education	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Democratic candidate	48%	58%	50%	44%	37%	43%	51%	45%	54%
Republican candidate	44%	32%	40%	49%	59%	52%	39%	47%	40%
Other candidate	1%	1%	1%	0%	0%	1%	0%	1%	0%
Undecided	7%	8%	9%	6%	5%	4%	10%	8%	6%
Did not vote for U.S.									
House	0%	0%	0%	0%	0%	0%	0%	0%	0%
Weighted N	937	242	249	244	202	416	515	613	324

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Democratic candidate	48%	40%	55%	42%	51%	51%	45%	46%	49%	41%	49%	46%	48%
Republican candidate	44%	52%	37%	49%	42%	44%	45%	45%	44%	39%	42%	46%	48%
Other candidate	1%	0%	1%	1%	1%	0%	1%	0%	1%	0%	1%	1%	1%
Undecided	7%	8%	6%	8%	6%	5%	9%	10%	6%	20%	9%	8%	3%
Did not vote for U.S.													
House	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Democratic candidate	48%	95%	36%	4%	89%	51%	12%	6%	76%	*	95%	8%	*	48%
Republican candidate	44%	1%	27%	93%	10%	34%	85%	92%	14%	*	3%	86%	*	24%
Other candidate	1%	0%	3%	1%	0%	1%	0%	1%	0%	*	0%	1%	*	3%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Undecided	7%	4%	33%	2%	1%	14%	2%	1%	9%	*	2%	5%	*	26%
Did not vote for U.S. House	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	*	0%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

	Ancestry					
	Total	CU	Not Hispanic	Other	PR	SA
Democratic candidate	48%	43%	—	53%	54%	44%
Republican candidate	44%	51%	—	41%	36%	49%
Other candidate	1%	1%	—	0%	1%	0%
Undecided	7%	4%	—	6%	9%	8%
Did not vote for U.S. House	0%	0%	—	0%	0%	0%
Weighted N	937	277	0	97	301	262

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Democratic candidate	48%	9%	73%	30%	6%	26%	69%	*
Republican candidate	44%	89%	18%	47%	93%	64%	21%	*
Other candidate	1%	1%	1%	1%	0%	2%	0%	*
Undecided	7%	1%	8%	22%	1%	8%	9%	*
Did not vote for U.S. House	0%	0%	0%	0%	0%	0%	0%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Senate Vote 2026 - Full Recoded

Senate Vote 2026 - Full Recoded

	Total	Age				Gender		Education	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Democratic candidate	45%	54%	49%	42%	35%	39%	49%	41%	54%
Republican candidate	44%	34%	37%	50%	60%	53%	38%	47%	39%
Other candidate	1%	1%	1%	0%	0%	1%	0%	1%	0%
Undecided	9%	11%	13%	9%	4%	6%	12%	11%	7%
Did not vote for U.S. Senate	0%	0%	0%	0%	0%	0%	0%	0%	0%
Weighted N	937	242	249	244	202	416	515	613	324

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Democratic candidate	45%	40%	50%	42%	47%	50%	41%	45%	46%	41%	45%	44%	48%
Republican candidate	44%	51%	38%	48%	43%	43%	46%	45%	45%	32%	42%	47%	45%
Other candidate	1%	0%	2%	1%	1%	0%	1%	0%	1%	0%	1%	1%	0%
Undecided	9%	9%	10%	10%	9%	8%	11%	10%	9%	27%	13%	7%	7%
Did not vote for U.S. Senate	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Democratic candidate	45%	90%	39%	3%	87%	47%	11%	5%	72%	*	92%	7%	*	43%
Republican candidate	44%	2%	31%	91%	10%	35%	83%	91%	15%	*	4%	85%	*	23%
Other candidate	1%	0%	2%	1%	0%	2%	0%	1%	1%	*	0%	1%	*	3%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Undecided	9%	8%	28%	5%	3%	16%	5%	3%	12%	*	4%	7%	*	31%
Did not vote for U.S. Senate	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	*	0%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

	Ancestry					
	Total	CU	Not Hispanic	Other	PR	SA
Democratic candidate	45%	41%	—	54%	50%	41%
Republican candidate	44%	52%	—	39%	36%	48%
Other candidate	1%	1%	—	1%	1%	0%
Undecided	9%	6%	—	6%	12%	11%
Did not vote for U.S. Senate	0%	0%	—	0%	0%	0%
Weighted N	937	277	0	97	301	262

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Democratic candidate	45%	8%	69%	30%	6%	22%	66%	*
Republican candidate	44%	89%	18%	47%	92%	64%	22%	*
Other candidate	1%	1%	1%	0%	0%	2%	1%	*
Undecided	9%	3%	12%	23%	1%	12%	11%	*
Did not vote for U.S. Senate	0%	0%	0%	0%	0%	0%	0%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Governor Vote 2026 - Full Recoded

Governor Vote 2026 - Full Recoded

		Age				Gender		Education	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College
David Jolly (Democrat)	48%	58%	50%	45%	36%	42%	52%	44%	56%
Byron Donalds (Republican)	43%	30%	37%	47%	59%	52%	36%	46%	37%
Other candidate	0%	0%	1%	0%	1%	1%	0%	1%	0%
Undecided	9%	11%	12%	7%	5%	6%	12%	10%	7%
Did not vote for state governor	0%	0%	0%	0%	0%	0%	0%	0%	0%
Weighted N	937	242	249	244	202	416	515	613	324

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
David Jolly (Democrat)	48%	42%	54%	45%	50%	52%	45%	52%	47%	48%	48%	47%	49%
Byron Donalds (Republican)	43%	49%	36%	45%	42%	41%	44%	39%	44%	29%	41%	44%	43%
Other candidate	0%	0%	1%	1%	0%	0%	1%	0%	1%	0%	1%	0%	0%
Undecided	9%	9%	9%	10%	8%	7%	10%	10%	8%	22%	10%	8%	7%
Did not vote for state governor	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
David Jolly (Democrat)	48%	91%	44%	6%	87%	52%	13%	7%	76%	*	93%	9%	*	46%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Byron Donalds (Republican)	43%	2%	26%	88%	10%	33%	80%	89%	13%	*	2%	84%	*	23%
Other candidate	0%	0%	3%	0%	0%	1%	1%	0%	1%	*	0%	1%	*	1%
Undecided	9%	7%	27%	5%	4%	14%	6%	4%	11%	*	4%	6%	*	30%
Did not vote for state governor	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	*	0%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

	Ancestry					
	Total	CU	Not Hispanic	Other	PR	SA
David Jolly (Democrat)	48%	42%	—	58%	51%	47%
Byron Donalds (Republican)	43%	51%	—	37%	35%	44%
Other candidate	0%	1%	—	1%	0%	0%
Undecided	9%	5%	—	4%	14%	9%
Did not vote for state governor	0%	0%	—	0%	0%	0%
Weighted N	937	277	0	97	301	262

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
David Jolly (Democrat)	48%	10%	72%	33%	9%	28%	68%	*
Byron Donalds (Republican)	43%	86%	16%	49%	89%	61%	21%	*
Other candidate	0%	0%	1%	2%	0%	0%	1%	*

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Undecided	9%	4%	11%	16%	2%	11%	11%	*
Did not vote for state governor	0%	0%	0%	0%	0%	0%	0%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Favorability Grid — Donald Trump

How [favorably or unfavorably] do you regard the following public officials or figures?

	Total	Age				Gender		Education	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Very favorable	27%	15%	23%	32%	39%	33%	22%	28%	26%
Somewhat favorable	11%	13%	8%	11%	12%	14%	9%	12%	10%
Neither favorable nor unfavorable	7%	10%	7%	6%	4%	8%	7%	8%	5%
Somewhat unfavorable	9%	12%	8%	6%	8%	7%	9%	9%	8%
Very unfavorable	45%	47%	52%	44%	38%	38%	51%	43%	51%
Have not heard of this official	1%	1%	1%	1%	0%	1%	1%	1%	0%
Weighted N	937	242	249	244	202	416	515	613	324

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	27%	29%	25%	28%	26%	24%	29%	35%	25%	22%	24%	28%	30%
Somewhat favorable	11%	15%	7%	14%	10%	12%	11%	8%	12%	11%	13%	11%	11%
Neither favorable nor unfavorable	7%	8%	7%	8%	7%	8%	6%	11%	6%	12%	8%	8%	4%
Somewhat unfavorable	9%	8%	9%	11%	7%	11%	6%	3%	10%	5%	6%	11%	8%
Very unfavorable	45%	39%	52%	38%	49%	43%	47%	42%	46%	48%	48%	42%	46%
Have not heard of this official	1%	0%	1%	1%	1%	1%	0%	1%	1%	1%	2%	1%	0%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	27%	3%	6%	58%	5%	14%	61%	67%	2%	*	2%	53%	*	11%
Somewhat favorable	11%	3%	10%	20%	4%	10%	18%	25%	3%	*	3%	21%	*	2%
Neither favorable nor unfavorable	7%	4%	20%	6%	4%	11%	5%	3%	7%	*	3%	7%	*	15%
Somewhat unfavorable	9%	8%	12%	8%	11%	10%	5%	4%	12%	*	7%	9%	*	14%
Very unfavorable	45%	82%	51%	7%	77%	53%	11%	1%	75%	*	85%	9%	*	56%
Have not heard of this official	1%	1%	1%	1%	0%	1%	1%	1%	1%	*	1%	1%	*	2%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

	Ancestry					
	Total	CU	Not Hispanic	Other	PR	SA
Very favorable	27%	33%	—	33%	22%	24%
Somewhat favorable	11%	13%	—	10%	8%	14%
Neither favorable nor unfavorable	7%	6%	—	5%	7%	9%
Somewhat unfavorable	9%	6%	—	16%	7%	10%
Very unfavorable	45%	41%	—	36%	54%	43%
Have not heard of this official	1%	1%	—	0%	2%	0%
Weighted N	937	277	0	97	301	262

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Very favorable	27%	68%	3%	22%	76%	41%	6%	*
Somewhat favorable	11%	17%	7%	19%	16%	14%	9%	*

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Neither favorable nor unfavorable	7%	6%	5%	24%	3%	11%	7%	*
Somewhat unfavorable	9%	5%	11%	6%	2%	13%	10%	*
Very unfavorable	45%	3%	73%	27%	2%	20%	69%	*
Have not heard of this official	1%	1%	1%	3%	1%	1%	1%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Favorability Grid — JD Vance

How [favorably or unfavorably] do you regard the following public officials or figures?

	Total	Age				Gender		Education	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Very favorable	28%	14%	20%	36%	44%	32%	24%	29%	25%
Somewhat favorable	13%	20%	12%	12%	10%	15%	13%	14%	13%
Neither favorable nor unfavorable	11%	14%	15%	8%	4%	10%	11%	12%	9%
Somewhat unfavorable	9%	13%	11%	6%	8%	9%	10%	10%	9%
Very unfavorable	35%	34%	37%	37%	34%	33%	38%	32%	42%
Have not heard of this official	3%	5%	6%	1%	1%	1%	5%	4%	2%
Weighted N	937	242	249	244	202	416	515	613	324

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	28%	33%	22%	28%	27%	24%	31%	32%	27%	20%	28%	26%	30%
Somewhat favorable	13%	16%	11%	19%	10%	17%	10%	9%	14%	16%	9%	17%	15%
Neither favorable nor unfavorable	11%	9%	12%	11%	11%	12%	9%	13%	10%	19%	12%	9%	7%
Somewhat unfavorable	9%	7%	12%	9%	10%	10%	9%	4%	11%	8%	8%	11%	9%
Very unfavorable	35%	32%	39%	28%	39%	35%	36%	38%	36%	27%	37%	33%	37%
Have not heard of this official	3%	4%	3%	5%	3%	2%	5%	4%	3%	10%	6%	3%	1%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	28%	3%	11%	57%	6%	15%	61%	64%	6%	*	4%	53%	*	12%
Somewhat favorable	13%	4%	16%	22%	7%	14%	18%	20%	9%	*	5%	22%	*	10%
Neither favorable nor unfavorable	11%	8%	19%	11%	7%	15%	7%	8%	11%	*	6%	11%	*	20%
Somewhat unfavorable	9%	15%	9%	4%	10%	14%	3%	5%	12%	*	12%	6%	*	15%
Very unfavorable	35%	65%	42%	4%	67%	37%	9%	2%	59%	*	70%	7%	*	32%
Have not heard of this official	3%	5%	3%	2%	3%	5%	2%	2%	4%	*	3%	2%	*	10%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

	Ancestry					
	Total	CU	Not Hispanic	Other	PR	SA
Very favorable	28%	37%	—	26%	24%	23%
Somewhat favorable	13%	10%	—	15%	8%	23%
Neither favorable nor unfavorable	11%	10%	—	7%	13%	10%
Somewhat unfavorable	9%	9%	—	16%	10%	7%
Very unfavorable	35%	32%	—	32%	42%	33%
Have not heard of this official	3%	2%	—	4%	4%	3%
Weighted N	937	277	0	97	301	262

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Very favorable	28%	63%	7%	28%	68%	44%	8%	*
Somewhat favorable	13%	19%	9%	19%	21%	15%	11%	*

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Neither favorable nor unfavorable	11%	9%	12%	13%	4%	18%	11%	*
Somewhat unfavorable	9%	7%	9%	19%	5%	10%	11%	*
Very unfavorable	35%	1%	59%	8%	1%	11%	55%	*
Have not heard of this official	3%	1%	4%	13%	2%	3%	4%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Favorability Grid — Mike Johnson

How [favorably or unfavorably] do you regard the following public officials or figures?

	Total	Age				Gender		Education	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Very favorable	14%	7%	10%	11%	29%	15%	13%	12%	16%
Somewhat favorable	14%	18%	9%	13%	15%	19%	10%	15%	12%
Neither favorable nor unfavorable	27%	27%	32%	30%	20%	25%	30%	27%	27%
Somewhat unfavorable	8%	15%	9%	4%	4%	8%	8%	9%	7%
Very unfavorable	21%	14%	18%	28%	23%	23%	18%	17%	27%
Have not heard of this official	17%	20%	21%	15%	10%	9%	22%	20%	10%
Weighted N	937	242	249	244	202	416	515	613	324

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	14%	17%	11%	14%	13%	10%	17%	21%	13%	8%	9%	15%	18%
Somewhat favorable	14%	13%	14%	17%	12%	15%	12%	18%	13%	9%	13%	16%	11%
Neither favorable nor unfavorable	27%	31%	24%	29%	26%	28%	27%	18%	29%	35%	32%	26%	24%
Somewhat unfavorable	8%	8%	8%	10%	7%	11%	6%	7%	8%	9%	8%	8%	11%
Very unfavorable	21%	19%	22%	13%	25%	21%	20%	25%	21%	11%	17%	20%	26%
Have not heard of this official	17%	13%	21%	17%	16%	15%	18%	11%	17%	28%	22%	15%	10%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	14%	4%	2%	27%	8%	5%	29%	30%	4%	*	4%	25%	*	3%
Somewhat favorable	14%	7%	13%	21%	9%	10%	23%	23%	7%	*	6%	20%	*	12%
Neither favorable nor unfavorable	27%	23%	31%	31%	16%	36%	25%	28%	27%	*	22%	31%	*	33%
Somewhat unfavorable	8%	8%	20%	4%	5%	12%	6%	6%	9%	*	8%	8%	*	9%
Very unfavorable	21%	38%	17%	4%	43%	19%	5%	1%	34%	*	43%	5%	*	10%
Have not heard of this official	17%	20%	17%	13%	19%	19%	12%	12%	19%	*	16%	12%	*	33%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

	Ancestry					
	Total	CU	Not Hispanic	Other	PR	SA
Very favorable	14%	18%	—	18%	11%	11%
Somewhat favorable	14%	10%	—	13%	11%	21%
Neither favorable nor unfavorable	27%	27%	—	28%	27%	28%
Somewhat unfavorable	8%	8%	—	16%	9%	4%
Very unfavorable	21%	20%	—	15%	22%	22%
Have not heard of this official	17%	16%	—	11%	21%	14%
Weighted N	937	277	0	97	301	262

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Very favorable	14%	31%	4%	12%	37%	20%	4%	*
Somewhat favorable	14%	26%	8%	7%	27%	14%	9%	*

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Neither favorable nor unfavorable	27%	26%	27%	39%	21%	36%	27%	*
Somewhat unfavorable	8%	7%	9%	3%	6%	7%	9%	*
Very unfavorable	21%	2%	34%	5%	1%	6%	32%	*
Have not heard of this official	17%	9%	19%	33%	8%	16%	20%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Favorability Grid — John Thune

How [favorably or unfavorably] do you regard the following public officials or figures?

	Age					Gender		Education	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Very favorable	7%	7%	8%	5%	8%	8%	6%	4%	12%
Somewhat favorable	12%	15%	11%	9%	11%	18%	7%	11%	13%
Neither favorable nor unfavorable	31%	33%	27%	30%	35%	29%	33%	35%	25%
Somewhat unfavorable	10%	12%	10%	8%	10%	11%	9%	9%	12%
Very unfavorable	11%	7%	12%	15%	12%	13%	10%	10%	14%
Have not heard of this official	29%	26%	33%	33%	23%	21%	36%	31%	25%
Weighted N	937	242	249	244	202	416	515	613	324

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	7%	8%	6%	10%	5%	7%	7%	14%	6%	7%	3%	8%	11%
Somewhat favorable	12%	12%	11%	14%	10%	15%	9%	11%	11%	15%	12%	12%	11%
Neither favorable nor unfavorable	31%	34%	28%	27%	33%	31%	31%	30%	32%	29%	32%	31%	31%
Somewhat unfavorable	10%	12%	7%	13%	8%	12%	8%	13%	10%	5%	7%	11%	12%
Very unfavorable	11%	12%	11%	8%	13%	11%	11%	11%	12%	5%	9%	11%	14%
Have not heard of this official	29%	22%	37%	27%	30%	24%	34%	21%	30%	39%	36%	28%	21%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	7%	4%	3%	11%	5%	4%	13%	14%	3%	*	4%	10%	*	2%
Somewhat favorable	12%	8%	7%	17%	8%	11%	16%	19%	6%	*	8%	16%	*	4%
Neither favorable nor unfavorable	31%	24%	37%	36%	20%	36%	33%	34%	29%	*	22%	36%	*	41%
Somewhat unfavorable	10%	11%	14%	8%	9%	11%	9%	8%	11%	*	13%	9%	*	6%
Very unfavorable	11%	18%	13%	4%	22%	8%	7%	5%	16%	*	20%	6%	*	5%
Have not heard of this official	29%	35%	26%	24%	36%	30%	23%	20%	34%	*	32%	23%	*	42%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

	Ancestry					
	Total	CU	Not Hispanic	Other	PR	SA
Very favorable	7%	8%	—	13%	6%	5%
Somewhat favorable	12%	7%	—	20%	9%	16%
Neither favorable nor unfavorable	31%	33%	—	21%	33%	30%
Somewhat unfavorable	10%	10%	—	18%	8%	8%
Very unfavorable	11%	13%	—	8%	12%	11%
Have not heard of this official	29%	29%	—	19%	32%	30%
Weighted N	937	277	0	97	301	262

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Very favorable	7%	15%	3%	5%	18%	10%	2%	*
Somewhat favorable	12%	20%	6%	15%	23%	17%	6%	*

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Neither favorable nor unfavorable	31%	34%	29%	31%	28%	41%	29%	*
Somewhat unfavorable	10%	10%	10%	7%	11%	7%	10%	*
Very unfavorable	11%	5%	16%	2%	5%	5%	15%	*
Have not heard of this official	29%	16%	35%	41%	15%	21%	37%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Favorability Grid — Hakeem Jeffries

How [favorably or unfavorably] do you regard the following public officials or figures?

	Total	Age				Gender		Education	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Very favorable	11%	10%	11%	12%	12%	11%	11%	9%	15%
Somewhat favorable	13%	16%	12%	12%	8%	15%	11%	10%	18%
Neither favorable nor unfavorable	28%	34%	32%	24%	20%	27%	29%	31%	21%
Somewhat unfavorable	8%	11%	5%	10%	4%	8%	7%	7%	10%
Very unfavorable	20%	8%	13%	21%	42%	26%	15%	20%	20%
Have not heard of this official	21%	20%	27%	21%	15%	14%	27%	23%	16%
Weighted N	937	242	249	244	202	416	515	613	324

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	11%	11%	11%	13%	10%	12%	11%	20%	10%	6%	10%	12%	11%
Somewhat favorable	13%	12%	13%	15%	11%	16%	10%	18%	12%	19%	10%	12%	20%
Neither favorable nor unfavorable	28%	30%	26%	29%	27%	31%	25%	15%	29%	32%	32%	27%	25%
Somewhat unfavorable	8%	8%	7%	8%	7%	10%	6%	11%	7%	5%	7%	7%	9%
Very unfavorable	20%	22%	18%	12%	24%	14%	25%	22%	20%	4%	15%	22%	22%
Have not heard of this official	21%	16%	25%	23%	20%	18%	23%	14%	21%	34%	27%	20%	13%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	11%	20%	2%	6%	26%	7%	5%	7%	15%	*	21%	5%	*	4%
Somewhat favorable	13%	20%	14%	5%	21%	12%	7%	8%	16%	*	23%	6%	*	5%
Neither favorable nor unfavorable	28%	25%	36%	28%	25%	34%	22%	27%	28%	*	22%	28%	*	42%
Somewhat unfavorable	8%	9%	11%	5%	8%	9%	5%	5%	9%	*	10%	6%	*	6%
Very unfavorable	20%	4%	16%	37%	4%	12%	43%	40%	7%	*	4%	36%	*	10%
Have not heard of this official	21%	22%	21%	20%	17%	26%	18%	14%	24%	*	19%	19%	*	33%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

	Total	Ancestry				
		CU	Not Hispanic	Other	PR	SA
Very favorable	11%	12%	—	16%	9%	11%
Somewhat favorable	13%	8%	—	20%	13%	15%
Neither favorable nor unfavorable	28%	25%	—	26%	32%	27%
Somewhat unfavorable	8%	6%	—	14%	6%	8%
Very unfavorable	20%	27%	—	12%	17%	18%
Have not heard of this official	21%	22%	—	13%	23%	20%
Weighted N	937	277	0	97	301	262

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Very favorable	11%	8%	14%	7%	11%	9%	12%	*
Somewhat favorable	13%	8%	16%	4%	9%	11%	15%	*

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Neither favorable nor unfavorable	28%	23%	30%	32%	18%	32%	30%	*
Somewhat unfavorable	8%	7%	8%	7%	6%	8%	8%	*
Very unfavorable	20%	41%	8%	16%	44%	24%	10%	*
Have not heard of this official	21%	13%	24%	34%	13%	16%	25%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Favorability Grid — Chuck Schumer

How [favorably or unfavorably] do you regard the following public officials or figures?

	Total	Age				Gender		Education	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Very favorable	11%	9%	11%	11%	12%	10%	11%	9%	14%
Somewhat favorable	13%	17%	11%	15%	7%	15%	12%	12%	15%
Neither favorable nor unfavorable	27%	30%	29%	25%	25%	24%	30%	29%	24%
Somewhat unfavorable	12%	12%	13%	12%	8%	14%	10%	11%	12%
Very unfavorable	25%	13%	18%	26%	45%	31%	20%	25%	24%
Have not heard of this official	13%	18%	18%	10%	2%	6%	18%	14%	10%
Weighted N	937	242	249	244	202	416	515	613	324

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	11%	10%	12%	13%	9%	10%	11%	23%	10%	3%	9%	11%	13%
Somewhat favorable	13%	15%	11%	18%	10%	16%	11%	16%	13%	8%	13%	10%	21%
Neither favorable nor unfavorable	27%	29%	26%	29%	27%	30%	25%	31%	26%	44%	33%	27%	22%
Somewhat unfavorable	12%	11%	12%	11%	12%	15%	8%	6%	12%	11%	10%	10%	15%
Very unfavorable	25%	26%	24%	14%	30%	18%	31%	20%	25%	10%	21%	28%	23%
Have not heard of this official	13%	9%	16%	15%	12%	11%	14%	3%	14%	25%	15%	14%	7%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	11%	18%	3%	6%	22%	8%	6%	8%	13%	*	18%	6%	*	4%
Somewhat favorable	13%	16%	14%	10%	19%	12%	10%	14%	13%	*	17%	11%	*	7%
Neither favorable nor unfavorable	27%	28%	32%	25%	20%	35%	23%	22%	30%	*	28%	25%	*	34%
Somewhat unfavorable	12%	14%	16%	8%	16%	14%	5%	6%	15%	*	14%	10%	*	7%
Very unfavorable	25%	10%	23%	40%	11%	17%	45%	42%	14%	*	10%	39%	*	18%
Have not heard of this official	13%	15%	12%	11%	13%	14%	11%	8%	15%	*	12%	8%	*	29%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

	Ancestry					
	Total	CU	Not Hispanic	Other	PR	SA
Very favorable	11%	12%	—	8%	11%	10%
Somewhat favorable	13%	7%	—	26%	15%	12%
Neither favorable nor unfavorable	27%	25%	—	27%	27%	30%
Somewhat unfavorable	12%	12%	—	13%	10%	13%
Very unfavorable	25%	31%	—	17%	21%	24%
Have not heard of this official	13%	13%	—	9%	16%	11%
Weighted N	937	277	0	97	301	262

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Very favorable	11%	8%	13%	8%	11%	8%	12%	*
Somewhat favorable	13%	15%	12%	9%	16%	14%	11%	*

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Neither favorable nor unfavorable	27%	20%	30%	37%	17%	28%	31%	*
Somewhat unfavorable	12%	6%	16%	4%	4%	10%	15%	*
Very unfavorable	25%	43%	14%	22%	47%	30%	15%	*
Have not heard of this official	13%	7%	15%	20%	5%	11%	16%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Favorability Grid — Democrats in Congress

How [favorably or unfavorably] do you regard the following public officials or figures?

	Total	Age				Gender		Education	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Very favorable	22%	25%	22%	21%	19%	20%	23%	21%	23%
Somewhat favorable	19%	27%	20%	16%	10%	19%	19%	16%	23%
Neither favorable nor unfavorable	16%	19%	19%	11%	15%	12%	20%	17%	15%
Somewhat unfavorable	14%	15%	16%	16%	10%	16%	13%	13%	16%
Very unfavorable	27%	12%	20%	33%	46%	33%	23%	29%	23%
Have not heard of this official	2%	3%	2%	2%	0%	1%	3%	2%	1%
Weighted N	937	242	249	244	202	416	515	613	324

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	22%	21%	23%	26%	20%	22%	21%	31%	22%	18%	22%	21%	23%
Somewhat favorable	19%	16%	22%	18%	19%	21%	16%	19%	19%	17%	18%	17%	23%
Neither favorable nor unfavorable	16%	15%	17%	17%	16%	17%	16%	22%	14%	38%	19%	17%	13%
Somewhat unfavorable	14%	16%	12%	16%	13%	17%	12%	6%	15%	12%	12%	15%	17%
Very unfavorable	27%	31%	23%	20%	31%	22%	31%	23%	28%	14%	26%	29%	24%
Have not heard of this official	2%	1%	3%	3%	2%	1%	3%	0%	2%	1%	3%	2%	1%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	22%	42%	6%	8%	42%	18%	11%	9%	31%	*	42%	8%	*	12%
Somewhat favorable	19%	33%	15%	6%	31%	20%	8%	8%	26%	*	32%	9%	*	15%
Neither favorable nor unfavorable	16%	13%	35%	14%	9%	27%	9%	10%	19%	*	12%	12%	*	42%
Somewhat unfavorable	14%	7%	25%	18%	10%	18%	13%	17%	13%	*	7%	19%	*	16%
Very unfavorable	27%	3%	16%	54%	5%	16%	58%	56%	9%	*	4%	52%	*	11%
Have not heard of this official	2%	3%	3%	0%	3%	2%	1%	1%	2%	*	2%	1%	*	4%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

	Total	Ancestry				
		CU	Not Hispanic	Other	PR	SA
Very favorable	22%	19%	—	40%	23%	17%
Somewhat favorable	19%	18%	—	18%	18%	20%
Neither favorable nor unfavorable	16%	13%	—	10%	21%	16%
Somewhat unfavorable	14%	11%	—	15%	12%	20%
Very unfavorable	27%	37%	—	15%	23%	26%
Have not heard of this official	2%	2%	—	1%	3%	1%
Weighted N	937	277	0	97	301	262

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Very favorable	22%	12%	28%	19%	16%	15%	26%	*
Somewhat favorable	19%	10%	25%	6%	8%	15%	24%	*

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Neither favorable nor unfavorable	16%	8%	20%	28%	7%	12%	21%	*
Somewhat unfavorable	14%	13%	14%	20%	9%	20%	14%	*
Very unfavorable	27%	57%	10%	21%	60%	36%	13%	*
Have not heard of this official	2%	0%	2%	6%	0%	2%	2%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Favorability Grid — Republicans in Congress

How [favorably or unfavorably] do you regard the following public officials or figures?

	Total	Age				Gender		Education	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Very favorable	21%	15%	20%	25%	23%	22%	19%	22%	17%
Somewhat favorable	20%	18%	14%	16%	32%	23%	17%	21%	18%
Neither favorable nor unfavorable	12%	14%	14%	11%	8%	11%	13%	13%	10%
Somewhat unfavorable	12%	18%	14%	10%	6%	13%	11%	12%	13%
Very unfavorable	33%	31%	32%	38%	31%	29%	36%	30%	40%
Have not heard of this official	2%	4%	4%	1%	0%	1%	3%	2%	2%
Weighted N	937	242	249	244	202	416	515	613	324

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	21%	23%	18%	28%	16%	21%	20%	30%	19%	27%	18%	22%	23%
Somewhat favorable	20%	23%	16%	19%	20%	20%	20%	16%	21%	11%	19%	22%	17%
Neither favorable nor unfavorable	12%	11%	13%	11%	12%	12%	12%	14%	11%	20%	13%	11%	12%
Somewhat unfavorable	12%	12%	13%	12%	13%	15%	10%	9%	12%	21%	12%	10%	17%
Very unfavorable	33%	29%	37%	27%	37%	31%	35%	30%	35%	16%	35%	32%	30%
Have not heard of this official	2%	1%	3%	3%	2%	2%	3%	0%	2%	5%	3%	2%	1%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	21%	2%	5%	44%	6%	10%	45%	49%	3%	*	2%	40%	*	9%
Somewhat favorable	20%	4%	14%	37%	6%	18%	32%	38%	8%	*	4%	34%	*	15%
Neither favorable nor unfavorable	12%	9%	31%	9%	7%	18%	8%	7%	13%	*	5%	13%	*	28%
Somewhat unfavorable	12%	16%	22%	6%	14%	17%	4%	4%	17%	*	16%	8%	*	17%
Very unfavorable	33%	66%	25%	3%	64%	34%	9%	1%	55%	*	70%	5%	*	26%
Have not heard of this official	2%	4%	4%	0%	3%	3%	2%	1%	3%	*	3%	1%	*	5%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

	Ancestry					
	Total	CU	Not Hispanic	Other	PR	SA
Very favorable	21%	24%	—	29%	16%	19%
Somewhat favorable	20%	20%	—	16%	16%	25%
Neither favorable nor unfavorable	12%	8%	—	9%	16%	12%
Somewhat unfavorable	12%	13%	—	18%	10%	13%
Very unfavorable	33%	32%	—	27%	39%	30%
Have not heard of this official	2%	3%	—	1%	3%	1%
Weighted N	937	277	0	97	301	262

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Very favorable	21%	50%	3%	19%	60%	26%	5%	*
Somewhat favorable	20%	32%	11%	29%	31%	31%	12%	*

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Neither favorable nor unfavorable	12%	8%	13%	23%	3%	19%	13%	*
Somewhat unfavorable	12%	6%	16%	12%	3%	10%	16%	*
Very unfavorable	33%	2%	55%	9%	2%	11%	51%	*
Have not heard of this official	2%	1%	2%	8%	1%	3%	2%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Favorability Grid — Ron DeSantis

How [favorably or unfavorably] do you regard the following public officials or figures?

	Total	Age				Gender		Education	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Very favorable	31%	16%	24%	36%	54%	35%	29%	33%	28%
Somewhat favorable	14%	16%	15%	17%	7%	19%	10%	13%	15%
Neither favorable nor unfavorable	11%	14%	16%	7%	5%	9%	12%	12%	9%
Somewhat unfavorable	11%	20%	10%	7%	8%	10%	12%	11%	12%
Very unfavorable	30%	28%	33%	31%	27%	27%	32%	28%	33%
Have not heard of this official	3%	6%	2%	1%	0%	1%	4%	3%	2%
Weighted N	937	242	249	244	202	416	515	613	324

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	31%	36%	27%	31%	32%	26%	36%	29%	32%	20%	29%	34%	31%
Somewhat favorable	14%	15%	12%	20%	10%	17%	11%	16%	14%	16%	14%	12%	18%
Neither favorable nor unfavorable	11%	11%	11%	13%	10%	13%	9%	14%	10%	25%	12%	11%	9%
Somewhat unfavorable	11%	10%	13%	10%	12%	14%	9%	11%	12%	8%	11%	10%	15%
Very unfavorable	30%	26%	34%	22%	34%	28%	31%	30%	30%	27%	31%	30%	25%
Have not heard of this official	3%	2%	3%	4%	2%	3%	3%	0%	3%	5%	2%	3%	2%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	31%	5%	12%	65%	8%	17%	69%	69%	9%	*	4%	60%	*	16%
Somewhat favorable	14%	6%	21%	19%	6%	18%	14%	19%	11%	*	8%	19%	*	10%
Neither favorable nor unfavorable	11%	11%	16%	9%	11%	14%	6%	6%	12%	*	8%	9%	*	24%
Somewhat unfavorable	11%	15%	21%	4%	12%	18%	2%	5%	15%	*	16%	6%	*	14%
Very unfavorable	30%	59%	26%	2%	60%	30%	7%	1%	50%	*	62%	4%	*	28%
Have not heard of this official	3%	3%	5%	1%	3%	3%	2%	1%	3%	*	2%	1%	*	7%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

	Total	Ancestry				
		CU	Not Hispanic	Other	PR	SA
Very favorable	31%	41%	—	25%	27%	29%
Somewhat favorable	14%	12%	—	19%	10%	18%
Neither favorable nor unfavorable	11%	7%	—	6%	14%	13%
Somewhat unfavorable	11%	12%	—	23%	11%	7%
Very unfavorable	30%	26%	—	26%	34%	31%
Have not heard of this official	3%	2%	—	1%	5%	1%
Weighted N	937	277	0	97	301	262

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Very favorable	31%	68%	10%	36%	74%	45%	12%	*
Somewhat favorable	14%	17%	11%	17%	18%	15%	12%	*

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Neither favorable nor unfavorable	11%	6%	12%	25%	4%	14%	12%	*
Somewhat unfavorable	11%	6%	15%	9%	2%	15%	13%	*
Very unfavorable	30%	2%	50%	9%	1%	8%	47%	*
Have not heard of this official	3%	2%	3%	3%	1%	3%	3%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Favorability Grid — Byron Donalds

How [favorably or unfavorably] do you regard the following public officials or figures?

	Age					Gender		Education	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Very favorable	26%	17%	19%	29%	40%	32%	21%	27%	23%
Somewhat favorable	15%	20%	13%	15%	13%	16%	15%	16%	14%
Neither favorable nor unfavorable	19%	21%	22%	14%	17%	16%	21%	19%	18%
Somewhat unfavorable	9%	11%	11%	10%	5%	11%	8%	9%	10%
Very unfavorable	21%	19%	20%	23%	20%	18%	23%	18%	26%
Have not heard of this official	10%	12%	15%	8%	5%	7%	12%	11%	8%
Weighted N	937	242	249	244	202	416	515	613	324

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	26%	29%	22%	27%	25%	22%	29%	29%	25%	18%	22%	31%	25%
Somewhat favorable	15%	15%	16%	16%	15%	16%	15%	12%	16%	16%	17%	14%	15%
Neither favorable nor unfavorable	19%	20%	17%	21%	17%	22%	16%	21%	18%	22%	22%	16%	17%
Somewhat unfavorable	9%	10%	8%	13%	7%	12%	7%	9%	9%	9%	6%	10%	16%
Very unfavorable	21%	19%	23%	15%	24%	20%	21%	27%	21%	16%	19%	20%	22%
Have not heard of this official	10%	7%	13%	8%	11%	7%	13%	3%	11%	20%	14%	9%	5%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	26%	4%	10%	52%	11%	12%	55%	58%	7%	*	5%	49%	*	11%
Somewhat favorable	15%	7%	14%	24%	5%	18%	19%	24%	10%	*	7%	22%	*	16%
Neither favorable nor unfavorable	19%	20%	29%	14%	13%	28%	11%	11%	22%	*	17%	17%	*	28%
Somewhat unfavorable	9%	12%	16%	4%	11%	12%	4%	3%	14%	*	13%	6%	*	11%
Very unfavorable	21%	39%	24%	2%	44%	19%	6%	1%	34%	*	44%	3%	*	14%
Have not heard of this official	10%	17%	7%	4%	15%	12%	5%	3%	13%	*	14%	3%	*	21%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

	Total	Ancestry				
		CU	Not Hispanic	Other	PR	SA
Very favorable	26%	33%	—	27%	23%	22%
Somewhat favorable	15%	13%	—	20%	13%	19%
Neither favorable nor unfavorable	19%	14%	—	18%	22%	20%
Somewhat unfavorable	9%	10%	—	12%	9%	8%
Very unfavorable	21%	20%	—	18%	21%	22%
Have not heard of this official	10%	10%	—	5%	12%	9%
Weighted N	937	277	0	97	301	262

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Very favorable	26%	60%	6%	22%	71%	34%	8%	*
Somewhat favorable	15%	19%	12%	25%	15%	21%	14%	*

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Neither favorable nor unfavorable	19%	12%	22%	22%	6%	27%	20%	*
Somewhat unfavorable	9%	5%	13%	3%	4%	7%	12%	*
Very unfavorable	21%	1%	34%	7%	1%	5%	33%	*
Have not heard of this official	10%	2%	13%	21%	4%	6%	14%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Favorability Grid — David Jolly

How [favorably or unfavorably] do you regard the following public officials or figures?

	Total	Age				Gender		Education	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Very favorable	18%	20%	17%	17%	18%	21%	16%	16%	21%
Somewhat favorable	18%	22%	20%	17%	10%	16%	19%	15%	22%
Neither favorable nor unfavorable	25%	29%	27%	24%	16%	20%	28%	25%	24%
Somewhat unfavorable	11%	11%	7%	10%	15%	14%	9%	11%	10%
Very unfavorable	15%	5%	9%	18%	31%	18%	13%	16%	14%
Have not heard of this official	14%	13%	20%	13%	9%	11%	16%	16%	9%
Weighted N	937	242	249	244	202	416	515	613	324

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	18%	17%	19%	19%	18%	20%	16%	27%	18%	11%	17%	20%	18%
Somewhat favorable	18%	19%	16%	18%	17%	22%	14%	15%	18%	24%	17%	16%	22%
Neither favorable nor unfavorable	25%	26%	23%	25%	25%	26%	23%	24%	24%	29%	26%	24%	24%
Somewhat unfavorable	11%	12%	9%	12%	10%	10%	11%	15%	9%	11%	10%	12%	10%
Very unfavorable	15%	16%	14%	10%	18%	11%	19%	12%	16%	6%	13%	14%	18%
Have not heard of this official	14%	10%	18%	16%	12%	12%	16%	5%	15%	19%	17%	15%	8%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	18%	33%	7%	7%	40%	12%	9%	7%	26%	*	35%	8%	*	7%
Somewhat favorable	18%	26%	20%	8%	25%	21%	8%	11%	22%	*	26%	9%	*	19%
Neither favorable nor unfavorable	25%	21%	36%	25%	15%	34%	20%	20%	27%	*	20%	25%	*	33%
Somewhat unfavorable	11%	3%	15%	17%	5%	10%	16%	17%	7%	*	5%	16%	*	9%
Very unfavorable	15%	4%	9%	29%	5%	9%	31%	30%	5%	*	4%	28%	*	5%
Have not heard of this official	14%	13%	14%	14%	10%	13%	17%	15%	13%	*	10%	13%	*	27%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

	Total	Ancestry				
		CU	Not Hispanic	Other	PR	SA
Very favorable	18%	16%	—	24%	17%	19%
Somewhat favorable	18%	14%	—	24%	17%	20%
Neither favorable nor unfavorable	25%	24%	—	23%	26%	24%
Somewhat unfavorable	11%	10%	—	15%	10%	11%
Very unfavorable	15%	20%	—	7%	14%	15%
Have not heard of this official	14%	16%	—	7%	15%	12%
Weighted N	937	277	0	97	301	262

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Very favorable	18%	10%	24%	12%	12%	8%	23%	*
Somewhat favorable	18%	10%	24%	6%	11%	13%	22%	*

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Neither favorable nor unfavorable	25%	19%	26%	38%	15%	30%	26%	*
Somewhat unfavorable	11%	18%	7%	8%	13%	15%	8%	*
Very unfavorable	15%	30%	6%	13%	33%	19%	8%	*
Have not heard of this official	14%	14%	13%	22%	16%	14%	13%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Favorability Grid — Ashley Moody

How [favorably or unfavorably] do you regard the following public officials or figures?

	Total	Age				Gender		Education	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Very favorable	25%	16%	20%	27%	40%	31%	20%	25%	24%
Somewhat favorable	20%	26%	19%	18%	18%	21%	20%	20%	22%
Neither favorable nor unfavorable	20%	21%	24%	18%	15%	16%	23%	21%	17%
Somewhat unfavorable	9%	12%	8%	7%	7%	8%	9%	8%	10%
Very unfavorable	16%	13%	14%	21%	14%	15%	16%	14%	18%
Have not heard of this official	11%	12%	15%	9%	5%	8%	12%	12%	9%
Weighted N	937	242	249	244	202	416	515	613	324

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	25%	29%	21%	27%	24%	23%	27%	32%	24%	16%	21%	27%	29%
Somewhat favorable	20%	23%	18%	27%	17%	24%	17%	20%	21%	11%	18%	23%	19%
Neither favorable nor unfavorable	20%	21%	19%	17%	21%	18%	21%	15%	20%	31%	24%	19%	16%
Somewhat unfavorable	9%	8%	10%	8%	9%	10%	7%	10%	9%	6%	8%	7%	12%
Very unfavorable	16%	14%	17%	9%	19%	16%	15%	18%	16%	8%	13%	15%	17%
Have not heard of this official	11%	6%	15%	12%	10%	8%	13%	6%	10%	26%	15%	9%	8%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	25%	7%	8%	48%	13%	14%	49%	53%	8%	*	8%	44%	*	10%
Somewhat favorable	20%	12%	21%	29%	13%	20%	26%	26%	17%	*	12%	29%	*	14%
Neither favorable nor unfavorable	20%	21%	31%	15%	15%	29%	12%	12%	23%	*	19%	16%	*	35%
Somewhat unfavorable	9%	14%	13%	2%	11%	12%	3%	3%	13%	*	15%	4%	*	7%
Very unfavorable	16%	31%	14%	1%	36%	12%	4%	1%	25%	*	33%	2%	*	11%
Have not heard of this official	11%	15%	14%	5%	13%	13%	6%	5%	14%	*	13%	5%	*	23%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

	Ancestry					
	Total	CU	Not Hispanic	Other	PR	SA
Very favorable	25%	31%	—	29%	21%	21%
Somewhat favorable	20%	15%	—	22%	17%	29%
Neither favorable nor unfavorable	20%	17%	—	17%	24%	20%
Somewhat unfavorable	9%	10%	—	10%	9%	6%
Very unfavorable	16%	15%	—	16%	16%	17%
Have not heard of this official	11%	12%	—	6%	13%	7%
Weighted N	937	277	0	97	301	262

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Very favorable	25%	54%	9%	21%	66%	34%	8%	*
Somewhat favorable	20%	26%	17%	21%	21%	24%	19%	*

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Neither favorable nor unfavorable	20%	12%	24%	26%	8%	23%	23%	*
Somewhat unfavorable	9%	4%	11%	7%	3%	6%	11%	*
Very unfavorable	16%	0%	26%	6%	0%	4%	25%	*
Have not heard of this official	11%	4%	14%	18%	3%	9%	14%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Favorability Grid — Angie Nixon

How [favorably or unfavorably] do you regard the following public officials or figures?

	Total	Age				Gender		Education	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Very favorable	19%	23%	19%	18%	16%	20%	19%	16%	26%
Somewhat favorable	18%	25%	19%	16%	14%	18%	19%	18%	20%
Neither favorable nor unfavorable	25%	26%	27%	26%	19%	24%	26%	27%	21%
Somewhat unfavorable	7%	8%	5%	9%	6%	7%	7%	7%	7%
Very unfavorable	13%	7%	9%	13%	27%	17%	10%	14%	13%
Have not heard of this official	17%	12%	21%	18%	17%	13%	20%	19%	13%
Weighted N	937	242	249	244	202	416	515	613	324

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	19%	19%	20%	20%	18%	22%	17%	36%	18%	16%	18%	18%	21%
Somewhat favorable	18%	18%	19%	20%	17%	23%	15%	17%	19%	19%	16%	19%	23%
Neither favorable nor unfavorable	25%	29%	21%	27%	24%	28%	22%	18%	26%	27%	24%	26%	26%
Somewhat unfavorable	7%	7%	7%	7%	7%	6%	7%	8%	6%	5%	6%	9%	5%
Very unfavorable	13%	16%	11%	9%	16%	9%	17%	14%	14%	6%	12%	13%	13%
Have not heard of this official	17%	12%	22%	17%	17%	12%	22%	7%	17%	28%	23%	15%	11%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	19%	36%	4%	7%	41%	14%	10%	9%	27%	*	37%	8%	*	6%
Somewhat favorable	18%	25%	23%	10%	29%	20%	9%	11%	23%	*	25%	12%	*	20%
Neither favorable nor unfavorable	25%	15%	37%	31%	12%	34%	23%	27%	23%	*	16%	30%	*	34%
Somewhat unfavorable	7%	4%	8%	10%	3%	6%	11%	9%	6%	*	4%	10%	*	7%
Very unfavorable	13%	5%	10%	23%	6%	8%	27%	25%	6%	*	5%	23%	*	7%
Have not heard of this official	17%	15%	18%	19%	10%	18%	20%	19%	15%	*	13%	18%	*	26%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

	Ancestry					
	Total	CU	Not Hispanic	Other	PR	SA
Very favorable	19%	19%	—	28%	18%	17%
Somewhat favorable	18%	13%	—	23%	18%	23%
Neither favorable nor unfavorable	25%	26%	—	18%	23%	28%
Somewhat unfavorable	7%	6%	—	14%	7%	5%
Very unfavorable	13%	17%	—	10%	12%	12%
Have not heard of this official	17%	19%	—	7%	21%	14%
Weighted N	937	277	0	97	301	262

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Very favorable	19%	11%	25%	14%	14%	10%	24%	*
Somewhat favorable	18%	14%	23%	6%	10%	18%	21%	*

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Neither favorable nor unfavorable	25%	24%	25%	32%	23%	28%	24%	*
Somewhat unfavorable	7%	10%	5%	5%	7%	12%	5%	*
Very unfavorable	13%	25%	6%	16%	30%	13%	8%	*
Have not heard of this official	17%	16%	16%	27%	15%	18%	17%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Favorability Grid — Maria Elvira Salazar

How [favorably or unfavorably] do you regard the following public officials or figures?

	Total	Age				Gender		Education	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Very favorable	13%	8%	13%	15%	17%	13%	13%	13%	13%
Somewhat favorable	16%	24%	12%	11%	17%	19%	13%	16%	17%
Neither favorable nor unfavorable	25%	27%	26%	22%	24%	23%	26%	26%	22%
Somewhat unfavorable	10%	8%	14%	9%	9%	11%	9%	10%	10%
Very unfavorable	15%	9%	11%	20%	20%	14%	15%	11%	21%
Have not heard of this official	22%	25%	25%	23%	14%	19%	24%	24%	17%
Weighted N	937	242	249	244	202	416	515	613	324

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	13%	15%	11%	17%	11%	12%	14%	15%	13%	8%	16%	9%	16%
Somewhat favorable	16%	17%	15%	20%	14%	18%	14%	19%	15%	16%	12%	20%	17%
Neither favorable nor unfavorable	25%	26%	24%	26%	25%	26%	24%	23%	25%	23%	30%	22%	21%
Somewhat unfavorable	10%	9%	10%	10%	10%	11%	9%	11%	9%	14%	8%	10%	12%
Very unfavorable	15%	14%	16%	9%	18%	15%	14%	17%	14%	14%	13%	13%	19%
Have not heard of this official	22%	19%	24%	19%	23%	19%	24%	14%	23%	25%	22%	25%	15%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	13%	5%	4%	24%	3%	9%	25%	25%	5%	*	5%	23%	*	3%
Somewhat favorable	16%	10%	18%	21%	14%	14%	21%	23%	12%	*	11%	21%	*	12%
Neither favorable nor unfavorable	25%	24%	29%	25%	19%	30%	22%	23%	25%	*	21%	25%	*	34%
Somewhat unfavorable	10%	9%	14%	9%	10%	11%	8%	9%	10%	*	9%	10%	*	12%
Very unfavorable	15%	24%	18%	4%	26%	14%	7%	4%	22%	*	28%	5%	*	8%
Have not heard of this official	22%	28%	16%	18%	28%	21%	17%	17%	25%	*	26%	16%	*	31%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

	Ancestry					
	Total	CU	Not Hispanic	Other	PR	SA
Very favorable	13%	21%	—	16%	8%	9%
Somewhat favorable	16%	14%	—	18%	14%	20%
Neither favorable nor unfavorable	25%	19%	—	27%	30%	24%
Somewhat unfavorable	10%	11%	—	11%	8%	10%
Very unfavorable	15%	19%	—	10%	10%	18%
Have not heard of this official	22%	16%	—	18%	30%	19%
Weighted N	937	277	0	97	301	262

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Very favorable	13%	25%	5%	19%	28%	20%	5%	*
Somewhat favorable	16%	24%	12%	12%	27%	16%	12%	*

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Neither favorable nor unfavorable	25%	22%	27%	26%	20%	31%	25%	*
Somewhat unfavorable	10%	10%	9%	13%	9%	9%	10%	*
Very unfavorable	15%	4%	23%	4%	4%	5%	22%	*
Have not heard of this official	22%	15%	25%	27%	12%	20%	26%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Favorability Grid — Elliott Rodriguez

How [favorably or unfavorably] do you regard the following public officials or figures?

	Age					Gender		Education	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Very favorable	10%	6%	11%	14%	11%	11%	10%	7%	17%
Somewhat favorable	12%	21%	10%	10%	5%	15%	9%	12%	12%
Neither favorable nor unfavorable	32%	31%	34%	31%	31%	31%	33%	34%	28%
Somewhat unfavorable	6%	4%	5%	8%	5%	7%	4%	6%	5%
Very unfavorable	8%	6%	5%	4%	17%	6%	8%	7%	9%
Have not heard of this official	33%	31%	35%	33%	31%	29%	36%	34%	30%
Weighted N	937	242	249	244	202	416	515	613	324

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	10%	12%	9%	10%	11%	11%	10%	18%	10%	8%	8%	10%	14%
Somewhat favorable	12%	13%	11%	18%	8%	15%	9%	13%	11%	13%	12%	10%	16%
Neither favorable nor unfavorable	32%	33%	31%	30%	33%	33%	31%	31%	33%	36%	34%	34%	29%
Somewhat unfavorable	6%	6%	5%	5%	6%	7%	4%	7%	5%	3%	5%	5%	7%
Very unfavorable	8%	8%	7%	8%	8%	6%	9%	10%	7%	4%	7%	8%	8%
Have not heard of this official	33%	28%	37%	29%	34%	28%	37%	21%	34%	35%	34%	33%	27%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very favorable	10%	16%	4%	7%	17%	8%	9%	6%	13%	*	19%	7%	*	1%
Somewhat favorable	12%	11%	14%	12%	11%	14%	9%	13%	11%	*	12%	11%	*	11%
Neither favorable nor unfavorable	32%	27%	37%	35%	26%	38%	28%	31%	32%	*	24%	35%	*	42%
Somewhat unfavorable	6%	2%	6%	9%	3%	5%	9%	8%	4%	*	3%	8%	*	7%
Very unfavorable	8%	4%	8%	10%	4%	4%	14%	11%	5%	*	5%	11%	*	4%
Have not heard of this official	33%	39%	31%	27%	38%	31%	30%	29%	35%	*	37%	29%	*	36%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

	Ancestry					
	Total	CU	Not Hispanic	Other	PR	SA
Very favorable	10%	13%	—	15%	6%	10%
Somewhat favorable	12%	12%	—	22%	9%	11%
Neither favorable nor unfavorable	32%	23%	—	25%	40%	35%
Somewhat unfavorable	6%	7%	—	9%	1%	8%
Very unfavorable	8%	14%	—	8%	5%	3%
Have not heard of this official	33%	30%	—	21%	39%	33%
Weighted N	937	277	0	97	301	262

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Very favorable	10%	6%	13%	11%	9%	8%	12%	*
Somewhat favorable	12%	15%	10%	10%	16%	13%	10%	*

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Neither favorable nor unfavorable	32%	30%	33%	37%	21%	42%	32%	*
Somewhat unfavorable	6%	10%	3%	3%	12%	6%	3%	*
Very unfavorable	8%	12%	6%	2%	14%	5%	6%	*
Have not heard of this official	33%	27%	35%	37%	28%	26%	36%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Democratic Party Cares About Hispanic Issues

Would you say that ?

		Age				Gender		Education	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College
They care a lot about issues									
Hispanics/Latinos face	27%	28%	26%	31%	21%	25%	28%	24%	32%
They care somewhat about issues									
Hispanics/Latinos face	35%	44%	44%	26%	26%	34%	37%	35%	36%
They don't really care about issues									
Hispanics/Latinos face	18%	15%	19%	21%	15%	18%	17%	18%	17%
They don't care at all about issues									
Hispanics/Latinos face	20%	12%	12%	22%	38%	23%	18%	23%	15%
Weighted N	937	242	249	244	202	416	515	613	324

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
They care a lot about issues													
Hispanics/Latinos face	27%	25%	29%	30%	25%	29%	25%	38%	26%	21%	28%	27%	25%
They care somewhat about issues													
Hispanics/Latinos face	35%	36%	34%	38%	34%	37%	34%	31%	36%	38%	35%	31%	44%
They don't really care about issues													
Hispanics/Latinos face	18%	18%	18%	16%	18%	18%	17%	17%	17%	29%	18%	17%	17%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Marital Status		Child U18		Employment		Union Household			Income			
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
They don't care at all about issues Hispanics/Latinos face	20%	21%	19%	16%	22%	17%	23%	14%	21%	12%	18%	25%	15%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Party ID			Ideology			Trump Job			2024 Vote				
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
They care a lot about issues Hispanics/Latinos face	27%	47%	12%	12%	50%	21%	17%	14%	36%	*	47%	12%	*	19%
They care somewhat about issues Hispanics/Latinos face	35%	41%	50%	25%	37%	46%	20%	24%	42%	*	42%	27%	*	42%
They don't really care about issues Hispanics/Latinos face	18%	9%	18%	26%	7%	20%	22%	22%	14%	*	8%	25%	*	21%
They don't care at all about issues Hispanics/Latinos face	20%	3%	20%	37%	5%	14%	40%	39%	8%	*	3%	36%	*	18%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

		Ancestry				
	Total	CU	Not Hispanic	Other	PR	SA
They care a lot about issues Hispanics/Latinos face	27%	24%	—	37%	27%	25%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Ancestry				
		CU	Not Hispanic	Other	PR	SA
They care somewhat about issues Hispanics/Latinos face	35%	32%	—	38%	37%	36%
They don't really care about issues Hispanics/Latinos face	18%	19%	—	15%	17%	17%
They don't care at all about issues Hispanics/Latinos face	20%	25%	—	10%	18%	21%
Weighted N	937	277	0	97	301	262

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
They care a lot about issues Hispanics/Latinos face	27%	14%	35%	21%	19%	18%	33%	*
They care somewhat about issues Hispanics/Latinos face	35%	22%	42%	45%	17%	35%	42%	*
They don't really care about issues Hispanics/Latinos face	18%	24%	14%	16%	19%	24%	15%	*
They don't care at all about issues Hispanics/Latinos face	20%	39%	9%	18%	46%	22%	11%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Republican Party Cares About Hispanic Issues

Would you say that ?

		Age				Gender		Education	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College
They care a lot about issues									
Hispanics/Latinos face	20%	14%	19%	18%	29%	26%	15%	19%	20%
They care somewhat about issues									
Hispanics/Latinos face	24%	19%	26%	28%	22%	27%	22%	26%	20%
They don't really care about issues									
Hispanics/Latinos face	21%	28%	21%	16%	17%	19%	22%	22%	19%
They don't care at all about issues									
Hispanics/Latinos face	36%	38%	35%	38%	31%	28%	41%	33%	41%
Weighted N	937	242	249	244	202	416	515	613	324

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
They care a lot about issues													
Hispanics/Latinos face	20%	23%	16%	25%	17%	18%	21%	25%	18%	17%	17%	23%	20%
They care somewhat about issues													
Hispanics/Latinos face	24%	26%	22%	22%	25%	25%	23%	23%	24%	19%	25%	24%	23%
They don't really care about issues													
Hispanics/Latinos face	21%	20%	21%	26%	18%	24%	18%	14%	21%	32%	20%	18%	26%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
They don't care at all about issues Hispanics/Latinos face	36%	31%	41%	27%	40%	33%	38%	38%	36%	33%	38%	35%	31%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
They care a lot about issues Hispanics/Latinos face	20%	4%	8%	39%	7%	9%	43%	46%	4%	*	3%	37%	*	8%
They care somewhat about issues Hispanics/Latinos face	24%	8%	24%	40%	9%	25%	34%	43%	11%	*	8%	37%	*	20%
They don't really care about issues Hispanics/Latinos face	21%	23%	30%	15%	21%	28%	11%	8%	27%	*	21%	18%	*	29%
They don't care at all about issues Hispanics/Latinos face	36%	65%	38%	6%	63%	38%	12%	3%	59%	*	67%	8%	*	43%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

Ancestry						
	Total	CU	Not Hispanic	Other	PR	SA
They care a lot about issues Hispanics/Latinos face	20%	24%	—	23%	15%	20%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Ancestry				
		CU	Not Hispanic	Other	PR	SA
They care somewhat about issues Hispanics/Latinos face	24%	26%	—	24%	23%	22%
They don't really care about issues Hispanics/Latinos face	21%	19%	—	22%	19%	24%
They don't care at all about issues Hispanics/Latinos face	36%	30%	—	31%	44%	35%
Weighted N	937	277	0	97	301	262

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
They care a lot about issues Hispanics/Latinos face	20%	47%	5%	11%	59%	21%	6%	*
They care somewhat about issues Hispanics/Latinos face	24%	39%	12%	44%	29%	48%	14%	*
They don't really care about issues Hispanics/Latinos face	21%	10%	26%	27%	7%	24%	24%	*
They don't care at all about issues Hispanics/Latinos face	36%	5%	57%	17%	5%	7%	56%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Party Trust On Issues Grid — Corruption in our political system

Which party do you trust more, [the Democrats or the Republicans], to handle each of the following issues?

	Age					Gender		Education	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Trust Democrats more	30%	37%	28%	29%	27%	28%	32%	29%	33%
Trust Republicans more	28%	20%	22%	29%	45%	34%	24%	29%	26%
Both equally	11%	11%	14%	12%	7%	11%	11%	12%	10%
Do not trust either	30%	32%	36%	30%	22%	27%	33%	30%	30%
Weighted N	937	242	249	244	202	416	515	613	324

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Trust Democrats more	30%	26%	35%	25%	33%	34%	27%	36%	30%	25%	31%	29%	30%
Trust Republicans more	28%	34%	23%	31%	27%	24%	32%	26%	29%	17%	25%	31%	29%
Both equally	11%	12%	11%	14%	10%	13%	10%	13%	10%	17%	13%	12%	9%
Do not trust either	30%	29%	32%	30%	30%	29%	32%	25%	31%	41%	32%	27%	32%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Trust Democrats more	30%	63%	15%	3%	64%	26%	10%	5%	48%	*	64%	5%	*	18%
Trust Republicans more	28%	3%	8%	60%	9%	17%	58%	65%	5%	*	3%	55%	*	15%
Both equally	11%	6%	20%	13%	6%	15%	10%	11%	10%	*	8%	12%	*	16%
Do not trust either	30%	28%	57%	24%	20%	42%	22%	20%	37%	*	26%	27%	*	50%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



	Total	Ancestry				
		CU	Not Hispanic	Other	PR	SA
Trust Democrats more	30%	24%	—	39%	35%	29%
Trust Republicans more	28%	33%	—	26%	22%	32%
Both equally	11%	12%	—	11%	8%	14%
Do not trust either	30%	32%	—	24%	35%	25%
Weighted N	937	277	0	97	301	262

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Trust Democrats more	30%	8%	46%	16%	6%	20%	42%	*
Trust Republicans more	28%	67%	6%	26%	78%	38%	8%	*
Both equally	11%	12%	8%	29%	10%	17%	9%	*
Do not trust either	30%	14%	40%	29%	5%	26%	40%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Party Trust On Issues Grid — The cost of living and inflation

Which party do you trust more, [the Democrats or the Republicans], to handle each of the following issues?

	Total	Age				Gender		Education	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Trust Democrats more	39%	44%	37%	40%	33%	34%	43%	37%	42%
Trust Republicans more	30%	21%	24%	31%	46%	37%	24%	32%	26%
Both equally	9%	11%	11%	9%	3%	9%	9%	8%	9%
Do not trust either	22%	24%	28%	20%	18%	21%	24%	22%	22%
Weighted N	937	242	249	244	202	416	515	613	324

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Trust Democrats more	39%	37%	41%	32%	42%	42%	36%	40%	39%	41%	39%	35%	42%
Trust Republicans more	30%	34%	26%	33%	28%	28%	32%	28%	30%	16%	26%	33%	32%
Both equally	9%	9%	8%	12%	7%	11%	7%	13%	7%	20%	9%	9%	9%
Do not trust either	22%	20%	25%	23%	22%	19%	26%	19%	23%	23%	26%	23%	18%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Trust Democrats more	39%	77%	24%	5%	75%	39%	11%	5%	61%	*	78%	7%	*	36%
Trust Republicans more	30%	2%	10%	64%	8%	17%	64%	71%	5%	*	1%	59%	*	16%
Both equally	9%	4%	19%	10%	6%	10%	9%	12%	6%	*	6%	11%	*	7%
Do not trust either	22%	16%	47%	21%	11%	34%	15%	12%	28%	*	15%	23%	*	41%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



	Total	Ancestry				
		CU	Not Hispanic	Other	PR	SA
Trust Democrats more	39%	32%	—	48%	43%	39%
Trust Republicans more	30%	38%	—	28%	24%	28%
Both equally	9%	8%	—	12%	8%	9%
Do not trust either	22%	22%	—	12%	25%	24%
Weighted N	937	277	0	97	301	262

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Trust Democrats more	39%	6%	60%	27%	4%	18%	58%	*
Trust Republicans more	30%	72%	6%	23%	83%	42%	8%	*
Both equally	9%	11%	6%	18%	9%	19%	5%	*
Do not trust either	22%	11%	28%	32%	3%	21%	29%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Party Trust On Issues Grid — Gas prices

Which party do you trust more, [the Democrats or the Republicans], to handle each of the following issues?

	Total	Age				Gender		Education	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Trust Democrats more	40%	47%	37%	40%	36%	35%	44%	38%	45%
Trust Republicans more	28%	21%	22%	34%	38%	36%	23%	30%	25%
Both equally	9%	13%	9%	9%	6%	10%	9%	10%	7%
Do not trust either	22%	19%	31%	18%	20%	19%	25%	22%	23%
Weighted N	937	242	249	244	202	416	515	613	324

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Trust Democrats more	40%	38%	42%	36%	42%	44%	37%	38%	41%	46%	40%	39%	41%
Trust Republicans more	28%	31%	25%	30%	28%	26%	31%	31%	28%	19%	26%	29%	31%
Both equally	9%	9%	10%	11%	8%	10%	8%	9%	8%	15%	10%	10%	9%
Do not trust either	22%	22%	23%	23%	22%	20%	24%	23%	23%	20%	25%	22%	20%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Trust Democrats more	40%	81%	17%	6%	79%	39%	11%	4%	64%	*	81%	8%	*	33%
Trust Republicans more	28%	2%	10%	61%	7%	15%	62%	67%	4%	*	0%	55%	*	16%
Both equally	9%	3%	20%	12%	5%	12%	9%	13%	6%	*	5%	13%	*	7%
Do not trust either	22%	14%	53%	21%	9%	33%	18%	16%	26%	*	13%	24%	*	44%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



	Total	Ancestry				
		CU	Not Hispanic	Other	PR	SA
Trust Democrats more	40%	33%	—	52%	41%	42%
Trust Republicans more	28%	35%	—	24%	23%	29%
Both equally	9%	6%	—	14%	10%	10%
Do not trust either	22%	26%	—	10%	25%	20%
Weighted N	937	277	0	97	301	262

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Trust Democrats more	40%	7%	61%	28%	5%	19%	59%	*
Trust Republicans more	28%	68%	5%	26%	78%	40%	7%	*
Both equally	9%	13%	6%	13%	12%	19%	5%	*
Do not trust either	22%	12%	27%	34%	5%	22%	28%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Party Trust On Issues Grid — The cost of prescription drugs

Which party do you trust more, [the Democrats or the Republicans], to handle each of the following issues?

	Total	Age				Gender		Education	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Trust Democrats more	39%	46%	37%	40%	33%	36%	42%	36%	45%
Trust Republicans more	31%	20%	24%	35%	45%	37%	25%	32%	27%
Both equally	9%	11%	12%	8%	4%	10%	9%	10%	7%
Do not trust either	21%	22%	27%	16%	17%	17%	24%	21%	21%
Weighted N	937	242	249	244	202	416	515	613	324

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Trust Democrats more	39%	38%	41%	34%	42%	44%	35%	37%	40%	37%	36%	38%	44%
Trust Republicans more	31%	36%	25%	32%	30%	27%	33%	31%	31%	20%	28%	32%	32%
Both equally	9%	9%	10%	12%	8%	11%	7%	15%	8%	10%	9%	9%	11%
Do not trust either	21%	18%	24%	21%	21%	17%	24%	17%	21%	33%	27%	20%	14%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Trust Democrats more	39%	77%	24%	7%	74%	39%	12%	6%	61%	*	79%	9%	*	29%
Trust Republicans more	31%	2%	14%	64%	7%	18%	66%	71%	6%	*	1%	60%	*	17%
Both equally	9%	4%	14%	12%	5%	12%	9%	13%	6%	*	6%	12%	*	10%
Do not trust either	21%	17%	48%	17%	13%	31%	14%	10%	27%	*	14%	20%	*	45%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



	Total	Ancestry				
		CU	Not Hispanic	Other	PR	SA
Trust Democrats more	39%	35%	—	48%	40%	40%
Trust Republicans more	31%	39%	—	21%	27%	30%
Both equally	9%	5%	—	20%	8%	11%
Do not trust either	21%	21%	—	11%	25%	20%
Weighted N	937	277	0	97	301	262

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Trust Democrats more	39%	10%	58%	26%	8%	22%	56%	*
Trust Republicans more	31%	71%	8%	22%	81%	41%	10%	*
Both equally	9%	13%	6%	19%	9%	19%	6%	*
Do not trust either	21%	7%	28%	33%	2%	18%	29%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Party Trust On Issues Grid — Protecting immigrant rights

Which party do you trust more, [the Democrats or the Republicans], to handle each of the following issues?

	Total	Age				Gender		Education	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Trust Democrats more	46%	54%	44%	46%	38%	43%	48%	44%	51%
Trust Republicans more	26%	17%	23%	26%	41%	30%	23%	27%	24%
Both equally	10%	12%	12%	10%	6%	13%	9%	11%	9%
Do not trust either	17%	17%	21%	17%	14%	14%	20%	18%	16%
Weighted N	937	242	249	244	202	416	515	613	324

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Trust Democrats more	46%	42%	50%	40%	50%	50%	43%	43%	47%	40%	45%	44%	49%
Trust Republicans more	26%	29%	24%	29%	25%	22%	30%	21%	26%	23%	25%	26%	27%
Both equally	10%	13%	7%	13%	9%	12%	9%	21%	8%	16%	10%	12%	9%
Do not trust either	17%	16%	19%	19%	17%	16%	19%	14%	18%	22%	20%	18%	14%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Trust Democrats more	46%	84%	36%	11%	82%	47%	17%	10%	70%	*	86%	14%	*	39%
Trust Republicans more	26%	2%	9%	56%	7%	15%	56%	59%	6%	*	2%	50%	*	16%
Both equally	10%	5%	17%	13%	6%	12%	12%	16%	6%	*	6%	15%	*	8%
Do not trust either	17%	9%	37%	20%	5%	26%	15%	15%	18%	*	6%	21%	*	37%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



	Total	Ancestry				
		CU	Not Hispanic	Other	PR	SA
Trust Democrats more	46%	40%	—	52%	51%	44%
Trust Republicans more	26%	32%	—	22%	20%	28%
Both equally	10%	8%	—	15%	11%	11%
Do not trust either	17%	19%	—	12%	18%	16%
Weighted N	937	277	0	97	301	262

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Trust Democrats more	46%	11%	68%	40%	10%	25%	66%	*
Trust Republicans more	26%	61%	7%	20%	67%	40%	8%	*
Both equally	10%	17%	5%	21%	18%	15%	6%	*
Do not trust either	17%	12%	20%	20%	5%	21%	21%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Party Trust On Issues Grid — Border security

Which party do you trust more, [the Democrats or the Republicans], to handle each of the following issues?

	Total	Age				Gender		Education	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Trust Democrats more	32%	40%	32%	33%	24%	27%	37%	30%	38%
Trust Republicans more	44%	27%	38%	52%	60%	55%	35%	47%	37%
Both equally	9%	13%	10%	4%	6%	9%	9%	8%	9%
Do not trust either	15%	19%	21%	11%	9%	10%	20%	15%	16%
Weighted N	937	242	249	244	202	416	515	613	324

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Trust Democrats more	32%	29%	36%	29%	35%	37%	29%	36%	33%	23%	33%	33%	31%
Trust Republicans more	44%	49%	38%	44%	43%	38%	48%	40%	44%	30%	43%	42%	48%
Both equally	9%	8%	9%	10%	8%	11%	7%	10%	8%	15%	10%	7%	10%
Do not trust either	15%	14%	17%	17%	14%	14%	16%	15%	15%	31%	14%	19%	11%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Trust Democrats more	32%	67%	17%	3%	66%	31%	9%	4%	52%	*	67%	5%	*	27%
Trust Republicans more	44%	9%	28%	83%	14%	33%	80%	85%	17%	*	9%	79%	*	24%
Both equally	9%	10%	16%	5%	10%	11%	4%	7%	9%	*	11%	7%	*	9%
Do not trust either	15%	14%	39%	9%	10%	25%	7%	4%	22%	*	13%	10%	*	40%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



	Total	Ancestry				
		CU	Not Hispanic	Other	PR	SA
Trust Democrats more	32%	26%	—	39%	39%	29%
Trust Republicans more	44%	54%	—	36%	35%	45%
Both equally	9%	7%	—	16%	6%	11%
Do not trust either	15%	13%	—	8%	20%	15%
Weighted N	937	277	0	97	301	262

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Trust Democrats more	32%	8%	49%	20%	6%	20%	46%	*
Trust Republicans more	44%	82%	20%	53%	86%	58%	24%	*
Both equally	9%	7%	9%	12%	6%	11%	9%	*
Do not trust either	15%	4%	22%	16%	2%	11%	22%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Party Trust On Issues Grid — Abortion

Which party do you trust more, [the Democrats or the Republicans], to handle each of the following issues?

	Total	Age				Gender		Education	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Trust Democrats more	39%	48%	38%	39%	31%	35%	43%	36%	46%
Trust Republicans more	34%	23%	28%	37%	49%	40%	29%	37%	27%
Both equally	10%	12%	12%	10%	6%	12%	9%	10%	10%
Do not trust either	17%	17%	22%	14%	13%	13%	19%	17%	16%
Weighted N	937	242	249	244	202	416	515	613	324

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Trust Democrats more	39%	35%	44%	36%	41%	45%	35%	38%	40%	41%	37%	40%	41%
Trust Republicans more	34%	38%	29%	33%	34%	31%	36%	31%	34%	14%	33%	33%	37%
Both equally	10%	12%	9%	13%	9%	13%	8%	15%	9%	15%	11%	10%	10%
Do not trust either	17%	15%	18%	18%	16%	11%	21%	16%	16%	30%	19%	16%	12%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Trust Democrats more	39%	76%	29%	6%	79%	40%	9%	7%	61%	*	78%	10%	*	31%
Trust Republicans more	34%	4%	22%	66%	9%	18%	73%	71%	10%	*	3%	64%	*	17%
Both equally	10%	7%	17%	12%	6%	15%	8%	13%	8%	*	8%	12%	*	12%
Do not trust either	17%	13%	33%	16%	7%	27%	11%	9%	21%	*	11%	14%	*	40%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



	Total	Ancestry				
		CU	Not Hispanic	Other	PR	SA
Trust Democrats more	39%	33%	—	43%	43%	41%
Trust Republicans more	34%	40%	—	27%	30%	33%
Both equally	10%	7%	—	18%	7%	15%
Do not trust either	17%	20%	—	11%	20%	11%
Weighted N	937	277	0	97	301	262

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Trust Democrats more	39%	9%	58%	32%	9%	24%	55%	*
Trust Republicans more	34%	69%	13%	29%	73%	42%	17%	*
Both equally	10%	12%	8%	22%	15%	15%	7%	*
Do not trust either	17%	10%	21%	17%	3%	19%	21%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Party Trust On Issues Grid — Gun violence

Which party do you trust more, [the Democrats or the Republicans], to handle each of the following issues?

	Total	Age				Gender		Education	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Trust Democrats more	35%	42%	34%	36%	28%	31%	38%	32%	42%
Trust Republicans more	34%	26%	30%	35%	49%	41%	29%	36%	31%
Both equally	11%	11%	11%	13%	7%	12%	10%	11%	11%
Do not trust either	20%	21%	24%	17%	17%	16%	23%	21%	16%
Weighted N	937	242	249	244	202	416	515	613	324

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Trust Democrats more	35%	32%	39%	29%	38%	39%	32%	37%	36%	32%	34%	33%	39%
Trust Republicans more	34%	39%	30%	36%	34%	31%	37%	37%	34%	21%	33%	33%	39%
Both equally	11%	11%	11%	13%	10%	13%	8%	9%	11%	11%	11%	13%	8%
Do not trust either	20%	18%	21%	22%	18%	17%	22%	17%	19%	36%	22%	21%	15%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Trust Democrats more	35%	73%	15%	4%	71%	34%	10%	4%	56%	*	75%	5%	*	26%
Trust Republicans more	34%	6%	14%	69%	11%	21%	69%	75%	9%	*	4%	65%	*	17%
Both equally	11%	6%	24%	11%	8%	15%	8%	12%	9%	*	8%	12%	*	15%
Do not trust either	20%	14%	46%	16%	11%	30%	13%	10%	25%	*	14%	18%	*	42%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



	Total	Ancestry				
		CU	Not Hispanic	Other	PR	SA
Trust Democrats more	35%	30%	—	38%	39%	35%
Trust Republicans more	34%	43%	—	35%	29%	31%
Both equally	11%	7%	—	14%	9%	16%
Do not trust either	20%	20%	—	13%	23%	18%
Weighted N	937	277	0	97	301	262

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Trust Democrats more	35%	7%	53%	25%	5%	21%	51%	*
Trust Republicans more	34%	72%	12%	33%	78%	50%	14%	*
Both equally	11%	12%	9%	20%	15%	13%	9%	*
Do not trust either	20%	8%	26%	22%	3%	16%	27%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Party Trust On Issues Grid — Keeping America out of foreign wars

Which party do you trust more, [the Democrats or the Republicans], to handle each of the following issues?

	Age					Gender		Education	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Trust Democrats more	40%	43%	38%	40%	39%	36%	43%	39%	42%
Trust Republicans more	26%	17%	24%	29%	38%	31%	23%	28%	24%
Both equally	10%	17%	10%	8%	5%	11%	10%	11%	9%
Do not trust either	23%	23%	28%	23%	18%	23%	24%	23%	24%
Weighted N	937	242	249	244	202	416	515	613	324

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Trust Democrats more	40%	37%	43%	34%	43%	43%	37%	42%	41%	38%	40%	39%	40%
Trust Republicans more	26%	30%	23%	31%	24%	23%	30%	23%	26%	26%	25%	28%	27%
Both equally	10%	10%	10%	13%	9%	11%	9%	13%	10%	11%	10%	13%	8%
Do not trust either	23%	23%	24%	22%	24%	22%	24%	21%	24%	26%	26%	20%	25%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Trust Democrats more	40%	76%	27%	7%	74%	41%	13%	6%	62%	*	78%	9%	*	34%
Trust Republicans more	26%	1%	8%	58%	6%	17%	54%	61%	5%	*	1%	53%	*	12%
Both equally	10%	6%	19%	11%	7%	12%	11%	14%	8%	*	6%	13%	*	15%
Do not trust either	23%	16%	46%	23%	13%	30%	22%	19%	25%	*	16%	25%	*	38%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



	Total	Ancestry				
		CU	Not Hispanic	Other	PR	SA
Trust Democrats more	40%	30%	—	51%	45%	41%
Trust Republicans more	26%	32%	—	24%	19%	30%
Both equally	10%	9%	—	9%	12%	10%
Do not trust either	23%	29%	—	15%	25%	19%
Weighted N	937	277	0	97	301	262

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Trust Democrats more	40%	9%	59%	35%	6%	21%	58%	*
Trust Republicans more	26%	63%	6%	16%	72%	36%	8%	*
Both equally	10%	15%	7%	15%	18%	15%	6%	*
Do not trust either	23%	14%	27%	35%	4%	28%	28%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Party Trust On Issues Grid — Doing what's best for people like me

Which party do you trust more, [the Democrats or the Republicans], to handle each of the following issues?

	Total	Age				Gender		Education	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Trust Democrats more	38%	44%	38%	39%	30%	34%	41%	35%	43%
Trust Republicans more	34%	22%	25%	39%	53%	41%	28%	36%	30%
Both equally	8%	11%	10%	7%	5%	8%	8%	8%	8%
Do not trust either	20%	23%	27%	16%	13%	17%	23%	21%	19%
Weighted N	937	242	249	244	202	416	515	613	324

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Trust Democrats more	38%	34%	42%	32%	41%	42%	35%	36%	39%	39%	38%	36%	41%
Trust Republicans more	34%	40%	28%	36%	32%	32%	35%	34%	34%	18%	30%	35%	36%
Both equally	8%	10%	7%	10%	7%	9%	7%	13%	7%	17%	10%	7%	9%
Do not trust either	20%	17%	24%	21%	19%	17%	23%	17%	21%	27%	22%	21%	15%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Trust Democrats more	38%	80%	17%	3%	75%	38%	10%	2%	62%	*	82%	6%	*	25%
Trust Republicans more	34%	3%	11%	71%	11%	20%	69%	77%	6%	*	2%	66%	*	17%
Both equally	8%	3%	14%	11%	3%	11%	7%	12%	4%	*	3%	12%	*	8%
Do not trust either	20%	14%	58%	14%	11%	31%	13%	9%	27%	*	13%	17%	*	50%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



	Total	Ancestry				
		CU	Not Hispanic	Other	PR	SA
Trust Democrats more	38%	33%	—	45%	42%	37%
Trust Republicans more	34%	39%	—	31%	29%	35%
Both equally	8%	7%	—	11%	6%	10%
Do not trust either	20%	20%	—	13%	24%	18%
Weighted N	937	277	0	97	301	262

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Trust Democrats more	38%	7%	58%	24%	5%	22%	55%	*
Trust Republicans more	34%	77%	9%	27%	84%	48%	12%	*
Both equally	8%	9%	6%	19%	8%	14%	6%	*
Do not trust either	20%	6%	27%	29%	4%	16%	27%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Party Trust On Issues Grid — Handling the issue of data centers

Which party do you trust more, [the Democrats or the Republicans], to handle each of the following issues?

	Total	Age				Gender		Education	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Trust Democrats more	35%	39%	35%	36%	31%	30%	39%	33%	39%
Trust Republicans more	27%	18%	23%	31%	39%	36%	21%	28%	26%
Both equally	15%	18%	13%	14%	14%	16%	14%	16%	13%
Do not trust either	23%	25%	30%	20%	16%	18%	27%	23%	23%
Weighted N	937	242	249	244	202	416	515	613	324

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Trust Democrats more	35%	32%	38%	29%	38%	40%	31%	43%	35%	30%	32%	36%	37%
Trust Republicans more	27%	30%	24%	29%	26%	25%	29%	28%	27%	19%	25%	30%	27%
Both equally	15%	17%	12%	20%	12%	15%	15%	13%	15%	17%	15%	14%	17%
Do not trust either	23%	21%	26%	22%	23%	21%	25%	16%	23%	35%	27%	21%	19%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Trust Democrats more	35%	69%	22%	5%	69%	35%	9%	5%	56%	*	72%	7%	*	24%
Trust Republicans more	27%	2%	11%	58%	6%	18%	55%	62%	5%	*	1%	54%	*	11%
Both equally	15%	8%	21%	20%	9%	17%	16%	19%	12%	*	11%	19%	*	13%
Do not trust either	23%	22%	46%	17%	16%	30%	20%	14%	27%	*	16%	20%	*	52%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



	Total	Ancestry				
		CU	Not Hispanic	Other	PR	SA
Trust Democrats more	35%	28%	—	49%	39%	33%
Trust Republicans more	27%	32%	—	24%	22%	30%
Both equally	15%	13%	—	17%	15%	15%
Do not trust either	23%	26%	—	11%	24%	23%
Weighted N	937	277	0	97	301	262

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Trust Democrats more	35%	8%	53%	22%	7%	19%	50%	*
Trust Republicans more	27%	66%	5%	19%	74%	38%	7%	*
Both equally	15%	15%	13%	23%	13%	24%	12%	*
Do not trust either	23%	11%	28%	36%	7%	19%	30%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Contacted About Registering Or Voting

So far in 2026, has anyone from a political party, campaign or any other organization contacted you and asked you to register or vote? Either by phone, text, email, or maybe in-person?

	Total	Age				Gender		Education	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Yes, I have been contacted	38%	42%	32%	41%	36%	39%	37%	37%	38%
No, I have not been contacted	62%	58%	68%	59%	64%	61%	63%	63%	62%
Weighted N	937	242	249	244	202	416	515	613	324

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Yes, I have been contacted	38%	41%	34%	41%	36%	38%	37%	48%	38%	27%	32%	34%	54%
No, I have not been contacted	62%	59%	66%	59%	64%	62%	63%	52%	62%	73%	68%	66%	46%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Yes, I have been contacted	38%	35%	36%	41%	36%	36%	41%	41%	36%	*	37%	42%	*	24%
No, I have not been contacted	62%	65%	64%	59%	64%	64%	59%	59%	64%	*	63%	58%	*	76%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



	Total	Ancestry				
		CU	Not Hispanic	Other	PR	SA
Yes, I have been contacted	38%	39%	—	35%	30%	46%
No, I have not been contacted	62%	61%	—	65%	70%	54%
Weighted N	937	277	0	97	301	262

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Yes, I have been contacted	38%	41%	36%	33%	46%	31%	37%	*
No, I have not been contacted	62%	59%	64%	67%	54%	69%	63%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Who Contacted Respondent

And who was it that contacted you? Select all that apply.

Asked only of respondent who have been contacted

	Age					Gender		Education	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Someone from the Democratic Party	52%	49%	54%	57%	48%	52%	52%	48%	59%
Someone from the Republican Party	58%	50%	61%	56%	68%	60%	57%	56%	61%
Someone from a non-partisan or civic organization	23%	26%	19%	22%	27%	22%	25%	22%	26%
Weighted N	352	102	79	99	72	160	188	228	123

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Someone from the Democratic Party	52%	51%	53%	44%	57%	57%	48%	43%	54%	*	49%	50%	56%
Someone from the Republican Party	58%	63%	52%	66%	53%	58%	58%	64%	59%	*	52%	50%	72%
Someone from a non-partisan or civic organization	23%	21%	26%	18%	27%	21%	26%	14%	24%	*	27%	26%	16%
Weighted N	352	191	160	134	218	170	182	46	280	13	107	119	113

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Someone from the Democratic Party	52%	75%	60%	30%	71%	56%	35%	36%	63%	*	72%	36%	*	60%
Someone from the Republican Party	58%	40%	41%	78%	41%	53%	75%	75%	46%	*	42%	74%	*	36%
Someone from a non-partisan or civic organization	23%	31%	25%	17%	34%	24%	16%	15%	30%	*	30%	17%	*	32%
Weighted N	352	140	47	165	85	142	125	147	201	4	136	179	5	32

	Total	Ancestry				
		CU	Not Hispanic	Other	PR	SA
Someone from the Democratic Party	52%	46%	—	45%	62%	52%
Someone from the Republican Party	58%	63%	—	66%	46%	60%
Someone from a non-partisan or civic organization	23%	24%	—	20%	22%	26%
Weighted N	352	108	0	33	89	121

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Someone from the Democratic Party	52%	33%	67%	40%	29%	43%	65%	*
Someone from the Republican Party	58%	75%	50%	34%	79%	59%	49%	*

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Someone from a non-partisan or civic organization	23%	14%	26%	51%	15%	26%	26%	*
Weighted N	352	131	196	25	88	58	205	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Contact Method

How were you contacted? Select all that apply.

Asked only of respondent who have been contacted

	Total	Age				Gender		Education	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Phone call	29%	23%	30%	28%	38%	25%	32%	26%	35%
Text message	66%	55%	64%	80%	65%	64%	68%	64%	69%
Email	33%	34%	33%	26%	43%	45%	24%	31%	38%
Mail	34%	22%	40%	29%	50%	31%	35%	32%	37%
In person at my home	13%	15%	18%	10%	6%	15%	10%	10%	18%
At an event or public place	6%	9%	6%	3%	6%	10%	2%	6%	6%
Social media	11%	10%	14%	4%	17%	11%	10%	7%	18%
WhatsApp	7%	5%	12%	5%	6%	7%	7%	3%	13%
Other	0%	0%	1%	0%	0%	0%	0%	0%	0%
Weighted N	352	102	79	99	72	160	188	228	123

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Phone call	29%	30%	28%	31%	28%	26%	32%	36%	28%	*	25%	25%	41%
Text message	66%	69%	63%	54%	73%	69%	64%	58%	68%	*	69%	57%	73%
Email	33%	41%	24%	39%	30%	34%	33%	42%	31%	*	24%	39%	37%
Mail	34%	34%	34%	33%	34%	27%	40%	41%	33%	*	30%	30%	38%
In person at my home	13%	12%	14%	18%	9%	11%	14%	15%	12%	*	9%	15%	12%
At an event or public place	6%	9%	3%	11%	3%	4%	7%	7%	5%	*	5%	8%	4%
Social media	11%	12%	9%	19%	5%	9%	12%	30%	8%	*	6%	11%	15%
WhatsApp	7%	10%	2%	11%	4%	6%	8%	10%	6%	*	4%	3%	14%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Other	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	1%	0%	0%
Weighted N	352	191	160	134	218	170	182	46	280	13	107	119	113

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Phone call	29%	23%	25%	35%	20%	33%	30%	32%	27%	*	28%	30%	*	28%
Text message	66%	66%	72%	64%	73%	62%	67%	58%	72%	*	67%	66%	*	61%
Email	33%	33%	30%	35%	38%	32%	32%	37%	31%	*	31%	37%	*	24%
Mail	34%	30%	26%	39%	27%	34%	38%	39%	30%	*	29%	41%	*	14%
In person at my home	13%	11%	12%	14%	11%	13%	13%	15%	11%	*	12%	12%	*	19%
At an event or public place	6%	6%	0%	8%	8%	6%	4%	8%	5%	*	3%	8%	*	9%
Social media	11%	9%	7%	13%	9%	11%	11%	14%	8%	*	9%	13%	*	0%
WhatsApp	7%	2%	5%	11%	5%	4%	10%	11%	4%	*	2%	10%	*	4%
Other	0%	0%	0%	0%	0%	0%	1%	0%	0%	*	0%	0%	*	0%
Weighted N	352	140	47	165	85	142	125	147	201	4	136	179	5	32

	Ancestry					
	Total	CU	Not Hispanic	Other	PR	SA
Phone call	29%	29%	—	34%	31%	26%
Text message	66%	72%	—	66%	59%	66%
Email	33%	27%	—	59%	29%	35%
Mail	34%	32%	—	24%	37%	35%
In person at my home	13%	13%	—	12%	10%	14%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Ancestry				
		CU	Not Hispanic	Other	PR	SA
At an event or public place	6%	2%	—	2%	3%	13%
Social media	11%	9%	—	22%	7%	11%
WhatsApp	7%	4%	—	16%	3%	9%
Other	0%	1%	—	0%	0%	0%
Weighted N	352	108	0	33	89	121

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Phone call	29%	36%	24%	29%	40%	28%	25%	*
Text message	66%	56%	73%	66%	54%	63%	72%	*
Email	33%	40%	30%	26%	42%	30%	31%	*
Mail	34%	37%	31%	35%	41%	34%	30%	*
In person at my home	13%	18%	10%	9%	16%	23%	8%	*
At an event or public place	6%	8%	6%	0%	8%	3%	6%	*
Social media	11%	18%	6%	6%	26%	9%	5%	*
WhatsApp	7%	12%	4%	5%	17%	7%	2%	*
Other	0%	0%	0%	0%	0%	0%	0%	*
Weighted N	352	131	196	25	88	58	205	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Contact Language

Thinking about the most recent political outreach you received, was it...

Asked only of respondent who have been contacted

	Age					Gender		Education	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Mostly in English	71%	73%	71%	73%	64%	72%	70%	71%	71%
Mostly in Spanish	3%	2%	1%	3%	8%	1%	5%	3%	3%
In both English and Spanish	24%	23%	27%	23%	26%	25%	24%	24%	26%
In another language	0%	1%	1%	0%	0%	0%	0%	0%	1%
Not sure	1%	1%	0%	1%	2%	2%	1%	2%	0%
Weighted N	352	102	79	99	72	160	188	228	123

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Mostly in English	71%	65%	78%	64%	75%	73%	69%	70%	71%	*	78%	71%	65%
Mostly in Spanish	3%	3%	3%	5%	2%	2%	4%	10%	2%	*	2%	1%	6%
In both English and Spanish	24%	29%	19%	30%	21%	23%	25%	19%	25%	*	20%	25%	28%
In another language	0%	1%	0%	1%	0%	1%	0%	2%	0%	*	0%	1%	0%
Not sure	1%	2%	0%	0%	2%	1%	1%	0%	1%	*	0%	1%	1%
Weighted N	352	191	160	134	218	170	182	46	280	13	107	119	113

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Mostly in English	71%	74%	75%	67%	72%	74%	66%	65%	75%	*	73%	68%	*	77%
Mostly in Spanish	3%	2%	1%	4%	3%	1%	5%	5%	2%	*	2%	4%	*	0%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Party ID			Ideology			Trump Job			2024 Vote				
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
In both English and Spanish	24%	21%	21%	28%	25%	22%	27%	29%	21%	*	22%	26%	*	23%
In another language	0%	1%	0%	1%	1%	0%	1%	1%	0%	*	1%	1%	*	0%
Not sure	1%	2%	3%	0%	0%	2%	1%	1%	1%	*	2%	1%	*	0%
Weighted N	352	140	47	165	85	142	125	147	201	4	136	179	5	32

	Ancestry					
	Total	CU	Not Hispanic	Other	PR	SA
Mostly in English	71%	70%	—	71%	71%	72%
Mostly in Spanish	3%	6%	—	1%	2%	2%
In both English and Spanish	24%	24%	—	28%	22%	25%
In another language	0%	0%	—	0%	1%	1%
Not sure	1%	0%	—	0%	4%	0%
Weighted N	352	108	0	33	89	121

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Mostly in English	71%	64%	76%	70%	61%	74%	74%	*
Mostly in Spanish	3%	6%	2%	0%	8%	1%	2%	*
In both English and Spanish	24%	29%	21%	30%	31%	23%	22%	*
In another language	0%	1%	0%	0%	0%	2%	0%	*
Not sure	1%	1%	1%	0%	0%	0%	2%	*

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N+ Univision Florida Poll - Latino OS
 Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.
 Margin of error: +/-3.9%.



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	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Weighted N	352	131	196	25	88	58	205	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Outreach on Relevant Issues

Thinking about the most recent political outreach you received, how well did it speak to the issues that matter to you personally?

Asked only of respondent who have been contacted

	Age					Gender		Education	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Very well	31%	36%	32%	25%	30%	31%	31%	30%	32%
Somewhat well	32%	40%	26%	23%	38%	35%	30%	35%	26%
Not too well	11%	9%	11%	12%	12%	13%	9%	12%	9%
Not at all well	13%	7%	14%	19%	10%	15%	11%	11%	16%
Not sure	14%	8%	16%	21%	9%	6%	19%	12%	16%
Weighted N	352	102	79	99	72	160	188	228	123

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very well	31%	29%	33%	44%	23%	31%	30%	53%	27%	*	38%	25%	31%
Somewhat well	32%	32%	32%	32%	32%	29%	34%	28%	32%	*	33%	38%	24%
Not too well	11%	12%	10%	9%	13%	10%	12%	8%	12%	*	8%	13%	13%
Not at all well	13%	15%	10%	7%	16%	17%	9%	2%	14%	*	8%	15%	15%
Not sure	14%	13%	15%	8%	17%	12%	15%	9%	14%	*	13%	9%	17%
Weighted N	352	191	160	134	218	170	182	46	280	13	107	119	113

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very well	31%	26%	25%	36%	30%	21%	42%	42%	23%	*	26%	34%	*	30%
Somewhat well	32%	27%	36%	35%	30%	36%	29%	35%	30%	*	25%	36%	*	35%
Not too well	11%	16%	14%	7%	16%	14%	5%	6%	15%	*	13%	9%	*	19%
Not at all well	13%	15%	16%	10%	10%	14%	13%	7%	17%	*	17%	12%	*	3%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



	continued from previous page													
	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Not sure	14%	16%	9%	13%	14%	16%	11%	10%	15%	*	19%	10%	*	13%
Weighted N	352	140	47	165	85	142	125	147	201	4	136	179	5	32

	Ancestry					
	Total	CU	Not Hispanic	Other	PR	SA
Very well	31%	33%	—	57%	31%	21%
Somewhat well	32%	31%	—	32%	28%	35%
Not too well	11%	10%	—	9%	9%	15%
Not at all well	13%	5%	—	2%	23%	15%
Not sure	14%	21%	—	0%	10%	14%
Weighted N	352	108	0	33	89	121

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Very well	31%	49%	20%	23%	62%	23%	19%	*
Somewhat well	32%	30%	33%	32%	24%	50%	30%	*
Not too well	11%	5%	16%	3%	6%	1%	17%	*
Not at all well	13%	7%	17%	12%	7%	2%	18%	*
Not sure	14%	9%	14%	31%	2%	24%	16%	*
Weighted N	352	131	196	25	88	58	205	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Primary News Language

When you get news or information about politics and current events, which language do you primarily use?

Asked only of Hispanic respondents

	Total	Age				Gender		Education	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Primarily Spanish	4%	1%	4%	3%	6%	3%	4%	4%	3%
More Spanish than English	3%	4%	3%	4%	1%	3%	4%	3%	4%
Spanish and English about equally	28%	32%	26%	25%	27%	26%	29%	28%	27%
More English than Spanish	22%	23%	25%	24%	15%	23%	22%	23%	21%
Primarily English	43%	39%	42%	43%	51%	45%	41%	42%	45%
Weighted N	937	242	249	244	202	416	515	613	324

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Primarily Spanish	4%	5%	2%	6%	2%	3%	4%	7%	3%	4%	4%	5%	2%
More Spanish than English	3%	5%	1%	6%	2%	3%	4%	3%	3%	4%	4%	3%	3%
Spanish and English about equally	28%	29%	26%	30%	26%	30%	26%	24%	29%	27%	32%	27%	25%
More English than Spanish	22%	22%	22%	24%	21%	25%	20%	23%	22%	22%	21%	22%	26%
Primarily English	43%	38%	48%	34%	48%	40%	47%	43%	42%	43%	39%	43%	43%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Primarily Spanish	4%	3%	3%	5%	1%	3%	6%	3%	4%	*	4%	4%	*	2%
More Spanish than English	3%	2%	3%	5%	2%	4%	4%	4%	3%	*	3%	5%	*	1%
Spanish and English about equally	28%	29%	22%	29%	27%	29%	26%	27%	28%	*	27%	28%	*	26%
More English than Spanish	22%	18%	26%	25%	19%	24%	22%	23%	22%	*	20%	23%	*	25%
Primarily English	43%	48%	46%	38%	51%	41%	41%	42%	44%	*	47%	40%	*	46%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

	Ancestry					
	Total	CU	Not Hispanic	Other	PR	SA
Primarily Spanish	4%	5%	*	8%	2%	3%
More Spanish than English	3%	4%	*	3%	2%	4%
Spanish and English about equally	28%	26%	*	31%	24%	31%
More English than Spanish	22%	23%	*	27%	22%	20%
Primarily English	43%	42%	*	30%	50%	41%
Weighted N	937	277	0	97	301	262

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Primarily Spanish	4%	3%	3%	12%	5%	4%	3%	*

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
More Spanish than English	3%	5%	3%	1%	4%	3%	3%	*
Spanish and English about equally	28%	28%	26%	38%	27%	33%	26%	*
More English than Spanish	22%	24%	22%	13%	22%	27%	20%	*
Primarily English	43%	40%	46%	37%	41%	33%	47%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Economic Outlook

Overall, do you think the economy is:

	Age					Gender		Education	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Getting better	20%	16%	17%	22%	29%	30%	13%	19%	22%
Staying the same	20%	22%	24%	17%	17%	21%	19%	21%	18%
Getting worse	60%	63%	59%	61%	55%	49%	68%	60%	59%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%
Weighted N	937	242	249	244	202	416	515	613	324

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Getting better	20%	24%	17%	28%	17%	20%	21%	26%	19%	17%	12%	26%	25%
Staying the same	20%	18%	22%	20%	20%	23%	16%	15%	21%	15%	22%	20%	17%
Getting worse	60%	58%	61%	52%	64%	57%	63%	59%	60%	68%	66%	54%	59%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Getting better	20%	3%	10%	42%	6%	11%	43%	51%	2%	*	2%	40%	*	8%
Staying the same	20%	12%	18%	28%	11%	21%	25%	29%	12%	*	13%	28%	*	13%
Getting worse	60%	85%	73%	30%	82%	68%	32%	19%	86%	*	84%	32%	*	79%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	*	0%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



	Total	Ancestry				
		CU	Not Hispanic	Other	PR	SA
Getting better	20%	22%	—	28%	12%	26%
Staying the same	20%	21%	—	27%	20%	16%
Getting worse	60%	57%	—	45%	68%	59%
Not sure	0%	0%	—	0%	0%	0%
Weighted N	937	277	0	97	301	262

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Getting better	20%	58%	1%	5%	100%	0%	0%	*
Staying the same	20%	33%	9%	44%	0%	100%	0%	*
Getting worse	60%	10%	90%	51%	0%	0%	100%	*
Not sure	0%	0%	0%	0%	0%	0%	0%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Financial Situation

Compared with one year ago, would you say your household's financial situation is...

	Age					Gender		Education	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Much better	8%	11%	8%	6%	9%	10%	7%	7%	11%
Somewhat better	15%	23%	12%	14%	12%	20%	11%	14%	18%
About the same	35%	32%	36%	36%	35%	34%	35%	36%	32%
Somewhat worse	23%	23%	21%	26%	24%	21%	25%	22%	26%
Much worse	17%	9%	22%	19%	20%	14%	20%	20%	13%
Not sure	1%	3%	1%	0%	0%	0%	1%	1%	1%
Weighted N	937	242	249	244	202	416	515	613	324

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Much better	8%	9%	8%	14%	6%	10%	7%	12%	7%	11%	4%	11%	13%
Somewhat better	15%	17%	13%	21%	12%	19%	12%	13%	15%	15%	10%	15%	21%
About the same	35%	34%	35%	28%	38%	34%	35%	34%	36%	34%	34%	34%	35%
Somewhat worse	23%	24%	22%	22%	24%	23%	23%	21%	23%	22%	24%	24%	24%
Much worse	17%	15%	20%	14%	19%	13%	22%	20%	17%	12%	26%	16%	7%
Not sure	1%	0%	2%	1%	1%	1%	1%	0%	1%	6%	1%	1%	0%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Much better	8%	5%	4%	14%	5%	5%	16%	17%	4%	*	4%	12%	*	7%
Somewhat better	15%	12%	11%	20%	13%	14%	18%	24%	10%	*	11%	19%	*	14%
About the same	35%	28%	37%	41%	31%	33%	39%	42%	29%	*	29%	41%	*	31%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Somewhat worse	23%	30%	17%	18%	27%	25%	18%	12%	31%	*	29%	18%	*	23%
Much worse	17%	24%	29%	7%	22%	21%	9%	6%	25%	*	25%	10%	*	22%
Not sure	1%	2%	1%	0%	2%	1%	0%	0%	2%	*	2%	0%	*	1%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

	Ancestry					
	Total	CU	Not Hispanic	Other	PR	SA
Much better	8%	7%	—	14%	8%	9%
Somewhat better	15%	16%	—	27%	9%	16%
About the same	35%	38%	—	34%	33%	33%
Somewhat worse	23%	23%	—	16%	26%	23%
Much worse	17%	15%	—	8%	23%	17%
Not sure	1%	1%	—	1%	1%	1%
Weighted N	937	277	0	97	301	262

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Much better	8%	18%	3%	7%	29%	4%	3%	*
Somewhat better	15%	26%	10%	8%	35%	14%	9%	*
About the same	35%	41%	28%	58%	29%	65%	27%	*
Somewhat worse	23%	12%	31%	13%	7%	10%	33%	*
Much worse	17%	4%	27%	10%	0%	7%	27%	*
Not sure	1%	0%	1%	5%	0%	0%	2%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Greatest Cost Pressure

Which of the following expenses are putting the greatest pressure on your household budget right now? Select up to three.

	Age					Gender		Education	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Groceries and food	61%	56%	65%	61%	63%	58%	64%	63%	57%
Rent or mortgage payments	29%	33%	34%	30%	14%	28%	29%	30%	25%
Electricity and other utilities	25%	31%	27%	24%	19%	28%	23%	27%	23%
Healthcare and prescription drugs	18%	20%	16%	20%	16%	19%	17%	15%	23%
Insurance	17%	15%	13%	21%	21%	20%	15%	14%	24%
Gasoline and transportation	51%	40%	55%	53%	55%	51%	51%	53%	46%
Childcare	5%	9%	6%	2%	2%	5%	6%	5%	5%
Credit card or other debt payments	21%	21%	18%	21%	24%	17%	24%	22%	19%
Taxes	15%	20%	14%	11%	13%	17%	13%	13%	17%
Other	2%	2%	1%	2%	1%	1%	2%	1%	2%
None of these	6%	4%	6%	3%	12%	6%	6%	7%	5%
Weighted N	937	242	249	244	202	416	515	613	324

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Groceries and food	61%	62%	60%	63%	61%	60%	63%	61%	62%	55%	64%	60%	61%
Rent or mortgage payments	29%	25%	32%	30%	28%	30%	28%	25%	29%	27%	37%	27%	20%
Electricity and other utilities	25%	27%	24%	29%	23%	27%	24%	24%	26%	19%	27%	24%	25%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Healthcare and prescription drugs	18%	17%	19%	17%	19%	18%	18%	34%	16%	21%	17%	16%	22%
Insurance	17%	20%	15%	15%	19%	17%	18%	24%	17%	10%	14%	16%	22%
Gasoline and transportation	51%	50%	51%	53%	49%	54%	48%	50%	52%	43%	46%	53%	53%
Childcare	5%	7%	3%	12%	1%	5%	5%	3%	6%	3%	6%	4%	7%
Credit card or other debt payments	21%	20%	22%	21%	21%	19%	23%	21%	21%	15%	21%	21%	22%
Taxes	15%	16%	14%	16%	14%	18%	12%	11%	15%	21%	12%	17%	16%
Other	2%	1%	3%	1%	2%	1%	2%	0%	2%	4%	2%	2%	1%
None of these	6%	7%	5%	4%	7%	5%	7%	7%	6%	10%	3%	8%	6%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Groceries and food	61%	68%	59%	55%	68%	63%	54%	55%	66%	*	68%	58%	*	58%
Rent or mortgage payments	29%	31%	31%	26%	31%	31%	24%	24%	31%	*	29%	26%	*	35%
Electricity and other utilities	25%	27%	32%	22%	26%	28%	21%	22%	28%	*	26%	24%	*	27%
Healthcare and prescription drugs	18%	22%	16%	15%	21%	20%	14%	17%	19%	*	22%	14%	*	19%
Insurance	17%	16%	11%	21%	14%	16%	22%	21%	14%	*	15%	20%	*	14%
Gasoline and transportation	51%	55%	53%	45%	54%	53%	44%	41%	57%	*	57%	48%	*	43%
Childcare	5%	4%	8%	5%	7%	5%	3%	7%	4%	*	5%	6%	*	5%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Credit card or other debt payments	21%	20%	20%	22%	21%	21%	21%	21%	21%	*	21%	19%	*	25%
Taxes	15%	15%	10%	16%	14%	14%	17%	18%	13%	*	13%	17%	*	15%
Other	2%	1%	2%	2%	0%	2%	2%	2%	1%	*	0%	2%	*	3%
None of these	6%	4%	5%	8%	6%	3%	10%	8%	5%	*	4%	7%	*	7%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

		Ancestry				
	Total	CU	Not Hispanic	Other	PR	SA
Groceries and food	61%	58%	—	52%	68%	61%
Rent or mortgage payments	29%	27%	—	18%	36%	25%
Electricity and other utilities	25%	22%	—	32%	30%	21%
Healthcare and prescription drugs	18%	15%	—	19%	19%	20%
Insurance	17%	17%	—	19%	18%	17%
Gasoline and transportation	51%	46%	—	49%	53%	54%
Childcare	5%	5%	—	8%	4%	5%
Credit card or other debt payments	21%	24%	—	22%	19%	20%
Taxes	15%	20%	—	21%	10%	12%
Other	2%	1%	—	1%	1%	3%
None of these	6%	10%	—	6%	4%	5%
Weighted N	937	277	0	97	301	262

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Groceries and food	61%	49%	70%	53%	46%	53%	69%	*
Rent or mortgage payments	29%	24%	32%	23%	19%	29%	32%	*
Electricity and other utilities	25%	25%	26%	23%	21%	25%	27%	*
Healthcare and prescription drugs	18%	15%	21%	14%	17%	14%	20%	*
Insurance	17%	22%	15%	18%	22%	20%	15%	*
Gasoline and transportation	51%	38%	58%	54%	36%	47%	57%	*
Childcare	5%	7%	4%	3%	9%	3%	4%	*
Credit card or other debt payments	21%	20%	20%	28%	21%	15%	23%	*
Taxes	15%	20%	12%	13%	20%	16%	12%	*
Other	2%	2%	1%	4%	2%	3%	1%	*
None of these	6%	9%	4%	7%	12%	6%	4%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Housing Situation

Which of the following best describes your current housing situation?

	Age					Gender		Education	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Own my home	52%	28%	52%	56%	75%	55%	49%	45%	65%
Rent my home	34%	43%	38%	36%	18%	35%	34%	40%	23%
Live with family or others without paying rent	10%	22%	7%	5%	3%	6%	12%	11%	7%
Other	2%	2%	1%	2%	3%	1%	3%	2%	3%
Prefer not to say	2%	5%	2%	1%	1%	2%	2%	2%	2%
Weighted N	937	242	249	244	202	416	515	613	324

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Own my home	52%	66%	37%	52%	51%	56%	47%	67%	52%	22%	36%	54%	75%
Rent my home	34%	26%	43%	36%	34%	37%	33%	16%	36%	39%	45%	36%	18%
Live with family or others without paying rent	10%	5%	14%	10%	9%	5%	14%	15%	8%	25%	12%	7%	6%
Other	2%	1%	3%	1%	3%	1%	3%	0%	2%	0%	3%	3%	0%
Prefer not to say	2%	2%	3%	2%	3%	1%	3%	1%	2%	14%	4%	1%	1%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Own my home	52%	50%	40%	57%	49%	47%	59%	56%	49%	*	53%	57%	*	33%
Rent my home	34%	33%	38%	35%	34%	38%	31%	33%	35%	*	32%	34%	*	42%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Live with family or others without paying rent	10%	11%	12%	7%	12%	10%	7%	8%	11%	*	9%	7%	*	18%
Other	2%	4%	1%	1%	3%	2%	1%	1%	3%	*	3%	0%	*	3%
Prefer not to say	2%	2%	8%	1%	2%	3%	1%	1%	3%	*	2%	2%	*	5%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

	Ancestry					
	Total	CU	Not Hispanic	Other	PR	SA
Own my home	52%	56%	—	56%	49%	48%
Rent my home	34%	31%	—	33%	34%	39%
Live with family or others without paying rent	10%	9%	—	9%	11%	8%
Other	2%	1%	—	1%	4%	1%
Prefer not to say	2%	3%	—	1%	1%	3%
Weighted N	937	277	0	97	301	262

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Own my home	52%	56%	49%	54%	63%	53%	47%	*
Rent my home	34%	34%	35%	27%	29%	37%	36%	*
Live with family or others without paying rent	10%	7%	11%	8%	7%	6%	11%	*
Other	2%	1%	3%	3%	0%	2%	3%	*
Prefer not to say	2%	1%	2%	9%	1%	1%	3%	*

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Top Issues Facing The U.S.

What are the top issues facing the U.S. today? Select up to 5.

	Total	Age				Gender		Education	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Jobs and the economy	38%	38%	51%	37%	23%	41%	36%	38%	39%
Income inequality	16%	22%	19%	14%	6%	17%	15%	14%	20%
The budget, taxes, and the federal deficit	24%	20%	20%	24%	34%	26%	22%	25%	22%
Foreign trade and tariffs	19%	18%	13%	22%	22%	23%	16%	19%	17%
Healthcare policy, including Medicare and Medicaid	29%	24%	24%	37%	33%	28%	31%	29%	30%
Abortion policy	11%	20%	10%	6%	5%	7%	13%	9%	13%
Social Security	16%	7%	12%	19%	29%	16%	16%	18%	13%
Gun policy	11%	16%	13%	8%	8%	9%	13%	12%	11%
Climate change and the environment	14%	24%	15%	9%	7%	12%	15%	14%	14%
Housing	26%	27%	28%	32%	13%	24%	27%	28%	21%
Immigration reform	22%	17%	20%	25%	27%	18%	26%	21%	24%
Border security	19%	14%	15%	22%	30%	22%	18%	23%	13%
Education policy	7%	9%	8%	6%	3%	5%	8%	5%	9%
Racism and race relations	15%	22%	16%	11%	10%	10%	19%	15%	16%
LGBTQ rights	6%	11%	7%	2%	3%	3%	7%	6%	5%
Inflation	55%	50%	57%	55%	56%	53%	56%	57%	51%
Election integrity and voting rights	15%	7%	11%	18%	27%	17%	14%	16%	14%
War and other international military conflicts	32%	26%	29%	33%	45%	32%	33%	31%	35%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Age				Gender		Education	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Crime	17%	20%	16%	9%	22%	17%	16%	19%	13%
Presidential power and authority	21%	24%	23%	19%	17%	22%	20%	18%	27%
Corruption in our political system	34%	32%	33%	33%	38%	38%	31%	32%	37%
Other	2%	2%	2%	3%	2%	3%	2%	2%	2%
Weighted N	937	242	249	244	202	416	515	613	324

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Jobs and the economy	38%	40%	36%	46%	34%	41%	36%	31%	39%	32%	40%	37%	38%
Income inequality	16%	14%	17%	19%	14%	20%	12%	14%	16%	12%	15%	18%	13%
The budget, taxes, and the federal deficit	24%	25%	22%	21%	25%	24%	24%	29%	24%	22%	20%	26%	25%
Foreign trade and tariffs	19%	19%	18%	13%	22%	19%	18%	10%	20%	19%	17%	21%	17%
Healthcare policy, including Medicare and Medicaid	29%	28%	31%	25%	31%	24%	34%	34%	29%	33%	35%	24%	30%
Abortion policy	11%	10%	11%	9%	11%	11%	11%	8%	11%	17%	9%	10%	13%
Social Security	16%	13%	19%	10%	19%	12%	20%	12%	16%	17%	21%	16%	8%
Gun policy	11%	13%	9%	15%	10%	12%	11%	19%	10%	17%	11%	11%	15%
Climate change and the environment	14%	14%	14%	16%	13%	13%	14%	18%	13%	20%	12%	14%	15%
Housing	26%	22%	30%	28%	25%	24%	27%	20%	27%	26%	31%	23%	24%
Immigration reform	22%	22%	22%	23%	22%	21%	23%	27%	22%	15%	21%	22%	26%
Border security	19%	20%	19%	20%	19%	19%	20%	18%	20%	13%	20%	24%	14%
Education policy	7%	8%	5%	8%	6%	5%	8%	7%	7%	4%	6%	5%	9%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Racism and race relations	15%	13%	17%	15%	15%	16%	15%	16%	14%	33%	16%	13%	17%
LGBTQ rights	6%	5%	7%	4%	6%	5%	7%	8%	5%	8%	5%	5%	7%
Inflation	55%	56%	54%	59%	52%	56%	53%	57%	55%	44%	52%	57%	56%
Election integrity and voting rights	15%	17%	13%	12%	17%	12%	18%	18%	15%	6%	13%	17%	14%
War and other international military conflicts	32%	31%	34%	25%	36%	33%	32%	30%	34%	19%	29%	35%	32%
Crime	17%	19%	15%	18%	16%	17%	16%	17%	16%	17%	16%	18%	12%
Presidential power and authority	21%	19%	24%	22%	21%	23%	19%	18%	22%	20%	19%	19%	27%
Corruption in our political system	34%	31%	36%	29%	37%	35%	33%	27%	36%	21%	33%	32%	37%
Other	2%	2%	3%	1%	3%	1%	3%	2%	3%	0%	3%	2%	2%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Jobs and the economy	38%	35%	45%	39%	33%	43%	35%	36%	40%	*	34%	40%	*	40%
Income inequality	16%	22%	13%	10%	23%	17%	9%	8%	21%	*	24%	9%	*	17%
The budget, taxes, and the federal deficit	24%	19%	21%	30%	18%	24%	28%	29%	21%	*	20%	28%	*	19%
Foreign trade and tariffs	19%	18%	17%	20%	18%	19%	18%	18%	19%	*	20%	18%	*	14%
Healthcare policy, including Medicare and Medicaid	29%	33%	29%	26%	32%	31%	26%	29%	30%	*	33%	28%	*	24%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Abortion policy	11%	14%	7%	8%	17%	9%	7%	8%	12%	*	13%	8%	*	15%
Social Security	16%	16%	14%	17%	13%	16%	19%	18%	16%	*	16%	17%	*	15%
Gun policy	11%	12%	13%	10%	15%	10%	11%	11%	12%	*	10%	10%	*	19%
Climate change and the environment	14%	20%	14%	7%	22%	14%	7%	8%	18%	*	19%	8%	*	17%
Housing	26%	27%	28%	24%	25%	28%	23%	23%	27%	*	27%	25%	*	24%
Immigration reform	22%	21%	16%	26%	17%	19%	30%	27%	19%	*	17%	26%	*	24%
Border security	19%	7%	9%	35%	9%	15%	33%	37%	9%	*	7%	33%	*	11%
Education policy	7%	7%	5%	7%	7%	8%	5%	7%	6%	*	7%	5%	*	13%
Racism and race relations	15%	24%	15%	7%	24%	16%	7%	6%	22%	*	22%	6%	*	25%
LGBTQ rights	6%	9%	7%	2%	10%	5%	4%	3%	8%	*	9%	3%	*	7%
Inflation	55%	53%	59%	54%	49%	56%	57%	52%	56%	*	53%	56%	*	54%
Election integrity and voting rights	15%	13%	10%	19%	17%	9%	22%	22%	11%	*	14%	20%	*	6%
War and other international military conflicts	32%	32%	36%	32%	32%	37%	28%	26%	36%	*	36%	30%	*	32%
Crime	17%	12%	15%	22%	13%	14%	23%	24%	11%	*	11%	21%	*	20%
Presidential power and authority	21%	32%	30%	7%	31%	26%	6%	6%	31%	*	35%	9%	*	24%
Corruption in our political system	34%	39%	40%	27%	40%	35%	28%	28%	38%	*	39%	31%	*	32%
Other	2%	2%	5%	2%	2%	3%	2%	3%	2%	*	2%	1%	*	7%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



	Total	Ancestry				
		CU	Not Hispanic	Other	PR	SA
Jobs and the economy	38%	37%	—	48%	35%	39%
Income inequality	16%	15%	—	19%	14%	17%
The budget, taxes, and the federal deficit	24%	25%	—	29%	18%	27%
Foreign trade and tariffs	19%	17%	—	20%	17%	22%
Healthcare policy, including Medicare and Medicaid	29%	32%	—	26%	32%	25%
Abortion policy	11%	9%	—	11%	12%	10%
Social Security	16%	17%	—	12%	20%	13%
Gun policy	11%	12%	—	13%	8%	14%
Climate change and the environment	14%	10%	—	21%	16%	13%
Housing	26%	26%	—	26%	29%	22%
Immigration reform	22%	23%	—	17%	22%	23%
Border security	19%	21%	—	17%	17%	22%
Education policy	7%	5%	—	3%	8%	8%
Racism and race relations	15%	10%	—	14%	22%	13%
LGBTQ rights	6%	4%	—	5%	7%	6%
Inflation	55%	55%	—	52%	57%	53%
Election integrity and voting rights	15%	18%	—	13%	15%	14%
War and other international military conflicts	32%	37%	—	23%	30%	33%
Crime	17%	11%	—	14%	20%	19%
Presidential power and authority	21%	18%	—	18%	23%	23%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Ancestry				
		CU	Not Hispanic	Other	PR	SA
Corruption in our political system	34%	40%	—	30%	33%	31%
Other	2%	2%	—	0%	4%	2%
Weighted N	937	277	0	97	301	262

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Jobs and the economy	38%	36%	39%	42%	38%	38%	38%	*
Income inequality	16%	9%	20%	16%	7%	15%	19%	*
The budget, taxes, and the federal deficit	24%	28%	21%	25%	31%	20%	23%	*
Foreign trade and tariffs	19%	18%	20%	14%	19%	17%	19%	*
Healthcare policy, including Medicare and Medicaid	29%	26%	31%	27%	23%	27%	32%	*
Abortion policy	11%	7%	13%	7%	8%	9%	12%	*
Social Security	16%	17%	16%	12%	14%	18%	16%	*
Gun policy	11%	10%	12%	17%	12%	11%	12%	*
Climate change and the environment	14%	10%	15%	18%	10%	12%	16%	*
Housing	26%	24%	27%	26%	20%	29%	27%	*
Immigration reform	22%	25%	20%	28%	27%	24%	20%	*
Border security	19%	37%	9%	20%	40%	26%	10%	*
Education policy	7%	7%	7%	6%	8%	6%	7%	*
Racism and race relations	15%	6%	21%	10%	5%	5%	22%	*
LGBTQ rights	6%	4%	7%	4%	3%	4%	7%	*

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Inflation	55%	50%	58%	47%	48%	55%	57%	*
Election integrity and voting rights	15%	23%	11%	8%	27%	15%	11%	*
War and other international military conflicts	32%	24%	38%	28%	20%	27%	38%	*
Crime	17%	23%	12%	27%	25%	22%	12%	*
Presidential power and authority	21%	7%	31%	7%	7%	13%	29%	*
Corruption in our political system	34%	28%	39%	23%	28%	28%	38%	*
Other	2%	3%	2%	1%	2%	3%	2%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Most Important Issue

Of the issues you just selected, which ONE is the most important to you when deciding how to vote this November?

	Total	Age				Gender		Education	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Jobs and the economy	14%	13%	19%	15%	7%	17%	11%	14%	14%
Income inequality	2%	5%	3%	0%	1%	3%	2%	2%	3%
The budget, taxes, and the federal deficit	5%	4%	4%	3%	11%	6%	5%	6%	4%
Foreign trade and tariffs	2%	2%	0%	3%	2%	1%	2%	2%	2%
Healthcare policy, including Medicare and Medicaid	4%	2%	1%	5%	10%	6%	3%	4%	5%
Abortion policy	2%	3%	1%	1%	2%	0%	2%	1%	2%
Social Security	5%	1%	1%	6%	13%	5%	5%	6%	2%
Gun policy	1%	2%	3%	0%	0%	1%	1%	1%	1%
Climate change and the environment	1%	1%	0%	1%	0%	1%	1%	1%	1%
Housing	4%	5%	4%	5%	1%	5%	3%	4%	3%
Immigration reform	3%	5%	1%	3%	3%	2%	4%	3%	4%
Border security	3%	2%	2%	3%	5%	4%	2%	3%	2%
Education policy	1%	2%	2%	2%	0%	1%	2%	1%	1%
Racism and race relations	1%	3%	2%	1%	0%	1%	2%	2%	1%
LGBTQ rights	1%	4%	1%	0%	0%	1%	1%	1%	1%
Inflation	22%	21%	29%	23%	14%	20%	24%	23%	21%
Election integrity and voting rights	4%	1%	2%	6%	6%	4%	3%	4%	4%
War and other international military conflicts	5%	4%	5%	5%	6%	4%	6%	4%	6%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Age				Gender		Education	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Crime	2%	3%	2%	1%	1%	2%	2%	2%	1%
Presidential power and authority	8%	7%	7%	10%	8%	6%	9%	6%	11%
Corruption in our political system	9%	10%	10%	7%	9%	10%	8%	8%	11%
Something else you mentioned before: ""	1%	1%	0%	2%	2%	2%	1%	1%	1%
Weighted N	937	242	249	244	202	416	515	613	324

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Jobs and the economy	14%	15%	13%	20%	11%	15%	13%	7%	15%	14%	15%	14%	13%
Income inequality	2%	2%	3%	3%	2%	4%	1%	4%	2%	0%	1%	4%	0%
The budget, taxes, and the federal deficit	5%	6%	5%	4%	6%	6%	5%	7%	6%	2%	2%	9%	6%
Foreign trade and tariffs	2%	2%	2%	1%	2%	2%	2%	0%	2%	8%	1%	2%	1%
Healthcare policy, including Medicare and Medicaid	4%	6%	3%	1%	6%	3%	6%	11%	4%	0%	4%	4%	5%
Abortion policy	2%	2%	1%	2%	2%	2%	1%	2%	1%	6%	1%	2%	2%
Social Security	5%	2%	7%	2%	6%	1%	8%	5%	4%	6%	9%	3%	1%
Gun policy	1%	1%	1%	1%	1%	1%	1%	2%	0%	11%	3%	1%	0%
Climate change and the environment	1%	1%	0%	1%	1%	1%	0%	0%	1%	0%	0%	2%	0%
Housing	4%	4%	4%	5%	3%	3%	4%	3%	4%	4%	6%	3%	2%
Immigration reform	3%	4%	3%	5%	2%	4%	2%	7%	3%	1%	2%	2%	7%
Border security	3%	3%	3%	3%	3%	3%	3%	3%	3%	2%	1%	6%	2%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Education policy	1%	1%	1%	2%	1%	1%	2%	0%	1%	0%	2%	1%	1%
Racism and race relations	1%	1%	2%	2%	1%	2%	1%	2%	1%	4%	2%	2%	1%
LGBTQ rights	1%	1%	1%	1%	1%	1%	2%	0%	1%	0%	1%	1%	0%
Inflation	22%	24%	20%	24%	21%	26%	19%	18%	23%	21%	24%	19%	26%
Election integrity and voting rights	4%	4%	3%	4%	3%	4%	4%	4%	3%	0%	3%	4%	4%
War and other international military conflicts	5%	4%	6%	3%	6%	3%	7%	6%	5%	4%	5%	6%	4%
Crime	2%	2%	1%	2%	2%	2%	1%	2%	1%	4%	2%	2%	2%
Presidential power and authority	8%	6%	10%	6%	9%	7%	8%	6%	8%	9%	8%	7%	8%
Corruption in our political system	9%	8%	10%	9%	9%	9%	9%	8%	10%	4%	9%	7%	13%
Something else you mentioned before: ""	1%	1%	1%	0%	2%	1%	2%	2%	1%	0%	1%	1%	1%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Jobs and the economy	14%	12%	14%	15%	11%	17%	12%	15%	13%	*	12%	16%	*	13%
Income inequality	2%	3%	3%	1%	3%	2%	2%	1%	3%	*	2%	2%	*	3%
The budget, taxes, and the federal deficit	5%	3%	2%	9%	4%	5%	7%	9%	3%	*	4%	8%	*	3%
Foreign trade and tariffs	2%	1%	2%	2%	0%	3%	2%	2%	2%	*	2%	1%	*	3%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Healthcare policy, including Medicare and Medicaid	4%	4%	3%	6%	3%	4%	7%	6%	3%	*	4%	6%	*	1%
Abortion policy	2%	2%	2%	1%	2%	1%	1%	1%	2%	*	2%	1%	*	2%
Social Security	5%	5%	6%	4%	5%	4%	5%	5%	5%	*	4%	4%	*	7%
Gun policy	1%	1%	2%	1%	0%	2%	1%	1%	1%	*	1%	0%	*	5%
Climate change and the environment	1%	1%	0%	1%	1%	1%	1%	1%	1%	*	1%	1%	*	0%
Housing	4%	4%	4%	3%	3%	4%	4%	4%	3%	*	4%	4%	*	3%
Immigration reform	3%	2%	4%	4%	4%	2%	4%	3%	3%	*	2%	4%	*	3%
Border security	3%	1%	0%	6%	1%	0%	8%	7%	0%	*	0%	6%	*	1%
Education policy	1%	1%	0%	2%	3%	1%	1%	3%	0%	*	0%	1%	*	4%
Racism and race relations	1%	3%	2%	0%	1%	3%	0%	0%	2%	*	1%	0%	*	5%
LGBTQ rights	1%	2%	1%	0%	3%	1%	1%	0%	2%	*	2%	0%	*	1%
Inflation	22%	20%	26%	23%	17%	25%	22%	19%	24%	*	21%	23%	*	21%
Election integrity and voting rights	4%	2%	3%	5%	3%	2%	7%	7%	2%	*	2%	6%	*	1%
War and other international military conflicts	5%	5%	7%	4%	5%	6%	4%	3%	6%	*	6%	4%	*	5%
Crime	2%	1%	1%	3%	0%	1%	3%	3%	0%	*	1%	3%	*	1%
Presidential power and authority	8%	15%	5%	1%	17%	8%	1%	1%	12%	*	16%	1%	*	7%
Corruption in our political system	9%	12%	11%	5%	14%	8%	7%	7%	11%	*	12%	7%	*	7%
Something else you mentioned before: ""	1%	1%	2%	1%	1%	2%	1%	2%	1%	*	1%	0%	*	4%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

	Ancestry					
	Total	CU	Not Hispanic	Other	PR	SA
Jobs and the economy	14%	14%	—	17%	10%	16%
Income inequality	2%	3%	—	2%	1%	3%
The budget, taxes, and the federal deficit	5%	3%	—	8%	5%	7%
Foreign trade and tariffs	2%	2%	—	2%	1%	2%
Healthcare policy, including Medicare and Medicaid	4%	5%	—	3%	5%	4%
Abortion policy	2%	1%	—	1%	2%	2%
Social Security	5%	5%	—	0%	6%	3%
Gun policy	1%	1%	—	2%	0%	2%
Climate change and the environment	1%	1%	—	0%	1%	1%
Housing	4%	2%	—	6%	6%	2%
Immigration reform	3%	5%	—	4%	1%	3%
Border security	3%	5%	—	5%	1%	2%
Education policy	1%	1%	—	0%	2%	1%
Racism and race relations	1%	2%	—	1%	2%	0%
LGBTQ rights	1%	1%	—	3%	1%	0%
Inflation	22%	22%	—	21%	23%	22%
Election integrity and voting rights	4%	4%	—	3%	4%	4%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Ancestry				
		CU	Not Hispanic	Other	PR	SA
War and other international military conflicts	5%	7%	—	3%	5%	4%
Crime	2%	0%	—	2%	2%	2%
Presidential power and authority	8%	7%	—	4%	8%	10%
Corruption in our political system	9%	7%	—	12%	12%	7%
Something else you mentioned before: ""	1%	0%	—	0%	2%	1%
Weighted N	937	277	0	97	301	262

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Jobs and the economy	14%	16%	13%	13%	19%	15%	12%	*
Income inequality	2%	2%	2%	3%	3%	2%	2%	*
The budget, taxes, and the federal deficit	5%	8%	3%	11%	10%	4%	4%	*
Foreign trade and tariffs	2%	2%	2%	0%	1%	2%	2%	*
Healthcare policy, including Medicare and Medicaid	4%	5%	4%	8%	6%	5%	4%	*
Abortion policy	2%	1%	2%	2%	1%	2%	2%	*
Social Security	5%	5%	5%	2%	4%	5%	5%	*
Gun policy	1%	1%	1%	7%	0%	1%	1%	*
Climate change and the environment	1%	1%	0%	2%	1%	0%	1%	*

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Housing	4%	4%	3%	6%	3%	6%	3%	*
Immigration reform	3%	4%	2%	4%	5%	5%	2%	*
Border security	3%	8%	1%	0%	10%	3%	1%	*
Education policy	1%	2%	1%	0%	2%	1%	1%	*
Racism and race relations	1%	0%	2%	0%	0%	0%	2%	*
LGBTQ rights	1%	1%	1%	3%	1%	1%	1%	*
Inflation	22%	17%	25%	20%	11%	25%	25%	*
Election integrity and voting rights	4%	8%	1%	3%	10%	3%	2%	*
War and other international military conflicts	5%	3%	6%	5%	2%	5%	6%	*
Crime	2%	3%	0%	3%	3%	3%	1%	*
Presidential power and authority	8%	2%	12%	2%	2%	5%	11%	*
Corruption in our political system	9%	5%	12%	5%	6%	4%	12%	*
Something else you mentioned before: ""	1%	2%	1%	0%	1%	2%	1%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Top Issues Facing Florida

What are the most important issues facing Florida today? Select up to 5.

	Total	Age				Gender		Education	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Jobs and the cost of living	59%	61%	68%	59%	45%	62%	56%	59%	58%
Property and homeowners insurance costs	36%	23%	24%	40%	60%	33%	38%	32%	42%
Housing costs and affordability	57%	54%	56%	68%	49%	59%	55%	59%	53%
Property taxes	36%	24%	27%	43%	54%	37%	36%	37%	35%
Healthcare cost and access	38%	35%	42%	41%	33%	37%	39%	37%	39%
Public school funding and teacher pay	15%	18%	15%	15%	13%	13%	17%	14%	18%
School vouchers	6%	11%	4%	3%	4%	7%	5%	5%	7%
Immigration and immigration enforcement	33%	29%	27%	32%	45%	26%	38%	36%	26%
Crime and public safety	24%	28%	26%	19%	24%	19%	29%	26%	22%
Abortion	14%	27%	10%	10%	6%	11%	15%	14%	13%
Hurricane preparedness and disaster recovery	16%	15%	11%	16%	21%	17%	14%	16%	15%
Guns	16%	26%	16%	9%	13%	15%	17%	17%	15%
Data centers	21%	24%	21%	18%	19%	20%	22%	20%	22%
Corruption and ethics in state government	26%	26%	28%	24%	25%	28%	24%	27%	25%
Elections and voting	11%	10%	12%	11%	11%	15%	8%	12%	11%
Environment and water quality	16%	25%	17%	8%	13%	15%	16%	15%	17%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Age					Gender		Education	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Other	1%	0%	0%	2%	1%	1%	1%	1%	1%
Weighted N	937	242	249	244	202	416	515	613	324

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Jobs and the cost of living	59%	57%	61%	61%	58%	64%	54%	46%	61%	52%	61%	62%	56%
Property and homeowners insurance costs	36%	42%	30%	27%	40%	32%	38%	41%	35%	22%	28%	34%	46%
Housing costs and affordability	57%	54%	59%	51%	60%	53%	60%	47%	58%	51%	61%	56%	50%
Property taxes	36%	38%	34%	27%	41%	31%	41%	44%	36%	13%	36%	37%	37%
Healthcare cost and access	38%	40%	36%	41%	36%	40%	36%	47%	36%	39%	36%	37%	44%
Public school funding and teacher pay	15%	15%	15%	18%	14%	15%	16%	21%	15%	23%	17%	13%	15%
School vouchers	6%	6%	6%	7%	5%	6%	6%	9%	4%	9%	4%	6%	8%
Immigration and immigration enforcement	33%	33%	32%	30%	34%	31%	34%	35%	33%	33%	29%	38%	30%
Crime and public safety	24%	25%	24%	33%	19%	24%	25%	33%	23%	28%	27%	23%	23%
Abortion	14%	12%	16%	15%	13%	15%	13%	8%	14%	25%	12%	16%	12%
Hurricane preparedness and disaster recovery	16%	14%	17%	13%	17%	17%	14%	18%	15%	13%	14%	14%	18%
Guns	16%	17%	15%	17%	15%	15%	18%	15%	16%	17%	16%	17%	16%
Data centers	21%	20%	22%	23%	20%	20%	21%	19%	22%	8%	22%	21%	18%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Corruption and ethics in state government	26%	21%	31%	23%	28%	28%	24%	30%	26%	20%	28%	23%	27%
Elections and voting	11%	11%	11%	14%	10%	12%	11%	11%	10%	22%	10%	12%	11%
Environment and water quality	16%	14%	17%	13%	17%	18%	14%	12%	17%	16%	13%	18%	16%
Other	1%	1%	1%	0%	1%	1%	1%	1%	1%	0%	1%	1%	1%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Jobs and the cost of living	59%	62%	57%	57%	59%	62%	55%	53%	62%	*	60%	58%	*	61%
Property and homeowners insurance costs	36%	31%	27%	43%	26%	33%	46%	44%	30%	*	32%	41%	*	29%
Housing costs and affordability	57%	58%	60%	55%	55%	58%	57%	54%	60%	*	57%	56%	*	62%
Property taxes	36%	25%	30%	49%	22%	33%	51%	46%	30%	*	26%	48%	*	27%
Healthcare cost and access	38%	41%	40%	34%	40%	41%	32%	33%	41%	*	41%	36%	*	35%
Public school funding and teacher pay	15%	19%	10%	14%	24%	14%	10%	12%	18%	*	19%	11%	*	19%
School vouchers	6%	5%	9%	5%	9%	5%	4%	6%	6%	*	6%	5%	*	6%
Immigration and immigration enforcement	33%	29%	31%	37%	26%	32%	38%	35%	32%	*	28%	37%	*	34%
Crime and public safety	24%	23%	28%	24%	22%	22%	29%	27%	23%	*	23%	27%	*	22%
Abortion	14%	18%	19%	8%	22%	12%	10%	10%	17%	*	18%	9%	*	17%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Hurricane preparedness and disaster recovery	16%	13%	18%	18%	12%	17%	17%	17%	15%	*	15%	15%	*	19%
Guns	16%	21%	16%	11%	23%	18%	9%	11%	20%	*	19%	12%	*	21%
Data centers	21%	24%	24%	17%	27%	21%	16%	16%	24%	*	25%	17%	*	21%
Corruption and ethics in state government	26%	35%	28%	17%	35%	28%	16%	17%	31%	*	35%	19%	*	25%
Elections and voting	11%	13%	6%	11%	14%	8%	14%	11%	11%	*	13%	11%	*	6%
Environment and water quality	16%	19%	22%	11%	22%	18%	8%	12%	18%	*	18%	11%	*	26%
Other	1%	1%	0%	1%	1%	1%	1%	1%	1%	*	1%	1%	*	1%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

Ancestry						
	Total	CU	Not Hispanic	Other	PR	SA
Jobs and the cost of living	59%	62%	—	60%	56%	58%
Property and homeowners insurance costs	36%	46%	—	25%	33%	31%
Housing costs and affordability	57%	65%	—	42%	63%	46%
Property taxes	36%	43%	—	29%	37%	31%
Healthcare cost and access	38%	40%	—	38%	35%	39%
Public school funding and teacher pay	15%	14%	—	7%	18%	16%
School vouchers	6%	7%	—	7%	3%	7%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Ancestry				
		CU	Not Hispanic	Other	PR	SA
Immigration and immigration enforcement	33%	31%	—	37%	30%	35%
Crime and public safety	24%	20%	—	31%	25%	25%
Abortion	14%	14%	—	15%	12%	16%
Hurricane preparedness and disaster recovery	16%	12%	—	16%	17%	17%
Guns	16%	9%	—	24%	17%	20%
Data centers	21%	15%	—	24%	23%	23%
Corruption and ethics in state government	26%	26%	—	27%	25%	27%
Elections and voting	11%	10%	—	15%	9%	14%
Environment and water quality	16%	9%	—	19%	19%	18%
Other	1%	1%	—	0%	1%	1%
Weighted N	937	277	0	97	301	262

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Jobs and the cost of living	59%	53%	62%	64%	47%	56%	64%	*
Property and homeowners insurance costs	36%	40%	33%	38%	40%	38%	33%	*
Housing costs and affordability	57%	50%	61%	56%	48%	49%	62%	*
Property taxes	36%	47%	29%	40%	46%	42%	31%	*

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Healthcare cost and access	38%	32%	42%	34%	30%	36%	41%	*
Public school funding and teacher pay	15%	12%	19%	5%	9%	14%	18%	*
School vouchers	6%	6%	6%	3%	8%	4%	5%	*
Immigration and immigration enforcement	33%	35%	33%	23%	37%	28%	33%	*
Crime and public safety	24%	26%	23%	25%	29%	22%	23%	*
Abortion	14%	13%	15%	9%	14%	12%	14%	*
Hurricane preparedness and disaster recovery	16%	19%	14%	16%	20%	16%	14%	*
Guns	16%	12%	19%	15%	13%	15%	18%	*
Data centers	21%	18%	24%	12%	20%	15%	23%	*
Corruption and ethics in state government	26%	18%	33%	14%	12%	25%	31%	*
Elections and voting	11%	12%	11%	5%	16%	6%	11%	*
Environment and water quality	16%	11%	17%	23%	14%	16%	16%	*
Other	1%	1%	1%	0%	1%	1%	1%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Most Important Issue Facing Florida

Of the issues you just selected, which ONE is the most important to you when deciding how to vote this November?

	Total	Age				Gender		Education	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Jobs and the cost of living	24%	30%	34%	20%	10%	28%	22%	24%	24%
Property and homeowners insurance costs	9%	4%	5%	9%	23%	9%	10%	8%	12%
Housing costs and affordability	18%	15%	21%	23%	12%	19%	17%	19%	15%
Property taxes	8%	2%	6%	10%	15%	7%	9%	8%	7%
Healthcare cost and access	6%	6%	4%	7%	6%	7%	5%	6%	6%
Public school funding and teacher pay	2%	1%	2%	3%	0%	1%	3%	2%	2%
School vouchers	0%	1%	1%	0%	0%	0%	1%	0%	1%
Immigration and immigration enforcement	8%	8%	5%	7%	11%	7%	9%	9%	6%
Crime and public safety	4%	7%	4%	3%	2%	3%	5%	4%	4%
Abortion	2%	3%	3%	1%	1%	2%	2%	2%	3%
Hurricane preparedness and disaster recovery	1%	1%	1%	1%	3%	2%	0%	1%	1%
Guns	2%	3%	3%	1%	0%	2%	1%	2%	2%
Data centers	3%	8%	1%	1%	2%	2%	4%	3%	3%
Corruption and ethics in state government	8%	6%	6%	9%	11%	7%	9%	8%	9%
Elections and voting	3%	3%	2%	2%	3%	4%	1%	3%	2%
Environment and water quality	1%	3%	1%	1%	0%	0%	2%	1%	2%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Age				Gender		Education	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Something else you mentioned before: ""	1%	0%	0%	2%	1%	1%	1%	0%	1%
Weighted N	937	242	249	244	202	416	515	613	324

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Jobs and the cost of living	24%	23%	26%	29%	22%	27%	22%	10%	26%	35%	26%	25%	24%
Property and homeowners insurance costs	9%	13%	6%	7%	11%	8%	11%	12%	9%	5%	9%	8%	11%
Housing costs and affordability	18%	16%	19%	16%	19%	16%	19%	7%	19%	15%	23%	14%	17%
Property taxes	8%	10%	6%	7%	8%	8%	8%	11%	8%	3%	7%	10%	7%
Healthcare cost and access	6%	7%	4%	6%	6%	5%	7%	18%	4%	2%	5%	6%	7%
Public school funding and teacher pay	2%	1%	2%	2%	2%	2%	2%	6%	1%	0%	2%	2%	1%
School vouchers	0%	1%	0%	1%	0%	1%	0%	0%	0%	3%	0%	0%	1%
Immigration and immigration enforcement	8%	8%	8%	7%	8%	7%	9%	12%	7%	12%	7%	8%	8%
Crime and public safety	4%	3%	5%	5%	3%	5%	3%	4%	4%	8%	5%	4%	4%
Abortion	2%	2%	2%	3%	2%	2%	2%	0%	2%	0%	1%	2%	3%
Hurricane preparedness and disaster recovery	1%	1%	2%	1%	2%	1%	2%	1%	1%	2%	0%	2%	1%
Guns	2%	2%	1%	2%	1%	3%	1%	1%	2%	4%	1%	2%	2%
Data centers	3%	3%	3%	3%	3%	3%	3%	0%	4%	0%	3%	4%	1%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Corruption and ethics in state government	8%	5%	11%	5%	10%	8%	8%	13%	8%	5%	8%	8%	7%
Elections and voting	3%	3%	2%	4%	2%	2%	3%	2%	2%	5%	2%	3%	3%
Environment and water quality	1%	2%	1%	1%	1%	1%	2%	3%	1%	1%	1%	1%	2%
Something else you mentioned before: ""	1%	1%	0%	0%	1%	1%	1%	1%	1%	0%	0%	1%	0%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Jobs and the cost of living	24%	26%	23%	23%	27%	25%	22%	20%	27%	*	24%	25%	*	22%
Property and homeowners insurance costs	9%	7%	9%	12%	4%	10%	13%	12%	7%	*	8%	11%	*	9%
Housing costs and affordability	18%	17%	22%	17%	16%	20%	16%	18%	18%	*	19%	15%	*	25%
Property taxes	8%	4%	9%	12%	5%	6%	13%	11%	6%	*	4%	12%	*	5%
Healthcare cost and access	6%	7%	1%	6%	4%	6%	6%	7%	5%	*	7%	6%	*	3%
Public school funding and teacher pay	2%	2%	1%	2%	0%	2%	2%	1%	2%	*	2%	1%	*	3%
School vouchers	0%	1%	1%	0%	1%	1%	0%	0%	1%	*	1%	0%	*	1%
Immigration and immigration enforcement	8%	5%	13%	9%	5%	7%	12%	9%	7%	*	5%	11%	*	6%
Crime and public safety	4%	3%	5%	5%	4%	3%	5%	5%	3%	*	2%	5%	*	4%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Abortion	2%	3%	3%	1%	4%	2%	1%	1%	3%	*	3%	1%	*	2%
Hurricane preparedness and disaster recovery	1%	1%	1%	2%	0%	2%	1%	2%	1%	*	1%	2%	*	1%
Guns	2%	3%	1%	1%	1%	2%	2%	2%	2%	*	2%	1%	*	3%
Data centers	3%	4%	2%	2%	7%	2%	2%	3%	3%	*	4%	1%	*	5%
Corruption and ethics in state government	8%	13%	7%	4%	16%	8%	2%	2%	11%	*	14%	3%	*	8%
Elections and voting	3%	2%	1%	4%	3%	2%	3%	4%	2%	*	2%	3%	*	1%
Environment and water quality	1%	2%	1%	1%	3%	1%	1%	1%	2%	*	2%	1%	*	1%
Something else you mentioned before: ""	1%	1%	0%	1%	1%	1%	1%	1%	1%	*	1%	1%	*	0%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

	Ancestry					
	Total	CU	Not Hispanic	Other	PR	SA
Jobs and the cost of living	24%	24%	—	32%	21%	27%
Property and homeowners insurance costs	9%	11%	—	5%	12%	6%
Housing costs and affordability	18%	18%	—	14%	22%	15%
Property taxes	8%	9%	—	4%	6%	10%
Healthcare cost and access	6%	4%	—	11%	6%	5%
Public school funding and teacher pay	2%	2%	—	2%	2%	1%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Ancestry				
		CU	Not Hispanic	Other	PR	SA
School vouchers	0%	0%	—	2%	1%	0%
Immigration and immigration enforcement	8%	11%	—	3%	7%	8%
Crime and public safety	4%	4%	—	4%	4%	4%
Abortion	2%	3%	—	3%	2%	1%
Hurricane preparedness and disaster recovery	1%	0%	—	2%	1%	2%
Guns	2%	0%	—	4%	2%	2%
Data centers	3%	1%	—	4%	5%	2%
Corruption and ethics in state government	8%	8%	—	5%	7%	11%
Elections and voting	3%	2%	—	5%	1%	4%
Environment and water quality	1%	1%	—	1%	1%	2%
Something else you mentioned before: ""	1%	1%	—	0%	1%	0%
Weighted N	937	277	0	97	301	262

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Jobs and the cost of living	24%	20%	28%	23%	19%	21%	27%	*
Property and homeowners insurance costs	9%	11%	7%	22%	11%	13%	8%	*
Housing costs and affordability	18%	15%	20%	14%	11%	20%	20%	*

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



continued from previous page

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Property taxes	8%	12%	5%	8%	14%	8%	6%	*
Healthcare cost and access	6%	7%	5%	6%	8%	6%	5%	*
Public school funding and teacher pay	2%	1%	2%	2%	1%	2%	2%	*
School vouchers	0%	0%	1%	2%	0%	1%	1%	*
Immigration and immigration enforcement	8%	10%	7%	3%	12%	7%	7%	*
Crime and public safety	4%	7%	2%	3%	8%	7%	2%	*
Abortion	2%	2%	3%	0%	1%	2%	3%	*
Hurricane preparedness and disaster recovery	1%	2%	1%	2%	3%	1%	1%	*
Guns	2%	2%	1%	5%	1%	3%	1%	*
Data centers	3%	3%	3%	0%	3%	1%	3%	*
Corruption and ethics in state government	8%	3%	11%	6%	1%	7%	11%	*
Elections and voting	3%	4%	2%	1%	7%	1%	2%	*
Environment and water quality	1%	1%	1%	3%	1%	0%	2%	*
Something else you mentioned before: ""	1%	1%	1%	0%	1%	0%	1%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Immigration Approach Preference

When it comes to the issue of immigration, which statement do you agree with more?

	Total	Age				Gender		Education	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College
We should prioritize border security first and focus on immigration reform much later when we have fully solved the crisis of migrants at the U.S.-Mexico border, even if that means leaving millions of undocumented immigrants at risk of deportation	31%	33%	27%	28%	35%	40%	24%	29%	34%
The immigration system is fully broken — we need to work on both border security and reform for undocumented immigrants who have been in the U.S. for many years who can pass a background check to earn a pathway to citizenship	59%	58%	61%	62%	56%	52%	65%	60%	57%
Not sure	10%	9%	12%	10%	9%	8%	11%	11%	8%
Weighted N	937	242	249	244	202	416	515	613	324

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
We should prioritize border security first and focus on immigration reform much later when we have fully solved the crisis of migrants at the U.S.-Mexico border, even if that means leaving millions of undocumented immigrants at risk of deportation	31%	33%	29%	31%	31%	33%	29%	35%	31%	26%	31%	30%	32%
The immigration system is fully broken — we need to work on both border security and reform for undocumented immigrants who have been in the U.S. for many years who can pass a background check to earn a pathway to citizenship	59%	58%	60%	61%	58%	58%	60%	55%	60%	53%	56%	60%	62%
Not sure	10%	9%	11%	9%	10%	9%	11%	10%	10%	21%	12%	10%	6%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
We should prioritize border security first and focus on immigration reform much later when we have fully solved the crisis of migrants at the U.S.-Mexico border, even if that means leaving millions of undocumented immigrants at risk of deportation	31%	15%	25%	49%	17%	21%	54%	55%	16%	*	15%	49%	*	18%
The immigration system is fully broken — we need to work on both border security and reform for undocumented immigrants who have been in the U.S. for many years who can pass a background check to earn a pathway to citizenship	59%	75%	61%	43%	75%	64%	41%	39%	73%	*	76%	43%	*	66%
Not sure	10%	11%	14%	8%	8%	15%	5%	5%	11%	*	9%	8%	*	16%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



	Total	Ancestry				
		CU	Not Hispanic	Other	PR	SA
We should prioritize border security first and focus on immigration reform much later when we have fully solved the crisis of migrants at the U.S.-Mexico border, even if that means leaving millions of undocumented immigrants at risk of deportation	31%	35%	—	41%	25%	29%
The immigration system is fully broken — we need to work on both border security and reform for undocumented immigrants who have been in the U.S. for many years who can pass a background check to earn a pathway to citizenship	59%	57%	—	52%	61%	61%
Not sure	10%	8%	—	7%	13%	10%
Weighted N	937	277	0	97	301	262

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
We should prioritize border security first and focus on immigration reform much later when we have fully solved the crisis of migrants at the U.S.-Mexico border, even if that means leaving millions of undocumented immigrants at risk of deportation	31%	58%	15%	32%	61%	49%	15%	*
The immigration system is fully broken — we need to work on both border security and reform for undocumented immigrants who have been in the U.S. for many years who can pass a background check to earn a pathway to citizenship	59%	37%	74%	48%	35%	42%	73%	*
Not sure	10%	5%	12%	20%	4%	9%	12%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Immigrants Help Vs. Hurt The Economy

Even if it isn't exactly right, which of the following is closer to your view?

	Age					Gender		Education	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Immigrants help the economy - they add to the demand for local businesses, start businesses, pay taxes, and bring new ideas	66%	72%	73%	64%	53%	62%	69%	63%	72%
Immigrants hurt the economy - they buy up houses and property that should go to Americans first, take government benefits, and refuse to integrate	24%	19%	15%	26%	37%	31%	18%	26%	20%
Not sure	10%	9%	12%	10%	11%	8%	12%	12%	8%
Weighted N	937	242	249	244	202	416	515	613	324

		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Immigrants help the economy - they add to the demand for local businesses, start businesses, pay taxes, and bring new ideas	66%	66%	65%	70%	64%	70%	62%	59%	67%	66%	68%	63%	69%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Immigrants hurt the economy - they buy up houses and property that should go to Americans first, take government benefits, and refuse to integrate	24%	24%	23%	21%	25%	20%	26%	34%	22%	17%	21%	26%	24%
Not sure	10%	9%	11%	9%	11%	10%	11%	7%	11%	17%	12%	10%	7%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Immigrants help the economy - they add to the demand for local businesses, start businesses, pay taxes, and bring new ideas	66%	86%	69%	45%	88%	70%	44%	38%	85%	*	90%	46%	*	67%
Immigrants hurt the economy - they buy up houses and property that should go to Americans first, take government benefits, and refuse to integrate	24%	6%	18%	43%	7%	15%	47%	51%	7%	*	5%	43%	*	12%
Not sure	10%	9%	12%	12%	5%	15%	9%	11%	8%	*	6%	11%	*	21%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



	Total	Ancestry				
		CU	Not Hispanic	Other	PR	SA
Immigrants help the economy - they add to the demand for local businesses, start businesses, pay taxes, and bring new ideas	66%	63%	—	75%	63%	68%
Immigrants hurt the economy - they buy up houses and property that should go to Americans first, take government benefits, and refuse to integrate	24%	27%	—	18%	26%	20%
Not sure	10%	10%	—	7%	11%	12%
Weighted N	937	277	0	97	301	262

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Immigrants help the economy - they add to the demand for local businesses, start businesses, pay taxes, and bring new ideas	66%	40%	83%	53%	35%	58%	79%	*

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Immigrants hurt the economy - they buy up houses and property that should go to Americans first, take government benefits, and refuse to integrate	24%	51%	9%	15%	57%	28%	11%	*
Not sure	10%	9%	8%	32%	8%	14%	10%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Immigration Enforcement

Which of the following comes closest to your view about border security, immigration, and immigration enforcement over the past year?

		Age				Gender		Education	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College
The border needed securing, and immigration enforcement has not gone far enough	16%	11%	14%	12%	28%	20%	13%	15%	17%
The border needed securing, and immigration enforcement has been about right	21%	17%	18%	28%	22%	26%	18%	24%	17%
The border needed securing, but immigration enforcement has gone too far	32%	37%	31%	33%	26%	33%	32%	31%	35%
The situation at the border was overstated, and immigration enforcement has gone too far	23%	26%	25%	21%	19%	17%	27%	21%	26%
Not sure	8%	8%	12%	6%	5%	5%	10%	9%	5%
Weighted N	937	242	249	244	202	416	515	613	324

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
The border needed securing, and immigration enforcement has not gone far enough	16%	18%	13%	14%	17%	14%	18%	19%	14%	8%	11%	19%	17%
The border needed securing, and immigration enforcement has been about right	21%	23%	20%	25%	19%	21%	21%	21%	22%	21%	23%	17%	26%
The border needed securing, but immigration enforcement has gone too far	32%	33%	32%	32%	32%	37%	28%	24%	34%	33%	30%	35%	33%
The situation at the border was overstated, and immigration enforcement has gone too far	23%	19%	26%	22%	23%	22%	23%	29%	22%	26%	24%	22%	22%
Not sure	8%	7%	9%	7%	8%	6%	10%	7%	8%	11%	12%	8%	2%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
The border needed securing, and immigration enforcement has not gone far enough	16%	5%	9%	29%	6%	9%	33%	33%	5%	*	4%	29%	*	6%
The border needed securing, and immigration enforcement has been about right	21%	6%	12%	39%	7%	17%	37%	42%	8%	*	6%	38%	*	9%
The border needed securing, but immigration enforcement has gone too far	32%	39%	46%	21%	38%	41%	16%	16%	44%	*	42%	22%	*	40%
The situation at the border was overstated, and immigration enforcement has gone too far	23%	40%	21%	6%	43%	20%	11%	5%	35%	*	41%	7%	*	23%
Not sure	8%	10%	11%	5%	7%	12%	3%	5%	8%	*	6%	4%	*	23%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



	Total	Ancestry				
		CU	Not Hispanic	Other	PR	SA
The border needed securing, and immigration enforcement has not gone far enough	16%	18%	—	18%	11%	18%
The border needed securing, and immigration enforcement has been about right	21%	23%	—	25%	19%	20%
The border needed securing, but immigration enforcement has gone too far	32%	34%	—	27%	32%	33%
The situation at the border was overstated, and immigration enforcement has gone too far	23%	20%	—	26%	24%	23%
Not sure	8%	4%	—	5%	13%	7%
Weighted N	937	277	0	97	301	262

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
The border needed securing, and immigration enforcement has not gone far enough	16%	33%	6%	10%	39%	14%	8%	*
The border needed securing, and immigration enforcement has been about right	21%	42%	9%	21%	41%	35%	10%	*
The border needed securing, but immigration enforcement has gone too far	32%	14%	43%	36%	10%	30%	41%	*
The situation at the border was overstated, and immigration enforcement has gone too far	23%	7%	34%	5%	8%	10%	32%	*
Not sure	8%	4%	8%	28%	2%	11%	9%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Worried About Detainment

How worried, if at all, are you that you, a family member, or someone close to you could be stopped, detained, or otherwise directly affected by current immigration enforcement?

	Age					Gender		Education	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Very worried	20%	21%	23%	20%	15%	18%	21%	18%	23%
Somewhat worried	21%	31%	25%	19%	6%	20%	21%	18%	26%
Not too worried	13%	18%	16%	9%	11%	16%	11%	14%	13%
Not at all worried	28%	19%	20%	32%	45%	33%	25%	32%	22%
Not sure	3%	5%	2%	3%	3%	3%	3%	4%	3%
Does not apply to me	14%	7%	14%	18%	20%	10%	18%	14%	14%
Weighted N	937	242	249	244	202	416	515	613	324

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very worried	20%	22%	18%	25%	17%	20%	20%	22%	20%	19%	21%	19%	20%
Somewhat worried	21%	22%	20%	25%	18%	25%	17%	22%	20%	39%	19%	21%	24%
Not too worried	13%	15%	12%	18%	11%	14%	13%	8%	15%	5%	10%	15%	17%
Not at all worried	28%	28%	29%	21%	32%	27%	30%	30%	28%	14%	27%	31%	26%
Not sure	3%	3%	4%	2%	4%	2%	4%	7%	3%	3%	4%	3%	2%
Does not apply to me	14%	11%	17%	8%	18%	12%	16%	11%	15%	20%	18%	11%	11%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Very worried	20%	25%	16%	16%	30%	19%	13%	11%	26%	*	28%	15%	*	15%
Somewhat worried	21%	28%	26%	12%	27%	24%	11%	15%	25%	*	28%	14%	*	22%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Not too worried	13%	14%	19%	11%	13%	17%	9%	12%	15%	*	14%	13%	*	14%
Not at all worried	28%	15%	18%	45%	16%	21%	48%	47%	17%	*	15%	44%	*	17%
Not sure	3%	4%	4%	2%	3%	5%	1%	2%	3%	*	3%	1%	*	10%
Does not apply to me	14%	14%	16%	14%	11%	14%	18%	13%	13%	*	13%	13%	*	21%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

	Ancestry					
	Total	CU	Not Hispanic	Other	PR	SA
Very worried	20%	16%	—	21%	21%	22%
Somewhat worried	21%	20%	—	28%	18%	22%
Not too worried	13%	13%	—	21%	11%	14%
Not at all worried	28%	32%	—	22%	28%	27%
Not sure	3%	3%	—	3%	5%	2%
Does not apply to me	14%	17%	—	5%	16%	13%
Weighted N	937	277	0	97	301	262

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Very worried	20%	12%	26%	11%	13%	12%	25%	*
Somewhat worried	21%	15%	25%	17%	15%	20%	23%	*
Not too worried	13%	13%	14%	8%	11%	15%	14%	*
Not at all worried	28%	45%	18%	33%	48%	34%	20%	*
Not sure	3%	2%	3%	10%	2%	3%	4%	*
Does not apply to me	14%	13%	14%	22%	10%	16%	15%	*

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



continued from previous page

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Support For Data Centers In Community

Generally speaking, do you [support or oppose] data centers being built in your community?

	Total	Age				Gender		Education	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Strongly support	10%	10%	9%	11%	11%	15%	6%	10%	10%
Somewhat support	13%	15%	16%	13%	10%	16%	11%	11%	19%
Neither support nor oppose	32%	28%	34%	34%	34%	32%	33%	35%	27%
Somewhat oppose	13%	13%	14%	11%	15%	11%	15%	13%	14%
Strongly oppose	31%	34%	28%	30%	30%	25%	35%	31%	30%
Weighted N	937	242	249	244	202	416	515	613	324

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly support	10%	10%	11%	14%	8%	9%	11%	17%	10%	9%	7%	12%	13%
Somewhat support	13%	16%	11%	18%	11%	16%	11%	13%	13%	16%	12%	14%	15%
Neither support nor oppose	32%	34%	31%	30%	33%	32%	33%	33%	32%	35%	36%	30%	33%
Somewhat oppose	13%	15%	12%	14%	13%	13%	14%	10%	14%	7%	12%	15%	14%
Strongly oppose	31%	26%	36%	24%	34%	30%	31%	27%	31%	33%	33%	29%	26%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly support	10%	4%	4%	19%	5%	8%	17%	21%	3%	*	4%	18%	*	2%
Somewhat support	13%	9%	10%	19%	10%	12%	17%	21%	9%	*	10%	18%	*	8%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Neither support nor oppose	32%	29%	35%	35%	22%	36%	37%	34%	31%	*	28%	33%	*	43%
Somewhat oppose	13%	15%	10%	13%	16%	12%	13%	10%	16%	*	14%	12%	*	16%
Strongly oppose	31%	43%	40%	16%	47%	32%	16%	13%	42%	*	45%	18%	*	31%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

	Ancestry					
	Total	CU	Not Hispanic	Other	PR	SA
Strongly support	10%	11%	—	15%	6%	13%
Somewhat support	13%	12%	—	20%	9%	17%
Neither support nor oppose	32%	36%	—	29%	37%	25%
Somewhat oppose	13%	11%	—	14%	13%	15%
Strongly oppose	31%	30%	—	23%	34%	30%
Weighted N	937	277	0	97	301	262

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Strongly support	10%	24%	3%	6%	33%	12%	2%	*
Somewhat support	13%	23%	8%	14%	23%	24%	7%	*
Neither support nor oppose	32%	31%	30%	59%	25%	46%	31%	*
Somewhat oppose	13%	10%	16%	6%	8%	9%	17%	*
Strongly oppose	31%	12%	43%	15%	12%	10%	44%	*

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



continued from previous page

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Data Center Present In Community

To your knowledge, is there a data center in your community?

	Total	Age				Gender		Education	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Yes	13%	22%	15%	8%	6%	16%	11%	11%	17%
No	43%	38%	37%	48%	51%	43%	43%	42%	44%
Not sure	44%	40%	48%	44%	43%	41%	46%	46%	39%
Weighted N	937	242	249	244	202	416	515	613	324

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Yes	13%	15%	12%	24%	8%	16%	11%	19%	12%	24%	11%	14%	18%
No	43%	44%	42%	35%	47%	47%	40%	41%	43%	23%	42%	38%	52%
Not sure	44%	41%	47%	41%	45%	37%	50%	40%	45%	53%	47%	48%	30%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Yes	13%	12%	16%	14%	12%	15%	12%	16%	12%	*	13%	13%	*	12%
No	43%	42%	38%	45%	45%	38%	49%	43%	43%	*	44%	45%	*	33%
Not sure	44%	46%	46%	41%	43%	47%	40%	41%	45%	*	43%	42%	*	55%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



	Total	Ancestry				
		CU	Not Hispanic	Other	PR	SA
Yes	13%	9%	—	25%	11%	17%
No	43%	45%	—	32%	44%	44%
Not sure	44%	46%	—	43%	46%	39%
Weighted N	937	277	0	97	301	262

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Yes	13%	18%	11%	7%	25%	10%	10%	*
No	43%	45%	44%	29%	41%	46%	43%	*
Not sure	44%	37%	45%	65%	35%	44%	47%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Home Insurance

Thinking about your homeowners insurance over the past two years, which of the following, if any, have you experienced? Select all that apply.

Asked only of respondents who own their homes

	Total	Age				Gender		Education	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College
My premium increased substantially	45%	31%	45%	49%	47%	45%	45%	41%	50%
My deductible increased	22%	40%	21%	20%	15%	24%	20%	21%	23%
My insurer canceled or did not renew my policy	9%	13%	7%	9%	9%	7%	10%	9%	9%
I had difficulty finding an insurer willing to cover my home	10%	14%	8%	11%	9%	10%	10%	9%	11%
I reduced my coverage because of the cost	17%	14%	15%	11%	23%	21%	13%	17%	16%
None of these	28%	25%	24%	32%	29%	32%	23%	29%	26%
Not sure	8%	6%	14%	5%	6%	4%	11%	8%	8%
Weighted N	483	69	128	136	151	230	253	273	210

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
My premium increased substantially	45%	48%	39%	42%	47%	47%	43%	51%	45%	*	42%	43%	53%
My deductible increased	22%	22%	22%	26%	19%	26%	17%	14%	24%	*	20%	21%	25%
My insurer canceled or did not renew my policy	9%	9%	9%	7%	10%	7%	10%	13%	8%	*	12%	6%	10%
I had difficulty finding an insurer willing to cover my home	10%	10%	10%	11%	9%	10%	10%	14%	9%	*	8%	11%	11%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
I reduced my coverage because of the cost	17%	20%	10%	17%	16%	16%	17%	18%	17%	*	22%	15%	15%
None of these	28%	26%	31%	27%	28%	25%	31%	25%	29%	*	23%	33%	25%
Not sure	8%	9%	5%	11%	6%	8%	7%	2%	7%	*	10%	7%	6%
Weighted N	483	311	172	168	315	249	234	65	389	11	122	187	157

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
My premium increased substantially	45%	46%	38%	46%	47%	44%	45%	42%	47%	*	44%	46%	*	44%
My deductible increased	22%	26%	22%	17%	29%	24%	15%	15%	27%	*	26%	19%	*	15%
My insurer canceled or did not renew my policy	9%	11%	9%	7%	13%	8%	7%	8%	9%	*	9%	6%	*	25%
I had difficulty finding an insurer willing to cover my home	10%	11%	16%	8%	10%	13%	7%	8%	12%	*	12%	6%	*	23%
I reduced my coverage because of the cost	17%	12%	8%	22%	15%	14%	20%	21%	13%	*	14%	20%	*	6%
None of these	28%	27%	28%	29%	24%	21%	37%	34%	24%	*	28%	30%	*	14%
Not sure	8%	6%	11%	8%	7%	11%	5%	6%	8%	*	8%	7%	*	8%
Weighted N	483	202	52	229	114	189	180	201	273	9	193	243	3	44

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



	Total	Ancestry				
		CU	Not Hispanic	Other	PR	SA
My premium increased substantially	45%	50%	—	29%	47%	43%
My deductible increased	22%	15%	—	19%	23%	29%
My insurer canceled or did not renew my policy	9%	8%	—	10%	8%	10%
I had difficulty finding an insurer willing to cover my home	10%	10%	—	10%	6%	15%
I reduced my coverage because of the cost	17%	19%	—	22%	12%	17%
None of these	28%	30%	—	32%	26%	25%
Not sure	8%	8%	—	13%	6%	7%
Weighted N	483	154	0	54	149	126

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
My premium increased substantially	45%	43%	49%	27%	42%	34%	50%	*
My deductible increased	22%	18%	24%	21%	15%	25%	23%	*
My insurer canceled or did not renew my policy	9%	9%	9%	8%	8%	7%	10%	*
I had difficulty finding an insurer willing to cover my home	10%	7%	13%	6%	8%	6%	13%	*
I reduced my coverage because of the cost	17%	18%	14%	27%	12%	25%	16%	*
None of these	28%	36%	23%	22%	43%	31%	20%	*
Not sure	8%	4%	9%	16%	2%	9%	10%	*

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Weighted N	483	180	264	40	120	98	265	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Domestic vs Foreign Issues Attention

Thinking about what you want from elected officials in Washington, how should they divide their attention between domestic issues such as the economy, healthcare and housing, and international issues involving countries such as Cuba and Venezuela?

	Total	Age				Gender		Education	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Almost entirely on domestic issues	12%	11%	14%	16%	6%	15%	10%	11%	14%
Mostly domestic issues, with some attention to international issues	38%	35%	32%	40%	48%	40%	37%	38%	38%
About evenly between domestic and international issues	31%	34%	23%	32%	37%	31%	32%	32%	30%
Mostly international issues, with some attention to domestic issues	4%	5%	5%	4%	1%	4%	4%	3%	5%
Almost entirely on international issues	3%	4%	5%	1%	2%	3%	3%	2%	4%
Not sure	12%	11%	22%	7%	7%	8%	15%	14%	8%
Weighted N	937	242	249	244	202	416	515	613	324

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Almost entirely on domestic issues	12%	10%	14%	12%	12%	14%	10%	13%	13%	7%	12%	11%	13%
Mostly domestic issues, with some attention to international issues	38%	39%	37%	37%	39%	38%	39%	39%	39%	19%	37%	39%	40%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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		Marital Status		Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
About evenly between domestic and international issues	31%	33%	30%	27%	33%	27%	35%	33%	31%	25%	30%	31%	33%
Mostly international issues, with some attention to domestic issues	4%	3%	4%	6%	2%	6%	1%	5%	3%	7%	2%	5%	5%
Almost entirely on international issues	3%	4%	3%	5%	2%	3%	3%	1%	3%	4%	4%	2%	3%
Not sure	12%	11%	13%	13%	11%	11%	13%	9%	11%	39%	15%	12%	6%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Almost entirely on domestic issues	12%	14%	16%	9%	17%	10%	10%	8%	14%	*	13%	10%	*	14%
Mostly domestic issues, with some attention to international issues	38%	37%	32%	42%	38%	34%	44%	42%	37%	*	40%	41%	*	23%
About evenly between domestic and international issues	31%	31%	30%	32%	27%	33%	32%	36%	29%	*	31%	32%	*	30%
Mostly international issues, with some attention to domestic issues	4%	4%	5%	3%	4%	4%	3%	3%	4%	*	5%	2%	*	5%
Almost entirely on international issues	3%	3%	3%	3%	4%	2%	3%	3%	3%	*	2%	4%	*	1%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



continued from previous page														
	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Not sure	12%	12%	14%	11%	10%	16%	8%	8%	12%	*	9%	10%	*	27%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

Ancestry						
	Total	CU	Not Hispanic	Other	PR	SA
Almost entirely on domestic issues	12%	13%	—	16%	9%	13%
Mostly domestic issues, with some attention to international issues	38%	41%	—	33%	38%	38%
About evenly between domestic and international issues	31%	29%	—	35%	30%	33%
Mostly international issues, with some attention to domestic issues	4%	3%	—	4%	4%	4%
Almost entirely on international issues	3%	4%	—	3%	4%	2%
Not sure	12%	11%	—	8%	15%	11%
Weighted N	937	277	0	97	301	262

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Almost entirely on domestic issues	12%	9%	14%	6%	10%	7%	14%	*

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



continued from previous page

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Mostly domestic issues, with some attention to international issues	38%	40%	37%	36%	41%	39%	37%	*
About evenly between domestic and international issues	31%	37%	29%	24%	37%	31%	29%	*
Mostly international issues, with some attention to domestic issues	4%	4%	4%	0%	3%	6%	3%	*
Almost entirely on international issues	3%	4%	3%	4%	4%	4%	3%	*
Not sure	12%	5%	13%	30%	5%	13%	14%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Trump Job Handling Grid — Iran

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

	Age					Gender		Education	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Strongly approve	21%	10%	13%	24%	40%	29%	15%	22%	19%
Somewhat approve	13%	16%	15%	13%	7%	14%	13%	13%	13%
Somewhat disapprove	10%	14%	11%	8%	8%	10%	11%	10%	11%
Strongly disapprove	49%	54%	53%	47%	41%	44%	53%	46%	54%
Not sure	7%	6%	8%	8%	4%	4%	9%	9%	3%
Weighted N	937	242	249	244	202	416	515	613	324

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	21%	24%	18%	20%	21%	16%	25%	22%	20%	13%	16%	24%	22%
Somewhat approve	13%	14%	12%	16%	12%	16%	10%	20%	12%	9%	13%	13%	14%
Somewhat disapprove	10%	12%	9%	10%	10%	10%	10%	9%	10%	26%	10%	10%	11%
Strongly disapprove	49%	46%	53%	46%	51%	52%	47%	45%	51%	39%	48%	49%	50%
Not sure	7%	5%	8%	8%	6%	5%	8%	4%	7%	13%	13%	4%	3%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	21%	2%	5%	45%	4%	9%	48%	52%	2%	*	1%	42%	*	6%
Somewhat approve	13%	5%	7%	23%	6%	12%	19%	26%	5%	*	5%	21%	*	9%
Somewhat disapprove	10%	8%	19%	10%	6%	15%	8%	9%	11%	*	10%	10%	*	14%
Strongly disapprove	49%	79%	60%	16%	80%	56%	17%	6%	79%	*	81%	21%	*	54%
Not sure	7%	6%	8%	7%	4%	8%	8%	7%	4%	*	3%	7%	*	16%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



continued from previous page

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

	Ancestry					
	Total	CU	Not Hispanic	Other	PR	SA
Strongly approve	21%	26%	—	17%	18%	20%
Somewhat approve	13%	12%	—	17%	11%	16%
Somewhat disapprove	10%	10%	—	15%	9%	10%
Strongly disapprove	49%	46%	—	48%	54%	47%
Not sure	7%	6%	—	2%	8%	7%
Weighted N	937	277	0	97	301	262

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Strongly approve	21%	55%	2%	14%	68%	25%	3%	*
Somewhat approve	13%	24%	7%	12%	18%	23%	8%	*
Somewhat disapprove	10%	8%	10%	23%	6%	17%	10%	*
Strongly disapprove	49%	8%	76%	27%	4%	24%	73%	*
Not sure	7%	5%	5%	25%	3%	11%	6%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Trump Job Handling Grid — The Epstein Files

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

	Age					Gender		Education	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Strongly approve	15%	9%	13%	15%	26%	21%	10%	16%	12%
Somewhat approve	11%	14%	10%	13%	9%	13%	10%	11%	13%
Somewhat disapprove	11%	11%	11%	13%	10%	14%	9%	12%	10%
Strongly disapprove	52%	62%	53%	48%	44%	44%	58%	50%	55%
Not sure	10%	4%	13%	12%	12%	7%	13%	11%	9%
Weighted N	937	242	249	244	202	416	515	613	324

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	15%	17%	13%	15%	15%	12%	18%	17%	15%	15%	13%	20%	11%
Somewhat approve	11%	14%	9%	15%	10%	13%	10%	17%	10%	10%	9%	11%	17%
Somewhat disapprove	11%	12%	11%	12%	11%	14%	9%	6%	12%	13%	15%	10%	9%
Strongly disapprove	52%	47%	57%	47%	54%	53%	51%	49%	53%	43%	50%	51%	55%
Not sure	10%	10%	10%	12%	9%	8%	13%	11%	10%	19%	13%	8%	8%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	15%	1%	6%	32%	6%	6%	34%	36%	2%	*	1%	31%	*	4%
Somewhat approve	11%	3%	10%	20%	3%	10%	20%	25%	3%	*	4%	19%	*	7%
Somewhat disapprove	11%	7%	13%	15%	5%	15%	12%	16%	8%	*	7%	16%	*	10%
Strongly disapprove	52%	83%	62%	17%	83%	59%	19%	7%	83%	*	86%	19%	*	64%
Not sure	10%	5%	10%	15%	4%	10%	15%	16%	5%	*	3%	15%	*	14%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

	Ancestry					
	Total	CU	Not Hispanic	Other	PR	SA
Strongly approve	15%	19%	—	12%	14%	13%
Somewhat approve	11%	10%	—	15%	8%	15%
Somewhat disapprove	11%	8%	—	18%	8%	16%
Strongly disapprove	52%	47%	—	49%	59%	49%
Not sure	10%	15%	—	6%	10%	7%
Weighted N	937	277	0	97	301	262

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Strongly approve	15%	38%	2%	13%	49%	17%	3%	*
Somewhat approve	11%	27%	3%	9%	27%	17%	4%	*
Somewhat disapprove	11%	14%	7%	26%	12%	24%	7%	*
Strongly disapprove	52%	8%	81%	26%	3%	26%	77%	*
Not sure	10%	14%	6%	26%	9%	16%	9%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Trump Job Handling Grid — The cost of living

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

	Age					Gender		Education	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Strongly approve	14%	11%	11%	14%	21%	18%	11%	14%	13%
Somewhat approve	13%	13%	10%	16%	10%	16%	10%	12%	13%
Somewhat disapprove	16%	19%	15%	13%	18%	19%	14%	17%	15%
Strongly disapprove	54%	55%	57%	55%	48%	44%	62%	52%	58%
Not sure	3%	2%	6%	3%	2%	3%	4%	4%	1%
Weighted N	937	242	249	244	202	416	515	613	324

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	14%	13%	14%	17%	12%	12%	16%	14%	14%	20%	10%	17%	15%
Somewhat approve	13%	15%	11%	14%	12%	13%	13%	16%	11%	10%	12%	12%	14%
Somewhat disapprove	16%	18%	14%	16%	16%	16%	16%	14%	16%	27%	17%	15%	16%
Strongly disapprove	54%	52%	56%	50%	56%	56%	52%	53%	56%	41%	57%	51%	53%
Not sure	3%	2%	5%	3%	3%	4%	3%	2%	4%	3%	4%	4%	3%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	14%	3%	5%	27%	6%	6%	31%	35%	1%	*	2%	26%	*	6%
Somewhat approve	13%	3%	9%	24%	3%	9%	25%	29%	3%	*	3%	22%	*	9%
Somewhat disapprove	16%	9%	18%	23%	7%	20%	18%	21%	11%	*	9%	23%	*	12%
Strongly disapprove	54%	83%	63%	22%	83%	61%	23%	10%	84%	*	84%	24%	*	67%
Not sure	3%	2%	4%	4%	1%	4%	3%	5%	1%	*	1%	4%	*	5%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

	Ancestry					
	Total	CU	Not Hispanic	Other	PR	SA
Strongly approve	14%	16%	—	15%	12%	14%
Somewhat approve	13%	13%	—	17%	11%	13%
Somewhat disapprove	16%	12%	—	21%	15%	20%
Strongly disapprove	54%	54%	—	46%	59%	51%
Not sure	3%	5%	—	1%	3%	3%
Weighted N	937	277	0	97	301	262

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Strongly approve	14%	36%	2%	7%	49%	14%	2%	*
Somewhat approve	13%	32%	2%	9%	33%	23%	2%	*
Somewhat disapprove	16%	20%	11%	36%	10%	31%	13%	*
Strongly disapprove	54%	8%	84%	35%	5%	23%	81%	*
Not sure	3%	4%	1%	13%	2%	10%	1%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Trump Job Handling Grid — The price of gas

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

	Age					Gender		Education	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Strongly approve	13%	9%	13%	12%	20%	18%	10%	14%	12%
Somewhat approve	12%	14%	9%	16%	10%	15%	10%	11%	15%
Somewhat disapprove	16%	18%	14%	13%	22%	18%	15%	18%	13%
Strongly disapprove	54%	54%	59%	56%	47%	44%	62%	53%	58%
Not sure	4%	5%	6%	3%	1%	5%	3%	5%	2%
Weighted N	937	242	249	244	202	416	515	613	324

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	13%	14%	13%	17%	11%	12%	15%	16%	13%	13%	9%	16%	15%
Somewhat approve	12%	14%	10%	14%	12%	11%	13%	18%	11%	14%	12%	12%	12%
Somewhat disapprove	16%	19%	14%	19%	15%	18%	14%	14%	16%	19%	17%	17%	15%
Strongly disapprove	54%	51%	58%	47%	58%	55%	53%	52%	56%	50%	59%	50%	55%
Not sure	4%	2%	6%	4%	4%	3%	4%	1%	5%	5%	4%	5%	2%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	13%	3%	3%	27%	6%	6%	29%	31%	2%	*	3%	26%	*	2%
Somewhat approve	12%	3%	12%	22%	4%	8%	24%	29%	2%	*	2%	21%	*	10%
Somewhat disapprove	16%	10%	18%	22%	9%	19%	18%	22%	12%	*	10%	22%	*	16%
Strongly disapprove	54%	83%	61%	24%	79%	61%	25%	12%	82%	*	84%	27%	*	62%
Not sure	4%	2%	6%	6%	2%	6%	4%	6%	1%	*	1%	5%	*	9%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

	Ancestry					
	Total	CU	Not Hispanic	Other	PR	SA
Strongly approve	13%	16%	—	20%	9%	13%
Somewhat approve	12%	10%	—	15%	12%	14%
Somewhat disapprove	16%	15%	—	23%	16%	15%
Strongly disapprove	54%	53%	—	42%	59%	55%
Not sure	4%	5%	—	1%	4%	4%
Weighted N	937	277	0	97	301	262

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Strongly approve	13%	33%	2%	7%	48%	12%	2%	*
Somewhat approve	12%	30%	2%	10%	30%	21%	3%	*
Somewhat disapprove	16%	20%	13%	26%	13%	26%	14%	*
Strongly disapprove	54%	11%	82%	41%	6%	29%	79%	*
Not sure	4%	6%	1%	16%	4%	12%	1%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Trump Job Handling Grid — Political corruption

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

	Age					Gender		Education	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Strongly approve	19%	10%	15%	23%	32%	26%	14%	19%	20%
Somewhat approve	13%	15%	14%	13%	11%	15%	13%	12%	16%
Somewhat disapprove	10%	14%	9%	8%	8%	10%	10%	11%	8%
Strongly disapprove	51%	57%	52%	51%	43%	45%	56%	50%	53%
Not sure	6%	3%	9%	5%	6%	5%	7%	8%	3%
Weighted N	937	242	249	244	202	416	515	613	324

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	19%	22%	17%	21%	19%	18%	21%	24%	18%	18%	13%	24%	21%
Somewhat approve	13%	17%	10%	16%	12%	13%	14%	11%	13%	26%	15%	14%	12%
Somewhat disapprove	10%	10%	10%	11%	9%	12%	8%	13%	10%	6%	12%	8%	12%
Strongly disapprove	51%	45%	58%	47%	53%	52%	51%	50%	53%	39%	52%	48%	53%
Not sure	6%	7%	5%	5%	6%	5%	7%	3%	6%	10%	8%	6%	2%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	19%	1%	9%	41%	4%	8%	46%	47%	2%	*	1%	39%	*	7%
Somewhat approve	13%	3%	8%	25%	3%	14%	21%	28%	4%	*	3%	23%	*	10%
Somewhat disapprove	10%	8%	16%	10%	8%	12%	9%	10%	10%	*	8%	10%	*	15%
Strongly disapprove	51%	85%	58%	16%	83%	58%	18%	7%	81%	*	84%	20%	*	60%
Not sure	6%	3%	8%	9%	2%	8%	6%	8%	3%	*	3%	8%	*	7%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

	Ancestry					
	Total	CU	Not Hispanic	Other	PR	SA
Strongly approve	19%	23%	—	18%	16%	20%
Somewhat approve	13%	16%	—	15%	9%	15%
Somewhat disapprove	10%	5%	—	18%	10%	12%
Strongly disapprove	51%	48%	—	46%	59%	48%
Not sure	6%	8%	—	3%	6%	4%
Weighted N	937	277	0	97	301	262

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Strongly approve	19%	51%	2%	10%	65%	20%	4%	*
Somewhat approve	13%	26%	4%	27%	22%	27%	6%	*
Somewhat disapprove	10%	8%	10%	17%	6%	15%	10%	*
Strongly disapprove	51%	10%	79%	24%	4%	29%	75%	*
Not sure	6%	6%	4%	21%	3%	9%	6%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Trump Job Handling Grid — The use of AI in our economy

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

	Age					Gender		Education	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Strongly approve	17%	11%	15%	20%	24%	25%	11%	18%	16%
Somewhat approve	19%	20%	21%	20%	16%	23%	16%	18%	21%
Somewhat disapprove	16%	15%	16%	19%	12%	16%	15%	17%	12%
Strongly disapprove	38%	45%	37%	34%	34%	27%	46%	35%	42%
Not sure	10%	8%	11%	8%	15%	8%	12%	11%	9%
Weighted N	937	242	249	244	202	416	515	613	324

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	17%	18%	16%	21%	15%	17%	17%	20%	17%	17%	12%	23%	18%
Somewhat approve	19%	23%	16%	23%	17%	22%	17%	21%	19%	14%	17%	18%	24%
Somewhat disapprove	16%	16%	15%	17%	15%	18%	13%	12%	17%	3%	17%	14%	18%
Strongly disapprove	38%	33%	43%	31%	41%	36%	39%	40%	37%	41%	41%	37%	34%
Not sure	10%	10%	11%	8%	12%	7%	13%	8%	10%	25%	14%	8%	7%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	17%	4%	5%	34%	6%	10%	35%	39%	3%	*	5%	31%	*	5%
Somewhat approve	19%	9%	19%	30%	8%	18%	30%	33%	11%	*	11%	29%	*	13%
Somewhat disapprove	16%	15%	24%	13%	16%	19%	11%	12%	17%	*	12%	15%	*	26%
Strongly disapprove	38%	63%	43%	10%	65%	40%	14%	5%	60%	*	65%	13%	*	41%
Not sure	10%	9%	10%	12%	6%	13%	11%	11%	9%	*	7%	12%	*	15%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

	Ancestry					
	Total	CU	Not Hispanic	Other	PR	SA
Strongly approve	17%	21%	—	24%	13%	16%
Somewhat approve	19%	20%	—	21%	13%	25%
Somewhat disapprove	16%	11%	—	13%	19%	18%
Strongly disapprove	38%	35%	—	34%	45%	33%
Not sure	10%	13%	—	8%	10%	8%
Weighted N	937	277	0	97	301	262

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Strongly approve	17%	43%	3%	8%	54%	22%	3%	*
Somewhat approve	19%	34%	10%	22%	32%	34%	10%	*
Somewhat disapprove	16%	9%	18%	26%	5%	15%	19%	*
Strongly disapprove	38%	6%	59%	16%	4%	17%	56%	*
Not sure	10%	8%	10%	28%	5%	11%	12%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Trump Job Handling Grid — The issue of data centers

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

	Total	Age				Gender		Education	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Strongly approve	16%	11%	13%	16%	24%	21%	12%	18%	12%
Somewhat approve	15%	16%	13%	16%	16%	18%	13%	14%	18%
Somewhat disapprove	14%	16%	16%	12%	11%	15%	14%	15%	12%
Strongly disapprove	40%	46%	41%	38%	33%	31%	47%	37%	45%
Not sure	15%	10%	17%	18%	16%	15%	15%	16%	14%
Weighted N	937	242	249	244	202	416	515	613	324

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	16%	16%	15%	20%	14%	12%	19%	14%	16%	20%	12%	19%	16%
Somewhat approve	15%	18%	13%	16%	15%	17%	14%	26%	13%	15%	15%	15%	17%
Somewhat disapprove	14%	15%	13%	15%	14%	18%	11%	16%	15%	4%	13%	13%	19%
Strongly disapprove	40%	35%	44%	35%	42%	40%	39%	35%	40%	43%	40%	40%	37%
Not sure	15%	15%	15%	13%	16%	14%	17%	10%	16%	18%	20%	13%	11%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	16%	2%	5%	33%	7%	8%	33%	38%	2%	*	2%	31%	*	4%
Somewhat approve	15%	5%	12%	27%	2%	13%	28%	32%	5%	*	5%	26%	*	9%
Somewhat disapprove	14%	16%	18%	11%	15%	17%	10%	10%	16%	*	14%	12%	*	18%
Strongly disapprove	40%	65%	53%	10%	67%	44%	13%	3%	65%	*	69%	12%	*	47%
Not sure	15%	13%	13%	18%	9%	18%	16%	18%	12%	*	10%	18%	*	22%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

	Ancestry					
	Total	CU	Not Hispanic	Other	PR	SA
Strongly approve	16%	20%	—	14%	14%	14%
Somewhat approve	15%	15%	—	21%	11%	18%
Somewhat disapprove	14%	10%	—	23%	14%	15%
Strongly disapprove	40%	35%	—	33%	47%	39%
Not sure	15%	20%	—	10%	13%	14%
Weighted N	937	277	0	97	301	262

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Strongly approve	16%	41%	2%	8%	51%	19%	3%	*
Somewhat approve	15%	30%	6%	20%	30%	27%	6%	*
Somewhat disapprove	14%	8%	17%	20%	6%	19%	15%	*
Strongly disapprove	40%	7%	63%	15%	2%	14%	61%	*
Not sure	15%	15%	12%	37%	10%	20%	15%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Trump Job Handling Grid — Immigration enforcement at the border

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

	Age					Gender		Education	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Strongly approve	29%	15%	21%	35%	49%	39%	22%	31%	27%
Somewhat approve	15%	18%	17%	12%	13%	17%	14%	16%	14%
Somewhat disapprove	10%	14%	10%	9%	5%	9%	10%	10%	8%
Strongly disapprove	42%	49%	46%	39%	33%	31%	50%	39%	47%
Not sure	4%	4%	5%	4%	1%	3%	4%	4%	4%
Weighted N	937	242	249	244	202	416	515	613	324

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	29%	32%	27%	27%	31%	26%	32%	34%	29%	17%	26%	30%	31%
Somewhat approve	15%	18%	12%	20%	12%	18%	13%	13%	16%	19%	15%	18%	14%
Somewhat disapprove	10%	9%	10%	9%	10%	11%	8%	9%	10%	13%	12%	10%	7%
Strongly disapprove	42%	38%	46%	38%	44%	42%	42%	42%	42%	40%	43%	38%	47%
Not sure	4%	3%	4%	6%	3%	3%	4%	2%	4%	12%	5%	4%	2%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	29%	4%	11%	60%	6%	16%	64%	68%	5%	*	5%	56%	*	11%
Somewhat approve	15%	7%	18%	23%	10%	18%	16%	23%	10%	*	6%	23%	*	14%
Somewhat disapprove	10%	11%	15%	7%	7%	14%	6%	4%	13%	*	11%	9%	*	11%
Strongly disapprove	42%	75%	50%	7%	73%	47%	12%	2%	69%	*	75%	11%	*	52%
Not sure	4%	4%	6%	3%	3%	6%	2%	3%	3%	*	3%	2%	*	11%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

	Ancestry					
	Total	CU	Not Hispanic	Other	PR	SA
Strongly approve	29%	37%	—	26%	25%	27%
Somewhat approve	15%	15%	—	20%	9%	21%
Somewhat disapprove	10%	5%	—	13%	12%	10%
Strongly disapprove	42%	39%	—	39%	49%	39%
Not sure	4%	4%	—	2%	5%	2%
Weighted N	937	277	0	97	301	262

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Strongly approve	29%	68%	7%	22%	79%	38%	9%	*
Somewhat approve	15%	20%	10%	30%	15%	25%	12%	*
Somewhat disapprove	10%	5%	12%	10%	1%	13%	11%	*
Strongly disapprove	42%	4%	67%	26%	3%	16%	64%	*
Not sure	4%	3%	4%	12%	1%	7%	4%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Trump Job Handling Grid — Immigration enforcement within the United States not at the border

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

	Age					Gender		Education	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Strongly approve	25%	14%	18%	28%	43%	33%	19%	26%	23%
Somewhat approve	15%	15%	17%	13%	15%	16%	15%	15%	16%
Somewhat disapprove	13%	18%	12%	13%	6%	12%	13%	14%	10%
Strongly disapprove	43%	50%	46%	41%	34%	36%	49%	40%	50%
Not sure	4%	3%	7%	6%	1%	4%	4%	6%	1%
Weighted N	937	242	249	244	202	416	515	613	324

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	25%	28%	22%	23%	26%	23%	27%	23%	25%	16%	21%	27%	26%
Somewhat approve	15%	17%	13%	20%	13%	16%	15%	25%	14%	15%	16%	15%	16%
Somewhat disapprove	13%	13%	12%	14%	12%	13%	12%	13%	12%	18%	12%	14%	12%
Strongly disapprove	43%	40%	46%	40%	45%	45%	42%	37%	44%	47%	44%	40%	46%
Not sure	4%	2%	6%	3%	5%	4%	5%	2%	5%	5%	7%	4%	1%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	25%	2%	8%	53%	8%	11%	57%	59%	3%	*	3%	49%	*	7%
Somewhat approve	15%	9%	14%	22%	7%	17%	19%	25%	9%	*	8%	22%	*	11%
Somewhat disapprove	13%	12%	21%	10%	9%	19%	7%	10%	14%	*	11%	11%	*	22%
Strongly disapprove	43%	75%	53%	9%	76%	47%	13%	2%	70%	*	76%	13%	*	51%
Not sure	4%	2%	4%	7%	1%	7%	4%	4%	3%	*	2%	5%	*	9%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

	Ancestry					
	Total	CU	Not Hispanic	Other	PR	SA
Strongly approve	25%	27%	—	22%	23%	26%
Somewhat approve	15%	18%	—	19%	10%	17%
Somewhat disapprove	13%	10%	—	15%	12%	15%
Strongly disapprove	43%	40%	—	39%	51%	40%
Not sure	4%	5%	—	4%	5%	3%
Weighted N	937	277	0	97	301	262

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Strongly approve	25%	60%	5%	16%	73%	29%	7%	*
Somewhat approve	15%	23%	9%	27%	18%	28%	10%	*
Somewhat disapprove	13%	9%	14%	21%	6%	16%	14%	*
Strongly disapprove	43%	3%	69%	23%	2%	18%	66%	*
Not sure	4%	4%	3%	13%	1%	9%	4%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Trump Job Handling Grid — Healthcare costs, including Medicare and Medicaid

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

	Age					Gender		Education	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Strongly approve	16%	12%	14%	16%	24%	21%	12%	16%	16%
Somewhat approve	18%	16%	15%	17%	22%	22%	14%	17%	19%
Somewhat disapprove	14%	18%	15%	14%	6%	13%	14%	14%	13%
Strongly disapprove	45%	46%	47%	46%	42%	36%	52%	44%	48%
Not sure	8%	8%	9%	7%	6%	8%	7%	9%	5%
Weighted N	937	242	249	244	202	416	515	613	324

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	16%	17%	15%	20%	14%	15%	17%	17%	16%	13%	13%	18%	16%
Somewhat approve	18%	21%	15%	18%	17%	18%	18%	26%	16%	20%	17%	18%	18%
Somewhat disapprove	14%	14%	13%	16%	12%	15%	12%	12%	13%	22%	13%	13%	16%
Strongly disapprove	45%	40%	50%	38%	49%	46%	45%	42%	47%	38%	48%	44%	42%
Not sure	8%	8%	7%	8%	7%	6%	9%	3%	9%	7%	8%	6%	7%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	16%	2%	6%	34%	3%	8%	36%	38%	2%	*	2%	32%	*	3%
Somewhat approve	18%	5%	14%	31%	4%	15%	31%	36%	6%	*	5%	31%	*	8%
Somewhat disapprove	14%	11%	21%	14%	11%	16%	11%	13%	14%	*	9%	14%	*	23%
Strongly disapprove	45%	77%	53%	11%	77%	52%	12%	3%	73%	*	79%	14%	*	54%
Not sure	8%	6%	6%	10%	5%	8%	9%	10%	5%	*	5%	8%	*	13%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

	Ancestry					
	Total	CU	Not Hispanic	Other	PR	SA
Strongly approve	16%	18%	—	19%	13%	16%
Somewhat approve	18%	19%	—	18%	14%	20%
Somewhat disapprove	14%	9%	—	21%	15%	14%
Strongly disapprove	45%	42%	—	34%	52%	45%
Not sure	8%	12%	—	7%	6%	5%
Weighted N	937	277	0	97	301	262

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Strongly approve	16%	41%	2%	11%	54%	18%	3%	*
Somewhat approve	18%	34%	7%	24%	34%	29%	8%	*
Somewhat disapprove	14%	12%	13%	21%	7%	20%	14%	*
Strongly disapprove	45%	5%	72%	24%	2%	19%	69%	*
Not sure	8%	8%	5%	20%	3%	15%	7%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Trump Job Handling Grid — Housing affordability

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

	Age					Gender		Education	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Strongly approve	15%	12%	13%	15%	23%	21%	11%	16%	15%
Somewhat approve	14%	14%	11%	15%	16%	15%	13%	13%	15%
Somewhat disapprove	15%	17%	14%	15%	13%	17%	13%	17%	11%
Strongly disapprove	48%	52%	51%	47%	42%	38%	56%	46%	53%
Not sure	8%	6%	12%	7%	6%	8%	7%	9%	6%
Weighted N	937	242	249	244	202	416	515	613	324

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	15%	15%	16%	19%	13%	14%	16%	18%	15%	17%	11%	19%	16%
Somewhat approve	14%	17%	10%	13%	14%	14%	14%	10%	14%	13%	14%	13%	14%
Somewhat disapprove	15%	18%	12%	16%	14%	17%	13%	20%	14%	16%	17%	15%	14%
Strongly disapprove	48%	43%	54%	43%	51%	48%	48%	49%	49%	40%	51%	46%	48%
Not sure	8%	7%	8%	9%	7%	7%	8%	3%	8%	13%	7%	7%	7%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	15%	4%	4%	30%	6%	7%	33%	35%	3%	*	4%	30%	*	1%
Somewhat approve	14%	4%	10%	25%	4%	12%	24%	31%	3%	*	4%	22%	*	13%
Somewhat disapprove	15%	9%	15%	20%	8%	16%	18%	20%	11%	*	10%	20%	*	13%
Strongly disapprove	48%	77%	62%	15%	76%	56%	17%	5%	78%	*	79%	18%	*	60%
Not sure	8%	6%	8%	10%	6%	9%	8%	9%	5%	*	4%	9%	*	13%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



continued from previous page

		Party ID			Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

	Ancestry					
	Total	CU	Not Hispanic	Other	PR	SA
Strongly approve	15%	18%	—	16%	12%	16%
Somewhat approve	14%	15%	—	19%	8%	16%
Somewhat disapprove	15%	15%	—	23%	14%	14%
Strongly disapprove	48%	43%	—	40%	57%	46%
Not sure	8%	9%	—	3%	9%	7%
Weighted N	937	277	0	97	301	262

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Strongly approve	15%	38%	3%	4%	51%	15%	3%	*
Somewhat approve	14%	29%	4%	19%	30%	23%	5%	*
Somewhat disapprove	15%	18%	11%	31%	12%	24%	13%	*
Strongly disapprove	48%	6%	76%	25%	3%	22%	73%	*
Not sure	8%	9%	5%	21%	4%	16%	6%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Trump Job Handling Grid — Tariffs and trade policy

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

	Age					Gender		Education	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Strongly approve	20%	15%	16%	23%	27%	28%	14%	20%	20%
Somewhat approve	14%	14%	16%	11%	16%	17%	12%	14%	14%
Somewhat disapprove	12%	13%	11%	16%	8%	11%	13%	13%	10%
Strongly disapprove	49%	53%	49%	47%	45%	41%	54%	47%	52%
Not sure	5%	5%	8%	4%	4%	3%	7%	6%	4%
Weighted N	937	242	249	244	202	416	515	613	324

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	20%	22%	18%	22%	19%	19%	21%	18%	20%	18%	15%	24%	20%
Somewhat approve	14%	18%	11%	19%	12%	13%	15%	24%	14%	4%	12%	14%	17%
Somewhat disapprove	12%	12%	12%	13%	12%	14%	11%	11%	13%	8%	15%	11%	13%
Strongly disapprove	49%	44%	54%	42%	52%	50%	47%	42%	50%	45%	50%	47%	48%
Not sure	5%	4%	6%	4%	5%	4%	6%	4%	4%	26%	8%	4%	2%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	20%	3%	8%	41%	6%	10%	44%	48%	3%	*	3%	39%	*	7%
Somewhat approve	14%	3%	13%	26%	4%	13%	24%	32%	3%	*	3%	25%	*	9%
Somewhat disapprove	12%	12%	13%	12%	9%	15%	10%	10%	12%	*	9%	13%	*	16%
Strongly disapprove	49%	80%	57%	15%	79%	54%	19%	5%	79%	*	83%	18%	*	56%
Not sure	5%	3%	9%	6%	2%	8%	3%	5%	3%	*	2%	5%	*	13%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

	Ancestry					
	Total	CU	Not Hispanic	Other	PR	SA
Strongly approve	20%	24%	—	21%	15%	20%
Somewhat approve	14%	16%	—	23%	11%	13%
Somewhat disapprove	12%	11%	—	16%	14%	10%
Strongly disapprove	49%	44%	—	38%	56%	49%
Not sure	5%	5%	—	2%	4%	8%
Weighted N	937	277	0	97	301	262

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Strongly approve	20%	53%	2%	11%	69%	22%	2%	*
Somewhat approve	14%	28%	5%	23%	21%	30%	7%	*
Somewhat disapprove	12%	10%	12%	19%	5%	18%	13%	*
Strongly disapprove	49%	6%	78%	22%	2%	23%	73%	*
Not sure	5%	3%	3%	26%	2%	7%	5%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Confidence In ICE

Overall, how much confidence do you have in Immigration and Customs Enforcement (ICE)?

	Age					Gender		Education	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College
A great deal	24%	14%	18%	26%	40%	31%	18%	24%	24%
Some	17%	21%	15%	20%	10%	20%	14%	17%	16%
Only a little	13%	14%	16%	13%	8%	14%	12%	14%	12%
None at all	43%	50%	43%	38%	39%	34%	49%	41%	45%
Not sure	4%	1%	8%	3%	4%	1%	6%	4%	3%
Weighted N	937	242	249	244	202	416	515	613	324

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
A great deal	24%	26%	21%	19%	26%	23%	24%	30%	22%	17%	18%	27%	24%
Some	17%	16%	17%	20%	15%	16%	18%	16%	17%	14%	20%	15%	17%
Only a little	13%	14%	11%	14%	12%	16%	10%	8%	14%	6%	12%	11%	19%
None at all	43%	38%	47%	42%	43%	43%	43%	41%	43%	48%	43%	44%	41%
Not sure	4%	5%	3%	5%	4%	3%	5%	5%	3%	15%	7%	3%	0%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
A great deal	24%	4%	6%	49%	5%	10%	56%	57%	3%	*	4%	44%	*	9%
Some	17%	9%	18%	24%	9%	21%	18%	27%	9%	*	7%	25%	*	14%
Only a little	13%	13%	20%	10%	10%	18%	8%	9%	16%	*	13%	13%	*	13%
None at all	43%	70%	48%	14%	73%	46%	15%	5%	68%	*	73%	15%	*	50%
Not sure	4%	4%	7%	3%	3%	5%	3%	2%	3%	*	2%	3%	*	14%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

	Ancestry					
	Total	CU	Not Hispanic	Other	PR	SA
A great deal	24%	27%	—	28%	18%	25%
Some	17%	16%	—	17%	17%	16%
Only a little	13%	15%	—	13%	11%	12%
None at all	43%	38%	—	40%	48%	43%
Not sure	4%	3%	—	2%	6%	3%
Weighted N	937	277	0	97	301	262

	Direction of Country				Economic Outlook			
	Total	Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
A great deal	24%	57%	5%	15%	66%	33%	6%	*
Some	17%	25%	9%	34%	23%	27%	11%	*
Only a little	13%	9%	14%	17%	4%	19%	14%	*
None at all	43%	7%	67%	20%	5%	16%	64%	*
Not sure	4%	2%	4%	14%	2%	5%	4%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Racial Profiling Worry

Compared to the past few years, do you feel [more or less] worried that law enforcement will stop or detain you due to your skin color or the way you look?

	Age					Gender		Education	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College
More worried	35%	41%	39%	33%	26%	31%	39%	33%	40%
No more or less worried	39%	33%	40%	43%	39%	40%	38%	39%	39%
Less worried	20%	18%	13%	18%	31%	24%	16%	21%	17%
Not sure	6%	7%	8%	5%	4%	5%	7%	7%	4%
Weighted N	937	242	249	244	202	416	515	613	324

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
More worried	35%	36%	35%	39%	33%	37%	33%	40%	35%	46%	35%	35%	36%
No more or less worried	39%	38%	40%	35%	41%	39%	39%	37%	40%	37%	42%	38%	36%
Less worried	20%	19%	20%	17%	21%	19%	20%	23%	19%	6%	18%	20%	24%
Not sure	6%	7%	5%	9%	5%	4%	8%	1%	6%	11%	5%	7%	4%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
More worried	35%	49%	45%	18%	52%	41%	15%	14%	49%	*	53%	18%	*	42%
No more or less worried	39%	35%	34%	45%	31%	37%	47%	47%	34%	*	32%	45%	*	40%
Less worried	20%	10%	12%	32%	10%	14%	35%	35%	10%	*	10%	32%	*	6%
Not sure	6%	6%	9%	5%	6%	8%	3%	5%	6%	*	5%	5%	*	12%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



	Total	Ancestry				
		CU	Not Hispanic	Other	PR	SA
More worried	35%	27%	—	31%	39%	41%
No more or less worried	39%	44%	—	43%	33%	38%
Less worried	20%	21%	—	22%	19%	18%
Not sure	6%	7%	—	3%	8%	3%
Weighted N	937	277	0	97	301	262

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
More worried	35%	13%	50%	23%	11%	20%	49%	*
No more or less worried	39%	47%	34%	40%	46%	47%	34%	*
Less worried	20%	36%	10%	24%	39%	27%	11%	*
Not sure	6%	5%	6%	13%	4%	5%	7%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



Congress Check on Presidential Power

Thinking about the relationship between Congress and the president, do you think Congress is doing [too much, too little,] or about the right amount to serve as a check on presidential power?

	Age					Gender		Education	
	Total	18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Too much	12%	16%	11%	9%	13%	12%	12%	11%	14%
About the right amount	29%	32%	28%	28%	27%	35%	24%	30%	26%
Too little	47%	42%	44%	49%	52%	44%	49%	44%	52%
Not sure	12%	10%	17%	14%	7%	8%	16%	14%	9%
Weighted N	937	242	249	244	202	416	515	613	324

	Marital Status			Child U18		Employment		Union Household			Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Too much	12%	13%	12%	15%	11%	13%	12%	15%	12%	13%	10%	14%	12%
About the right amount	29%	32%	26%	32%	27%	33%	25%	31%	28%	22%	25%	31%	33%
Too little	47%	45%	49%	41%	50%	44%	49%	48%	48%	35%	46%	46%	50%
Not sure	12%	11%	14%	12%	13%	10%	14%	6%	12%	29%	19%	9%	5%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Party ID				Ideology			Trump Job			2024 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Too much	12%	8%	13%	16%	8%	10%	19%	17%	10%	*	8%	16%	*	12%
About the right amount	29%	13%	19%	48%	12%	25%	47%	54%	13%	*	12%	46%	*	17%
Too little	47%	69%	52%	23%	74%	52%	19%	16%	68%	*	72%	25%	*	47%
Not sure	12%	11%	16%	13%	7%	13%	15%	13%	9%	*	8%	13%	*	24%
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



	Total	Ancestry				
		CU	Not Hispanic	Other	PR	SA
Too much	12%	11%	—	19%	11%	12%
About the right amount	29%	29%	—	41%	23%	31%
Too little	47%	46%	—	31%	53%	46%
Not sure	12%	14%	—	9%	13%	11%
Weighted N	937	277	0	97	301	262

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Too much	12%	20%	8%	7%	23%	12%	8%	*
About the right amount	29%	54%	13%	36%	54%	49%	13%	*
Too little	47%	16%	69%	18%	13%	24%	66%	*
Not sure	12%	10%	10%	38%	10%	15%	12%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



President Trump Job Approval

Do you approve or disapprove of the way Donald Trump is handling his job as President?

	Total	Age				Gender		Education	
		18-34	35-49	50-64	65+	Man	Woman	Less than college	College
Strongly approve	23%	13%	19%	27%	35%	29%	18%	24%	21%
Somewhat approve	15%	17%	14%	14%	17%	18%	14%	16%	14%
Somewhat disapprove	10%	13%	10%	12%	4%	10%	10%	11%	8%
Strongly disapprove	49%	56%	53%	44%	42%	41%	55%	46%	54%
Not sure	3%	1%	4%	4%	2%	2%	3%	3%	2%
Weighted N	937	242	249	244	202	416	515	613	324

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly approve	23%	24%	22%	24%	23%	20%	26%	26%	22%	18%	20%	25%	25%
Somewhat approve	15%	20%	11%	18%	14%	16%	14%	20%	15%	14%	16%	15%	16%
Somewhat disapprove	10%	10%	10%	13%	8%	12%	8%	11%	10%	7%	10%	12%	9%
Strongly disapprove	49%	43%	55%	44%	52%	49%	49%	43%	50%	53%	50%	46%	50%
Not sure	3%	2%	3%	2%	3%	3%	3%	0%	3%	8%	5%	2%	0%
Weighted N	937	471	466	324	613	442	495	96	748	50	336	349	209

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly approve	23%	1%	5%	51%	4%	10%	55%	60%	0%	*	1%	47%	*	8%
Somewhat approve	15%	4%	12%	28%	6%	15%	24%	40%	0%	*	3%	27%	*	11%
Somewhat disapprove	10%	9%	19%	9%	8%	14%	6%	0%	17%	*	8%	10%	*	15%
Strongly disapprove	49%	84%	59%	10%	82%	56%	15%	0%	82%	*	87%	13%	*	58%
Not sure	3%	2%	6%	2%	1%	5%	0%	0%	0%	*	1%	2%	*	8%

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N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.



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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Weighted N	937	403	129	404	234	399	304	356	556	25	364	428	11	134

	Total	Ancestry				
		CU	Not Hispanic	Other	PR	SA
Strongly approve	23%	28%	—	24%	18%	23%
Somewhat approve	15%	19%	—	17%	13%	14%
Somewhat disapprove	10%	7%	—	14%	9%	13%
Strongly disapprove	49%	44%	—	44%	58%	45%
Not sure	3%	2%	—	1%	2%	4%
Weighted N	937	277	0	97	301	262

	Total	Direction of Country			Economic Outlook			
		Right direction	Wrong track	Not sure	Better	Same	Worse	Not sure
Strongly approve	23%	62%	2%	11%	78%	29%	3%	*
Somewhat approve	15%	26%	7%	29%	18%	29%	10%	*
Somewhat disapprove	10%	3%	13%	16%	2%	15%	11%	*
Strongly disapprove	49%	6%	78%	23%	3%	21%	74%	*
Not sure	3%	2%	1%	21%	0%	6%	2%	*
Weighted N	937	320	543	74	192	185	560	0

N+ Univision Florida Poll - Latino OS

Online sample of 937 Florida Latino voters fielded from October 02 to October 15, 2026.

Margin of error: +/-3.9%.

This survey is based on 937 interviews conducted by YouGov on the internet of registered Latino voters in Florida. The sample was weighted according to gender, age, education, and state region based on voter registration lists, the U.S. Census American Community Survey, and the U.S. Census Current Population Survey, as well as 2020 Presidential vote and approximate 2024 Presidential vote based on available results. Respondents were selected by YouGov to be representative of registered Latino voters in Florida. The weights range from 0.13 to 6 with a mean of 1 and a standard deviation of 0.69.



The margin of error (a 95% confidence interval) for a sample percentage p based upon the subsetting sample is approximately 3.9%. It is calculated using the formula:

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + CV^2}{n}}$$

where CV is the coefficient of variation of the sample weights and n is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.